



# ORGANIC MARKET NEWS



MAY 2 - MAY 8, 2025

## PROMOTABLE ORGANIC MANGOS



**GOOD NEWS!** **Organic Mangos** are promotable from Mexico from Crespo Organics to start May. Peak season will be June.

The round **Organic Mango** offerings for May will be on 8 ct, 10 ct, and 12 ct sizes of the "Tommy Atkins" variety, which is starting to show nice red blush on green skin.

For early May **Organic Honey Ataulfo Mangos** will be particularly promotable and abundant. 12/4 ct and 16-18 ct sizing options will be in stock for ads and display builds.



### OG MELONS

**Organic Mini Seedless Watermelons** from Northern Mexico will remain in good supply. 6 ct and 8 ct fruit is available with great quality and consistent pricing.

**Organic Whole Seedless Watermelons** from Mexico are just getting started with 60 ct bins. Supplies will be limited with high prices then will come down weekly with better volume.

9ct **Organic Cantaloupes** are now in season out of Mexico.



### OG LETTUCES

**GOOD NEWS!** **Organic Romaine Heart** volumes have increased with great quality. Expect favorable conditions across the entire **Lettuce** category during May.

**Organic Iceberg Lettuce** from the West Coast is consistently available with great quality.

**LOCAL** New Jersey and Pennsylvania **Organic Leaf** and **Romaine Lettuces** are starting to show availability in early May. California grown product will supplement until **LOCAL** harvests are in full swing.



### OG BERRIES

**GOOD NEWS!** **Organic Strawberries** remain available out of Baja, Mexico and CA. We will begin to transition to Santa Maria, CA crops solely with arrivals in May. Supplies should be good for Mother's Day.

**Organic Blackberries** remain available out of Mexico. Supply and pricing is steady and quality has been nice.

**NOTE:** **Organic Blueberries** are expected to start out of the Southeast USA next week. Volume will be light to start and expected to increase week over week. Quality should be nice on New Crop fruit. The last of Peruvian season has arrived and will be sold through during the first week of May.

**NOTE:** **Organic Raspberries** remain on the tighter side out of Mexico. Harvests are light and border issues are disrupting transfers. Quality has looked excellent.





## OG PEAS

**Organic Sugar Snap Peas** in compostable packaging will be readily available starting in May at promotional prices.

Bulk **Organic Sugar Snap** and **Snow Peas** and **Purple** variations from California are in season throughout May.



## OG CITRUS

**Organic Mandarin** quality is strong, and supply should remain steady through May from California.

**NOTE:** **Organic Navel Orange** harvests remain limited across all sizes. Prices will continue to increase through the month of May.



## OG BUNCHED GREENS

**Organic Greens** production, including **Organic Kale** varieties, **Collards**, and **Dandelions**, remains strong at Lady Moon Farms in Florida in early May.



## OG PEPPERS

**Organic Color Bell Peppers** are in improved supply and 12/2 ct Red and 12/2 ct mixed **Organic Color Bell Pepper** packs are in steady availability.

**Organic Green Peppers** are primarily coming from Mexico, with Georgia starting by mid-May.

**NOTE:** **Organic Mini Mix Sweet Peppers** are limited, as Lady Moon Farms finished early and Mexico's production is focused on contracts, leaving little for spot buys and high pricing.



## OG PACKAGED GREEN BEANS

**ALERT!** Earthbound **Organic Packaged Green Bean** (222825) supplies remains tight with marginal quality due to growing region transitions out West. Orders are being outed or cut and is expected to gap until Yuma harvests improve. Better fill rates are expected starting week of 5/11.

Fill in supply is being sourced from Pero Farms (244079) starting 5/3.



## OG GRAPES

**NOTE:** Once the last of the Chilean **Organic Red Grapes** sell out in early May there will be a supply gap on **Organic Grapes** until the Mexico and Coachella, CA new crop harvests begin in the middle of May.



