



ORGANIC MARKET NEWS



MAY 3 - MAY 9, 2024

SEASONAL ORGANIC SPRING VEG



California **Organic Snap Peas** will be in season for May.

Look for compostable packaging for **Organic Sugar Snap Peas** at promotional volumes and prices from Coke Farms. These environmentally friendly packages make excellent displays and give customers a simple “grab and go” option!

Coke Farms in California is also in season with **Organic Fava Beans, Purple Kohlrabi, and Purple Snap Peas.**

LOCAL Organic Rhubarb 15lb. is now being harvested in Pennsylvania through Memorial Day. Washington **Organic Rhubarb** is in excellent supply, offering a significant value in the 20lb. box.

NOTE: **Organic Snow Peas** remain out of season and unavailable.



OG BERRIES

GOOD NEWS! **Organic Strawberries** from California are very promotable ahead of Mother’s Day. Quality is excellent, and supplies are plentiful. Fair Trade fruit from Baja is still coming in, but we will be fully transitioning to Salinas/Watsonville, California fruit exclusively moving forward.

GOOD NEWS! **Organic Blackberries** will be promotable out of Mexico. The quality has been excellent. USA production is still about a month away.

GOOD NEWS! **Organic Blueberries** are becoming more promotable out of the Southeast. Georgia numbers continue to increase, and pricing has eased off to much more reasonable levels. The quality of the new fruit is exceptional.

Organic Raspberries are steady overall. Supplies will be fairly tight as demand for the Mother’s Day holiday is strong. As we get closer to the holidays, expect some tighter availability.



OG CITRUS

GOOD NEWS! There are great supplies from Homegrown’s bulk premium **Organic Mandarin Oranges** well into the season, while others have already concluded. Surprisingly, prices have remained consistent. **Organic Cuties and Halos Mandarin** bags will continue into mid-May.

NOTE: **Organic Cara Cara Oranges** are extremely tight and have high prices. Expect limited availability and premium prices until supply runs dry.

NOTE: Similar to the **Organic Cara Cara Orange’s** market, **Organic Navel Oranges** are at a premium price with supply very limited.

District 1, (California Central Valley) is finishing up, causing **Organic Lemon** supply to tighten and markets to strengthen due to District 2’s (California Coastal) crop not being strong enough to support the category on its own.

NOTE: **Organic Blood Mandarins and Minneolas** have finished up for the season.



OG STONE FRUIT

Anticipate the arrival of the first California **Organic Cherries** in the middle of May, followed by a robust crop from Washington in the next month or so. Cherries are going to start 2 weeks earlier than last year, which should be great for both California and Washington growers. Look for promotions after Memorial Day.

Organic Apricots will arrive in early May, anticipate ample supply for the upcoming months. As the pipeline fills up over early May, anticipate a decrease in the pricing. Anticipate excellent-quality fruit, which should increase in size over the rest of the month.

The first California **Organic White Peaches** are due around the 8th of May.

The first **Organic Yellow Peaches** of the season are expected to start in the second or third week of May in both South Carolina and California. Once they start, expect a very nice-sized crop that will provide delicious fruit and promotable pricing for the rest of the season.



OG APPLES

The market for Washington **Organic Apples** is growing as most shippers are reducing their packing of most varieties to extend the season until a new crop, and as some specialty varieties are nearing the end of their life, demand is expected to rise, potentially leading to unexpected shortages. **Organic Cosmic Crisp** remain promotable!

Over the start of May, **Organic Opal, Pazazz, Pinata, and SugarBee** will be finished for the season.



OG HARD SQUASH

Organic Acorn Squash supply is a little tight at the start of May, causing prices to increase a bit. **Organic Butternut, Spaghetti, and Kabocha Squash** are all in good supply with steady pricing.

Organic Delicata Squash continues to be the tightest item in the **Organic Hard Squash** category as transitions begin between multiple growing regions in Mexico. Product pricing is all over the board out there, and there are still seeing sporadic cuts. Do not expect this market to get better over the remainder of the month.



OG HASS AVOCADOS

Organic Hass Avocado supplies were steady through the Cinco de Mayo holiday. Continue promoting for the first part of May. 48 and 60-ct fruit are most popular and will be available in good supply.

NOTE: As the season draws to a close for their growers, Equal Exchange Fair Trade is experiencing a shortage of fruit.



OG WATERMELONS

Organic Seedless Watermelon Bins will be available from Mexico to start May. Quality should be excellent, and supplies should become stable over time.

