

ORGANIC MARKET NEWS



OCTOBER 3 - OCTOBER 10, 2025

NEW CROP ORGANIC SWEET POTATOES



GOOD NEWS! 2025 Fresh crop premium **Organic Sweet Potatoes** are in peak season from Merced County, California where ideal growing condition produce incredible quality!

Organic Red-skin (like Garnet) and **Orange-skin** (like Jewel) varieties are in excellent supply with clean appearance on both #1 grade/size (50-60ct per 40lb case) and Mediums (70-90 per 40lb case).

On the specialty side, **Organic White** (like Hannah Sweet) **Japanese Sweet**, **Stokes Purple**, and **Ben Yagi Sweet Potatoes** are all in season, providing color, flavor, texture, and health benefit diversity to your sweet potato displays.

UPC Retail Packs are available on the following:

- 221747 OG Sweet Potatoes 12/3 lb
- 243054 OG Sweet Potatoes Baby 12/3 lb
- 41663 OG Sweet Potatoes Jewel 48 ct Wrap
- 237541 OG Sweet Potatoes Stokes Purple #1 12/3 lb
- 244302 OG Sweet Potatoes Japanese 12/3 lb

East Coast **Organic Sweet Potatoes** are coming into season from North Carolina. These are not as cosmetically appealing as the California product but are available at a price value. Ask your rep for more details if interested.



OG FALL FRUIT

Organic Pomegranates and **Pomegranate Arils** are now in season and available for promotion.

Organic Fuyu and Hachiya Persimmons will begin availability in the second week of October, and continue in season through November.

Both **Organic Brown Turkey** and **Black Mission Figs** are seeing reduced volume as the season winds down, which is driving prices higher.

GOOD NEWS! **Organic Kiwiberries** are in peak season through mid-October with promotable supplies!



OG BERRIES

Organic Blackberries remain steady. Volume and pricing out of California are stable with nice quality. Mexico harvests are expected to improve later this month.

Organic Blueberries are steady overall, though expensive supplies from Peru are slowly improving, with excellent quality. OUTLOOK: Promotable volume is anticipated in early November.

Organic Raspberries remain steady from Baja and California. Quality has been consistently strong, and pricing is holding steady.

ALERT! **Organic Strawberries** continue to be tighter out of California with higher pricing. Recent rains damaged fields, and growers are grading harder and removing rain-impacted fruit. Arrival quality is beginning to improve, but volume remains limited and bruising is expected. Light greenhouse production has started, though volume is extremely limited.



OG APPLES

GOOD NEWS! **Organic Apples** are in peak season with promotable pricing on **Gala** and **Honeycrisp**. **Organic SweetTango**, **Fuji**, and **Granny Smith Apples** are now in good supply with new crop fruit.

New crop **Organic Rockit Apples** are due later this month, perfect for lunch boxes and kid-friendly promotions.

Organic Ambrosia Apples are here and looking fantastic. These 113 ct **Organic Apples** offer a great spot buy value and are perfect to promote later this month.

Organic McIntosh Apples are back, though this season may be short. Stock up before they're gone.

NOTE: **Organic Pink Lady Apples** remain very limited and will run out before new crop begins in early November.



LADY MOON SQUASH

GOOD NEWS! Lady Moon Farms is currently flush with **Organic Cucumbers** and **Green Squash** out of Florida, both excellent for promotions.



OG CELERY

Organic Celery and **Organic Celery Hearts** are expected to tighten in availability due to California weather and yields, with pricing expected to rise.



OG CORN

Organic Bi-Color Sweet Corn and tray-pack **Corn** will remain available out of California. A mild summer in the central-south region of the state has caused this fall crop to produce smaller sizing.



OG FENNEL

Organic Endive, **Organic Escarole**, and **Organic Fennel** remain in strong supply. Lady Moon Farms is starting **Organic Fennel** with excellent quality this season. Demand is expected to increase as Fall begins.



OG GRAPES

GOOD NEWS! **Organic Grapes** from California are available in excellent supply.

Organic Green Grape prices are trending higher for the fan-favorite Autumn Crisp variety, while **Organic Red** and **Black Grapes** remain promotable. Flavor across all colors has been outstanding.



