

ORGANIC MARKET NEWS



AUGUST 7 - AUGUST 14, 2026

BEST TIME FOR LOCAL ORGANIC LADY MOON TOMATOES



GOOD NEWS!

LOCAL Organic Tomatoes are in abundant supply with promotable pricing and exceptional quality for weeks 33-34 (mid-August)!

GOOD NEWS! Lady Moon Farms in Chambersburg, PA continues to produce outstanding volumes of **Organic Cherry, Rainbow Cherry, Orange Cherry, Grape, and Golden Grape Tomatoes**, creating an excellent opportunity to build displays and promote **LOCAL** grown **Organic Snacking Tomatoes**. Market conditions are expected to remain favorable throughout August.

GOOD NEWS! LOCAL Organic Heirloom Tomatoes are available in abundant supply with promotable pricing and exceptional quality. Lady Moon Farms, PA continues to produce outstanding volumes, providing an excellent opportunity to feature Pennsylvania-grown **Organic Heirloom Tomatoes** while supplies remain at their seasonal peak! Favorable growing conditions are expected to continue throughout most of August, supporting promotional opportunities across the category.

GOOD NEWS! Lancaster County, PA **Organic Roma and Round Tomatoes** continue to offer strong availability with exceptional quality and favorable pricing. **LOCAL** PA production remains at its seasonal peak, providing ample supplies.



OG LOCAL VEG

NEW! LOCAL 25lb **Organic Badger Flame Beets** are available from Central PA Produce Coop, providing an attractive addition to the wet rack.

GOOD NEWS! LOCAL Organic Green Squash is available in good supply and quality from Lady Moon Farms in PA.

LOCAL Organic Yellow Squash remains steady with supplies from Flaim Farms in NJ and Watsonia in South Carolina.

LOCAL Organic Green Beans are in steady supply from Elizabethtown, PA, with excellent quality.

LOCAL Central PA Produce is expected to begin shipping **Organic Spaghetti and Butternut Squash** in mid-August.

NOTE: LOCAL Organic Sweet Corn is in limited supply for mid-August in Pennsylvania due to reduced acreage. Additional supplies from Michigan and New York are available, although harvest delays have slowed arrivals.



OG LOCAL VEG CONTINUED

NEW! Excellent supplies of **LOCAL Organic Jalapeño Peppers**, both loose and in new 8oz bags, are in season from Lady Moon, PA. Production of **LOCAL Organic Mini Sweet and Shishito Peppers**, grown in PA, are now underway.

GOOD NEWS! LOCAL Organic Green Peppers are available in promotable volumes with exceptional quality from Lady Moon Farms in PA!

GOOD NEWS! LOCAL Organic Kale and Collard Greens from Lady Moon Farms, PA are available in excellent supply with outstanding quality.

LOCAL Organic Cucumbers remain somewhat inconsistent in supply, although adequate volume continues to be available from Flaim Farms in NJ, Lady Moon Farms in PA, and Watsonia in SC.

LOCAL Organic Eggplant supplies remain slightly uneven, but overall availability continues to meet demand with production from Flaim Farms in NJ and Lady Moon Farms, PA.



OG BERRIES

GOOD NEWS! Organic Blueberries continue to be highly promotable as multiple growing regions remain in harvest alongside increasing Peruvian imports. Quality has been good.

Organic Blackberries are steady out of California with good quality.

Organic Raspberries have returned to more typical production levels. Quality remains good overall with occasional pockets of soft fruit.

NOTE: Organic Strawberries are beginning to tighten as California production slows. Supplies are expected to continue declining through the remainder of August, while quality remains good.



OG SPECIALTY GRAPES

PEAK SEASON! Organic Specialty Grapes available from CA include: **OG Champagne** and **OG Thomcord** clamshells, **OG Red** and **Green** 10/21lb Clamshells, and for premium or farm market merchandising - loose-bulk **OG Red**, **Green**, and **Black Grapes** packed in 21lb cartons, along with Tote Bag **OG Thomcords**. **OG Muscadine Grapes** are in season from the Carolinas.



OG BELL PEPPERS

GOOD NEWS! Organic Color Bell Peppers continue to offer strong availability from Canada greenhouses with good quality and promotable pricing.

