

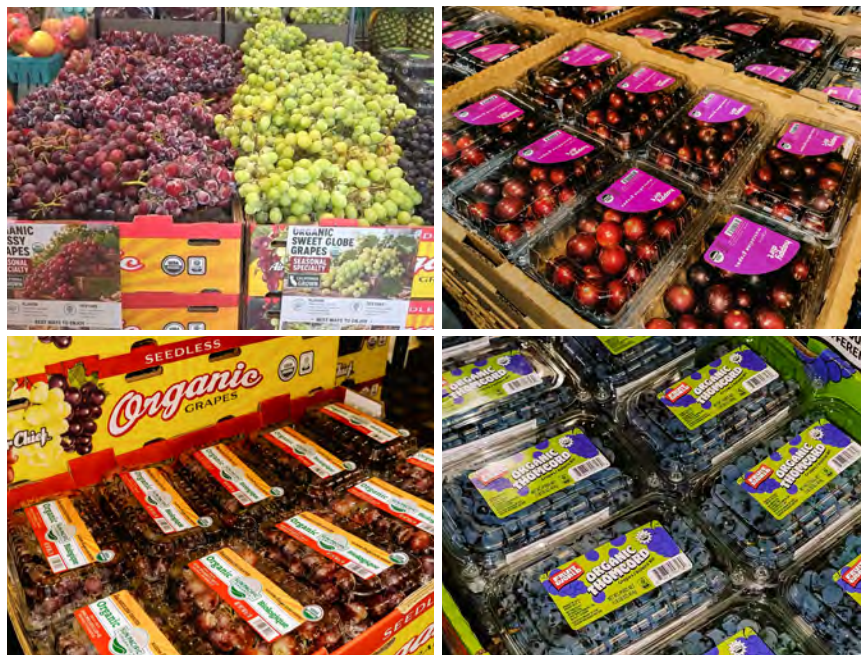


ORGANIC MARKET NEWS



AUGUST 14 - AUGUST 21, 2026

PEAK SEASON ORGANIC GRAPES



GOOD NEWS! California **Organic Grapes** are at peak season with premium varieties and excellent flavor creating high demand. Supply is in great shape, promote away for the rest of August and September!

OPTIONS: Random weight bags are the mainstay merchandising option for **Organic Green, Red, and Black Seedless Grapes** and will be the primary lines for ads and promos. UPC'd 10/2lb Clamshells are available at Four Seasons for retailers that want to ensure a correct ring at the register. And for retailers that want an eco-friendly, gourmet-market look, Four Seasons is offering 21lb cases of premium bulk **Organic Grapes** for loose or in-store till merchandising (ask your rep about participating in this program pack to order by the grower).

PEAK SEASON! The following **Organic Specialty Grapes** are at their best quality and availability for late summer:

- OG AutumnCrisp premium Greens 8/2lb Clamshell
- OG Thomcord 20/1lb Clamshells & 12/1.5lb paper totes
- OG North Carolina Black & Bronze Muscadine Grapes 8/1lb clamshells
- OG Thompson Grapes 16/1lb clamshell - arriving 8/24



OG BERRIES

Organic Blackberries are steady from California. Harvests are steady, and quality has been excellent with great flavor.

Organic Blueberry pricing will jump quickly as the Pacific Northwest and domestic season finishes. New crop Peruvian imports are light to begin the season, creating a rapid increase in pricing. Quality from Peru has been excellent.

Organic Raspberries are steady overall. Harvests are steady, and quality has been excellent from Baja and California.

Organic Strawberry volume is tapering off as the Salinas, CA season begins to finish. Volume will be light, and pricing is expected to continue rising slightly. Quality has been nice with minimal bruising.



OG TOMATOES

GOOD NEWS! **Organic Roma and Vine Ripe Tomatoes** are at the peak of their **LOCAL** PA season, bringing plentiful availability, excellent quality, and steady pricing throughout August. **LOCAL** production is in an ideal position for promotion, with ample volume available.

