

ORGANIC MARKET NEWS



JULY 17 - JULY 24, 2026

LOCAL ORGANIC TOMATO SEASON



GOOD NEWS! Organic Vine Ripe Tomatoes and Organic Roma Tomatoes are beginning to build as the **LOCAL** Pennsylvania season gets underway.

King Family Farms in Lancaster County, PA is leading early production with strong **LOCAL Organic Vine Ripe Tomato** volume, while **Organic Roma Tomato** harvests continue to increase. Pricing is reasonable, creating seasonal promotional opportunities.

LOCAL Pennsylvania-grown **Organic Heirloom Tomatoes** from Lady Moon Farms in Chambersburg, PA are coming into season during late July with outstanding quality, exceptional flavor, and strong supplies.

Organic Snacking Tomatoes continue to see increasing availability with excellent quality and stable pricing. **LOCAL** Pennsylvania-grown **Organic Cherry, Gold and Cherry Medley Tomatoes** from Lady Moon Farms in Chambersburg are expected to fully support demand during late July.

LOCAL Organic Medley Tomatoes will be available in both innovative plastic-free packaging from Lady Moon PA and traditional clamshells, offering flexible merchandising options.

Organic Grape Tomatoes from **LOCAL** Lady Moon Farms continue to increase in volume. Additional production from growers throughout New Jersey, Pennsylvania, and the Carolinas will support demand. The **LOCAL** season continues to gain momentum, providing exceptional quality, and expanded variety. Time to promote!



OG BERRIES

GOOD NEWS! Organic Blueberries are highly promotable from the Pacific Northwest for the rest of July! Quality has been good with firm fruit, outstanding flavor, and strong supplies, making this an excellent promotional item.

GOOD NEWS! Organic Raspberries are becoming increasingly promotable as Northern California harvests continue to build. Quality has been good with exceptional flavor.

Organic Strawberries will be steady out of California with consistent volume, stable pricing, and good quality. Light bruising may occur as warmer daytime and overnight temperatures continue through late summer.

NOTE: Organic Blackberries are tight as California harvests continue to experience a production gap in mid-July. Harvest activity is beginning, but volume will remain limited to start, with demand expected to exceed available supplies.



OG LOCAL VEG

GOOD NEWS! Organic Green Squash is available in good supply from **LOCAL** Lady Moon Farms in Pennsylvania, plus other **LOCAL** growers.

Organic Yellow Squash remains steady with supplies from Flaim Farms in **LOCAL** New Jersey and Watsonia in South Carolina.

Organic Green Bell Peppers are available in good supply from Flaim Farms in **LOCAL** New Jersey. Lady Moon Farms has begun harvesting **Organic Green Bell Peppers** in Pennsylvania too!

Organic Jalapeño Peppers are becoming available from both Flaim Farms (NJ) and Lady Moon Farms (PA), although Lady Moon volume remains limited.



OG LOCAL VEG

LOCAL Organic Eggplant is in good supply from Flaim Farms in New Jersey and Watsonia in South Carolina. Lady Moon Farms is expected to begin harvest in smaller quantities during late July under code 40639.

LOCAL Organic Fairytale Eggplant from Flaim Farms in New Jersey is also available under code 240264.

GOOD NEWS! LOCAL Lady Moon Farms continues to offer good supplies of **Organic Kale** and **Organic Collard Greens**.

NOTE: Organic Parsley and Dandelion Greens have slowed slightly due to recent high temperatures.

Organic Cucumbers from **LOCAL** Lady Moon Farms in Pennsylvania are beginning with limited supplies. Flaim Farms in New Jersey is currently experiencing increased production.

Organic Sweet Corn is now in production in Pennsylvania with good quality and steady pricing. **NOTE:** Supplies may be sporadic between plantings.



OG FIGS

USA **Organic Brown Turkey Fresh Figs** are now in season. **Organic Black Mission Figs** from California are expected to begin shortly. Both varieties will be packed in 12/8-ounce cases.



