

ORGANIC MARKET NEWS



OCTOBER 17 - OCTOBER 24, 2025

ORGANIC PROMOTABLE FALL FRUIT



GOOD NEWS! Organic Fuyu and Hachiya Persimmons are now available in a single-layer option. Be sure to include these in your fall displays, customer demand for these continues to grow each year.

GOOD NEWS! Organic Pomegranates from California are now in peak season! Large size and a smaller value option in a two-layer pack will be stocked. **Organic Pomegranate Arils** 12/4oz are in season too! (241449)

ALERT! Rain in California may have ended the **Organic Brown Turkey** and **Black Mission Fig** season. Since Figs are highly susceptible to rain and the season was already near completion, they may finish off with the "Black Mission" variety for the year. Some growers may still have a slightly later crop "Brown Turkey" crop available in limited supply.

GOOD NEWS! Organic Kiwiberries from the Pacific Northwest are abundant with excellent pricing. Fruit is best eaten when soft and even slightly shriveled for best sweetness. Quality in house is ideal for high sales and immediate consumption during mid to late October. Promote in the berry section.

GOOD NEWS! Fresh Organic Cranberries are now in peak season for the fall. 18/8oz bags will be available from the OceanSpray growers coop through November.



OG TOMATOES

GOOD NEWS! Organic Cluster Tomatoes continue to produce strong volumes at promotable prices during mid-October. Incorporating these into Ads and building displays can boost sales during these promotional phases while maintaining top quality.

Organic Beefsteak Tomatoes from Canada have stabilized in volume and pricing by mid-October while remaining consistently available with excellent quality.

Organic Snacking Tomato varieties and **Organic Heirloom Tomatoes** from **LOCAL** Lady Moon Farms in Chambersburg, Pennsylvania are ending in mid-October following a strong season of quality and availability. Fortunately, Lady Moon's Florida growing region has begun production, providing a smooth transition to ensure consistent availability moving forward of their premium, USA soil-grown "Real Organic Project" certified **Organic Tomatoes**.



OG BERRIES

Organic Blueberry supplies are starting to increase from Peru. As arrivals ramp up, pricing will decrease closer to November. Quality remains excellent.

ALERT! Organic Blackberries continue to be light as California crops finish for the season and Mexico struggles with ongoing weather challenges. Mexico's new crop is starting in very light volume, and pricing remains elevated with fair to good quality expected.

ALERT! Organic Raspberries will be very tight for the end of October. California production has ended, and Mexico's supply remains minimal. Expect higher pricing and very limited availability, though quality has been good overall.

ALERT! Organic Strawberries will remain in very short supply. California production has been impacted by rain, and while Mexico has begun shipping, volume will stay very limited. **ALERT!** Expect fair to good quality overall with some minor bruising possible. Prioritize reducing display size and increasing inventory turns.



OG APPLES

GOOD NEWS! Large size **Organic Washington Honeycrisp Apples** are very promotable right now with excellent quality.

Washington new crop **Organic Kanzi Apples** are gaining momentum; this cross between a **Gala** and a **Braeburn** is an excellent substitute for the no longer available **Braeburn Apple**. Sampling these to customers can help drive extra sales for those who enjoy a tart Apple.

In stock now are the long-awaited new crop **Organic Lady Alice**, **Lucy Rose** (Red Flesh), and **Opal**, **Rockit**, and **SugarBee Apples**.

NOTE: Organic Washington Cosmic Crisp will become limited and sporadic for much of October and November as the final old crop storage boxes are shipped. New crop is expected to arrive on the East Coast around the week of November 24th, with a huge harvest anticipated once it begins.



OG AVOCADOS

GOOD NEWS! Organic Hass Avocados from Mexico are in excellent supply! Look to promote 48 ct **Organic Hass Avocados** during October while quality is good and prices are affordable.