OG CABBAGE

LOCAL Organic Green Cabbage is in full swing from Pennsylvania growers including Lady Moon Farms, Joshua Weaver, and Christ King. This is a great time to promote this fall favorite!



OG AVOCADOS

GOOD NEWS! Equal Exchange **Organic Fair Trade Hass Avocados** will be available in 48 ct and 60 ct starting in October, and the popular 8/4 ct Ready-Cycle Trays are now back in stock.

GOOD NEWS! **Organic Hass Avocados** from Mexico are in excellent supply. Promote **Organic Hass Avocados** 48ct fruit, with **Organic Hass Avocados** 60ct slightly more limited as we move into October.



OG CAULIFLOWER

Organic Cauliflower yields on the West Coast remain light, though Canada and Maine are flush with promotable supplies and strong quality.

LOCAL Pennsylvania **Organic Jacket Cauliflower** will be in season for October in light quantities.



OG CUCUMBERS

GOOD NEWS! **Organic Mini Seedless Cucumbers** are becoming promotable, with increased volume and aggressive pricing providing excellent opportunities for early-month promotions.

Organic Seedless Cucumbers remain in steady supply, though pricing is slightly elevated. Conditions are expected to remain largely unchanged through early October.



OG CITRUS

Organic Lemons from California continue to see strong prices as the region prioritizes quality and preferred domestic fruit. Mexican **Organic Lemons** have started strong, providing good value compared to California fruit.

NOTE: Organic Grapefruit supply is limited as California and South African programs finish up, creating tighter inventory through the next couple of weeks.

NOTE: Organic Valencia Oranges remain in limited supply with elevated pricing on all sizes as the season comes to a close.



OG TOMATOES

LOCAL Organic Snacking Tomato varieties and **Organic Heirloom Tomatoes** from Lady Moon Farms in Chambersburg, Pennsylvania remain in stock. Early October volumes remain strong with top-quality fruit, though availability is expected to taper.

LOCAL Organic Grape Tomatoes saw a decrease in volume in late September, and supplemental product will help maintain supply. Lady Moon Farms' Pennsylvania production will transition seamlessly into their Florida production, expected to begin in mid-October.

Organic Beefsteak Tomatoes continue with promotional opportunities as Canadian crop yields remain plentiful. Pricing is expected to normalize later in the month.

Organic Cluster Tomatoes are beginning to see increased volume, creating early October promotional opportunities as pricing becomes more aggressive.

Organic Brussels Sprouts maintain excellent quality and supply from Covilli and Mexico.

Organic Yellow Peaches and **Nectarines** will finish for the season during October.

Organic Black Plums are done for the season, with **Organic Red Plums** finishing soon after.

Organic Cantaloupe and Honeydew are commanding premium pricing as the California season wraps up. Limited supply is expected to continue into late October, maintaining elevated pricing.



OG ASPARAGUS

Organic Asparagus supply is improving. Mexico's production will increase through December, with conventional relief reducing the strain on Organic supplies.

In Peru, southern fields are cooling, improving yields and quality, while northern fields are opening and expected to remain steady into early 2026. North Peru will provide the main volume until the Caborca season begins in January.



OG LETTUCE

GOOD NEWS! Organic Romaine remains promotable from Canada and California, with **Regenerative Organic Romaine Hearts** available from Braga under the Josie's Organic label.

Organic Lettuce from Canada is in ideal condition and very promotable compared to West Coast pricing. The season is nearing its end, but production is expected to continue slightly longer than previous years as New Jersey **Organic Lettuce** fields come online and West Coast sourcing continues as needed.

OTHER STORIES

ALERT! California Organic Green Keitt Mangos are currently very limited and will remain in short supply throughout October. Ecuador **Organic Mangos** are expected to start by the end of October.

ALERT! Organic Bunch Carrots remain tight as many Western growers are removing tops due to quality issues. Pricing is expected to increase, and supplies may be limited for the next couple of weeks.

ALERT! Organic Bunch Spinach continues to be tight in supply, with pricing reflecting the availability. Expect potential supply gaps.



