



ORGANIC MARKET NEWS



APRIL 18 - APRIL 24, 2025

APRIL ORGANIC MANDARINS



GOOD NEWS! Late season harvest of California **Organic Mandarins** are in good shape with plenty of volume and promotable pricing. Quality on the “**Murcott**” and “**Tango**” varieties is good with bright orange skin and flesh, deep flavor, and nice sweetness.

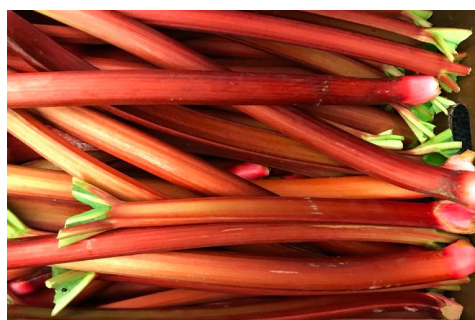
Organic Mandarins in Cuties, Halos, plus shipper brands are all primed for April displays on bags. Bulk fruit is also in good supply.



Organic Lemons remain excellent on large fruit (75 ct and 95 ct) from California, but some shippers are seeing tight supply, particularly on smaller sizes.

Organic Navel Oranges are available though winding down with increasing prices and tighter supply at this point in the season.

Organic Blood and **Cara Cara Oranges** are still in stock even as harvests start wrapping up for the season as May approaches.



OG SPRING VEGETABLES

New crop **Organic Rhubarb** from Washington is back in season with more volume expected around 4/22.

Organic Purple Kohlrabi is in season for the Spring and is a great visual pop and sweet, crisp flavor.

Seasonal **Organic Red** and **White Spring Onions** are here with nice quality - perfect to brighten up your wet veg sets. These tender bulbs with fresh green tops are great for grilling or sautéing!

Jumbo Organic Artichokes are available from coastal California.

Organic Snow Peas and **Purple Snow Peas** are now available. These tender, vibrant options offer outstanding flavor and visual appeal.



OG TOMATOES

GOOD NEWS! Lady Moon Farms line up of **Organic Snacking Tomatoes** from Florida remain promotable with robust quality and pricing.

Organic Cluster Tomatoes from Mexico and Canada are in good supply with steady quality.

NOTE: **Organic Beefsteak Tomato** supply dipped sharply in early April but quality remains outstanding despite lighter volume.

Organic Roma Tomatoes out of Mexico continue to struggle with low yields and inconsistent quality during April.

Savoura Quebec Greenhouse production of **Organic Cherry On-the-Vine** and **Cocktail Tomatoes** is finally improving.



OG BERRIES

Organic Strawberries continue from Baja, Mexico and California with excellent quality. Look for a full transition to Santa Maria, CA crops by early May.

NOTE: **Organic Raspberry** production is slowing from Central Mexico. Baja, Mexico and California volumes are just beginning, so tight supply and rising prices expected short-term.

NOTE: **Organic Blackberry** supplies will be short as Mexico struggles with low yields. “**Sweet Karoline**” variety **Organic Blackberries** from Hippie Organics are available at the end of April with excellent quality though.

ALERT! **Organic Blueberries** remain very limited and expensive as the import season winds down and domestic gets going. The Georgia crop is delayed by 3–4 weeks due to weather. Things will improve around mid-May.



OG AVOCADOS

NOTE: Organic Hass Avocados remain in steady supply, but overall pricing remains tight. Plan now for Cinco de Mayo promotions coming out of the Easter holiday, just at higher price points than prior years.



OG BRUSSELS SPROUTS

GOOD NEWS! Organic Brussels Sprouts out of Mexico remain in solid promotional volume for late April. Exceptional quality and pricing continue, making this a great time to feature bulk and packaged options.

NOTE: Expect pricing to climb slightly as May starts.



OG BROCCOLI & CAULIFLOWER

GOOD NEWS! Organic Broccoli from California remain abundant for April. With excellent quality and favorable pricing, this is a strong promotional item throughout the month.

Organic Cauliflower volume is good and pricing is reasonable for April.