GOOD NEWS! Equal Exchange **Fair Trade Organic Hass Avocados** are now available in 48 ct and 60 ct sizes to start October. The popular 8/4 ct Ready-Cycle Trays are also available.



OG PEARS

GOOD NEWS! Organic Pears are in peak season with promotable supplies and pricing on **Organic Bartlett** and **Starkrimson Red Pears**.

Washington **Organic Anjou Pears** have finally arrived, and excellent supplies are expected moving forward.

Washington **Organic Comice Pears** are set to arrive around 10/19 in limited quantities, so be sure to grab some of these seasonal favorites while they are available.



OG CUCUMBERS

GOOD NEWS! Organic Euro and Organic Mini Cucumbers maintain stable availability in October. Promotional opportunities are coming to an end, and pricing has returned to normal, yet both varieties continue to deliver excellent quality.

Lady Moon Farms continues to produce a good amount of nice field-grown **Organic Cucumbers** out of Florida. They are expecting volumes to last through October, then we'll transition to growers from Mexico.



OG BRUSSELS SPROUTS

ALERT! Organic Brussels Sprouts have seen some quality concerns from insect damage out of Mexico, and border delays have slowed availability. Pricing is increasing slightly, but strong East Coast production is helping stabilize supply.



OG GRAPES

California **Organic Grapes** experienced heavy rainfall, but growers were well-prepared with crop coverage. **NOTE:** Organic Green Grapes are expected to become tight, and pricing will increase across all colors.



OG CABBAGE

GOOD NEWS! Organic Green Cabbage is abundant and promotable. **LOCAL** Pennsylvania growers, including Lady Moon Farms, Joshua Weaver, and Christ King, continue with strong supplies, and some **Organic Red Cabbage** is beginning to arrive.



OG MANGOS

NOTE: California Keitt **Organic Mangos** are around for October, but the season is quickly winding down. This may create a brief supply gap on **Organic Mangos** before Ecuador begins shipping in November.



OG CAULIFLOWER

ALERT! Organic Cauliflower pricing has risen up quickly with tight West Coast supply. Rain and growing region transition are impacting quality and yields.

LOCAL PA cello-wrapped and jacket **Organic Cauliflower** has helped keep produce instock.



OG MELONS

Organic Mini Seedless Watermelons have a few more weeks of production remaining in Southern California. Mexico has also begun production, providing steady supplies and consistent pricing.

ALERT! Rainfall abruptly ended the last harvest of **Organic Honeydew** and **Cantaloupes** in California for the season.



OG POTATOES

NEW: We are introducing a brand-new Little Potato Company Organics item. The 8/1.5 lb **Organic "Little Yellows"**, code 246284, is now in stock and should complement customers' other Little Potato Company items very well.

The first arrival of bulk **Organic Red** and **Gold Potatoes** from Manitoba under the Poplar Grove label is expected at the end of October.



OG SALADS

ALERT! **Organic Salad** shippers are coping with poor quality and low yields on certain Organic Tender Leaf items due to rain in California and growing region transition. Expect wonky **Organic Salad** fill-rates and iffy shelf-life during October.

Organic Grapefruit supply in California is strengthening, but pricing remains elevated.

The **Organic Valencia Oranges** season has ended, and new crop **Organic Navel Oranges** are expected to begin around October 27th, with smaller sizing to start the season.

NOTE: **Organic Artichokes** (1.2 ct) remain limited but conditions are improving. Pricing is still elevated, though prorates are lifting as quality and sizing recover.

ALERT! **Organic Pineapples** will remain limited through October. Expect pro-rates and occasional out-of-stocks.



OG CUT VEG

ALERT! Taylor/Earthbound and other shippers are facing serious supply issues for October on input product for their cut veg lines, particularly **Organic Broccoli**, **Cauliflower**, and **Snow Peas** - all due to California rains plus growing region transition. Earthbound has announced gaps in supply for **Organic Broccoli** and **Cauliflower Florets**, **Rice Cauliflower**, and **Snow Pea** SKUs during mid-October.