PEAK SEASON! **Organic Heirloom Tomatoes** from **LOCAL** Lady Moon Farms are another standout, with strong PA supplies offering exceptional flavor and unique color that can add variety to **LOCAL** **Organic Tomato** displays. August remains an excellent time to highlight and promote.

GOOD NEWS! **Organic Snacking Tomatoes** from **LOCAL** Lady Moon Farms continue to shine in August, with plentiful availability, exceptional quality, and promotional pricing creating an excellent opportunity to support **LOCAL** PA-grown. **Organic Cherry, Rainbow Cherry, Orange Cherry, Grape, and Golden Grape Tomatoes!**



OG LOCAL VEG

GOOD NEWS! **Organic Green Peppers** are in great supply from **LOCAL** grower Lady Moon Farms located in Chambersburg, PA with outstanding quality. **Organic Jalapeños** are also steady in bulk and bags.

PEAK SEASON! **Organic Cubanelle, Red Fresno, Poblano, and Serrano** Peppers are now available from **LOCAL** Lancaster County, PA farms.

LOCAL **Organic Green Beans** are in steady supply from **LOCAL** grower Marc Reed from Elizabethtown, PA. Quality has been nice.

Organic Collard Greens and **Green Kale** remain steady from **LOCAL** Lady Moon Farms, PA with great quality.



OG LOCAL SQUASH

GOOD NEWS! LOCAL Organic Hard Squashes from Central PA Produce Coop are in peak season. Nicely priced **Organic Acorn, Butternut,** and **Spaghetti** are all in stock. Pricing is expected to remain steady through August and likely well into September.

GOOD NEWS! Organic Green and Yellow Squash are in good supply with steady pricing, with **Green Squash** coming from **LOCAL** Lady Moon Farms (PA) and most **Yellow Squash** from **LOCAL** Flaim Farms (NJ).



OG APPLES

A surprise arrival of **Organic Diva Apples** is expected for mid-August in 80/90 ct, but this is most likely the only fruit expected this season.

Washington **Organic Honeycrisp Apples** will transition to a new crop in mid-August. Ask about spot buys on larger fruit.



OG SPECIALTY TROPICALS

NOTE: Organic Mangoes are tightening as the Mexico season is quickly ending. 6 and 8 ct sizing will be primarily available, with a few 10 ct still available through mid-August. Fruit is mostly "non-hot-water-treated", making eating quality exceptional on the "Keitt" variety fruit being shipped.

PEAK SEASON! Organic Passion Fruit from California is available in limited supplies through mid to late August.

PEAK SEASON! Limited supplies of Organic Longan Fruit will be available from Florida from Glaser Organic Farms through mid-August. Other tropical and specialty items available include the popular **Organic Green Skin Avocados, Organic Starfruit,** and **Organic Mamey.**



OG CITRUS

Organic Lemons will have consistent supply through September, but expect pricing increases as September approaches.

Organic Valencias Oranges in 10/4lb bags are promotable for back to school.



OG MELONS

PEAK SEASON! Organic Cantaloupe and Honeydew have affordable options from California countering the elevated freight market, creating promotable pricing.

Organic Specialty Melons in house include **Organic Gaya** (6 ct), **Galia** (6 ct), and **Hami** (6 ct).



OG POTATOES

Four Seasons will be transitioning to new crop Wisconsin-grown **Organic Russet Potatoes** in mid-August. Pricing will ease down across the board with this transition into new crop away from old crop Colorado product.

Organic Red and Gold Potatoes will transition to new crop Wisconsin potatoes within mid to late August. Pricing is expected to decrease as this transition from old crop Southern California to new crop Wisconsin occurs, with pricing expected to decrease.



OG WATERMELON

Organic Watermelons have concluded for the season on the east coast. Product out of California will be available up to Labor Day with good supply but at high pricing due to expensive coast to coast freight.

Organic Seedless, Black Raven/Sweet Gem, and Seeded Watermelons will be stocked for mid to late August.

Organic Mini Watermelons are in good supply. Quality of California crop is great with high sugar content and firm rinds.



OG FRESH FIGS

PEAK SEASON! Organic Brown Turkey and Black Mission Fresh Figs are steady in their availability in a 12/8 oz clamshells for late summer.