Organic Mini Watermelons are available. Mexico's harvests are still inconsistent, but we anticipate a recovery in mid-May. The quality has been excellent, with good sugar.



OG MANGOS

GOOD NEWS! It is time to start promoting **Organic Mangos** with great supplies of 10–12 ct fruit. With current pricing being quite competitive, there is an opportunity to build large displays and watch the fruit fly out the door!

The **Organic Ataulfo Mangos** variety will also be available starting in May on 18 ct. There will be a limited supply of large-sized fruit.



OG CELERY

ALERT! Conditions for **Organic Celery** are still far from ideal in May. Regrettably, this pattern will persist throughout the entire month of May, with a production gap during the last two weeks of the month. Anticipate that the pricing will remain high, potentially even increasing, and the quality will continue to be subpar.



OG SWEET KAROLINE

NEW! Now in season are a special new higher-flavor varietal of **Organic Blackberry** called Sweet Karoline from Hippie Organics.

Organic Sweet Karoline Blackberries are medium sized but pack lots of sweetness, old-time flavor, firm texture into every bite.



OG BRUSSELS SPROUTS

GOOD NEWS! Mexico **Organic Brussels Sprouts** are still in great supply, and their quality and cost are still unmatched. Conditions will start to change in the middle of May as the Mexican growing season comes to an end. Promote constantly, as long as the supply remains favorable.



OG TROPICALS

Organic Royal Star Papayas are in good supply for May. The quality has been good out of Mexico.

NOTE: The **Organic White Flesh Dragon Fruit** will be out of stock for early May.

Florida **Organic Jackfruit** is currently available. This popular meat substitute will be available at the start of May.



OG CAULIFLOWER

The price of **Organic Cauliflower** is still very high, but the quality is still excellent. We predict better fortune for May as volume rises and costs start to drop.



OG BROCCOLI

GOOD NEWS! Promotions for **Organic Broccoli Rabe** and **Organic Sweet Baby Broccoli** will be available in May, including the “Regenerative Organic” program from Josie’s. Increase the display size to bring in more revenue!

Early May will see a consistent supply of **Organic Broccoli** because both the East and West coasts will continue to produce it. As May goes on, there will be some supply constraints from the West Coast; however, the addition of East Coast production will help supplement at a more affordable price.

Mexico’s **Organic Grape** harvest will begin in the middle of May. **Organic Green Grapes** will begin first, with **Organic Black and Red Grapes** to follow a few days later.

Mexico has begun harvesting **Organic Cantaloupes** in smaller supply, with yields increasing more through May.

ALERT! Costa Rica will have a limited supply of **Organic Pineapples** until the end of May. Lack of rain is contributing to lower supplies.



OG ASPARAGUS

USA **Organic Asparagus** will be promotable at the start of May in California and **LOCAL** New Jersey. There is still some Mexican production available as well. We will do our best to support the short domestic season, and the quality has been excellent. We also expect Michigan to begin through the middle of May.



OG ONIONS

NOTE: By May 10th, growers should have fully transitioned to the new crop of “**Short-day**” desert **Organic Onions** from California. “**Short-day**” **Organic Onions** have feathery, lighter color skins, a more mottled appearance and shorter shelf life. “**Short-day**” **Onions** are in season May-June until intermediate crop **Organic Onions** with medium thickness and color skins are in season from mid-to-late summer.

Expect Peri & Sons to begin packing **Organic Red** and **White Onions** in the start of May. These are expected in the middle of May.

NOTE: Pricing on **Red Onions** will increase, and supply is very limited. The first **Organic Yellow Onions** from Peri from El Centro, California will arrive in early May.



OG GREEN BEANS

Mexico’s **Organic Green Bean** crop will start to decline in the middle of May. Encourage early May promotions while supplies are still plentiful. Late April saw the start of the California supply, which will help offset the decline in supply from Mexico.



OG LADY MOON VEG

NOTE: Lady Moon Farms’ Georgia **Organic Leaf** and **Romain Lettuce** crop is declining in volume during May. This puts more pressure to fill orders with California **Organic Lettuce** which is very limited due to low yields. Expect higher prices and wonky fill-rates until the **LOCAL** crop starts up with better volume in New Jersey and Pennsylvania across late May to early June.

GOOD NEWS! Lady Moon **Organic Eggplant** will remain promotable through the middle of May from the South. Continue to sell away with confidence, as quality is outstanding.

