

OCTOBER 2 - OCTOBER 9, 2026

CALIFORNIA ORGANIC SWEET POTATOES



PEAK SEASON! New crop **Organic Sweet Potatoes** from AV Thomas Produce (Natural Beauty brand), grown in the San Joaquin Valley of California are in full swing.

GOOD NEWS! Quality on these products is outstanding, and pricing is currently steady with a favorable outlook. The only headwind is expensive cross-country freight. **Organic Sweet Potatoes** will be ideal to promote as we move further into the Fall months, with abundant supply and good quality.

Bulk premium varieties available include, **Organic Red, Orange, Japanese, White, Stokes Purple, and Ben Yagi Purple Sweet Potatoes.**

12/3lb High Graphic Bags are available on **Organic Orange** and **Stokes Purple Sweet Potatoes**, plus there are individually wrapped microwave **Organic Sweet Potatoes** in stock.



OG APPLES & PEARS

NEW! Washington new crop **Organic Envy, Rockit** and **Sugar Bee Apples** are expected to arrive around 10/7 to kick off their peak season.

The little **Organic LucyGlo** and **LucyRose** red fleshed **Apples** that we received this season are expected to finish for in mid-October. Next year's crop is expected to be larger.

New crop **Organic Fuji Apples** have been limited to start. Volume and quality should improve as October progresses.

Canadian **Organic McIntosh Apples** are expected to finish for the season before the end of October.

New crop **Organic Ambrosia** and **Pink Lady Apples** are expected to start out of Washington in mid to late October.

GOOD NEWS! A great selection of Pacific Northwest **Organic Pears** is now available. Make sure to stock **Organic Anjou, Organic Bartlett, Organic Bosc, Organic Prism** and **Organic Starkrimson** while they have good quality and available.



OG BERRIES

GOOD NEWS! **Organic Raspberries** will be very promotable in early October out of Central Mexico. Quality should be excellent on new crop fruit, with strong volume and aggressive pricing.

Organic Strawberries are steady. Harvests continue out of Salinas and Santa Maria, CA, leading to steady supply. Quality has been decent.

Organic Blackberries are steady out of California and Mexico. Volume and pricing are steady. Quality has been nice.

ALERT! **Organic Blueberries** are limited through much of October. Expect high pricing and possible shortages through December.

There will be some premium options in season for October on **Organic Blueberries**. Driscoll's 8/11oz **Organic Sweetest Batch** and The Fruitist 12/9.8oz **Organic Jumbo Blueberries** will be available.



OG FALL FRUIT

Organic Pomegranates from California are here. Pricing is higher to start, but fruit is ready to go. Quality to start the season has been good.

Organic Hachiya Persimmons are now available in a single layer pack. **Organic Fuyu Persimmons** are very close to starting.

Organic Brown Turkey and **Black Mission Figs** have slowed as volume dwindles, especially on the "**Black Mission**" variety due to higher demand. Pricing to close out the season will be higher.

PEAK SEASON! **Organic Kiwiberries** are in peak season through mid to late October. Recent arrivals are showing great flavor upon ripening.

Fresh, new crop **Organic Cranberries** are set to arrive the week of 10/11.



OG CRIMINI/BABY BELLA MUSHROOM

NOTE: Organic Crimini (Baby Bella) Mushrooms are in a period of low production due to seasonal daily temperature swings. Fill-rates will be lower for early October until the crop stabilizes.



OG CAULIFLOWER

Organic Cauliflower is limited industry wide. California yields have been down, while quality continues to present issues from dewy mornings to excess heat throughout the day.

Quebec **Organic Cauliflower** will be the main source for quality, flavor and value, mixing in **LOCAL** Pennsylvania as availability permits.

Pending weather conditions, **Organic Purple, Orange, and Green Cauliflower** should be in full swing during mid-October. Stay tuned.



OG ASPARAGUS

ALERT! **Organic Asparagus** is limited due to heavy rain causing quality concerns upon crossings out of Mexico. Quality will be a challenge until the Fall Sonora, MX growing season ramps up.

Mexican **Organic Asparagus** production is down due to El Niño weather patterns, which continue to limit production at the field level, increasing operating costs.



OG BRUSSELS SPROUTS

ALERT! California **Organic Brussels Sprouts** supply is gapping until import season from Mexico crosses.

