

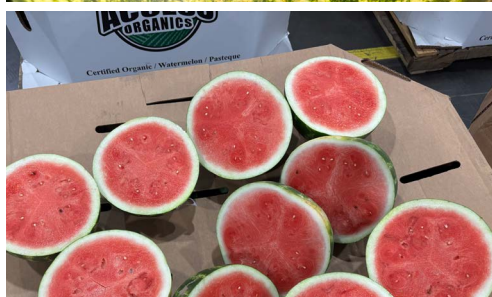
MAY 30 - JUNE 6, 2025

## NEW CROP ORGANIC MELONS



**Organic Seedless Watermelons** are steady out of California, showing high sugar content and a beautiful opening appearance. Northern Mexico also has fruit available at competitive prices as their season begins to wind down.

**Organic Mini Seedless Watermelons** are available from both California and Mexico. Pricing and supplies remain steady for both 6-count and 8-count sizes. Spot buys on 9 ct may appear.



In El Centro, CA favorable weather conditions have accelerated **Organic Cantaloupe** and **Honeydew** harvests, resulting in great supply across all sizes. Expect domestic new crop fruit to be in-house by June 3rd.

**Organic Gaya Melons** are in season in 25 lb cases. This variety has creamy white rinds with green striping and white flesh.



### OG CHERRIES & APRICOTS

**Organic Apricots** are in firm supply, with new varieties replacing the last harvest weekly.



**NOTE:** California **Organic Cherries** are in extremely limited supply, though a slight improvement is expected for early June.

**OUTLOOK:** Steady supplies will not arrive until Washington **Organic Cherry** production ramps up in late June, which is anticipated to produce a good-sized crop of excellent quality and size, weather permitting.

### OG BERRIES

**GOOD NEWS!** **Organic Strawberries** remain promotable out of Salinas and Watsonville, California. Quality has been excellent, volume remains strong, and pricing allows for ads and in-store specials!

**GOOD NEWS!** **Organic Raspberries** are promotable from Mexico, with exceptional quality. As Mexican fields finish up, the transition to California crops will take place in early June.

**GOOD NEWS!** **Organic Blueberries** are promotable out of the Southeast, with strong harvests and nice quality fruit coming from Georgia and North Carolina. California harvests are also picking up, showing good quality.

**Organic Blackberries** out of Mexico are starting to wind down for the season. Supplies are expected to slow and may gap as we wait for domestic production to begin. California harvests are expected to start in mid to late June.

### OG SOFT FRUIT

**GOOD NEWS!** California **Organic Stone Fruit** supplies are ramping up for June, with **Yellow & White Nectarines** and **Peaches, Red Plums, Black Plums**, and **Pluots** becoming available.

The "2025 Homegrown Organics Stone Fruit Promo and Display Contest" will start in mid-June, featuring all Equitable Food Initiative and Regenerative Organic certified fruit.

**GOOD NEWS!** South Carolina **Organic Peaches** are in excellent supply, with outstanding quality.

South Carolina **Organic Pluots** will finish by the end of May, with new **Organic Sugar Plums** expected to begin shortly.





## OG POTATOES

New crop California **Organic Red** and **Gold Potatoes** continue to be in good supply, with very nice quality coming out of Cal-O.

A very small window of new crop, Florida-grown **Organic Russet Potatoes** will be available in early June. Both bagged and count **Organic Russet Potatoes** will be new crop during this time, with only a very limited amount of 70ct expected. We are just a couple of weeks away from the start of new crop California **Organic Russets**.



## OG ARTICHOKES

**GOOD NEWS!** **Organic Artichokes** from California remain available going into June. The elevated costs experienced in May have subsided, and favorable pricing is now available. Expect steady availability and strong quality through early June.



## OG LYCHEE

A small amount of **Organic Lychee** fruit will be available in a 5lb bulk case to start the month of June from Florida.



## OG MANGOS

**GOOD NEWS!** Peak season **Organic Round Mangos** will be promotable to start June! Expect some aggressive pricing for that time period.

**Organic Ataulfo Honey Mangos** are trending a bit smaller right now, and deals will be focused on the 16/18ct line. Pricing is promotable to start June.

Premium **Organic Dried Ataulfo** and **Red Mangos** from Crespo Organics are now back in stock for the 2025 season!



## OG SWEET CORN

**Organic Sweet Corn** is now available out of California, with excellent quality and steady supplies. Northern Florida and Georgia growers are expected to begin harvests in early June.