## OG AVOCADOS

**NOTE:** **Organic Hass Avocado** 60 ct sizing supplies have dwindled.

Promote 48ct sizing for May since there is better availability. Prices out of Mexico remain elevated.

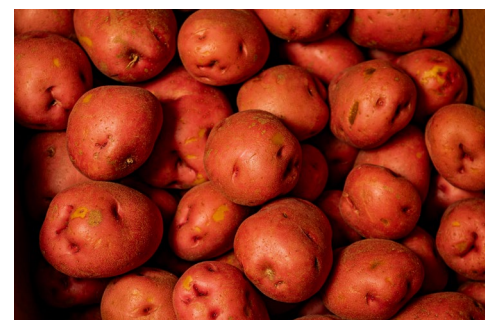


## OG HARD SQUASH

**Organic Hard Squash** supply is improving with more volume crossing from northern Mexico.

**Organic Kabocha Squash** was tight but is expected to improve soon.

**Organic Butternut Squash** supply and sizing are better, with elevated prices beginning to ease over the month of May.



## OG POTATOES

**Organic Red** and **Gold Potatoes** from Cal-O will start for early to mid-May, with outstanding quality expected. New crop **Organic Color Potatoes** overall have shown excellent quality.

**ALERT!** **Organic Count Russet Potatoes** remain very tight.

**NOTE:** **Organic Japanese Sweet Potato** prices will rise with May arrivals. Supply remains extremely tight. This market is expected to strengthen further as the storage crop season progresses.





## OG BROCCOLI & CAULIFLOWER

**Organic Broccoli and Cauliflower** from California remains in good supply.

**GOOD NEWS!** **Organic Broccoli** production on the East Coast began in Georgia in late April while North Carolina's production began early May offering additional supply from California at comparable prices.



## OG CELERY

**NOTE:** **Organic Celery** from California and Mexico has limited volume with very good quality. With limited volumes, a decline in quality is possible. This trend will continue for most of May.



## OG MUSHROOMS

**ALERT!** Mushroom King's **Organic Exotic Mushrooms** including **Organic Shiitake Mushrooms** will have a price increase in early May as tariffs hike inputs from China (despite U.S. cultivation). They're working on alternative sourcing to offset costs and will provide updates.



## OG STONE FRUIT

The first **Organic Apricots** and **White Peaches** are scheduled to arrive around May 8th. A strong crop is expected to follow as volume ramps up.

The first **Organic Cherries** of the season are expected to arrive around the second week of May. Supplies will be light and expensive.



## OG WARM VEG

**Organic Zucchini, Cucumbers, Eggplant,** and **Yellow Squash** are currently sourced from Florida and Mexico, with Georgia expected to start around mid-May.

**GOOD NEWS!** Lady Moon Farms in Florida is flushing on **Organic Zucchini** and has good **Organic Eggplant** volume, while **Organic Yellow Squash** and **Cucumbers** remain limited.

Mexico is winding down but still promotable on **Organic Cucumbers** and **Yellow Squash**.



## OG TOMATOES

**Organic Beefsteak Tomatoes** remain available out of Canada. Pricing remains steady, supply remains steady and quality has been excellent.

**Organic Tomatoes on the Vine** remain available out of Canada. Pricing will decrease slightly as more volume starts out of Canada.

**Organic Grape Tomatoes** remain available from Lady Moon farms Florida season and other growers. Quality has been excellent. Lady Moon's Florida season will end in mid-May on their **Organic Snacking Tomatoes** and return in Summer from their **LOCAL** PA farm.

**NOTE:** Volumes of **Organic Brussels Sprouts** remain available and of great quality with rising prices.

**NOTE:** **Organic Brussels Sprouts** High-graphic bag options remain available with supplies decreasing in early May.

## OTHER STORIES

**NOTE:** **Organic Apple** pricing is rising across all varieties as supplies dwindle. A firm to tight import crop is not expected until June. **Organic Honeycrisp Apples** are likely to finish in about four to six weeks.

