

JUNE 6 - JUNE 12, 2025

PROMOTABLE ORGANIC MANGOS



GOOD NEWS! Organic Round Mangos will be promotable starting in June!

Our “Crespo Organics Mango Mania” display contest and promo featuring their **Organic Mangos** will begin in mid-June. Expect good volume for the summer - June and July - with sharp ad and in-store special pricing.

Look to promote 16 and 18 count **Organic Ataulfo Honey Mangos** which are trending a bit smaller currently as there will be deals on the 12 and 14 ct.

There are some **Organic Mallika Mangos** in season from Mexico to add to your sets. This variety is popular in India where the ripe fruit is squished inside the skin then sucked from the top like a mango puree pouch.

Back in stock are **Organic Dried Ataulfo and Red Mangos** from Crespo Organics for the 2025 season. These dried **Organic Dried Mangos** are best in class. Available in 4 ounce or 1 pound high graphic pouch bags.



OG STONE FRUIT

GOOD NEWS! Organic Stone Fruit has been ramping up with availability and sizing improving and prices easing.

Prepare for our huge Homegrown Organics promo and display contest running from mid-June until mid July featuring all your favorites **Organic White and Yellow Peaches, Organic White and Yellow Nectarines, Organic Red and Black Plums and Pluots**. Most items will be available in both bulk and bagged SKUs.

Organic Apricots are currently in excellent supply out of California and a healthy crop is expected out of Washington to start around July first.

Organic Cherries have been limited out of California with mostly on 11.5 row fruit to finish their season but new crop Washington fruit will begin later this month with much better sizing including fruit as large as 8.5 row. Peak season will be late June to mid July.

GOOD NEWS! South Carolina is now offering excellent supplies of **Organic Peaches** and some clamshell **Plums** and **Sugar Plums**.



OG TOMATOES

GOOD NEWS! Organic Cluster Tomatoes will be highly promotable as growers reach peak production. Quality has been excellent creating great promotional opportunities.

Organic Grape Tomatoes remain available from Mexico with North Carolina starting light availability as well. We will begin to move more toward US product while available.

Organic Cocktail Organic Cherry Tomatoes and **Organic Medley Tomatoes** all remain available from Canada and Mexico. Availability and pricing remain steady.

Organic Roma and Vine Ripe Tomatoes have started shipping from North Carolina high tunnels. Excellent quality is expected with steady volume for the rest of June.



OG BERRIES

GOOD NEWS! Organic Blueberries are promotable from the Southeast region and California. Quality has been improving as weather conditions improve. **LOCAL** New Jersey is expected to begin light harvests later in June.

GOOD NEWS! Organic Raspberries will be promotable from Mexico with very nice quality and good volume. California crops will start light harvests and should fully transition to all California fruit by the end of June.

GOOD NEWS! Organic Strawberries remain promotable from California. Volume remains strong with excellent quality out of the Salinas/Watsonville area.

Organic Blackberry volume is decreasing slightly as the Central Mexico season ends. Weather challenges in Mexico caused growers to finish for the summer. California production is beginning with light volume and quality should be excellent.



OG ASPARAGUS

NOTE: Organic Asparagus is limited. A recent cold spell has reduced harvests and grower numbers are lower than anticipated. Mexico has little availability currently. Expect light supplies with some upward price pressure.



OG BRUSSELS SPROUTS

GOOD NEWS! Organic Brussels Sprouts remain readily available with outstanding quality in early June as production from Mexico continues. Costs have steadily improved through late May and early June as availability became more plentiful. Expect these conditions to continue for the foreseeable future.



OG ARTICHOKEs

GOOD NEWS! Organic Artichokes from California remain favorably priced in early June while quality continues to be strong. Expect steady availability and promotional opportunities into mid-June.



OG BELL PEPPERS

Organic Hothouse Colored Bell Pepper availability has improved significantly. Canadian production has increased to meet demand and prices are starting to decrease. Mexico production is expected to start in the next few weeks increasing overall availability. Quality out of Canada has been excellent.