Growers in Mexico continue to endure unfavorable growing conditions, with sizing challenges on the initial harvest delaying the first arrival.

Bulk **Organic Brussels Sprouts** will return in mid-October out of Mexico.



OG GRAPES

California **Organic Grapes** continue to ship strong quality across all colors and pack sizes. Promote all colors for flavor and quality through October.

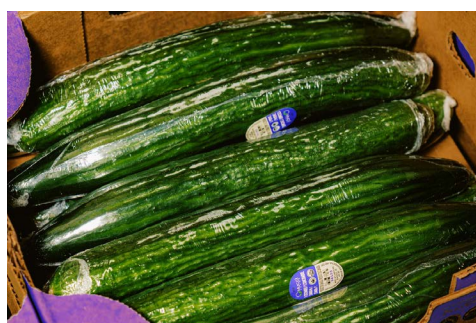
Organic Green Grapes are commanding a high price, but the eating quality on the "AutumnCrisp" variety has been outstanding!



OG SPECIALTY FRUIT

Organic Magenta Dragon Fruit 5lb will return around 10/7 from California.

Organic Passion Fruit from California is available in limited supplies, along with **Organic Kiwano Horned Melon** in a 12/14ct single layer pack.



OG GREENHOUSE CUCUMBERS

Organic Euro and **Mini Seedless Cucumbers** have moved into a stronger position as October begins, with good availability and quality across both items.

Organic Euro pricing has returned to more typical levels, while **Organic Minis** are currently priced to promote for a short window.



OG SHALLOTS

NOTE: There is a gap in supply on the 12/10oz **Organic Shallot Clamshells** (code 229215). Peri has experienced a supply shortage on the clamshells used to pack the product for the past couple of weeks. The packaging manufacturer continued to push back the production date.

Decent supply of 5lb Bulk **Organic Shallots** (code 226617) are available.



OG LETTUCE

GOOD NEWS! **Organic Romaine Hearts** remain promotable, with a mix of California and Quebec supply.

LOCAL New Jersey is ramping up for its Fall **Organic Lettuce** season. As Canada winds down later this month, product will gradually begin mixing in from Flaim Farms and Eastern Fresh on **Organic Romaine, Green Leaf, Red Leaf, Boston Lettuce** as well as **Organic Endive** and **Organic Escarole**.



OG GREEN BEANS

ALERT! Organic Green Beans are in tight supply from **LOCAL** growers as well as California and Mexico. Expect supply gaps and higher pricing if anything can be found on the West Coast.



OG GREENHOUSE PEPPERS

TRANSITION! Organic Colored Bell Peppers are in the midst of their seasonal transition as Canadian production winds down quickly and Mexican supplies begin to take over. The shift between growing regions has reduced the heavier volumes seen in recent weeks. Pricing is beginning to adjust with the change in supply, while quality remains strong.

Mexico will become the primary source moving forward, with some normal fluctuations possible as production settles into its early October rhythm.



OG LADY MOON FARMS VEG

GOOD NEWS! Lady Moon Farms is in excellent supply at their Florida Farm on **Organic Green Squash** and **Organic Cucumbers**, with very nice quality. Both items will see promotable volume.

LOCAL Lady Moon Farms in Pennsylvania is experiencing lighter volumes on most **Organic Greens**, **Eggplants**, and **Peppers** following cooler air temperatures and recent heavy rains. Quality remains nice, but volume is a bit shorter.

Expect **Organic Kale**, **Lacinato Kale**, **Peppers**, and **Organic Eggplants** to be filled in from other areas to keep steady supply until the Lady Moon PA crop rebounds.



OG AVOCADOS & MANGOS

GOOD NEWS! Organic Hass Avocado supplies are steady. 48ct fruit continues to lead the size curve in harvests, making them promotable.

A small amount of Equal Exchange **Organic Fair Trade Avocados** will be available to start October.

Organic Green Skin Avocados from Florida are starting to tighten slightly.

Organic Keitt Mangoes from California are in the final pick of the season. Several different size options are available. Please be willing to flex on size as the season slows during early October, so you can still offer your customers this smooth-textured, delicious fruit.