**NOTE:** Washington **Organic Opal** and **SugarBee Apple** varieties are finished for the season.

**Organic Pink Lady Apples** will have enough supply to last until the next crop, but prices are increasing as other varieties finish and demand rises.

**GOOD NEWS!** California **Organic Artichokes** are in their peak promotional period. The quality and availability have been exceptional with favorable pricing.



# CONVENTIONAL MARKET NEWS

MAY 2 - MAY 8, 2025

## LOCAL ASPARAGUS SEASON



**LOCAL Asparagus** is in season and available out of New Jersey and Delaware.

Quality is excellent and volumes are generally steady, though some early-week supply challenges are possible with expected rain and cooler temperatures. Pricing has come down to keep supplies moving on the 28 lb cases.

May is the best time of the year to promote **LOCAL Asparagus**!



### CV BERRIES

**Blackberries** continue out of Mexico. Pricing is steady overall, and quality has been excellent.

**NOTE: Blueberries** remain a challenge coming out of the Southeast. Growers are hopeful harvests will increase in early May, but they are still reporting lower-than-expected yields. Pricing should begin to decrease, but supply could remain a challenge.

**NOTE: Raspberries** will remain tight overall out of Mexico. Yields remain low and transfers from Mexico continue to be a challenge at the border. Quality has been excellent.

**Strawberries** are expected to tighten up for Mother's Day.

California experienced some rain followed by cooler temperatures, which lowered harvests tremendously, causing pro-rates and order cancellations on **Strawberries**. Quality has been outstanding, with big, flavorful berries. Better weather and yields are expected for Mid-May.



### CV MELONS

**GOOD NEWS!** Florida 45 ct and 60 ct **Seedless Watermelons** remain consistent with steady pricing and availability in early May.

Bin 35 ct **Seeded Watermelon** production is opening in Florida. Supplies are not flush but should improve weekly.

**GOOD NEWS!** Mexican **Mini Seedless Watermelons** are steady with promotable pricing and great quality.

**Cantaloupe** and **Honeydew** supply is tightening and pricing is being driven by off-program deals. The month of May could be challenging for promotions until the southwest desert region begins.



### CV STONE FRUIT

The first new crop California **Apricots** are set to arrive around 5/6. Pictures of the fruit look great, and it is expected to be off and running with a large crop of good-sized fruit. We expect to have some California **Red Apricots** by mid-May.

The first California **Cherries** are loaded and expected to arrive around 5/7. Supplies will be very limited to start and expensive. Expect prices to decline week by week and become promotable after Memorial Day and into June, when Washington is expected to start with a big crop of high-quality fruit.

First of the season California **Yellow & White Peaches** are in-house in both bags and bulk euro boxes. Supplies are increasing, and prices will ease week by week.

A bumper crop out of South Carolina **Peaches** is expected to join around the third week of May.





## CV LETTUCES

**GOOD NEWS!** The California **Lettuce** category continues to improve in early May. **Iceberg Lettuce** shows stronger weights and quality with favorable pricing.

California **Leaf Lettuce** and **Romaine** maintain good volume and quality with favorable pricing.

**LOCAL** New Jersey **Leaf Lettuce** and **Romaine** started in late April with minimal volume. Production and volume will increase throughout May.



## CV PINEAPPLES

**Pineapples** from the East Coast are in better supply, but expect higher pricing for the first week of May as tariff pricing is in effect and volumes are starting to correct themselves.



## CV MANGOS

**GOOD NEWS!** **Mangos** from Mexico are starting to have good volume. Pricing will start to decrease during May. Guatemalan **Mangos** are now available in the marketplace with lower costs.

Ciruli Brothers' large premium 14 ct **Champagne Ataulfo Mangos** are in good supply with excellent quality.



