



ORGANIC MARKET NEWS



SEPTEMBER 19 - SEPTEMBER 26, 2025

EXCELLENT 2025 CROP OF ORGANIC PEARS



Organic Pears are in peak season from Oregon and Washington orchards! This year's crop is considerable and quality so far is very nice.

GOOD NEWS! Organic Bartlett, Bosc, and Starkrimson Red Pears are now in strong promotional supply.

New crop **Organic Anjou Pears** are expected to join the mix by mid-October.

"Shinko" variety **Organic Asian Pears** continue in peak season. Juicy, crunchy, and sweet!



Koginut

OG HARD SQUASH

There is a full complement of **LOCAL Organic Hard Squash** in season and in stock at the moment from Central Pennsylvania Produce Co-op, with the exception of **Organic Spaghetti**, which is currently coming from Organic Valley's member farms in Lancaster County, Pennsylvania.

Starting later in September, supply will transition to Wisconsin grown Organic Valley **Organic Spaghetti Squash** as the **LOCAL** season comes to an end.

One new addition to the category is **LOCAL Organic Koginut Squash** (code 221790). This variety is a cross between a Kabocha and Butternut, meant to be roasted whole and enjoyed. The flavor is sweet, creamy, and nutty with a smooth texture.



OG BERRIES

Organic Blackberries and **Raspberries** remain steady out of California with sharp quality and great flavor. Volume and pricing continue to hold steady.

Organic Strawberries continue to hold steady out of Santa Maria with consistent volume and pricing. **NOTE:** However, supplies are expected to decrease in early October with pricing likely to rise. Quality has been good overall, but warm overnight temperatures have caused more bruising than usual.

Organic Blueberry availability is set to improve as more fruit begins arriving at ports. Pricing has been expensive but is expected to ease slightly, with supplies improving week over week. Quality has remained excellent.



OG TOMATOES

GOOD NEWS! **Organic Heirloom Tomatoes** from **LOCAL** PA Lady Moon Farms continue to produce abundant volumes with aggressive pricing and outstanding quality in September. As the month progresses and temperatures cool heading into October, volumes will soon begin to decline. Take advantage of promotional opportunities while they last.

LOCAL Organic Snacking Tomatoes from Lady Moon Farms in Pennsylvania also remain available, though volumes are beginning to drop. Supply should remain steady, but pricing is expected to increase as September continues.

GOOD NEWS! Canadian greenhouse grown new crop **Organic Beefsteak Tomatoes** have become regularly available in September, with volumes quickly increasing to plentiful levels. As supply has grown, pricing has become more promotable and can be featured on ads to generate additional sales in late September and early October.



OG SWEET ONIONS

The last arrivals of **LOCAL** PA grown **Organic Sweet Onions** will wind down during late September.

Supply will transition to Nevada grown **Organic Sweet Onions** headed into October. This will include both bulk 40 lb JBO and 16/3 lb **Organic Sweet Onions**.



OG CELERY

Organic Celery is expected to tighten over the end of September due to low yields and high demand from California.

Organic Celery Hearts are expected to face the same challenges as growers monitor conditions.



OG ARTICHOKE

Organic Jumbo Artichokes will be in steadier supply starting the week of 9/21. New fields have opened producing good quality, and availability should continue with no foreseeable concerns as weather conditions remain favorable.



OG FENNEL

Organic Fennel is in good supply with excellent quality. Lady Moon Farms is starting up their Fall **Organic Fennel LOCAL** PA program and is expected to maintain outstanding quality.



OG GRAPES

GOOD NEWS! **Organic Grapes** are in good supply with great-tasting varieties and advantageous pricing, creating an excellent promotion period for the remainder of September.

Specialty offerings in clamshells include **Organic Autumn Crisp Greens**, **Organic Candy Snap Reds**, and **Organic Thomcord Grapes**.



OG KIWI BERRIES

Organic Kiwiberries are now in season! This tiny kiwi variety is eaten whole and features sweet tangy flavor when ripened to soft at room temp. Merchandise **Organic Kiwiberries** with your berries and grapes.

The Lil' Pranksters **Organic Kiwiberries** brand will be in stock around 9/24.