OG LETTUCE

ALERT! Rain in California and growing region transition is impacting yields and quality on **Organic Romaine** and **Romaine Hearts**. Prices are up sharply for the rest of October. Shelf-life is shorter.

Organic Leaf Lettuce is finishing out of Quebec as we begin to transition into **LOCAL** New Jersey-grown **Organic Leaf**, **Romaine**, and **Iceberg Lettuces**.



OG PEPPERS

Organic Color Bell Peppers have completed their promotional phase during the first half of October, and pricing is expected to steadily rise for the remainder of the month. Canadian-grown greenhouse **Organic Color Bell Peppers** continue to show outstanding quality, and these conditions are expected to persist into early November.



OG BROCCOLI

ALERT! **Organic Broccoli** pricing continues to be an issue as West Coast growers report lower yields and some quality challenges including discoloration and pin rot. Some modest supply and better quality from East Coast growers in North Carolina and Virginia are helping to keep product in stock. Pricing is up significantly!

ALERT! **Organic Sweet Baby Broccoli** and **Organic Broccoli Rabe** pricing has also climbed with prorates in place. Supply remains limited, though shippers like Braga are helping to fill the gaps. Prices should begin to ease by early November.

OTHER STORIES

Organic Magenta Flesh Dragon Fruit is available in a 5 lb bulk box for mid-October.

Organic Passion Fruit and **Kiwano Horned Melons** from California will be available in limited supply through the remainder of October.

Organic Bi-Color Corn is in its final days in California. Quality remains high with the fruit that is available.

Organic Bunch Spinach availability has improved, and pricing is expected to follow.

Organic Green Squash pricing has firmed slightly. Supplies remain good, but pricing is expected to increase modestly.

Organic Asparagus supply remains steady, though pricing is increasing out West. Freight costs are elevated compared to Texas or Florida crossings, but overall supply remains solid.

CONVENTIONAL MARKET NEWS

OCTOBER 17 - OCTOBER 24, 2025

NEW CROP CITRUS OUTLOOK



Florida citrus growers are now in season with “Starburst” Pummelo 12ct, “Hamlin” Juice Oranges 80ct and 100ct, and Fall-Glo Tangerines 80ct and 12/3lb bags.

Florida **Grapefruit** have started being picked and the quality outlook is positive. As sweetness improves on the Florida **Grapefruit** and pricing eases closer to November these will become part of our stock program. Texas Rio Start **Grapefruit** will ramp up later this fall and replace the summer crop California **Grapefruit** lines currently stocked from Sunkist.

New crop California **Navel Oranges** have started with a handful of early growers. Ask your rep if interested. Prices are high to start, so we'll mostly stick with XL Import **Navel Oranges** even though they're limited on small fruit/bags for mid to late October, and then ramp up on the new California **Navel Oranges** in November which will peak on small fruit/bags for the early part of the season.

New crop California **Mandarins** will get going in late October and early November with bag **Satsumas** and **Clementines**, followed by **Stem & Leaf** options soon after. Late crop Southern Hemisphere import **Mandarins** are still available. Halos brand will likely not gap between imports and new crop California. There are some import shippers offering value spot buys on 10/3lb and 15/2lb for mid to late October. Ask your rep for details.

California **Meyer Lemons** are back in season for the fall and winter.



CV FALL FRUIT

GOOD NEWS! The California **Pomegranate** season is going strong with more Fruit becoming available each week. Fruit quality has been outstanding. “Pom Wonderful” brand 22ct and 30ct **Pomegranates** will arrive around 10/21 in cartons and display bins.

POM POM Wonderful Arils in 4 oz and 8 oz options are in stock. Whole **Pomegranates** from POM Wonderful will begin shipping in early November.

California-grown **Quince** are now available. This Fruit will be available throughout the fall in a single-layer pack.