OG PEPPERS

GOOD NEWS! Organic Color Bell Peppers remain promotable, with strong volume and cost to start October. This continues to be a promotable item with great quality from Canadian greenhouses.



OG BROCCOLI

LOCAL 14 ct Organic Stalk Broccoli and **LOCAL 14 ct Organic Purple Stalk Broccoli** from Spring Willow Farm in Lancaster County, PA are available with excellent quality.

NOTE: Organic Broccoli and **Broccoli Crown** supply on the West Coast is tight due to heat and weather impacts, resulting in limited availability at higher price points, and some quality concerns.

NOTE: Organic Sweet Baby Broccoli remains tight with a minor price increase.

Organic Broccoli Rabe under the Andy Boy label is in good supply.

ALERT! Organic Artichoke supply continues to face challenges after a small gap, though new fields are opening. Issues remain primarily on sizing, with the 12 ct **Organic Jumbo Artichokes** still the hardest to source.

CONVENTIONAL MARKET NEWS

OCTOBER 3 - OCTOBER 10, 2025

PROMOTABLE FALL APPLES



GOOD NEWS! It's also time to promote **LOCAL** Eastern **Snap Dragon Apples**, a Honeycrisp Apple cross that is sure to please. **Snap Dragon Apples** are in peak season and available in 27lb 2-layer cases and 12/2lb pouch bags

Participate in our first-ever **Snap Dragon Apple** promo and display contest for tons of free point-of-sale materials including signs, posters, balloons, recipe cards, and more. Participants also have the chance to win thousands in prizes, and everyone receives a cool koozie just for entering!

GOOD NEWS! Eastern **LOCAL** and Western **Honeycrisp Apples** remain in promotable supply. Now is the perfect time to highlight this highly desirable variety.

Eastern **Ginger Gold Apples** are finishing for the season, meanwhile new crop Eastern **Golden Delicious** later this month from **LOCAL** orchards in NY and PA.

Joining us later this month are new crop Washington **Hunnyz Apples**, as well as new crop **Kissabel** and **Lucy Rose Apples** with their unique red flesh. Be sure to add these seasonal specialties to your displays.

Import **Envy Apples** will likely finish for the season later this month, with a 1–2 week gap expected before new crop Washington fruit begins.



CV FALL FRUIT

Fuyu Persimmons have started, and 16-18ct single layer packs are being shipped. **Hachiya Persimmons** are expected to start soon.

California's **Fig** season is winding down. **Black Mission Figs** are available in 12/8 oz clamshells, with pricing slightly higher due to lower volume.

California grown **Quince** are now available in single layer packs and will be in season throughout the fall.

California **Pomegranates** are in season, with increasing availability each week and strong quality.

Four Seasons will carry "POM POM Wonderful" **Arils** in 4 oz and 8 oz options by mid-October, with whole "POM Wonderful" **Pomegranates** following about a week later.

Fresh **Cranberries** are now in season!



CV CITRUS

Specialty Citrus, including import **Blood Oranges**, **Cara Cara Oranges**, **Minneolas**, and **Heirloom Navels**, is in excellent inventory. This is an ideal time to capture incremental sales in the specialty citrus category.

Import **Navel Oranges** are seeing very limited supply on smaller fruit; however, large fruit remains plentiful and highly promotable.

OUTLOOK: California new crop production is expected to start in mid-October.

Ask about spot buys on XL **Navels** and 9/3lb **Cara Cara Orange Bags**!

FLORIDA: New crop Jumbo **Starburst Pummelos** from Noble in Florida are back in season! 2025 fresh crop Florida Hamlin variety **Juice Oranges** will be in stock by 10/7.

There is some heavy rain expected in early October in Florida that will push back the start of the **Fall Glo Tangerine** and **Grapefruit** seasons there, so those will likely be in stock by mid-October and start at elevated pricing.



CV BERRIES

GOOD NEWS! **Raspberries** continue to be highly promotable out of Central Mexico. Quality is excellent, and pricing is aggressive for in-store specials.

GOOD NEWS! **Blackberries** remain promotable overall. Central Mexico harvests are strong with aggressive pricing and nice quality.

