

ORGANIC MARKET NEWS MARCH 7 - MARCH 13, 2025



AS OF THIS EDIT, TARIFFS ON MEXICO AND CANADA IMPORTS HAVE BEEN PAUSED UNTIL APRIL

PLENTIFUL ORGANIC BROCCOLI



GOOD NEWS! Organic Broccoli is in outstanding supply, whether crowns or bunches. Quality has been absolutely beautiful from multiple growers, and pricing will remain lower than usual through mid-March.

GOOD NEWS! Organic Sweet Baby Broccoli growers are eager to promote, making this a prime time to push sales. Volume and quality is excellent.





OG APPLES

GOOD NEWS! Organic Cosmic Crisp Apples remain the top promotable variety, with excellent quality, steady supply, and stable pricing. This is the perfect premium apple to sample for customers and build large displays to offer great value vs Honeycrisp.

GOOD NEWS! Washington Organic Envy Apples are also a good promotional option, though markets are slightly stronger than Cosmic Crisp.

GOOD NEWS! Organic Pink Lady Apples are in promotable supply, with a crop 30% larger than last season.

NOTE: Washington Large Organic Fuji, Gala, Granny Smith, and Honeycrisp Apples remain in very tight supply, with strong and rising markets.



OG LADY MOON FARMS UPDATE

GOOD NEWS! Organic Tomatoes—especially Organic Grapes, Cherries, and Medleys-are in excellent supply from Lady Moon Farms in Florida, with absolutely perfect quality!

GOOD NEWS! Lady Moon Farms Organic Green Peppers are performing well with no major concerns. Minor sizing inconsistencies remain, but overall supply is strong, and quality is excellent.

GOOD NEWS! Lady Moon Farms Organic Eggplant is in excellent supply, with strong quality. Florida's favorable weather conditions are maintaining steady availability, making it a great time to push promotions.

GOOD NEWS! Organic Lettuces from Lady Moon are in full swing, with excellent volume on Organic Green Leaf, Red Leaf, Romaine and Romaine Hearts! This is a fantastic time to promote these beautiful Florida-grown lettuces.



OG BERRIES

GOOD NEWS! Organic Strawberries will be very promotable through mid-March from Baja, Mexico. Crops continue to flush with big, flavorful, excellent-quality fruit. Driscoll's Fair Trade fruit and other labels will be available at value retail pricing, making this the perfect time to build large displays and promote with confidence!

GOOD NEWS! Organic Blackberries remain highly promotable out of Central Mexico, with outstanding quality and strong supply. Pricing continues to be ideal for promotions.

Organic Blueberries are still promotable out of Chile, with good quality and aggressive pricing. However, Chile's season is expected to wrap up by late March. Once imports finish, expect pricing to rise significantly, as USA and Mexico volumes will be very limited.

Organic Raspberries are showing improvement out of Mexico, with stronger supplies and excellent quality. Pricing is expected to ease as harvests increase.



OG HONEYNUT SQUASH

Usually only available during, fall local season, **Organic Honeynut Squash** is in stock from Covilli Fair Trade from Mexico this late winter and spring. This flavorful variety with Butternut parentage is looking fantastic!



OG BRUSSELS SPROUTS

GOOD NEWS! Now is the perfect time to promote Organic Brussels Sprouts!

Organic Brussels Sprouts from Mexico through Covilli have been exceptional! Both bulk and bagged options are available, and in preparation for the display contest, we'll also have a 16/1 lb. bag from Alpine under the "Hippie" label.



OG POMEGRANATE ARILS

Import **Organic Pomegranate Arils** will be available by the second week of March in 4.4 oz clamshells under the "Green Belle" label from Sun Belle.



OG GREEN BEANS

Fair Trade **Organic Green Beans** from Mexico are now available in 15 lb packs, offering excellent quality. Supplies have returned, making this a great option to promote.



