

JUNE 13 - JUNE 19, 2025

## ORGANIC GRAPES FROM MEXICO



In the overall market, **Organic Grapes** remain in short supply for June due to rain-related harvest delays in Mexico. The good news is that Four Seasons is well supplied and are in better shape than much of the industry.

Specialty varieties such as **Organic Gummy Berries**, **Jelly Berries**, and **Cotton Candy Grapes** from Mexico will be in stock starting 6/17.



**OUTLOOK:** Peak season for California **Organic Grapes** will ramp up in July with mid-August through early October being the best time to promote.



### OG STONE FRUIT

**Organic Dark Sweet Cherries** from California, and Washington are now in season and arriving in 18 lb bulk and 16/1 lb clamshells. Sizing varies, and markets are easing week to week. Expect strong momentum going into the July 4th holiday and the Northwest Cherry Display Contest and Promo. Four Seasons has planned for next month.

Washington **Organic Rainier Cherries** have started in limited supply and are expected to increase in volume soon.

**GOOD NEWS!** The Homegrown Organic Stone Fruit Promo and Display Contest starts Monday, June 16. Featuring EFI and Regenerative Organic Certified **Organic White & Yellow Peaches**, **Nectarines**, **Red & Black Plums**, and **Pluots** through July 13th.

South Carolina **Organic Yellow Peaches** remain in excellent supply. **Organic Red** and **Sugar Plums** are also plentiful and high in quality.

**OUTLOOK:** **Organic Verry Cherry Plums** are expected to arrive during the week of June 30th.

### OG MANGOS

**GOOD NEWS!** It's time to build displays and push **Organic Mangos**! Crespo Organics and Four Seasons Produce are ready to support with promotions on 8 ct and 10 ct fruit.

**GOOD NEWS!** **Organic Ataulfo Honey Mangos** in 16/18 ct sizing are trending smaller, creating opportunities for great deals.

Specialty varieties like **Organic Nam Doc Mai** and **Mallika Mangos** will be available for July displays. A limited quantity of stunning Point-of-Sale materials is available.

**Organic Dried Mangos and Ataulfo Mangos** from Crespo Organics are back in stock for the 2025 season! These premium **Organic Dried Mangos** are top-tier in both flavor and packaging. Available in 4 oz and 1 lb bags, get them on your shelves!

### OG BERRIES

**GOOD NEWS!** "Little Buck" **LOCAL Organic Blueberries** are beginning to harvest in New Jersey with excellent quality expected. California supply from Driscoll's remains promotable, and Southeastern regions continue harvest. The transition to New Jersey-grown Driscoll's **Organic Blueberries** will begin in the coming weeks.

**GOOD NEWS!** **Organic Strawberries** from Driscoll's remain promotable out of Watsonville and Salinas, CA. Quality is excellent and pricing is ideal for strong retail sales. Continue building large displays while fruit remains promotable.

**Organic Raspberries** are steady as growing regions transition from Mexico and Baja to California. Quality has been excellent and supply consistent.

**Organic Blackberry** supplies are tightening now that Mexico's season is complete. California is beginning with light volume, and **LOCAL** New Jersey will help with availability starting in early July.





### OG ASPARAGUS

**ALERT!** Organic Asparagus is currently in a gap as Michigan and New Jersey seasons have concluded. Mexico has not yet begun harvest. Expect out of stocks in June!



### OG BRUSSELS SPROUTS

**GOOD NEWS!** Organic Brussels Sprouts from Mexico continue to be plentiful and high in quality. Pricing has gradually declined due to better supply, and these favorable conditions are expected to continue through June.



### OG MELONS

**GOOD NEWS!** Organic Cantaloupes and Honeydew are in full supply, this is the time to build displays and promote.

Organic Gaya and Galia Melons are also available and offer a great extension to the melon category. And by June 21, Organic Golden Dews and Orange Flesh Honeydew will arrive.



### OG BELL PEPPERS

Organic Hothouse Yellow and Red Color Bell Peppers are the most promotable at this time from Canada.

Organic Orange Color Bell Peppers remains limited. Quality is excellent across the board.