Fuyu Persimmons are now in stock along with some **Hachiya Persimmons** as well. Both **Fuyu** and **Hachiya Persimmons** will be available in a 16/18 ct single-layer option.



CV APPLES

In late October through early November we have our huge Stemilt Washington **Apple** and **Pear** Promo and Display contest with 17 SKUs of **Apples** and **Pears** on sale. Display materials are available.

Eastern **Ginger Gold Apples** have finished for the season, new crop Eastern **LOCAL Golden Delicious Apples**, which are in excellent promotable supply.

NEW: The last weekend in October, we will welcome new crop Washington **Lemonade Apples** to the mix. This bright yellow **Apple** has a great sweet-tart flavor.

In late October we will also add another red-flesh variety: new crop **Lucy Glo Apples**, featuring yellow skin kissed with a little red blush on the outside and a unique reddish interior. Red-flesh red-skin sweet **Lucy Rose Apples** are in season as are red-flesh, red-skin tart **Kissabel Apples**.



CV BERRIES

Blueberry supplies are beginning to increase out of Peru as import volumes rise. Pricing will continue to ease through the end of October, setting up for a promotable November. Quality has been excellent.

NOTE: **Raspberries** are expected to tighten as Mexico experiences lighter volumes due to recent weather patterns. Pricing will move higher to help manage demand. Quality remains very nice with great flavor and consistent sizing.

NOTE: **Blackberries** will be tight this week as crops transition from California to Mexico. California production continues to decline while Mexico faces challenging weather conditions, resulting in limited availability and firm pricing.

ALERT! **Strawberries** continue to be very limited out of California. Early-week rain disrupted harvests, and minor quality issues are expected industry-wide. Strong pricing will persist, with limits and pro-rates in place. Mexico has begun light production, but volume remains very low. **ALERT!** Reduce **Strawberry** display size and speed up inventory turns.



CV ARTICHOKE

ALERT! Artichoke 12 ct pricing continues to trend upward with limited availability. Some growers are in stronger positions than others, though minor insect damage and sizing issues have been noted. Conditions are beginning to improve, and prorates are gradually easing.



CV MANGOS

The first **Ataulfo (Honey) Mangos** have arrived from Ecuador. The **Ataulfo Mango** variety is typically the first to arrive from a new growing region, and these are now available in limited supply.

Mangos from Brazil continue to command higher-than-normal pricing for mid to late October. There are a few "Pango Mango" **Keitt Mangos** in the marketplace from Puerto Rico that eat great.



CV PEPPERS

GOOD NEWS! Color Bell Peppers remain available at a favorable cost during mid-October. Promote while you can!

Conditions will begin to shift as the month progresses. Gradual cost increases should be expected through late October into early November, though availability will remain steady and quality strong.



CV SALADS & CUT VEG

Salad shippers are dealing with poor yields and suspect quality during mid-October on **Iceberg**, **Romaine**, and **Romaine Heart** items especially. Foodservice **Salad** packs are up sharply in price. Retail SKUs with those items as ingredients will see occasional fill-rate issues, iffy quality, and less than ideal shelf life. This is all due to heavy rains in California happening around the same time growers are transitioning from their summer production in the Salinas Valley of California to winter growing regions further south.



CV GREEN BEANS

GOOD NEWS! Green Beans are fairly promotable in pricing as **LOCAL** Pennsylvania growers finished up in mid-October.

LOCAL New Jersey farms have some volume, but most product is coming from the Southeast. Quality has been good.



CV CUCUMBERS

GOOD NEWS! Euro and Mini Cucumbers from Canada continue to be available in consistent volumes with strong quality throughout October.

Euro Cucumbers are seeing elevated production, creating promotional opportunities. Expanding displays and incorporating these into Ads can help drive additional sales while conditions remain favorable.



CV CAULIFLOWER

ALERT! Cello Cauliflower has spiked in price due to rain and growing region transition in California. Quality out west is weak.