OG ASPARAGUS

GOOD NEWS! The Hippie Organic Asparagus promo and Display Contest begins on March 9th! This is an ideal time to take advantage of the strong supply and favorable pricing of Organic Asparagus.

With the product in peak production, it's the perfect opportunity to build impactful displays and drive sales.



OG GRAPES

Import **Organic Red Grapes** are in steady supply though at high pricing. This will be the main organic option available for March.

ALERT! Import **Organic Green Grapes** are winding down during March and will have supply gap between remaining Peruvian container arrivals. Expect occasional out-of-stocks.



OG AVOCADOS

Organic Hass Avocado supplies remain steady, but looming tariff threats and border delays could significantly impact availability. Some growers are opting not to send fruit due to the uncertainty, which may lead to sudden shifts in supply.

NOTE: Equal Exchange Fair Trade **Organic Hass Avocados** will remain limited for the 2025 Mexican season. A small supply of 48ct and 60ct Organic Fair Trade fruit will be available, along with an 8/4ct ReadyCycle Tray option.



OG PEARS

Import **Organic Bartlett Pears** from Argentina are in promotable supply.

Washington **Organic Anjou Pears** are expected to wrap up for the season before the end of March. If all goes well with import vessel arrivals, there should be a smooth transition to Argentinean fruit without a gap.

Washington **Organic Bosc Pears** are back after a short gap but will only be available for a couple of weeks before gapping again until mid-April.



OG MUSHROOMS

CASE PACK CHANGES: 6/6 oz Organic Royal Trumpet Mushrooms are now packed 4/6 oz (use FSP code 243150).

12/5oz Organic Sliced Shiitake Mushrooms are now packed 6/5 oz (use FSP code 243151).



OG COLOR BELL PEPPERS

Organic Color Peppers from Israel will continue in steady supply across all three colors. All 12/2 pack **Organic Color Peppers** will be back in stock for mid-March.



OG SPINACH

Organic Spinach supplies in California continue to be affected by aphid pressure, but high-quality Savoy **Organic Spinach** from North Carolina will arrive starting March 11th. While its appearance differs slightly, its flavor is exceptional, making it a great alternative.



OG SOFT SQUASH

Organic Green Squash is in good supply from Florida and Mexico with reasonable pricing.

NOTE: Organic Yellow Squash continues to face quality issues, which will be closely monitored, but no major changes are expected at this time.



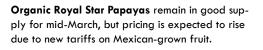
OG SPECIALTY VEG

Bunched **Organic Easter Egg Radishes** have arrived! This vibrant, California-grown product will be available starting in mid-March. With a stunning mix of colors, it's an excellent addition to any organic produce display.

Bunched **Organic Red** and **Green Spring Grilling Onions** are now in season from Coke Farms! These are ideal for searing or grilling.

Organic Romanesco continues in season from the Southwest.

Bunched **Organic Badger Flame Beets** continue in season. This variety has sweet striped yellow and orange flesh.



Organic Kiwi remains steady heading into March, with both California-grown and European fruit available in volume-filled options.



OG CITRUS

GOOD NEWS! Organic Mandarins are in peak season on both bagged and loose "Tango" and "Murcott" varieties with growers having flush volumes to promote, despite some March rains.

Organic Grapefruit supplies are good, especially on 48ct and 10/4lb bags out of California.

Organic Lemons have nice quality and promotable supplies. Growers are keeping tabs on rains hitting the California growing regions.

Organic Navel Oranges are generally in good supply and quality, even with rain slowing harvests in March. If rain lingers in California, Organic Navels Oranges (and other citrus) could become a little tighter later this month.



OG MANGOS

Organic Mango prices are climbing as we move into the second week of March. With Peru's season finishing, demand is outpacing supply from Mexico. Both **Organic Tommy Atkins** and **Ataulfo Honey Mangos** will be available in various sizes, just at pricing inched up from recent weeks.

