

SEPTEMBER 25 - OCTOBER 2, 2026

ORGANIC FALL FRUIT UPDATE



Organic Pomegranates from California are here. Pricing is higher to start, but fruit is ready to display with 26ct and 36ct options.

Organic Hachiya Persimmons are now available in a single-layer pack to start the season. **Organic Fuyu Persimmons** are expected to begin shipping from California in late September or early October.

Organic Hachiya Persimmons must be allowed to ripen significantly before eating, reaching a very soft texture similar to a fully ripe Mango. **Organic Fuyu Persimmons** can be enjoyed while firm and crisp, similar to an Apple.

Organic Brown Turkey and **Black Mission Figs** have slowed significantly through the end of September. Pricing will be on the rise due to dwindling volume.

GOOD NEWS! **Organic Kiwiberries** are now in peak season from Oregon in the Lady Bug brand for fall promotion. These snackable miniature kiwifruits are eaten whole when ripened to soft at room temperature for a sweet-tangy flavor. The 6oz packs are best merchandised with **Organic Berries** or **Organic Grapes**.

OUTLOOK: **Organic Cranberries** will be available beginning around October 11 in 18/8 oz Organic Ocean Spray branding.



OG APPLES

NEW! **Organic LucyRose Apples** are here, and these reddish fleshed, red skinned treats will be limited. For the first time ever, Washington **Organic LucyGlo Apples** have joined the mix. This short season is expected to run out in early October.

GOOD NEWS! **Organic Gala Apples** are in peak season and generally promotable.

Organic Honeycrisp Apples are selling well in their fall peak, almost too well for the volumes being packed which are less than expected especially on higher grades.

New crop Washington **Organic Fuji Apples** have begun, but early varieties are not producing premium fruit. Strong markets and sporadic supply until mid to late October when the best Fuji varieties are in season.

Washington **Organic Cosmic Crisp Apples** in 12/3lb bags are now available.

New crop Washington **Organic Granny Smith Apples** have started and are also in very firm supply. Better supplies are expected in October.

Canadian **Organic McIntosh Apples** are in season in late October.

NOTE: **Organic Pink Lady Apples** are becoming more limited by the day. Expect them to finish and have a small gap before new crop arrives in late October.



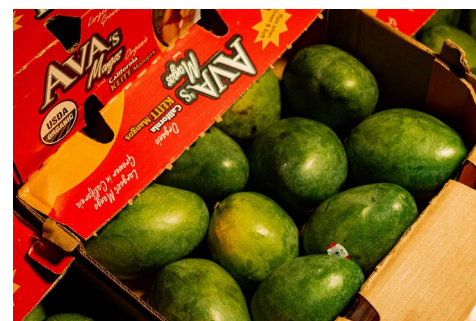
OG BERRIES

GOOD NEWS! **Organic Raspberries** will be promotable as harvests are strong from Baja and Central Mexico. Quality has been good. Continue to sell and promote with confidence!

GOOD NEWS! **Organic Strawberries** will be promotable as the recent heat wave has brought on a flush of production from the Northern California district. Quality has been good. Salinas and Santa Maria, CA are expected to continue harvest until mid to late October before transitioning down to Oxnard.

Organic Blackberry supplies are increasing out of Santa Maria, CA, leading to steady availability. Quality should be good, with some of the best eating fruit of the season. Central Mexico supplies will continue to remain light to steady, with quality holding nice.

ALERT! **Organic Blueberries** are expected to be tight through most of October. Expect high pricing and possible out of stock conditions as harvests continue to be light due to higher temperatures in Peru. Quality has been good.



OG TROPICALS

High quality **Organic Keitt Mangoes** from Coachella, California have been a big hit, keeping us in the **Organic Mango** market longer. The season is nearing an end, but 5 ct, 9 ct, and 12 ct sizing will be available for as long as the season continues.

Organic Hass Avocado supplies are steady through the end of September. With California and Peru fruit essentially finished, Mexico is poised to supply the market. 48 ct fruit has been readily available.

Organic Green Skin Avocados from Florida are beginning to tighten. The Dominican Republic also has some availability.