OG BELL PEPPERS

GOOD NEWS! Organic Color Bell Peppers production is shifting from Israel to Holland and from Mexico to Canada. Canadian greenhouse growers began successfully in mid-April, creating new promotional opportunities.



OG MELONS

Organic Mini Seedless Watermelons are still tight as Mexico begins new harvests. Supplies should improve late April. Early fruit has shown excellent quality.

The new crop Mexico **Organic Cantaloupe** harvest is starting. 9 ct fruit will arrive at high pricing around 4/23.



OG GRAPES

Organic Red Grapes remain in stock with the first ever **Organic Grapes** from Chile allowed into the USA.

NOTE: Organic Green and Black Grapes are done until Mexico starts later this Spring.



OG BANANAS

NOTE: Organic Banana pricing will rise due to tariffs starting throughout the end of April.

Equal Exchange Fair Trade will begin shipping **Organic Bananas** in polypack bags starting at the end of April to help protect fruit quality during the rainy season in Peru and Ecuador.



OG HARD SQUASH

Organic Hard Squash supply remains in growing region transition through April.

- **Organic Butternut & Spaghetti Squash:** Tight with gaps and pricing pressure
- **Organic Acorn Squash:** Improved supply
- **Organic Delicata Squash:** Limited and small-sized
- **Organic Kabocha Squash:** Back in limited supply

Organic Honeynut is in abundant supply and is the best value right now.



OG ONIONS & POTATOES

GOOD NEWS! Organic Vidalia Onions will arrive April 20th in 40 lb JBO (41541) and 16/3 (41540) packs.

Organic Gold A Potatoes are back in stock with new crop California A size and 16/3 packs (41647 & 41691). High pricing reflects the new season, but the quality is exceptional.

New crop **Organic Red Potatoes** expected to arrive at the end of April.



OG STONE FRUIT OUTLOOK

OUTLOOK:

First **Organic California Cherries** will be arriving around the first week of May.

First **Organic California Apricots** are expected in mid-May with promotable volumes to follow.

Organic California Peaches start in mid-May, **Nectarines** in late May, **Plums**, and **Pluots** in early June.



OG CELERY

GOOD NEWS! **Organic Celery** supply from California and Mexico is strong in April, with excellent quality. Take advantage of steady volume and solid pricing.

NOTE: Expect changes heading into May, with tighter supply and higher prices anticipated.



OG SUGAR SNAP PEAS

Organic Sugar Snap Peas in 8/12 oz compostable boxes are here for Spring. These are perfect for grab-and-go and sustainability-focused shoppers. (Code 227899)

Bulk Organic Sugar Snap Peas are also available from California for the rest of April and into May.



OG LETTUCES

Organic Iceberg Lettuce from the West Coast remains excellent in both quality and supply.

NOTE: Lady Moon Farms' Florida **Organic Leaf** and **Romaine Lettuce** program is winding down in Florida.

East Coast **Organic Leaf** and **Romaine Lettuce** will gap briefly before **LOCAL** farms in NJ and PA, including Lady Moon Farms, restart later in Spring.

California **Organic Lettuce** supply is ready to fill the gap with great quality and fair pricing.

Organic Romaine Hearts remain tight with elevated pricing, but signs of improvement are showing into late April.



OG APPLES

Organic Cosmic Crisp, Envy and Pink Lady Apples are the most promotable right now, pile them high for late April ads and in store specials!

NOTE: **Organic Fuji, Gala, Granny Smith, and Honeycrisp Apple** supplies are tightening, with prices expected to rise in May.

Organic SugarBee and Opal Apple varieties will finish in early to mid May.



OG TROPICALS

GOOD NEWS! **Organic Mango** supplies are strong and pricing is becoming more promotable for late April and Cinco de Mayo.

Organic Royal Star Papayas are in steady supply for mid-April.

Frieda's Aloha **Organic Brown Coconuts** from Mexico are here! New to the lineup, these will be available in a 20 ct case.