Packaged East Coast **Organic Sweet Corn** is starting to appear, but bulk is not yet widely available.



## OG GREEN BEANS

**Organic Green Beans** have steadily improved in supply throughout late May from Mexico. Early June will see continued improvement as California production begins to ramp up. With added supply, costs are expected to ease further.

**LOCAL** season is approaching, with production set to begin in mid-July for PA **Organic Bean** growers.



## OG WARM VEG

**Organic Zucchini & Yellow Squash** supplies are still tight but improving as harvests begin in North Carolina and **LOCAL** New Jersey, adding to current volume from Mexico and Georgia.

Mexican **Organic Cucumbers** are nearly finished. Georgia has some availability, and North Carolina is harvesting in volume.

**Organic Eggplant** supplies remain on the shorter side. Georgia and North Carolina have minimal volume, while Mexico is winding down.



## OG BROCCOLI & CAULIFLOWER

**Organic Broccoli** production out of North Carolina abruptly ended in late May due to limitations in yield. However, California product remains abundant as we move into June.

**NOTE:** **Organic Cauliflower** from California remains available, though costs have increased through late May and are continuing to rise in early June due to limited production. Off-sized (like 9ct) product may be needed to fill demand. Quality remains strong, and these conditions are expected to persist into mid-June.



## OG HASS AVOCADOS

**Organic Hass Avocado** supplies have been steady for the start of June.

There will be some domestic **Organic Hass Avocados** from California in addition to the Mexican options currently available.





## OG ASPARAGUS

**ALERT!** Organic Asparagus supplies will be limited after cold temperatures pushed harvest dates back. Expect shortages and pro-rates in early June as fields begin to recover.



## OG GRAPES

New crop Organic Grapes continue to show excellent supply and quality across all colors, with product coming out of Mexico and Coachella CA.

Organic Candy Snap Grapes will be in season for a short window in early June from Coachella, CA.



## OG PINEAPPLES

Organic Pineapple supplies are much improved to start June. 6ct, 7ct, and 8ct fruit will be available.



## OG TOMATOES

**GOOD NEWS!** Organic Cherry Tomatoes, Cocktail Tomatoes, and Cherries-on-the-Vine are all available with excellent quality out of Canada.

**GOOD NEWS!** Organic Cluster Tomatoes are promotable from Canada, with excellent quality and steady pricing.

Organic Beefsteak Tomatoes continue to be available from Canadian hothouse growers, with exceptional quality and stable supplies.

Organic Snacking Tomatoes remain available. Organic Grape Tomatoes are shipping from Mexico and Canadian hothouses with excellent quality. Organic Medley Tomatoes are expected to start soon from Canadian hothouses, with strong quality anticipated.

**NOTE:** Organic Roma Tomatoes continue to be a challenge out of Mexico, with quality concerns and limited availability. Canadian hothouse production remains minimal, leading to short supplies and higher prices.

- Washington Organic Cosmic Crisp Apples are extremely limited and are expected to remain tight until the new crop arrives in October. Market prices will continue to rise.

- Washington Organic Fuji, Gala, and Granny Smith Apples also continue to be very limited.

- Washington Organic Honeycrisp Apples remain the tightest variety of all, with supplies expected to sell out by around July 1st. Some imported fruit is expected to be available in limited volume, with strong pricing through the summer until the fall crop arrives. With Organic Honeycrisp and other varieties so tight, some storage Organic Kanzi and Kiku



## OG LETTUCE & GREENS

**GOOD NEWS!** LOCAL Organic Lettuce from Lady Moon Farms in Pennsylvania is in peak season during early June and should be featured in promotions. Supplemental volume from New Jersey will remain available.

Organic Iceberg Lettuce from the West Coast continues to be consistently available at promotable pricing, while LOCAL production in New Jersey began in late May and offers a great local promotional option in early June.

Organic Romaine Hearts have recovered from the quality concerns seen in mid to late May in California, although costs remain average.

**GOOD NEWS!** LOCAL Organic Greens, such as Kale, Collards, and Dandelion are in peak production in early June. Lady Moon Farms in Chambersburg, PA is producing strong volumes of Organic Green Kale, which should be featured in promos. The rest of the Organic Greens category is also showing promising volume and quality and should be merchandised together to highlight this premium local grower.

## OTHER STORIES

Apples are now available and should be promoted as high-quality alternatives.

- Organic Brussels Sprouts remain readily available in early June, with strong quality and steady supply continuing from Mexico. Costs remain average and are expected to hold steady for the foreseeable future.