Blueberries are steady in supply. Volume is consistent despite container delays at the ports. Promotable volume is expected in late October or early November. Quality has been excellent.

Driscoll's Sweetest Batch Blueberries are available with strong volume, outstanding quality, and excellent flavor. Take advantage of current pricing to grow **Blueberry** sales by adding this premium sku.

ALERT! **Strawberries** are tight out of California. Recent rains have impacted harvests, limiting shippable fruit and driving prices higher. Quality is improving with each arrival, but bruising is anticipated and supplies are expected to remain limited until Central Mexico production ramps up later this month.



CV CABBAGE

GOOD NEWS! Green Cabbage pricing is easing as supplies increase out of **LOCAL** Pennsylvania, New Jersey, and Canada. Quality has been very good. Ask your rep about **LOCAL Bin Cabbage!**

Nappa and **Red Cabbage** supplies are also on the rise locally.



CV SWEET ONIONS

New crop **Sweet Onions** from Peri & Sons in Nevada have started arriving with excellent quality. Pricing is attractive and expected to remain steady for the next couple of weeks. Bagged and bulk **Sweetie Sweet Onions** are great promotional items at the moment.



CV HOTHOUSE PEPPERS

GOOD NEWS! Color Bell Peppers from Canada continue to offer excellent quality and steady volumes, resulting in aggressive pricing.

Early October conditions are expected to remain the same, with availability and quality strong, though costs may rise slightly later in the month. Mexican production remains available as a supplemental source.



CV PUMPKINS AND GOURDS

GOOD NEWS! **LOCAL** PA Pumpkins and Gourds continue out of Pennsylvania with plentiful supplies and stable pricing. **Miniature Gourds** and **Pumpkins** are following suit.



CV AVOCADOS

GOOD NEWS! Hass Avocados from Mexico continue to be abundant in the marketplace. Pricing remains favorable for promotions, particularly on the popular 48 ct sizing.



CV HOTHOUSE CUCUMBERS

GOOD NEWS! Seedless and Mini Seedless Cucumbers from Canada are seeing increased volumes to start October. With higher availability, pricing is becoming more favorable, creating opportunities for promotional activity. Quality remains consistently strong for both varieties.



CV EASTERN VEG

GOOD NEWS! With multiple growing regions going at once (NJ, PA, Carolinas, Florida and more) there is an abundance of Eastern Vegetables. **Green Peppers, Zucchini, Yellow Squash, Eggplant,** and **Super Select Cucumbers** are all highly promotable for early October!

This is good news for retailers as prices are low and can drive value price points for shoppers. It is not such good news for growers getting low returns.



CV GRAPES

GOOD NEWS! Grapes remain in strong supply across all colors out of California as we enter October.

Premium varieties are available with excellent sizing in the XL and Jumbo lines, creating a perfect opportunity to promote flavor and push incremental sales. There are deals on LG **Green** and **Red seedless Grapes**.

The Grapery continues to have **Cotton Candy, Gum Drop, and Moon Drop Grapes** in season.



CV LETTUCE

Lettuce from Canada remains in ideal condition and is very promotable compared to West Coast pricing. The Canadian season is ending soon, while New Jersey production ramps up and West Coast sourcing continues as needed.

GOOD NEWS! Romaine from Canada is promotable on both **Romaine Lettuce** and **Romaine Hearts**, while California follows the same trend. Prices are expected to rise as demand increases in the states.



CV CELERY

Celery is currently available, but prices are tightening due to low yields and high demand out of California.

Celery Hearts are experiencing the same pressure.



CV PINEAPPLE

Pineapple prices are dropping quickly as growers harvested early to take advantage of previous high prices. 6 ct **Pineapples** are now available at lower prices, making this a strong promotional opportunity.



CVLOCAL BROCCOLI & CAULIFLOWER

LOCAL 60 ct **Jacket Cauliflower Bins** from Lancaster County, PA offer excellent quality, though availability is limited at the start of the season. Supplies are expected to improve in early October if weather remains favorable.

LOCAL 110 ct **Broccoli Stem Bins** from Lancaster County, PA are showing excellent quality.



CV MELONS

Cantaloupe production continues strong, primarily with larger fruit. Cooler temperatures in the growing region should help balance sizing as the season closes later in October.