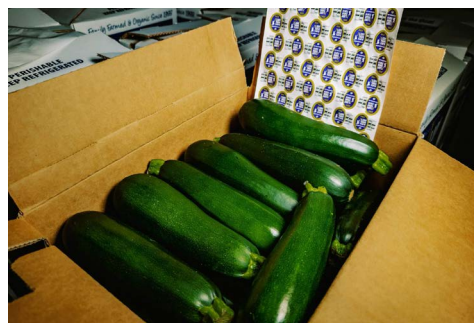
NOTE: **Organic Magenta Dragon Fruit** 5 lb will experience a gap through the end of September and is expected to return from California in mid-October.

Organic Passion Fruit from California is available in limited supplies through the end of September, along with **Organic Kiwano Horned Melon** in a 12/14 ct single-layer pack.



OG SPECIALTY VEG

NEW: 24ct **Organic Turnip Greens** (code 252132) from New Sprout Farms, North Carolina, and **Organic Purple Snow Peas** (code 235542) from Coke Farms, California will be available in late September.



OG LADY MOON FL VEG

GOOD NEWS! Lady Moon Farms has come into good volume on **Organic Green Squash** out of Florida with nice quality.

New crop **Organic Cucumbers** are coming in good supply from Lady Moon Farms out of Florida.



OG LOCAL VEG

GOOD NEWS! LOCAL Organic Green Cabbage is now in decent volume from PA growers Lady Moon Farms and Joshua Weaver.

LOCAL Organic Eggplant has slowed from Lady Moon Farms in PA as weather has cooled. Product will be filled from other PA and NJ growers, and some southern product is likely to come on soon as well.



OG GRAPES

Organic Grapes growers have established end dates, with demand high and quality outstanding. This season will end earlier than in years past, so promote while you can!



OG WATERMELON

California **Organic Mini Watermelons** are tightening. Ohio is also in production with steady supply.



OG FLORETS

ALERT! Organic Broccoli Floret and Cauliflower Floret retail bags are in short supply due to quality issues on the input product. Expect low fill-rates to persist into early October.



OG GREENHOUSE CUCUMBERS

Organic Euro and **Mini Seedless Cucumbers** remain under considerable pressure in late September, with limited production keeping availability tight and pricing elevated across both varieties.

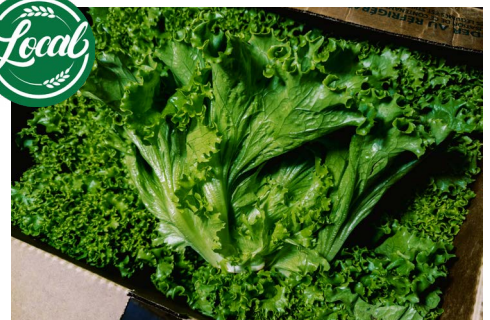
The seasonal transition is expected to keep volume limited into October, with stronger Mexican production needed to improve availability and bring more meaningful pricing relief.



OG GREENHOUSE BELL PEPPERS

GOOD NEWS! Organic Colored Bell Peppers are well supplied from Canada for late September. Outstanding quality and highly favorable pricing continues across the category.

Canadian supplies are expected to remain dependable deeper into October, with the transition toward Mexican production becoming more prominent by mid to late October. That shift is expected to develop smoothly, providing continued coverage as Canadian volume gradually begins to decline.



OG LETTUCE

GOOD NEWS! New Jersey and Pennsylvania growers are ramping up their Fall **LOCAL Organic Lettuce** season, with availability beginning in late September. Good volume is expected on **Organic Romaine, Organic Green Leaf, Organic Red Leaf, Organic Boston, Organic Endive, and Organic Escarole.**

GOOD NEWS! Organic Romaine Hearts are promotable, with a mix of California and Canadian supply from Maraichers.



OG ASPARAGUS

ALERT! Mexican **Organic Asparagus** is limited due to pressure on the conventional market and unfavorable weather causing quality concerns upon recent arrivals. Quality will remain a challenge through October.



OG ROW 7 SPECIALTY VEG

Organic Sweet Garleek and **Organic Sugar-cone Cabbage** from Row 7 have steady volumes. These are great items to introduce some variety to your wet rack.

New crop **LOCAL PA/NY Organic Upstate Abundance Potatoes** from Row 7 are starting, with first arrival in code 251232. This product will be packed in a new 12/1.5 lb configuration. This product will be available through the fall.