## CV PEPPERS

**GOOD NEWS!** 11lb **Hothouse Red, Orange, and Yellow Bell Peppers** continue to be promotable overall. Quality has been exceptional across all colors.

**Green Bell Pepper** prices have inched up slightly as Florida and Mexico wind down and we await larger volumes out of Georgia, expected during the start of May.



## CV GRAPES

Late crop import **Green Grapes** have continued to rise in price, while **Red Grapes** remained steady compared to the previous week. Supply of **Red Grapes** is expected to improve throughout May.

New crop Mexico **Grapes** have started harvests in Jalisco at high pricing. The full Mexico and Coachella, CA **Grape** deal will ramp up closer to June. Import **Cotton Candy Grapes** continue to have good availability for early May.



## CV WARM VEG

**GOOD NEWS!** **Zucchini, Cucumbers, Eggplant, and Yellow Squash** are in good supply with steady pricing across three regions. Mexico is winding down and focused on contracts, while Florida is finishing up as Georgia ramps up.

Georgia is currently abundant and affordable with **Zucchini** and **Yellow Squash**, with **Eggplant** and **Cucumbers** expected in early May.



## CV GREENHOUSE CUCUMBERS

**GOOD NEWS!** **Seedless** and **Mini Seedless Cucumbers** remain promotable out of Canada. Supplies remain strong and quality has been excellent, with promotable pricing.



## CV GREEN BEANS

**NOTE:** Florida **Green Beans** continues to have higher pricing and tight supplies. Despite the elevated prices, quality remains strong, and no prorates are expected to finish out the month.



## CV SWEET CORN

**GOOD NEWS!** **Sweet Corn** continues to be available out of Florida. Quality has been excellent. Pricing will increase slightly due to elevated freight rates out of Florida.





## CV AVOCADOS

Mexican **Hass Avocado** volumes are great for the Cinco De Mayo holiday celebrations just at higher pricing than past years.

Ask about Four Seasons' free display bin with purchase of Avocados from Mexico!



## CV SUNGOLD KIWI

**SunGold Kiwi** from Zespri's New Zealand crop has arrived! Volume-fill and clamshell options are available.

**NOTE:** Green Kiwi supply will be tight during May.



## CV ARTICHOKES

California **Artichokes** prices remain elevated but with exceptional quality. The transition to the northern growing regions in mid-May will cause availability to increase and prices to stabilize.



## CV TOMATOES

**GOOD NEWS!** Beefsteak and Cluster Tomatoes are promotable out of Canada. Production remains strong and quality has been outstanding.

**GOOD NEWS!** Grape, Cherry, Medley, and Campari Tomatoes will all have promotable pricing, excellent quality, and strong supplies.

**Roma Tomato** pricing increased slightly with some added demand for the Cinco de Mayo holiday. Supplies remain steady overall out of Mexico and Florida. Quality has been excellent.

**GOOD NEWS!** Vine Ripe Jumbo Tomatoes remain available out of Florida. Quality and color have been excellent, with great jumbo size just in time for grilling season!



## CV BROCCOLI & CAULIFLOWER

**GOOD NEWS!** Georgia **Broccoli Crowns** continues to offer excellent volume and competitive pricing on East Coast product, which is expected to carry strong momentum through May.

**GOOD NEWS!** California **Cauliflower** has favorable cost, quality, and availability through the first week of May. Georgia-grown **Cauliflower** offers a competitively priced supplement.



## CV LOCAL VEG

**LOCAL** New Jersey Chard, Collard, Dandelion, and Kale, are expected to be available through spring and summer with great quality, good supply, and competitive pricing.

**LOCAL** New Jersey Leeks and Scallions have favorable pricing and quality as production increases during the spring.

Packaged **Scallions** are also now available from a **LOCAL** New Jersey grower, perfect for spring-focused and local displays.

**LOCAL** New Jersey Cilantro, Parsley, Dill, and Mint shows great quality at competitive prices.

## OTHER STORIES

**NOTE:** California **Brussels Sprouts** supply remains limited with elevated prices. Quality remains reliable.

California **Mandarin** supply remains strong.

