

ORGANIC MARKET NEWS



APRIL 25 - MAY 1, 2025

ORGANIC VIDALIA SWEET ONION SEASON



GOOD NEWS! Organic Vidalia Sweet Onions are now in peak season!

Quality has been very nice straight out of the gate with promotional supplies to be had on both 40lb Jumbo cartons, and 16/3 bags!

Organic Vidalia Sweet Onions will be in promotional supply into June from Georgia!

Organic Red Onions will make the transition over to new crop El Centro, California desert area at the end of April.

Organic Yellow Onions will remain from South Texas through early May as quality and supply have been very nice!



OG TROPICALS

GOOD NEWS! Organic Mangos will be promotable heading into May. Look to go big with Cinco de Mayo celebrations and displays, especially on premium **Organic Ataulfo Honey Mangos** which are trending to larger sizes.

NOTE: Organic Hass Avocado supplies have been steady but at high pricing. Extra demand around Cinco de Mayo may cause the fruit to be more limited. Ask your Four Seasons rep about free Display Materials available with purchase to help promote Cinco de Mayo and Avocados from Mexico.

ALERT! Organic Pineapples supplies continue to remain tight with higher pricing. Expect prorates to continue into the beginning of May.

NOTE: Organic Royal Star Papayas will be very tight to start May. Expect shortages and prorates.



OG LETTUCES

GOOD NEWS! Organic Iceberg Lettuce from the West Coast is consistently available with great quality, promote!

Organic Romaine Hearts have yielded below-average outputs for the majority of April, resulting in higher prices, but conditions are rapidly improving as May approaches.

By late April, the production of **Organic Leaf, Butter, and Romaine Lettuces** have nearly finished for the season from Lady Moon Farms in Florida. California **Organic Lettuce** supplies will help supplement, and price will come down as supply increases.

LOCAL Organic Leaf Lettuce is scheduled to begin in mid-May out of New Jersey, followed by Pennsylvania.



OG BERRIES

GOOD NEWS! Organic Strawberries remain available out of Baja, Mexico and California. Baja supplies continue to be strong with excellent quality. California grown fruit is light, but harvests are beginning to increase weekly. Quality has been excellent overall.

Organic Blackberries continue to be available out of Mexico. Pricing is easing back off slightly as new plantings start up, increasing volume. Quality has been excellent.

Organic Raspberry availability will remain limited out of Mexico. Yields are low but are beginning to rebound as new plantings start up. Quality has been excellent. Baja, Mexico and California harvests are expected to start in mid to late May.

ALERT! Organic Blueberries will continue to be very limited. After rain and cold weather, Southeast USA production won't ramp up until early to mid-May. Expect one last Peruvian arrival to come in as well. High pricing and limited availability are expected for late April and early May.



OG ASPARAGUS

Organic Asparagus pricing will ease off as domestic production out of California increases. Quality has been excellent from Durst Farms.

LOCAL New Jersey **Organic Asparagus** production is expected to begin lightly the last week of April.



OG BRUSSELS SPROUTS

Volumes of **Organic Brussels Sprouts** have decreased in late April due to fluctuating production levels from Mexico. Heading into May, prices will see a gradual increase.

High-graphic and mesh bag options will continue to be available for **Organic Brussels Sprouts**.



OG ARTICHOKEs

At the end of April, **Jumbo Organic Artichokes** from California are in their peak promotional season, and it is anticipated that this trend will continue well into May.

The quality and availability have been exceptional, with favorable pricing.



OG BELL PEPPERS

GOOD NEWS! Hothouse **Organic Red, Orange, and Yellow Color Bell Peppers** remain available out of Canada and Mexico. Harvests are just beginning but are expected to increase in volume weekly heading into May. Quality has been excellent. Pricing will trend down.

NOTE: Mexico is essentially the only player on **Organic Green Peppers** with Georgia starting in early May. Pricing is high.



OG MELONS

New crop **Organic Mini Seedless Watermelons** have limited sizing out of Mexico. 6 ct fruit is available at reasonable pricing for late April, whereas 8 ct are in very tight supply.

The first new crop 12 ct **Organic Cantaloupes** from Mexico are now available. 9 ct are expected to follow as harvests ramp up.