LOCAL cello-wrapped 9 ct and 12 ct **Cauliflower** is now in the mix alongside West Coast supply, helping to stabilize pricing. **LOCAL** quality remains excellent.

LOCAL Colored Cauliflower in vibrant **Purple** and **Orange** is also available, with 70 ct Bins offered by pre-order from regional growers.



CV GRAPES

California **Grapes** experienced heavy rainfall recently, but many growers were well-prepared with crop coverage. As field conditions dry out, any damage will be assessed. Pricing is expected to rise on all colors, especially **Green Grapes**.

Specialty varieties from The Grapery are beginning to wind down. **Gum Drops** are finished. **Cotton Candy** are limited. **Moon Drops** are the main one to promote for late October.



CV LETTUCE

ALERT! Iceberg and Romaine Hearts have jumped up in price and are showing fair quality from California as growers deal with rain and growing region transitions.

Leaf Lettuce production is winding down out of Canada as we begin to transition into **LOCAL** New Jersey-grown **Leaf**, **Romaine**, and **Iceberg Lettuce**.



CV AVOCADOS

GOOD NEWS! Hass Avocados from Mexico continue with strong supply. Border pricing is expected to move up slightly, but prices will remain very promotable in October.



CV CABBAGE

GOOD NEWS! Pricing on Green, Red, Savoy, and Napa Cabbages has eased as LOCAL New Jersey, Pennsylvania, and Canada come into full fall production. Quality has been nice.



CV POTATOES

The 10/5 lb "Jersey Fresh" White Potatoes will begin to wind down for the season over the end of October.

Once the NJ White Potatoes are finished, all non-Green Giant label 10/5 bagged Potatoes including Red, White, and Gold will transition to Maine-grown Potatoes with reasonable pricing and good quality for late fall.



CV MELONS

NOTE: Rainfall across both harvesting regions has limited the harvest of final crop Honeydews and Cantaloupes in California and new crop Melons in the Arizona and Mexico regions. Supply will be tight, and pricing is expected to remain elevated for the remainder of October.

Seedless Watermelons are very tight as the Florida crop is experiencing minor delays due to recent cool temperatures and rain. Mexico has also delayed its first harvest by about a week because of rain. Expect very strong pricing over the end of October or so until both regions begin producing at full capacity.

Mini Seedless Watermelons are beginning out of Florida and Mexico. Pricing will remain consistent as we enter this new region, which is bringing quality fruit.

NOTE: Jumbo Asparagus remains limited as heavy rain has slowed growth and affected sizing. Pricing on Jumbos continues to rise but should begin to ease over the start of November as new crop production increases.

Standard Asparagus supply has been consistent, though tightening slightly. Heavy rainfall and border delays have caused minor upward pressure on pricing.



CV BROCCOLI

NOTE: Broccoli Crown pricing continues to go up as West Coast shippers face reduced yields and quality concerns including pin rot and discoloration. East Coast growers in Maine, Virginia, and North Carolina are providing excellent quality and steady availability, helping to balance supply.

LOCAL Green and Purple 14 ct Broccoli Stalks will continue through November.

ALERT! Due to heavy California rains and growing region transition, Sweet Baby Broccoli and Broccoli Rabe are in short supply. Expect occasional out of stocks and starkly higher pricing than usual during October.

OTHER STORIES

Green and Yellow Squash pricing has increased, with slightly less regional availability as LOCAL Pennsylvania and New Jersey farms wrap up production.

NOTE: Cucumber pricing has increased as local growers in Pennsylvania and New Jersey have finished. Rising demand for Southeastern product, combined with limited pressure from imports out of Mexico, is also driving pricing higher. Quality has been good.



CV PUMPKINS

Pumpkins and Fall Gourds are beginning to wind down in the LOCAL PA/DE/OH region.

Expect availability on Face Pumpkins to continue towards Halloween, while mix bins and specialty items will likely finish the week prior.