OG AVOCADOS

GOOD NEWS! **Organic Hass Avocados** from Mexico are in great supply. Push and promote 48ct fruit! This popular size is expected to have an even lower price per case than other organic sizes.

Equal Exchange **Organic Fair Trade Hass Avocados** will experience a gap until October. Calavo Fair Trade will be stocked in the meantime.

Organic Green Skin Avocados from Florida remain steady in supply.



OG CAULIFLOWER

Organic Cauliflower availability varies by region; the West Coast reports lower yields, while Canada and Maine remain flush with promotable product and outstanding quality.

NOTE: **Organic Romanesco** continues to face supply challenges with potential gaps due to limited availability, but improvements are expected as new fields open during the first week of October.



OG MANGOS

Late season **Organic Mangos** from Mexico are still available in limited quantities. This supply is expected to be exhausted by late September.

NOTE: California has begun shipping their **Organic Keitt Mango** variety for the season. Expect pricing to double.



OG PINEAPPLES

ALERT! A small amount of **Organic Pineapple** supply will provide some relief to empty retailer shelves for mid-September, but prices remain historically high. This is expected to continue for the remainder of the month.



OG ASPARAGUS

ALERT! **Organic Asparagus** production is very limited and prices are high. Growing areas in Mexico will provide some volume later this Fall.



OG SWEET PEPPERS

GOOD NEWS! Greenhouse **Organic Color Bell Peppers** are in favorable condition with excellent volume and aggressive costs in late September.

With consistent supply and promotable pricing, large displays should be built, and **Organic Color Bell Peppers** can be highlighted throughout the remainder of the month to drive sales.



OG APPLES

GOOD NEWS! New crop Washington **Organic Gala** and **Sweetango Apples** are in strong promotional supply across all sizes and packs.

GOOD NEWS! **Organic Honeycrisp Apple** prices have taken a sharp dip with plenty of fruit now available. It is an excellent time to begin promoting. Prices are expected to soften slightly in the coming weeks and months.

NOTE: Washington storage **Organic Cosmic Crisp Apples** will be in tight supply until new crop. The good news is that the release date has been moved up, and fruit is now expected to arrive in mid to late November instead of December as originally planned.

NOTE: **Organic Pink Lady Apples** have become very tight. Expect sporadic packing.



OG LETTUCE

Regeneratively grown Organic Romaine Hearts are available from Braga under the Josie's Organic label.

GOOD NEWS! **Organic Lettuce** production in Canada continues under ideal conditions and is very promotable across the category.

Organic Romaine remains promotable from Canada, while **Organic Romaine Hearts** from California follow similar trends.



OG BROCCOLI

Organic Broccoli prices jumped up significantly on the West Coast due to heat and weather patterns, combined with very high demand, while Mexico faces similar challenges and Canada continues to recover from higher temperatures and low yields over the past few weeks.

Organic Broccoli Crowns are very limited and costs have risen significantly.

OUTLOOK: Canadian suppliers are expected to ease the market as organic availability begins on the East Coast, helping reduce the impact of higher West Coast costs.

14 ct **LOCAL Organic Stem Broccoli** is available from Spring Willow Farm, just a few miles from Four Seasons in Lancaster County, PA.

OTHER STORIES

GOOD NEWS! **Organic Brussels Sprouts** continue to be available with excellent quality and strong supply from Covilli and product coming out of Mexico.

GOOD NEWS! **Organic Carrots** are in good supply with strong quality and availability. Demand is beginning to increase as seasonal consumer habits shift toward root vegetable preparation.

NOTE: **Organic French Beans** are experiencing limited availability due to container delays, but this is expected to be short term. Demand is increasing with new fields opening, and markets are gradually dropping as we approach peak season.

Several key new **Organic Tropical Fruits** arrivals for fall include **Kiwano Horned Melons**, **Passion Fruit**, and **Magenta Flesh Dragon Fruit** from California.

Organic Pomegranates are expected to begin sometime in early October from California.

Both **Organic Brown Turkey** and **Black Mission Figs** remain steady, but pricing has increased over the start of September.