OG GRAPES

ALERT! Organic Grapes have been impacted by substantial rain in Mexico halting harvest and causing unknown loss. Pricing is expected to rise and supplies become tight for the remainder of the Mexico season.

A good crop is expected from California starting in July.



OG AVOCADOS

Organic Hass Avocados supplies have been steady for early June. There will be some **Organic Hass Avocados** from California in addition to the Mexican options currently available.

Sell more fruit! Four Seasons offers pre-conditioned **Organic Hass Avocados** for sale in both 48 ct (Code: 43138) and 60 ct (Code: 43150) lines.



OG APPLES & PEARS

Washington **Organic Envy** and **Pink Lady Apples** continue to be the Apples to promote while all other varieties have tight supplies with rising prices and spotty availability expected.

Organic Cosmic Crisp Apple supplies continue to dwindle with prices rising. It is now safe to say there will be at least a small gap before new crop begins.

Import **Organic Pear** supplies are getting tighter with both **Organic Red** varieties finished for the season and **Organic Bartlett** soon to follow, followed by **Organic Bosc** by the end of June.

New crop **Organic Bartlett Pears** will come into season from California in July.



OG WATERMELONS

YUM! brand **Organic Seedless Sweet Gem Watermelons** will be in season starting in mid-June. This variety has solid, dark-green rinds and juicy red flesh.

Organic Seedless Watermelons remain available from California and Mexico. Excess crop in Mexico is providing very competitive prices.

Organic Seeded Watermelons are available from California. Supplies will be light at first but can increase with customer support.

Organic Mini Seedless Watermelons are available from California and Mexico with production shifting primarily to South Central California by mid-June.



OG SPECIALTY

A small amount of **Organic Lychee** will be available in 5 pound bulk cases during June from Florida.

Organic Mamey and **Organic Green Husk Water Coconuts** are in season from South Florida.

Organic Radicchio is back in supply from California. **Organic Treviso Radicchio** will be arriving soon.

LOCAL Organic Snow Peas from Lancaster County, PA will be available for the week of 6/9.

NOTE: Organic Fava Beans are finishing out of California for the season.

NOTE: Organic Rhubarb out of the Pacific Northwest continues in limited supply and may end for the season with little notice.



OG BROCCOLI & CAULIFLOWER

GOOD NEWS! Organic Broccoli production from California remains abundant with strong quality during early June. Promotional displays should be continued to increase sales volume while favorable conditions continue into mid-June.

NOTE: Organic Cauliflower from California remains available however costs have risen going into early June due to production limitations. Quality has been average with tightening supply. Expect these conditions to remain consistent through mid to late June.



OG CELERY

GOOD NEWS! Organic Celery is returning to regular conditions after an extended period of limited supply and higher cost. Entering mid-June, improved volume is bringing better pricing while quality is expected to remain strong from Mexico. Favorable conditions are expected for the remainder of the month.



OG KIWI

Organic SunGold Kiwi from Zespri will be in steady supply from New Zealand. Both 8 count 1 pound Clamshells and volume filled cases are available.

New crop Zespri Organic Green Kiwi from New Zealand will start in mid-June.



OG LOCAL VEG

GOOD NEWS! Organic Kales and Collards from LOCAL Lady Moon Farms in Pennsylvania continue to be outstanding in quality. There is plenty of Organic Green Curly Kale and Red Kale. Organic Collards and Lacinato Kale supplies continue to improve from Lady Moon Farms as well.

Lancaster County, PA LOCAL Organic Green Cabbage starts up for the early summer season from King Family Farms starting around 6/12.

Organic Bok Choy, Bunch Carrots, Chards, and Cabbages are available from LOCAL New Jersey and are in good supply. LOCAL product offers a nice option to promote regional agriculture and quality has been strong.

NOTE: Organic Flat Leaf Parsley is experiencing some supply and quality challenges out of California. There is some available from LOCAL New Jersey and from Lady Moon Farms in Pennsylvania which has helped maintain good supplies.



OG LETTUCE

Organic Romaine Hearts from California remain readily available but only average in cost and quality. Limited additional supply will come from LOCAL Pennsylvania into mid to late June from Lady Moon Farms.