OG CAULIFLOWER & BROCCOLI

GOOD NEWS! Organic Cauliflower will remain promotable through early September until pricing begins to firm and availability is less abundant.

Organic Broccoli, is in okay shape.

NOTE: Organic Broccoli Crowns, are rising in pricing due to availability and sizing challenges. Pin rot is reducing yields even further among most California growers, and Canada is gapping due to heavy rain. Pressure on the lack of **Organic Broccoli Crowns** is causing the bunch market to rise; relief is short term as new crop yields better quality and **Organic Broccoli Crowns** mature in size to harvest.



OG AVOCADOS

Volumes rebounded on **Organic Hass Avocados** after a brief disruption in Mexico early August. Four Seasons is still offering high quality California fruit to highlight a summer celebration of the nation's 250th anniversary. Be sure to get some of this premium fruit before summer ends!



OG PEPPERS

Organic Color Bell Peppers continue to perform well through the summer with reliable availability, strong quality, and attractive promotional opportunities.

Supplies are beginning to lighten somewhat as August progresses, while increased demand is adding some upward pressure to pricing.



OG CORN

Organic Corn is available in limited quantities in Pennsylvania with Michigan producing high quality product as a supplementary option in mid-August.



OG LETTUCE

Availability is in a flush on **Organic Romaine Hearts**, sourcing a mix of California and Canadian supply and holding a sharp price that allows for steady promotional activity.

Organic Red and Green Leaf and Romaine Lettuces are in excellent supply and beautiful quality from Quebec.

Quebec and California **Organic Iceberg Lettuce** is in abundant supply and trying to build traction back to historical averages as outbreak concerns ease.



OG BRUSSELS SPROUTS

California **Organic Brussels Sprouts** are in okay supply for 10lb bulk cases in August. Growers in Mexico packing mesh or cello bags have limited volume.

OUTLOOK: Availability is expected to improve in September when multiple growing regions overlap.



OG PEARS

GOOD NEWS! Washington **Organic Bartlett Pears** have arrived. Supply is slightly limited out of the gate but will improve week after week.

Washington **Organic Starkrimson Red Pears** have arrived in season-start quantities of bulk fruit, with some 12/2 lb pouches joining them in mid-August.

California **Organic Bosc Pears** are due to arrive in mid-August in very limited supply. **NOTE:** A gap is expected until mid-September when Washington will begin.

OTHER STORIES

NOTE: **Organic Asparagus** continues to be in a challenging demand-exceeds-supply dynamic. Mexico is starting to fall below projections earlier than anticipated, creating sudden supply shortages due to yield, seasonality, and quality. Steady rain in the region for several weeks has Central Mexico winding down, which will create a supply shortage through September.

Organic Pineapple supplies from Mexico will remain steady through August, but supply is tightening. **NOTE:** Expect higher pricing through mid to late August.

NOTE: Equal Exchange **Organic Bananas** will ship to stores in generic brown boxes for a few days during parts of Week 34 instead of high graphic EE boxes. This is due to a brief supply chain disruption that impacted one of the producer organizations.

CONVENTIONAL MARKET NEWS

AUGUST 14 - AUGUST 21, 2026

LOCAL PEPPER PALOOZA



GOOD NEWS! Green Bell Peppers are abundant with good quality and promotable pricing. **LOCAL** PA and NJ growers are both in good production and harvest volumes for the rest of August.

PEAK SEASON! August is the best time of the year to promote **LOCAL** Chili Peppers and variety Peppers when PA and NJ growers are flush with peak season harvests.

- | Bulk | Retail Bags |
|--------------|--------------------------------|
| • Anaheim | (Locally grown from Ark Foods) |
| • Cubanelle | • Jalapeno |
| • Habanero | • Hot Medley |
| • Jalapeno | • Poblano |
| • Long Hot | • Shishito |
| • Poblano | |
| • Red Fresco | |
| • Serrano | |



CV BERRIES

GOOD NEWS! Driscoll's **Sweetest Batch Blueberries** remain very promotable, and quality is exceptional. Great time to buy and introduce to your customers, this will help add incremental sales to your **Blueberry** category. Ask your rep about POS display bins in code 248531.