OG BROCCOLI & CAULIFLOWER

West Coast and Quebec **Organic Broccoli** supplies are beginning to tighten, particularly on **Crowns**, with availability lighter than in recent weeks.

GOOD NEWS! **Organic Cauliflower** has entered a production flush with highly promotable pricing from both California and Quebec.

LOCAL **White, Orange, and Purple Organic Cauliflower** from Spring Willow Farm is nearing the end of its season until fall crop.



OG CHERRIES

NOTE: **Organic Cherries** becoming more limited and prices continue to strengthen for late season. Supplies are expected in early August. Get them while you can!

Organic Rainier Cherries will sell out by week 30.



OG MELONS

Organic Cantaloupe, Honeydew, and Specialty Melons continue to trend lower in price as harvests increase under favorable growing conditions in Central California.



OG GRAPES

California **Organic Grapes** are in steady supply with consistent markets. Pricing is expected to ease as the industry moves toward the end of July. Bags and clamshells are offered.

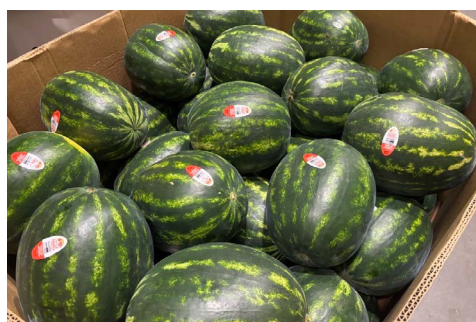
Organic Thomcord and Champagne Grapes are in season through mid-August.



OG GREEN BEANS

Organic Green Beans are arriving from Mexico under code 42310.

LOCAL **Organic Green Bean** production from Marc Reed in Elizabethtown, Pennsylvania is expected to begin by the end of July.



OG WATERMELONS

Organic Watermelons from North Carolina continue to offer good quality, although supplies are beginning to decline. California fruit remains available at higher prices due to very expensive cross country freight.

Organic Black Raven bin Watermelons are expected to become available in late July in limited quantities due to a smaller harvest.

Organic Mini Watermelons are highly promotable from North Carolina in both **Seedless** and **Seeded** varieties. Quality has been outstanding with plentiful supplies.



OG APPLES

Organic Fuji Apples are transitioning from strong Washington to new crop imported supplies during late July, with imports expected to bridge availability until the Washington new crop begins around early October.

Organic Gala Apples are transitioning from old crop Washington to new crop imported supplies during late July. Imported fruit is expected to carry supplies until the Washington new crop begins in late August.

Organic Ambrosia Apples are experiencing a brief supply gap, with additional volume expected by 7/23.



OG GREENHOUSE TOMATOES

Organic Beefsteak Tomatoes and **Organic Cluster Tomatoes** remain available with strong quality, although supplies are beginning to tighten. Pricing remains reasonable but **NOTE:** is expected to strengthen through late July, particularly on **Organic Cluster Tomatoes**, as lighter Canadian supplies continue into August.

Expanding local production will help offset some of the reduced Canadian volume, although firmer markets are anticipated as the season progresses.



OG AVOCADOS

California **Organic Hass Avocados** continue to deliver good quality and merchandising opportunities. 48ct remain a good promotional opportunity through the end of July.

The final shipment of Peruvian **Organic Fair Trade Avocados** has arrived for the season. Equal Exchange will transition to Mexico through its OKE and Equal Exchange partnership once Peruvian supplies conclude.



OG MANGOS

Organic Nam Doc Mai Mangoes and **Organic Mallika Mangoes** are approaching the end of their seasons. Promote in mid-July while they're here.

Organic Red Round Mangoes will primarily be available in 10ct packs through the end of July, with the Kent variety offering exceptional eating quality.

Organic Ataulfo Mangoes are beginning to wind down for the season, making late July an ideal time for promotions.