Lady Moon **Organic Cucumbers** should be ready by the middle of May in Georgia.

Lady Moon **Organic Green Squash** has started in Georgia and will be in stock in early May, starting 5/8. The quality is outstanding, and volume is picking up quickly with the warm temperatures they’re experiencing.

OTHER STORIES

NOTE: **Organic Ginger Root** is in a transition period. Peru is just beginning to cultivate some young **Organic Ginger**. Expect the skin to be thinner. Try to keep turning quickly, as the increased amount of moisture can make the presence of surface mold more prevalent.

Organic Pickling Cucumbers (Kirby) will be available in May, with nice quality expected. This Mexican product will run steady in a 40-pound box through the month.

NOTE: **Organic Color Bell Peppers** are still on the tighter side and expensive. Holland and Canada have yet to start. All in-house products are currently out of Mexico. By the middle of May, there should be better availability in all regions.



CONVENTIONAL MARKET NEWS

MAY 3 - MAY 9, 2024

NEW CROP STONE FRUIT OUTLOOK



During the start of May California **Apricots** begin harvest, and by mid-May or so supplies should increase and more promotable prices should start. An excellent crop is expected to last into July.

A limited supply of **Red Apricots** arrive the second week of May.

The first California “Royal Tioga” **Cherries** are now here with large fruit with bright red skin & flesh, make sure to get these on the shelf as soon as possible to capture all the new demand from customers looking for something new. Look for promotional opportunities post Memorial Day to clean out the last 2-3 weeks of the California season.

California **Yellow Nectarines** and **Yellow and White Peaches** are in stock, and the first fruit of the season looks and eats better than expected. Expect supplies to ramp up quickly, and prices to ease just as quickly. A great crop is anticipated.

The season for Import **Plums** is coming to an end. Expect a spotty supply, and then new cropping from California should start towards the end of May or early June.

It also time to prepare for the arrival of California **Plumcots/Pluots** in the last week of May or early June. Prepare to carry all the different varieties to fill your sets with color and flavor.



CV BERRIES

GOOD NEWS! **Strawberries** ahead of Mother's Day are promotable and plentiful from California. Pricing is very aggressive, as Oxnard, Santa Maria, and now Watsonville/Salinas are all harvesting good numbers. The quality has been beautiful and size big. Now is the time to promote California **Strawberries!**

GOOD NEWS! **Blackberry** prices are easing off as harvests increase outside of Mexico. Overall, the quality has been excellent. In early June, there will be a transition to domestic crops from Georgia and California.

GOOD NEWS! Southeast grown **Blueberries** became extremely promotable. Georgia and Florida continue to harvest larger supplies. It is expected that North Carolina will begin harvesting during the mid-May. Volumes and prices are promotable right now, and quality is excellent.

NOTE: **Raspberries** are scarce. As supplies become increasingly limited, pricing will continue to rise. The harvests in Mexico will be nearing their conclusion, while those in California are not yet ready for harvesting, leading to a potential shortage. Anticipate an increase in pricing as May progresses.



CV TOMATOES

GOOD NEWS! There will be plenty of spot buy deals on greenhouse **Snacking Tomato** items during May! Ask your rep for more info!

GOOD NEWS! **Campari Cocktail Tomatoes** are abundant for May making it a great time to promote this high flavor varietal!

GOOD NEWS! **Tomato on the Vine Clusters** will continue into the middle of May with promotional pricing and volume from all regions.

Beefsteak Tomatoes remain consistent in quality, availability, and pricing for the middle of May.

Premium **Naturesweet Snacking Tomatoes** have returned to steady supplies on their full assortment.



CV LOCAL VEG

LOCAL Asparagus pricing has eased as more volume comes in from Delaware and New Jersey.

We will continue to support our **LOCAL** New Jersey and Delaware farms, as quality has been excellent and volume is promotable.

LOCAL Chards, Kales, Collards, Dandelion, Leeks, Radishes, and Spinach are in season from New Jersey farms.

The category of **LOCAL Bunched Herbs** has moved back east, sourcing from a nearby supplier in New Jersey. Early in May, expect **Mint, Cilantro, and Parsley** to be consistently available and of high quality.

LOCAL Lettuces will come into season closer to Memorial Day along with more veg variety.



CV HASS AVOCADOS

Overall, **Hass Avocado** supplies for Cinco de Mayo were ample from Mexico. The fruit is of high quality, with a high oil content and creamy flavor. The beginning of May should remain steady for between 48 and 60 ct of fruit. Larger fruit is increasingly less available, especially 36- and 32-ct fruit.