OG BRUSSELS SPROUTS

ALERT! **Organic Brussels Sprouts** supply is enduring challenges out of California and becoming limited, with intermittent gaps until the import season from Mexico crosses.

(Mexico) is enduring sizing challenges on the initial harvest, delaying the first arrival until early to mid-October.

Market conditions should gradually improve availability, driving costs down to promotable levels as new crop crosses from Mexico in October.



OG CAULIFLOWER

NOTE: **Organic Cauliflower** is limited industry wide. California yields have been down while quality continues to present issues due to dewy mornings and excess heat throughout the day.

Quebec supply will be the primary supply, while mixing **LOCAL PA** supply as availability permits.

OUTLOOK: Pending weather conditions, **LOCAL Color Organic Cauliflower**, including varieties such as **Purple, Orange, and Green**, should be in full swing during the first week of October.



OG BROCCOLI

GOOD NEWS! **Organic Sweet Baby Broccoli** remains promotable!

NOTE: **Organic Broccoli Crowns and Bunches** hold premium pricing due to lack of availability, sizing challenges, and quality concerns industry wide.

NOTE: The elevated market on **Organic Broccoli Crowns** is creating additional pressure on the **Bunch** market. Relief is not expected until mid October, once new crop yields provide better quality with reduced insect pressure and **Crowns** mature to harvestable size.

East Coast **Organic Broccoli** production out of North Carolina begins during mid October, providing definitive relief if unfavorable weather continues to affect California production.



OG TOMATOES

Lady Moon Farms at the tail end of their PA **LOCAL** season, but still shipping some nice **Organic Grape, Gold Grape, Cherry, Rainbow Cherry, and Heirloom Slicer Tomatoes** for late September into early October.

LOCAL Organic Roma and Vine Ripe Tomatoes continue to benefit from the late season rebound in PA production, with steady volume and strong quality still supporting the category. The window for this additional production is beginning to narrow as colder, less favorable fall weather approaches.

GOOD NEWS! **Organic Beefsteak and Cluster Tomatoes** have moved into a favorable position as new Canadian production continues to build, with strong availability and lower pricing now creating opportunities for promotional volume.

Savoura is back in season with new crop, high-flavor greenhouse **Organic Cherry On-Vine Mini Apero and Cocktail On-Vine Apero Tomatoes**.

OTHER STORIES

NOTE: **Organic Bunch Spinach** remains tight out of California, with no local production yet out of New Jersey. Better volume is expected out of California in early October plus some local production.

NOTE: **Organic Scallions** have tightened overall on the market. Expect some pricing increases.

Organic Lemons are seeing high markets out of California as their supply strengthens. There is still some leftover Argentina fruit available at a discount.

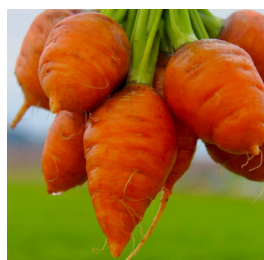
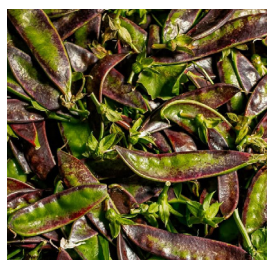
Organic Meyer Lemons will be available in late September.

New crop **Organic Anjou Pears** are expected to arrive in late September.

NOTE: **Organic Corn** is gapping, with some bulk crates expected to be available in late September out of North Carolina.

Organic Celery market is beginning to firm as demand increases due to seasonality and added pressure, from several shippers enduring quality concerns and reduced yields.