OTHER STORIES

NOTE: **Organic Ginger** is transitioning to new crop from Peru with thinner skin and higher prices expected through April.

NOTE: **Organic Dill** from California faces quality and yield issues due to cool weather. Expect occasional gaps through late April.

Organic Chard Greens are shipping from California, North Carolina, and **LOCAL** New Jersey farms for steady supply.

GOOD NEWS! **Organic Collards** from Lady Moon Farms remain beautiful and consistent through April.

GOOD NEWS! Import new crop **Organic Red and Green Bartlett Pears** remain in strong supply.

NOTE: **Organic Green Beans** are tightening into late April. Expect higher pricing until supply rebounds with new production closer to May.



Pasa SUSTAINABLE AGRICULTURE

DONATING TO PASA SUSTAINABLE AGRICULTURE!

CELEBRATING EARTH WEEK: APRIL 21 - APRIL 27, 2025



Four Seasons will be donating a **portion of all organic products** sold during Earth Week



\$1 per case
sold through FSP
during Earth Week



\$.50 per case
sold through FSP
during Earth Week



\$.25 per case
sold through
FSP during Earth
Week, plus **\$1** on
select CV SKU's

RETAIL PARTNERS



WHO IS PASA SUSTAINABLE AGRICULTURE?

Pasa Sustainable Agriculture (Pasa) is a Pennsylvania-based nonprofit that advances sustainable farms and equitable food systems through farmer-driven education, research, and community.



Four Seasons Produce is proud to celebrate our year-round sustainability efforts, as well as our partners during Earth Week, as we donate a portion of our profits earned between **4/21 - 4/27 to Pasa Sustainable Agriculture!**

To learn more about Pasa's vision for creating a world where agriculture nourishes, heals, and empowers, visit pasafarming.org.

CONVENTIONAL MARKET NEWS

APRIL 18 - APRIL 24, 2025

FLORIDA WATERMELONS BEGIN



GOOD NEWS! Seedless Watermelon volume out of Florida is improving, with pricing easing on larger 45 ct bins and 60 ct fruit holding steady. Quality is strong, and Mexican product remains available with increasing volume and lower pricing.

With weather warming in the northeast time to begin promoting whole **Watermelons** and doing more in store cuts.

Mexico's spring harvest on **Mini Seedless Watermelons** is underway. Supplies are improving, and pricing is gradually coming down. Offshore fruit is winding down as the season transitions.

Cantaloupe and **Honeydew** supplies are improving after tight prices earlier in April. Volume is increasing, and pricing is returning to normal levels.



CV BERRIES

Strawberry supply is improving slightly post-holiday. Cooler California temperatures are delivering excellent quality and size, though harvest pace is slowed.

Blackberries are steady with excellent quality and strong availability out of Mexico.

Raspberries are tightening as Mexico finishes and California has yet to begin. Pricing is firming, but quality remains strong. Expect tighter prices through April.

ALERT! **Blueberries** are very limited across all regions. Georgia's harvest has been delayed by weather, keeping supplies tight and pricing elevated into early May.



CV SPECIALTY BERRIES

Driscoll's "**Sweetest Batch**" **Raspberries** are in season with incredible flavor. Modest volumes are arriving frequently and fast sell through is the plan for these high sugar berries.

Popular "**Sweetest Batch**" **Blueberries** from Driscoll's are available for April, though in lighter volumes during the shoulder season between Mexico and USA. **Jumbo Blueberries** are in stock with modest quantities.

Driscoll's "**Sweetest Batch**" **Strawberries** will be available as California ramps up.

Mother's Day is May 11. Talk to your rep about prebooking Long-stem **Strawberries**, **Heart-shaped Strawberries** packs, and **Heart-shaped Raspberry** packs.

NOTE: Driscoll's "**Sweetest Batch**" **Blackberries** will experience a gap as Mexico wraps up and California prepares to start.



CV STONE FRUIT OUTLOOK

New crop California **Peaches** from Coachella, CA are expected to start around April 23rd. Early sizing will be small but will increase into May.