Bi-Color Corn out of Florida and LOCAL New Jersey farms continues to show great quality, promotable pricing, and steady availability.

Beefsteak and **Cluster Tomatoes** from Canada continue to offer high-quality fruit with regular availability. Volumes have been stable and pricing favorable, but mid to late October is expected to see overall production decline, which will lead to higher prices despite consistent availability.



SNAPDRAGON APPLE DISPLAY CONTEST

OCTOBER 6 - NOVEMBER 2, 2025



AWWWWW SNAP! READY TO PUT A MONSTER CRUNCH INTO YOUR APPLE SALES?

Four Seasons Produce has partnered with Hess Brothers to bring you a display contest that is sure to put some snap into your Apple category. SnapDragon Apples are a consumer favorite and deliver an excellent crunch and amazing flavor. Quality of fruit is amazing and pricing is promotable, so jump in on the contest fun to have a chance to win some great prizes and grow your Apple sales and profits.

DISPLAY CONTEST CRITERIA:

- **Build a SnapDragon Apple display** in your produce department that's sure to draw the attention of your shoppers.
- You must purchase a total of 8 cases of fruit over the duration of the display contest. **ALL fruit MUST be purchased from Four Seasons Produce.**
- You **must use SnapDragon POS signs, boxes, or bins** in your display. Point of sale signage is available through your Four Seasons Sales Rep or Merchandiser.
- All displays must remain up for a **minimum of 1 week.**
- Please send all contest photos to contests@fsproduce.com by **November 6, 2025.**

QUICK TIP:

Tote bags drive Apple volume, so when possible, it's great to have some on display. A quick grab and go bag of Snaps will result in a bigger ring and convenience for your customers.



DISPLAY CONTEST CODES:

5118 CV SnapDragon Apple 27lb
5119 CV SnapDragon Apple 12/2lb Pouch bag

SNAPDRAGON POS:

32249 SnapDragon POS Monster Crunch Display Bin
233086 SnapDragon POS Display Box
241380 SnapDragon POS Header Card



DISPLAY CONTEST PRIZES (VISA GIFT CARDS):

GRAND PRIZE:
\$500

BEST BAGGED DISPLAY:
\$200

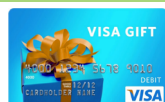
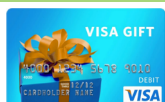
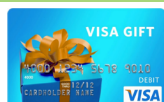
LARGEST DISPLAY:

1ST PLACE: \$400
2ND PLACE: \$300
3RD PLACE: \$200
4TH PLACE: \$100

MOST CREATIVE DISPLAY:

1ST PLACE: \$400
2ND PLACE: \$300
3RD PLACE: \$200
4TH PLACE: \$100

EACH QUALIFYING ENTRY WILL RECEIVE A SNAPDRAGON KOOZIE JUST FOR ENTERING!



For pricing information and display ideas, please contact your Four Seasons Sales Rep or Merchandiser.
Thank you for your continued trust and support of Four Seasons Produce.



PHONE: 1.800.422.8384

www.fsproduce.com



PERSIMMONS GUIDE

PEAK SEASON IS OCTOBER AND NOVEMBER

FUYU PERSIMMONS

APPEARANCE:

Short, flat and squat, with light-orange skin

WHEN'S IT READY?

Sweet when picked, can be enjoyed right away crunchy and when soft

HOW TO EAT:

Rinse, remove leaf calyx, slice for a sweet fall spice snack or chop to add to a fall fruit salad of apples, pears, pomegranate arils and grapes



**ALWAYS
READY TO EAT**

HACHIYA PERSIMMONS

APPEARANCE:

Cone-shaped with bright-orange skin

WHEN'S IT READY?

Must ripen at room temperature to a soft, gooey state before eating, baking, or cooking

HOW TO EAT:

When soft, rinse, slice the top off, spoon out the pudding like flesh for a sweet snack or to use as an ingredient in baking

HEADS UP!