- LOCAL Rhubarb will finish for the season by the beginning of June, with limited supplies from Washington taking over until their season ends in late June.

- The supply volume of Organic Celery is beginning to rebound as supply from Mexico increases. Despite this improvement, costs remain slightly elevated due to



## OG PEPPERS

**GOOD NEWS!** Georgia and California Organic Green Peppers are flushing with volume—it's a great time to promote.

Greenhouse Organic Orange, Yellow, and Red Bell Peppers from Canada are beginning to increase in supply. Red are becoming more available, while Orange and Yellow remain more limited due to an unusually cloudy and cool May that delayed ripening. Prices will remain elevated.

Organic Mini Sweet Peppers supplies remain firm, though pricing has eased slightly from recent highs.

the effects of prolonged production limitations. Quality is expected to remain strong as we enter June.

- ALERT!** Organic Peeled Garlic will be tight to start June. Expect out-of-stocks and prorates when small amounts become available.

- Organic Navel Oranges are in tight supply, and many shippers have begun harvesting Organic Valencia Oranges to help meet demand.

- Organic Lemons remain very limited from California. Imported lemons have started to arrive to help fill the supply gap.

- Organic Mandarins are still coming out of California, with favorable weather pushing the season into mid-June for some shippers.





# CONVENTIONAL MARKET NEWS

MAY 30 - JUNE 6, 2025

## STONE FRUIT SEASON RAMPS UP



**GOOD NEWS!** June is the time to promote California **Stone Fruit** in earnest. Pricing is easing week by week, while quality and sizing continue to improve. **Yellow & White Nectarines** and **Peaches**, **Red and Black Plums**, and **Plumcots** or **Pluots** are in great condition and available in both euro boxes and pouch bags.

Ask your rep about **Peach-a-rine** pouches, **Donut Peach** punnets and pouches, and **Plumcote** punnets too!

The California **Apricot** crop is coming in lighter than expected, with steady but limited supplies. Washington's **Apricot** season is set to begin in late June, with a strong crop expected.

**Red Apricots** have been beautiful—if you're not featuring them, now is the time. They'll be around for about four more weeks.

**Dark Sweet Cherries** from California are very limited for the start of June. For the week of 6/8, we expect arrivals from "5 River Island", known for outstanding quality—often preferred over early Washington fruit.

The Washington **Dark Sweet Cherry** harvest begins in early-to-mid June, with excellent volume expected by mid-month and strong high-elevation fruit through August.

**Rainier Cherries** are currently shipping from California and should transition smoothly to Washington in June.

South Carolina Eastern **Peaches** continue to show excellent supply and quality, with sizing improving daily. We're now seeing 2-3/4" fruit at promotional pricing—perfect for featuring in June. 12/2 lb Pouch Bags are also available.



### CV BERRIES

**GOOD NEWS!** **Blueberries** are highly promotable from the Southeast and California. Quality out of the Southeast is improving and pricing remains aggressive. California volumes are also increasing and fruit remains in promotable condition.

**GOOD NEWS!** **Raspberries** are very promotable this week from Mexico, with excellent quality and pricing. A transition to new crop California fruit will begin in early June.

**GOOD NEWS!** **Strawberries** continue to be promotable into June. Quality remains excellent, with strong flavor and color. While supplies are still strong, Southern California production is beginning to slow down. Expect pricing to firm up in the coming weeks during mid-June.

**GOOD NEWS!** **Blackberries** remain promotable out of Mexico, with great quality and fruit that's been eating like candy. A transition to California and Georgia supply is expected in early June.



### CV MELONS

Ask your rep about **NEW Moon & Stars Watermelons** (code 243587). This varietal has a dark rind with yellow spots that look like the night sky. Inside the flesh is very sweet and juicy!

**GOOD NEWS!** **Seedless** and **Seeded Watermelons** are now coming from new fields in Northern Florida. Pricing has dropped significantly as post-Memorial Day supplies are abundant. Georgia-grown fruit will begin shipping in the second week of June.

**Mini Seedless Watermelons** remain steady out of California. 6ct sizing continues to be readily available, with pricing expected to remain consistent throughout June.

With more regions in AZ and CA plus Mexico beginning harvests of **Cantaloupes** and **Honeydews**, overall supply is strengthening, although costs remain elevated.

**GOOD NEWS!** Best of the season **Athena-style Cantaloupes** are available from Docia Farms in Tifton, GA in 120 ct bines and 9 ct cartons. Delicious and great quality.