NEW & BACK IN SEASON



ORGANIC

- 252095 OG Apples Cosmic Crisp USXF 12/3 lb Bag
- 44664 OG Apples Fuji 9/3 lb Lil Snappers Stemilt pouch
- 43113 OG Apples Gr. Smith WXP 40 lb 100 ct (new crop)
- 238972 OG Apples Granny Smith 14/4 ct EZ Band eco tray Stemilt
- 238973 OG Apples Honeycrisp 14/4 ct EZ Band eco tray Stemilt
- 251572 OG Apples Lucy Glo WXP 27 lb (yellow skin/red flesh)
- 241779 OG Apples Lucy Rose WXP 27 lb (red skin/red flesh)
- 242176 OG Apples Lucy Rose 12/2 lb Pouch (red skin/red flesh)
- 43000 OG Apples McIntosh 12/3 lb Bag
- 221503 OG Apples Sweetango WXP 40 lb 72/88 ct
- 43644 OG Kiwiberries 12/6 oz Lady Bug brand
- 42049 OG Lemons Meyer California 20/1 lb Pouch Bag
- 44389 OG Longan Fruit 5 lb Glaser Farms, Florida
- 216035 OG Pears Bartlett 12/2 lb Pouch
- 43199 OG Persimmons Hachiya 21-32 ct (must ripen to soft)
- 43180 OG Pomegranates XL 26 ct
- 43191 OG Pomegranates MD/LG 36 ct
- 251538 OG Carrots Parisian Bunched 12 ct Lakeside
- 41088 OG Cucumbers PREM 20 lb Lady Moon Florida new crop
- 41159 OG Lettuce Green Leaf PREM 24 ct Lady Moon PA Local
- 41158 OG Lettuce Red Leaf PREM 24 ct Lady Moon PA Local
- 41182 OG Lettuce Romaine PREM 24 ct Lady Moon PA Local
- 252132 OG Greens Turnip 24 ct North Carolina New Sprout
- 235542 OG Peas Snow Purple 10 lb – arriving 9/29
- 40616 OG Rutabagas 25 lb
- 233007 OG Tomatoes Cherry OTV Mini Apero 12/6.56 oz Savoura
- 42354 OG Tomatoes Cocktail OTV Apero 12/8.8oz Savoura

CONVENTIONAL

- 5582 CV Apples Cortland East 40 lb 72/88 ct NY Local
- 222332 CV Apples LucyGlo 27 lb 45/50 ct (yellow skin/red flesh)
- 246877 CV Apples LucyGlo 12/2 lb Pouch (yellow skin/red flesh)
- 222330 CV Apples LucyRose 27 lb 45/50 ct (red skin/red flesh)
- 237568 CV Apples LucyRose 12/2 lb Pouch (red skin/red flesh)
- 5118 CV Apples Snap Dragon 27 lb NY local
- 5119 CV Apples Snap Dragon 12/2 lb Pouch NY local
- 10300 CV Cranberries 24/12 oz Ocean Spray - arriving 10/1
- 10308 CV Cranberries NJ 24/12 oz "Jersey Fruit" local - arriving 10/1
- 222145 CV Kiwiberries USA 12/6 oz
- 231598 CV Grapefruit Red South Africa 9/3 lb bag
- 232229 CV Grapes Candy Hearts 16 lb "Candyland" brand
- 13295 CV Oranges Juice "Hamlin's" FL 100 ct - arriving 10/1
- 232951 CV Pears Anjou US #1 grade 27 lb 2-layer 36/48 ct 60/70 sz
- 6310 CV Pears Anjou US #1 grade 40 lb 70/90ct
- 234350 CV Pears Anjou Fancy grade 44 lb 70/90 ct
- 232955 CV Pears Bosc US #1 grade 27 lb 2-layer 36/48 ct 60/70 sz
- 234305 CV Pears Bosc Fancy grade 44 lb 70/90 ct
- 6795 CV Pears Comice 20 lb "Duckwall"
- 6865 CV Pears Forelle 20 lb "Duckwall"
- 7040 CV Pears Seckel 20 lb "Duckwall"
- 246537 CV Pears Tri-Color "Prism" 9/3 lb Stemilt bag
- 17767 CV Persimmons Fuyu 16-20 ct (eaten firm & crunchy or soft & juicy)
- 14784 CV Pummelos FL 12ct - arriving 10/1
- 370 CV Asparagus White 11 lb
- 239045 CV Fresh Edamame Beans Shelled 12/10 oz Melissa's
- 252099 CV Fresh Edamame Beans In Shell 12/12 oz Melissa's
- 17448 CV Olives Fresh Super Colossal California 16 lb – available for prebook
- 251402 CV Salad Arugula Pesticide-free 6/3 oz Clamshell NJ local greenhouse "Sweet Baby"
- 251403 CV Salad Spinach Pesticide-free 6/3.5 oz Clamshell NJ local greenhouse "Sweet Baby"



CONVENTIONAL MARKET NEWS

SEPTEMBER 25 - OCTOBER 2, 2026

PEAR SEASON IS HERE



GOOD NEWS!