OTHER STORIES

Organic Radicchio has shown improvement following recent quality concerns due to aphid pressure. Pricing remains high, but steady supply is expected moving forward.

Organic Celery (30ct, naked or sleeved) will remain in steady supply heading into mid-March.

NOTE: However, **Organic Celery Hearts** will be on the tighter side. We'll keep the pipeline full, but pricing is expected to rise throughout the month.

ALERT! Organic Pineapple supplies will be extremely tight in mid-March, with virtually no fruit available. Expect shortages and prorates across all sizes.



CONVENTIONAL MARKET NEV

MARCH 7 - MARCH 13, 2025

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PROMOTABLE STRAWBERRIES FOR MID-MARCH





GOOD NEWS! Strawberries from Florida and Mexico are promotable through mid-March, with good quality. The Florida season is expected to wind down later in March as weather stress impacts plants.

There will be great deals on **Strawberries** for the week of 3/9 to push extra volume! Take advantage while you can!

Meanwhile, Driscoll's California-grown Strawberries from Oxnard have begun shipping, with large, flavorful berries. The full transition to California-grown berries is expected headed into April.

GOOD NEWS! Blackberries from Driscoll's are highly promotable from Central Mexico, with excellent quality and candy-like sweetness, making them a perfect item for promotions and displays.

Blueberries show distinct trends based on growing regions. Chilean fruit remains abundant and low-priced, though the quality is fair to good. Mexican blueberries continue to command a premium price, with excellent quality. Florida production has started with limited availability, but the quality is outstanding, and pricing is higher due to limited supply.

Raspberries remain steady from Mexico, with excellent quality and firm, great-tasting fruit. Pricing is holding steady, and supplies remain snug.



CV MANGOS

Ciruli Brothers has begun their 2025 Mexican Ataulfo Honey Mango season under the Champagne Mango label, ensuring a high-quality option for your customers.

The Mango market is now fully reliant on new crop Mexican fruit, as Peru's season has ended. Prices are up a little, but stable with the delay on tariffs.

Four Seasons is pleased to offer the "Water For All" brand Mango program again this season. A portion of proceeds on each case go towards clean water development projects in Latin America.



CV APPLES & PEARS

Storage crop Apple supplies are steady from both the East and West Coast, with a few markets beginning to ease, making this a great time to promote Apples across the board.

Washington Cosmic Crisp Apples remain the top variety to highlight, and Eastern and Western Gold Delicious, Honeycrisp, and Pink Lady Apples are in strong supply.

Import Asian Hosui Pears from Chile will be available in large sizes with excellent quality starting in mid-March, while Argentine Bartlett Pears are now in excellent supply with promotional pricing.



CV CITRUS

Despite some rains slowing California Citrus harvests in early to mid-March, there is still a lot of good fruit in the supply chain to keep shelves fresh and full.

SUMO Citrus is in peak season and tasting great! This is a must-display item for stores with citrus aficionado shoppers.

GOOD NEWS! Mandarins are in abundant supply with "Tango" variety on the California Halos brand, as well as the value lines with import fruit from Moracco. For specialty options, Stem & Leaf Mandarins packs and red-flesh Mandarosa Mandarins continue in season.

Navel Oranges, Blood Oranges, Cara Cara Oranges, Heirloom Navel Oranges, Minneola Tangelos, Pummelos, Lemons, Seedless Lemons, and Meyer Lemons are in good shape from California with minor impact so far from rain.



CV ASPARAGUS

GOOD NEWS! Asparagus pricing continues to ease down, making it the perfect time for strong promotions.

Beautiful, fresh **Asparagus** is available in both 11 lb and 28 lb boxes—ideal for building impactful displays and driving sales through the month of March.



CV GRAPES

GOOD NEWS! Push **Grapes** on ad or in-store special to drive extra sales this month! Grapes are abundant with large volumes here and arriving from Chile, plus some Peru product too.