**Tuscan Cantaloupes** are now in season!

"**Dewlicious**" **Golden Honeydew** are in season from the Southeast, and **Gaya Melons** from Texas round out the specialty offerings to start June.



### CV GRAPES

As we sell through the remaining offshore **Grapes**, all programs are transitioning to fresh crop fruit out of Mexico and Coachella, CA.

**Jumbo Grapes** will be in lighter supply for early June with mostly XL and LG sizing on new crop Mexico and Coachella, CA early varieties.

There will be some opportunities to merchandise high-flavor special varieties in early June. **Cotton Candy Grapes** from Mexico are promotable in 8/2lb Clamshells (code 231702). **Red Candy Snap Grapes** will be available in 10/1lb clamshells from Southern California (code 232019).







## CV AVOCADOS

**GOOD NEWS!** Overall **Hass Avocado** availability is strong entering June. With Colombia and Peru's seasons in full swing, Mexico has responded by easing prices across all sizes. Mexico's fruit is eating exceptionally well due to its high oil content, delivering rich, creamy flavor.

Jumbo-sized California **Gem Avocados** will be available in limited supply early June. These huge 24/28ct fruits feature a creamy, nutty flavor and resemble the Hass variety.



## CV WARM VEG

**Zucchini** and **Yellow Squash** remain promotable. Georgia is winding down from peak production while North Carolina is ramping up. Some limited **LOCAL** supply is now available from New Jersey.

**Cucumbers** have strong supply and excellent quality, with pricing coming down a few dollars.

**Eggplant** is in peak production in Georgia, and pricing has eased slightly.



## CV LETTUCE

**GOOD NEWS! LOCAL** New Jersey **Leaf** and **Romaine Lettuce** are in full swing and will continue into mid-June with strong volume.

California **Romaine Hearts** and **Iceberg Lettuce** remain consistently available with high quality. Iceberg has seen a slight cost increase, while **Romaine** and **Leaf Lettuce** offer exceptional value and quality. Promotional opportunities are expected through mid-June.

Quebec-grown **Lettuce** will begin as the New Jersey season winds down later in June.



## CV LOCAL VEG

**LOCAL** New Jersey-grown veg are arriving in strong volume as May ends.

Be sure to feature "Locally Grown" signage to showcase regional produce including **Bok Choy**, **Bunched Herbs**, **Scallions**, **Radishes**, and **Greens**.

**Cabbage** will begin shipping in early June.



## CV MANGOS

**Mangos** from Mexico are steady for early June.

**Ataulfo Honey Mango** pricing remains stable, while **Red Round Mango** pricing is easing slightly.

Large premium 14ct **Champagne Mangoes** are in good supply and outstanding quality.



## CV PINEAPPLES

**Pineapple** supplies are steady heading into June. Pricing has been somewhat erratic but is generally softening. Look for opportunities on promotable 7ct fruit.

**HoneyGlow** and **PinkGlow Pineapples** from Del Monte will both be available to start June.



## CV ASPARAGUS

**NOTE:** **Asparagus** supplies remain limited from domestic growers. Cold temperatures have disrupted harvest schedules, and incoming rain in the region could impact **LOCAL** New Jersey fields. With temperatures forecasted to reach into the 90s next week, the local season could end abruptly.



## CV RED ENDIVE

**NEW!** **Red Endive** from California (code 203508) is now available in 8 lb cases. **Red Endive** is a variant of "Belgian Endive" with a reddish or purplish tint. While less common than the white variety, it offers a similarly crisp texture and mildly bitter flavor.



## CV SWEET CORN

**GOOD NEWS!** **Sweet Corn** is now shipping out of Georgia as Florida fields have finished for the season. Pricing has eased with strong volume coming in. Quality remains excellent, featuring bright green husks and sweet flavor.





## CV GREEN BEANS

**GOOD NEWS!** **Green Beans** remain highly promotable. Early June brings strong availability, outstanding quality, and favorable pricing.



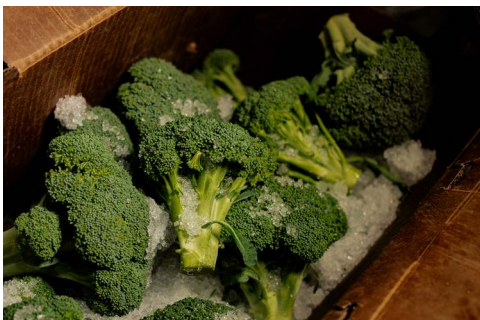
## CV POTATOES

New crop premium grade California **Red** and **Gold Potatoes** (bulk A, B, and C sizes) will begin shipping for the beginning of June. Pricing will inch up due to additional freight costs from cross-country transport. California **White Potatoes** will transition from Florida, with first arrivals showing excellent quality for early June.



