

MAY 15 - MAY 22, 2026

SPRING CROP ORGANIC MELONS



GOOD NEWS! Organic Melons are coming back into season with spring crop plantings in southern California bringing on an assortment of varieties.

Organic Cantaloupe and **Honeydew** are arriving nice quality on premium 9ct and 5-6ct sizes respectively.

HoneySaurus brand **Organic Gaya Melons** are now in peak season with mostly 6ct sizing. This variety features a fleck-striped rind and a sweet, crisp, white flesh.

Arriving Memorial Day weekend, fragrant and sweet **Organic Galia Melon** will begin their season.

Organic Seedless Watermelon Bins, including Black Gem, are arriving from California in mid-May and quality is excellent! We will offer light supplies on bins as pricing remains strong due to super expensive freight rates from the West. Prebook and buy now while supplies last! Harvests will continue to be steady, however there will very little to no **Organic Seeded Watermelons** available this season due to crop failure and reduced acreage in Florida and Southern California.

Organic Mini Watermelons will remain available as we transition into CA fields. Quality has been exceptional. Pricing is increasing as freight rates continue to increase.

*Due to the higher cost of freight this spring, retailers may want to consider selling whole **Organic Melons** by the pound instead of the each.



OG STONE FRUIT

GOOD NEWS! Excellent supplies of South Carolina **Organic Peaches** are now available. These Eastern **Organic Peaches** are also fair-trade from Watsonia.

The crop is here early in California and it's time to promote **Organic stone fruit**. **Organic Yellow Nectarines**, **White Nectarines**, **Yellow Peaches**, and **White Peaches** are now available with **Organic Red Plums** and **Pluots** arriving around 5/19.

Organic Apricots are in a gap that should last through mid-May in between varieties. Slightly better supplies are on the horizon closer to Memorial Day.

ALERT! **Organic Cherries** from California are going to be very limited until Washington starts their season in mid-June. Prices are high.

A limited supply of **Organic Rainier Cherries** from California is expected this weekend.



OG BERRIES

GOOD NEWS! **Organic Blackberries** continue to be very promotable as fields continue to flush. Pricing remains favorable, and quality has been excellent. Flavor has been exceptional, great fruit to promote right now!

GOOD NEWS! **Organic Blueberries** will be very promotable ahead of Memorial Day. California and Georgia continue to be in peak season with North Carolina ramping up as well. There is also some late season Peruvian fruit still coming in.

Organic Raspberry volume is steady overall from California and Mexico. Quality has been excellent overall.

NOTE: **Organic Strawberries** are short overall. Demand has exceeded supply and looks to continue to be short through Memorial Day. Tough spring weather with high heat and rain has affected plant health, leading to very low yields and supply. Crops should rebound early to mid-June as new plantings begin.



OG LOCAL VEG

LOCAL New Jersey **Organic Veg** items from Flaim Farms will be available for Memorial Day in the following:

- | | |
|-------------------------------|-------------------------------|
| Organic Napa | Organic Bunch Radishes |
| Organic Cabbages | Organic Bunch Spinach |
| Organic Bok Choy | Organic Mint |
| Organic Bunch Beets | Organic Dill |
| Organic Chards | Organic Cilantro |
| Organic Collard Greens | Organic Parsleys. |
| Organic Leeks | |



OG KIWIFRUIT

GOOD NEWS! Organic SunGold Kiwi are already flying out the door as we prepare for what will likely be the biggest year we have ever had on Zespri's New Zealand **Organic SunGold Kiwifruit**

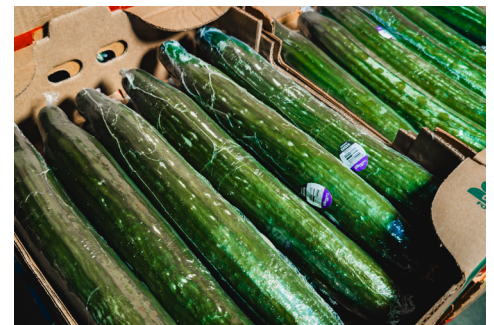
Organic Green Kiwi continues to be light in volume from Greece and Italy. Pricing is expected to remain higher until New Zealand arrives.



OG BEANS

NOTE: Organic Green Beans have are coming back into season with light volume from Covilli in Mexico. Pricing will be on the high side.