Blueberry pricing will rise as the Pacific Northwest and domestic season begins to finish up. Peruvian arrivals are expected to be lighter through August into September. Quality has been exceptional.

Raspberries are steady from Baja and California. Quality has been excellent, with excellent flavor. Expect steady supply.

Blackberries are steady from California. Quality and flavor have been exceptional with steady supply.

Strawberries will remain tighter as the Salinas, CA season begins to slow down for the year. New crop Santa Maria, CA will begin through September, with transition beginning once harvests start. Quality is decent overall, but **NOTE:** expect bruising on the late summer fruit. Sugar and flavor is excellent.

Ask your rep about spot buys on VA-grown greenhouse 12/8.8oz **Strawberries**.



CV FALL FRUIT & SUMMER SPECIALTY

PEAK SEASON! California fresh **Figs** are steady in supply. **Black Mission** variety **Figs** will be consistently available in a 12/8 oz clamshell.

California-grown **Pomegranates** have started slowly, with more growers expected to come online through late August. Until then, pricing will remain higher.

Starfruit (Carambola) will be steady from Florida heading into August.

Quenepas and **Rambutan** are now available in bulk options and will be available through August.

White-flesh Dragon Fruit and **Yellow Pitahaya Dragon Fruit** are in good supply and reasonable pricing for mid-August.



CV LOCAL VEG

GOOD NEWS! **LOCAL** **Eggplant** are in heavy volume from NJ and PA with nice quality and promotable pricing.

LOCAL **Green Beans** remain in steady supply with pricing coming off. Supplies are coming from PA, NY, and NJ GROWERS.

LOCAL **Super Select Cucumbers** remain relatively steady, with supplies from PA and Canada in play. **Select Cucumbers** in code 2812 are also available, a great value choice for salad bars and food prep.

Green Squash and **Yellow Squash** are seeing overall good supplies but with a slight uptick in pricing. **LOCAL** PA is the primary sourcing region.



CV GRAPES

GOOD NEWS! California **Grapes** have top-notch varieties with excellent flavor on all colors and sizes.

GOOD NEWS! Promotable pricing on all **The Grapery** Grapes through August. **Cotton Candy, Gum Drop, Moon Drop, and Tear Drop.**

PEAK SEASON! Other **Specialty Grape** offers include **Bi-Color** Clamshells (10/2 lb), "**Autumn Crisp**" Clamshells (6/3 lb), "**Candy Snaps**" Clamshells (10/1 lb), **Concord** Clamshells (20/1 lb), **Muscadines** (8/1 lb), and **Black Kyoho** Seeded Clamshells (6/3 lb).



CV MANGOS

NOTE: **Mango** supply has come to a screeching halt in Mexico. Growers are mostly sending the **Keitt Mango** variety, and in most cases, these are shipping from zones considered fruit-fly-free where no hot water treatment is needed. Pricing is higher.



CV MELONS

GOOD NEWS! Promote California **Cantaloupes** and **Honeydew** through the remainder of August for price, flavor, and size.

PEAK SEASON! We have an excellent selection including: **Athena Bins** (120 ct), **Tuscans** (9 ct), **Golden Dews** (6 ct), **Hamis** (6 ct), **Lemon Drops** (6 ct), **Emeralds** (6/1 ct Sleeves), **Sugar Kiss** (11 ct), **Orange Flesh Honeydews** (6 ct), **Canarys** (6 ct), and **Galias** (9 ct).



CV WATERMELONS

PEAK SEASON! LOCAL Seeded and Seedless **Watermelons** are steady on the east coast. Markets may strengthen later in August as North Carolina is finishing up for the season.

Mini Watermelons are in heavy supply out of the west coast with high pricing. Options in Kentucky and Indiana provide good quality and lower pricing.



CV CAULIFLOWER & BROCCOLI

GOOD NEWS! **Cauliflower** pricing continues to allow for promotional opportunity.

GOOD NEWS! Beautiful quality and **Jacket Cauliflower** are available from East Coast and Canadian shippers for a farm market look option.