Organic Iceberg Lettuce from both New Jersey and California remains consistently available at favorable cost. Promotions should remain intact as this is a great item for grilling season with burgers.

LOCAL Organic Leaf and Romaine Lettuce from Lady Moon Farms in Pennsylvania continues peak season during early June however with rising summer temperatures the season will draw to a close as the month progresses.

As the LOCAL season winds down, availability from New England and Quebec will become available. This product will be reliable until the end of summer when Pennsylvania and New Jersey production returns for Fall.



OG CITRUS

Organic Lemons have limited California supply with more Argentina supply arriving weekly. Markets are expected to slowly decrease.

Organic Mandarins will be available in a bagged option for the remainder of June as weather in California has been favorable to these end of season varieties.

NOTE: Organic Navels will be available for the last part of their season in mid-June before transitioning into Organic Valencia Oranges.

OTHER STORIES

ALERT! Organic Peeled Garlic will be tight early in June. Expect some out of stocks and prorates when available.

Organic Russets are improving. Organic Bagged Potatoes are in better shape with supply now fully moved over to new crop out of Florida under the Chelsea Creek Farms label.

We will switch over to Mexican grown Organic Hard Squash starting this month. Pricing will increase as the transition to Mexican product occurs but the quality will be much improved.

Organic Green Beans are in steady supply from California. Costs are expected to remain steady.

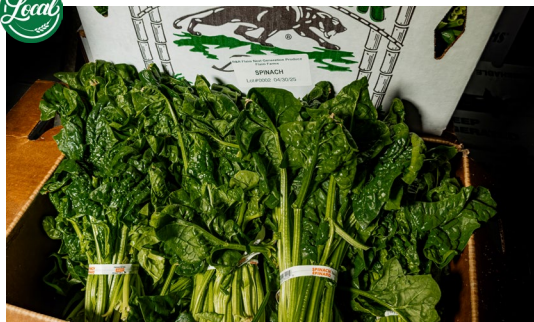
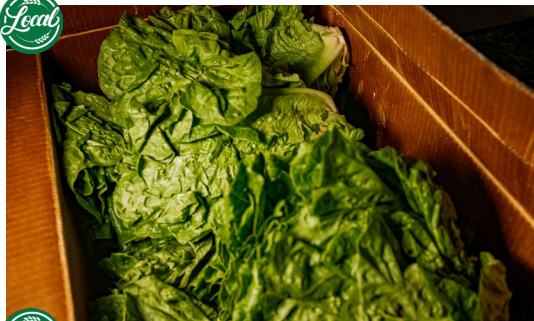
Organic Pineapple supplies are strong for June. Look to promote 7 and 8 count fruit.

Another shipment of 70 count Organic Russets in code 41623 will arrive mid-June and then that particular supply out of Florida will be done for the season. Quality has been outstanding. A small shipment of 90 count Organic Russets in code 41624 will also arrive soon. The first of the season's large 50 count new crop California Organic Russets code 41600 from Cal-O will arrive in mid-June.

CONVENTIONAL MARKET NEWS

JUNE 6 - JUNE 12, 2025

LOCAL VEG SEASON



GOOD NEWS!

LOCAL Greens, Bunched Herbs, Scallions, Leeks, Radishes and Bok Choy from New Jersey remain in good supply with very nice quality. Overall it is a great time to build up Locally Grown displays.

LOCAL Cabbage has also started from New Jersey and is in good supply.

NOTE: The only exception has been **Bunched Dill** which is experiencing some gaps in supply.

LOCAL Leaf Lettuce and Romaine harvests in New Jersey continue in early June. However with increasing summer temperatures the season will last for a limited time, at which point we'll switch to new crop Eastern Lettuc-
es from Quebec.



CV BERRIES

GOOD NEWS! Blueberries are now promotable from multiple regions. The Southeast continues to harvest good quality and volume. California has good volume and quality.

OUTLOOK: LOCAL New Jersey **Blueberries** are expected to begin harvest around mid-June pending weather. Quality has been nice and improved as weather has improved.