OG GRAPES

Organic Red Grapes from Chile are helping bridge the gap before new crop **Organic Grapes** from Mexico and early Coachella, California crops start in May.



OG GREEN BEANS

NOTE: Supplies of **Organic Green Beans** are limited in late April. Despite increased expenses, quality continues to be decent. Conditions are anticipated to remain consistent until supply volume is projected to recover with new production in early to mid-May.

NOTE: **Organic Package Green Beans** will experience pro-rates and some out of stocks during late April and early May until western growers transition input to new growing regions.



OG HARD SQUASH

Organic Delicata and **Honeynut Squash** continue to be in good supply with steady pricing.

NOTE: **Organic Butternut** and **Spaghetti** continue to be very tight as crossings from Mexico are delayed by multiple days.

ALERT! **Organic Kabocha** will be in a gap but will have better supply later in May.



OG POTATOES

New crop **Organic Gold Potatoes** are in full swing out of the desert of California, and quality has been looking very nice. New crop **Organic Red Potatoes** will get started of California for the end of April.

ALERT! **Organic Count Russet Potatoes** continue to be in extremely tight supply, and anything that is available has weak quality. Supplies will be sporadic in early May, and quality will be far less than perfect. New crop California **Organic Russet Potatoes** are not expected to start until the end of May or into June.



OG BROCCOLI & CAULIFLOWER

Organic Broccoli and Cauliflower supplies from California have decreased after Easter. Despite the altered conditions, they are anticipated to be temporary and have not escalated to extreme levels.

Production of **Organic Broccoli** on the East Coast began in Georgia in late April, with North Carolina's production set to begin in early May, providing supplementary opportunities to mitigate the modified conditions in California. Pricing is still reasonable.



OG CELERY

NOTE: The **Organic Celery** out of California and Mexico has seen production and availability decline more than expected for late April.

The quality has been very good, but with increasingly limited volumes, we may see a decline in quality too. This trend will continue for most of May. Pricing is up.



OG PEAS

Organic Sugar Snap Peas in compostable packaging are back in season for late April and some of May with promotional volume. The season out of California will be brief.

Bulk Spring crop **Organic Sugar Snap** and **Snow Peas** from California are available late April through May.



OG STONE FRUIT

ORGANIC STONE FRUIT OUTLOOK:

California **Organic Cherries** are expected to begin about the first week of May. Supplies will be limited, and prices will be high to start, but will come down weekly each week thereafter.

California **Organic Apricots** are expected to begin about the second week of May.

New crop **Organic Peaches** and **Nectarines** are expected to begin towards the middle of May.



OG WARM VEG

GOOD NEWS! **Organic Mini Seedless Cucumbers** 12/6 ct are in good supply with reasonable pricing.

Organic Hothouse Cucumbers 12 ct are in steady supply.

Organic Zucchini, Yellow Squash, Cucumbers, and **Eggplant** are in season in Mexico and Florida, with Georgia expected to start in early May.

Organic Zucchini is in peak production from Lady Moon Farms.



OG TOMATOES

GOOD NEWS! **Organic Grape Tomatoes** will be promotable out of Florida and Canada. Quality should be excellent. Lady Moon Farms Florida harvests will remain steady.

Organic Beefsteak and **Cluster Tomatoes** remain available out of Canada. Volume is expected to increase. Quality has been excellent.

GOOD NEWS! **Organic Scallions** and **Cilantro** from California and Georgia will be in good supply with affordable prices in late April and continue into early May.

NOTE: **Organic Ginger** will see pricing increases with the transition from old crop to new crop in Peru. The new crop will have a different appearance as the skin will be much thinner than the old crop that has a thick "skin set."

OTHER STORIES

NOTE: **Organic Navel Orange** harvests are limited on sizes. Prices will continue to increase through May.

GOOD NEWS! **Organic Lemons** have nice quality and stronger supplies out of California for late April on larger size fruit.

GOOD NEWS! Import **Organic Red** and **Green Bartlett Pears** are in excellent promotable supply.

NOTE: **Organic Bosc Pears** are very limited with high prices.

NOTE: **Organic Banana** pricing will rise due to tariffs starting throughout the end of April.

Equal Exchange Fair Trade will begin shipping **Organic Bananas** in polypack bags starting at the end of April to help protect fruit quality during the rainy season in Peru and Ecuador.

