

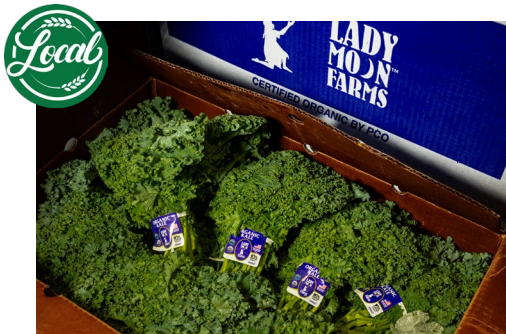
SEPTEMBER 5 - SEPTEMBER 12, 2025

## PROMOTABLE ORGANIC GRAPES



**GOOD NEWS!** Organic Grapes out of California remain outstanding in quality across all colors. This is the best time of the year to promote for quality flavor and value. Consider ads, in store specials, and display builds during September.

Specialty **Organic Grape** offerings in UPC clamshells include: **OG Autumn Crisp** (the best green variety! Ask about Autumn Crisp display bins), **OG Candy Snaps**, and **OG Thomcord Grape** clamshells.



### OG LOCAL VEG

**GOOD NEWS! LOCAL** Lady Moon Farms in Chambersburg, PA continues to provide excellent promotable supplies of **Organic Kales** and **Collards**. Quality remains exceptional.

Lancaster County, PA **LOCAL Organic Chili Peppers** are in season: **OG Anaheim**, **OG Banana**, **OG Cubanelle**, **OG Red Fresno**, **OG Habanero**, **OG Poblano** and **OG Berrano**.

New additions to **LOCAL Organics** include Vermont **Organic Rutabagas**, **Organic Sunchokes** with **Organic Turnips** expected to follow later in September.

**NOTE: LOCAL Organic Green Beans** from Pennsylvania will experience a gap in early September. Supply may be supplemented from California or Mexico as available.



### OG TOMATOES

**GOOD NEWS! LOCAL** Lady Moon Farms' **Organic Snacking Tomatoes** from Chambersburg, PA remain in season through September. **Organic Grape**, **Cherry**, and **Rainbow Cherry** varieties continue in promotable volume with excellent quality. Displaying these together will help maximize sales.

**GOOD NEWS!** In addition, Lady Moon Farms has promotable supplies of PA **LOCAL Organic Heirloom Tomatoes**. Quality is outstanding, and larger displays are recommended to drive sales volume.

As harvests begin in Mexico, supplies of **Greenhouse Organic Beefsteak Tomatoes** are improving with excellent quality on early fruit. Canadian greenhouse growers are expected to increase in late September as new crop fruit becomes available.



**NOTE:** Berry shelf life shortens in late summer. Prioritize refrigeration and fast inventory turns.

### OG BERRIES

**Organic Blackberries** and **Raspberries** are steady out of California. Volume is expected to decline week over week before transitioning to Central Mexico for the fall and winter months. Quality remains strong with great eating fruit.

**Organic Strawberry** production will continue out of Salinas and Watsonville, with a brief volume surge for the week of 9/7 followed by less through the rest of September. Quality is improving as temperatures fall into more favorable growing conditions.

**ALERT! Organic Blueberries** will continue to be limited from Peru. Expect light supplies with higher pricing through September. Containers are selling out prior to arrival, and port delays are pushing loadings back.





### OG ROMANESCO

**Organic Romanesco** is in season from Lakeside Organics and is visually appealing, making it an excellent addition to veg displays.



### OG CELERY

**GOOD NEWS!** California **Organic Celery** remains promotable through September. Production has remained strong, quality favorable, and pricing aggressive.



### OG REGENERATIVE VEG

Regeneratively-grown **Organic Romaine Hearts** 12/3 ct in the Josie's Organics label (Code 245917)

Regeneratively-grown **Organic Sweet Baby Broccoli** (Code 236807) is also readily available and in good supply.



### OG MELONS

**GOOD NEWS!** **Organic Melons** continue to provide excellent value and peak season flavor.

**Organic Cantaloupes** and **Honeydew** are at seasonal low prices, with California expected to ship through September.

**Organic Galia Melons** are also available.



### OG MUSCADINE GRAPES

**Organic Muscadine Grapes** from the Carolinas are back in season with **Black** and **Bronze** varieties sold in 8/1 lb clamshells.