GOOD NEWS! East Coast **Broccoli** production continues to ramp up from Maine and New York, mixing minimal West Coast. Promotable pricing and excellent quality are being seen.



CV PINEAPPLES

Topless Pineapples are available at reasonable pricing from Honeybear brand, where every top is re-planted in Costa Rica to aid sustainability efforts. Ask your sales associate for more details.

NOTE: **Pineapple** supplies are expected to tighten considerably by mid to late August.



CV ARTICHOKE

ALERT! Growers are in a gap on Jumbo **Artichoke** sizing from California, with only 24 ct reaching an very high pricing.

Expect a gap on 12-18 ct sizing through early September until new crop offers better yields and conditions normalize.



CV ASPARAGUS

NOTE: **Asparagus** continues to be in a challenging demand-exceeds-supply dynamic. Mexico is starting to fall below projections earlier than anticipated, creating sudden supply shortages due to yield, seasonality, and quality. Steady rain in the region for several weeks has Central Mexico winding down, while Peruvian volume continues to run below projections. This will create a supply shortage through September. Jumbo sizing remains firm, holding a premium market due to availability.

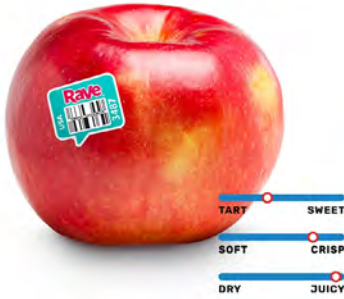


CV LETTUCE

GOOD NEWS! West Coast availability is in a flush on **Romaine Hearts**, sourcing both California and Quebec supply, holding a sharp market that allows for steady promotional activity.

GOOD NEWS! **Red and Green Leaf** and **Romaine Lettuce** are in excellent supply and beautiful quality from Quebec.

California and Quebec **Iceberg Lettuce** is in abundant supply and trying to build traction back to historical averages as outbreak concerns subside for some shoppers.



CV APPLES

Washington **Rave Apples**, one of the first premium varieties of the season, are expected to arrive around 8/18, for late August and September promotion.

LOCAL Eastern **Gala Apples** will smoothly transition from old crop to new crop through late August.

The first Washington new crop **Ginger Gold Apples** have arrived; excellent quality should be expected.



CV LOCAL HARD SQUASH

LOCAL Acorn, Butternut, and Spaghetti Hard Squash will get started in mid-August, with first arrival by mid-August. These will be coming from Central PA Produce, as they have a small conventional program this year that will run for a short window.



CV AVOCADOS

After the US closed inspections in Michoacán, Mexico last week, much uncertainty was raised in **Hass Avocado** pricing. Fortunately, an agreement was made, and although there was a brief disruption, most consumers did not feel it.

Pricing has mostly stabilized back to pre-closure levels. California still has some nice **Hass Avocados**.

Peru **Avocados** volume also remains in play with cheaper pricing for those looking for value.



CV GREENHOUSE PEPPERS

Color Bell Peppers remain consistently available, though overall market volume has tightened somewhat as mid-August progresses. This shift is expected to be short-lived, with conditions likely to improve as September approaches and increasing Mexican production begins to supplement Canadian supply.



CV PEARS

GOOD NEWS! New crop **Bartlett Pears** are in good supply from California and Washington for late summer.

Washington **Starkrimson Red Pears** are in good supply with gorgeous color.

Green Bartlett and **Starkrimson Red Pears** in "Lil Snapper" 9/3 lb bags are now available.

NOTE: California **Bosc Pears** are in very tight supply until Washington gets started in late September.

New crop "Apple Pears" (branded **Asian Pears**) from California are expected by 8/20 in beautiful 3 pack clamshells.



CV TOMATOES

Vine Ripe and **Roma Tomatoes** are in an excellent position as **LOCAL** production takes center stage in August. **LOCAL** PA and NJ have joined **LOCAL** Delaware with plentiful supplies of **Vine Ripe Tomatoes**, bringing outstanding quality and favorable pricing from across the region.