### OG CITRUS

Organic Mandarin Oranges from Sun Pacific (Cuties label) continue to be strong in supply and quality.

We are now fully transitioned into new crop California Organic Valencia Oranges, available in 56/72/88 ct Fancy and 10/4 lb bag formats.



### OG AVOCADOS

Pre-conditioned Equal Exchange Fair Trade Organic Hass Avocados 48ct (219815) and 60ct (207631) are in stock and available from Peru for a trail program.

Organic Hass Avocado supply from Mexico has slowed slightly. California fruit is being added to supplement availability. The California crop is producing excellent quality this year.



### OG APPLES

Organic Envy and Pink Lady Apples are promotable for June!

**NOTE:** Washington Organic Cosmic Crisp Apples are winding down, and sporadic supply gaps are likely to continue. **LONG TERM OUT-LOOK:** A large new crop is expected in the fall, with production 2-3 times larger than this season.

**NOTE:** Organic Granny Smith and Honeycrisp Apples from Washington are nearly finished. These varieties are expected to wrap up by early to mid-July. Limited imports will help bridge the gap before the fall crop.



### OG WATERMELONS

Organic Seedless Watermelons from California fields are in transition, with new production coming online near Bakersfield, CA.

Organic Yumi Watermelon bins are promotable in 45 ct and more limited on 55-60 ct.

Organic Seeded Watermelons remain in limited supply as California enters the early stages of transition. Expect volumes to improve by the end of June.

Organic Mini Seedless Watermelons are transitioning out of Southern California and Mexico. North Carolina is expected to start harvesting in the third week of June.



### OG SPECIALTY

Organic Lychee and Organic Eggfruit (Canistel) are currently available from Homestead, Florida as part of our tropical offering.

Organic Rhubarb is nearing the end of its season and may wrap up at any time.



**LOCAL PA** Organic Snow Peas, Green Kohlrabi and Fava Beans are now in season.

Back in season from California for the week of June 16 are: Organic Chioggia Beets, Purple Snow Peas, Treviso, and Burdock Root.





## OG BROCCOLI & CAULIFLOWER

**GOOD NEWS!** Organic Bunch Broccoli production in California remains abundant with excellent quality throughout June. Strong availability continues to open up promotional pricing opportunities.

Organic Broccoli Crowns are priced higher.

**LOCAL PA Organic Stem Broccoli** is in season for the rest of June. (CODE: 40577)

Organic Cauliflower from California remains available, although supply remains tight and pricing elevated. Quality is holding steady at average levels, and these trends are expected through late June.



## OG CELERY

Organic Celery supplies have stabilized with volume increasing week by week. Pricing is improving and quality from Mexico remains strong. These favorable conditions should persist throughout June.



## OG KIWI

Organic Green Kiwi from Zespri in New Zealand has arrived and will be in season through the summer.

Both Volume Filled and Clamshell options are available in **Organic Green** and **SunGold Kiwi** varieties.



## OG LOCAL VEG

**GOOD NEWS!** LOCAL Organic Green Cabbage from Pennsylvania is now available, from Lancaster County Amish growers Josh Weaver and Christ King. They expect to begin harvesting Organic Red Cabbage near the start of July.

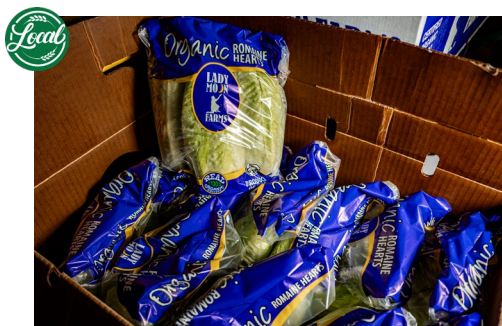
**LOCAL Organic Bunch Carrots, Bok Choy, Greens, and Bunch Leeks** continue in strong supply from Flaim Farms in New Jersey.

**LOCAL 25 lb Organic Red Beets** from Eagle Shadow Farms in Pennsylvania have started with the first deliveries are expected in late June.

**LOCAL Organic Kale, Collards, and Dandelions** are in steady supply from Lady Moon Farms in Chambersburg, PA. Quality is excellent and Organic Green Kale remains a promotable item through the foreseeable future.