OG BROCCOLI

NOTE: Organic Broccoli Bunches continue to hold a premium market due to lack of availability, sizing challenges, and quality concerns industry wide.

ALERT! The market on **Organic Broccoli Crowns** remains elevated, causing additional pressure on the **Bunch** market. Relief is not expected for another few weeks, once new crop yields better quality with reduced insect pressure.

OUTLOOK: East Coast **Organic Broccoli** production out of North Carolina begins during the mid October, providing definitive relief if weather continues to be unfavorable on California production.



OG TOMATOES

TRANSITION! Organic Roma and Vine Ripe Tomatoes are seeing **LOCAL** availability decline quickly as cooler October conditions bring Pennsylvania production closer to the end of its season. Mexican product is available to supplement the decreasing local volume, although supplies are not yet plentiful. Quality is strong, while pricing is moving higher as the transition reduces overall availability.

Organic Beefsteak and **Organic Cluster Tomatoes** have settled into a stable position as October gets underway, with dependable availability and good quality coming from Canadian production.

OTHER STORIES

LOCAL 24ct **Organic Orange Bunch Carrots** from New Jersey grower Flaim Farms starting October 2. Expect very nice quality.

ALERT! Organic Scallions are in tight supply from Cal-O. Expect elevated pricing and potential supply gaps in the near future.

Organic Bunch Spinach is tight, but Cal-O is coming into better volume with improved pricing early October.

NOTE: Organic Pineapple supplies from Mexico are tight, following the broader market conditions.

NOTE: Organic Lemon markets are elevated, while quality remains average. District 3 will provide relief with better quality.

Organic Garlic is transitioning from Argentina to Spain. **Organic Spanish Garlic** will be available for the beginning of October.

ALERT! Quality issues like pin-rot and decay and limiting what unput product can be packed for **Earthbound Organic Broccoli Florets** for early October. Expect pro-rates and out of stocks.

Organic Celery markets are beginning to firm as demand increases due to seasonality and added pressure, with a few shippers enduring quality concerns and reduced yields.

CONVENTIONAL MARKET NEWS

OCTOBER 2 - OCTOBER 9, 2026

OCTOBER APPLE UPDATE



PEAK SEASON

Fresh crop **Apples** are ramping up to peak season quality, availability and consumer interest for October through January. An April freeze damaged much of the PA and VA crop, plus some of NY, and will impact the pricing and length of supply. Grower and shipper consolidation in Washington plus high freight rates are changing the dynamics of that market. All that said, there will still be Eastern **Apples** and Washington **Apples** to promote. Consider promoting 2-3 high end varieties to complement your core offerings.

ALERT! Cross-country trucks continue to be very limited, with rates pushing higher due to driver shortages and fuel prices being at an all-time high. This is expected to continue into the new year at amounts of \$2000 to \$4000 more per load versus the same time last year.

PEAK SEASON The popular red-fleshed social media sensations **Lucy Rose** and **Lucy Glo Apples** are now in season and available in both bulk and bagged options.

GOOD NEWS! New crop Eastern **Red Delicious Apples** and **SnapDragon Apples** are in peak season!

GOOD NEWS! LOCAL Eastern **Cortland Apples**, Washington and Eastern **Honeycrisp Apples** are now in good supply.

Import **Envy Apples** will transition from New Zealand to South Africa in early October until mid October, and then new crop Washington **Envy Apples** are expected to arrive around in late October.

NOTE: Washington **Pink Lady Apples** are going to be light in supply for a few weeks as the old crop is ending and the new crop is not expected to start until mid October.

New crop Washington **Aura Apples**, Eastern **Golden Delicious Apples**, and Washington red-fleshed **Apples**, **Kissabel Red** and **Kissabel Yellow Apples** are expected to begin mid-October.

New crop Eastern NY **LOCAL Ruby Frost Apples** are expected to begin late October.

Storage crop Eastern **LOCAL Wild Twist Apples** are winding down for the season. They are expected to be finished late October and then gap until new crop apples are released in December.



CV TOMATOES

Beefsteak and **Cluster Tomatoes** have steady availability and average pricing across both items. Softer demand has helped keep supplies well balanced. Quality continues to be strong, and no significant disruptions are anticipated in the near term.