NOTE: Organic French Beans are available but supplies have been inconsistent and difficult to maintain fill-rates.



OG CUCUMBERS

GOOD NEWS! Organic Mini and Euro Cucumbers continue to see stable availability with excellent quality across the category. Promotional pricing remains available, and overall market conditions continue to hold in a favorable position moving forward.

Field-grown slicer **Organic Cucumbers** are in steady supply with some upward cost pressure from higher freight-rates.



OG CABBAGE

Organic Cabbages are wrapping up from Lady Moon Farms in Florida, but there are new crops starting from Georgia, the Carolinas, and New Jersey. Overall **Organic Green Cabbage** will be promotable through the end of May.



OG MANGOS

Organic Mango volumes will be steady in the popular 10 ct sizing from our partner Crespo Organics. Larger 8 ct sizing will be available. **NOTE:** 12 ct sizing is very limited and will not be available for mid to late May.



OG GRAPES

GOOD NEWS! Organic Grapes are back in season and selling well! Prices are dropping on all colors as Coachella, CA supply is strengthening to compliment the new crop supply from Mexico. It is a great time to promote!



OG CELERY

ALERT! After an industry-wide gap, **Organic Celery** availability will begin in mid May from Santa Maria, CA. Availability will be very limited and prices expensive. Overall supplies continue to be very limited with quality not meeting standard for what is available.

Organic Celery Hearts have been steadier on availability, though expensive, and quality and are a good alternative to full-size stalks.



OG TOMATOES

GOOD NEWS! Greenhouse **Organic Beefsteak** and **Cluster Tomatoes** continue to have good availability with reasonable pricing and exceptional quality across the category. Conditions have stabilized over the past couple of weeks, creating strong promotional opportunities.

Organic Roma Tomatoes have stabilized with good availability and quality across the category. **NOTE:** Pricing is still high but will ease down as overall conditions improve through the month, with the market returning to more favorable availability and cost levels.

Lady Moon Farms has modest volume of **Organic Grape** and **Cherry Tomatoes** from Florida for May.



OG ASPARAGUS

Organic Asparagus availability continues to produce excellent quality from domestic growers in California and **LOCAL** New Jersey. Prices are elevated but supplies are still selling fast.



OG AVOCADOS

Organic Hass Avocado supplies from Mexico are ample in all sizing. Inventory will begin to transition some of the Mexican fruit being bought over to new crop California-grown domestic fruit well.

Four Seasons will offer a limited amount of pre-conditioned Peruvian **Organic Fair-Trade Hass Avocados** from our partner Equal Exchange in the next couple of weeks around mid to late May.



OG LETTUCE

Flaim Farms is in steady production on NJ **LOCAL Organic Butter, Leaf, and Romaine Lettuces**.

ALERT! West Coast **Organic Lettuce**, and **Romaine Hearts** are firming up due to weather challenges during transition.

ALERT! Prices have risen significantly on 12/3 **Organic Romaine Hearts** to extreme levels. **Organic Iceberg Lettuce** is also on the rise.



OG GREENHOUSE PEPPERS

Organic Color Bell Peppers are beginning to improve as the category transitions into new crop Canadian production. Pricing is also starting to ease, while strong quality is expected across incoming supply. Conditions are expected to stabilize following the extreme pricing seen earlier this spring. Holland production continues to support the category, while Mexican supply remains available as needed.



OG ONIONS

GOOD NEWS! **Organic Vidalia Onions** are in full swing! This is a great item to promote right now, and nothing screams grilling season like **Organic Vidalia Onions**. Four Seasons has pricing locked in through the end of the month, so retailers can hop onto the display contest for a chance to win some sweet prizes.



OG WARM VEG

Organic Eggplants, Green Squash, and Green Peppers are wrapping up from Lady Moon Farms in Florida.

Overall **Organic Green Peppers** have come up in price, while **Organic Green and Yellow Squash** are fairly stable as sourcing transitions to other southern growers.



OG BROCCOLI & CAULIFLOWER

ALERT! **Organic Broccoli** supply has improved slightly as East Coast production from North Carolina ramps up and alleviates pressure seen out West with limited availability, especially on **Organic Broccoli Crowns**, but not enough to reduce the expensive pricing.