Roma Tomatoes continue to be available from Mexico, while the arrival of **PA** grown fruit provides an excellent **LOCAL** alternative as the season progresses.

Heirloom Tomatoes are another highlight, with plentiful supplies of outstanding regeneratively-grown fruit coming from **LOCAL** Pennsylvania.

Beefsteak and **Cluster Tomatoes** continue to see lighter production from Canada, though overall availability has begun to improve and quality remains good.

OTHER STORIES

GOOD NEWS! Import **Mandarin Oranges** from multiple regions are harvesting fruit, creating favorable pricing in the states.

New crop Idaho count **Russet Potatoes** will have their first arrival by mid-August. Pricing will push up across the board on all sizes with this first arrival of new crop.

NOTE: Washington **Dark Sweet Cherry** supplies are most likely going to finish in mid to late August. A small shot from Canada is expected through August, then **Cherries** will gap until Chile in November.

PEAK SEASON! Sweet Corn is **LOCAL** and beautiful. Pricing remains promotable out of NJ, DE, and PA.

Grapefruit will begin transition into "Summer Rubies" through late August.

NEW & BACK IN SEASON

CONVENTIONAL:

212255 CV Apples Ginger Gold WXFCY 40 lb 88 ct
 221612 CV Apples Rave 40 lb 72/88 ct Stemilt
 229676 CV Lemons Seedless 12/2 lb Bag Wonderful (free POS display bins - code 232891)
 234843 CV Mandarins Dekopons 28-32 ct MEGA MANDYS Australia
 211276 CV Grapes AutumnCrisp Green 6/3lb Clamshell (free POS display bins - code 245271)
 10927 CV Grapes Concord 20/1 lb Clamshell
 251162 CV Pears Apple/Asian 16/3 ct Clamshell - arriving 8/20
 12183 CV Pears Bartlett 9/3 lb Lil Snappers Pouch Bag - arriving 8/17
 214178 CV Pears Red 9/3 lb Lil Snappers Pouch Bag
 14831 CV Apriums Magenta/Red Velvet 6.5 lb - arriving 8/20
 239459 CV Apriums Magenta/Red Velvet 2/2 lb Punnett Basket - arriving 8/20
 17736 CV Quenepas 25 lb
 17725 CV Rambutan 5 lb



ORGANIC:

43519 OG Apples Diva NZL 40 lb 80/90 ct
 42129 OG Grapes Thomcord Tote bags 12/1.5lb
 228758 OG Grapes Muscadines Bronze 8/1 lb
 228759 OG Grapes Muscadines Black 8/1 lb
 42690 OG Grapes Autumn Crisp Green 8/2 lb - arriving 8/20 (free POS display bins - code 245271)
 212643 OG Grapes Thompson 16/1 lb Clamshell - arriving 8/24
 43621 OG Pears Red Starkrimson 20 lb 45/50 ct - arriving 8/16
 43224 OG Pears Bosc US #1 40 lb 80/90 ct - arriving 8/18
 216812 OG Dragon Fruit YellowPitahaya 5.5 lb - arriving 8/24
 44433 OG Mangoes Jumbo Keitt MEX 6ct Non-Hot-Water-Treated
 248682 OG Beets Badger Flame 25 lb PA LOCAL
 250965 OG Garleek Bunched 12 ct Row 7 garlic/leek hybrid
 250964 OG Cabbage Sugarcone 20 lb Row 7
 220069 OG Peppers Jalapeno 12/8 oz Pouch Bag Lady Moon PA
 40784 OG Peppers Anaheim 10 lb PA LOCAL
 40859 OG Peppers Cubanelle 10 lb PA LOCAL
 220721 OG Peppers Fresno Red 10 lb PA LOCAL
 42324 OG Peppers Purple 10 lb PA LOCAL





Grapery's varieties are bred, grown, harvested and packaged to "WOW" consumers.

Grapery is singularly focused on delivery bold, flavor-forward experiences that WOW shoppers and drive incremental value in the grape category.



Cotton Candy

Golden yellow to bright green, it's surprising how these crisp, all-natural grapes taste just like the famous and delicious pink spun carnival treat. Except you won't get any sticky fingers.