CONVENTIONAL MARKET NEWS

APRIL 25 - MAY 1, 2025

PROMOTABLE PEPPERS



GOOD NEWS! Canadian and Mexican 11 lb greenhouse **Red, Yellow, and Orange Color Bell Peppers** are flushing at the same time, leading to highly promotable pricing and excellent quality across the board.

Late April and early May will be an outstanding time to promote 11 lb Color Bell Peppers on ad or in store special!

GOOD NEWS! Mini Mix Sweet Peppers supply remains strong out of both the Southeast and Mexico, with excellent quality. Pricing is good for promos!

Despite expectations of a tightening market, **Green Bell Pepper** pricing has softened heading into the end of April due to increased supplies of XXL and Jumbo sizes from Florida. Georgia is expected to become the dominant region in May.



CV BERRIES

GOOD NEWS! California **Strawberry** supply has increased with strong quality out of Oxnard and Santa Maria. Prices have dropped, making this a great promotional opportunity to close out April, especially on shipper labels.

Driscoll's "Sweetest Batch" **Strawberries** will begin arriving from California in early May!

Blackberry availability is increasing slightly out of Mexico. Quality remains excellent and pricing is steady heading into May.

NOTE: **Raspberry** supply is limited out of Mexico as yields decline. Pricing is on the rise, and California production is still about a month away. Quality on available fruit remains strong.

ALERT! **Blueberry** availability remains tight as growers wait for Southeast USA volume to begin. Georgia is expected to offer light harvests at the end of April, which should begin to ease pricing by early May. Quality remains excellent out of Mexico and Florida, just expensive.



CV LOCAL VEG

LOCAL New Jersey growers are currently harvesting a strong lineup of **Bunch Greens** including **Chard, Collard, Dandelion, and Kale**. These local items are expected to be available through spring and summer with consistent quality and competitive pricing.

LOCAL **Leeks and Scallions** out of New Jersey are coming into good volume with favorable pricing and quality. Packaged **Scallions** are also now available from a **LOCAL** New Jersey grower, perfect for spring-focused and local displays.

LOCAL New Jersey-grown **Bunched Herbs;** **Cilantro, Parsley, Dill, and Mint**, are available with strong quality and pricing. A great option for spring merchandising and local produce sets.



CV STONE FRUIT

New crop **Peaches** out of Coachella, CA have arrived in 1 layer euro cartons and pouch bags. Steady supplies and good quality are expected from May on.

New crop **Nectarines** from California are expected to start April 28th in both pouch bags and 1 layer euro boxes. Supplies will be limited with high prices but will improve into May.

California **Cherries** have been delayed and are expected to start May 5th with firm volume building into May.

Import **Red and Black Plums** are expected to continue into May, transitioning into new crop California fruit in early June.



CV LETTUCES

The California **Lettuce** category continues to improve in late April. **Iceberg Lettuce** is showing stronger weights and quality. **Romaine Hearts** remain consistent in quality and price.

Leaf Lettuce and **Romaine** are coming into increased volume out of Salinas, helping to bring down costs.

New Jersey will begin **LOCAL** harvests the first week of May.



CV SUMO CITRUS DEKOPONS

NOTE: The **Sumo Citrus** season is coming to an abrupt end.

Once the fruit in the supply chain sells out during early May, that will be it for the 2024-2025 California **Dekopon** season.



CV WARM VEG

GOOD NEWS! Zucchini, Yellow Squash, Cucumbers, and Eggplant are available from three regions as we close out April. Get ready for details and spot buys on **Zucchini!**

- Mexico: Winding down; growers are focusing on contracts with less open market volume.
- Florida: Wrapping up on **Zucchini** and **Yellow Squash**; **Cucumbers** and **Eggplant** are now finished.
- Georgia: Beginning harvest on **Zucchini** this week; **Yellow Squash**, **Eggplant**, and **Cucumbers** will follow over the start of May.



CV PINEAPPLES

A brief oversupply of **Pineapples** caused by pre-tariff shipping has temporarily softened pricing to move the extra inventory. Expect a quick rebound in prices in the coming weeks as tariffs take effect.

Quality remains excellent across all labels.