ALERT! Pricing remains elevated and very limited on **Organic Cauliflower**. Weather has not been favorable for the crop. Another week of elevated pricing and tight availability are expected.

Organic Sweet Baby Broccoli remains steady in availability from Braga in Josie's Organic label.

OTHER STORIES

NOTE: What a crazy **Carrot** year so far! Just as **Organic Baby Peeled Carrots** are coming back into steadier supply, Grimmway/Cal-O is now struggling to fill **Organic Cello Bag Carrot** orders. This stems from impacts of earlier unusual weather patterns in California.

Organic Artichoke yields are improving and sizing up to provide majority preference in 12 ct from Lakeside Organics.

NOTE: **Organic Ginger** is beginning a transition in Peru from storage crop to new crop by late May or sooner.

What does this mean? Arrivals will soon start to see **Organic Ginger** with a much thinner skin set, higher moisture/water content, and an overall different appearance from what has been seen in the past few months. Storage crop **Organic Ginger** has a thicker skin and is drier with longer shelf-life.

CONVENTIONAL MARKET NEWS

MAY 15 - MAY 22, 2026

STONE FRUIT SEASON RAMPS UP



GOOD NEWS! Excellent supplies of South Carolina **Eastern Peaches** in volume-filled boxes and pouch bags are coming into season with mostly 2-1/4" and 2-1/2" sizing fruit.

GOOD NEWS! Excellent supplies of California stone fruit are now available. Make sure you build a large set with all the favorite varieties to maximize sales including **Yellow Nectarines, White Nectarines, Yellow Peaches, White Peaches, White Donut Peaches, Black Plumcots and Pluots, Red Plumcots and Pluots, and Black and Red Plums** in bulk euro boxes, volume-filled boxes, and pouch bags.



NOTE: California **Dark Sweet Cherries** are expected to get tight for the Memorial Day holiday and maybe see occasional fill-rate challenges. The good news is that after three very challenging weeks with marginal quality, better quality arrivals are being seen. Prices remain high on LG and XL fruit, but much more affordable on the MD and SM sizing (1 1.5row and 12row).

Washington new crop **Cherries** are expected to get started mid-June, and once they start, an excellent supply of good quality fruit is expected for the entire season.

Nice quality **Rainier Cherries** have arrived from California and should be available through early June.



CV TOMATOES

Beefsteak and Cluster Tomatoes are steady heading toward Memorial Day, with strong quality and improved pricing continuing across the category. Supplies are still running above year-over-year levels, though costs have eased significantly from the extreme conditions seen earlier this spring. Near-term supply is expected to remain stable, while longer-term market direction still carries some uncertainty.

GOOD NEWS! **Snacking Tomatoes**, especially **Grape Tomatoes**, are in a much better position overall, with improved availability, easing pricing, and some promotional opportunities developing across the category. Quality remains good overall, with the market in favorable positioning heading into late May and Memorial Day.

GOOD NEWS! **Roma and Round Tomatoes** are experiencing much improved, steady availability as increased production from Florida continues to support the category. Pricing has improved significantly and is beginning to move closer to normal levels, while quality remains good across available product. Mexican supply also remains available at slightly higher costs compared to domestic production.



CV KIWIFRUIT

GOOD NEWS! Zespri's **SunGold Kiwifruit** will be in great supply to load up for some Memorial Day promotions! As always, these will be available in loose cases as well as a 1 lb clamshell.

Green Kiwi from Italy, Greece, and Chile are available in steady supplies. There's still a few weeks until transitioning to **Green Kiwi** from Zespri and their premium New Zealand crop.

Get them while you can! The last of the first season Zespri **Ruby Red Kiwi** continues for May with supplies beginning to wind down on this short first season of fruit! On the shelves, this much-anticipated variety is not disappointing, as customers are raving about the nice red color and sweet taste.

Ruby Red Kiwi pack size options will be in an 8/1 lb and 8/2 lb clamshell options.



CV BERRIES

GOOD NEWS! **Blackberries** will remain promotable from Mexico. Quality and flavor have been exceptional with favorable pricing.

GOOD NEWS! **Blueberries** are promotable from the Southeast and California. Georgia and California production remains strong with excellent quality. Quality has been excellent with favorable pricing.