OG ASPARAGUS

ALERT! **Organic Asparagus** demand continues to exceed supply with pricing elevated and availability becomes increasingly limited. Market conditions are expected to remain challenging through July. Expect fill rate issues. Sizing may fluctuate between Standard and Large to help maintain consistent supplies and reduce overall market pressure.



OG LETTUCE

Organic Red Leaf and **Green Leaf Lettuce**, **Romaine Lettuce**, and **Organic Romaine Hearts** from Quebec are available in good supply with easing prices due to lower demand.

Organic Romaine Hearts continue to improve significantly as California production recovers while Quebec growers increase availability, resulting in additional market relief and affordability.



OG STONE FRUIT

GOOD NEWS! **Organic Yellow Peaches** remain in good supply and are expected to continue through early August.

Eastern **Organic Fair Trade Yellow Peaches** (SC) and California **Organic White Peaches** are expected to be in good supply through the end of July.

Organic Red and **Black Plums** should be available through mid-August, although markets are expected to strengthen as production moves beyond peak volume.

Organic Pluots will be in season through early August.

Organic Yellow Nectarines are past peak production though will be around early to mid-August.

NOTE: **Organic Apricots** and **Organic White Nectarines** have finished for the season.



OG PEARS

New crop **Organic Bartlett Pears** from California are expected to arrive during late July and should provide continuous availability until Washington production begins in late August.

Organic Anjou Pear imports are expected to finish by the end of July.

NOTE: **Organic Bosc Pear** imports have finished for the season. A brief supply gap is expected until California production begins in early August.

Organic Pomegranate Aril cups will remain available through the end of July before a seasonal gap begins ahead of the domestic **Organic Aril** season.

Organic Brussels Sprouts quality continues to improve following earlier insect pressure that affected arrivals. Packaging has transitioned from the 24/1lb mesh bag back to the 8/1lb mesh bag.

Organic Serrano Peppers, code 40804, are now available from Coke Farms (CA). **Organic Anaheim Peppers**, code 40784, are returning from Coke Farms. **Organic Shishito Peppers**, code 40251, remain available from Coke Farms, with Lady Moon Farms (PA) expected to begin production by late July.

NOTE: **Organic Bunch Spinach**, code 40900, is experiencing a supply gap in New Jersey. California production remains light, with Lakeside reporting reduced sizing that may lead to periodic shortages.

OTHER STORIES

CONVENTIONAL MARKET NEWS

JULY 17 - JULY 24, 2026

PA & NJ LOCAL VEG SEASON



LOCAL New Jersey-grown **Eggplants** from Flaim Farms are now available, including **Fairytale**, **Graffiti**, and **Italian**.

LOCAL Green Bell Peppers continue to decline in price with strong volume available from New Jersey and Pennsylvania.

LOCAL Hot Peppers, including **Cubanelles**, **Jalapenos**, **Long Hots**, **Serranos**, and **Poblanos**, will begin arriving from New Jersey and Pennsylvania in late July.

LOCAL Green and Yellow Squash are steady with supplies available from both New Jersey and Pennsylvania.

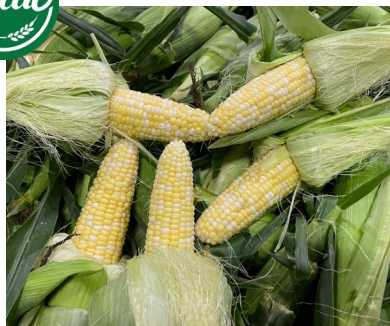
LOCAL regeneratively grown **Green Squash** from Short Lane Farm is also available.

Super Select Cucumbers continue to ease in price, with the majority of production coming from **LOCAL** Pennsylvania and New Jersey growers. There are deals on lower grade selects too.

LOCAL regeneratively grown **Cucumbers**, code 250733 are now available from Nathaniel Burkholder of Short Lane Farm in Kutztown, Pennsylvania.

LOCAL Green Beans are readily available from Pennsylvania through Ron Copenhaver and from New Jersey through Nardelli Farms. Supplies are strong, and pricing continues to trend lower.