Now through mid-April will be an ideal time to promote **Green** and **Red Seedless Grapes** at value pricing. Shippers will be making spot deals to keep fruit moving on all sizes and varieties.



CV GARLIC

NEW! California grown 30lb cases of **Colossal Garlic** from Christopher Ranch will be in stock starting in Mid-March. This is in addition to the already stocked 30lb **Extra Jumbo Garlic** and 70/5ct sleeves from the same shipper.

On the value side, Argentina grown fresh **Garlic** is offered in 30lb cases of **Jumbo** and **Super Colossal** sizing, plus 45/5ct sleeves.



CV SWEETEST BATCH BERRIES

Driscoll's **Sweetest Batch Blueberries** 8/11oz and **Sweetest Batch Blackberries** 12/10oz are in peak season from Mexico with outstanding quality, flavor, and texture. Point of Sale material is available.



CV MELONS

GOOD NEWS! After a winter of limited supply and expensive Melons, offshore Cantaloupes and Honeydew from Honduras are finally in improved supply. Expect more reasonable pricing for the rest of March and into April, with occasional spot buys.

NOTE: Watermelon availability is currently limited as winter harvests wind down and spring crops are not yet ready. Early Florida **Watermelons** from Hanshaw Farms are expected to begin by the end of March, and a full transition to Florida fruit will follow once available.



CV SWEET ONIONS

Sweet Onions are transitioning from storage product out of Peru and Nevada to new crop from Mexico.

The "Mayan Sweet" brand will be offered on Jumbo 40lb and 16/3lb bags from mi-March until the new crop Georgia Vidalia Sweet Onion season starts in late April.



CV CUCUMBERS

Cucumbers are in good supply from both Florida and Mexico. Several Florida growers are beginning their harvests this month, with volume expected to increase as more growers start their collections by mid-March.

Mexican **Cucumbers** continue to cross in volume with excellent quality.



CV POMEGRANATES

Import **Pomegranate Arils** in the Sun Belle label will remain steady in 4.4 oz cups through March.

NOTE: Imported **Pomegranates** are currently in a supply gap between the transition from Israel to Peru, but Peruvian supplies are expected to begin by mid-March.



CV SQUASH

Mexican **Green** and **Yellow Squash** supplies are improving with peak production from Sinaloa and Sonora.

Prices for **Zucchini** are slightly higher due to strong demand but should remain stable as supply increases. **Yellow Squash** is still catching up but should improve later in March.



CV CABBAGE

GOOD NEWS! Just in time for St. Patrick's Day celebrations, fresh Green Cabbage is in good shape! Now is a great opportunity to preorder a Cabbage display bins or stock up on the festive Special St. Patty's Day Boxes for your customers to celebrate the occasion.



CV EGGPLANT

GOOD NEWS! Eggplant availability is expected to increase with warm, sunny weather in Florida. Mexican supplies remain steady, and pricing is expected to soften, making this a great item for promotions through mid-March.



CV LETTUCES

All Lettuces—including Iceberg, Green Leaf, Red Leaf, and Romaine Lettuces—are in good supply through mid-March.

Later this month, many growers will transition from Yuma, AZ back to Salinas, CA. Until then, continue to promote all lettuce varieties!



CV TOMATOES

GOOD NEWS! Tomatoes are in an absolute flush from Mexico! Whether it's Romas, Rounds, or Grapes, all varieties are at floor pricing. Quality has been excellent across the board get ready for some Jumbo 3x4 Tomatoes arriving for mid-March!

Florida **Vine Ripe Tomatoes** will be available starting the week of March 9th! We'll have place-pack Jumbo and Extra-Large Vines as a high-quality U.S.-grown option. These will be at a premium compared to other choices, but the quality is outstanding—grown in Immokalee, FL!



CV CAULIFLOWER & BROCCOLI

GOOD NEWS! Cauliflower is in excellent supply with very promotable pricing! Quality from Smith Packing on the East Coast has been incredible, and we'll continue sourcing from them as long as possible.