Peak season for Northwest **Pears** is here and supplies are excellent!

Bartlett, Starkrimson Red, Bosc, and Green Anjou are all in season and ready to promote. US#1 grade 40-44lb tissue pack, US#1 grade 2-layer 27lb packs, and value-priced Fancy grade 40-44lb are available along with some retail pouch bags.

Stemilt's new tri-color **Pear** "Prism" pack bags arrive 10/1.



New crop specialty **Pears** are also now available: **Happi, Comice, Forelle, and Seckel Pears** from Duckwall all will be in stock by the first week of October.

California **Asian Pears** continue in peak season too with 3-pack retail clamshells and bulk.



CV APPLES

LOCAL NY Eastern **Cortland** and **Empire Apples** have arrived. Be sure to add these seasonal favorites to your **Apple** set for maximum sales.

NEW! **LucyGlo** and **Lucy Rose Apples** are in house. Last season, they became a social media trend, and are expecting a strong demand for these excellent red-fleshed **Apples**.

Envy Apples from New Zealand are now available in good supply, and are expected to continue through six to eight weeks, until the new crop starts shipping from Washington. Quality has been outstanding.

Washington **Rave Apples** are winding down for the season and are expected to end in October.

Eastern **LOCAL** and Washington **Ginger Gold Apples** will finish for the season in early October, followed by the transition to new crop **Golden Delicious Apples**.



CV LOCAL VEG

GOOD NEWS! LOCAL Green Cabbage is starting back up in PA with good quality and supply. In addition, fall plantings of **Green, Red, and Savoy Cabbage** are starting up in NJ. Expect nice quality and steady pricing.

LOCAL Green Beans are steady in supply and pricing, with good quality. PA, DE, and VA are all currently producing.

GOOD NEWS! Cucumbers are in good supply, with southern growing regions starting up alongside decent volume out of **LOCAL** NJ and PA. Pricing is fairly promotable, and quality has been good.

LOCAL Eggplants are higher in price as volume has dropped from NJ and PA. Southern growing regions are not quite into heavy volume yet.

LOCAL Green Bell Peppers are slightly elevated in price as lower volume is coming out of PA and NJ. Southern growing regions are not into volume yet. In addition, a number of **Hot Pepper** varieties have increased in price out of NJ and PA, with rain and cooler weather slowing production.

GOOD NEWS! Green and Yellow Squash markets are coming down to more promotable pricing as southern growing regions come into better volume alongside **LOCAL** production still going in PA and NJ.



CV BERRIES

GOOD NEWS! Strawberries are promotable as harvests peak out of California. Some ranches are past peak, while others are just reaching peak production. Salinas and Santa Maria, CA continue to see strong supply with light demand. Pricing should remain aggressive, and quality has been decent overall with very minimal defects.

GOOD NEWS! Raspberries will become promotable in late September as Mexico and California crops continue to harvest, bringing on very promotable volumes. Supplies should continue to be promotable through early October.

NOTE: Blueberries are tight out of Peru. USA production is now finished. Pricing is holding steady but is expected to continue rising due to light incoming availability. Quality is good.

NOTE: Blackberries are tighter, although supplies are improving. California is rebounding from the heat wave, while Mexico supplies continue to improve as weather conditions become more favorable. Quality has been nice overall, with no major defects on arrival.



CV GREENHOUSE CUCUMBERS

Euro and **Mini Seedless Cucumbers** are limited in late September, with reduced supplies continuing to keep costs elevated across the category. **Euro** pricing has shown some modest relief, while **Minis** remain under greater pressure and availability continues to be the primary challenge. Quality has held up well despite the tighter production.

The seasonal transition is expected to keep over-all supplies constrained into October, with a more meaningful improvement dependent on stronger Mexican volume entering the pipeline.



CV PUMPKINS & GOURDS

LOCAL Pumpkins are in good supply despite the recent rainy weather in Pennsylvania.