South Carolina **Peaches** are set to begin mid-May with an excellent-looking crop. Mid-May is also when the California **White & Yellow Peaches** and **Nectarines** supplies start to ship more to fill sets.

Plums, Pluots, Plumcots, and **Apriums** will start with early varieties at the beginning of June.

California **Cherries** are projected to start arriving around April 28th, with firm volume building into May. Peak availability will come post-Memorial Day.

Washington **Cherries** will follow in early June with a strong **Red Cherry** crop and good supplies of Rainier yellow colored **Cherries**.

California **Apricots** are expected by the second week of May with a large crop and promotable sizing.



CV LETTUCES

GOOD NEWS! Iceberg Lettuce and Romaine Hearts are showing great quality and consistent availability with promotable pricing.

Leaf Lettuces and Romaine also remain steady, making the entire Lettuce category a reliable item for April promotions.



CV PINEAPPLES

Pineapples are improving in volume, although pricing is higher than previous seasons due to tariffs.

PinkGlow, Dole Golden Selection, and Del Monte HoneyGlow varieties are available in limited quantities.



CV MANGOS

GOOD NEWS! Mango volume remains steady with good overall quality.

Red Round Mangos are starting to increase in availability just in time for Cinco de Mayo.

Ataulfo Honey Mangos remain highly promotable with lower pricing.



CV ARTICHOKEs

California Artichokes remain elevated in price due to limited April production. Despite tighter volumes, quality has been exceptional and is expected to remain strong through early May.



CV GRAPES

Import Grape pricing has increased over the middle of April. Quality and sizing remain excellent across all colors.



CV BANANAS

NOTE: Banana pricing will rise due to tariffs starting throughout the end of April.



CV VIDALIA SWEET ONIONS

GOOD NEWS! The first shipments of 2025 Genuine Georgia Vidalia Sweet Onions are here! Jumbo 40 lb (code 4105) and 16/3 lb (code 4166) bags are expected in by April 20th. Promote through July, with peak ad opportunities in May and June.



CV TOMATOES

Canadian Cluster and Beefsteak Tomatoes are in excellent supply, with promotable pricing and strong quality.

GOOD NEWS! Florida and Mexican Vine-Ripe Tomatoes have rebounded from earlier supply tightness, and the category is well-positioned for strong promotions in late April.



CV COLOR BELL PEPPERS

GOOD NEWS! Canadian-grown greenhouse Color Bell Peppers are increasing in volume and supporting promotable prices, while Mexican product remains in good supply at favorable pricing.

Look for strong promotional opportunities by late April.



CV AVOCADOS

NOTE: Mexican **Hass Avocados** saw slight price drops heading into Easter, as growers released additional fruit ahead of their Holy Week pause. Pricing is expected to trend upward slightly heading into Cinco de Mayo.



CV LOCAL VEG

Early **LOCAL Bunched Herbs, Leeks, and Bunch Greens** are starting to arrive from New Jersey, marking the beginning of **LOCAL** season!



CV SWEET CORN

GOOD NEWS! Warmer temperatures are boosting early Florida **Sweet Corn** supply and pushing prices lower. Availability and deals will improve heading into May.

<https://www.cominginhottfromflorida.com/>



CV BROCCOLI & CAULIFLOWER

GOOD NEWS! **Broccoli** is in great supply from multiple growing regions, with consistent quality and competitive pricing. Promotional opportunities are expected to continue through April and into May.

California **Cauliflower** supplies have been steady, with favorable pricing and reliable quality. Modest pricing increases are being observed, but remain manageable as we move through April.



CV CITRUS

GOOD NEWS! **Mandarins**, including "Murcotts" and "Tangos" from California, are in peak condition, excellent eating quality and ideal for spring promotions.

Cara Cara Oranges are the best value item in California citrus for April.

Lime prices remain stable for now, but some fluctuations are expected heading into early May around Cinco de Mayo. **NOTE:** Mexican Holy Week will likely influence short-term availability due to harvests stopping for Easter observation.