Honeydew production remains very limited, with smaller fruit available as many California growers finish for the season. No gap is expected transitioning from California to the Mexico/Yuma region.



CV BAG YELLOW ONIONS

GOOD NEWS! Green Valley Onion bagged **LOCAL NY Yellow Onions** are priced very aggressively. These high-quality onions, grown and packed in the Hudson Valley of New York, are ideal for spurring extra movement as we move into October.



CV TOMATOES

Beefsteak and **Cluster Tomatoes** continue with steady volumes and outstanding quality to start October. Conditions are expected to remain stable through the early month, with slight cost increases possible as the month progresses.

Roma and **Round Tomatoes** are readily available to begin October, with good quality and steady supply. **Roma Tomatoes** are particularly strong early in the month, creating spot deal opportunities.

OTHER STORIES

Asparagus production in Mexico is increasing, with some fields now producing 12–15 loads per day. Peru is in full swing from both northern and southern regions.

Artichoke supply remains steady but limited due to insect damage and quality concerns. Yields are improving with cooler weather.

French Beans are showing strong color and quality, with good overall supply from Guatemala. Demand is increasing as new fields open, while prices are gradually dropping into peak season.

NOTE: Brussels Sprouts remain limited, with high temperatures impacting yields and sizing. Prices are above average, but improvement is expected by early October.

GOOD NEWS! Idaho Count **Russet Potatoes** are seeing lower, more attractive costs across 50 ct, 70 ct, and 100 ct sizes in early October.

NOTE: Mangos from Brazil have tightened considerably due to container delays on the East Coast. Brazil is currently the main source, and pricing is high.

Ecuador's season is running late, but there is a chance some **Yellow Ataulfo Mangoes** from Ecuador will arrive by mid-October, with **Red Round Mangoes** following a week or two later.

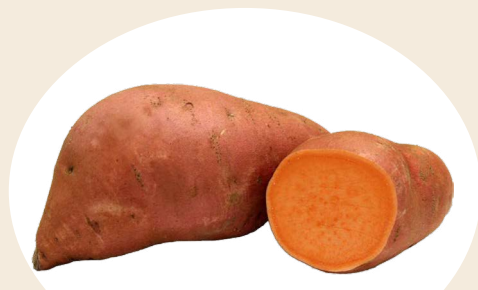
Cauliflower yields on the West Coast are tightening, but supplies from Canada and Maine remain strong and promotable.

Snow, Snap, and English Peas are in strong supply. **Snow** and **Snap Peas** are arriving from Peru and Guatemala with deal opportunities, while **English Peas** in 10/12 oz bags are back in stock from Southern Specialties.

Broccoli Crown supply is tight due to West Coast heat, high precipitation, and strong demand. Prices have increased, though Maine, Virginia, and Canadian supply are helping balance the market. West Coast availability is expected to improve in early October.

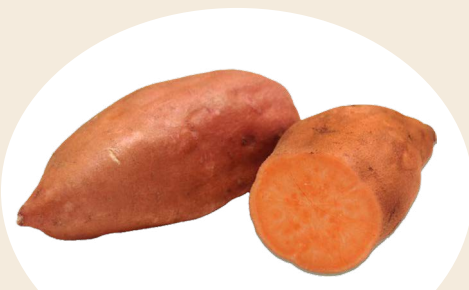
NOTE: Packaged Salad shippers are encountering some quality and yield issues in the Salinas Valley of California here at the end of the season. Fill-rates may be impacted in the coming weeks.