Favorable summer growing conditions have created additional promotional opportunities, and supplies are expected to remain plentiful with stable market conditions through most of August.



OG MANGOS

Organic Mango season is winding down in Mexico, but some of the last fruit of the season in early and mid August will be the best-tasting with Non-hot-water-treated Keitts.

OUTLOOK: California **Keitt Mangos** will follow later in August with lighter volume and higher



OG MELONS

GOOD NEWS! Organic Cantaloupes and Honeydew remain in abundant supply, with volume continuing to outpace demand, creating favorable market conditions despite higher-than-normal freight costs.

PEAK SEASON! Organic Specialty Melons currently available include **Organic Gaya** (6ct), **Galia** (6ct), and **Hami** (6ct).



OG CITRUS

Organic Mandarins from South Africa, including "Murcott" varieties packed in 15/2 lb bags, are available.

Organic Lemons are expected to have good supplies throughout August from Argentina. Markets are anticipated to remain high.



OG FRESH FIGS

PEAK SEASON! California **Organic Black Mission Fresh Figs** are in strong supply with peak season quality.

Brown Turkey Fresh Figs are also available in steady supply.



OG CHERRIES

Modest arrivals from a niche Montana grower are expected on **Organic Cherries** around mid-August. Supplies will be limited, but the fruit is expected to offer exceptional eating quality.

Advance orders are recommended for these **Organic Cherries** grown on the eastern shore slopes of Flathead Lake just 1 hours drive from Glacier National Park.

NOTE: Washington **Organic Cherries** have finished for the season.



OG STONE FRUIT

Organic Yellow Peaches and **Nectarines** have experienced minor loading delays, which may result in brief supply gaps during early August. Overall availability with late crop California and new crop Washington fruit is expected to improve as the month progresses.

Limited arrivals of California **Organic White Peaches** and **Organic White Nectarines** are expected during August. Supplies will be short, making these excellent specialty items while available.

Organic Red Plums are in a brief varietal transition, with stronger supplies expected later in August.

Organic Black Plums are experiencing a short loading delay, with availability expected to improve during mid-August.



OG WATERMELONS

Organic Watermelons are wrapping up in North Carolina. **LOCAL** PA growers will have some availability, while California becomes the primary source on **Organic Seeded**, **Seedless**, and **Black Gem Seedless Watermelons** for the balance of the season.

Organic Mini Watermelons are entering the final stages of the North Carolina season. **LOCAL** PA will continue to have limited availability, while California becomes the primary source for the balance of the season. **GOOD NEWS!** Pricing remains highly promotable but is expected to increase as August progresses.



OG GRAPES

GOOD NEWS! Organic Grape markets continue to ease as supplies increase. California has entered peak production, making this an excellent time to promote flavor, size, and value.



OG PEARS

Organic Bartlett Pears from California have completed their season, while the first Washington crop is arriving earlier than expected. **GOOD NEWS!** The Washington crop is projected to be approximately 30 percent larger than the previous three seasons, creating good promotional opportunities.

Import **Organic Anjou Pears** have finished for the season.



OG BRUSSELS SPROUTS

NOTE: Mexican **Organic Brussels Sprouts** supplies continue to face challenges due to heavy rainfall and insect pressure, creating quality concerns across all growing regions. These conditions are expected to continue through at least mid-September.

Domestic California production remains the primary source until import quality improves. **OUT-LOOK:** Availability and quality are expected to peak from early to mid-September as multiple growing regions overlap, creating a supply-driven promotable market.



OG APPLES

Organic Honeycrisp Apples have started packing earlier than normal, with a seamless transition to the new crop expected before the end of August.

Import **Organic Gala Apples** are expected to finish for the season by late August, with a smooth transition into the new Washington crop anticipated.

Organic Cosmic Crisp Apples are in firm but steady supply.

Washington **Organic Envy Apples** are winding down for the season and are expected to finish by mid-to late September.

Organic Ambrosia Apples have finished for the season and are expected to remain unavailable until mid-to late September.

Washington **Organic Granny Smith Apples** are expected to end up by mid-August and remain in a gap until the new crop begins in early October.

Organic Kanzi Apples are in a brief packing gap, with additional supplies expected to arrive later in August.