CV APPLES & PEARS

GOOD NEWS! **Stemilt Gala, Fuji, Granny Smith, Pink Lady, and Red Delicious Apples** are promotable through Earth Day, with a \$1 per case donation to PASA for each purchase.

GOOD NEWS! Washington-grown **Cosmic Crisp** and **Envy Apples** remain in good supply with strong promotional opportunities heading into May.

Eastern **Granny Smith Apples** have finished for the season, but quality fruit is still shipping out of Washington.

Bosc Pears have transitioned to imported fruit with firm markets and reliable quality.

NOTE: **Asparagus** was expensive and in short supply for Easter. With improved production and easing demand, pricing is stabilizing as April continues. **LOCAL Asparagus** will start in late April and ramp up in May.

OUTLOOK: Zespri **SunGold Kiwi** is expected to begin in early May and will be a strong seasonal feature.

OTHER STORIES

NOTE: **Green Kiwi** remains limited out of Europe and Chile. Pricing is firm as supplies tighten. Look for new crop from New Zealand to start in June.

Washington **Rhubarb** is expected to arrive around April 21st with good early supplies.



VIDALIA SWEET ONIONS DISPLAY CONTEST

April 28 - May 25, 2025

Four Seasons Produce has once again partnered with Richter Produce (Stanley Farms) to kick off the Vidalia Sweet Onion season in style with our annual display contest!

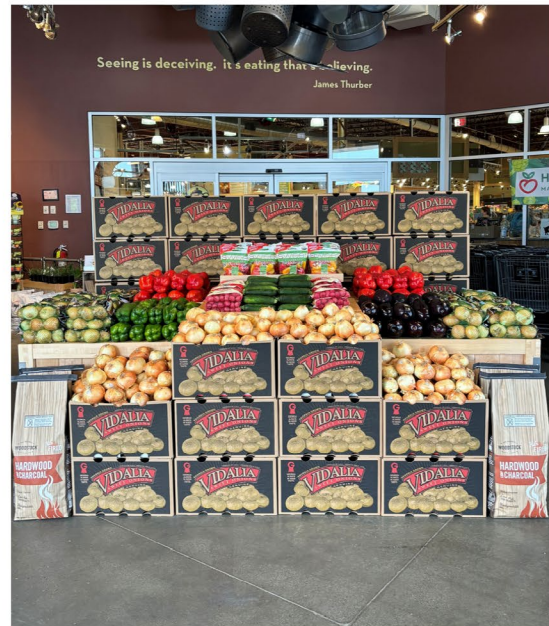
The long-awaited and highly anticipated Vidalia Sweet Onion season is officially underway in Georgia, and we're here to help you "sweeten" your sales and boost profits. Spring is in full swing, and there's no better time to showcase this iconic sweet onion!

DISPLAY CONTEST CRITERIA:

- Build a display of conventional or organic (or both) Vidalia Sweet Onions in your department. **All product MUST be purchased from Four Seasons Produce.** Product codes are below:

4105 - CV Onions Sweet Jumbo 40lb Vidalia
4166 - CV Onions Sweet 16/3lb Vidalia Bag
41541 - OG Onions Sweet 40lb Vidalia
41540 - OG Onions Sweet 16/3lb Vidalia Bag
230952 - POS Vidalia Display Box

- Must purchase **at least 8 cases of product** during the contest period to qualify. This can be a combined total of loose or bagged product.
- Displays **must include the Vidalia Sweet Onions point of sale signage** or the **display boxes** showing the Vidalia Onions brand.
- All displays must remain up for a **minimum of 1 week**.
- Please send all display photos to contests@fsproduce.com by **May 29, 2025**.



DISPLAY CONTEST PRIZES:

Every qualifying entry will receive a Stanley Farms hat just for entering!



2 GRAND PRIZES:

- 1 Small Store Winner (3 registers or less)
- 1 Large Store Winner (4 registers or more)

Blackstone Grill and Grill Cover

Display winners will be judged off of overall eye appeal, display creativity, and use of point of sale signage.