Organic Pineapple supply remains steady into mid-June.

**ALERT!** Organic Peeled Garlic remains tight but is expected to improve in late-June.



## OG LETTUCE

LOCAL Organic Lettuce from Lady Moon Farms in Pennsylvania continues to be available but will soon conclude due to warmer temperatures. Additional supply from New Jersey remains, though this season will also wrap by the end of June.

Quebec and other northern regions will pick up the slack as local seasons wind down. Expect steady Organic Lettuce supply through summer until production resumes in PA and NJ.

**NOTE:** Organic Iceberg Lettuce from New Jersey is nearly finished, and California supply is tightening, leading to expected price increases.

**NOTE:** Organic Romaine Hearts from California remain available with elevated pricing and fair quality.

## OTHER STORIES

Organic Royal Star Papayas remain steady for mid-June.

Organic Grapefruit from California continues to show excellent quality and strong pricing.



## OG TOMATOES

**GOOD NEWS!** Organic Cluster Tomatoes remain promotable out of Canada. Pricing is aggressive and quality continues to be top-tier.

Organic Beefsteak Tomatoes quality continues to be excellent with consistent availability and pricing from Canada greenhouses.

Organic Grape Tomatoes are available from fields in North Carolina, showing nice quality. **OUTLOOK:** Lady Moon Farms' Pennsylvania LOCAL production of Organic Snacking Tomatoes is expected to start in early July.

Organic Snacking Tomatoes from Savoura in Quebec remain available. Their Organic Cocktail (Apero), Cerizo (Cherry), and Mini Apero (Cherry on the Vine) varieties continue to show exceptional flavor and quality.

Organic Roma and Round Tomatoes from North Carolina are in steady supply with strong quality.

**NOTE:** Earthbound is experiencing field quality issues due to bug pressure on Organic Baby Red Butter and Red Arugula during mid-June. Expect some out-of-stocks and lower fill-rates on those items.



# SPECIALTY MELONS

These melon varieties, with interesting flavors from around the globe, are in peak season from Arizona and California from June through September!

VARIETAL MELONS CAN BE SOLD BY THE EACH OR BY THE POUND.  
FOR ORGANIC, THERE IS A "9" BEFORE THE PLU.

## GALIA



PLU: 4326

ROUND SHAPE,  
RICH AROMA,  
SWEET MELON FLAVOR

## GOLDEN HONEYDEW



PLU: 3100

GOLD RIND,  
GREEN, VELVETTY,  
& SWEET FLESH

## CANARY



PLU: 4317

FIRM,  
LIGHT-GREEN FLESH,  
SWEET AROMA

## GAYA



PLU: 4346

IVORY COLOR RIND  
WITH OCCASIONAL  
GREEN STREAKS,  
JUICY & CRISP.

## SUGAR KISS MELON



UPC: 8 57420 00615 1

SUPER SWEET,  
SOFT, ENJOYABLE  
EATING EXPERIENCE

## SUMMER KISS MELON



UPC: 8 57470 00613 7

SWEET BUT NOT  
OVERBEARING,  
MELLOW, AND CREAMY

## TUSCAN-STYLE CANTALOUPE



UPC: 8 27575 30000 3

RICH, BRILLIANT  
ORANGE COLOR,  
"JUST RIGHT" SWEETNESS

## HAMI/HONEY KISS MELON



HAMI  
PLU: 4375

HONEY KISS  
PLU: 3623  
UPC: 8 57470 00618 2

SWEET & CRISP,  
CHINESE STYLE  
CANTALOUPE



# CONVENTIONAL MARKET NEWS

JUNE 13 - JUNE 19, 2025

## NORTHWEST CHERRY SEASON BEGINS



**GOOD NEWS!** The 2025 Northwest Cherry season is here!

Growers in Washington have hit gas pedal with harvest volume as they're experiencing some hot temperatures in mid-June. This urgency to harvest, cool, and pack will help fill up the retail and wholesale **Cherry** supply chain more quickly during mid-to-late June. The new Washington fruit will also lead to more affordable pricing than seen during the now finished California **Cherry** season which fell short way short of volume projections due to weather.