GUIDE TO SWEET POTATOES



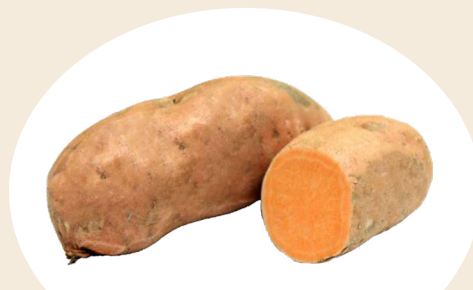
RED/GARNET

SKIN: Reddish-purple
FLESH: Vivid orange, moist texture, sweet flavor
USES: All purpose, ever-popular variety



ORANGE/JEWEL

SKIN: Orange-red
FLESH: Deep orange, moist
USES: Ideal for boiling, whipping, roasting, casseroles, fries & baking



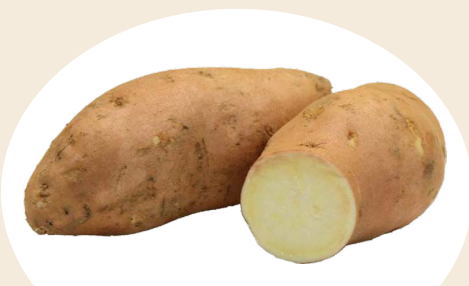
COVINGTON/BEAUREGARD

Primarily grown in NC, LA, and MS
SKIN: Red-tan
FLESH: Orange, moist
USES: All-purpose



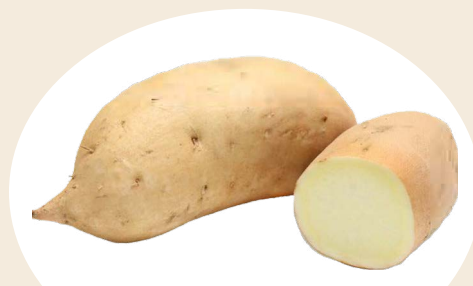
JAPANESE SWEET

SKIN/FLESH: Purple skin, white flesh, firm, dry texture
CHARACTERISTICS: Holds shape after cooked, ideal for baking & roasting
FLAVOR: Very sweet



WHITE HAMON

Primarily grown in NJ
SKIN: Cream-tan
FLESH: Off-white
FLAVOR: Moist and sweet



HANNAH

Primarily grown in CA
SKIN: Light yellow to tan
FLESH: White
FLAVOR: Mild flavor and excellent sweetness



PURPLE STOKES

SKIN/FLESH: Purple skin with deep purple, waxy flesh
CHARACTERISTICS: High in antioxidants and phytonutrients
FLAVOR: Sweet, yam-like earthiness; best after longer baking time



BEN YAGI

SKIN/FLESH: Reddish-purple skin, creamy lavender to yellow flesh
CHARACTERISTICS: Fiber-rich and nutrient-dense
FLAVOR: Sweet, nutty, chestnut-like; best when roasted or baked



OKINAWA

SKIN/FLESH: Beige skin, vibrant purple flesh
CHARACTERISTICS: High in antioxidants and fiber
FLAVOR: Mildly sweet, earthy; flavor deepens when baked

SWEET POTATO TIPS:

- Orange-flesh: Great for boiling, roasting, casseroles, fries, and baking
- White-flesh: Drier texture, best for baking, roasting, or pan frying
- Store in a cool, dry place - not in the fridge
- Avoid sealing in plastic bags; allow ventilation
- U.S. "yams" are actually sweet potatoes





SNAPDRAGON APPLE DISPLAY CONTEST

OCTOBER 6 - NOVEMBER 2, 2025



AWWWWW SNAP! READY TO PUT A MONSTER CRUNCH INTO YOUR APPLE SALES?

Four Seasons Produce has partnered with Hess Brothers to bring you a display contest that is sure to put some snap into your Apple category. SnapDragon Apples are a consumer favorite and deliver an excellent crunch and amazing flavor. Quality of fruit is amazing and pricing is promotable, so jump in on the contest fun to have a chance to win some great prizes and grow your Apple sales and profits.

DISPLAY CONTEST CRITERIA:

- **Build a SnapDragon Apple display** in your produce department that's sure to draw the attention of your shoppers.
- You must purchase a total of 8 cases of fruit over the duration of the display contest. **ALL fruit MUST be purchased from Four Seasons Produce.**
- You **must use SnapDragon POS signs, boxes, or bins** in your display. Point of sale signage is available through your Four Seasons Sales Rep or Merchandiser.
- All displays must remain up for a **minimum of 1 week.**
- Please send all contest photos to contests@fsproduce.com by **November 6, 2025.**

QUICK TIP:

Tote bags drive Apple volume, so when possible, it's great to have some on display. A quick grab and go bag of Snaps will result in a bigger ring and convenience for your customers.