CV GRAPES

Import **Grape** prices are climbing following the April 10th Marketing Order where no more South American imports can arrive until next season. All colors and varieties are trending upward.

New crop **Grapes** have started in Mexico and will ramp up in Coachella, California during May. Supplies will transition during the coming weeks.



CV VIDALIA SWEET ONIONS

GOOD NEWS! The Georgia **Vidalia Sweet Onion** season is now in full swing!

New crop **Vidalia Sweet Onions** are showing excellent quality in both 16/3 lb bagged and bulk Jumbo 40 lb cases. This is a prime promotional item for early spring!



CV MANGOS

GOOD NEWS! Mexican **Mango** harvest is increasing post-Holy Week, boosting supply ahead of Cinco de Mayo.

Most Four Seasons fruit is in the "Water For All" label, including promotable 16/18 ct **Ataulfo Honey Mangos**.

Ciruli Brothers' large premium 14ct **Champagne Ataulfo Mangos** are also in excellent supply and showing great quality.



CV ASPARAGUS

LOCAL **Asparagus** harvests are underway in New Jersey and Delaware. Despite reduced acreage in New Jersey, early volume looks steady with excellent quality on the 28 lb cases.



CV SWEET CORN

GOOD NEWS! Florida-grown **Bi-Color** and **White Sweet Corn** is in excellent supply. Quality is strong and markets are promotable, perfect for late-April promotional sets.



CV AVOCADOS

Mexican **Hass Avocado** volume is ramping up just in time for Cinco de Mayo promotions. Sizing is steady and display opportunities are strong to close out April. Pricing is still on the high side.

Ask about Four Seasons' free display bin with purchase of Avocados from Mexico!



CV SUNGOLD KIWI

New crop **SunGold Kiwi** from Zespri's New Zealand crop has arrived! Starting with 8/1lb clamshells, with volume-fill packs coming in early May. This arrival will provide much-needed relief as **Green Kiwi** supply tightens over the next month.



CV BANANAS

NOTE: **Banana** pricing has risen due to tariffs starting in late April.



CV TOMATOES

GOOD NEWS! Crown-pick Southern **Vine-Ripened Tomatoes** are showing outstanding quality and sizing. Pricing is up slightly but remains within promotable range.

GOOD NEWS! **Cluster Tomatoes** remain highly promotable out of Canada and U.S. greenhouses. Quality and value continue to be excellent.

GOOD NEWS! All **Snacking Tomato** varieties including **Grape, Cherry, and Medley Tomatoes**, remain promotable with excellent quality from Florida and Canada. Pricing is favorable.

Roma Tomato pricing has ticked up slightly out of Florida and Mexico, but quality remains excellent and prices are still promotable.



CV BROCCOLI & CAULIFLOWER

GOOD NEWS! **Broccoli Crowns** from Georgia continues to offer excellent volume and competitive pricing on East Coast product, which is expected to carry strong momentum into May.

California **Cauliflower** pricing has been volatile through April but is beginning to stabilize at more favorable levels. Georgia-grown **Cauliflower** is also entering the market, offering a competitively priced supplement. Overall quality has been excellent.



CV MELONS

GOOD NEWS! **Seedless Watermelon** production is opening in Florida. Quality is stellar with pricing, and availability will improve on 45 count fruit. 60 count fruit remains steady.

Mini Seedless Watermelons harvest is underway in the Northern Mexican region. Fruit is high quality with promotable pricing in 6ct fruit. Off-shore production has concluded for the season.

Import **Cantaloupe** and **Honeydew** prices have ticked up slightly with tariffs and as growers continue to catch up from earlier supply delays. Volume is expected to improve into May.

OTHER STORIES

NOTE: Florida **Green Beans** are experiencing tight supplies and higher pricing. Despite the elevated prices, quality remains strong, and no prorates are expected to finish out the month.

NOTE: **Brussels Sprouts** supply has remained limited out of California since Easter. High temperatures in Mexico have also impacted quality, leading to outer leaf burn and discoloration. Prices remain elevated.

Whole imported **Pomegranates** out of Chile and Peru have improved in consistency, offering strong finish-of-April volume.

"Murcotts" and **"Tango" Mandarins** are shipping from California and showing excellent eating quality. Promote now for strong value and flavor.