The first Northwest **Dark Sweet Cherries** have arrived to the East Coast and showing nice quality! Prices are starting to come down and are expected to become promotable for July.

Four Seasons is offering **Dark Sweet Cherry** SKU options that include 18lb case random weight bagged Jumbo (8.5-8row), XXL (9.5-9row), XL/LG (10.5-10row), and LG/MD (11.5-11row), plus 16/1lb UPC'd Clamshells filled with 10.5row & larger fruit. New crop Washington **Rainier Cherries** will be available in 15lb cases of random weight bags and 16/1lb UPC'd Clamshells starting 6/16.

A big Northwest **Cherry** promo and display contest is planned for July available to Four Seasons Produce independent retailer customers. Stay tuned and get ready to sell quality on the top sales-driving seasonal impulse item: Northwest **Cherries**!



### CV BERRIES

**GOOD NEWS!** New Jersey **LOCAL Blueberries** are now in season! Quality should be excellent and farms are reporting strong healthy plants and expected to have a great season through much of July. California and Southeastern growers will continue to harvest as well but we will move primarily to the New Jersey crops.

**GOOD NEWS!** **Strawberries** remain promotable out of California. Volumes remain strong out of Watsonville and Salinas, CA areas. Quality has been excellent.

**GOOD NEWS!** **Blackberries** are promotable as domestic crops continue. Mexico harvests are finished for the season and will return in the fall. California fruit is expected to be excellent and Georgia fruit is starting as well. **LOCAL** New Jersey fruit will begin closer to July.

**Raspberries** are steady out of California. California crops are coming in and quality is expected to be strong. Mexico fruit is finished for the season.



### CV STONE FRUIT

**GOOD NEWS!** Eastern **Peaches** out of South Carolina continue in excellent supply quality and size with some value small fruit available. These are expected to continue right up until the **LOCAL** New Jersey and Pennsylvania crops start during July.

**GOOD NEWS!** California **White** and **Yellow Peaches** and **Nectarines** are in promotable supplies with easing prices.

New California **Summeripe Yellow Peaches** and **Nectarines** pre conditioned fruit are now available. Make sure to give this premium fruit a try for the best customer experience.

California **White Donut Peaches** are now available in good supply in clamshells, loose, and punnet baskets.

Excellent supplies of California **Red** and **Black Plums** as well as **Red** and **Black Pluots/Plumcots** are now in excellent supply. Make sure to give all the different **Pluot/Plumcot** varieties a try to offer your customer a unique color and flavor experience.



### CV MELONS

Lots of specialty options are also available including Eastern 120 ct **Athena Cantaloupe** bins, 9ct **Athena Cantaloupes** cartons, 9 ct **Tuscan Cantaloupes**, 6 ct **Golden Dews**, 5 ct **Gaya Melons**, 6-8 ct **Honey Kiss**, and 4-12 ct **Summer Kiss Melons**.

Manageable volume and excellent quality are expected currently on **Cantaloupes** and **Honeydews** coming from multiple southwest regions.

Eastern Vine-Ripe Jumbo **Honeydew** are available by request in 120 ct bins.

**GOOD NEWS!** **Seedless** and **Seeded Watermelons** are steady out of the southeast. North Florida crop is winding down as Georgia is starting up. An abundance of 45 ct fruit is available with 60s still a promotable option!

**GOOD NEWS!** **Mini Seedless Watermelons** are highly promotable in mid-June with a competitive deal on season ending Mexican fruit. Fruit is arriving perfectly ripe and ready for store display.





## CV SWEET CORN

**GOOD NEWS!** Sweet Corn remains promotable out of Georgia. Pricing will hold for a week or so but is expected to slowly increase as the peak harvests are winding down.

Time to get excited for **LOCAL Sweet Corn**. **LOCAL** Delaware grown Sweet Corn from Ray Vincent Farms is expected to begin around June 27th.



## CV HONEYCRISP APPLES

**NOTE:** Washington Honeycrisp Apple supplies continue to tighten. Expect very strong pricing and sporadic gaps in supply for the remainder of the season until new crop in the fall.