Hard, unripe Hachiyas, are full of tannins and are so astringent that they'll draw your cheeks and lips to a pucker



**FIRST MUST
RIPEN TO SOFT**

HOW TO CUT A POMEGRANATE

- AQUA METHOD -

YOU GOT
THIS!



WHAT YOU'LL NEED

Pomegranates
Bowl of water

Colander
Knife



STEP 1

Slice the crown off the top.



STEP 2

Score the skin, making cuts from top to bottom along the membrane seams.



STEP 3

Open the pomegranate while submerged in a bowl of water to prevent juice splatter.



STEP 4

Pull the arils from membranes under water.



STEP 5

By pulling the arils under water, it will prevent juice splatter.



STEP 6

The arils sink and the membranes float. Skim the membranes out before straining.



STEP 7

Strain the arils.



STEP 8

Enjoy!



STEMILT WORLD FAMOUS APPLE & PEAR DISPLAY CONTEST

OCTOBER 13 - NOVEMBER 9, 2025



Four Seasons Produce and Stemilt are teaming up for a Fall display contest! Celebrate peak-season Washington Apples and Pears, boost sales, and show off your creativity for a chance to win prizes.



DISPLAY CONTEST RULES:

- Build an awesome Apple and Pear display using Stemilt World Famous Fruit! **All fruit MUST be purchased from Four Seasons Produce.**
- Your display must contain **at least 5 varieties or SKU's** from the contest codes on page 2 & 3. This requirement can be a combination of both loose and bagged fruit.
- There will be a category for Lil Snappers for this year's contest, and you will need **3 varieties on display** to be qualified as an entry.
- Your display **must contain Stemilt POS signage, boxes, or bins** highlighting the Stemilt label. Point of Sale materials are available through your Four Seasons Sales Rep or Merchandiser.
- All displays must remain up for a **minimum of 1 week.**
- All display entries should be emailed to contests@fsproduce.com by **November 13, 2025.**



DISPLAY CONTEST PRIZES:

GRAND PRIZE LARGEST DISPLAY MOST CREATIVE

"Stemilt Spectacular"

\$500



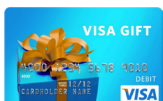
"Stemilt Space Station"

1st - \$300
2nd - \$200
3rd - \$100



"Stemilt Styler"

1st - \$300
2nd - \$200
3rd - \$100



BEST LIL SNAPPERS BEST PEAR DISPLAY

"Stemilt Sacks"

1st - \$300
2nd - \$200
3rd - \$100



"Picture Pear-fect"

1st - \$300
2nd - \$200
3rd - \$100



FOR PRICING INFORMATION AND MERCHANDISING SUGGESTIONS PLEASE CONTACT YOUR FOUR SEASONS SALES REP OR MERCHANDISER.
THANK YOU FOR YOUR CONTINUED TRUST AND SUPPORT OF FOUR SEASONS PRODUCE.