NOTE: **Lime** prices are escalating rapidly as Cinco de Mayo demand builds. Avoid ad activity through most of May as pricing continues to rise.

California **Artichoke** prices remain elevated in late April due to limited availability; however, quality has consistently been excellent. As production shifts to northern growing regions, look for pricing to improve in May.

Cinco de Mayo!

MERCHANDISING TIPS

Want to add some excitement to your Produce Department and stores? Celebrate Cinco de Mayo by building attractive displays that catch your customers' eyes!

Cinco de Mayo is a fun holiday to merchandise fresh produce and it creates impulse sales and gives a festive look to your department.

AVOCADOS:

The centerpiece of any Cinco de Mayo display! Be sure to have ripe avocados on your displays leading up to, and into, May 5th. Set up an in-store ripening program to ensure you have the desired amount of fruit ripe and ready for your customers to pick up!

For more information on how to do this, check out:

https://www.youtube.com/watch?v=_vjeUUg5JF8

ONIONS:

Red or yellow onions will work best, though some shoppers prefer sweet or white onions.

TOMATOES:

Roma/Plum Tomatoes are preferred for their firmness and lower gel content, but all varieties of tomatoes can be included.

JALAPENO PEPPERS:

Kick it up a notch by adding some heat with jalapeños, or REALLY turn up the heat by adding habaneros!

LIMES:

Limes are perfect to squeeze over your guacamole, slice for Mexican beer, or for making fresh margaritas!

MANGOS:

Mangos will be a great sell over the Cinco de Mayo week-end and look great tied into your displays. Four Seasons Produce will have both Tommy Atkins and Ataulfo (Honey) Mangos ready for your displays!

KEY INGREDIENTS:

- Cilantro
- Garlic

TIE-IN ITEMS:

Some great tie-in items include tortilla chips, taco shells and seasonings, hot sauces, and of course, Corona!



CINCO DE MAYO POINT OF SALE DISPLAY BINS

AVOCADOS FROM MEXICO BINS



CODE: 227896



CODE: 33656



CODE: 229198



CALAVO BOXES

CODE: 234352

CV Empty Display Box Calavo

CODE: 239278

OG Empty Display Box Calavo



VIDALIA SWEET ONIONS DISPLAY CONTEST

April 28 - May 25, 2025

Four Seasons Produce has once again partnered with Richter Produce (Stanley Farms) to kick off the Vidalia Sweet Onion season in style with our annual display contest!

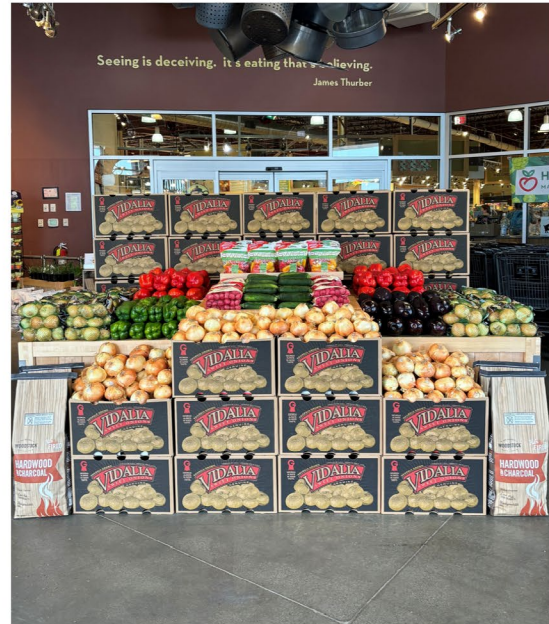
The long-awaited and highly anticipated Vidalia Sweet Onion season is officially underway in Georgia, and we're here to help you "sweeten" your sales and boost profits. Spring is in full swing, and there's no better time to showcase this iconic sweet onion!

DISPLAY CONTEST CRITERIA:

- Build a display of conventional or organic (or both) Vidalia Sweet Onions in your department. **All product MUST be purchased from Four Seasons Produce.** Product codes are below:

4105 - CV Onions Sweet Jumbo 40lb Vidalia
4166 - CV Onions Sweet 16/3lb Vidalia Bag
41541 - OG Onions Sweet 40lb Vidalia
41540 - OG Onions Sweet 16/3lb Vidalia Bag
230952 - POS Vidalia Display Box

- Must purchase **at least 8 cases of product** during the contest period to qualify. This can be a combined total of loose or bagged product.
- Displays **must include the Vidalia Sweet Onions point of sale signage** or the **display boxes** showing the Vidalia Onions brand.
- All displays must remain up for a **minimum of 1 week**.
- Please send all display photos to contests@fsproduce.com by **May 29, 2025**.