TRANSITION! **Vine Ripe** and **Roma Tomatoes** are seeing **LOCAL** production wind down, with East Coast supplies becoming increasingly limited. Mexico will take over as the primary source moving forward, providing consistent volume. Pricing has moved higher but remains relatively stable, while quality continues to be strong.

TRANSITION! LOCAL Pennsylvania **Heirloom Tomatoes** are nearly finished for the season, with Canadian greenhouse production becoming the primary source going forward. A smooth transition and dependable supplies expected from the new growing regions.



CV FALL FRUIT

PEAK SEASON! Fresh **Cranberries** are now in peak season! Ocean Spray brand and Jersey Fruit brand **LOCAL NJ Fresh Cranberries** will be stocked in 24/12oz bags.

California grown **Pomegranates** continue to ramp up production, and many growers are starting to get into the Wonderful variety. "POM Wonderful" Brand starts their California season in mid-October, offered in both bins and half bins.

10/2 lb **Simmi's Persimmons** Pouch bags will be switching to the **Fuyu** variety for October. Single layer **Fuyu Persimmons** are now available in a 16/20ct option.

Hachiya Persimmons will also be available in a single layer 16/20ct option, arriving on the East Coast mid October. Pricing is higher but will continue to drop as volumes increase.

Lower volumes from California have **Fresh Fig** pricing increasing as the season winds down. A few **Figs** from Peru are starting to flow into the East Coast.

California grown **Quince** will be in stock for the upcoming baking season.



CV BERRIES

GOOD NEWS! **Raspberries** are very promotable! Volume out of Central Mexico is strong, leading to good supplies and aggressive pricing. Quality should be good on new crop fruit.

Strawberries will remain steady through early October. Salinas and Santa Maria, CA, continue to harvest, while Oxnard production has just begun. Quality has been very nice.

Blackberries are steady. California volume is light, while Central Mexico volume is increasing, although rain is keeping volume steady. Quality has been nice.

NOTE: **Blueberry** pricing remains high, and demand is light due to higher pricing. Peru volume is light, while quality has been good with good taste and crunch.



CV ONIONS

Pink mesh bags on all of our bagged **Yellow Onion** offerings will be available from Green Valley Onions during October in recognition and support of Breast Cancer Awareness Month. New this year will be a Breast Cancer Awareness wineglass label exclusively on the 16/3 lb bagged **Yellow Onions** in code 4180.

LOCAL Pennsylvania 40 lb Bulk **Sweet Onions** in and 14/3 lb bags will begin transitioning to new crop Peruvian **Sweet Onions** in the Mayan Sweet brand during early October.

The biggest difference with this transition will be on the bags, switching from a 14/3 lb bag in the Mayan Sweet brand during early October.



CV PEARS

GOOD NEWS! Pacific Northwest **Pears** are making a statement this season with good quality and variety. Make sure to have a full selection to capture every sale on **Anjou, Asian/Apple Pear, Bartlett, Bosc, Comice, Forelle, Happi, Prism Tri-Color bags, Starkrimson Red, and Seckel.**



CV GRAPES

PEAK SEASON! Grapes from California continue to ship premium varieties with exceptional quality across all colors. Promote for flavor, variety, and quality.

NOTE: The Grapery's specialty grape offerings are selling out for the season with the crop ending earlier than prior years. **Moon Drop** and **Tear Drop** are finished. **Gum Drop** are not holding up quality-wise. **Cotton Candy** will transition to imports from Spain.



CV MELONS

Cantaloupe and **Honeydew Melons** are expected to remain in California until mid October before transitioning into the Desert. Pricing will remain similar as the transition takes place.

NOTE: **Watermelons** are ramping up in Florida with high costs due to freight and market demand. Rainy weather in **LOCAL** Delaware has accelerated the end of the season, but recent arrivals are showing high quality.



CV STONE FRUIT

Some excellent late-season **Stone Fruit** is still available. There are **Apriums, Yellow Nectarines, White Nectarines, Donut Peaches, Yellow Peaches, Green Plumcots, Red Plumcots, Black Plums, Cherry Plums, Red Plums, new high-Brix Honey Plums, Tropical Sensation Plums, and Red Pluots** available. All are expected to end across October.