LOCAL Sweet Corn from Delaware, New Jersey, and Pennsylvania is available in good supply, with pricing gradually declining. **Wild Violet Purple Bi-Color Corn** is in season from Nardelli in NJ in 12/4ct packs.



CV MELONS

GOOD NEWS! **Watermelon** pricing is expected to ease as harvests increase in North Carolina and new production begins throughout the Midwest.

Mini Watermelon supplies from Georgia remain steady. West Coast production continues with good yields, although freight costs remain elevated.

Honeydew Melons are limited through late July, while **Cantaloupe** supplies continue to improve. August should be peak season from California.

Specialty Melons currently available include **Tuscan**, **Golden Dew**, **Lemon Drop**, **Emerald Crunch Sleeve**, **Hami**, **Sugar Kiss** and **Summer Kiss**.



Large **LOCAL** Athena-style **Cantaloupes** in bins are in season from Virginia and selling great!



CV STONE FRUIT

GOOD NEWS! California **Yellow** and **White Peaches** remain in good supply and are expected to continue through September.

ALERT! **Eastern Peaches** have largely concluded for the season in any kind of volume across all growing regions due to weather-related production challenges. Especially from the April freeze which zapped blossoms for PA, NJ, and other **LOCAL** growers.

Yellow Donut Peaches packed in Euro boxes and **Peach-A-Rines** in pouch bags are now available, providing an excellent seasonal promotional opportunity.

Nectarine supplies continue to tighten, and markets are firming. Supplies are expected to remain available through Labor Day.

Washington **Apricots**, plus California **Red Velvet Apricots**, **Rose Apriums**, and **Very Cherry Plums** in season through late July.

Black, **Red**, and **Mottled Plumcots** and **Pluots**, as well as **White Donut Peaches** are available in excellent supply in bulk, clamshells, and recyclable punnets, offering outstanding display opportunities.



CV BERRIES

GOOD NEWS! **LOCAL Blackberry** volume remains steady out of New Jersey. Quality has been strong, and the fruit continues to eat exceptionally well. California volume is beginning to increase, with light supplies also becoming available from the Southeast.

GOOD NEWS! **Blueberries** remain highly promotable out of the Pacific Northwest and Michigan, with good quality and strong volume. Peru production is increasing rapidly after warm temperatures accelerated the season by nearly a month. Quality is expected to remain excellent.

GOOD NEWS! **Raspberry** harvests in California continue to increase, providing promotable volumes. Quality has been good, with firm fruit and exceptional flavor.

Strawberry supplies remain steady overall. The Northern District of California has moved beyond peak production, resulting in lighter volumes and slightly smaller fruit. Pricing is expected to remain steady as demand continues at moderate levels. Quality remains decent, although light bruising may occur due to warmer daytime and overnight temperatures. Overall eating quality continues to be good.



CV GRAPES

Traditional early season **Grape** varieties are winding down as premium varieties reach peak production for late July through September. Excellent flavor, sizing, and pricing make the rest of summer an ideal promotional period.

We are approaching peak volume with premium varieties such as "Sweet Globe" and "Autumn Crisp" Greens, "Sweet Celebration" and "Jack Salute" Reds. Weather has been very favorable for size, color and brix (sugars).

Bi-Color Grape clamshells, **Cotton Candy** and **Gum Drop Grapes** from the Grapery and **Thomcord Grapes** will be in stock for the rest of July.



CV CHERRIES

Northwest **Dark Sweet Cherry** season is past peak with volumes declining through late July and prices on the rise with less fruit available. Offer this seasonal treat while you can as the 2026 crop will wind down weeks earlier than typical years.

There will be small quantities of late season high-elevation fruit available through early to mid-August, including Stemilt's "Half Mile Closer to the Moon" **Cherry** program with good quality expected.

Rainier Cherries and **Skylar Rae Cherries** will finish for the season by the end of July.