Face/Carving Pumpkins and **Mixed Heirloom Pumpkin Bins** are in great supply, with the **Mini Pumpkin** crop out of Ohio looking decent.



CV CITRUS

GOOD NEWS! Import **Navel Oranges** and **Seedless Midnight Valencias** should carry supplies into early October, followed by a transition into an early California **Navel Orange** season.

Florida **Hamlin Juice Oranges** and **Pummelos** are starting for early October.

Grapefruit quality has been strong out of South Africa. Florida is approximately two weeks away from harvest, while **Texas Rio Grapefruit** is approximately three weeks away.

ALERT! **Lime** markets remain active on all sizes out of Mexico. Expect elevated markets to continue through the remainder of September.



CV GRAPES

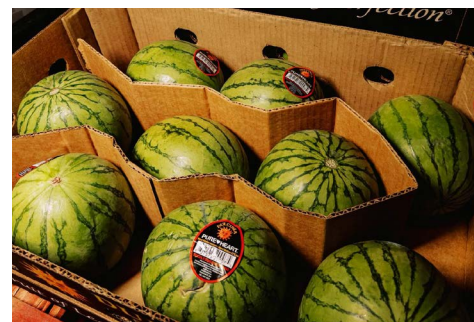
PEAK SEASON! **Grapes** are showing good quality on premium varieties. **Green Grapes** remain in greater demand than **Red Grapes**, which is reflected in a higher price.



CV CRANBERRIES

Fresh **Cranberry** season has begun, with arrivals from "Ocean Spray" beginning in late September. Quality should be good, and supplies should remain steady throughout the season.

LOCAL New Jersey **Cranberries** will begin later in October.



CV WATERMELON

Mini Watermelons out of California are steady, with some production coming out of **LOCAL** Delaware expected to continue through October.

Bin Watermelons are tightening up, with **LOCAL** Delaware and some regions of North Carolina still producing.



CV GREENHOUSE PEPPERS

GOOD NEWS! **Colored Bell Peppers** continue to provide strong promotional opportunities for late September, with plentiful supplies, good quality, and highly favorable pricing all supporting increased movement. Canadian production remains strong and dependable, giving retailers plenty of flexibility to feature the category with larger displays and promotional activity.



CV SPECIALTY BERRIES

GOOD NEWS! Driscoll's **Sweetest Batch Blueberries** are promotable overall with good supplies, and quality has been good.

NOTE: Driscoll's **Sweetest Batch Blackberries** remain very limited out of California. Supplies should improve from mid to late October when Central Mexico supplies begin.



CV TROPICALS

Mangoes from Brazil remain somewhat limited, keeping pricing higher than in previous years. The long-term outlook on offshore **Mangoes** from Ecuador and Peru is limited, with growers expecting challenging seasons with supply due to Super El Nino, which will impact pricing.

A small amount of "Keitt" variety **Mangoes** remains available from Puerto Rico under the "Pango Mango" label through the end of September.

Hass Avocado volumes are steady from Mexico for the end of September.



CV BROCCOLI

GOOD NEWS! PA LOCAL 110 ct **Broccoli Stem & Leaf Bins** (Code 631) are available and in house now!

East Coast **Broccoli Crown** supply out of Maine, New York, and Virginia is currently at a halt due to high temperatures and quality concerns in the field. Mexican and Canadian Broccoli will be sourced until domestic supply returns to steady levels, while **LOCAL** Flaim Farms (NJ) provides an additional alternative with beautiful quality.



CV FALL FRUIT

Single-layer **Fuyu Persimmons** are available now. Pricing remains higher but should continue to decline as volumes increase. **Hachiya Persimmons** will be available in a single-layer pack in early October.

Chocolate Fuyu Persimmons will be winding down in a 10/2 lb pouch from California.

California-grown **Pomegranate** production continues to ramp up as more growers and varieties come online through the end of September.

NOTE: California **Fresh Fig** production took a significant dip, causing pricing to rise quickly. **Black Mission Fig** volume was especially impacted due to strong demand. Peru has started shipping, providing some relief from shortages.



CV BAGGED CUT VEG

ALERT! Due to poor yields **Snow, Snap,** and **English Pea** retail packs will have poor fill-rates the rest of September into October. Expect occasional gaps from Taylor and Pero.