CV VALUE ADDED PRODUCTS

ALERT! El Nino rains are causing quality issues with **Okra** and **English Peas** for **Pero** brand packs. Expect low fill-rates and gaps. **NOTE:** Pero's packed **Green Beans** have also had some lower fill-rates in late September and early October.

NOTE: **Taylor Farms** is seeing pin-rots and decay in much of their input product on **Broccoli**, causing lower fill-rates on **Broccoli Florets** for early October.

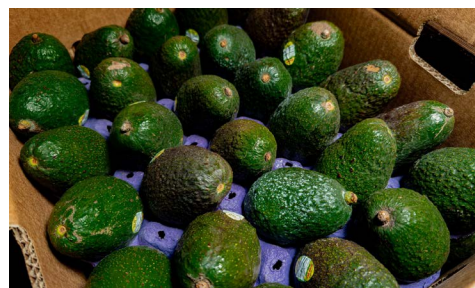
NOTE: **Little Leaf** is still not quite caught up with their greenhouse **Salad** production to meet the higher demand their seeing. Expect some pro-rates to continue into October.



CV GREENHOUSE BELL PEPPERS

GOOD NEWS! Colored **Bell Peppers** have strong availability, good quality, and favorable pricing continuing across the category. Promotional volume remains readily available, creating a strong opportunity for larger displays.

Supplies should remain dependable through early October, with Canadian production expected to gradually transition toward Mexico as we move closer to mid to late October.



CV AVOCADOS & MANGOS

GOOD NEWS! Hass **Avocado** volumes are steady from Mexico for the start of October. Pricing has eased to start the month.

NOTE: **Mangoes** from Brazil are limited, keeping pricing higher than in years past. The long term outlook on offshore **Mangoes** from Ecuador and Peru remain challenging. Growers are expecting very tough seasons in terms of supply, which in turn will affect pricing.



CV POTATOES

LOCAL New Jersey **Gold** and **White Bagged Potatoes** will likely remain in supply through October with steady pricing.

LOCAL New Jersey Bagged **Red Potatoes** are now finished. Our first arrival of Minnesota Red Potato Bags are available in the Dole label. Pricing is higher with the transition.



CV ARTICHOKE

Artichokes have improving availability on larger sizing, while demand continues to exceed volumes industry wide. 12ct Jumbo sizing will be available in early October, while pricing will hold firm through mid to late October as new growing regions begin producing and the market starts to stabilize.



CV VEG

Green and Yellow Squash are in good supply and quality out of the southeastern growing regions. Pricing has eased, making them promotable.

Cucumbers are in good volume out of the southeastern growing regions, with **LOCAL** New Jersey and Pennsylvania volume winding down due to cooler temperatures and recent heavy rains. This push in volume from the South has kept pricing stable.

Green Bean pricing has come up with lower availability after heavy rains in the Northeast. Virginia, Canada, and **LOCAL** New Jersey are providing enough supply, but the heavier volume needed to push the market down is not here yet.

LOCAL Eggplant pricing has gone up, with lower volume out of New Jersey and no heavy volume out of the southeastern growing regions yet.

LOCAL New Jersey **Bicolor Sweet Corn** is in steady in bulk and tray packs. **White Sweet Corn** is finishing for the season.

ALERT! **Scallion** supplies are tight, with rising prices. Supplies from Mexico are limited due to unfavorable weather. This drop in volume has pushed up pricing from all growing regions. Expect potential long-term supply struggles.

Pineapples are easing down in pricing.

ALERT! Specialty varieties like the **HoneyGlow** will continue to be tight with high pricing.



CV CITRUS

New crop **Florida Citrus**, including **Juice Oranges** (Hamlin variety), **Pummelos** and **Tangerines** (Fall Glo), have begun harvest.

California **Navel Oranges** are slowly getting started, with high open-market pricing on top of rising freight. Import **Navels** present a much better value with strong quality for now.

Grapefruit is expected to be supplied by South Africa for the next two weeks until Florida and the Desert region get started.



CV BROCCOLI & CAULIFLOWER

Broccoli sourcing is a mix of **LOCAL** New Jersey, cutting beautiful **Crowns** at the start of their season, and Quebec supply to maintain steady availability. As North Carolina, New York and Maine begin to enter the market, promotional volume on domestic **Broccoli** should begin mid-October.