Organic SunGold and **Green Kiwi** from Zespri are expected to see a price increase due to tariffs heading into late September. Supplies should remain steady.

ALERT! **Organic Papayas** continue to be only tight for September. Quality has been fair to good.

Organic Greenhouse Seedless and **Mini Cucumbers** remain in consistent supply in late September.

While overall production remains average, some growers do have additional volumes of both commodities, creating spot promotional opportunities. Capitalize on these opportunities while they are available, as they will not last long.

CONVENTIONAL MARKET NEWS

SEPTEMBER 19 - SEPTEMBER 26, 2025

FALL FRUIT SEASON BEGINS



California **Pomegranates** are in season and volume continues to increase each week.

Four Seasons Fruit quality has been excellent. Four Seasons will again support the POM Wonderful Whole Pomegranate and **POM POM Arils** program this year starting in mid-October, with additional details to come.

Early season **Persimmons** have started in California. Four Seasons will carry a 10/2 lb pouch Bag with the **Chocolate Fuyu** variety to start. This variety features a chocolate-colored center with regular Persimmon flavor. The pouch includes a UPC for grab-and-go displays.

California grown **Quince** are now available and will continue to ship throughout the fall in a single-layer pack.

California fresh **Figs** have passed the peak of the season. **Black Mission** 12/8 oz clamshells are still available, but expect pricing to rise slightly in the coming weeks.



CV APPLES

GOOD NEWS! Eastern **LOCAL** Cortland, Empire, Red Delicious, and Snap Dragon Apples from PA and NY will be added at the end of September to the current mix of Eastern **LOCAL** Fuji, Gala, Ginger Gold, Honeycrisp, and McIntosh Apples.

GOOD NEWS! Washington **Gala Apples** are in excellent supply with promotional opportunities available. Honeycrisp Apples are also becoming promotable.

Washington **Granny Smith Apples** are expected to transition from old crop to new crop by early October. Quality is expected to remain excellent.

Washington **Rave, Rockit, SugarBee, and Sweetango Apples** are now in promotable supply.

NOTE: Pink Lady Apple supplies have tightened significantly, and a small gap may occur before new crop begins toward the end of October.



CV PEARS

GOOD NEWS! Washington **Bartlett, Bosc, Comice, Happy, and Starkrimson Pears** are in excellent promotional supply.

GOOD NEWS! Washington US#1 **Anjou Pears** are in excellent supply. Lower Fancy grade will also be added near the end of September to provide a strong value option with simply some occasional limb rub and scarring.

California and **LOCAL** Pennsylvania **Asian Pears** continue to deliver excellent quality and eating experience. Be sure to include these in your pear mix to drive sales.



CV BERRIES

GOOD NEWS! **Blackberries** continue to be very promotable out of California. Harvests remain in flush with strong volumes, excellent quality, and outstanding flavor.

GOOD NEWS! **Raspberries** are promotable out of California and New Crop Mexico. California harvests remain strong, and new ranches in Central Mexico are now harvesting, creating a strong flush of product.

Blueberry volumes are beginning to increase slightly this week, with light volume coming from Peru. Pricing is easing. **OUTLOOK:** Quality remains outstanding. Promotable supplies are expected by mid-to-late October.

Strawberries remain steady overall. Northern California fields are winding down, Santa Maria harvests remain steady, and Oxnard is set to begin in the coming weeks. **NOTE:** Quality has been decent, though warm overnight temperatures are leading to more bruising than usual.



CV CABBAGE

LOCAL Pennsylvania **Green Cabbage** is starting up at the end of September in smaller volumes. Supply is expected to increase in the coming weeks.

Stay tuned for updates on **LOCAL** Pennsylvania **Bin Cabbage**.



CV MANGOS

Mangos from Brazil are in full swing. With the exit of Mexican fruit, demand now falls fully on Brazil, causing pricing to increase slightly for mid-September.

A small amount of "Pango Mango" **Keitt Mangos** are available from Puerto Rico. This fruit looks very nice!