NOTE: **Broccoli Floret** and **Cauliflower Floret** fill-rates have been lower due to quality and supply issues.



CV TOMATOES

Overall, **Roma** and **Vine Ripe** availability remains steady, with production from California, Tennessee, and Mexico providing dependable volume beyond the local crop. Canadian **Heirlooms** are also available. Quality across all three varieties has been outstanding, while pricing remains fair and steady.

LOCAL **Vine Ripe Tomatoes** have seen a rebound during late September.

NOTE: **LOCAL** **Roma Tomatoes** and **Heirloom Tomatoes** remain more limited.

Beefsteak and **Cluster Tomatoes** are carrying lighter supplies in late September, but exceptionally soft demand has kept the reduced availability from creating upward pressure on pricing. Quality continues to be strong. Canadian greenhouse production has light levels as the days shorten, which could further limit output as the season progresses. For now, lower demand is providing balance.



CV LETTUCE

California and Quebec **Romaine Hearts** remain steady and reasonable. The market spread between domestic and Canadian supply is becoming more prominent, with Quebec supply available as a better-value option while maintaining the same quality standards.

Iceberg Lettuce is elevated and will hold firm due to ongoing challenges in both California and Quebec, along with increased demand.

NOTE: Heavy allocations are expected to continue in early October on **Artisan Lettuce, Sweet Gem,** and **Romaine** due to crop failure and reduced yields.



CV CAULIFLOWER

NOTE: California **Cauliflower** yields have been down while quality continues to present challenges due to dewy mornings and excess heat throughout the day. We will continue to rely heavily on Canadian supply, which is providing the best quality and value.

Higher temperatures are pushing **LOCAL** **Cauliflower** back, with availability expected to begin in limited quantities in late September to early October.

Starfruit (Carambola) will remain steady from Florida through the end of September.

NOTE: **Pineapple** supplies continue to be tight through the end of September. **ALERT!** Specialty varieties such as the **HoneyGlow** from Del Monte will be very limited and carry high pricing.

OTHER STORIES

NOTE: East Coast Fresh Cuts has had fill-rate challenges due to a new system implementation. They expect to recover in the coming days and weeks.

NOTE: Mexican **Asparagus** is limited. Consistent daily rain has prevented the opening of new fields and has been negatively impacting current production, resulting in declining yields.

Northern Peru is winding down production as El Niño pressure has lowered both yields and quality from this region. Yields should improve from the South in early October, but rain and heat associated with El Niño continue to put downward pressure on production compared to recent years.

PUMPKINS & FALL ORNAMENTALS

Starting September 2, 2026

Early September: small core assortment.

Mid-September to Mid-October: peak season, full assortment.

CHECK OUT WHAT'S AVAILABLE: tinyurl.com/pumpkins-ornamentals



FOUR SEASONAL

OCTOBER 2026

Produce Merchandising Tips & Ideas for Independent Retailers

READ THE FULL OCTOBER FOUR SEASONAL HERE:

tinyurl.com/october-four-seasonal

PUMPKIN PATCH

EDIBLE:

These pumpkin varieties are dual purpose - ideal for decorating, plus the flesh of those heavy pumpkins has the right flavor and texture to use for roasting, soup, and pie recipes.



CINDERELLA



FAIRY TALE



LONG ISLAND CHEESE



BLUE JARRAHDAL



PEANUT



PIE PUMPKINS

DECORATIVE USE ONLY:

These decorative pumpkins are best for drawing, carving, & painting.



PINK PORCELAIN DOLL



FLAT WHITE BOER



**FACE PUMPKIN /
JACK-O-LANTERN**



**VALENCIANO
WHITE FACE**



KNUCKLE HEAD



APPLE CIDER SEASON

ZEIGLER'S



AVAILABILITY	CODE	DESCRIPTION	PK/SZ	UPC
Available Now	6226	CV Cider Apple	9-1/2 gal Zeigler's	034256000644
Available Now	6247	CV Cider Apple	4/1 gal Zeigler's	034256001283
Available Now	226005	CV Cider Cinnamon Spice	9-1/2 gal Zeigler's Shelf Stable	034256250643
Available Now	226006	CV Cider Carmel Apple	9-1/2 gal Zeigler's Shelf Stable	034256270641
Available Sept Only	226007	CV Cider Apple Gala Blend	9-1/2 gal Zeigler's Shelf Stable	034256010643
Available Oct-Dec	225997	CV Cider Apple Honeycrisp Blend	9-1/2 gal Zeigler's Shelf Stable	034256040540
Pre-order	222020	CV Cider Autumn Harvest	4/1 gal Zeigler's Shelf Stable	034256251282
Pre-order	222021	CV Cider Autumn Harvest	9-1/2 gal Zeigler's Shelf Stable	003425625064