Cauliflower yields in California have been down, while quality continues to present issues ranging from dewy mornings to excess heat throughout the day. We will continue to rely heavily on Quebec supply for Cello and Naked Cauliflower to provide the best quality and value.

LOCAL Pennsylvania 110ct Stem + Leaf **Broccoli Bins** (code 631) are available and in house now. Local supply has been enduring weather challenges, delaying most row crops.

Low temperatures and heavy rain continue to push **LOCAL Cauliflower** harvesting behind schedule. Limited local supply will continue for one to two weeks, pending weather conditions, with production already approximately two weeks behind plan. **Bin Cauliflower**, due to larger sized heads, is delayed until mid-October.

OTHER STORIES

Starfruit (Carambola) continues in season from Florida for the start of October.

Quenepas from the Dominican Republic are available in season.

Garlic is in transition from Argentina to Spain. **Spanish Garlic** will be available for the beginning of October.



CV ASPARAGUS

White and Purple Asparagus are available in limited quantities and make a nice addition to Fall sets.

NOTE: **Asparagus** from Mexico is limited. Consistent daily rain has prevented the opening of new fields and has been impacting current production by reducing yields.

NOTE: Southern Peru **Asparagus** supply is available to support as yields begin to show signs of improving, but rain and heat associated with El Niño continue to put downward pressure on production compared to recent years.



CV LETTUCE

Romaine Hearts from California and Quebec sources remain steady and promotable. The market spread between domestic and Canadian supply makes Canadian product a better value option while maintaining the same quality standards.

LOCAL New Jersey is ramping up for its Fall **Lettuce** season. As Canada winds down later this month, Flaim Farms and Nardelli will gradually begin mixing in on **Romaine**, **Green Leaf**, **Red Leaf**, **Boston**, **Endive**, and **Escarole**.

NOTE: **Iceberg Lettuce** markets are elevated and are reaching high levels as California and Quebec endure supply challenges.

ALERT! Heavy allocations from Tanimura & Antle are expected to continue until mid October on **Artisan Lettuce**, **Sweet Gem** and **Romaine** due to crop failure and reduced yields.

Euro and **Mini Seedless Cucumbers** are in a more balanced position following the tighter conditions experienced. Pricing on both items is beginning to decrease toward more typical levels as supply pressures ease. Quality remains strong.

NEW & BACK IN SEASON



ORGANIC

- 238972 OG Apples Granny Smith 14/4 ct Stemilt EZ Band eco-tray - arriving 10/6
- 226761 OG Apples Rockit USXF 6/3lb Plastic Shuttle - arriving 10/8
- 42089 OG Apples Envy USXF 27 lb 55 ct - arriving 10/7
- 238972 OG Apples Granny Smith EZ Band 14/4 ct 72/80 sz (new crop)
- 246589 OG Apples Gr. Smith WXP EF 40 lb 72/80 ct - arriving 10/7
- 226761 OG Apples Rockit USXF 6/3 lb Plastic Shuttle - arriving 10/7
- 226404 OG Apples SugarBee 12/2 lb Pouch - arriving 10/8
- 222328 OG Apples SugarBee 40 lb 72/88 ct - arriving 10/8
- 221503 OG Apples SweetTango WXP 40 lb 72/88 ct
- 243547 OG Blueberries Sweetest Batch 8/11 oz Driscoll's - arriving 10/5
- 43644 OG Kiwiberries Oregon 12/6 oz Lady Bug
- 43701 OG Cranberries 18/8 oz Bag Ocean Spray - arriving 10/7
- 44078 OG Key Limes 10 lb Buck Brand CA - arriving 10/8
- 45357 OG Lemons Pink Varigated 10 lb Buck Brand CA - arriving 10/8
- 44231 OG Limes Makrut 10 lb Buck Brand CA - arriving 10/8
- 44062 OG Grapefruit Red/Pink Jumbo Fancy 23 ct CA
- 43242 OG Pears Anjou US #1 grade 40-44 lb 80/90 ct
- 252096 OG Pears Prizm US#1 12/2lb
- 241310 OG Mangoes Keitt 10 ct Ava's Coachella, CA Non-Hot-Water-Treated
- 41337 OG Tomatillos 10 lb Coke Farms
- 223317 OG Tomatoes Cherry On-Vine 3.5 lb Savoura Bulk Box with paper baggies
- 228156 OG Tomatoes Roma 12/16 oz Bagged
- 40565 OG Cauliflower Bikini-cut East 12 ct PA Local
- 40675 OG Greens Kale 24 ct New Sprout (Ohio)
- 235542 OG Peas Purple Snow 10 lb Coke Farms
- 40616 OG Rutabagas 25 lb Deep Root VT Local
- 41053 OG Squash Honeynut 40 lb
- 40964 OG Garlic Colossal 30lb Spain