Morocco **Mandarins** are finishing up, which may create a gap in import product until Peru and Chile begin to ramp up.

**NOTE:** Limited production, increased costs, and minimal rain are expected to push pricing higher on **Limes**. Sizing will peak smaller throughout the month of May.

Whole imported **Pomegranates** out of Chile and Peru have improved in consistency and are in good supply for the start of May.

New import **Comice Pears** are expected this weekend. Beautiful pictures of these have set our expectations high.

New import **Forelle Pears** have arrived, and they are beautiful.





# MEMORIAL DAY MERCHANDISING

**MEMORIAL DAY IS MONDAY, MAY 26**



## MEMORIAL DAY PRODUCE CHECK LIST

### VEGETABLES:

- ☐ Artichokes
- ☐ Cabbage & Slaw Mix
- ☐ Celery
- ☐ Cucumbers
- ☐ Garlic
- ☐ Lettuces
- ☐ Onions (Sweet, Vidalia)
- ☐ Peppers (all colors)
- ☐ Potatoes (Russet, New/Baby)
- ☐ Portabella Mushroom (Caps & Slices)
- ☐ Radishes
- ☐ Scallions
- ☐ Squash (Zucchini & Yellow)
- ☐ Sweet Corn
- ☐ Sweet Potatoes
- ☐ Tomatoes

*\*\*Cut back on Hard Cooking Veg*

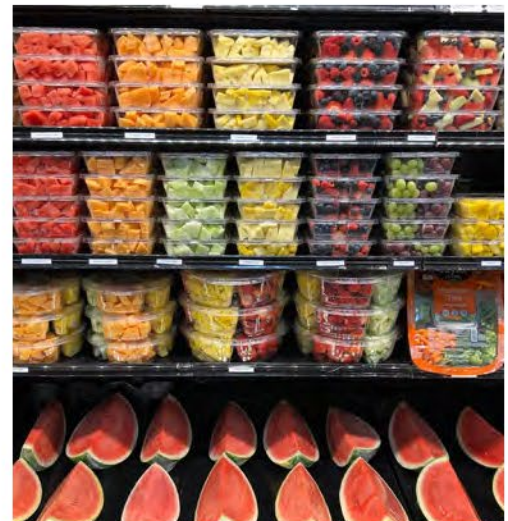
### FRUIT:

- ☐ Blackberries
- ☐ Blueberries
- ☐ Cantaloupes
- ☐ Cherries
- ☐ Grapes
- ☐ Honeydew
- ☐ Nectarines
- ☐ Peaches
- ☐ Pineapples
- ☐ Raspberries
- ☐ Strawberries
- ☐ Watermelons (Whole, Cuts, Halves)

*\*\*Cut back on Apples, Pears, & Citrus*

### VALUE-ADDED:

- ☐ Cabbage & Slaw Mix
- ☐ Croutons
- ☐ Cut Fruit & Veg
- ☐ Fruit Dips
- ☐ Juices
- ☐ Nuts
- ☐ Salad Dressings
- ☐ Salads
- ☐ Salsa
- ☐ Veg Trays







## DELIVERIES & PLANNING

- **Order hard goods and semi-perishables early – have them in-store by Tuesday, May 20, or Wednesday, May 21.** Load up the department with essentials like Salad Dressings, Dips, Salsa, Juices, Croutons, Fruit Dips, and Nuts.
- **Have evening associates stock these sections** to avoid congestion in aisles during business hours.
- **Bring in hard vegetables and fruit by Thursday, May 22.** Key items include:

### **Vegetables:**

*Potatoes, Onions, Carrots, Mini Carrots*

### **Fruits:**

*Apples, Pears, Oranges, Lemons & Limes, Honeydew, Cantaloupe, Pineapples, Bin Watermelons (No need to be overly cautious with bin Watermelons – this is just the start of summer picnic season, and any extras carry low risk. Store at room temperature)*

- **Stock Sweet Corn by the pallet** (42 cases per pallet) – aim to have it in by Thursday, May 22, and Friday, May 23. Keep it watered or iced down.