### OG CITRUS

**Organic Mandarins** from South Africa continue to fill the supply gap. "Candy Mandy" brand 12/2 lb bags will remain available until early September.

**NOTE:** **Organic Lemons** remain limited as imported product prices were expected to ease, but vessel delays have pushed availability back and created a temporary supply shortage.



### OG AVOCADOS

**GOOD NEWS!** **Organic Hass Avocados** from Mexico are in great supply. Push and promote, especially on the popular 48 ct size. 60 ct fruit is also coming on strong, giving stores flexibility to promote both sizes to start September.

Equal Exchange **Organic Fair Trade Hass Avocados** are in house while supplies last. Expect a short gap after the initial harvest, with more becoming available by mid to late September.



### OG ONIONS

**Organic Onions** from Peri & Sons in California will continue through mid-September before transitioning to Nevada-grown supply around September 15. Later in September, the new crop will feature darker skins and a firmer set as we move into "long-day" **Organic Onions**, including **Red**, **White**, and **Yellow Organic Onion** varieties under the Peri & Sons label.

Supply has begun to shift to **LOCAL** Lancaster County, PA **Organic Sweet Onions** packed under the "PA Simply Sweet" **Organic Sweet Onions** label in mid-September.



### OG STONE FRUIT

**Organic Yellow Nectarines** and **Peaches** will continue out of Washington into early October.

Eastern **Organic Peaches** are expected to finish by mid-September.

**Organic Red** and **Black Plums** will remain in season through the end of September.

**Organic Pluots** are expected to finish by mid-September.





## OG PINEAPPLES

**ALERT!** **Organic Pineapples** are very limited in September, with high prices and pro-rates expected.



## OG APPLES

**GOOD NEWS!** New crop Washington **Organic Gala Apples** are now in peak season with reasonable prices settling in for September.

Washington **Organic Honeycrisp Apples** are now in steady supply. Prices are expected to ease down as volume increases headed towards October.

**Organic Granny Smith Apples** remain limited, with import fruit nearly finished and only light availability of new crop out of California. Supply should improve



## OG PEPPERS

**Organic Mini Mix Sweet Peppers** are in season from Lady Moon Farms, PA **LOCAL**, plus national shippers.

Canadian-sourced **Organic Hothouse Color Bell Peppers** continue to be available.



## OG MANGOS

**NOTE:** The final picks of **Organic Mangoes** from Crespo Organics are on the way. The Mexican season will finish within the next several weeks. After that, **Organic Green Keitt Mangoes** from California will be available. **NOTE:** Pricing will be higher, but the slightly larger box carries more weight than traditional Mexican packs.

**NEW ITEM!** **Organic Jumbo "Keitt Kong" Mangos** 6 ct will be available starting 9/6 while supplies last. (Code 245763).

High-quality **Organic Dried Ataulfo and Red Mangoes** from Crespo Organics are in stock. Perfect for back-to-school snacking! Available in 4 oz or 1 lb bags.



## OG LETTUCE

Conditions remain favorable for **Organic Lettuce** grown in Quebec, with minimal impact from higher temperatures. California supply is steady, though more costly.

**Organic Romaine Hearts** pricing was on the rise and have now stabilized, with supply steady and more readily available. Quebec continues to produce excellent quality at exceptional cost.

**Organic Iceberg Lettuce** is now in good supply after previously being limited.

**Organic Leaf Lettuce** varieties from Quebec and East Coast suppliers are in steady supply and excellent quality.



## OG BROCCOLI & CAULIFLOWER

**Organic Broccoli** from California is showing moderate supply and strong demand being reported. Pricing is expected to inch up as demand rises and cooler weather approaches, influencing consumer habits.

**Organic Cauliflower** growers are experiencing occasional quality concerns in California. Availability has been steady, but prices may rise if high precipitation continues, causing unsuitable growing conditions and subsequent quality defects.