OG HERBS

ALERT! Soli Organic brand **OG Packaged Herbs** 3/.5oz and **OG Living Herbs** 6ct will no longer be available. On August 3rd, 80 Acres (greenhouse grower parent company of Soli) announced they are winding down operations due to financial difficulties.

Four Seasons' buyers are working to secure new supply for **OG Living Herbs** and **OG Herb** .5oz packs - Stay tuned for more!

Goodness Gardens brand **OG Packaged Herbs** 6/.75oz are available now. If you would like to transition your business to the OG 6/.75 please inform your account rep.



OG CAULIFLOWER & BROCCOLI

GOOD NEWS! Organic Cauliflower will remain promotable through mid-August before the market begins to firm back toward seasonal averages following an overlap of California and Quebec production.

Organic Broccoli is steady, though pricing is poised to inch up during mid-August as California growers battle some field quality issues and Quebec growers fight heavy rains, both of which is reducing yields. **Organic Broccoli Crowns** are in lower supply than 14 ct Bunches. Conditions will improve in late August.

GOOD NEWS! Organic Sweet Baby Broccoli remains highly promotable and is recommended as an alternative until full-size Broccoli availability improves.

ALERT! Organic Broccoli Rabe continues to experience an industry-wide supply gap. Availability is expected to return from late August into early September.

OTHER STORIES

ALERT! Organic Bunched Spinach is very limited, with very high markets expected to continue. Periodic supply gaps should be anticipated.

Organic Loose Turnips are expected to return in mid-August under code 40618.

NOTE: Organic Asparagus is in low supply during the offseason in Mexico.

NOTE: Organic Beefsteak and Cluster Tomatoes continue to see light availability as supplies gradually tighten. Pricing continues to trend higher, although slower summer demand and increased availability of local production have helped moderate recent market increases. Overall quality remains acceptable, with supplies expected to remain limited throughout August.

Pricing for **Organic Hass Avocados**, both bags and bulk 60ct and smaller is easing later in August. 48ct and larger remain firm but are in steady supply.

NOTE: We're keeping an eye on a potential challenge with USDA suspending Avocado oversight activity in Michoican Impact TBD: (8/6/26).



Grapery's varieties are bred, grown, harvested and packaged to "WOW" consumers.

Grapery is singularly focused on delivery bold, flavor-forward experiences that WOW shoppers and drive incremental value in the grape category.



Cotton Candy

Golden yellow to bright green, it's surprising how these crisp, all-natural grapes taste just like the famous and delicious pink spun carnival treat. Except you won't get any sticky fingers.

Enjoy these golden yellow and bright green Cotton Candy grapes from mid-August to late September.



gum drops

Expect big-time candy-sweet flavor bursting from these little fellas. They're healthy, gummylicious snacks, so feel free to dive right in and eat as many as you want.

Enjoy Gum Drops from late July to early November.



Moon Drops

One look and you'll think these long and luscious grapes came from another planet. But these all-natural, crisp grapes simply have a super sweet taste that's out of this world.

Enjoy Moon Drops late August to late November.



Tear Drops

These amazing grapes are uniquely shaped and long on luscious juicy flavor. They're sweet and fun to eat, making snack time fun and creative with this one-of-a-kind variety! One taste of these delicious grapes will leave them waiting for more!

Enjoy Tear Drops from mid August through September.



Kathy Kinslow

POS Materials available:
grapery.biz/mm



CONVENTIONAL MARKET NEWS

AUGUST 7 - AUGUST 14, 2026

SPECIALTY GRAPE AUGUST PROMOS



GOOD NEWS! The full lineup of flavorful, exciting varieties from **The Grapery** in California are now in peak season! The rest of August will be the best time of the year on availability, quality, and price to promote **Cotton Candy, Gum Drop, Moon Drop, and Tear Drop Grapes!** Contact your FSP rep to plan ads, in-store specials, and display builds during late summer and back-to-school August selling!