## FOUR SEASONS MEMORIAL DAY SCHEDULE

### **SATURDAY 5/24:**

Normal office and delivery schedule.

### **SUNDAY 5/25:**

Normal office and delivery schedule.

### **MONDAY 5/26:**

Normal delivery schedule, office open 8:00am - noon, taking orders for Tuesday 5/27 delivery.

*Please contact your sales representative with any questions.*

**HAVE A HAPPY AND SAFE MEMORIAL DAY!**





# MEMORIAL DAY DISPLAY THEME IDEAS

## GRILLING

- 1 Vidalia Sweet Onions
- 2 Eggplant
- 3 Shishito Peppers
- 4 Portabella Mushrooms
- 5 Pineapples
- 6 Zucchini

### ADDITIONAL ITEM IDEAS:

Peaches	Potatoes
Tomatoes	Sweet Potatoes
Bell Peppers	Charcoal
Artichokes	



## SWEET CORN

- Build a large secondary display of Sweet Corn using a bin dummied up to control display quantities.
- Position a **clean trash can** at the display for customers to shuck their corn.
- Increase margins by **trimming, stripping, and tray-packing 5 ears** of Sweet Corn to offer added value and convenience at a premium retail price.

## CAPRESE STATION

- 1 **Tomatoes:** Mixed Cherry, Grape, Vine Ripe, Beefsteak, Cluster, Cocktail, & Heirloom
- 2 Basil
- 3 BUF Fresh Mozzarella
- 4 Olive Oil
- 5 Balsamic Vinegar

### ADDITIONAL ITEM IDEAS:

Garlic: Loose & Jarred







# VIDALIA SWEET ONIONS DISPLAY CONTEST

April 28 - May 25, 2025

Four Seasons Produce has once again partnered with Richter Produce (Stanley Farms) to kick off the Vidalia Sweet Onion season in style with our annual display contest!

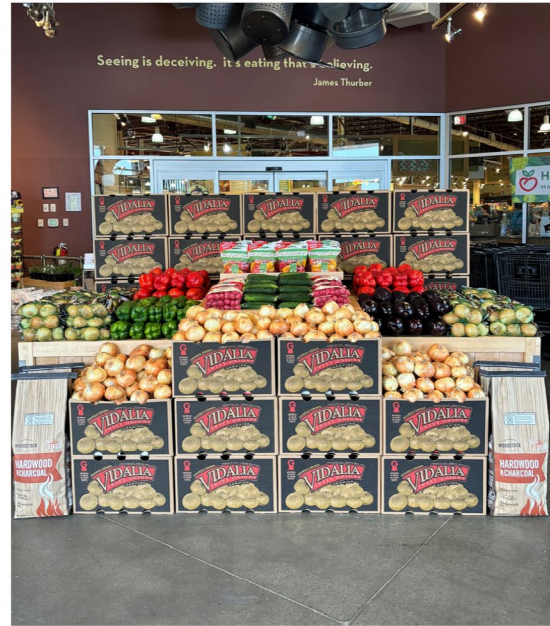
The long-awaited and highly anticipated Vidalia Sweet Onion season is officially underway in Georgia, and we're here to help you "sweeten" your sales and boost profits. Spring is in full swing, and there's no better time to showcase this iconic sweet onion!