PHONE: 1.800.422.8384

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GALA APPLES

42994 OG Apples Gala WXP 40 lb 72/88 ct
44663 OG Apples Gala 9/3 lb Lil Snappers

5980 CV Apples Gala WXP 40 lb 72/88 ct
12175 CV Apples Gala 9/3 lb Lil Snappers Pouch



FUJI APPLES

43045 OG Apples Fuji WXP 40 lb 72/88 ct
44664 OG Apples Fuji 9/3 lb Lil Snappers

5961 CV Apples Fuji WXP 40 lb 72/88 ct
12179 CV Apples Fuji 9/3 lb Lil Snappers Pouch



GRANNY SMITH APPLES

43109 OG Apples Gr. Smith WXP 40 lb 80/88 ct
44662 OG Apples Gr. Smith 9/3 lb Lil Snappers

5910 CV Apples Gr. Smith WXP 40 lb 72/88 ct
12178 CV Apples Gr. Smith 9/3 lb Lil Snappers Pouch



HONEYCRISP APPLES

43098 OG Apples Honeycrisp WXP 40 lb 72/88 ct
227851 OG Apples Honeycrisp 9/3 lb Lil Snappers

5721 CV Apples Honeycrisp WXP 40 lb 72/88 ct
230362 CV Apples Honeycrisp 9/3 lb Lil Snappers Pouch



SWEETANGO APPLES

221503 OG Apples Sweetango WXP 40 lb 80/88 ct
221788 OG Apples Sweetango 12/2 lb pouch bag

5053 CV Apples Sweetango 40 lb 72/88 ct



GOLDEN DELICIOUS APPLES

5853 CV Apples Gold Del. WXP 40 lb 72/88 ct



RED DELICIOUS APPLES

5762 CV Apples Red Del. 40 lb 72/88 ct



RAVE APPLES

221612 CV Apples Rave 40 lb 72/88 ct Stemilt



BOSC PEARS

43224 OG Pears Bosc US #1 40 lb 80/90 ct

12184 CV Pears Bosc 9/3 lb Lil Snappers Pouch Bag

49241 OG Pears Bosc US #1 12/2 lb Pouch



BARTLETT PEARS

43604 OG Pears Bartlett US #1 40 lb 80/90 ct

12183 CV Pears Bartlett 9/3 lb Pouch Bag

216035 OG Pears Bartlett 12/2 lb Pouch



STARKRIMSON PEARS

43621 OG Pears Starkrimson 20 lb 45/50 ct

43621 OG Pears Starkrimson 20 lb 45/50 ct

221786 OG Pears Red 12/2 lb Stemilt Pouch

214178 CV Pears Red 9/3 lb Lil Snappers Pouch Bag



HAPPI PEARS

222806 CV Pears Happi WA 27 lb 60 ct 90 sz

222804 CV Pears Happi WA 12/2 lb Pouch

DISPLAY AND POINT OF SALE MATERIAL CODES



229657 POS Display Box Cosmic Crisp

240889 POS Display Box Sweetango

228658 POS Display Box Rave

230357 POS Display Box Lil Snapper Euro

232884 POS Display Box Happi Pear

12174 POS Display Bin Lil Snapper

229627 POS Display Bin Cosmic Crisp

240888 POS Display Bin Sweetango

232300 POS Display Bin Rave

228474 OG POS Display Box Apple

232833 OG POS Display Box Pear

227347 OG/CV POS Display Bin apple 2 sided

229628 OG POS Display Bin Cosmic Crisp



PHONE: 1.800.422.8384

| www.fsproduce.com





REBRAND



OLD CODE	CODE	DESCRIPTION	PK/SZ	UPC	OLD UPC
7019	245683	CV Juice Protein Double Berry	8/15.2 oz Naked Juice	0-82592-01206-7	0-82592-63195-4
7023	245684	CV Juice Protein Tropical	8/15.2 oz Naked Juice	0-82592-01120-7	0-82592-63135-0
7007		CV Juice Mighty Mango	8/15.2 oz Naked Juice	0-82592-66015-2	
7010		CV Juice Blue Machine	8/15.2 oz Naked Juice	0-82592-72715-2	
7008		CV Juice Green Machine	8/15.2 oz Naked Juice	0-82592-72015-3	
7006		CV Juice Straw Banana Machine	8/15.2 oz Naked Juice	0-82592-19415-2	
7044		CV Juice Mighty Mango Machine	6/46 oz Naked Juice	0-82592-01073-5	
7047		CV Juice Green Machine	6/46 oz Naked Juice	0-82592-01072-8	
7048		CV Juice Blue Machine	6/46 oz Naked Juice	0-82592-01071-1	
7049		CV Juice Straw Banana Machine	6/46 oz Naked Juice	0-82592-01074-2	

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