CV PEPPERS

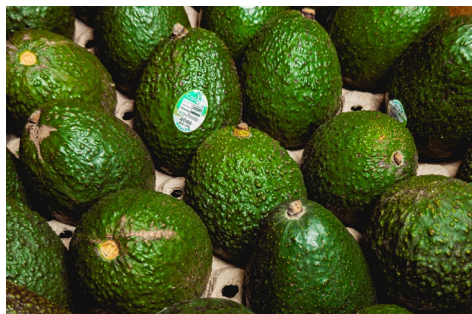
GOOD NEWS! **Hothouse Color Bell Peppers** continue with great volumes and low cost to entice larger displays and drive additional sales. Promo activity is expected to remain throughout the remainder of September and into October.

GOOD NEWS! **Green Peppers** remain promotable, with excellent supply and pricing from **LOCAL** New Jersey and Pennsylvania farms, along with supply from Canada as well.



CV OKINAWA SWEET POTATO

NEW ITEM: A new sweet potato variety with be available here at Four Seasons during the week of 9/21: **Okinawa Sweet Potatoes** grown in Hawaii. The **Okinawa Sweet Potato** originated on its island namesake in Japan, a region known for its long-living population. It has a pale white skin color with a lavender flesh, and is revered for its high levels of anthocyanins that may offer health benefits. (FSP code 246272).



CV AVOCADOS

GOOD NEWS! **Hass Avocados** from Mexico remain promotable for mid-September.

Four Seasons Produce offers pre-conditioned fruit in all the sizes that we carry. This fruit will ripen more quickly for the consumer. Ripe fruit is a great way to drive incremental sales!



CV MELONS

Expect strong quality though more limited availability through October.

Cantaloupe and Honeydew supply is tightening as California slows down toward the end of the season.

Specialty Melon offerings include **Tuscans** and **Orange Honeydews**.



CV CAULIFLOWER

Cauliflower availability is mixed; the West Coast reports lower yields, while Canada and Maine are flush with promotable product and excellent quality.

NOTE: Varieties of colored **Cauliflower**, particularly **Purple**, experienced shortages but are back in good supply at the end of September.



CV GRAPES

GOOD NEWS! **Grapes** in California are peaking in supply across all colors, highlighting premium and preferred varieties, especially on the Jumbo and XL lines. There are prize deals available on LG size.

Specialty Grape offerings include **Autumn Crisp Greens**, **Cotton Candy**, **Moon Drops**, **Gum Drops**, **Tear Drops**, and **Thomcord Grape**.



CV LETTUCE

Artisan Lettuce, including **Sweet Gem** and **Artisan Romaine**, is an excellent addition to standard **Romaine** and **Iceberg** offerings.

Lettuce production in Canada has returned to steady levels, competing well with California prices.

Iceberg Lettuce from both Canada and California is promotable and expected to continue.



CV CELERY

Celery has good availability, though prices are expected to tighten over the next few weeks due to low yields and high demand out of California.

Celery Hearts are facing the same challenges as growers continue to monitor growing conditions.



CV PEAS

Snow, Snap, and English Peas are in good supply arriving from Peru and Guatemala, presenting deal opportunities.

Shelled English Peas in 10/12 oz Bags are back after a long-term absence from Southern Specialties, with steady supply and improved pricing expected as we approach peak season.



CV LOCAL BROCCOLI & CAULIFLOWER

Pennsylvania **LOCAL** 60 ct Bin Jacket Cauliflower is now in season with outstanding quality.

Pennsylvania **LOCAL** 110 ct Bin Stalk Broccoli is readily available with nice quality and market appeal.



CV STONE FRUIT

LOCAL New Jersey **Peaches** are expected to wrap up at the end of September. California and Washington **Peaches** will continue into early October, but supplies could end at any time.

Nectarines are winding down for the season and are expected to finish by the end of September, though some fruit may linger into early October.

Now is the time to highlight the best-of-season **Green/Yellow, Mottled, and Red** varieties before they are gone. California **Plumcots** in both bulk and punnets are expected to begin wrapping up over the month of October.



CV BROCCOLI CROWNS

NOTE: Broccoli prices tightened significantly on the West Coast due to heat and weather patterns, combined with very high demand while Mexico endures similar challenges and Canada continues to recover from higher temperatures and low yields over the past few weeks.