DISPLAY CONTEST CODES:

5118 CV SnapDragon Apple 27lb
5119 CV SnapDragon Apple 12/2lb Pouch bag

SNAPDRAGON POS:

32249 SnapDragon POS Monster Crunch Display Bin
233086 SnapDragon POS Display Box
241380 SnapDragon POS Header Card



DISPLAY CONTEST PRIZES (VISA GIFT CARDS):

GRAND PRIZE:
\$500

BEST BAGGED DISPLAY:
\$200

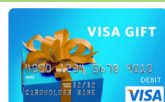
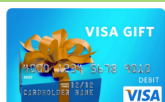
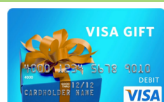
LARGEST DISPLAY:

1ST PLACE: \$400
2ND PLACE: \$300
3RD PLACE: \$200
4TH PLACE: \$100

MOST CREATIVE DISPLAY:

1ST PLACE: \$400
2ND PLACE: \$300
3RD PLACE: \$200
4TH PLACE: \$100

EACH QUALIFYING ENTRY
WILL RECEIVE A
SNAPDRAGON KOOZIE
JUST FOR ENTERING!



For pricing information and display ideas, please contact your Four Seasons Sales Rep or Merchandiser.
Thank you for your continued trust and support of Four Seasons Produce.



PHONE: 1.800.422.8384

| www.fsproduce.com



NORTHWEST CHERRY

DISPLAY CONTEST WINNERS

JUNE 30 - JULY 27, 2025



GRAND PRIZE:



HEALTHY LIVING MARKET

Burlington, VT

MOST CREATIVE DISPLAY:

FIRST PLACE

SECOND PLACE

THIRD PLACE



HENNING'S SUPERMARKET
Harleysville, PA



BUNN'S NATURAL FOODS
Southampton, PA



HEALTHY LIVING MARKET
Williston, VT



PHONE: 1.800.422.8384

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NORTHWEST CHERRY

DISPLAY CONTEST WINNERS

JUNE 30 - JULY 27, 2025



BEST ALL ORGANIC DISPLAY:

FIRST PLACE

SECOND PLACE

THIRD PLACE



SOULBERRY NATURAL MARKET
New Hope, PA



HEALTHY LIVING MARKET
Saratoga Springs, NY



KIMBERTON WHOLE FOODS
Wyomissing, PA

BEST SMALL STORE DISPLAY:

FIRST PLACE

SECOND PLACE

THIRD PLACE



KIMBERTON WHOLE FOODS
Malvern, PA



KIMBERTON WHOLE FOODS
Downingtown, PA



GREEN'S NATURAL FOODS
Chester, NJ



PHONE: 1.800.422.8384

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ZESPRI KIWIFRUIT DISPLAY CONTEST WINNERS

AUGUST 4 - AUGUST 31, 2025

MOST CREATIVE DISPLAY:

FIRST PLACE

SECOND PLACE

THIRD PLACE



COMMON MARKET 7TH STREET
Frederick, MD



WEAVERS MARKET
Adamstown, PA



CROP'S FRESH MARKETPLACE
Downingtown, PA

BEST ALL ORGANIC DISPLAY:

FIRST PLACE

SECOND PLACE

THIRD PLACE



FRIENDLY CITY FOOD COOP
Harrisonburg, VA



GREEN'S NATURAL FOODS
Chester, NJ



BUNN'S NATURAL FOODS
Southampton, PA



PHONE: 1.800.422.8384

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ZESPRI KIWIFRUIT DISPLAY CONTEST WINNERS

AUGUST 4 - AUGUST 31, 2025

BEST SMALL STORE DISPLAY:

FIRST PLACE

SECOND PLACE

THIRD PLACE



TROUT'S JUBILEE FOODS
Emmitsburg, MD



KIMBERTON WHOLE FOODS
Downingtown, PA



ORGANNONS NATURAL MARKET
Newtown, PA

LARGEST DISPLAY:

FIRST PLACE

SECOND PLACE

THIRD PLACE



BISHOP'S SUPERMARKET
Whitehouse Station, NJ



DUTCH-WAY FARM MARKET
Schaefferstown, PA



SUNFLOWER MARKET
Woodstock, NY



PHONE: 1.800.422.8384

| www.fsproduce.com





EAT GOOD TO FEEL GOOD

AVAILABLE NOW



CODE	DESCRIPTION	PK/SZ	UPC
245611	CV Guacamole Original	8/8 oz Yo Quiero	8-10041-59005-3
245613	CV Guacamole Chunky	8/8 oz Yo Quiero	8-10041-59006-0
245615	CV Guacamole Chunky Spicy	8/8 oz Yo Quiero	8-10041-59064-0
245614	CV Avocado Salsa Verde	8/8 oz Yo Quiero	8-10041-59028-2
245616	CV Salsa Mild Red	6/15 oz Yo Quiero	8-10041-59241-5
245617	CV Salsa Medium Red	6/15 oz Yo Quiero	8-10041-59242-2
245619	CV Dip Queso Traditional	12/12 oz Yo Quiero	8-53879-00815-4
245618	CV Dip Queso White	12/12 oz Yo Quiero	8-53879-00807-9



**UNITED
WITH
EARTH™**

A Commitment to Excellence

We advocate for our growers by giving them the best return on their goods and passing the savings on to our customers. We are committed to providing our customers with the best quality products and outstanding customer service.



CODE	DESCRIPTION	PK/SZ	UPC
246252	OG Date Roll Pecan	12/12 oz	8-95580-00262-5
246253	OG Date Roll Walnut	12/12 oz	8-95580-00261-8

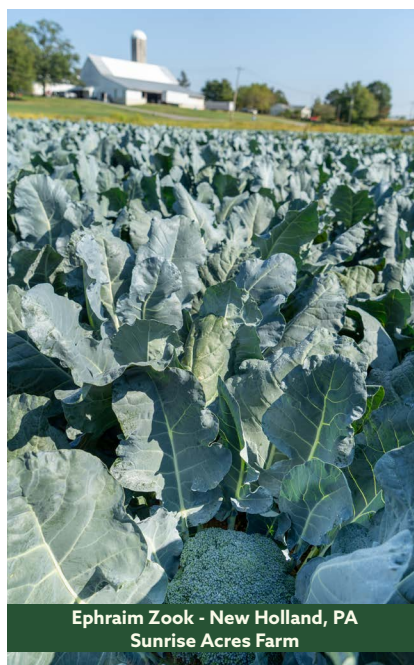
NEW - AVAILABLE NOW

OCTOBER = LOCAL PA BROCCOLI & CAULIFLOWER

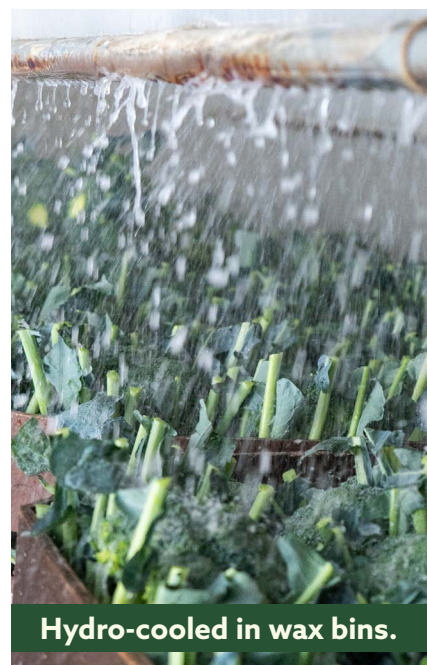
LOCAL Stem Broccoli, 110ct bins (code 631), and Jacket Cauliflower, 9ct bikini-cut (code 954), 9ct carton (code 956), and 60ct Bins - code 999), and are in peak season for October from Lancaster County, Pennsylvania!



These fresh fall veggies are harvested on family farms with some of the stems and leaves still attached for that farm-market look!



Ephraim Zook - New Holland, PA
Sunrise Acres Farm



Hydro-cooled in wax bins.



FOUR SEASONAL OCTOBER/NOVEMBER/DECEMBER 2025

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