## CV VIDALIA ONIONS

**GOOD NEWS!** **Vidalia Sweet Onions** remain in promotable supply with consistent volume and attractive, steady pricing. **Vidalias** are a perfect item to highlight in grilling promotions as June begins.



## CV BROCCOLI & CAULIFLOWER

North Carolina **Broccoli** production is limited, and Georgia has concluded for the season. California's supplemental supply has tightened, leading to elevated costs. Availability should remain steady, but price increases are expected for early June.

California **Cauliflower** continues to show average pricing despite solid supply. Minor quality issues seen in May are expected to persist slightly into early June.



## CV PEPPERS

**GOOD NEWS!** **Green Bell Peppers** from Georgia are showing great quality and sizing—now is the time to promote.

**GOOD NEWS!** **Mini Sweet Peppers** remain in strong supply with promotable pricing as Mexico is oversupplied. Both Canadian and Mexican product remain available.

Hothouse **Color Bell Peppers** remain available out of Canada with excellent quality. Supplies on **Red**, **Yellow**, and **Orange** are steady, and pricing is expected to decrease slightly as volume strengthens.



## CV TOMATOES

**GOOD NEWS!** **Roma Tomato** pricing has dropped to promo levels as new fields begin harvesting in Florida and Georgia, while Mexico continues consistent production. Quality remains excellent.

**GOOD NEWS!** **Snacking Tomatoes** remain readily available. **Grape Tomatoes** are highly promotable out of Florida and Georgia, with excellent quality reported.

**Medley** and **Cherry Tomatoes** also remain available, though pricing has increased slightly due to slowing field supplies. Canadian-grown product continues to show excellent quality.

**Vine-Ripened Round Tomato** pricing is expected to ease as new Florida and Georgia fields begin harvesting. Sizing is trending toward Jumbos during crown picks, with excellent quality anticipated.

**Beefsteak** and **Cluster Tomatoes** remain available out of Canada, with excellent supply and quality.

## OTHER STORIES

• **ALERT!** **Bolthouse Juices** will be experiencing supply gaps on the 52 oz SKUs due to a mechanical issue impacting production. All 15.2 oz SKUs are expected to be fully recovered and back in production by the first week of June. The 32 oz SKUs are scheduled to be fully ready by June 13. These sizes also experienced mechanical issues on their respective lines, but full recovery is on track.

• **NOTE:** Washington **Cosmic Crisp Apple** supplies continue to be oversold across the industry. Shippers are strategically skipping pack days to stretch inventory until the arrival of the new crop. As a result, prices are expected to rise slightly, and some short gaps in availability are possible.

• **NOTE:** Washington **Honeycrisp Apple** supplies are also tightening. With **Eastern Honeycrisp** now virtually finished and Canadian fruit extremely limited, increased demand is shifting to Washington, which may push prices even higher.

• **NOTE:** The Honduran **Hard Squash** program from L&M is wrapping up, with the final arrival the first week of June. We will then transition back to Mexican Hard Squash, with pricing likely to rise over the next several weeks to reflect higher freight costs.

• **NOTE:** Dole **Bananas** are expected to continue to be tight for June and into early July. In the near term, expect a continued need to mix in other labels, as has been done in recent weeks, to meet weekly demand.

• **Artichoke** volumes from California have steadily improved throughout May. As we enter June, expect promotable volume, excellent quality, and affordable pricing—ideal for expanded displays.

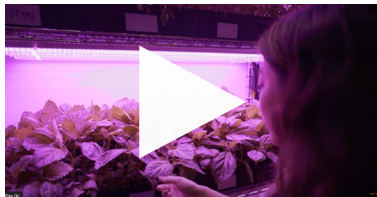
• Seasonal **Citrus**, such as **Cara Cara**, **Minneola**, and **Heirloom Navel Oranges**, have officially finished harvesting for the season. When current inventories sell out that will be it. More updates on **Import Citrus** will come in June.



### BRINGING HERITAGE ASIAN GREENS TO YOUR EVERYDAY TABLE!

- First Vertical Farm to Grow Asian Greens
- Herbicide & Pesticide Free
- Sustainably Grown
- Non-GMO

Watch to learn more  
about the Allwell story!