Broccoli Crowns are in steady supply, but growers report that volumes out of Yuma, AZ will continue to decline. Expect a slight price increase as we move into mid-March. Quality remains outstanding!



CV STONE FRUIT

GOOD NEWS! Stone Fruits like Yellow Nectarines, White Nectarines, Donut Nectarines, Peaches, Plums, and Pluots from Chile will remain promotable through mid-March with excellent quality.

Cherries from Chile remain available, but will end during March, with a gap until California cherries begin in May, assuming no weather delays.

OTHER STORIES

The Florida **Bunched Cilantro**, **Dill**, **and Parsley** program remains steady, offering consistently strong quality. As we anticipate the arrival of **LOCAL Herbs** in April, now is the perfect time to take advantage of the current, high-quality supply for Spring.

Red, Yellow, and Orange 111b Color Bell

Peppers continue to be sourced from Mexico. However, Canada is set to begin its 2025 crop in April! Get ready for large, thick-walled, new crop Canadian **Color Bell Peppers** this spring. **ALERT! Pineapple** supplies remain limited, with high prices continuing into March.

Limited availability of "**Golden Selection**" Dole Premium **Pineapples** is expected by mid-March. Del Monte's **HoneyGlow Pineapples** will be very scarce throughout the month.

Green Kiwi from Europe remains steady into March. NOTE: Gold and Red Passion Kiwi have finished for the season.

GOOD NEWS! Brussels Sprouts are in great supply with strong promotable pricing. This market should remain steady and promotable over the next couple of weeks.

NOTE: Hass Avocado supplies from Mexico remain tight due to border delays, with prices trending higher for the remainder of the 2025 season. Expect smaller sizing as the season progresses. Sunkist Four Seasons



SUNKIST CITRUS EXTRAVAGANZA DISPLAY CONTEST

MARCH 3 - MARCH 30, 2025

March Madness is here - CITRUS Madness, that is!

For the 8th year in a row, Four Seasons Produce has teamed up with Sunkist Citrus to bring you an exciting opportunity to boost sales, showcase your creativity, and win fantastic prizes! With vibrant, juicy citrus at its peak, now is the perfect time to brighten up your department displays and drive customer excitement. This season's citrus quality has been outstanding, and some of the best-tasting varieties are still to come in March. Take advantage of this prime citrus season to increase sales, maximize profits, and delight your customers with an array of bold flavors and refreshing options. Let the citrus madness begin!

DISPLAY CONTEST CRITERIA:

• Build an awesome display of Sunkist Citrus in your produce department. All fruit MUST be purchased from Four Seasons Produce.

• All displays must include at least 4 varieties of citrus. Product codes are listed on page 2.

• Must purchase at least 10 cases of citrus during the contest period. This can be a combination of all varieties.

• All displays must highlight the Sunkist brand, using the high graphic bins, POS signage, or display cartons. Point of sale codes are listed on page 2.

• All displays must remain up for a minimum of 1 week.

• Send all display contest photos to <u>contests@fsproduce.com</u> by April 3, 2025.



DISPLAY CONTEST PRIZES: CHOOSE your prize!



The top two winners in each category will win their choice of the prizes below: (There will also be 1 Honorable Mention in each category which will receive a \$100 gift card)

CATEGORIES:

BEST LARGE STORE DISPLAY (4 REGISTERS OR MORE)

BEST SMALL STORE DISPLAY (4 REGISTERS OR LESS)

MOST CREATIVE DISPLAY

CHOOSE FROM:

- Blackstone Grill
- Adirondack Chairs
- Solo Stove
- Mountain Bike
- Pizza Oven



Let's get our creative caps on, build some amazing Sunkist Citrus displays, and keep it fun and keep it fresh. Thank you for your continued support of Four Seasons Produce.