GOOD NEWS! Strawberries remain promotable overall. Pricing is inching up slightly but volume and quality remain strong as Northern and Southern California ranches continue to harvest good fruit.

GOOD NEWS! Blackberries remain promotable out of Mexico. Quality has been excellent with great eating fruit. Domestic harvests are beginning out of Georgia and California.

GOOD NEWS! Raspberries are promotable out of Mexico and California. Quality has been excellent and volume remains strong.



CV STONE FRUIT

GOOD NEWS! Sweet Southern Peaches are in peak season from South Carolina. XL 2-3/4" and LG 2-1/2" are in excellent supply with good quality. Value deals are available for promos on 2-1/4" to 3/8" MD/LG sizing in 25lb volume filled cases.

GOOD NEWS! White and Yellow Peach and Nectarine supplies are ramping up and now is the time to promote with excellent quality and bigger sizes weekly and easing prices. Make sure to stack them high and watch them fly off the shelves.

By mid-June the first "Summeripe" pre-conditioned **Peaches** and **Nectarines** will arrive. This is a best in class program for quality and eating.

California **White Donut Peaches** are back in stock in Clamshells bulk and cardboard punnets.

California **Red and Black Plumcots** and **Pluots** are now available in cardboard punnets joined by bulk **Red Pluots**. The first Mottled Plumcot varieties should show up later in June.



CV MELONS

GOOD NEWS! Seeded and Seedless Watermelons are available in excess out of North Florida. Pricing remains very promotable. **Moon & Stars Watermelons** are in peak season too. Georgia fruit is starting as early as the first week of June and supplies will shift mainly into this region by mid-June.

Mini Seedless Watermelons are steady out of Mexico. Pricing and availability will continue.

Cantaloupe and Honeydew pricing will come down slowly as harvests ramp up in Arizona and Southern California. It is a great time to push and promote.

GOOD NEWS! Georgia Athena-Style Cantaloupes are in peak season with nice size, aroma, and sugars.

Super-sweet **Golden Honeydew** are in season from the Southeast.

Tuscan-style Cantaloupes are in season, **Gaya Melons** too. More specialty items will be harvested in June, including the **Kiss-series Melons**.



CV CHERRIES

NOTE: California **Dark Sweet & Rainier Cherry** prices remain high and supplies are sporadic and expected to wrap up over the month of June.

GOOD NEWS! The first Washington **Dark Sweet Cherries** are expected to arrive East around 6/12 with an excellent crop expected there after.

OUTLOOK: By late June it will be time to build big displays and promote **Dark Sweet** and **Rainier Cherries** and get ready and excited for our North-west **Cherry** display contest and promo.



CV APPLES & PEARS

Some beautiful Canadian 72 count **Honeycrisp Apples** have arrived and will move quickly so be sure to grab some before they are gone. Eastern **Honeycrisp Apples** are done for the season.

Pear markets are strengthening as the end of the season draws near. We may see some small gaps before new crop California **Bartlett Pears** begins in July followed by new crop Washington in late August.



CV BRUSSELS SPROUTS

Brussels Sprouts have continued improving conditions in early June. Reduced prices and improved quality are the results of enhanced production. You can anticipate favorable conditions for most of June.



CV MANGOS

GOOD NEWS! **Mangos** from Mexico are steady for early June. Mexico is ready with volume to promote as they gear up for a big push for June and July. Pricing has been steady.



CV GRAPES

ALERT! Substantial rain has hit Mexico halting **Grape** harvests and creating unknown crop loss. Pricing will rise and supplies become very tight for the remainder of the Mexico season. This situation has created unplanned out-of-stocks form early June, especially on **Greens**.

There will be some modest supplies of **Grapes** from Coachella, CA but at higher pricing. Avoid ads until California new crop starts in Delano, CA in early July.



CV PEPPERS

GOOD NEWS! **Hothouse Color Bell Peppers** will become promotable as harvests increase.

Red Bell Peppers will be most promotable followed by **Orange** and **Yellow**. Quality has been exceptional.