GOOD NEWS! **Raspberries** are steady with promotable pricing. Production is strong from Mexico and California, leading to strong supplies and excellent quality. Fruit has been eating excellent.

NOTE: **Strawberries** will be on the tighter side ahead of Memorial Day. Supply is expected, but pricing will be elevated. Quality has improved, with fruit coming in big with good red color. Freak spring weather patterns did damage to the overall plant health, leading to lower-than-expected yields.



CV WARM VEG

Eggplant, Green Squash, and Yellow Squash are all available at average pricing, with Florida winding down and Georgia volume not coming on as strong as predicted yet due to cooler weather and rain. This should improve later in May.

NOTE: Super Select Cucumbers are on the high side, mostly due to more expensive freight costs.

Foodservice grade **Select Cucumbers** with occasional curves, yellow-belly, and scars are available upon request at a significant discount. Retail Super Select grade.



CV SPECIALTY BERRIES

Driscoll's **Sweetest Batch Blackberries** taste great and are selling well.

Driscoll's **Sweetest Batch Blueberries** continues to be available, and quality has been exceptional!

Driscoll's **Sweetest Batch Raspberries** remain available as well, and quality is excellent.

Sweetest Batch Strawberries by Driscoll's are in season from California, and quality has been excellent.



CV ASPARAGUS

Overall **Asparagus** supply remains steady, which is expected to change as Michigan has a flush in production to start their season and volume capable of driving costs down to compete with **LOCAL** Delaware and New Jersey production.

ALERT! Jumbo Asparagus (import only) continues to hold at a high pricing level, with larger sizing remaining a challenge.



CV CELERY

ALERT! Celery is gradually showing relief as demand eases and new regions come online. Less pressure causing quality concerns such as blight and disease pressure are improving yields. Prices are expected to remain elevated until the first week of June.



CV CITRUS

California **Mandarin Orange** late season varieties are still being harvested, arriving with solid quality. Import markets are increasing due to Morocco finishing and Peru not quite ready for the demand being seen.

Limes have stabilized with consistency across all regions.



CV GREENHOUSE CUCUMBERS

GOOD NEWS! Mini and Euro Cucumbers continue to offer strong availability and excellent quality across the category. Favorable growing conditions are expected to continue through Memorial Day, with promotable pricing keeping the category in a strong position for retail activity.



CV GRAPES

GOOD NEWS! Mexican Grapes should get aggressive in late May to combat early season Coachella, CA on the West Coast and late season Chilean fruit available on the East Coast. Quality from all regions is good.



CV MANGOS

“Champagne” label **Ataulfo Honey Mangos** will be available in a nice premium size 14 ct and in an 18 ct option for mid to late May. Slightly lower pricing is expected over the next weeks.

Round Mango pricing is expected to be higher than usual for most of the summer due to lower harvest volumes.



CV VIDALIA SWEET ONIONS

GOOD NEWS! Vidalia Onions are in full swing. This is a great item to promote right now, and nothing screams grilling season like **Vidalia Sweet Onions**. Quality and eating experience is great so far!



CV AVOCADOS

GOOD NEWS! Hass Avocados from Mexico continue to be promotable in all sizes.

This Summer, Four Seasons will begin to transition to some California domestic fruit into its mix of offerings from our partners Calavo, and teaming up to promote some domestic fruit for the summer and celebrate USA grown **Hass Avocados** for the country's 250th birthday! Look for special USA themed PLU stickers and bags on that fruit for June and July!



CV GREENHOUSE PEPPERS

Color Bell Peppers continue to have stable availability, though pricing varies widely depending on grower and country of origin. Fresh crop Canadian production is producing strong quality and demanding a premium, while Mexican product remains available at more favorable pricing.



CV LOCAL VEG

LOCAL Veg Items available from New Jersey growers Flaim Farms, Nardelli Farms, and Russo Farms are in house now. Cooler weather has all of these crops looking good and in good supply through Memorial Day.

Bok Choy
Bunch Beets
Chards, Kales
Collard Greens, Leeks
Mustard
Turnip Greens
Bunch Radishes
Bunch Spinach

Dill
Mint
Cilantro
Parsleys
Scallions
Leaf Lettuces
Butter Lettuces
Romaine



CV LETTUCE

LOCAL Red, Green Leaf, and Romaine Lettuce are in steady production from the New Jersey season from Flaim Farms and Nardelli. Excellent opportunity to promote New Jersey product as West Coast availability and production continues to endure challenges during transition and weather is not providing favorable growing conditions.