## OTHER STORIES

**GOOD NEWS!** Washington **Organic Bartlett Pears** are now in promotable supply.

Both **Organic Brown Turkey** and **Organic Black Mission Figs** are in steady supply from California for early September.

**Organic Longan Fruit** is available from Florida in a 10 lb bulk case. Get this seasonal favorite while you can, as it is ending soon.

**ALERT!** **Organic Royal Star Papayas** from Mexico will be tight for most of September. Expect possible out-of-stocks and prorates.

**ALERT!** **Organic Asparagus** production has dropped off dramatically in recent weeks on Organic product crossing out of Mexico due to high temperatures. Expect low fill rates and out-of-stocks, plus high prices in September.

**GOOD NEWS!** **Organic Brussels Sprouts** from Mexico remain readily available. Quality has been consistent, and 1 lb **Organic Brussels Sprouts** mesh bags will continue to be consistently available with exceptional quality.

**Organic French Beans** availability continues to improve, with prices easing as Peru and Guatemala production yields better harvests.



# CONVENTIONAL MARKET NEWS

SEPTEMBER 5 - SEPTEMBER 12, 2025

## PUMPKIN AND ORNAMENTAL SEASON



**GOOD NEWS!** Pumpkin and Ornamental season has begun and suppliers are in stock from **LOCAL** PA and OH farms.

**Face Pumpkin** quality is look strong and decent shelf life is expected due to the dry August.

**White Pumpkins, Autumn Mix Pumpkins** (a blend of various heirloom varieties), **Gourds, Mini Pumpkins** (like **Jack-Be-Little, Baby Boo White, and Tiger Stripe**) are available, plus **Indian Corn, Corn Stalks** and more.

Add modest displays with good variety during early to mid-September, then go big with large themed displays in late-September and October to drive decorating sales.



### CV LOCAL VEG

#### GOOD NEWS!

**LOCAL** Regeneratively-grown **Hard Squash** is now in full swing from Cedar Meadow Farms in Lancaster County, PA. Pricing is outstanding, quality is excellent, and this category is ready to drive strong sales.

**LOCAL Green Beans** quality remains excellent and supplies are solid out of Pennsylvania and New York.

#### GOOD NEWS!

**LOCAL Green Peppers** remain steady with promotable pricing, great availability, and excellent quality from New Jersey and Pennsylvania growers.

**LOCAL Green Squash** is in good supply from Pennsylvania and New Jersey. **NOTE:** **Yellow Squash** is tighter with increasing pricing, but quality remains nice.

**Sweet Corn** remains available from **LOCAL** growers out of Delaware and New Jersey farms. Prices are beginning to increase slightly as volumes will continue to decline through September. Quality has been excellent and eating well.



### CV FALL FRUIT

California **Pomegranates** are ramping up with 36 ct and 26 ct packs to start the season. Pricing began higher but is trending downward each week. This year's crop is expected to be strong.

California-grown **Quince** are now available in a single-layer pack and will continue throughout the fall.

**NEW ITEM!** Early season **Persimmons** have started in California. Four Seasons will carry a 10/2 lb pouch bag of the **Chocolate Fuyu** variety. This unique variety features a chocolate-colored center (but no chocolate taste) with crunchy, sweet-spice **Persimmon** flavor.



**NOTE:** Berry shelf life shortens in late summer. Prioritize refrigeration and fast inventory turns.

### CV BERRIES

**GOOD NEWS!** **Blackberries** remain promotable out of California. Watsonville is in peak production as higher temperatures have elevated harvest numbers. Quality remains consistently nice with very few issues. Fruit has been eating excellent with high brix.

**Raspberries** remain available with strong supplies continuing out of California. Volume is peaking due to elevated temperatures. Quality has been consistently nice with big, great-tasting berries. But focus on fast turns this time of year.

**Strawberry** production out of Salinas and Watsonville will continue to decline through September. **NOTE:** Quality remains fair to good with slight bruising on end-of-season fruit.

**ALERT!** **Blueberry** availability will remain tight. Pricing is higher. Domestic Pacific Northwest seasons have finished due to quality issues. Peruvian supplies are light and selling out before fruit arrives. Supplies are expected to remain lighter until early to mid-October.