Import Honeycrisp Apples from Canada and Chile will also be sporadically available with strong pricing to compensate for some of the domestic gaps. So far the import fruit has been beautiful.



## CV PEPPERS

Hothouse Peppers remain steady overall.

**GOOD NEWS!** Red Bell Peppers continues to be the most promotable color with spot buy opportunities.

Yellow and Orange Peppers remain available with good supply and quality out of Canada.

**GOOD NEWS!** Eastern Jumbo/XL Green Bell Peppers are in excellent supply with promo pricing for bigger displays during the rest of June. **LOCAL** will be starting by July.



## CV RED ENDIVE

**NEW:** California grown Belgian-style Red Endive is now available in 8lb cases (code 230508) to compliment the California Belgian-style White Endive 10lb already offered (code 2890).



## CV GRAPES

Grapes from Mexico continue to remain limited compared to last year due to heavy rain damage. Green Grapes are tight. Red and Black Grape supplies are affected by the rains. Prices are very unstable and high now regardless of Coachella, CA or Mexico supplies.

**NOTE:** Red Globe Seedless Grapes are in a gap.

The Grape category will improve in July when the San Joaquin Valley of California Comes into season.



## CV BRUSSELS SPROUTS

**GOOD NEWS!** There was a gradual improvement in the conditions of Brussels Sprouts throughout early June. Decreased prices and enhanced quality are now yielding advantageous conditions for promotion. Similar conditions can be expected for the remainder of June.

Ocean Mist's "Roastables" Brussels Sprouts, Broccoli, and Cauliflower Kits are back in stock and selling well.



## CV FIGS

California has started their early Fresh Fig season with Black Mission Figs in a 12/8 oz clamshell. This season will only last a few weeks so be sure to get them as soon as possible on your shelves.



## CV ASPARAGUS

**NOTE:** Asparagus harvests out of New Jersey will end this week. It was a good LOCAL season but crops are finishing up and weeds are taking over.

Michigan harvests are expected to continue for through June and then we will transition back to Mexico and Peru. Asparagus quality has been excellent from all regions.



## CV LOCAL VEG

**LOCAL** New Jersey Cabbage is looking very nice right now and supplies are great!

**LOCAL** Bunched Herbs, Scallions, and most Greens are still in good supply from New Jersey.

However, Bunch Spinach is experiencing some supply issues with some growers gapping and pricing increasing. Dill has slowly been coming back after a brief gap.





## CV AVOCADOS

Overall the **Hass Avocado** market is flush with fruit. The industry's main supply is still coming from Mexico but Colombia and Peru also have fruit. Mexico's pricing has been firm due to lower volumes of Negra crop fruit and that season's end looming. Expect dark colored fruit with higher oil content and some of the best eating **Hass Avocados** of the year from Mexico.

For a value option import 48 ct **Hass Avocados** from Colombia or Peru are in stock. These are being pre-conditioned for better eating experience.



## CV CAULIFLOWER & BROCCOLI

**GOOD NEWS!** In California, **Cauliflower** growth continues to generate elevated yields and exceptional quality. With enhanced production conditions and the absence of quality issues, pricing has become competitive. Anticipate promotional opportunities in mid to late June.

**Broccoli Crown** production from North Carolina remains constrained as mid June approaches, resulting in elevated costs and restricted availability. The supplemental supply volume from California is priced higher. Pricing is expected to be just a little higher through June, yet still reasonable.

New Zealand **Green Kiwi** from Zespri has finally started. Volume filled **Green Kiwi** along with a clam-shell option are in stock. **SunGold Kiwi** are steady from New Zealand.

**Pineapples** supplies are steady for the start of June. Look for deals on 6 ct fruit from Four Seasons for the middle of June. **HoneyGlow** and **PinkGlow Pineapples** are steady from Del Monte.



## CV CITRUS

New item for summer: 18/2 lb **Lemon-Lime Combo Bags** will be offered from code 231841.

**Lemon** prices are ticking up a bit out of California. **NOTE: Seedless Lemons** from "Wonderful" have finished for the season.

**Mandarins Oranges** will transition fully into imports through the end of June as California starts to dry up with supply.

Import **Navel Oranges** are now available at a value compared to California. We have 56 ct and 9/3 lb bagged options available.