Sunkist Four Seasons



SUNKIST CITRUS EXTRAVAGANZA DISPLAY CONTEST MARCH 3 - MARCH 30, 2025



POINT OF SALE DISPLAY BIN CODES:

- 218196 POS Display Multi Variety OG 1ea Sunkist Rectangle
- 218197 POS Display Multi Variety CV 1ea Sunkist Rectangle
- 223541 POS Display Multi Variety CV 1ea Sunkist Square
- 223679 POS Display Multi Variety OG 1ea Sunkist Square
- 230186 POS Box Empty Formed OG 1ea Sunkist
- 239243 Lemonade Stand Bin Rectangle 1 ea Sunkist
- 239245 Lemonade Stand Bin Square 1ea Sunkist
- 238895 POS Box Empty CV 1 ea Sunkist White Box
- 238850 POS Display Box OG 1 ea Sunkist Brown

PRODUCT CODES:

Oranges

- 13567 CV Oranges Navel CA 88ct Sunkist
- 13615 CV Oranges Navel CA 10/4lb Sunkist
- 44096 OG Oranges Navel CA FCY 72ct
- 44099 OG Oranges Navel CA 10/4lb bag

Lemons

- 13080 CV Lemons Choice 95ct SK
- 13085 CV Lemons Choice 115ct SK
- 13040 CV Lemons Choice 18/2lb SK Pouch Bag
- 44019 OG Lemons FCY 115ct
- 44020 OG Lemons 18/2lb bag

Cara Cara

- 13818 CV Oranges Cara Cara 56ct Sunkist
- 13774 CV Oranges Cara Cara 12/3lb Sunkist

Blood Oranges

- 14004 CV Oranges Blood 88/113sz/44ct
- 13912 CV Oranges Blood 18/2lb Sunkist
- 44125 OG Oranges Blood 72/113sz ¹/₂ carton

Grapefruit

- 12205 CV Grapefruit Red CA PREM 27ct
- 12211 CV Grapefruit RED CA 40ct
- 12231 CV Grapefruit RED CA Choice 8/5lb
- 43994 OG Grapefruit Red/Pink FCY 40ct
- 44257 OG Grapefruit Red/Pink FCY 48ct

Specialty Citrus

14214 CV Tangelos Minneola CA FCY 80ct



www.fsproduce.com





HIPPIE ORGANICS ASPARAGUS AND BRUSSELS SPROUTS DISPLAY CONTEST MARCH 10 - MARCH 30, 2025

Four Seasons Produce has partnered with Alpine Fresh (Hippie Organics label) to bring you a display contest sure to drive volume in your departments. Spring is knocking on the door, and beautiful Hippie Organics Asparagus and Brussels Sprouts are two vegetable powerhouses set to welcome in the spring season in the Produce Department! Let's get our groove on, build some out of sight displays, and keep it fun and keep it fresh!

DISPLAY CONTEST RULES:

• Build a display of Hippie Organics Asparagus and Brussels Sprouts in your department. All product MUST be purchased from Four Seasons Produce.

• Must purchase at least 12 cases of product over the contest period to qualify. This can be a combination of Asparagus and Brussels Sprouts.

• All stores must include and cross merchandise at least 2 items.

• All displays must include Hippie Organics signage or utilize the Asparagus or Brussels Sprouts boxes to show off the Hippie Organics brand. Point of sale can be obtained through your Sales Rep or Merchandiser.

• There will be a limited amount of Hippie Asparagus and Brussels Sprout bins available. Ask your Sales Rep or Merchandiser for availability.

• All displays must remain up for a minimum of 1 week.

 Send all contest entries to contests@fsproduce.com by April 3, 2025.





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PRODUCT CODES:

40325 - OG Hippie Asparagus 11lb 231119 - OG Hippie Brussels Sprouts 16/1lb

BUILD YOUR BASKET

Organic Asparagus and Brussels Sprouts are excellent staple items for building a shopper's basket, both within and beyond the produce department. Cross-merchandising can enhance your displays with vibrant color, provide meal inspiration for customers, and ultimately boost overall store sales.