CV GREEN BEANS

Green Beans are having a few supply issues due to heavy rains in North Carolina. There will be a price increase but supplies remain steady for now.



CV ASPARAGUS

NOTE: **Asparagus** availability remains light overall from New Jersey and Michigan. **LOCAL** New Jersey production is close to finishing and the season could end soon with warmer temperatures and rain expected. Michigan production remains light as growers try to bounce back from the cold snap.

Mexico volume is beginning with good numbers.



CV FIGS

California has started their early **Fresh Fig** season.

This season will only last a few weeks so be sure to get the **Black Mission Fig** variety in a 12 count 8 ounce clamshell.

Peak season for California **Fresh Figs** will be late July through August.



CV WESTERN LETTUCE

GOOD NEWS! California grown **Iceberg Lettuce** remains readily available and of high quality with favorable pricing and promotional opportunities.

Romaine and **Leaf Lettuce** from California remain reasonably priced and offer exceptional quality and volume.

NOTE: California **Romaine Hearts** have begun to experience constraints as production volumes for some growers have decreased causing pricing to increase swiftly.



CV CAULIFLOWER & BROCCOLI

GOOD NEWS! **Cauliflower** grown in California has favorable conditions to begin early June as cost has improved with increased production. With minimal quality issues and improving conditions expect promotional opportunities into mid-June.

Broccoli Crown production remains limited in early June from North Carolina creating increased cost and limited availability. Supplemental supply volume from California is available but with increased demand has become restrained causing elevated cost. Although overall availability between coasts should not be an issue price increases are expected and will persist into mid to late June.

ALERT! **Bolthouse Juices** will be experiencing supply gaps on the 52 oz SKUs due to a mechanical issue impacting production. All 15.2 oz SKUs are expected to be fully recovered and back in production by the first week of June. The 32 oz SKUs are scheduled to be fully ready by June 13. These sizes also experienced mechanical issues on their respective lines, but full recovery is on track.



CV KIWI

SunGold Kiwi is steady for early June. Sales have been brisk despite many other fruit options proving **SunGold Kiwi** is a must-have in your department.

New crop **Green Kiwi** from Zespri will be starting very soon.



CV AVOCADOS

Availability remains good on **Hass Avocados** in general. With Colombia Peru and Mexico going strong pricing in mid-June will be lower than most of the year. Mexico's fruit is eating great right now. The higher oil content makes the fruit as creamy as ever.

For a value option, Four Seasons will offer an import 48 ct **Avocados** from Colombia or Peru. This fruit will be pre-conditioned before shipping for better sell through at retail.

NOTE: Imported **Pomegranates** from Chile and Peru will be winding down by mid-June. Fruit will gap for the summer until the California season starts.



CV ARTICHOKE

GOOD NEWS! **Jumbo Artichoke** volumes from California are promotable to begin June with strong quality and aggressive pricing. Expanded displays in the early portions of the month will increase sales.



CV TOMATOES

GOOD NEWS! **Cluster Tomatoes** are promotable out of Canada and USA Greenhouses. Quality remains excellent.

GOOD NEWS! **Roma Tomatoes** are promotable out of Florida and Mexico. Pricing remains at a minimum and quality has been excellent.

GOOD NEWS! **Snacking Tomatoes** remain available and promotable overall. **Grape Tomatoes** remain promotable out of Florida and Georgia with excellent quality.

Cocktail, Cherry and Medley Tomatoes remain available with no pricing or availability changes.

Greenhouse **Beefsteak Tomato** prices continue to inch down as production begins to increase. Quality continues to be exceptional out of Canada.

ALERT! **Pomegranate Arils** are available in the Sun Belle label. The 4.4 ounce cups will be winding down for the season around mid-June.

OTHER STORIES

little leaf

FARMS



LOCAL = FRESHER

At Little Leaf Farms, we are committed to delivering the freshest, best tasting baby greens to east coast salad lovers all year round. Our greenhouses in Devens, Massachusetts and McAdoo, Pennsylvania allow us to deliver our products to stores within a day of harvest unlike the majority of lettuce that is grown on the West Coast, which spends a week traveling by truck to your local stores. We have also carefully developed sustainable growing practices into our greenhouses to protect our planet. We hope you enjoy the fresh, delicious flavors of our baby greens!