PEAK SEASON! There are other interesting specialty varieties and special grape packs in peak season during August available at Four Seasons:

- **Cotton Candy Bags** (The Grapery 16lb in 10570)
- **Gum Drop Bags** (The Grapery 16lb in 225809)
- **Moon Drops** (The Grapery 16lb in 10571)
- **Tear Drops** (The Grapery 16lb in 232311)
- **Bi-Color Combo Clamshells** (10/2lb in 232178)
- **Candy Snaps Clamshells** (10/1lb in 232019)
- **Concord Clamshells** (20/1lb in 10927)
- **Vine Drops Mini-Muscadines** (8/1lb in 250937)
- **Black Kyoho Seeded Clamshells** (6/3lb in 237037)

GOOD NEWS! Seedless **Green, Red, and Black Grapes** are in peak season in California! Jumbo, XL, and LG sizing lines are readily available with pricing tiered to match size and variety. Quality is exceptional with high brix (sugars), excellent flavor, and strong promotability throughout August.

PEAK SEASON! The fan-favorite, **AutumnCrisp Green Grapes**, are coming into season! FSP will be offering these through our **Jumbo Green** line (code 10585) and in a branded 6/3 lb clamshell (code 211276) with **AutumnCrisp** display bins available in mid-August for retailers sourcing their fruit through FSP.



CV LOCAL VEG

GOOD NEWS! LOCAL Green Peppers are plentiful and highly promotable with strong production from NJ and PA. Smaller sizes, including Large grade, are also available from NJ.

LOCAL Bagged **Jalapeño Peppers, Poblano Peppers, and Hot Pepper Medley Mix** from ARK Foods are available once again. Product is currently being grown and packed in New Jersey.

LOCAL Sweet Corn is in strong supply with lower pricing. NJ, NY, PA and DE are all in season, although recent rainfall has caused minor harvest delays.

GOOD NEWS! LOCAL Green and Yellow Squash remain steady with good supplies, quality, and pricing from PA.

LOCAL Cucumbers are steady with consistent supplies available from Pennsylvania.

LOCAL Eggplant supplies are abundant with heavy production from NJ and PA. Markets continue to ease while quality remains excellent.

LOCAL Green Beans remain in steady supply with pricing continuing to ease. Production is coming from PA, NY, and Quebec.



CV TOMATOES

PEAK SEASON! LOCAL Heirloom Tomatoes are enjoying exceptional availability as Lancaster County, PA regenerative Cedar Meadow Farms reaches peak production with outstanding quality for mid-August. A brief slowdown may develop later in the month as fields recover from the extended period of extreme heat experienced around the Fourth of July.

GOOD NEWS! 25lb Vine Ripe Tomatoes are also producing well in Tennessee, complemented by premium high tunnel production from **LOCAL** Delaware. PA **LOCAL** harvests continue to increase for our 20lb 2-layer **Vine Ripe Tomato** lines and are expected to remain plentiful through the remainder of the summer.

GOOD NEWS! Roma Tomatoes remain especially well supplied with steady production from Tennessee and Mexico, while **LOCAL** PA volume is beginning to come into the market.

Grape, Cherry, and Mini-Snacking Medley Tomatoes continue to offer steady availability with good quality and favorable pricing, including some product from NJ and PA **LOCAL** growers. Tennessee remains the primary growing region across the category, while Canadian production continues to provide reliable supplemental supplies.



CV BERRIES

GOOD NEWS! Blueberries are promotable as Pacific Northwest, Michigan, and Peruvian supplies continue to arrive. Domestic production is expected to wind down later in August, while Peruvian volumes are also anticipated to gradually decline. Quality has been exceptional.

GOOD NEWS! Blackberries are highly promotable from California and Washington. Supplies continue to peak, and quality has been good.

Raspberries have returned to more typical production levels in California. **GOOD NEWS!** Quality has been nice!

NOTE: Strawberries are becoming more limited as production declines with cooler overnight temperatures. Pricing is expected to continue strengthening through the remainder of August while quality remains good.



CV GREENHOUSE TOMATOES

Beefsteak and **Cluster Tomatoes** are in limited supply as availability continues to tighten through August. Reduced production has resulted in higher pricing, while overall quality remains good. Despite softer seasonal demand, supplies are expected to remain constrained and pricing elevated throughout August.



CV MELONS

GOOD NEWS! Pricing for peak season, Westside, CA **Melons** are near seasonal lows as supplies of **Cantaloupes** and **Honeydew** are abundant. Expensive coast to coast freight is the only challenge.