#### Shanghai Bok Choy

The Shanghai Bok Choy has a bulbous light green stem and oval leaves. It is a mild and sweet tasting vegetable. Shanghai Bok Choy is the most versatile leafy green in Asian greens, great for stir fries, soups, grilling and is a great crispy green for salads.



#### Baby White Bok Choy

The delicate leaves are dark green to light green, the stems are a milky white color, crisp, smooth, and wide. Baby White Bok Choy is tender and crunchy with a sweet, mild cabbage flavor with slightly mineral flavor. It is used in stir fries, soups and salads.



#### Petite Yu Choy

Yu Choy is a popular Asian green, also known as Chinese Oilseed Rape. It's tender and has a taste similar to spinach, with sweet stems and mildly pungent leaves. It's often used in stir-fries and soups. At Allwell Greens, we grow Yu Choy sustainably in our indoor vertical farm, ensuring its high quality and freshness.

CODE	DESCRIPTION	PK/SZ	UPC
240558	CV Bok Choy Petite Shanghai	12/8 oz	860007255304
240559	CV Bok Choy Baby White	12/8 oz	860007255311
240560	CV Yu Choy Petite	12/8 oz	860007255328

For more information, contact your Four Seasons rep!  
Check out Allwell's website: [www.allwellgreens.com](http://www.allwellgreens.com)





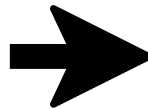
# NEW PACKAGING

## ANIMAL-FRIENDLY EATING THROUGH A MISSION OF YUMMINESS:

In 1980, after making from-scratch tempeh to share with friends and family, 30-year-old teacher/naturalist/hippie Seth Tibbott opens his own company in Forest Grove, Oregon. He expands operations to a vacant elementary school in 1983 -- and decades ahead of the tiny house trend, he builds a 300-square-foot treehouse to call home. Fast forward to 1995, Tofurky debuts the very first Holiday Roast. It strikes a cultural chord with a nation hungry for a tastier meat-free Thanksgiving. Today their growth plans include new products, but also new countries.

THE <sup>TOFURKY</sup> Friendliest  
**FOOD**  
on the Plate

OLD PACKAGING



NEW PACKAGING



OLD CODE	CODE	DESCRIPTION	PK/SZ	OLD UPC	UPC
2500	244395	CV Chick'n Lightly Seasoned	5/7 oz Tofurky	0-25583-00520-4	0-2558312018-1
2501	244396	CV Chick'n BBQ	5/7 oz Tofurky	0-25583-00525-9	0-2558312020-4
2503	244397	CV Chick'n Thai Basil	5/7 oz Tofurky	0-25583-00521-1	0-2558312019-8

COMING SOON!



PHONE: 1.800.422.8384

| [www.fsproduce.com](http://www.fsproduce.com)





HiPPiE  
ORGANICS®

# NEW FRESH CUT ORGANIC MANGO FRIES



CODE	DESCRIPTION	PK/SZ	UPC
243424	Organic Fresh Cut Mango Fries	8/8oz Hippie Organics	8-15887-01216-5

## AVAILABLE NOW!



PHONE: 1.800.422.8384

| [www.fsproduce.com](http://www.fsproduce.com)







# CRESPO ORGANIC MANGOES DISPLAY CONTEST JUNE 16 - AUGUST 3, 2025

Four Seasons has partnered with Crespo Organic Mangoes for our annual Display Contest! Beautiful Organic Mangoes from Mexico are in full swing, with amazing quality coming off of the trees! June is also National Mango Month, so it is the perfect time to promote. Time to get your painters cap on, dream up your next mango masterpiece, and watch your mango sales soar!

## CONTEST CRITERIA:

- Build a display of Crespo Organic Mangoes. All fruit **MUST** be purchased through Four Seasons Produce. Displays do not have to be large to be impactful.