ALERT! Romaine Hearts are limited and holding an super high pricing due to supply challenges and full-size Romaine not producing. **Iceberg Lettuce** is also very expensive!

GOOD NEWS! Pineapple supplies will be good for Memorial Day with pricing coming off slightly as late May approaches.

Green Beans are steady in supply, with pricing overall stable from the Southeast. Quality has been good.



CV MELONS

Bin Seedless Watermelon supplies out of Florida are steady ahead of Memorial Day. Volume out of Central Florida is steady and quality has been strong with good sugars. High cost freight rates have nearly doubled from last season which is keeping prices firm. Crews are beginning to transition up to Northern Florida over the next 7-10.

Seeded Watermelons and personal size **Watermelons** will also be available this week with possible spot buys of Yellow Meats.

Freight is driving **Cantaloupe** and **Honeydew** prices up from Mexico, Arizona, and California. Late crop imported **Cantaloupes** will be in stock to counter freight through Memorial Day with better price points for East Coast buyers.

Athena-Style Cantaloupes will start coming on stronger with supply in late May, driving this market down to more promotable pricing with the Georgia season..

Golden Dews, Hamis, and Tuscans Melons are the few specialty items being harvested currently.

OTHER STORIES

NOTE: Expensive freight costs have pushed pricing up across the board on just about any **Onions** coming in from out West in mid-May. These price increases are due to the rising cost of diesel.

GOOD NEWS! Cabbages are promotable between Southeastern growing regions and **LOCAL** New Jersey Cabbage coming in.



CV BROCCOLI & CAULIFLOWER

Broccoli is steady as East Coast production from North Carolina ramps up and alleviates pressure seen out West, which is gradually improving the high prices.

NOTE: Pricing remains elevated on **Cauliflower**, which continues to be limited. Pricing has eased a little. Weather has not been favorable on **Cauliflower**.

NOTE: Sweet Baby Broccoli is improving as availability opens, and price reflects on next arrivals which should refill the East Coast supply chain around 5/20.

Jalapeno, Shishito, Cubanelle, and Long Hot Peppers are steadier on price and supply.

Black Mission Figs from Peru have been rolling, and mid to late May should be steady right up until California's early season crop is available soon after Memorial Day. These are available in 12/8 oz clamshell.



Pasa SUSTAINABLE AGRICULTURE

EARTH WEEK DONATION EVENT FOR PASA 2026 RESULTS

OVER \$36,000 RAISED!



\$14,058.00



\$8,718.00



\$4,149.81



\$3,901.50



\$2,892.50

\$1,000 - \$100



THREE RIVERS GROWN
Local goodness delivered



SOUTH PHILLY
FOOD CO-OP EST. 2010

THANK YOU TO OUR INCREDIBLE PARTNERS FOR HELPING US SUPPORT PASA SUSTAINABLE AGRICULTURE.

WHAT IS PASA?

Pasa Sustainable Agriculture is a PA-based nonprofit that advances sustainable farms and equitable food systems through farmer-driven education, research, and community throughout the Mid-Atlantic and Northeast. Learn more about Pasa at pasafarming.org.





50 YEARS

OF HELPING OTHERS SUCCEED IN FRESH!

THANK YOU!



1976

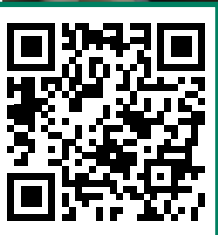


2026

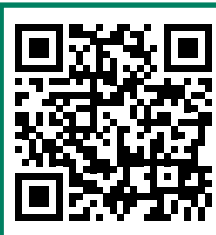
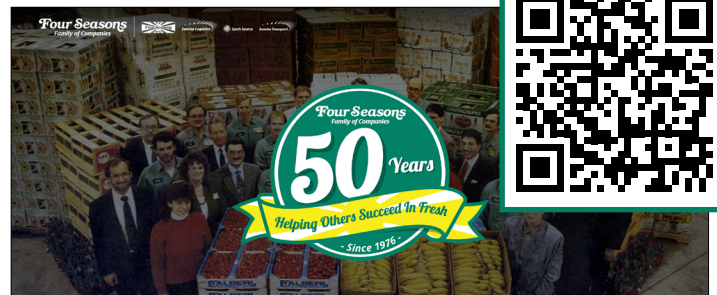
David Hollinger, Founder of Four Seasons Produce, shared his father's love of growing vegetables and sold his first garden crop at his parents' farmers market when he was just eight years old. David's interest in fresh produce grew as he traveled with his father to the Philadelphia Produce Market, regional auctions, and orchards to buy produce for the farmers market back in Lancaster County, PA.