## CV LETTUCE

**GOOD NEWS!** California grown **Iceberg Lettuce** is still readily accessible and of exceptional quality with excellent pricing and promotional opportunities. Moreover **Romaine** and **Leaf Lettuce** from California are competitively priced while providing outstanding quantity and superior quality.

**NOTE:** In recent weeks growers on the West Coast have seen a decline in **Romaine Heart** production which has led to a dramatic spike in price.



The harvest of **LOCAL Leaf Lettuce** and **Romaine** in New Jersey remains, however, due to rising summer temperatures the season is anticipated to conclude by the last week of June.

With the conclusion of the New Jersey season, supplies with transition to the summer Quebec **Lettuce** crop which will provide short transit times and good value. This production will encompass bulk **Leaf** and **Romaine** in addition to **Iceberg** and **Romaine Hearts**.

## OTHER STORIES

**NOTE:** Imported **Pomegranates** from Chile and Peru will be winding down by mid June. This will be it for the summer until the California season starts.

**ALERT! Pomegranate Arils** are available in the Sun Belle label. The 4.4 oz cups will be winding down around mid-June.



## CV ARTICHOKE

**GOOD NEWS!** **Artichoke** volumes from California remains strong as promotional opportunities continue into mid-June with outstanding quality and favorable costs. Build eye catching displays to generate consumer interest and boost sales.



## CV TOMATOES

**GOOD NEWS!** **Roma Tomatoes** remain promotable overall with good production. Quality has been excellent out of Georgia and Florida.

**GOOD NEWS!** **Beefsteak Tomatoes** will be promotable out of Canada. With the added sunshine harvests are expected to increase leading to promotable volume and pricing. Quality has been excellent.

**Cluster Tomato** production remains steady. Demand is picking up but Canada production remains strong. Quality has been excellent.

**GOOD NEWS!** **Snacking Tomatoes** remain steady overall with **Grape Tomatoes** out of Florida and Georgia remaining the most promotable. **Cherries**, **Medleys**, and **Cocktail Snacking Tomatoes** all remain available out of Canada and Mexico greenhouses with steady supplies and nice quality.

**Green Beans** have inched up in price from North Carolina where quality has been excellent.

6/12oz **Rambutan** is now in season (code 17782)!

Other specialty and unique offerings available include: Poppers Bite-size **Cucumbers**, 10lb **English Peas In-Shell**, Naturesweet **Seedless Mini Sweet Peppers**, and **Cactus Pears**.





# RAMBUTAN

**GROWN IN GUATEMALA AND HONDURAS, OUR RAMBUTAN IS A FUN AND EASY SNACK, A FAMILY FAVORITE!**

This tropical fruit is similar to lychee, with white pulp and a large nutty seed in the center. Fresh rambutan has a bright red leathery exterior with soft red & green spikes.

Rambutan has an incredible taste. Sweet and refreshing, with 10 calories per fruit, rambutan is a healthy and convenient snack. It is best served chilled. Just hold the fruit with both hands, twist apart or cut at the seam. Separate skin to open the fruit, peel & enjoy the pulp, discard the seed.

**A GOOD SOURCE OF FIBER  
AND ANTIOXIDANTS**

## **SELECTION:**

Choose red fruits.  
Avoid black, dry & leaky fruits.

## **AVAILABILITY:**

May – February

## **STORAGE:**

Store at room temperature  
or fridge.



# little leaf FARMS



## LOCAL = FRESHER

At Little Leaf Farms, we are committed to delivering the freshest, best tasting baby greens to east coast salad lovers all year round. Our greenhouses in Devens, Massachusetts and McAdoo, Pennsylvania allow us to deliver our products to stores within a day of harvest unlike the majority of lettuce that is grown on the West Coast, which spends a week traveling by truck to your local stores. We have also carefully developed sustainable growing practices into our greenhouses to protect our planet. We hope you enjoy the fresh, delicious flavors of our baby greens!