### DRIED MANGO CODES:

- 239401 OG Dried Mangoes 20/4oz
- 239403 OG Dried Mangoes 15/1lb
- 239402 OG Dried Mangoes Ataulfo 20/4oz
- 239404 OG Dried Mangoes Ataulfo 15/1lb

### MANGO PRODUCT CODES:

- 44169 OG Mangoes Mex 8ct
- 44163 OG Mangoes Mex 10ct
- 44165 OG Mangoes Mex 12ct
- 44177 OG Mangoes Ataulfo 12/14ct
- 44185 OG Mangoes Ataulfo 16/18ct

### POINT OF SALE CODES

- 235364 POS RCF/Crespo Display Bin
- 239637 POS RCF/Crespo Mango Tree Cutout 48"
- 239641 POS RCF/Crespo Mango Mania Cutout 36"
- All display must include both **Organic Round** (Tommy Atkins, Kents, Keitts, Hadens) and **Ataulfo Honey Mangoes**, as well as one of the Organic Dried Mango SKUs.
- All displays must show the Crespo Organic branding, with bins or boxes, have Crespo Organic point of sale posters/cards in it, or have the Crespo Organic graphic boxes built into the display. Razor sharp point of sale signs, posters, and recipe cards can be obtained through your Four Seasons Sales Rep or Merchandiser.
- You must purchase at least **25 cases** of mangoes during the contest period in order to qualify for entry.
- All display must remain up for a **minimum of 1 week**.
- Send all display contest photos to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **August 7, 2025**.



Code:  
239637

Code:  
239641



## CONTEST PRIZES:

One winner for each of the below categories will win a SWEET Four Seasons Produce hoodie, Four Seasons Produce t-shirt, and a \$50 gift card

- Largest Display
- Most Creative Display
- Best % of Organic Mango Sales Increase YOY
- Best Small Store Display (3 registers or less)
- Best In Store Signage to Promote Organic Mangoes
- Best Social Media Post



## ENTRY RAFFLE:

Every qualifying entry will be entered for a chance to win a Crespo Organic Mangoes backpack!

To read about the Crespo Organic story and get some really cool recipe ideas, please visit [www.crespoorganic.com](http://www.crespoorganic.com).

Be sure to also check out their blog, Under the Mango Tree, for all things mango!

For more information on mangoes or for merchandising tips and ideas, please contact your Four Seasons Produce Sales Rep or Merchandiser.



PHONE: 1.800.422.8384

| [www.fsproduce.com](http://www.fsproduce.com)







Regenerative  
Organic  
Certified

# Homegrown Organic Farms Stone Fruit Display Contest

## June 16 - July 13, 2025

Four Seasons Produce is once again teaming up with Homegrown Organic Farms for an exciting display contest designed to boost your sales and move plenty of peak-season product through your department. We're anticipating a gorgeous, abundant crop of EFI (Equitable Food Initiative) and ROC (Regenerative Organic Certified) fruit this year. June and July are prime months to showcase these seasonal offerings—so get ready to have some fun, tap into your creative side, and show off your merchandising skills! Mark your calendars and start planning your standout displays for this upcoming contest!

### DISPLAY CONTEST CRITERIA:

- Must have a minimum of **4 varieties of fruit** in your displays.
- Must use **Homegrown Organic Farms point of sale cards and EFI decals**, OR have **Homegrown Organic Farms branded boxes** within your display. Point of sale and EFI stickers can be obtained through your Four Seasons Produce Sales Rep or Merchandiser.
- Displays must remain up for **at least 1 week**.
- Please send all contest photos to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **August 7, 2025**.



### DISPLAY CONTEST CODES:

- 239884 - OG Premium Yellow Peach euro box
- 244102 - OG Premium White Peach euro box
- 240494 - OG Premium Yellow Nectarine euro box
- 243851 - OG Premium White Nectarine euro box
- 244126 - OG Premium Red Plum euro box
- 244127 - OG Premium Black Plum euro box
- 244128 - OG Premium Pluot euro box
- 244134 - POS Display box Homegrown euro (new green)
- 244133 - POS Display Pop Up Bin Homegrown (new green)
- 239994 - POS Display Box Homegrown 2 layer (new green)



Code 239994



Code 244134



Code 244133

### DISPLAY CONTEST PRIZES:

#### LARGEST DISPLAY

- 1<sup>ST</sup> PLACE - \$400 gift card**
- 2<sup>ND</sup> PLACE - \$300 gift card**
- 3<sup>RD</sup> PLACE - \$200 gift card**



#### MOST CREATIVE DISPLAY

- 1<sup>ST</sup> PLACE - \$400 gift card**
- 2<sup>ND</sup> PLACE - \$300 gift card**
- 3<sup>RD</sup> PLACE - \$200 gift card**



#### BEST SMALL STORE DISPLAY

(3 registers or less)

- 1<sup>ST</sup> PLACE - \$400 gift card**
- 2<sup>ND</sup> PLACE - \$300 gift card**
- 3<sup>RD</sup> PLACE - \$200 gift card**



For more information, please contact your Four Seasons Sales Rep or Merchandiser.