*Tasteful Selections Organic is rebranding to Cal-Organic for OG Mini Potatoes (see page 8 for information)

CONVENTIONAL

- 247574 CV Apples Cosmic Crisp 8/5 lb Bag
- 5017 CV Apples Ginger Gold East 12/3lb bag
- 252101 CV Apples SweetTango East 40lb 72/88ct
- 5475 CV Apples Gala East 40 lb 72/88 ct
- 5853 CV Apples Gold Del. WXF 40 lb 72/88 ct
- 239091 CV Apples Lemonade Euro 27 lb 50/55 ct
- 222330 CV Apples LucyRose 27 lb 45/50 ct Chelan
- 5040 CV Apples McIntosh East 12/3 lb Bag
- 5812 CV Apples Pink Lady WXP 40 lb 72/88 ct
- 1030 CV Cranberries 24/12 oz Ocean Spray
- 10308 CV Cranberries NJ 24/12 oz
- 14006 CV Oranges Blood Australian 44-55ct/22lb Dracula Citrus brand
- 234843 CV Mandarins Dekopons 30ct Australian 30 ct Mega Mandys brand - returning 10/5
- 13295 CV Oranges Hamlin Juice Florida 100 ct
- 14784 CV Pummelos Jumbo Florida 12ct
- 14065 CV Tangerines FallGlo Florida 80 ct - arriving 10/6
- 14047 CV Tangerines FallGlo Florida 12/3 lb Bag - arriving 10/6
- 232953 CV Pears Bartlett 27 lb 36/48 ct 60/70 sz Euro
- 246537 CV Pears Prism Tri-Color Bag 9/3 lb Stemilt
- 252283 CV Plums Honey 10/1 lb Clamshell Kingsburg Sweet Pick
- 17645 CV Mangoes Ataulfo Honey 18 ct Ecuador - arriving 10/7
- 225214 CV Cactus Pears Red 20lb
- 252279 CV Persimmons Fuyu 10/2 lb Simmis Pouch Bag
- 142 CV Artichokes Jumbo 12 ct Ocean Mist
- 336 CV Asparagus Purple 11 lb
- 370 CV Asparagus White 11 lb
- 686 CV Brussels Sprouts Microwave 12/1 lb Ocean Mist Pouch
- 211754 CV Cauliflower Bikini-cut East 12 ct
- 247082 CV Peppers Poblano Bag 6/16oz Ark Foods
- 4117 CV Onions Sweet Jumbo Peru 40 lb Mayan Sweets
- 4163 CV Onions Sweet Medium 16/3 lb Graphic Bag Mayan Sweets
- 251557 CV Potatoes Russet Idaho 6/8
- 4505 CV Potatoes Russet Idaho Premium 50 lb 60 ct XL
- 247331 CV Snack Tailgate Mix Football-Shape Clamshell 15/22 oz Aurora

*CV Tastee Candy & Caramel Apple 24/1ct and 12/3ct available for weekly pre-book



Bite-Size Organic Potatoes Rebrand



Organic Tasteful Selections Mini Potatoes are now **Cal-Organic** brand!