## CV MELONS

**GOOD NEWS!** Cantaloupes and Honeydews are delivering premium flavor out of California, with the season expected to continue into October.

Specialty offerings available through mid-September include **Tuscans, Golden Dews, Orange Dews, Canary, Galia, and Golden Hami.**



## CV MANGOS

**Mangos** from Mexico are winding down, with the "Keitt Mango" variety still available. This fruit is non-hot water treated with fair external appearance but excellent eating quality.

Four Seasons has also begun shipping new crop "Tommy Atkins" **Mango** variety from Brazil. This fruit is hot water treated, with great blush and strong overall appearance. Pricing is up from Brazil due to tariffs and off peak supply.



## CV SWEET PEPPERS

**GOOD NEWS!** Hothouse **Color Bell Peppers** remain available, with pricing easing as supplies improve. Expect promotable opportunities through September. Mexico fruit is beginning to supplement supply for the fall season.

**GOOD NEWS!** Mini Mix Sweet Peppers are coming down in price as product out of Mexico helps boost supplies. Look for these to become more promotable as September continues.



## CV APPLES

From Washington new crop **Gala, Honeycrisp, and Rave** are in season with **Sweetango** starting arriving around 9/10.

New crop **LOCAL** PA & NY Eastern **Apples** in season now include: **Gala, Ginger Gold, Honeycrisp, and McIntosh.** 



## CV AVOCADOS

**GOOD NEWS!** Hass Avocados from Mexico remain in a promotable position to start September. A small amount of Peru fruit is still in the marketplace.

Four Seasons offers **Pre-conditioned Avocados** in all sizes we carry. This fruit ripens more quickly for the consumer, and ripe fruit is an excellent way to drive incremental sales.



## CV CUCUMBERS

**GOOD NEWS!** Mini Cucumbers remain widely available with promotable pricing and strong supply.

**Seedless Cucumbers** are becoming increasingly scarce as September begins. Despite lighter volumes, quality remains excellent.



## CV PINEAPPLES

**ALERT!** Pineapples are expected to reach historically high pricing to start September. Fruit will be very limited, and prorates are expected.



## CV GRAPES

**Grape** harvests remains ahead of schedule by 10 to 14 days, creating some pricing spreads as shippers work to move volume. Quality is outstanding from California for September!

**Specialty Grape** offerings include **Cotton Candy, Moon Drops, Gum Drops, Tear Drops, Autumn Crisp** and **Thomcord Grape Clamshells.**



## CV LETTUCE

The **Lettuce** category in Quebec continues to enjoy ideal growing conditions.

**Romaine Hearts** and **Iceberg Lettuce** prices are starting to fall back after marginal increases. Increased demand in California had previously inflated markets on the West Coast, primarily in **Iceberg Lettuce.**





## CV CACTUS LEAVES

**NEW ITEM!** Cactus Leaves (Nopales) are now available in a 10 lb pack from Mexico. Code 245752 CV Cactus Leaves (Nopales) 10 lb.



## CV MEGA MANDYS

Australian 28 ct **Dekopon Mandarins** are now available from Dracula Citrus in the “**Mega Mandy**” brand.

**Dekopons** are a jumbo easy-peeler with bumpy skin and a knob on top that most people are familiar with from the SUMO Citrus brand.



## CV BIN BROCCOLI & CAULIFLOWER

**LOCAL** Lancaster County, PA **Bin Stem Broccoli** 110 ct is starting in season during the week of 9/8.

**Bin Jacket Cauliflower** expected to begin harvest in a few weeks.

Each bin of **Stem Broccoli** contains 110 heads, is Hydro-Cooled, and quality has been outstanding from the first harvest, with ample supply available. **Stem Broccoli** harvests have exceeded expectations on yields.



## CV STONE FRUIT

**LOCAL** New Jersey **Peaches** are expected to finish for the season by mid-September.

**NOTE:** **LOCAL** crate **Peaches** out of Pennsylvania are finishing for the season in early September. Be sure to return all empty wooden crates promptly so deposits can be refunded.