BEST GRILLING DISPLAY:

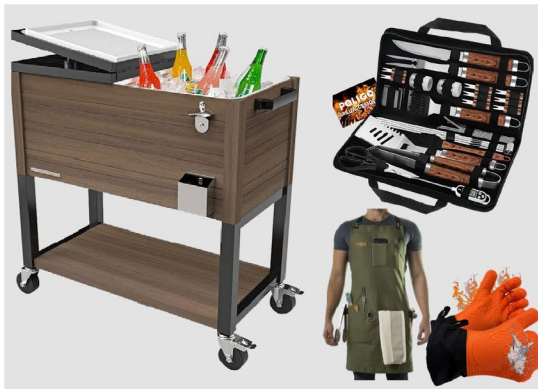
1ST PLACE

Outdoor Patio Rolling Cooler

2ND PLACE

Grilling Getup (Grilling apron, grilling set, grilling gloves)

Display must include at least 3 grilling themed produce items tied in to qualify.
See suggested tie in items.



BEST ALL ORGANIC DISPLAY:

1ST PLACE

Outdoor Patio Rolling Cooler

2ND PLACE

Grilling Getup (Grilling apron, grilling set, grilling gloves)

Display must be 100% organic product.



PHONE: 1.800.422.8384

| www.fsproduce.com





VIDALIA SWEET ONIONS DISPLAY CONTEST

April 28 - May 25, 2025

VEGETABLES:

- EGGPLANT
- PEPPERS
- CORN
- MUSHROOMS
- ZUCCHINI
- YELLOW SQUASH
- ARTICHOKEs
- ASPARAGUS
- TOMATOES
- GARLIC
- POTATOES

FRUIT:

- PINEAPPLES
- PEACHES
- PEARS
- APPLES
- AVOCADOS

BUILD A BASKET!

Vidalia Sweet Onions offer countless opportunities to grow your basket size—both in and beyond your produce department.

Create a vibrant, eye-catching “one-stop grilling station” with Vidalia Sweet Onions as the star of the show, surrounded by other fresh produce grilling favorites. A colorful, seasonal display like this is sure to capture shoppers’ attention and inspire mealtime ideas.

Be sure to include complementary grocery items like charcoal, oils, honey, salt, pepper, cinnamon, and skewers. The cross-merchandising possibilities are endless and perfect for sparking grilling inspiration while increasing your overall basket size.

Check out the suggested item list to the left for display ideas, and don’t forget to connect with your Four Seasons Produce Sales Rep or Merchandiser for product codes, special pricing, and creative display tips.

Thank you for your continued trust and support of Four Seasons Produce.



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VIDALIA SWEET ONIONS INSPIRATION CORNER



PHONE: 1.800.422.8384

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FLANAGAN

FARM™

NATURALLY PROBIOTIC | CLEAN INGREDIENTS | NO SUGAR ADDED



THE GOLD
STANDARD



KEEPING IT
REAL



LIVE
PROBIOTICS



NO SUGAR
ADDED



FREE OF TOP 9
FOOD ALLERGENS



WE SUPPORT
FARMERS



KOSHER
QUALITY



VEGAN
FRIENDLY

At Flanagan Farm, we bring the timeless art of fermentation to every table with our delicious, fresh sauerkrauts. Our process is simple - we plant premium organic seeds in nutrient rich soil so all that's needed to help them grow is sun and water. Once the cabbage is grown, we pick each one with care and place it on a truck that travels less than 75 miles north to our production facility in Bear Creek, Wisconsin. It begins fermenting within a day of being harvested for super fresh, probiotic-rich sauerkraut. We believe our organic kraut is a superfood that supports human well-being, and therefore it should be affordable and accessible to every family.



243705



243706



243707



243708

CODE	DESCRIPTION	PK/SZ	UPC
243705	OG Sauerkraut Dill	6/16 oz Flanagan Farm	8-50055-20086-9
243706	OG Sauerkraut Caraway	6/16 oz Flanagan Farm	8-50055-20083-8
243707	OG Sauerkraut Beet	6/16 oz Flanagan Farm	8-50055-20085-2
243708	OG Sauerkraut Classic	6/16 oz Flanagan Farm	8-50055-20084-5

COMING SOON!