DISPLAY CONTEST PRIZES:

Every qualifying entry will receive a Stanley Farms hat just for entering!



2 GRAND PRIZES:

- 1 Small Store Winner (3 registers or less)
- 1 Large Store Winner (4 registers or more)

Blackstone Grill and Grill Cover

Display winners will be judged off of overall eye appeal, display creativity, and use of point of sale signage.

BEST GRILLING DISPLAY:

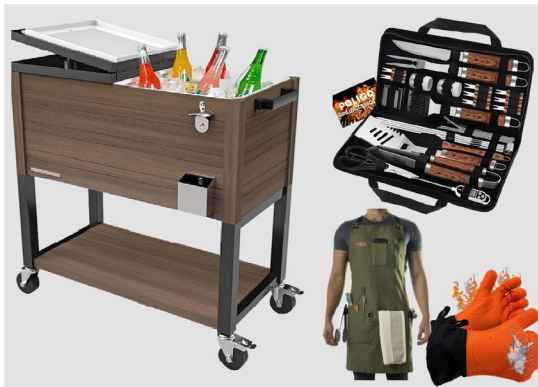
1ST PLACE

Outdoor Patio Rolling Cooler

2ND PLACE

Grilling Getup (Grilling apron, grilling set, grilling gloves)

Display must include at least 3 grilling themed produce items tied in to qualify.
See suggested tie in items.



BEST ALL ORGANIC DISPLAY:

1ST PLACE

Outdoor Patio Rolling Cooler

2ND PLACE

Grilling Getup (Grilling apron, grilling set, grilling gloves)

Display must be 100% organic product.



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NEW!

DELIVERY STARTING 4/30

PRODUCT OPTIONS INCLUDE:

Sugar Free - Oil Free - Low Sodium - Dairy Free - Gluten Free - Vegan Friendly

Cindy's Kitchen, a family run company established in 1997, proudly creates and manufactures refrigerated Salad Dressings, Dips, and Cooking Sauces. Many are Non-GMO verified or USDA Organic certified. They offer a wide range of exciting products, using the finest, clean ingredients

Learn more at <https://www.cindyskitchen.com/>



CODE	DESCRIPTION	PK/SZ
243896	CV Dressing Balsamic Fat Free	4/32 oz Cindys Kitchen
243897	CV Dressing Barcelona	4/32 oz Cindys Kitchen Vinaig
243898	CV Dressing Roasted Garlic	4/32 oz Cindys Kitchen Ceasar
243899	CV Dressing Blue Cheese	4/32 oz Cindys Kitchen Ceasar
243900	CV Dressing Buttermilk Ranch	4/32 oz Cindys Kitchen Ceasar
243902	CV Dressing BBQ Sauce	4/32 oz Cindys Kitchen
243901	CV Dressing Lemon Tahini	4/32 oz Cindys Kitchen

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FOOD ALLERGENS



WE SUPPORT
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KOSHER
QUALITY



VEGAN
FRIENDLY

At Flanagan Farm, we bring the timeless art of fermentation to every table with our delicious, fresh sauerkrauts. Our process is simple - we plant premium organic seeds in nutrient rich soil so all that's needed to help them grow is sun and water. Once the cabbage is grown, we pick each one with care and place it on a truck that travels less than 75 miles north to our production facility in Bear Creek, Wisconsin. It begins fermenting within a day of being harvested for super fresh, probiotic-rich sauerkraut. We believe our organic kraut is a superfood that supports human well-being, and therefore it should be affordable and accessible to every family.



243705



243706



243707



243708

CODE	DESCRIPTION	PK/SZ	UPC
243705	OG Sauerkraut Dill	6/16 oz Flanagan Farm	8-50055-20086-9
243706	OG Sauerkraut Caraway	6/16 oz Flanagan Farm	8-50055-20083-8
243707	OG Sauerkraut Beet	6/16 oz Flanagan Farm	8-50055-20085-2
243708	OG Sauerkraut Classic	6/16 oz Flanagan Farm	8-50055-20084-5

COMING SOON!