**ALERT!** **Cherries** out of Washington will finish for the season by mid-September. Very limited Canadian fruit is expected to carry through for an additional week if all goes well.



## CV BROCCOLI CROWNS

Maine grown **Broccoli** is back in good supply after enduring unusually high temperatures for this time of year. California **Broccoli** production is readily available as a secondary supply, though conditions vary between suppliers, resulting in higher overall costs from the West Coast.



## CV TOMATOES

**GOOD NEWS!** **Snacking Tomatoes** are abundant and reasonably priced. **Grape Tomatoes** offer the strongest promotable opportunity with aggressive pricing and excellent supply. **Medley, Cherry, and Cocktail Tomatoes** also remain consistent.



**LOCAL** **Vine Ripe Tomatoes** continue out of Pennsylvania in light volume with outstanding quality.



Regeneratively-grown **LOCAL** PA **Heirloom Tomatoes** also continue in season.

With slower demand, pricing for Hothouse **Beefsteak** and **Tomatoes on the Vine** remains favorable. Quality and volume are steady.

## OTHER STORIES

**Dragon Fruit** pricing is rising from Ecuador, but overall supply remains steady.

**GOOD NEWS!** **Celery** production in California has improved significantly compared to late August. Product that was previously not holding well and showing minor defects due to weather conditions is now showing improvement. Prices are expected to ease.

California **Fresh Figs** are still in peak season, with **Black Mission Figs** available in 12/8 oz clamshells.

**Artichoke** availability and quality is improving, with costs starting to ease.



# CUBED BUTTERNUT SQUASH IS COMING BACK INTO SEASON



CODE	DESCRIPTION	PK/SZ	UPC
41568	OG Squash Butternut Cubed	6/20 oz	789707720502
3462	CV Squash Butternut Cubed	12/20 oz	789707441087

## DELIVERY STARTING 9/10

TALK TO YOUR SALES REP FOR MORE INFORMATION



PHONE: 1.800.422.8384

| [www.fsproduce.com](http://www.fsproduce.com)







# AIR CHIEF "GRAPE-TACULAR" GRAPE DISPLAY CONTEST

September 15 - October 5, 2025

Four Seasons Produce has partnered with Sun Pacific, marketers of the Air Chief premium table Grapes, to bring you a display contest with "Grape" sales potential and category growth. Grapes are a high tonnage, high velocity category, and we are now into the best eating grape varieties of the year. With amazing quality fruit, great promotional pricing, and an incredible prize package available, early Fall is the perfect time to promote this consumer favorite fruit in your produce departments! All three colors (green, red and black) of grapes CV and OG will be included, so there is sure to be a flavor for everyone! Let's get our grape on!

## DISPLAY CONTEST CRITERIA:

- Build a "Grape" display of Air Chief label Premium Grapes in your produce department. **All fruit MUST be purchased from Four Seasons Produce.**
- At least **2 colors of grapes** MUST be included in your display. Grape codes are listed below:

### Organic:

**42682** - OG Black Grapes 19lb  
**43875** - OG Green Grapes 19lb  
**43878** - OG Red Grapes 19lb

### Conventional:

**10875** - CV Black Grapes XL 19lb  
**10631** - CV Green Grapes XL 19lb  
**10716** - CV Red Grapes XL 19lb

### POS:

**221512** - POS Air Chief Grape Display Box Preformed  
**245271** - Air Chief Autumn Crisp Display Bin 2ct



- Displays **must highlight the Air Chief label**, through POS signage or display boxes.
- Displays must remain up for **at least 1 week**.
- Send all display contest photos to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **October 9, 2025**.

## DISPLAY CONTEST PRIZES:

# GRAND PRIZE

(display will be judged on overall creativity and eye appeal)



# \$1,000

gift card

### LARGEST DISPLAY

**1ST - \$400 gift card**  
**2ND - \$300 gift card**  
**3RD - \$200 gift card**



### MOST CREATIVE DISPLAY

**1ST - \$400 gift card**  
**2ND - \$300 gift card**  
**3RD - \$200 gift card**



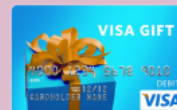
### BEST SMALL STORE DISPLAY

**1ST - \$400 gift card**  
**2ND - \$300 gift card**  
**3RD - \$200 gift card**



### BEST ALL ORGANIC DISPLAY

**1ST - \$400 gift card**  
**2ND - \$300 gift card**  
**3RD - \$200 gift card**



For more information on Sun Pacific Fruit and Air Chief grapes, go to [Sunpacific.com](http://Sunpacific.com).