Thank you for your continued trust and support of Four Seasons Produce.



PHONE: 1.800.422.8384

| [www.fsproduce.com](http://www.fsproduce.com)







# CALIFORNIA *Stonefruit*

## That's Equitable Food Initiative Certified

We have achieved more than 300 of the industry's highest standards in social responsibility to earn EFI certification, which provides the transparency and assurance consumers are looking for. Our stonefruit programs were the first of their kind to achieve EFI certified in 2020. This certification has provided the foundation for a collaborative team approach and continuous improvement.



Scan to learn more:



[equitablefood.org](https://equitablefood.org)

## That's Regenerative Organic™ Certified

We have a Regenerative Organic Certified™ stonefruit program. This newly developed certification is overseen by the Regenerative Organic Alliance, a group that promotes regenerative organic farming as the highest standard for agriculture. ROC builds on a foundation of organic principles with strict standards and regenerative practices that improve soil health, ensure animal welfare, and promote fairness for farmers and farmworkers.

Scan to learn more:



[regenorganic.org](https://regenorganic.org)



**Regenerative  
Organic  
Certified™**





# THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

MAY 18 - JULY 5, 2025



## Fire Up the Grill with The Little Potato Company!

Four Seasons Produce and The Little Potato Company are teaming up again for a backyard-themed display contest featuring LPC favorites. Build a display that drives excitement and sales—and tie into LPC's national "Little Springtime Sweepstakes"!

Interested in participating? Contact your Four Seasons Sales Rep or Merchandiser to get started.

## DISPLAY CONTEST CRITERIA:

- Build a display that has a **grilling/summer BBQ** theme between **May 18 - July 5, 2025**.
- All displays **must include 1.5lb bags, grilling/oven ready, and microwavable trays**.
- Displays must incorporate at least **8 LPC SKU's** between bags and trays.
- All products **must be purchased from Four Seasons Produce**, with a minimum of **10 cases** purchased during the contest period.
- Displays should be kept up for **at least 2 weeks**.
- Displays built **May 18 - June 4, 2025** are eligible to participate in "The Springtime Sweepstakes" National Contest with **(15) \$1,000 prizes** in free groceries for retail shoppers from The Little Potato Company.
- Use of **social media is encouraged**.
- All photos need to be submitted to [contests@fsproduce.com](mailto:contests@fsproduce.com) no later than **July 9, 2025**.



## DISPLAY CONTEST PRIZES:

- 1<sup>st</sup> Place - \$300 Visa Gift Card**
- 2<sup>nd</sup> Place - \$250 Visa Gift Card**
- 3<sup>rd</sup> Place - \$200 Visa Gift Card**
- 4<sup>th</sup> Place - \$150 Visa Gift Card**



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# THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

MAY 18 - JULY 5, 2025

## PRODUCT CODES:

- 231241 - CV Potatoes Variety Shipper 36/1lb Little Potato Co Grill
- 212058 - CV Potatoes Variety Shipper 36/1lb Little Potato Co Micro
- 212052 - CV Potatoes Onion & Chive 6/1lb Little Potato Co Grill
- 212051 - CV Potatoes Garlic & Herb 6/1lb Little Potato Co Grill
- 242775 - CV Potatoes Garlic & Parmesan 6/1lb Little Potato Co Grill
- 212056 - CV Potatoes Garlic & Parsley 6/1lb Little Potato Co Micro
- 222885 - CV Potatoes Lemon & Garden Herb 6/1lb Little Potato Co Micro
- 229352 - CV Potatoes Rst Gar Rosem Thyme 6/1lb Little Potato Co Micro
- 212055 - CV Potatoes Little Savory Herb 6/1lb Little Potato Co Micro
- 242774 - CV Potatoes Hot Honey 6/1 lb Little Potato Co Micro
- 213073 - CV Potatoes Little Reds 16/1.5lb Little Potato Co
- 213062 - CV Potatoes Little Yellows 16/1.5lb Little Potato Co
- 213075 - CV Potatoes Little Duos 16/1.5lb Little Potato Co
- 213076 - CV Potatoes Little Fingerlings 16/1.5lb Little Potato Co
- 237130 - CV Potatoes Little Purely Purple 8/1.5lb Little Potato Co
- 213074 - CV Potatoes Little Trio 16/1.5lb Little Potato Co
- 218975 - POS Display Bin 1ea Little Potato Co



212052



212051



242775



212056



222885



229352



212055



242774



213073



213062



213075



213076



237130



213074



231241



212058



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