PEAK SEASON! Specialty offerings include **Athena Bins** (120 ct.), **Tuscan** (9 ct.), **Golden Dews** (6 ct.), **Hami** (6 ct.), **Lemon Drop** (6 ct.), **Emerald** (6/1 ct. sleeves), **Sugar Kiss** (11 ct.), **Orange Flesh Honeydew** (6 ct.), **Canary** (6 ct.), and **Galia** (9 ct.).



CV SPECIALTY BERRIES

Sweetest Batch Blackberries, Raspberries, and Strawberries by Driscoll's are available for mid-August to add some high flavor fruit to your berry sets.

GOOD NEWS! Driscoll's **Sweetest Batch Blueberries** remain promotable from New Jersey and Peru with outstanding flavor and quality.

PEAK SEASON! Surprisingly flavorful, **Peachy Blueberries** are in season for August. This variety features a distinct peach tone to the flavor. Get your pre-books in as these are selling out between each arrival.

12/8.8 oz Virginia-indoor grown high quality **Strawberries** from Driscoll's are worth a try! And NY Metro area indoor-grown **Nikko Strawberries** by Oishii are stocked at FSP too.



CV FIGS

PEAK SEASON! California **Black Mission Fresh Figs** are in strong supply with peak season quality.

California **Brown Turkey Fresh Figs** are also available in steady supply.



CV AVOCADOS

Avocados pricing for bags and bulk 60ct and smaller is easing later in August. 48ct and larger remain firm with steady supplies.

NOTE: We're keeping an eye on a potential challenge with USDA suspending Avocado oversight activity in Michoacan Impact TBD: (8/6/26).



CV MANGOES

NOTE: **Mango** supplies from Mexico continue to decline, and with Brazil expected to begin shipping later in August, pricing is increasing. Market relief is not expected until early September.



CV CITRUS

Mandarins supplies continue to increase as back-to-school demand builds, providing good opportunities for retail promotions.

Grapefruit supplies are transitioning as the California "**Star Ruby**" season comes to a close. The "**Summer Ruby**" variety is beginning to ship and will become the primary offering.

California **Lemons** are limited on Fancy grades, keeping prices elevated. Choice fruit has become more readily available as District 2 harvest reaches peak production, creating additional volume in the Choice category.



CV CAULIFLOWER & BROCCOLI

GOOD NEWS! **Cauliflower** is in a promotable position with good quality.

GOOD NEWS! **Jacket Cauliflower** from Maine and Quebec growers continues to provide a strong farm market appeal option.

East Coast **Broccoli** production continues to increase from Maine, reducing the need for West Coast supplies. California production remains abundant, creating a promotable market.



CV WATERMELON

GOOD NEWS! **Watermelons** offer good quality from North Carolina, **LOCAL** Delaware, and Kentucky. Competitive pricing remains available in a slower market.

Mini Watermelons have strong supplies and good quality from North Carolina and Kentucky.



CV CHERRIES

Washington **Dark Sweet Cherry** prices are expected to strengthen as supplies wind down through the end of August. The season will finish with high elevation **Moon Cherries**.

NOTE: **Rainier Cherries** have finished for the season.



CV CELERY

Celery and **Celery Hearts** supplies are being sourced from multiple shippers as insect pressure, black heart, and blight continue to create quality concerns and firmer availability in some growing regions, while other growing areas continue to report good quality and steady market conditions.



CV STONE FRUIT

PEAK SEASON! **LOCAL** Pennsylvania **Peaches** in wooden crates remain available in very limited supplies, with additional Eastern volume arriving from South Carolina.

PEAK SEASON! **Tigers Blood Plums** are now available for a limited seasonal window in 10/1lb clamshells. These specialty Plums offer exceptional flavor and are expected to remain available only for a short time.

PEAK SEASON! Washington **Italian Prune Plums** are now available and are expected to remain in season for approximately six weeks, providing a good late-summer promotional opportunity.



CV POTATOES

GOOD NEWS! **LOCAL** New Jersey Fresh **Gold, Red, and White Potatoes** are now in full production in 10/5lb packs. Markets have eased, creating improved value across all three varieties.