## LINE EXTENSION

DELIVERY STARTING 6/13

CODE	DESCRIPTION	PK/SZ	UPC
244424	CV Salad Romaine Leaf	8/4oz Little Leaf Farms	8-57394-00627-5

## FOUR SEASONAL

Q3 EDITION - JUL/AUG/SEPT 2025

MERCHANDISING TIPS & IDEAS FOR INDEPENDENT RETAILERS

GET A JUMP ON YOUR JULY, AUGUST, AND SEPTEMBER SEASONAL PLANNING WITH THE Q3 EDITION OF THE FOUR SEASONAL.

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PHONE: 1.800.422.8384

| [www.fsproduce.com](http://www.fsproduce.com)







# Homegrown Organic Farms Stone Fruit Display Contest

## June 16 - July 13, 2025

Four Seasons Produce is once again teaming up with Homegrown Organic Farms for an exciting display contest designed to boost your sales and move plenty of peak-season product through your department. As we dive into the heart of the season, Homegrown Organic Farms is ready to deliver top-quality EFI (Equitable Food Initiative) and ROC (Regenerative Organic Certified) stone fruit. June and July are perfect times to shine the spotlight on this category so get creative, have fun, and show off your merchandising flair!

### DISPLAY CONTEST CRITERIA:

- Must have a minimum of **4 varieties** of Homegrown Organic Farms stone fruit in your displays.
- **All fruit must be purchased from Four Seasons Produce.**
- **Must use Homegrown Organic Farms point of sale cards and EFI decals, OR have Homegrown Organic Farms branded boxes** within your display. Point of sale signage and EFI stickers can be obtained through your Four Seasons Produce Sales Rep or Merchandiser.
- Displays must remain up for a **minimum of 1 week.**
- Please send all contest photos to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **August 7, 2025.**



### DISPLAY CONTEST CODES:

- 239884 - OG Premium Yellow Peach euro box
- 244102 - OG Premium White Peach euro box
- 231487 - OG Premium Yellow Peach 12/2lb. pouch
- 240494 - OG Premium Yellow Nectarine euro box
- 243851 - OG Premium White Nectarine euro box
- 231488 - OG Premium Yellow Nectarine 12/2lb. pouch
- 244126 - OG Premium Red Plum euro box
- 244127 - OG Premium Black Plum euro box
- 231489 - OG Plum 12/2lb. pouch
- 244128 - OG Premium Pluot euro box
- 244134 - POS Display box Homegrown euro (new green)
- 244133 - POS Display Pop Up Bin Homegrown (new green)
- 239994 - POS Display Box Homegrown 2 layer (new green)



Code 239994



Code 244134



Code 244133

### DISPLAY CONTEST PRIZES:

#### MOST CREATIVE DISPLAY

- 1<sup>ST</sup> PLACE - \$400 gift card**
- 2<sup>ND</sup> PLACE - \$300 gift card**
- 3<sup>RD</sup> PLACE - \$200 gift card**



#### LARGEST DISPLAY

- 1<sup>ST</sup> PLACE - \$400 gift card**
- 2<sup>ND</sup> PLACE - \$300 gift card**
- 3<sup>RD</sup> PLACE - \$200 gift card**



#### BEST SMALL STORE DISPLAY (3 registers or less)

- 1<sup>ST</sup> PLACE - \$400 gift card**
- 2<sup>ND</sup> PLACE - \$300 gift card**
- 3<sup>RD</sup> PLACE - \$200 gift card**



Every qualified entry will receive one of these dual branded Homegrown Organic Farms/Four Seasons Produce Vests just for entering!

For more information, please contact your Four Seasons Sales Rep or Merchandiser.  
Thank you for your continued trust and support of Four Seasons Produce.



PHONE: 1.800.422.8384

| [www.fsproduce.com](http://www.fsproduce.com)







# CRESPO ORGANIC MANGOES DISPLAY CONTEST

## JUNE 16 - AUGUST 3, 2025

Four Seasons has partnered with Crespo Organic Mangoes for our annual Display Contest! Beautiful Organic Mangoes from Mexico are in full swing, with amazing quality coming off of the trees! June is also National Mango Month, so it is the perfect time to promote. Time to get your painters cap on, dream up your next mango masterpiece, and watch your mango sales soar!