## DISPLAY CONTEST CRITERIA:

- Build a display of conventional or organic (or both) Vidalia Sweet Onions in your department. **All product MUST be purchased from Four Seasons Produce.** Product codes are below:

4105 - CV Onions Sweet Jumbo 40lb Vidalia  
4166 - CV Onions Sweet 16/3lb Vidalia Bag  
41541 - OG Onions Sweet 40lb Vidalia  
41540 - OG Onions Sweet 16/3lb Vidalia Bag  
230952 - POS Vidalia Display Box

- Must purchase **at least 8 cases of product** during the contest period to qualify. This can be a combined total of loose or bagged product.
- Displays **must include the Vidalia Sweet Onions point of sale signage** or the **display boxes** showing the Vidalia Onions brand.
- All displays must remain up for a **minimum of 1 week**.
- Please send all display photos to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **May 29, 2025**.



## DISPLAY CONTEST PRIZES:

Every qualifying entry will receive a Stanley Farms hat just for entering!



## 2 GRAND PRIZES:

- 1 Small Store Winner (3 registers or less)
- 1 Large Store Winner (4 registers or more)

Blackstone Grill and Grill Cover

Display winners will be judged off of overall eye appeal, display creativity, and use of point of sale signage.

## BEST GRILLING DISPLAY:

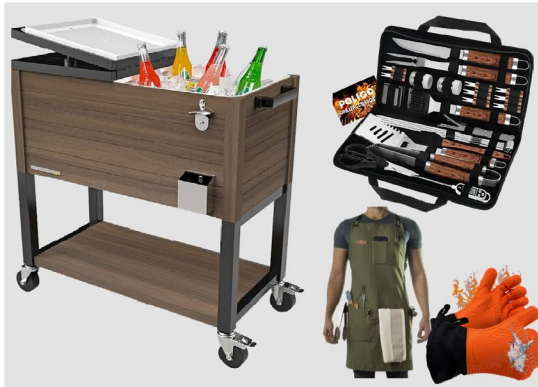
### 1ST PLACE

Outdoor Patio Rolling Cooler

### 2ND PLACE

Grilling Getup (Grilling apron, grilling set, grilling gloves)

Display must include at least 3 grilling themed produce items tied in to qualify.  
See suggested tie in items.



## BEST ALL ORGANIC DISPLAY:

### 1ST PLACE

Outdoor Patio Rolling Cooler

### 2ND PLACE

Grilling Getup (Grilling apron, grilling set, grilling gloves)

Display must be 100% organic product.



PHONE: 1.800.422.8384

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# NEW!

## DELIVERY STARTING 4/30

### PRODUCT OPTIONS INCLUDE:

**Sugar Free - Oil Free - Low Sodium - Dairy Free - Gluten Free - Vegan Friendly**

Cindy's Kitchen, a family run company established in 1997, proudly creates and manufactures refrigerated Salad Dressings, Dips, and Cooking Sauces. Many are Non-GMO verified or USDA Organic certified. They offer a wide range of exciting products, using the finest, clean ingredients

Learn more at <https://www.cindyskitchen.com/>



CODE	DESCRIPTION	PK/SZ
243896	CV Dressing Balsamic Fat Free	4/32 oz Cindys Kitchen
243897	CV Dressing Barcelona	4/32 oz Cindys Kitchen Vinaig
243898	CV Dressing Roasted Garlic	4/32 oz Cindys Kitchen Ceasar
243899	CV Dressing Blue Cheese	4/32 oz Cindys Kitchen Ceasar
243900	CV Dressing Buttermilk Ranch	4/32 oz Cindys Kitchen Ceasar
243902	CV Dressing BBQ Sauce	4/32 oz Cindys Kitchen
243901	CV Dressing Lemon Tahini	4/32 oz Cindys Kitchen

**FOR YOUR SALAD  
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FOODS OPERATIONS!**



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# FLANAGAN

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**NATURALLY PROBIOTIC | CLEAN INGREDIENTS | NO SUGAR ADDED**



THE GOLD  
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KEEPING IT  
REAL



LIVE  
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NO SUGAR  
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FREE OF TOP 9  
FOOD ALLERGENS



WE SUPPORT  
FARMERS



KOSHER  
QUALITY



VEGAN  
FRIENDLY

At Flanagan Farm, we bring the timeless art of fermentation to every table with our delicious, fresh sauerkrauts. Our process is simple - we plant premium organic seeds in nutrient rich soil so all that's needed to help them grow is sun and water. Once the cabbage is grown, we pick each one with care and place it on a truck that travels less than 75 miles north to our production facility in Bear Creek, Wisconsin. It begins fermenting within a day of being harvested for super fresh, probiotic-rich sauerkraut. We believe our organic kraut is a superfood that supports human well-being, and therefore it should be affordable and accessible to every family.