Idaho count **Russet Potatoes** continue to strengthen as the industry approaches the end of the old crop season. Markets are expected to remain firm through the transition into new crop, which is anticipated later this month.

PEAK SEASON! California **Premium Potatoes** are transitioning from Bakersfield production to the new Stockton crop. This signature quality product from a premier growing region will be in stock around 8/15 for late Summer bulk and in-store tote or till merchandising.



CV APPLES

New crop Washington **Rave Apples** are expected to arrive around 8/18 with limited supplies.

The first Washington **Ginger Gold Apples** are expected to arrive during mid-August, with Eastern production following shortly thereafter.

Eastern storage crop **Fuji Apples** are expected to finish by the end of August before entering a seasonal gap of approximately two months. Washington supplies are expected to transition smoothly from old crop to new crop.

Washington storage crop **Granny Smith** and **Pink Lady Apples** are expected to finish in early September before entering a seasonal gap until the new crop begins in October.

Washington storage crop **Red Delicious Apples** are expected to finish by the end of August before entering a seasonal gap until November. Eastern **Red Delicious Apples** are expected to begin shipping in September, although reduced production and strong demand are expected to support firm markets and intermittent supply.

Envy Apples are expected to transition from domestic supplies to imports from New Zealand and South Africa later in August.



CV PEARS

California **Bartlett Pears** are available and will transition to Washington production later in August. California supplies remain limited, while **GOOD NEWS!** Washington is expected to produce its largest **Bartlett Pear** crop in the past three seasons, creating improved availability.

California **Bosc Pears** are expected to remain in firm but available supply until Washington production begins in late September.

California **Starkrimson Red Pears** are transitioning to Washington production during August.

New crop **Green Bartlett Pears** and **Red Starkrimson Pears** are now available in Lil Snapper 9/3lb bags.

OUTLOOK: Washington **Comice Pears, Seckel Pears, and Forelle Pears** are expected to begin shipping in mid-September.



NOTE: **Asparagus** is in lighter supply due to low yields and occasionally shaky quality piecing together volume from Mexico during off season. Pricing will be on the high-side through mid-September. **Jumbo Asparagus** is the most challenging to come by right now.

OTHER STORIES

Salad fill-rates are wonky as the supply chain tries to anticipate shifting consumer demand and avoid costly shrink too.

NOTE: **English Peas** and **Sugar Snap Peas** are in low supply, so expect gaps and/or low fill-rates for late summer.



ZESPRI KIWIFRUIT DISPLAY CONTEST

AUGUST 3 - AUGUST 30, 2026

Four Seasons Produce has once again teamed up with Zespri Kiwifruit and The Oppenheimer Group to bring to you the 11th Annual Zespri Kiwifruit Display Contest. This promotion always strikes “gold”, while putting “green” into the registers. Green and SunGold varieties, both conventional and organic, are now very promotable and eating quality this year has once again been outstanding.

DISPLAY CONTEST CRITERIA:

- Build a Kiwifruit display that any “Kiwi Bird” would be proud of! **ALL fruit MUST be purchased from Four Seasons Produce.** Both conventional and organic bulk and packaged Kiwifruit will be available. All codes for product and point of sale are listed on page 2.
- Both **Green AND SunGold Kiwifruit must be in your display** in order to qualify for entry.
- **Utilize the high-graphic Zespri Kiwifruit bins, boxes, and point of sale signage** in your displays. Point of sale signs will be available through your Four Seasons Sales Rep or Merchandiser. These Zespri Kiwifruit bins will look great anywhere in your department and store. We have some new razor sharp display bins available for this year’s contest, including a new dual sided SunGold and Green Kiwifruit bin!
- All displays must remain up for a **minimum of 1 week.**
- Email your display contest entry photos to contests@fsproduce.com by **September 3, 2026.**



FOR MORE DISPLAY TIPS AND IDEAS,
PLEASE CONTACT YOUR FOUR SEASONS SALES REP OR MERCHANDISER!