Despite price increases, **Broccoli Crowns** remain competitive as we rely on Maine, Virginia, and Canadian production to moderate market averages. West Coast prices are expected to improve in October, with some growers in a better position than others.



CV TOMATOES

GOOD NEWS! Conditions of greenhouse **Beefsteak** and **Cluster Tomatoes** continue to be consistent with strong quality and favorable costs as late September approaches. Continue promotions and highlight on large displays to drive additional sales during the remainder of the month.

Snacking Tomato varieties remain in stable conditions during late September. Strong quality and regular availability make for excellent promotional conditions during the latter parts of September.

Super Select Cucumbers remain fairly steady in price, with supplies looking good. Georgia and the Carolinas are starting production, which should bolster supply and keep prices steady, if not slightly improving.

NOTE: Seedless Cello Cucumbers volumes are slightly improving as late September begins though pricing is high.

GOOD NEWS! Mini Cucumbers continue to experience consistent volume and great quality. Favorable production continues to drive consistent pricing.

Eggplant remains steady, and Southern states will begin producing soon to help ensure consistent supply.

Scallions are beginning to show some strength in the prices out of Mexico. Supplies are good, but a potential increase in pricing may occur.

Green and Yellow Squash are in good supply. Both **LOCAL** Northeastern growers and Southeastern growers are in solid condition, with pricing steady to decreasing on **Green Squash** and decreasing on **Yellow Squash**.

OTHER STORIES

ALERT! Pineapples remain in tight supply, though volumes are trending in the right direction. Pricing is expected to decrease several dollars per case over the next few weeks but will not reach promotable levels.

APPLE CIDER SEASON



ZEIGLER'S



AVAILABILITY	CODE	DESCRIPTION	PK/SZ	UPC
Available Now	6226	CV Cider Apple	9-1/2 gal Zeigler's	034256000644
Available Now	6247	CV Cider Apple	4/1 gal Zeigler's	034256001283
Available Now	226005	CV Cider Cinnamon Spice	9-1/2 gal Zeigler's Shelf Stable	034256250643
Available Now	226006	CV Cider Carmel Apple	9-1/2 gal Zeigler's Shelf Stable	034256270641
Available Sept Only	226007	CV Cider Apple Gala Blend	9-1/2 gal Zeigler's Shelf Stable	034256010643
Available Oct-Dec	225997	CV Cider Apple Honeycrisp Blend	9-1/2 gal Zeigler's Shelf Stable	034256040540
Pre-order	222020	CV Cider Autumn Harvest	4/1 gal Zeigler's Shelf Stable	034256251282
Pre-order	222021	CV Cider Autumn Harvest	9-1/2 gal Zeigler's Shelf Stable	003425625064

Country Acres APPLE CIDER Quality Blend



AVAILABILITY	CODE	DESCRIPTION	PK/SZ	UPC
Available Now	6165	CV Cider Apple	4/1 gal Country Acres	831134000105
Available Now	6167	CV Cider Apple	9-1/2 gal Country Acres	831134000785
Available Sept	222097	CV Cider Apple	12/16 oz Country Acres	831134000532
Available End of Sept	226659	OG Cider Apple	9-1/2 gal Country Acres	831134000785


MAYER BROS.
SINCE 1852
FINE BEVERAGES



AVAILABILITY	CODE	DESCRIPTION	PK/SZ	UPC
Available now	46007	OG Cider Apple	9/52 oz Mayer Bros	022198004059

IT ISN'T FALL WITHOUT TASTEE APPLES!