CV PINEAPPLES

Pineapple supplies remain steady, although markets are expected to tighten considerably by August. 6ct and 7ct **Pineapples** are recommended for promotion while supplies remain readily available in July.

NOTE: HoneyGlow Pineapples from Del Monte will remain limited throughout the remainder of the summer. Expect increased prorates and occasional supply shortages.



CV FIGS

Fresh California **Brown Turkey Figs** are now available, marking the start of the California **Fig** season. **Black Mission Figs** are expected to begin arriving during late July. Both varieties will be packed in 12/8oz clamshells.



CV MANGOES

Red Round Mangoes from Mexico remain lighter in volume than past summers. Many growers are shipping the "Kent" variety, which offers superior eating quality compared to the "Tommy Atkins" variety that typically dominates the market during this time of year.



CV BROCCOLI & CAULIFLOWER

GOOD NEWS! Quebec **Jacket Cauliflower** is available at promotable pricing. While production continues to build, creating plentiful supplies and continued market relief across all growing regions.

East Coast **Broccoli** production is expected to increase in late July while abundant West Coast supplies continue to support aggressive pricing.



CV ARTICHOKE

GOOD NEWS! **Jumbo Artichokes** are available in much better supply for late July. Improved availability has brought significant price relief, creating good promotional opportunities.



CV ASPARAGUS

NOTE: Asparagus supplies from both Mexico and Peru are expected to remain limited through the remainder of July and into August, particularly on Standard and Jumbo sizes.



CV LETTUCE

Market conditions for **Red and Green Leaf Lettuce, Romaine Lettuce, Romaine Hearts, and Iceberg Lettuce** continue to improve as California production rebounds and Quebec growers increase supplies with highly promotable pricing due to declining demand.

NOTE: As of 7/17 10:00 AM, there is no recall on lettuce. There is a CDC cyclospora outbreak advisory about shredded lettuce at Taco Bell in 5 Midwest states. Please check their site for updates: www.cdc.gov



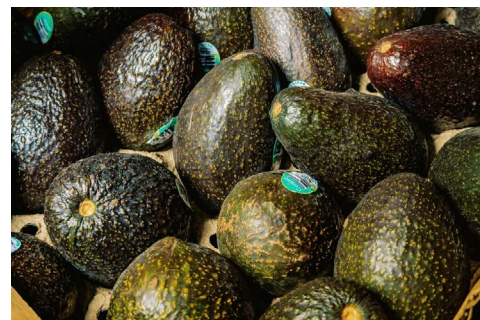
CV GREENHOUSE PEPPERS

Colored Bell Peppers are available with steady supplies and good overall quality, although minor quality concerns are beginning to emerge. Pricing is affordable, though will strengthen as the market shifts close to August.



CV ALLWELL GREENS

LOCAL pesticide free indoor grown in Queens, NY **Asian Baby Greens** from Allwell Greens are available from Four Seasons Produce for veg sets. Try **White Baby Bok Choy** (240559), **Petite Shanghai Bok Choy** (240558), and **Petite Yu Choy** (240560) in 12/8 oz packs and learn more at www.allwellgreens.com



CV AVOCADOS

GOOD NEWS! California **Hass Avocados** continue to deliver exceptional quality with outstanding oil content, making them a premier summer offering!

Mexico's "Flor Loca" season remains in full production, although fruit is lower in oil content and may require additional time to ripen. Four Seasons is not stocking these for now.

Peruvian **Hass Avocados** also remain available, providing a strong value option throughout the summer.



CV SPECIALTY BERRIES

LOCAL Driscoll's **Sweetest Batch Blueberries** from New Jersey will be in season for the rest of July with outstanding quality expected on this special variety! There may be short-term spot buys on tasty **Sweetest Batch Blueberries** from Peru and Mexico during week 30.

Jumbo Blueberries from the Pacific Northwest are in peak season!

Pink Cosmo Blueberries in 12/4.4 oz packs will be in stock for the rest of July.