Enjoy these golden yellow and bright green Cotton Candy grapes from mid-August to late September.



gum drops

Expect big-time candy-sweet flavor bursting from these little fellas. They're healthy, gummylicious snacks, so feel free to dive right in and eat as many as you want.

Enjoy Gum Drops from late July to early November.



Moon Drops

One look and you'll think these long and luscious grapes came from another planet. But these all-natural, crisp grapes simply have a super sweet taste that's out of this world.

Enjoy Moon Drops late August to late November.



Tear Drops

These amazing grapes are uniquely shaped and long on luscious juicy flavor. They're sweet and fun to eat, making snack time fun and creative with this one-of-a-kind variety! One taste of these delicious grapes will leave them waiting for more!

Enjoy Tear Drops from mid August through September.



POS Materials available:
grapery.biz/mm





LOCAL NJ ORGANIC SUNFLOWERS



IN STOCK NOW!

Summer Wind Farms, LLC is a 4th generation family farm located in Franklin Township in southeastern Gloucester County, New Jersey, about half way between Philadelphia and Atlantic City.

The farm is owned by Frank A. Ferrucci, the fourth generation of the Ferrucci family to farm in this area. This season marks 109 years since Frank's great grandfather Michael settled in the Piney Hollow section of Franklin Township, and carved a farm out the South Jersey pine forest.

The farm operates on over 100 acres, most of it USDA certified organic. Summer Wind Farms is USDA certified organic by Quality Certification Services of Gainesville, Florida.

www.summerwindfarms.com



CODE	DESCRIPTION	PK/SZ	UPC
251200	5 Stem Organic Sunflowers	6ct	7-84709-90028-0

TALK TO YOUR SALES REP OR MERCHANDISER TO ORDER!



PHONE: 800.422.8384 | www.fsproduce.com





CROSS MERCHANDISE IN YOUR PRODUCE DEPARTMENT!

Get your shoppers thinking Caprese Salad, homemade Margarita Pizzas/Flatbreads, and other summer salads featuring tomatoes, herbs, and fresh cheese!

- BUF Fresh Mozzarellas
- Goodness Gardens Living Basil and big pack Basil Tubs

- Fresh Garlic & Sweet Onions
- Mini & Euro Seedless Cucumbers
- Olive Oil, Sea Salt, Black Pepper



CODE: 62752

CV Mozzarella Buffalo Boconcini
8/7oz BUF Creamery
UPC: 7707363540244



CODE: 62751

CV Mozzarella Buffalo Ciliegine
8/7oz BUF Creamery
UPC: 7707366540206



CODE: 62750

CV Mozzarella Buffalo Ovoline
8/7oz BUF Creamery
UPC: 7707363540282



CODE: 23156

CV Tomatoes Heirloom 15 lb
Cedar Meadow LOCAL PA



CODE: 236478

CV Tomatoes Heirloom PA 8/1 qt
Pulp Open Top LOCAL PA



CODE: 23036

CV Tomatoes Vine Ripe JBO
25lb LOCAL



CODE: 21440

CV Tomatoes Vine Ripe 4x4 20lb
2-Layer LOCAL PA & DE



CODE: 44470

OG Tomatoes Vine Ripe 15lb
LOCAL Christ King, PA



CODE: 41385

OG Tomatoes Cherry Rainbow
12pt Plastic-Free, Compostable
LOCAL Lady Moon Farms PA



CODE: 41358

OG Tomatoes Heirloom 10lb
LOCAL Lady Moon Farms PA



CODE: 235227 - CV Herb Basil
Hydroponic 6ct Goodness Gardens

CODE: 235292 - CV Herb Basil
Hydroponic 12ct Goodness Gardens



PHONE: 800.422.8384

| www.fsproduce.com





ZESPRI KIWIFRUIT DISPLAY CONTEST

AUGUST 3 - AUGUST 30, 2026

Four Seasons Produce has once again teamed up with Zespri Kiwifruit and The Oppenheimer Group to bring to you the 11th Annual Zespri Kiwifruit Display Contest. This promotion always strikes “gold”, while putting “green” into the registers. Green and SunGold varieties, both conventional and organic, are now very promotable and eating quality this year has once again been outstanding.