CODE	DESCRIPTION	PK/SZ	UPC
6150	CV Caramel Apple with Nuts	12/3 ct	0 35266 00010 5
6151	CV Caramel Apple-Apple Pie	12/3 ct	0 35266 00683 1
6152	CV Chocolate Apple Turtle	12/3 ct	0 35266 00682 4
6155	CV Caramel Apple w/ Sprinkles	12/3 ct	0 35266 00640 4
6160	CV Candy Apple with Nuts	12/3 ct	0 35266 00011 2
6162	CV Jelly Apple with Coconut	12/3 ct	0 35266 00014 3
6163	CV Jelly Apple with Coconut	24/1 ct	0 35266 00012 9
6164	CV Caramel Apple with Nuts	24/1 ct	0 35266 00241 3
6165	CV Candy Apple with Nuts	24/1 ct	0 35266 00001 3
6170	CV Caramel Apple w/ Sprinkles	24/1 ct	0 35266 00620 6
6174	CV Chocolate Apple Turtle	24/1 ct	0 35266 00680 0

GUIDE TO HARD SQUASH



ACORN/GOLDEN ACORN

- Small and round like an acorn
- Sweet, slightly nutty vegetable flavored flesh
- Versatile in cooking, roasting
- Packed with fiber



GOLDEN NUGGET

- Looks like a small pumpkin
- Sweet, orange flesh



BLUE/GOLDEN HUBBARD

- Very hard skin
- Great for pie filling
- Excellent shelf life



HONEYNUT

- Like a mini-sized butternut
- Flesh is much sweeter and has more squash flavor than butternut



BUTTERCUP & KABOCHA

- Green skin
- Sweet & creamy orange flesh
- Kabocha aka "Japanese Pumpkin"



RED KURI

- Japanese variety
- Orange exterior, yellow flesh
- Nutty & sweet



BUTTERNUT

- Most popular hard squash variety
- Orange flesh
- Versatile in cooking, roasting
- Ideal blended for soup



SPAGHETTI

- Mild & sweet flavor
- Flesh comes out like pasta strands when cooked - hence the name



CARNIVAL

- Pale, orange flesh
- Relative of Acorn & Sweet Dumpling



SWEET DUMPLING

- Mildly sweet
- Tender, orange flesh



DELICATA

- Yellow flesh
- Tastes like a sweet potato
- Edible shell - no peeling needed!



TURBAN

- Gets its name from its unique shape
- Use as decoration, soup bowl, or a floral arrangement

CUBED BUTTERNUT SQUASH IS COMING BACK INTO SEASON



CODE	DESCRIPTION	PK/SZ	UPC
41568	OG Squash Butternut Cubed	6/20 oz	789707720502
3462	CV Squash Butternut Cubed	12/20 oz	789707441087

AVAILABLE NOW

TALK TO YOUR SALES REP FOR MORE INFORMATION

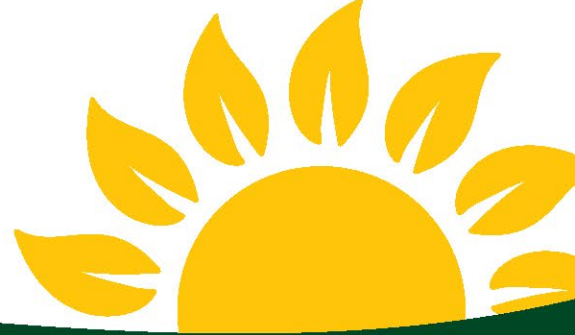


PHONE: 1.800.422.8384

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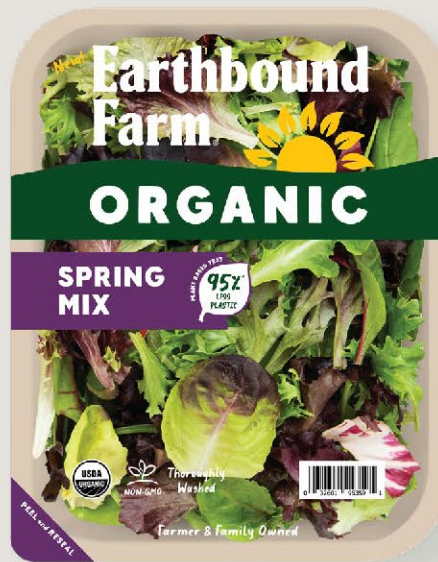
Earthbound Farm.



Organic Salads

Plant-Based Trays

Crafted from recycled plant-based fibers with a food-grade coating, our eco-friendly tray is designed to protect the freshness of your greens while using 95% less plastic than the standard clamshell package. Combined with resealable film technology, this innovative package makes it easier than ever to enjoy eco-conscious living without compromising on freshness or convenience.