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MOTHER EARTH ORGANIC MUSHROOMS



GROWN & PROCESSED IN THE USA

DRIED MUSHROOMS

ALL VARIETIES ARE PACKAGED IN GUSSETED, CENTER PEGGED, RESEALABLE POUCHES



243625



243626



243627



243628

CODE	DESCRIPTION	PK/SZ	UPC
243625	OG Mushroom Dried Shiitake	6/1 oz	6-42102-17235-5
243626	OG Mushroom Dried Portabella	6/1 oz	6-42102-50331-9
243627	OG Mushroom Dried Lion's Mane	6/1 oz	6-42102-07189-4
243628	OG Mushroom Dried Oyster	6/1 oz	6-42102-09632-3

AVAILABLE NOW!

NEW ITEMS



Baba's Turbo Squirrel Cordyceps Ginger is the ideal study partner for students coming up on a big exam or anyone facing a rapidly approaching deadline. This flavor boasts cordyceps, a type of mushroom that **improves energy levels and fights against fatigue to improve brain function, memory, and focus.** The natural, plant-based caffeine found in Turbo Squirrel can also lend a hand for those late-night cram sessions.



Baba's Turbo Squirrel Passion Fruit Lion's Mane is perfect to toss in your gym bag as a pre-workout boost. This flavor showcases lion's mane, a mushroom that **reduces anxiety and increases calm, to improve clarity, endurance, and stamina.** Since Turbo Squirrel is a still beverage, it's ideal for sipping before stepping on the treadmill or lifting weights.



Baba's Turbo Squirrel Reishi Lemon could be a game-changer for those that struggle with the jittery anxiety that may come with a big morning cup of joe. Using reishi mushrooms that **give drinkers' immune systems a boost,** this flavor is designed to **reduce stress and anxiety,** while still providing the same amount of caffeine found in the average cup of coffee.



UNCLE MATT'S ORGANIC JUICES & TEAS



• Ultimate Defense

Contains 500mg whole root turmeric, 1 billion live probiotics, 300% vitamin C, ginger & pineapple

• Ultimate Immune

Contains black elderberry, 50% Vitamin D, 300% Vitamin C and 25% Zinc

• No Sugar Added Lemonades

20 calories or less, sweetened with stevia, keto friendly, made with real fruit juice

• Lemonade

- First organic Ginger Honey Lemonade on the market!
- 45 calories
- Real organic ginger & rainforest honey
- Less than 10g of sugar
- Sweetened with organic stevia

• Teas

- Real brewed black tea
- No fake ingredients
- Sweetened with agave & stevia
- 30 calories or less



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Sunkist



SUNKIST CITRUS EXTRAVAGANZA DISPLAY CONTEST

MARCH 3 - MARCH 30, 2025

BEST LARGE STORE DISPLAY WINNERS

1ST PLACE



HEALTHY LIVING MARKET

Saratoga Springs, NY

2ND PLACE



YODER'S COUNTRY MARKET

New Holland, PA

HONORABLE MENTION



MOTHER EARTH

Kingston, NY



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Sunkist



SUNKIST CITRUS EXTRAVAGANZA DISPLAY CONTEST

MARCH 3 - MARCH 30, 2025

BEST SMALL STORE DISPLAY WINNERS

1ST PLACE



SOULBERRY NATURAL MARKET

New Hope, PA

2ND PLACE



GREEN'S NATURAL FOODS

Chester, NJ

HONORABLE MENTION



JUBILEE FOODS

Emmitsburg, MD

HONORABLE MENTION



FIDDLEHEADS FOOD CO-OP

New London, CT



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Sunkist



SUNKIST CITRUS EXTRAVAGANZA DISPLAY CONTEST

MARCH 3 - MARCH 30, 2025

MOST CREATIVE DISPLAY WINNERS

1ST PLACE



HENNING'S SUPERMARKET

Harleysville, PA

2ND PLACE



KIMBERTON WHOLE FOODS

Ottsville, PA

HONORABLE MENTION



WEAVERS WAY CO-OP

Ambler, PA



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