Country Acres
APPLE CIDER
Quality Blend



AVAILABILITY	CODE	DESCRIPTION	PK/SZ	UPC
Available Now	6165	CV Cider Apple	4/1 gal Country Acres	831134000105
Available Now	6167	CV Cider Apple	9-1/2 gal Country Acres	831134000785
Available Sept	222097	CV Cider Apple	12/16 oz Country Acres	831134000532
Available End of Sept	226659	OG Cider Apple	9-1/2 gal Country Acres	831134000785

The Fruit For Every Smile

HappiTM Pear

Sweet with a bright & zesty bite

Enjoy Green or Yellow

PLU 3522

2lb Pouch: 741839003649



LucyRose



LUCYTM ROSE

Ravishing red skin outside, pinkish red on the inside
and complemented by her flavorful, sweet berry
notes.

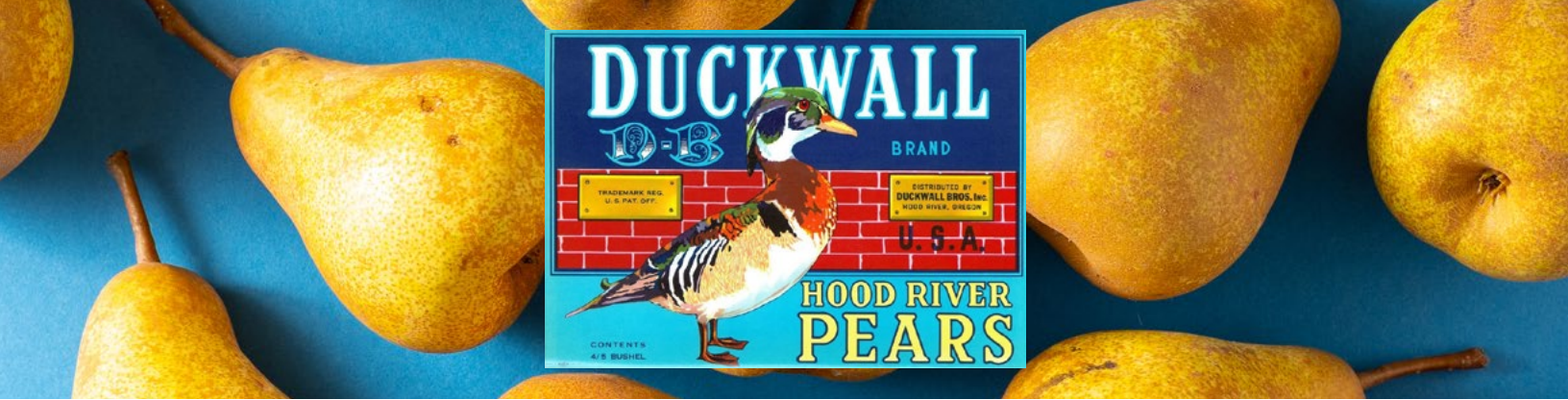
LucyGlo



LUCYTM GLO

Gorgeous yellow exterior pinkish-red interior that
glows from within. The flavor starts tangy and
finishes with a hint of sweet.





FROM A HUMBLE PACKING HOUSE... to an internationally respected firm

Located in the heart of the Hood River Valley since 1919, Duckwall Fruit has grown from a humble packing house in the middle of an orchard to an internationally respected firm that packs over two million cartons annually of premium pears.

Fruit varieties from Hood River Valley orchards, hand picked into large plastic bins are delivered to Duckwall from mid-August until early October. Upon arrival, the bins are routed to either ambient air cold storage or controlled atmosphere storage (CA) depending on how the fruit is scheduled for future grading and sizing.

For more info: duckwallfruit.com