CODE: 245951
OG Salad Spinach
6/5oz Fiber Tray
UPC: 0-32601-95357-7

CODE: 245948
OG Salad Spring Mix
6/5oz Fiber Tray
UPC: 0-32601-95359-1



REPLACES TRIBE HUMMUS AT FSP
WHICH WAS DISCONTINUED.
DELIVERY STARTING 9/12



CODE	DESCRIPTION	PK/SZ	UPC
20280	CV Hummus Classic	12/10 oz Sabra	0-40822-01114-3
20281	CV Hummus Roasted Red Pepper	12/10 oz Sabra	0-40822-01154-9
20282	CV Hummus Roasted Garlic	12/10 oz Sabra	0-40822-01124-2
20283	CV Hummus Greek Olive	12/10 oz Sabra	0-40822-01134-1
20286	CV Hummus With Roast Pine Nuts	12/10 oz Sabra	0-40822-01174-7
20292	CV Hummus Spinach & Artichoke	12/10 oz Sabra	0-40822-02754-0



Honey Mama's is proud to source organic, non-GMO, direct trade ingredients from majority Oregon-based suppliers.

Just imagine "Your favorite candy bar went to a meditation retreat and came back enlightened". Your most desired indulgence now treats you like the vibrant and vivacious person you are.

Honey Mama's changes the status quo for indulgence. We move beyond the "avoidance of bad" with a recipe for everyday indulgence that contributes to health and vitality.

The texture of our bars is like that of brownie batter, chocolate truffles, fudge – the real treat is learning they're made with organic whole foods naturally free from refined sugar, dairy, gluten, and soy.

CORE OFFERINGS

CODE	DESCRIPTION	PK/SZ	UPC
244993	CV Protein Bar ChocolateCookie	8/1.25 oz Honey Mama's	8-50057-21007-1
244995	CV Protein Bar Peanut Brownie	8/1.25 oz Honey Mama's	8-50057-21012-5
244994	CV Protein Bar Peanut ChocChip	8/1.25 oz Honey Mama's	8-50057-21010-1
230902	CV Truffle Bar Almond Salted	12/2.5 oz Honey Mama's	8-54835-00400-5
236465	CV Truffle Bar Chocolate Cake	12/2.5 oz Honey Mama's	8-54835-00448-7
26354	CV Truffle Bar Coconut	12/2.5 oz Honey Mama's	8-54835-00406-7
26362	CV Truffle Bar Lavender Rose	12/2.5 oz Honey Mama's	8-54835-00407-4
26359	CV Truffle Bar Oregon Mint	12/2.5 oz Honey Mama's	8-54835-00402-9
239031	CV Truffle Bar PB Cocoa	12/2.5 oz Honey Mama's	8-54835-00496-8
241179	CV Truffle Bar PB Cookie	12/2.5 oz Honey Mama's	8-50057-21002-6

CORE SEASONALS

TALK TO YOUR SALES REP FOR AVAILABILITY ON THE SEASONAL FLAVORS

CODE	DESCRIPTION	PK/SZ	UPC
236755	CV Truffle Bar Pumpkin Spice	12/2.5 oz Honey Mama's	8-54835-00442-5
236756	CV Truffle Bar Peppermint Crun	12/2.5 oz Honey Mama's	8-54835-00474-6

2025 SEASONALS - ADDITIONAL FLAVOR COMING SOON

TALK TO YOUR SALES REP FOR AVAILABILITY ON THE SEASONAL FLAVORS

CODE	DESCRIPTION	PK/SZ	UPC
236467	CV Truffle Bar Red Raspberry	12/2.5 oz Honey Mama's Season	8-54835-00404-3
243436	CV Truffle Bar Cherry Hazelnut	12/2.5 oz Honey Mama's Season	8-54835-00404-3
243437	CV Truffle Bar Manuka Fudge	12/2.5 oz Honey Mama's Season	8-54835-00404-3

LEARN MORE AT [HTTPS://HONEYMAMAS.COM/](https://honeymamas.com/)