NEW Peachy Blueberries in 12/6 oz packs will be available starting 7/27. Discovered through tradition plant breeding techniques, this varietal looks like a normal blueberry but features a peach-like aromatic flavor.

Driscoll's **Sweetest Batch Raspberries** and **Sweetest Batch Strawberries** continue in season from California with nice quality and great flavor.

Taste of the North open carton 6/1 qt **Strawberries** from Quebec are available upon request.

California **Orange** supplies are winding down as the industry gradually transitions to imported **Navel Oranges** from South America. There will be some nice value on new crop imports.



CV TOMATOES

Heirloom Tomatoes continue to offer good availability as **LOCAL** Lancaster County, PA production increases with the progression of the season. These **Regenerative Heirloom Tomatoes** from Cedar Meadows continue to command premium pricing due to exceptional quality.

Vine Ripe and **Roma Tomatoes** continue to offer steady supplies with strong overall quality and favorable pricing. **LOCAL** Delaware **Vine Ripe Tomatoes** command premium pricing due to high tunnel-grown quality, while Tennessee production provides an excellent value alternative. Additional field-grown **LOCAL Vine Ripe Tomatoes** from New Jersey and Pennsylvania are expected to begin in late July and continue into August.

Two-layer **Vine Ripe Tomatoes** from Mexico remain competitively priced, while **Roma Tomatoes** continue to offer attractive pricing as strong supplies from Mexico and Tennessee support the market ahead of the local season.

Imported **Pomegranates** from Argentina are expected to finish for the season in late July then gap until California **Pomegranates** begin later this summer.

Starfruit (Carambola) from Florida is expected to remain in steady supply throughout July.



CV PEARS

New crop California **Bartlett Pears** are now in season providing a smooth transition from imports during late July. Although the California crop will have less volume than normal, Washington will start their peak season new crop in mid-August with good supply anticipated then through the fall.

Bosc Pears are transitioning from imports to new crop California fruit. Volumes will be modest from CA until Washington starts new crop in September.

Red Pear supplies are moving from old crop storage "**Red Anjou**" to new crop "**Starkrimson Reds**" from California during week 30. Washington **Starkrimson Red Pears** will come into peak season later in August.

Domestic **Anjou Pears** have finished for the season. Imported supplies will wrap up in late July before a gap until mid-September.

New crop Washington **Comice, Seckel, and Forelle Pears** are expected to begin in mid-September.

Washington **Rhubarb** is expected to finish for the season by early August.

OTHER STORIES

Cyclospora outbreak linked to lettuce at Taco Bell

July 17, 2026



The U.S. Food and Drug Administration and Centers for Disease Control and Prevention, in collaboration with state and local partners, are investigating a multistate outbreak of *Cyclospora* illnesses linked to shredded Iceberg lettuce served at Taco Bell locations in Indiana, Kentucky, Michigan, Ohio and West Virginia. The illnesses included in this outbreak are a subset of the *Cyclospora* illnesses identified nationwide.

Based on epidemiological information collected by CDC, a total of 1,644 people infected with *Cyclospora* and reporting exposure to Taco Bell have been reported by five states. Illnesses started on dates ranging from May 13 to July 13. There have been 94 hospitalizations, and no deaths have been reported.

Michigan analyzed food exposure details from 190 of the cases who reported eating at Taco Bell and shared these findings with CDC. Ingredient level analyses on meals eaten by these cases

indicate that 90 percent of those interviewed reported eating Iceberg lettuce.

As a result, the FDA said consumers should avoid eating shredded Iceberg lettuce from Mexico at Taco Bell locations in Indiana, Kentucky, Michigan, Ohio and West Virginia. Additional states may be added to this advisory as more information becomes available. Taco Bell said it is working to stop use of all lettuce implicated by this investigation. Not all Taco Bell locations in these states received implicated product.

FOUR SEASONS PRODUCE IS CLOSELY TRACKING THE CYCLOSPORA OUTBREAK.