In June of 1976, Four Seasons Produce was founded as a produce wholesale distributor, separate from Hollinger's farm market, when a local bank recognized the Hollinger family's integrity and provided the financing. Four Seasons purchased a 5,000 square foot building in Denver, PA, with a small team doing whatever the day required, serving restaurants, farmers markets, and grocery stores.



Four Seasons Produce:
Deep Roots, Fresh Future Video
[youtube.com/watch?v=x9-FMeHqSW0](https://www.youtube.com/watch?v=x9-FMeHqSW0)



OUR STORY IN MOTION

Four Seasons: Deep Roots, Fresh Future

Created to celebrate our 50th anniversary, Four Seasons: Deep Roots, Fresh Future tells the story of Four Seasons Produce – from our humble beginnings to the thriving, family-owned company

For more stories and videos about our 50 years, check out our anniversary website:
www.fourseasons50years.com/stories



VIDALIA SWEET ONIONS DISPLAY CONTEST

May 4th - May 31, 2026

Four Seasons Produce has once again partnered with Richter Produce (Stanley Farms) to kick off the Vidalia Sweet Onion season in style with our annual display contest!

The long-awaited and highly anticipated Vidalia Sweet Onion season is officially underway in Georgia, and we're here to help you "sweeten" your sales and boost profits. Spring is in full swing, and there's no better time to showcase this iconic sweet onion!

DISPLAY CONTEST CRITERIA:

• Build a display of conventional or organic (or both) Vidalia Sweet Onions in your department. **All product MUST be purchased from Four Seasons Produce.** Product codes are below:

- 4105 - CV Onions Sweet Jumbo 40lb Vidalia
- 4166 - CV Onions Sweet 16/3lb Vidalia Bag
- 41541 - OG Onions Sweet 40lb Vidalia
- 41540 - OG Onions Sweet 16/3lb Vidalia Bag
- 230952 - POS Vidalia Display Box

- Must purchase **at least 8 cases of product** during the contest period to qualify. This can be a combined total of loose or bagged product.
- Displays **must include the Vidalia Sweet Onions point of sale signage** or the **display boxes** showing the Vidalia Onions brand.
- All displays must remain up for a **minimum of 1 week**.
- Please send all display photos to contests@fsproduce.com by **June 4th, 2026**.



DISPLAY CONTEST PRIZES:

Every qualifying entry will receive a Stanley Farms hat just for entering!



2 GRAND PRIZES:

- 1 Small Store Winner** (3 registers or less)
- 1 Large Store Winner** (4 registers or more)

Blackstone Grill and Grill Cover

Display winners will be judged off of overall eye appeal, display creativity, and use of point of sale signage.

BEST GRILLING DISPLAY:

1ST PLACE

Outdoor Patio Rolling Cooler

2ND PLACE

Grilling Getup (Grilling apron, grilling set, grilling gloves)

Display must include at least 3 grilling themed produce items tied in to qualify. See suggested tie in items.



BEST ALL ORGANIC DISPLAY:

1ST PLACE

Outdoor Patio Rolling Cooler

2ND PLACE

Grilling Getup (Grilling apron, grilling set, grilling gloves)

Display must be 100% organic product.