FOR MORE INFORMATION ON ZESPRI KIWIFRUIT, OR FOR COOL
DOWNLOADABLE RECIPES FOR YOUR CUSTOMERS, PLEASE VISIT: WWW.ZESPRI.COM



PHONE: 1.800.422.8384

| www.fsproduce.com





ZESPRI KIWIFRUIT DISPLAY CONTEST

AUGUST 3 - AUGUST 30, 2026

DISPLAY CONTEST PRIZES:

(displays will be judged on overall eye appeal, use of Zespri POS, and meeting all display contest criteria)

Most Creative Display:

1st Place--\$300
2nd Place--\$200
3rd Place--\$100

Best All Organic:

1st Place--\$300
2nd Place--\$200
3rd Place--\$100

Entry Prize

EVERY CONTEST ENTRY WILL
RECEIVE A SUPER COOL
ZESPRI KIWIFRUIT GYM BAG
JUST FOR ENTERING!



Best Small Store Display:

(3 registers or less)

1st Place--\$300
2nd Place--\$200
3rd Place--\$100

Largest Display:

(4 registers or more)

1st Place--\$300
2nd Place--\$200
3rd Place--\$100



CV:

228266 CV Kiwi NZL 36sz 102ct Volume Filled
225074 CV Kiwi 12/1lb Zespri Clamshell
224710 CV Kiwi Sungold NZL 13 lb 27sz 44ct
224712 CV Kiwi Sungold 8/1lb Clamshell

OG:

228305 OG Kiwi 36-39sz 102/115ct Volume Filled
225078 OG Kiwi 12/1lb Zespri Clamshell
208486 OG Kiwi Sungold 13lb 22/25sz 37/41ct
224713 OG Kiwi Sungold 8/1lb Clamshell

POS Material Codes (*while supplies last*):

245265 POS Cutout Zespri Small Green Kiwi Bros 1ea (limit 1)
245266 POS Cutout Zespri Small SunGold Kiwi Bros 1ea (limit 1)
231310 POS Display Bin Sungold OG 1 ea Zespri
228487 POS Display Bin Sungold 1ea Zespri
228488 POS Display Box Formed GreenKiwi 1 ea Zespri
249695 POS Display Bin Duo SG/Green 1 ea Zespri
221149 POS Display Box Formed Sungold 1 ea Zespri
245272 POS Display Bin Small Green 1 ea Zespri Hexagon
245273 POS Display Bin Small SunGold 1 ea Zespri Hexagon
245263 POS Display Cutout Zespri Green Kiwi Bros 3x4ft (limit 1)
245264 POS Display Cutout Zespri SunGold Kiwi Bros. 3x4ft (limit 1)
250916 POS Kiwi Pole Topper 1ea (pictured in red circle to right)

PRODUCT CODES:



PHONE: 1.800.422.8384

| www.fsproduce.com



SPECIALTY MELONS

These melon varieties, with interesting flavors from around the globe, are in peak season from Arizona and California from June through September!

VARIETAL MELONS CAN BE SOLD BY THE "EACH" OR BY THE POUND.

GALIA

PLU: 4326
ORGANIC PLU: 94326

ROUND SHAPE, RICH
AROMA, SWEET
MELON FLAVOR



GOLDEN HONEYDEW

PLU: 3100

GOLD RIND, GREEN,
VELVETTY, & SWEET FLESH



CANARY

PLU: 4317

FIRM, LIGHT-GREEN
FLESH, SWEET AROMA



GAYA/HONEYSAURUS

GAYA
PLU: 4346
ORGANIC PLU: 94346

IVORY COLOR RIND WITH
OCCASIONAL GREEN
STREAKS. JUICY & CRISP.

HONEYSAURUS
ORGANIC UPC: 8 60011 82371 1



TUSCAN-STYLE CANTALOUPE

UPC: 8 27575 30000 3

RICH, BRILLIANT ORANGE
COLOR, "JUST RIGHT"
SWEETNESS



LEMON DROP MELON

PLU: 4325
UPC: 0 98843 04325 4

GOLD-BEIGE NETTED RIND WITH
GREEN RIB-GROOVES. LIGHT-
GREEN TO WHITE SUCCULENT
FLESH FEATURES MILD SWEETNESS
& TANGY FLAVOR WITH HINTS OF
LEMON ZEST.