LINE EXTENSION

DELIVERY STARTING 6/13

CODE	DESCRIPTION	PK/SZ	UPC
244424	CV Salad Romaine Leaf	8/4oz Little Leaf Farms	8-57394-00627-5



CURRENT OFFERINGS

AVAILABLE NOW

CODE	DESCRIPTION	PK/SZ	UPC
233150	CV Salad Baby Crisp Green Leaf	8/4 oz Little Leaf Farms	8-57394-00610-7
233156	CV Salad Baby Crisp Green Leaf	6/8 oz Little Leaf Farms	8-57394-00613-8
233148	CV Salad Baby Green & Red Leaf	8/4 oz Little Leaf Farms	8-57394-00611-4
233154	CV Salad Baby Green & Red Leaf	6/8 oz Little Leaf Farms	8-57394-00614-5
233146	CV Salad Baby Spring Mix	8/4 oz Little Leaf Farms	8-57394-00612-1
233152	CV Salad Baby Swt Butter Leaf	8/4 oz Little Leaf Farms	8-57394-00617-6
237406	CV Salad Baby Swt Butter Leaf	6/8 oz Little Leaf Farms	8-57394-00608-4
237405	CV Salad Crispy Caesar	6/7.4 oz Little Leaf Farms	8-57394-00621-3
242330	CV Salad Sesame Ginger Kit	6/6.4 oz Little Leaf Farms	8-57394-00626-8
237404	CV Salad Southwest Kit	6/7.5 oz Little Leaf Farms	8-57394-00622-0
238915	CV Salad Sweet & Crispy	8/4 oz Little Leaf Farms	8-57394-00624-4



Regenerative
Organic
Certified

Homegrown Organic Farms Stone Fruit Display Contest

June 16 - July 13, 2025

Four Seasons Produce is once again teaming up with Homegrown Organic Farms for an exciting display contest designed to boost your sales and move plenty of peak-season product through your department. As we dive into the heart of the season, Homegrown Organic Farms is ready to deliver top-quality EFI (Equitable Food Initiative) and ROC (Regenerative Organic Certified) stone fruit. June and July are perfect times to shine the spotlight on this category so get creative, have fun, and show off your merchandising flair!

DISPLAY CONTEST CRITERIA:

- Must have a minimum of **4 varieties** of Homegrown Organic Farms stone fruit in your displays.
- **All fruit must be purchased from Four Seasons Produce.**
- **Must use Homegrown Organic Farms point of sale cards and EFI decals, OR have Homegrown Organic Farms branded boxes** within your display. Point of sale signage and EFI stickers can be obtained through your Four Seasons Produce Sales Rep or Merchandiser.
- Displays must remain up for a **minimum of 1 week.**
- Please send all contest photos to contests@fsproduce.com by **August 7, 2025.**



DISPLAY CONTEST CODES:

- 239884 - OG Premium Yellow Peach euro box
- 244102 - OG Premium White Peach euro box
- 231487 - OG Premium Yellow Peach 12/2lb. pouch
- 240494 - OG Premium Yellow Nectarine euro box
- 243851 - OG Premium White Nectarine euro box
- 231488 - OG Premium Yellow Nectarine 12/2lb. pouch
- 244126 - OG Premium Red Plum euro box
- 244127 - OG Premium Black Plum euro box
- 231489 - OG Plum 12/2lb. pouch
- 244128 - OG Premium Pluot euro box
- 244134 - POS Display box Homegrown euro (new green)
- 244133 - POS Display Pop Up Bin Homegrown (new green)
- 239994 - POS Display Box Homegrown 2 layer (new green)



Code 239994



Code 244134



Code 244133

DISPLAY CONTEST PRIZES:

MOST CREATIVE DISPLAY

- 1ST PLACE - \$400 gift card**
- 2ND PLACE - \$300 gift card**
- 3RD PLACE - \$200 gift card**



LARGEST DISPLAY

- 1ST PLACE - \$400 gift card**
- 2ND PLACE - \$300 gift card**
- 3RD PLACE - \$200 gift card**



BEST SMALL STORE DISPLAY (3 registers or less)

- 1ST PLACE - \$400 gift card**
- 2ND PLACE - \$300 gift card**
- 3RD PLACE - \$200 gift card**



Every qualified entry will receive one of these dual branded Homegrown Organic Farms/Four Seasons Produce Vests just for entering!