243705



243706



243707



243708

CODE	DESCRIPTION	PK/SZ	UPC
243705	OG Sauerkraut Dill	6/16 oz Flanagan Farm	8-50055-20086-9
243706	OG Sauerkraut Caraway	6/16 oz Flanagan Farm	8-50055-20083-8
243707	OG Sauerkraut Beet	6/16 oz Flanagan Farm	8-50055-20085-2
243708	OG Sauerkraut Classic	6/16 oz Flanagan Farm	8-50055-20084-5

**IN STOCK NOW!**



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# MOTHER EARTH ORGANIC MUSHROOMS



GROWN & PROCESSED IN THE USA

## DRIED MUSHROOMS

ALL VARIETIES ARE PACKAGED IN GUSSETED, CENTER PEGGED, RESEALABLE POUCHES



243625



243626



243627



243628

CODE	DESCRIPTION	PK/SZ	UPC
243625	OG Mushroom Dried Shiitake	6/1 oz	6-42102-17235-5
243626	OG Mushroom Dried Portabella	6/1 oz	6-42102-50331-9
243627	OG Mushroom Dried Lion's Mane	6/1 oz	6-42102-07189-4
243628	OG Mushroom Dried Oyster	6/1 oz	6-42102-09632-3

## AVAILABLE NOW!



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# NEW ITEMS



**Baba's Turbo Squirrel Cordyceps Ginger** is the ideal study partner for students coming up on a big exam or anyone facing a rapidly approaching deadline. This flavor boasts cordyceps, a type of mushroom that **improves energy levels and fights against fatigue to improve brain function, memory, and focus.** The natural, plant-based caffeine found in Turbo Squirrel can also lend a hand for those late-night cram sessions.



**Baba's Turbo Squirrel Passion Fruit Lion's Mane** is perfect to toss in your gym bag as a pre-workout boost. This flavor showcases lion's mane, a mushroom that **reduces anxiety and increases calm, to improve clarity, endurance, and stamina.** Since Turbo Squirrel is a still beverage, it's ideal for sipping before stepping on the treadmill or lifting weights.



**Baba's Turbo Squirrel Reishi Lemon** could be a game-changer for those that struggle with the jittery anxiety that may come with a big morning cup of joe. Using reishi mushrooms that **give drinkers' immune systems a boost,** this flavor is designed to **reduce stress and anxiety,** while still providing the same amount of caffeine found in the average cup of coffee.



## UNCLE MATT'S ORGANIC JUICES & TEAS



- **Ultimate Defense**  
Contains 500mg whole root turmeric, 1 billion live probiotics, 300% vitamin C, ginger & pineapple
- **Ultimate Immune**  
Contains black elderberry, 50% Vitamin D, 300% Vitamin C and 25% Zinc
- **No Sugar Added Lemonades**  
20 calories or less, sweetened with stevia, keto friendly, made with real fruit juice

- **Lemonade**  
-First organic Ginger Honey Lemonade on the market!  
-45 calories  
-Real organic ginger & rainforest honey  
-Less than 10g of sugar  
-Sweetened with organic stevia
- **Teas**  
-Real brewed black tea  
-No fake ingredients  
-Sweetened with agave & stevia  
-30 calories or less



## WHITE-LABEL COLD PRESSED JUICES FOR YOUR CUT FRUIT SET