PHONE: 1.800.422.8384

www.fsproduce.com





MEMORIAL DAY MERCHANDISING

MEMORIAL DAY IS MONDAY, MAY 25



MEMORIAL DAY PRODUCE CHECK LIST

VEGETABLES:

- Artichokes
- Cabbage & Slaw Mix
- Celery
- Cucumbers
- Garlic
- Lettuces
- Onions (Sweet, Vidalia)
- Peppers (all colors)
- Potatoes (Russet, New/Baby)
- Portabella Mushroom (Caps & Slices)
- Radishes
- Scallions
- Squash (Zucchini & Yellow)
- Sweet Corn
- Sweet Potatoes
- Tomatoes

***Cut back on Hard Cooking Veg*

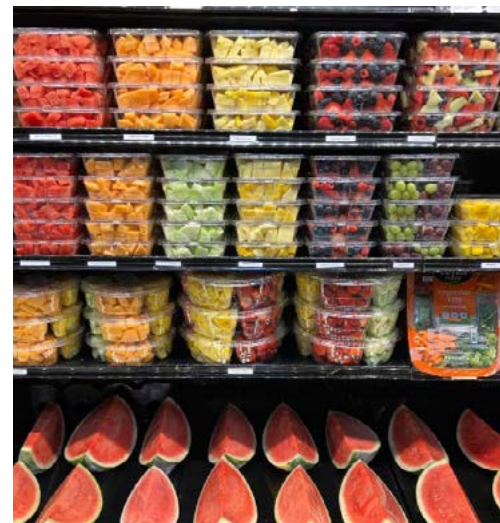
FRUIT:

- Blackberries
- Blueberries
- Cantaloupes
- Cherries
- Grapes
- Honeydew
- Nectarines
- Peaches
- Pineapples
- Raspberries
- Strawberries
- Watermelons (Whole, Cuts, Halves)

***Cut back on Apples, Pears, & Citrus*

VALUE-ADDED:

- Cabbage & Slaw Mix
- Croutons
- Cut Fruit & Veg
- Fruit Dips
- Juices
- Nuts
- Salad Dressings
- Salads
- Salsa
- Veg Trays



DELIVERIES & PLANNING

- **Order hard goods and semi-perishables early – have them in-store by Tuesday, May 19, or Wednesday, May 20.** Load up the department with essentials like Salad Dressings, Dips, Salsa, Juices, Croutons, Fruit Dips, and Nuts.

- **Have evening associates stock these sections** to avoid congestion in aisles during business hours.

- **Bring in hard vegetables and fruit by Thursday, May 21.** Key items include:

Vegetables:

Potatoes, Onions, Carrots, Mini Carrots

Fruits:

Apples, Pears, Oranges, Lemons & Limes, Honeydew, Cantaloupe, Pineapples, Bin Watermelons (No need to be overly cautious with bin Watermelons – this is just the start of summer picnic season, and any extras carry low risk. Store at room temperature)

- **Stock Sweet Corn by the pallet** (42 cases per pallet) – aim to have it in by Thursday, May 21, and Friday, May 22. Keep it watered or iced down.



FOUR SEASONS MEMORIAL DAY SCHEDULE

SATURDAY 5/23:

Normal office and delivery schedule.

SUNDAY 5/24:

Normal office and delivery schedule.

MONDAY 5/25:

Normal delivery schedule, office open 8:30am - 1:00pm, taking orders for Tuesday 5/26 delivery.

Please contact your sales representative with any questions.

HAVE A HAPPY AND SAFE MEMORIAL DAY!

MEMORIAL DAY DISPLAY THEME IDEAS

GRILLING

- 1 Vidalia Sweet Onions
- 2 Eggplant
- 3 Shishito Peppers
- 4 Portabella Mushrooms
- 5 Pineapples
- 6 Zucchini

ADDITIONAL ITEM IDEAS:

- | | |
|--------------|----------------|
| Peaches | Potatoes |
| Tomatoes | Sweet Potatoes |
| Bell Peppers | Charcoal |
| Artichokes | |



SWEET CORN

- Build a large secondary display of Sweet Corn using a bin dummied up to control display quantities.
- Position a clean trash can at the display for customers to shuck their corn.
- Increase margins by trimming, stripping, and tray-packing 5 ears of Sweet Corn to offer added value and convenience at a premium retail price.

CAPRESE STATION

- 1 **Tomatoes:** Mixed Cherry, Grape, Vine Ripe, Beefsteak, Cluster, Cocktail, & Heirloom
- 2 Basil
- 3 BUF Fresh Mozzarella
- 4 Olive Oil
- 5 Balsamic Vinegar

ADDITIONAL ITEM IDEAS:

Garlic: Loose & Jarred