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LINE EXTENSION



Baba's Turbo Squirrel Cordyceps Ginger is the ideal study partner for students coming up on a big exam or anyone facing a rapidly approaching deadline. This flavor boasts cordyceps, a type of mushroom that **improves energy levels and fights against fatigue to improve brain function, memory, and focus.** The natural, plant-based caffeine found in Turbo Squirrel can also lend a hand for those late-night cram sessions.



Baba's Turbo Squirrel Passion Fruit Lion's Mane is perfect to toss in your gym bag as a pre-workout boost. This flavor showcases lion's mane, a mushroom that **reduces anxiety and increases calm, to improve clarity, endurance, and stamina.** Since Turbo Squirrel is a still beverage, it's ideal for sipping before stepping on the treadmill or lifting weights.



Baba's Turbo Squirrel Reishi Lemon could be a game-changer for those that struggle with the jittery anxiety that may come with a big morning cup of joe. Using reishi mushrooms that **give drinkers' immune systems a boost**, this flavor is designed to **reduce stress and anxiety**, while still providing the same amount of caffeine found in the average cup of coffee.

NEW - DELIVERY STARTING 4/7

CODE	DESCRIPTION	PK/SZ	UPC
243615	CV Kombucha Cordyceps Ginger	12/12 oz	6-8049153523-8
243616	CV Kombucha Passion Lions Mane	12/12 oz	6-8049153524-5
243617	CV Kombucha Reishi Lemon	12/12 oz	6-8049153522-0



CURRENT OFFERRINGS - AVAILABLE NOW

CODE	DESCRIPTION	PK/SZ	UPC
29507	CV Kombucha Bee's Knees	12/12 oz	7-12319-99933-2
214134	CV Kombucha Believe Lem Ginger	12/12 oz	6-80491-53496-5
230612	OG Kombucha Glow Seasonal	12/12 oz	7-12319-99942-4
230614	OG Kombucha Flower Power	12/12 oz	7-12319-99931-8
230613	OG Kombucha Purple Rain	12/12 oz	7-12319-99934-9
230615	OG Kombucha Ruby Sipper	12/12 oz	7-12319-99932-5



LINE EXTENSION

DELIVERY STARTING 4/17



• Ultimate Defense

Contains 500mg whole root turmeric, 1 billion live probiotics, 300% vitamin C, ginger & pineapple

• Ultimate Immune

Contains black elderberry, 50% Vitamin D, 300% Vitamin C and 25% Zinc

• No Sugar Added Lemonades

20 calories or less, sweetened with stevia, keto friendly, made with real fruit juice

• Lemonade

- First organic Ginger Honey Lemonade on the market!
- 45 calories
- Real organic ginger & rainforest honey
- Less than 10g of sugar
- Sweetened with organic stevia

• Teas

- Real brewed black tea
- No fake ingredients
- Sweetened with agave & stevia
- 30 calories or less



CODE	DESCRIPTION	PK/SZ	UPC
243537	OG Juice Orange Pulp Free	6/12oz Uncle Matt's	6-97068-12011-7
243538	OG Juice Ultimate Defense	6/12oz Uncle Matt's	6-97068-12019-3
243539	OG Juice Ultimate Immune	6/12oz Uncle Matt's	6-97068-12027-8
243541	OG Juice Lemonade NSA	6/12oz Uncle Matt's	6-97068-12025-4
243540	OG Juice Lemonade Strawberry NSA	6/12oz Uncle Matt's	6-97068-12024-7
243533	OG Juice Lemonade Ginger Honey	6/52oz Uncle Matt's	6-97068-52041-2
243535	OG Juice Lemonade Tea Black	6/52oz Uncle Matt's Half&Half	6-97068-52047-4
243534	OG Tea Sweet Black	6/52oz Uncle Matt's	6-97068-52046-7
243536	OG Tea Unsweet Black	6/52oz Uncle Matt's	6-97068-52048-1