SUGAR KISS

"SUGAR KISS"
UPC: 8 57420 00615 1

SUPER SWEET, SOFT,
ENJOYABLE EATING
EXPERIENCE



SUMMER KISS

"SUMMER KISS"
UPC: 8 57470 00613 7

SWEET BUT NOT
OVERBEARING,
MELLOW, AND CREAMY



HONEY KISS/HAMI

"HONEY KISS"
PLU: 3623
UPC: 8 57470 00618 2

SWEET & CRISP, CHINESE
STYLE CANTALOUPE

HAMI
PLU: 4375



©FOUR SEASONS PRODUCE



CROSS MERCHANDISE IN YOUR PRODUCE DEPARTMENT!

Get your shoppers thinking Caprese Salad, homemade Margarita Pizzas/Flatbreads, and other summer salads featuring tomatoes, herbs, and fresh cheese!

- BUF Fresh Mozzarellas
- Goodness Gardens Living Basil and big pack Basil Tubs
- Fresh Garlic & Sweet Onions
- Mini & Euro Seedless Cucumbers
- Olive Oil, Sea Salt, Black Pepper



CODE: 62752
CV Mozzarella Buffalo Boconcini
8/7oz BUF Creamery
UPC: 7707363540244



CODE: 62751
CV Mozzarella Buffalo Ciliegine
8/7oz BUF Creamery
UPC: 7707366540206



CODE: 62750
CV Mozzarella Buffalo Ovoline
8/7oz BUF Creamery
UPC: 7707363540282



CODE: 23156
CV Tomatoes Heirloom 15 lb
Cedar Meadow LOCAL PA



CODE: 236478
CV Tomatoes Heirloom PA 8/1 qt
Pulp Open Top LOCAL PA



CODE: 23036
CV Tomatoes Vine Ripe JBO
25lb LOCAL



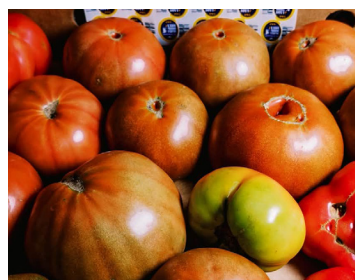
CODE: 21440
CV Tomatoes Vine Ripe 4x4 20lb
2-Layer LOCAL PA & DE



CODE: 44470
OG Tomatoes Vine Ripe 15lb
LOCAL Christ King, PA



CODE: 41385
OG Tomatoes Cherry Rainbow
12pt Plastic-Free, Compostable
LOCAL Lady Moon Farms PA



CODE: 41358
OG Tomatoes Heirloom 10lb
LOCAL Lady Moon Farms PA



CODE: 235227 - CV Herb Basil
Hydroponic 6ct Goodness Gardens
CODE: 235292 - CV Herb Basil
Hydroponic 12ct Goodness Gardens

CYCLOSPORA AND PRODUCE SAFETY UPDATE 8/7/26

The following was published by the International Fresh Produce Association on Tuesday, August 4, 2026

Supporting Your Community During the Cyclospora Outbreak

As a trusted health professional (or retail food professional), you may be receiving questions about the ongoing Cyclospora outbreak. Our sincere thoughts are with those affected. While investigations continue, guidance may evolve as new information becomes available. Your role in sharing accurate, evidence-based information can help reduce confusion and support informed decision-making. As of now, there is no advisory from federal or state public health agencies to avoid consumption of any fresh produce items, and public health officials are not telling people to stop eating fruits and vegetables outside of those subject to a voluntary recall.

For the latest facts and updates, visit The International Fresh Produce Association's (IFPA) Cyclospora Outbreak [FAQs](#). The resource is reviewed and updated regularly by IFPA's food safety experts to reflect the latest available information.

Thank you for continuing to help people stay informed and maintain confidence that fruits and vegetables are an important part of a healthy dietary pattern. If you have specific questions or need support for a media inquiry, please contact IFPA's experts at Media: Media@freshproduce.com; Food Safety: Foodsafety@freshproduce.com



RESOURCES:

Helpful FAQs:

<https://www.freshproduce.com/who-we-are/commentary/cyclospora-faqs/>

FDA Latest Info:

<https://www.fda.gov/food/outbreaks-foodborne-illness/investigation-15-state-outbreak-cyclospora-illnesses-iceberg-lettuce-july-2026>

Taylor Farms Latest Info:

<https://www.taylorfarms.com/cyclospora-information-hub/>