- 41971 OG Potatoes Honey Gold One-Bite 12/24oz
- 41970 OG Potatoes Ruby Sensations One-Bite 12/24oz
- 41972 OG Potatoes Sun Medley One-Bite 12/24oz
- 44019 OG Lemons FCY 115ct
- 44020 OG Lemons FCY 18/2lb Bag
- 40267 OG Peppers Red Mex 11lb
- 40778 OG Peppers Yellow Mex 11lb
- 40791 OG Peppers Orange Mex 11lb
- 40788 OG Peppers Mini Mix Sweet 12/1lb
- 40964 OG Garlic Colossal 30lb 236749 - OG Minced Garlic Jar 12/4.5oz Spice World

DISPLAY CONTEST PRIZES:



For more display tips and ideas, please contact your Four Seasons Sales Rep or Merchandiser. Thank you for your continued trust and support in Four Seasons Produce.





Bonduelle New Brand, Same Great Taste!



Ready Pac Bistro[®] is now Bonduelle Bistro[®]



Our bowls are 100% Recycle-Ready!



UPC

0-77745-29186-4

0-77745-29188-8

0-77745-29185-7

0-77745-29413-1

0-77745-27479-9

0-77745-27480-5

0-77745-29187-1

0-77745-29190-1

0-77745-29651-7

CODE DESCRIPTION

Bístro

- PK/SZ
- 3769 CV Salad Chicken Caesar
- 3495 CV Salad Santa Fe Style Caesar
- 3749 CV Salad Chef Salad
- 3633 **CV Salad Cranberry Walnut**
- 232279 CV Salad Bacon Chicken Caesar
- 232280 CV Salad Chicken BLT
- 3649 CV Salad Turkey & Bacon Cobb
- 3695 CV Salad Spinach Dijon
- 3753 CV Salad Chopped Kickin' BBQ

- 6/6.25 oz Bonduelle Bistro Bowl
- 6/6.25 oz Bonduelle Bistro Bowl 6/7.75 oz Bonduelle Bistro Bowl
- 6/4.5 oz Bonduelle Bistro Bowl
- 6/5.90oz Bonduelle Bistro Bowl
- 6/6.10oz Bonduelle Bistro Bowl
- 6/7.25 oz Bonduelle Bistro Bowl
- 6/4.75 oz Bonduelle Bistro Bowl
- 6/7.75 oz Bonduelle Bistro Bowl

CODE, PRICING, AND UPC INFORMATION WILL REMAIN THE SAME **DELIVERY STARTING 2/27**





NOW AT FOUR SEASONS! WATER FOR ALL

CONTINENTAL



Where Produce Meets Purpose

Water For All!

CV MANGO PROGRAM NOW AT

WITH EVERY BOX OF SPECIALTY LABELED PRODUCE, A PERCENT OF PROCEEDS IS DONATED TO BLUE MISSIONS TO FUND CLEAN WATER AND SANITATION PROJECTS IN LATIN AMERICA.

There are 780 million people globally that lack access to clean water. Daily life for these people includes walking miles to collect water for their families, risking water-borne diseases, and missing school or work. BLUE Missions takes our donations and uses 100% of it to fund the material costs of constructing gravitydriven aqueducts in rural communities, and connects every home with a faucet. When you buy any product from Continental Fresh, you support this work, and make the world a better place.







WHY WATER?

Water is the basic foundation of a community and without it, families struggle to meet their most basic needs. Many walk hours to collect it and often times the water they find is not safe to drink. By funding water projects in rural communities, we are taking a huge step in breaking the poverty trap while bringing empowerment, health, and opportunity to locals.

WATER FOR ALL INSPIRATION CORNER



LEARN MORE AT https://www.bluemissions.org/c-f