Please check for current updates at:

CDC: <https://www.cdc.gov/cyclosporiasis/outbreaks/07-26/index.html>

FDA: <https://www.fda.gov/food/outbreaks-foodborne-illness/investigation-5-state-outbreak-cyclospora-illnesses-iceberg-lettuce-july-2026>

IFPA: <https://www.freshproduce.com/who-we-are/commentary/cyclospora-faqs/>



July 17, 2026

Dear Valued Customer,

Based on information provided yesterday by the FDA, Taylor Farms de México is voluntarily removing all iceberg lettuce sourced from central Mexico from the U.S. market.

Our records indicate that you WERE NOT shipped iceberg lettuce products included in this action.

At this time, Taylor Fresh Foods has stopped sourcing iceberg lettuce from central Mexico.

As you know, consumer health and well-being are our highest priority. We appreciate your support and patience as we navigate this issue. We will provide continuous updates if new information emerges.

Kind regards,

Taylor Farms

7/17/26 UPDATE:

**Four Seasons Produce
NOT involved in the Taylor
Farms recall of Iceberg
Lettuce from Mexico.**

SPECIALTY MELONS

These melon varieties, with interesting flavors from around the globe, are in peak season from Arizona and California from June through September!

VARIETAL MELONS CAN BE SOLD BY THE "EACH" OR BY THE POUND.

GALIA

PLU: 4326
ORGANIC PLU: 94326

ROUND SHAPE, RICH
AROMA, SWEET
MELON FLAVOR



GOLDEN HONEYDEW

PLU: 3100

GOLD RIND, GREEN,
VELVETTY, & SWEET FLESH



CANARY

PLU: 4317

FIRM, LIGHT-GREEN
FLESH, SWEET AROMA



GAYA/HONEYSAURUS

GAYA
PLU: 4346
ORGANIC PLU: 94346

IVORY COLOR RIND WITH
OCCASIONAL GREEN
STREAKS. JUICY & CRISP.

HONEYSAURUS
ORGANIC UPC: 8 60011 82371 1



TUSCAN-STYLE CANTALOUPE

UPC: 8 27575 30000 3

RICH, BRILLIANT ORANGE
COLOR, "JUST RIGHT"
SWEETNESS



LEMON DROP MELON

PLU: 4325
UPC: 0 98843 04325 4

GOLD-BEIGE NETTED RIND WITH
GREEN RIB-GROOVES. LIGHT-
GREEN TO WHITE SUCCULENT
FLESH FEATURES MILD SWEETNESS
& TANGY FLAVOR WITH HINTS OF
LEMON ZEST.



SUGAR KISS

"SUGAR KISS"
UPC: 8 57420 00615 1

SUPER SWEET, SOFT,
ENJOYABLE EATING
EXPERIENCE



SUMMER KISS

"SUMMER KISS"
UPC: 8 57470 00613 7

SWEET BUT NOT
OVERBEARING,
MELLOW, AND CREAMY



HONEY KISS/HAMI

"HONEY KISS"
PLU: 3623
UPC: 8 57470 00618 2

SWEET & CRISP, CHINESE
STYLE CANTALOUPE

HAMI
PLU: 4375



©FOUR SEASONS PRODUCE

EGGPLANT VARIETIES

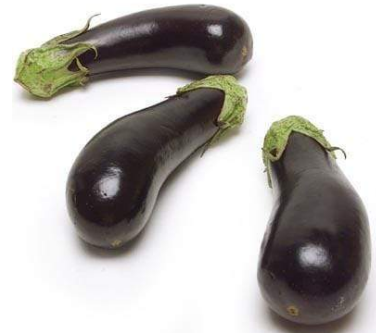
Local Eggplant is in peak season during July and August, but is grown year round in various places

EGGPLANT



Regular Eggplant, sometimes called "Black Beauty" or "Black Bell" Eggplant, is large in size and dark purple in skin color.

ITALIAN EGGPLANT



Italian Eggplant, also called "Baby Eggplant", looks like Regular Eggplant only smaller and more slender. This variety is ideal for roasting and can be used in ways similar to regular eggplant.