For more information, please contact your Four Seasons Sales Rep or Merchandiser.
Thank you for your continued trust and support of Four Seasons Produce.



PHONE: 1.800.422.8384

| www.fsproduce.com



COLOR & HUES

PALE GREEN SKIN
TURNS BRIGHT
YELLOW WITH
LIGHT PINKISH
YELLOW
BLUSHTONES.

TEXTURE

SILKY AND CREAMY,
TOTALLY FIBERLESS.
VERY JUICY.



IDEAL RIPENESS

CAN BE EATEN
AT VARIOUS
STAGES OF
RIPENESS. CITRUS
FORWARD WHEN
GREEN AND
MELON FORWARD
WHEN RIPE.

FLAVOR



Incredibly sweet
intense
MELON,
FLORAL
& CITRUS
aromas

SIZE



Large
with a
wide
RANGE

SHAPE



Flat
OBLONG
Shape

SELECTION



Select when
GREEN &
firm watch as
BLUSH
tones change

RIPENING CUES



Green
color turns to bright
YELLOW
& honey melon
aromas emerge



RECIPE IDEAS

ULTRA SWEET,
FIBERLESS,
SILKY and
CREAMY;
perfect for desserts.



KITCHEN TIPS

Fast to RIPEN
once blushtones
begin to appear.
Do not refrigerate
WHOLE.



NUTRITION

Excellent source
of ANTIOXIDANTS,
VITAMINS and
FLAVONOIDS.
Extremely Nutritious.



CRESPO ORGANIC MANGOES DISPLAY CONTEST

JUNE 16 - AUGUST 3, 2025

Four Seasons has partnered with Crespo Organic Mangoes for our annual Display Contest! Beautiful Organic Mangoes from Mexico are in full swing, with amazing quality coming off of the trees! June is also National Mango Month, so it is the perfect time to promote. Time to get your painters cap on, dream up your next mango masterpiece, and watch your mango sales soar!

CONTEST CRITERIA:

- Build a display of Crespo Organic Mangoes. All fruit **MUST** be purchased through Four Seasons Produce. Displays do not have to be large to be impactful.

DRIED MANGO CODES:

- 239401 OG Dried Mangoes 20/4oz
- 239403 OG Dried Mangoes 15/1lb
- 239402 OG Dried Mangoes Ataulfo 20/4oz
- 239404 OG Dried Mangoes Ataulfo 15/1lb

MANGO PRODUCT CODES:

- 44169 OG Mangoes Mex 8ct
- 44163 OG Mangoes Mex 10ct
- 44165 OG Mangoes Mex 12ct
- 44177 OG Mangoes Ataulfo 12/14ct
- 44185 OG Mangoes Ataulfo 16/18ct

POINT OF SALE CODES

- 235364 POS RCF/Crespo Display Bin
- 239637 POS RCF/Crespo Mango Tree Cutout 48"
- 239641 POS RCF/Crespo Mango Mania Cutout 36"
- All display must include both **Organic Round** (Tommy Atkins, Kents, Keitts, Hadens) and **Ataulfo Honey Mangoes**, as well as one of the Organic Dried Mango SKUs.
- All displays must show the Crespo Organic branding, with bins or boxes, have Crespo Organic point of sale posters/cards in it, or have the Crespo Organic graphic boxes built into the display. Razor sharp point of sale signs, posters, and recipe cards can be obtained through your Four Seasons Sales Rep or Merchandiser.
- You must purchase at least **25 cases** of mangoes during the contest period in order to qualify for entry.
- All display must remain up for a **minimum of 1 week**.
- Send all display contest photos to contests@fsproduce.com by **August 7, 2025**.