CODE: 41971

OG Potatoes Sunshine Gold

1-Bite 12/24 oz

Cal-O Mesh Bag

UPC: 0 78783 98472 5



CODE: 41972

OG Potatoes Rainbow

1-Bite 12/24 oz

Cal-O Mesh Bag

UPC: 0 78783 98475 6



CODE: 41970

OG Potato Canyon Red Sens

1Bite 12/24 oz

Cal-O Mesh Bag

UPC: 0 78783 98473 2



CODE: 244491

OG Potatoes Hillside Blend

12/16 oz

Cal-O Mesh Bag

UPC: 0 78783 98471 8



CODE: 244489

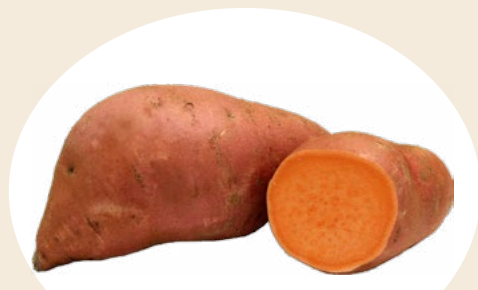
OG Potatoes Honey Gold

NIBBLES 12/16 oz

Cal-O Mesh Bag

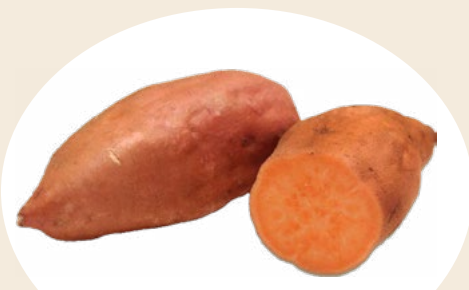
UPC: 0 78783 96470 3

GUIDE TO SWEET POTATOES



RED/GARNET

SKIN: Reddish-purple
FLESH: Vivid orange, moist texture, sweet flavor
USES: All purpose, ever-popular variety



ORANGE/JEWEL

SKIN: Orange-red
FLESH: Deep orange, moist
USES: Ideal for boiling, whipping, roasting, casseroles, fries & baking



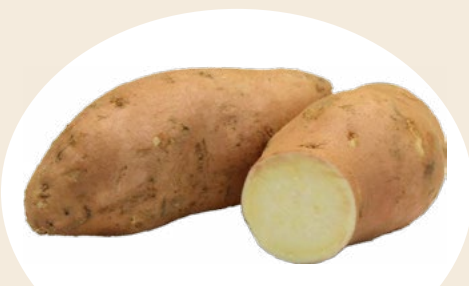
COVINGTON/BEAUREGARD

Primarily grown in NC, LA, and MS
SKIN: Red-tan
FLESH: Orange, moist
USES: All-purpose



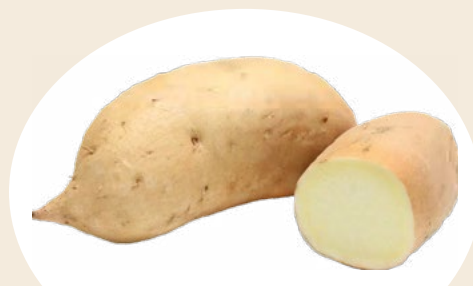
JAPANESE SWEET

SKIN/FLESH: Purple skin, white flesh, firm, dry texture
CHARACTERISTICS: Holds shape after cooked, ideal for baking & roasting
FLAVOR: Very sweet



WHITE HAMON

Primarily grown in NJ
SKIN: Cream-tan
FLESH: Off-white
FLAVOR: Moist and sweet



HANNAH

Primarily grown in CA
SKIN: Light yellow to tan
FLESH: White
FLAVOR: Mild flavor and excellent sweetness



PURPLE STOKES

SKIN/FLESH: Purple skin with deep purple, waxy flesh
CHARACTERISTICS: High in antioxidants and phytonutrients
FLAVOR: Sweet, yam-like earthiness; best after longer baking time



BEN YAGI

SKIN/FLESH: Reddish-purple skin, creamy lavender to yellow flesh
CHARACTERISTICS: Fiber-rich and nutrient-dense
FLAVOR: Sweet, nutty, chestnut-like; best when roasted or baked



OKINAWA

SKIN/FLESH: Beige skin, vibrant purple flesh
CHARACTERISTICS: High in antioxidants and fiber
FLAVOR: Mildly sweet, earthy; flavor deepens when baked

SWEET POTATO TIPS:

- Orange-flesh: Great for boiling, roasting, casseroles, fries, and baking
- White-flesh: Drier texture, best for baking, roasting, or pan frying
- Store in a cool, dry place - not in the fridge
- Avoid sealing in plastic bags; allow ventilation
- U.S. "yams" are actually sweet potatoes



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