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LINE EXTENSION



243496



243497



243495



243368



243370



243367



243366



243369

CODE	DESCRIPTION	PK/SZ	COST	SRP	GP%	UPC
243496	CV Dip Crmy Stf Jal Veggie	6/12 oz Marzetti	\$23.58	\$6.49	39%	0-70200-53927-3
243497	CV Dip Gar Hrb Chs Veggie	6/12 oz Marzetti	\$23.58	\$6.49	39%	0-70200-53928-0
243495	CV Dip Spinch Parm Veggie	6/12 oz Marzetti	\$23.58	\$6.49	39%	0-70200-53925-9
243368	CV Dressing Avo Grn God	6/12 oz Marzetti Simply Dress	\$26.55	\$6.99	37%	0-70200-53425-4
243370	CV Dressing Balsamic Vin	6/12 oz Marzetti Simply Dress	\$26.55	\$6.99	37%	0-70200-53416-2
243367	CV Dressing Caesar	6/12 oz Marzetti Simply Dress	\$26.55	\$6.99	37%	0-70200-53423-0
243366	CV Dressing Lemon	6/12 oz Marzetti Simply Dress	\$26.55	\$6.99	37%	0-70200-53422-3
243369	CV Dressing Ranch	6/12 oz Marzetti Simply Dress	\$26.55	\$6.99	37%	0-70200-53428-5

DELIVERY STARTING 4/4



PHONE: 1.800.422.8384

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INTRODUCING NEW, CHEF-CRAFTED Roastables READY-TO-ROAST KITS



- 243557** CV Broccoli Sweet Taryaki 6/12.6 oz
- 243556** CV Broccoli Zesty Herb 6/12.9 oz
- 243553** CV Brussels Sprouts Lemon Caesar 6/15 oz
- 243554** CV Brussels Sprouts SunDried Tomato 6/15 oz
- 243555** CV Brussels Sprouts Sweet Sesame 6/15.5 oz
- 243559** CV Cauliflower Parm Blk Pepper 6/12.8 oz
- 243558** CV Cauliflower Spicy Buffalo 6/12.7 oz

**KITS INCLUDE FARM FRESH VEGETABLES,
SEASONING & GARNISH**

NEW ITEMS



WASH WELL, BE WELL:

Safely removes wax, soil, agricultural chemicals, and handling residue found on both standard and organic fruits and veggies

USDA CERTIFIED ORGANIC:

Protect the integrity of your organic fruit & veggies while washing away dirt, germs, and other handling residue

ZERO AFTERTASTE:

Easily breaks down waxes and removes contaminants without leaving behind any aftertaste or scent

SAFE INGREDIENTS:

Kosher Certified and Vegan, made with organic vegetable-derived ingredients containing no parabens and no harsh surfactants

EASY-TO-USE:

Keeping your produce safe and healthy to eat is as simple as spraying or soaking your fruits and veggies with Veggie Wash, rinsing, and then enjoying



ORGANIC VEGGIE WASH

NEW!

DELIVERY STARTING 4/14

CODE	DESCRIPTION	PK/SZ	UPC
243685	OG Veggie Wash	12/16oz	0-87052-72589-1

PHONE: 1.800.422.8384



WWW.FSPRODUCE.COM



HIPPIE ORGANICS ASPARAGUS AND BRUSSELS SPROUTS DISPLAY CONTEST WINNERS MARCH 10 - MARCH 30, 2025

BEST LARGE STORE DISPLAY:

1ST PLACE



HENNING'S SUPERMARKET
Harleysville, PA

2ND PLACE



HEALTHY LIVING MARKET
Saratoga Springs, NY

3RD PLACE



KIMBERTON WHOLE FOODS
Wyomissing, PA

BEST SMALL STORE DISPLAY:

1ST PLACE



ALTOMONTE'S ITALIAN MARKET
Doylestown, PA

2ND PLACE



EAST AURORA COOPERATIVE MARKET
East Aurora, NY

3RD PLACE



KIMBERTON WHOLE FOODS
Malvern, PA