GRAFFITI EGGPLANT



Graffiti Eggplant is beautiful! It features a lavender skin streaked with white stripes. Use Graffiti Eggplant the same as regular eggplant.

CHINESE EGGPLANT



Chinese eggplant is a slender, elongated variety with vibrant purple skin and fewer seeds compared to a regular eggplant. It's a versatile vegetable often featured in traditional Chinese cooking. With their tender texture and subtle flavor, these eggplants are well-suited for stir-frying, sautéing, or grilling.

SICILIAN EGGPLANT



Sicilian Eggplant is a round Eggplant with lavender skin color that varies dark to light. Careful, there can be some gnarly spikes on the calyx. This variety is the very best type for making classic Eggplant Parmesan thanks to its firm texture and round shape for cutting.

FAIRYTALE EGGPLANT



Fairytale Eggplant is a small, compact variety recognized for its tiny size, attractive coloring, and naturally sweet, mild flavor. It's favored in the kitchen for its convenience, as it doesn't need to be peeled or salted to reduce bitterness.



limited edition

hatch chile peppers



why hatch chile peppers?

- Zesty, smoky flavor brought out by roasting
- Cult following amongst Chile Heads who stock up
- Authentically grown in Hatch, New Mexico
- Cross-promote storewide, including deli, meat & center aisle with other Hatch items
- Available in a wide range of heat levels



PREORDER ONLY

TALK TO YOUR FOUR SEASONS REP
FOR MORE INFORMATION

DESCRIPTION	PK/SZ	UPC
Hatch Chili Mild	25lb	n/a
Hatch Chili Medium	25lb	n/a
Hatch Chili Hot	25lb	n/a
Hatch Chili Mild	12/1lb	0-37842-03880-9
Hatch Chili Medium	12/1lb	0-37842-03880-9
Hatch Chili Hot	12/1lb	0-37842-03880-9
Hatch Chili Medium	8/2lb	0-37842-01078-2
Hatch Chili Hot	8/2lb	0-37842-01078-2
Hatch Chili Medium	8/3lb	0-37842-06091-6
Hatch Chili Hot	8/3lb	0-37842-06091-6

ORDER BY 7/24 FOR DELIVERIES STARTING 8/7



PHONE: 1.800.422.8384

| www.fsproduce.com



PRE-BOOK NOW!

CONTACT YOUR REP FOR PRICING AND DETAILS

FALL MUMS & FLORAL RACKS
ORDER BY 7/24 FOR DELIVERY
8/21, 8/28, 9/4, 9/11, 9/18, & 9/25



Hionis Greenhouses
**Weekly pre-books
continue for Racks
through the season**

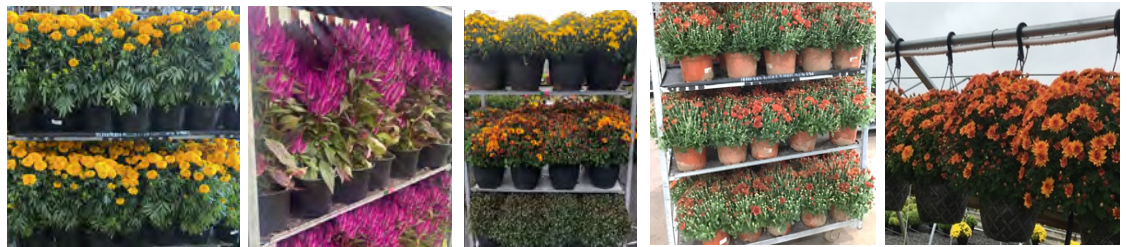


TABLE TOP TREES & HOLIDAY GREENS
ORDER BY 8/21



LOCAL GROWERS AT FOUR SEASONS



CHRIST KING

Ephrata, PA



CEDAR MEADOW FARMS

Lancaster, PA



LADY MOON FARMS

Chambersburg, PA



SHORT LANE FARMS

Kutztown, PA