For more information on our contest or for Grape display tips and ideas, please contact your Four Seasons Sales Rep or Merchandiser.  
Thank you for your continued trust and support of Four Seasons Produce.



PHONE: 1.800.422.8384

| [www.fsproduce.com](http://www.fsproduce.com)







# AIR CHIEF GRAPE INSPIRATION CORNER



PHONE: 1.800.422.8384

| [www.fsproduce.com](http://www.fsproduce.com)





# PUMPKINS & FALL ORNAMENTALS

STARTING SEPTEMBER 1, 2025

## MINI DECORATIVES/ORNAMENTALS



Code: 4822

**JACK-BE-LITTLE (MINI-PUMPKINS)**

40 ct case

PLU: 4734



Code: 4929

**JACK-BE-LITTLES BAGGED**

14/5 ct case

UPC: 743425-08950



Code: 214521

**WHITE JACK-BE-LITTLES (BABY BOO)**

40 ct case

PLU: 4734



Code: 4901

**INDIAN CORN**

16/3 ct case

UPC: 033383-40077



Code: 214039

**MINI INDIAN CORN**

Display box 16/3 ct case

UPC: 743425-40076



Code: 4944

**PUMPKIN LITTLES**

(Hardball size Pumpkin)

20 ct case

PLU: Retailer-Assigned



Code: 4913

**TIGER STRIPE/POKEMON PUMPKINS**

20 ct case

PLU: Retailer-Assigned



Code: 232524

**GOURDS BAGGED**

12/6 ct case

UPC: 7-46309-12347-6



Code: 4930

**GOURDS**

40 ct case

PLU: 3135



# MINI DECORATIVES/ORNAMENTALS



Code: 4950  
**BABY PAM (PIE)**  
12 ct case  
PLU: 3134



Code: 4945  
**CORN STALKS**  
1 bunch  
PLU: Retailer-Assigned



Code: 4935  
**REGULAR SIZE STRAW BALES**  
1 ct  
PLU: Retailer-Assigned



Code: 222242  
**MINI CELLO STRAW BALES**  
50 ct  
UPC: 21879-20080  
*\*Pre-Order Survey Only\**



Code: 222243  
**SMALL SINGLE STRAW BALE**  
24 ct  
*\*Pre-Order Survey Only\**



Code: 229043  
**CORN STALK HORSE**  
*\*Pre-Order Survey Only\**





## PUMPKIN BINS



### CARVING/JACK-O-LANTERN/FACE PUMPKIN BIN

PLU:3130

4984 - CV Pumpkins Face 40 ct bin  
4982 - CV Pumpkins Face 50 ct bin

4981 - CV Pumpkins Face 30 ct bin  
4987 - CV Pumpkins Face 60 ct bin



### PRIZE WINNER PUMPKINS

4990 - CV Pumpkin Prize Winner 100-170 lb  
226156 - CV Pumpkin Prize Winner 5ct bin  
*\*Available by request\**



### FIELD TRIP/MYSTIC PUMPKINS W/ LONG STEM BIN

*(For painting or decorating)*

7390 - CV Pumpkins Field Trip 140 ct bin  
*\*Available by request\**



### PIE (BABY PAM) PUMPKINS BIN

*(For baking or decorating)*

4951 - CV Pumpkins Baby Pam (Pie) 150 ct bin - PLU: 3134  
*\*Available by request\**

## MIXED VARIETY PUMPKIN BINS



4968

### "AUTUMN MIX" PUMPKIN BIN 35 CT

*(Blue Jarrahdale, Pink Porcelain, Peanut)*

*\*Varietal mix is subject to change due to availability\**



4980

### "FALL FANTASY" PUMPKIN BIN 35 CT

*(Fairytale, White Flat, Cinderella)*