Code:
239637

Code:
239641



CONTEST PRIZES:

One winner for each of the below categories will win a SWEET Four Seasons Produce hoodie, Four Seasons Produce t-shirt, and a \$50 gift card

- Largest Display
- Most Creative Display
- Best % of Organic Mango Sales Increase YOY
- Best Small Store Display (3 registers or less)
- Best In Store Signage to Promote Organic Mangoes
- Best Social Media Post



ENTRY RAFFLE:

Every qualifying entry will be entered for a chance to win a Crespo Organic Mangoes backpack!

To read about the Crespo Organic story and get some really cool recipe ideas, please visit www.crespoorganic.com.

Be sure to also check out their blog, Under the Mango Tree, for all things mango!

For more information on mangoes or for merchandising tips and ideas, please contact your Four Seasons Produce Sales Rep or Merchandiser.



PHONE: 1.800.422.8384

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THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

MAY 18 - JULY 5, 2025



Fire Up the Grill with The Little Potato Company!

Four Seasons Produce and The Little Potato Company are teaming up again for a backyard-themed display contest featuring LPC favorites. Build a display that drives excitement and sales—and tie into LPC's national "Little Springtime Sweepstakes"!

Interested in participating? Contact your Four Seasons Sales Rep or Merchandiser to get started.

DISPLAY CONTEST CRITERIA:

- Build a display that has a **grilling/summer BBQ** theme between **May 18 - July 5, 2025**.
- All displays **must include 1.5lb bags, grilling/oven ready, and microwavable trays**.
- Displays must incorporate at least **8 LPC SKU's** between bags and trays.
- All products **must be purchased from Four Seasons Produce**, with a minimum of **10 cases** purchased during the contest period.
- Displays should be kept up for **at least 2 weeks**.
- Displays built **May 18 - June 4, 2025** are eligible to participate in "The Springtime Sweepstakes" National Contest with **(15) \$1,000 prizes** in free groceries for retail shoppers from The Little Potato Company.
- Use of **social media is encouraged**.
- All photos need to be submitted to contests@fsproduce.com no later than **July 9, 2025**.



DISPLAY CONTEST PRIZES:

1st Place - \$300 Visa Gift Card

2nd Place - \$250 Visa Gift Card

3rd Place - \$200 Visa Gift Card

4th Place - \$150 Visa Gift Card



PHONE: 1.800.422.8384

| www.fsproduce.com





THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

MAY 18 - JULY 5, 2025

PRODUCT CODES:

- 231241 - CV Potatoes Variety Shipper 36/1lb Little Potato Co Grill
- 212058 - CV Potatoes Variety Shipper 36/1lb Little Potato Co Micro
- 212052 - CV Potatoes Onion & Chive 6/1lb Little Potato Co Grill
- 212051 - CV Potatoes Garlic & Herb 6/1lb Little Potato Co Grill
- 242775 - CV Potatoes Garlic & Parmesan 6/1lb Little Potato Co Grill
- 212056 - CV Potatoes Garlic & Parsley 6/1lb Little Potato Co Micro
- 222885 - CV Potatoes Lemon & Garden Herb 6/1lb Little Potato Co Micro
- 229352 - CV Potatoes Rst Gar Rosem Thyme 6/1lb Little Potato Co Micro
- 212055 - CV Potatoes Little Savory Herb 6/1lb Little Potato Co Micro
- 242774 - CV Potatoes Hot Honey 6/1 lb Little Potato Co Micro
- 213073 - CV Potatoes Little Reds 16/1.5lb Little Potato Co
- 213062 - CV Potatoes Little Yellows 16/1.5lb Little Potato Co
- 213075 - CV Potatoes Little Duos 16/1.5lb Little Potato Co
- 213076 - CV Potatoes Little Fingerlings 16/1.5lb Little Potato Co
- 237130 - CV Potatoes Little Purely Purple 8/1.5lb Little Potato Co
- 213074 - CV Potatoes Little Trio 16/1.5lb Little Potato Co
- 218975 - POS Display Bin 1ea Little Potato Co



212052



212051



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