DISPLAY CONTEST CRITERIA:

- Build a Kiwifruit display that any “Kiwi Bird” would be proud of! **ALL fruit MUST be purchased from Four Seasons Produce.** Both conventional and organic bulk and packaged Kiwifruit will be available. All codes for product and point of sale are listed on page 2.
- Both **Green AND SunGold Kiwifruit must be in your display** in order to qualify for entry.
- **Utilize the high-graphic Zespri Kiwifruit bins, boxes, and point of sale signage** in your displays. Point of sale signs will be available through your Four Seasons Sales Rep or Merchandiser. These Zespri Kiwifruit bins will look great anywhere in your department and store. We have some new razor sharp display bins available for this year’s contest, including a new dual sided SunGold and Green Kiwifruit bin!
- All displays must remain up for a **minimum of 1 week.**
- Email your display contest entry photos to contests@fsproduce.com by **September 3, 2026.**



FOR MORE DISPLAY TIPS AND IDEAS,
PLEASE CONTACT YOUR FOUR SEASONS SALES REP OR MERCHANDISER!

FOR MORE INFORMATION ON ZESPRI KIWIFRUIT, OR FOR COOL
DOWNLOADABLE RECIPES FOR YOUR CUSTOMERS, PLEASE VISIT: WWW.ZESPRI.COM



PHONE: 1.800.422.8384

| www.fsproduce.com





ZESPRI KIWIFRUIT DISPLAY CONTEST

AUGUST 3 - AUGUST 30, 2026

DISPLAY CONTEST PRIZES:

(displays will be judged on overall eye appeal, use of Zespri POS, and meeting all display contest criteria)

Most Creative Display:

1st Place--\$300
2nd Place--\$200
3rd Place--\$100

Best All Organic:

1st Place--\$300
2nd Place--\$200
3rd Place--\$100

Entry Prize

EVERY CONTEST ENTRY WILL
RECEIVE A SUPER COOL
ZESPRI KIWIFRUIT GYM BAG
JUST FOR ENTERING!



Best Small Store Display:

(3 registers or less)

1st Place--\$300
2nd Place--\$200
3rd Place--\$100

Largest Display:

(4 registers or more)

1st Place--\$300
2nd Place--\$200
3rd Place--\$100



CV:

228266 CV Kiwi NZL 36sz 102ct Volume Filled
225074 CV Kiwi 12/1lb Zespri Clamshell
224710 CV Kiwi Sungold NZL 13 lb 27sz 44ct
224712 CV Kiwi Sungold 8/1lb Clamshell

OG:

228305 OG Kiwi 36-39sz 102/115ct Volume Filled
225078 OG Kiwi 12/1lb Zespri Clamshell
208486 OG Kiwi Sungold 13lb 22/25sz 37/41ct
224713 OG Kiwi Sungold 8/1lb Clamshell

POS Material Codes (*while supplies last*):

245265 POS Cutout Zespri Small Green Kiwi Bros 1ea (limit 1)
245266 POS Cutout Zespri Small SunGold Kiwi Bros 1ea (limit 1)
231310 POS Display Bin Sungold OG 1 ea Zespri
228487 POS Display Bin Sungold 1ea Zespri
228488 POS Display Box Formed GreenKiwi 1 ea Zespri
249695 POS Display Bin Duo SG/Green 1 ea Zespri
221149 POS Display Box Formed Sungold 1 ea Zespri
245272 POS Display Bin Small Green 1 ea Zespri Hexagon
245273 POS Display Bin Small SunGold 1 ea Zespri Hexagon
245263 POS Display Cutout Zespri Green Kiwi Bros 3x4ft (limit 1)
245264 POS Display Cutout Zespri SunGold Kiwi Bros. 3x4ft (limit 1)
250916 POS Kiwi Pole Topper 1ea (pictured in red circle to right)

PRODUCT CODES:



PHONE: 1.800.422.8384

| www.fsproduce.com