PHONE: 1.800.422.8384

| www.fsproduce.com





AIR CHIEF "GRAPE-TACULAR" GRAPE DISPLAY CONTEST

September 15 - October 5, 2025

Four Seasons Produce has partnered with Sun Pacific, marketers of the Air Chief premium table Grapes, to bring you a display contest with "Grape" sales potential and category growth. Grapes are a high tonnage, high velocity category, and we are now into the best eating grape varieties of the year. With amazing quality fruit, great promotional pricing, and an incredible prize package available, early Fall is the perfect time to promote this consumer favorite fruit in your produce departments! All three colors (green, red and black) of grapes CV and OG will be included, so there is sure to be a flavor for everyone! Let's get our grape on!

DISPLAY CONTEST CRITERIA:

- Build a "Grape" display of Air Chief label Premium Grapes in your produce department. **All fruit MUST be purchased from Four Seasons Produce.**
- At least **2 colors of grapes** MUST be included in your display. Grape codes are listed below:

Organic:

42682 - OG Black Grapes 19lb
43875 - OG Green Grapes 19lb
43878 - OG Red Grapes 19lb

Conventional:

10875 - CV Black Grapes XL 19lb
10631 - CV Green Grapes XL 19lb
10716 - CV Red Grapes XL 19lb

POS:

221512 - POS Air Chief Grape Display Box Preformed
245271 - Air Chief Autumn Crisp Display Bin 2ct



- Displays **must highlight the Air Chief label**, through POS signage or display boxes.
- Displays must remain up for **at least 1 week**.
- Send all display contest photos to contests@fsproduce.com by **October 9, 2025**.

DISPLAY CONTEST PRIZES:

GRAND PRIZE

(display will be judged on overall creativity and eye appeal)



\$1,000

gift card

LARGEST DISPLAY

1ST - \$400 gift card
2ND - \$300 gift card
3RD - \$200 gift card



MOST CREATIVE DISPLAY

1ST - \$400 gift card
2ND - \$300 gift card
3RD - \$200 gift card



BEST SMALL STORE DISPLAY

1ST - \$400 gift card
2ND - \$300 gift card
3RD - \$200 gift card



BEST ALL ORGANIC DISPLAY

1ST - \$400 gift card
2ND - \$300 gift card
3RD - \$200 gift card



For more information on Sun Pacific Fruit and Air Chief grapes, go to Sunpacific.com.

For more information on our contest or for Grape display tips and ideas, please contact your Four Seasons Sales Rep or Merchandiser.
Thank you for your continued trust and support of Four Seasons Produce.



PHONE: 1.800.422.8384

| www.fsproduce.com



AUTUMN CRISP®



EXCEPTIONALLY JUICY

These giant green berries are bursting with uniquely juicy sweetness.



FLAVOR LIKE NO OTHER

Distinctly sweet flavor with subtle hints of muscat make AUTUMNCRISP® brand grapes a crowd favorite.



IRRESISTIBLY CRISP

This level of CRISP is truly unbelievable. Look for the seal in stores near you to experience it for yourself!

TASTE THAT WILL ELEVATE YOUR EVERYDAY EATING EXPERIENCE.

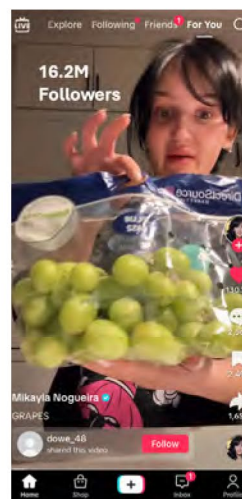
Anyone can grow plain, sweet green grapes. It's the remarkably crisp burst of muscat flavor that makes AUTUMNCRISP® stand out from the crowd. While most muscat grapes are grown for white wine, the subtler undertones of musky flavor in these green grapes make them a uniquely sweet and irresistible snack with notes of citrus, rose and peach.

PREMIUM QUALITY STARTS ON THE VINE.

Our passion for variety innovation and the ways we grow our grapes are as important as the grapes themselves. We partner with the finest growers around the world to bring the highest quality fruit from the vines to your table, every single season.



Autumn Crisp is #Trending!



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i feel bad for the people that have never had an autumn crisp grape