### CONTEST CRITERIA:

- Build a display of Crespo Organic Mangoes. All fruit **MUST** be purchased through Four Seasons Produce. Displays do not have to be large to be impactful.

#### DRIED MANGO CODES:

- 239401 OG Dried Mangoes 20/4oz
- 239403 OG Dried Mangoes 15/1lb
- 239402 OG Dried Mangoes Ataulfo 20/4oz
- 239404 OG Dried Mangoes Ataulfo 15/1lb

#### MANGO PRODUCT CODES:

- 44169 OG Mangoes Mex 8ct
- 44163 OG Mangoes Mex 10ct
- 44165 OG Mangoes Mex 12ct
- 44177 OG Mangoes Ataulfo 12/14ct
- 44185 OG Mangoes Ataulfo 16/18ct

#### POINT OF SALE CODES

- 235364 POS RCF/Crespo Display Bin
- 239637 POS RCF/Crespo Mango Tree Cutout 48"
- 239641 POS RCF/Crespo Mango Mania Cutout 36"
- All display must include both **Organic Round** (Tommy Atkins, Kents, Keitts, Hadens) and **Ataulfo Honey Mangoes**, as well as one of the Organic Dried Mango SKUs.
- All displays must show the Crespo Organic branding, with bins or boxes, have Crespo Organic point of sale posters/cards in it, or have the Crespo Organic graphic boxes built into the display. Razor sharp point of sale signs, posters, and recipe cards can be obtained through your Four Seasons Sales Rep or Merchandiser.
- You must purchase at least **25 cases** of mangoes during the contest period in order to qualify for entry.
- All display must remain up for a **minimum of 1 week**.
- Send all display contest photos to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **August 7, 2025**.



Code:  
239637

Code:  
239641



### CONTEST PRIZES:

One winner for each of the below categories will win a SWEET Four Seasons Produce hoodie, Four Seasons Produce t-shirt, and a \$50 gift card

- Largest Display
- Most Creative Display
- Best % of Organic Mango Sales Increase YOY
- Best Small Store Display (3 registers or less)
- Best In Store Signage to Promote Organic Mangoes
- Best Social Media Post



### ENTRY RAFFLE:

Every qualifying entry will be entered for a chance to win a Crespo Organic Mangoes backpack!

To read about the Crespo Organic story and get some really cool recipe ideas, please visit [www.crespoorganic.com](http://www.crespoorganic.com).

Be sure to also check out their blog, Under the Mango Tree, for all things mango!

For more information on mangoes or for merchandising tips and ideas, please contact your Four Seasons Produce Sales Rep or Merchandiser.



PHONE: 1.800.422.8384

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# THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

MAY 18 - JULY 5, 2025



## Fire Up the Grill with The Little Potato Company!

Four Seasons Produce and The Little Potato Company are teaming up again for a backyard-themed display contest featuring LPC favorites. Build a display that drives excitement and sales—and tie into LPC's national "Little Springtime Sweepstakes"!

Interested in participating? Contact your Four Seasons Sales Rep or Merchandiser to get started.

## DISPLAY CONTEST CRITERIA:

- Build a display that has a **grilling/summer BBQ** theme between **May 18 - July 5, 2025**.
- All displays **must include 1.5lb bags, grilling/oven ready, and microwavable trays**.
- Displays must incorporate at least **8 LPC SKU's** between bags and trays.
- All products **must be purchased from Four Seasons Produce**, with a minimum of **10 cases** purchased during the contest period.
- Displays should be kept up for **at least 2 weeks**.
- Displays built **May 18 - June 4, 2025** are eligible to participate in "The Springtime Sweepstakes" National Contest with **(15) \$1,000 prizes** in free groceries for retail shoppers from The Little Potato Company.
- Use of **social media is encouraged**.
- All photos need to be submitted to [contests@fsproduce.com](mailto:contests@fsproduce.com) no later than **July 9, 2025**.



## DISPLAY CONTEST PRIZES:

**1<sup>st</sup> Place - \$300 Visa Gift Card**

**2<sup>nd</sup> Place - \$250 Visa Gift Card**

**3<sup>rd</sup> Place - \$200 Visa Gift Card**

**4<sup>th</sup> Place - \$150 Visa Gift Card**



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