CV EASTERN VEG

East Coast **Green** and **Yellow Squash** have started in Georgia, and we can expect some promotable volume by the middle of May, as the Georgia season usually comes and goes pretty quickly before North Carolina starts.

Green Beans will increase in price until the middle of May. Quality is still excellent, but field transitions are causing a slight drop in volume.

Georgia should start producing **Cucumbers** by the middle of May. Warmer, consistent temperatures are really speeding things up on the east coast.



CV KIWIFRUIT

Zespri's **Sungold Kiwi** variety is back in season from New Zealand! There will be volume-filled and clamshell fruit options available! Make sure to get these on your shelves!

Expect a slight drop in **Kiwi** pricing due to the arrival of new green varieties from Chile. Italian **Kiwi** is beginning to wane.



CV GINGER

NOTE: For the first part of May, **Ginger Root** from Brazil will be available. Keep in mind the newer crop. Brazil **Ginger** will have more moisture and is not as thick as a "skin set," so order smaller amounts, more frequently if possible, and keep the product turning to ensure freshness. New-crop **Ginger** can develop surface mold more quickly.



CV BROCCOLI

GOOD NEWS! **Broccoli Crowns** with outstanding quality and competitive pricing are still widely available on the East Coast.

California consistently offers **Broccoli Rabe** and **Sweet Baby Broccoli**, both of which have exceptional quality. Maintain a sufficient supply of these items to drive more sales.



CV CELERY

NOTE: The bulk of suppliers are still having trouble with **Celery** volume at the start of May, and prices are still as high as they were for most of April. As supply grew more limited throughout April, costs increased; as May begins, we predict that costs will remain high, but there should be instances of better availability and prices.



CV MANGOS

GOOD NEWS! **Mangos** will be ready to promote for May! The smaller 10 and 12 cm sizes are gaining volume. Larger fruit is still tighter. During this time, "Tommy Atkins" **Round Mangos** "Champagne" brand **Ataulfo Honey Mangos**, and regular **Honey Mangos** are in season.

Sweet and flavorful **Mingolo Mangos** from the Dominican Republic will be available in very limited supplies until the end of May.



CV MELONS

GOOD NEWS! Bin Seedless **Watermelons** are in season from Florida. Texas has also begun to receive fruit from Mexico. However, we will primarily carry Florida **Watermelons** because the quality has exceptional. Pricing has also been fairly steady.

GOOD NEWS! Offshore **Melons** will go through Mother's Day with Mexico starting sometime in mid-May; this should allow for promotable prices on **Honeydew** and **Cantaloupes** as supply will be in good shape from both regions.



CV SWEET CORN

GOOD NEWS! **Sweet Corn**, fresh from Florida, is in peak season. Volume is strong, and quality is outstanding. In stock will be bulk **Bi-color**, **White**, and **Yellow Corn** varieties, plus **Bi-color** tray packs.



CV ORANGES

GOOD NEWS! Through June, Big and Large **Navel Oranges** will continue to thrive, promote this large fruit throughout the season.



CV MANDARINS

GOOD NEWS! The California **Mandarin Orange** crop is trending strong, with excellent quality and flavor, while the Moroccan crop is showing great quality and presenting value compared to the California market.



CV GRAPES

The quality of Chilean **Grapes** has been strong, and supply will last until the start of the new crop Mexican season (mid-May). In the meantime **Red Grape** prices will increase through mid-May due to less supply of imports arriving. For June, a promotable crop of **Grapes** is expected from Mexico.



CV LETTUCE

The **Lettuce** category has started to stabilize for the start of May after seeing improvements in mid-April and then rapidly becoming unfavorable.

NOTE: In California, disease pressure has primarily affected **Romaine Lettuce**, creating a limited supply and elevated cost; however, the additional strain on other parts of the category has resulted from these limited supplies.

NOTE: Romaine Lettuce and **Romaine Hearts** will continue to struggle until mid-May, but they, along with the rest of the category, will see improved conditions in May compared to April.



CV APPLES

Washington **Cosmic Crisp Apples** remains in promotable supply. Due to the size of the crop, this **Apple** continues to be a great value, and the eating experience continues to improve. If you are not promoting these, you're missing out on a new customer favorite.

Prices are on the rise on some of the popular **Apples**, like **Gala, Honeycrisp, and Pink Lady Apples**, as shippers look to slow down movement in the fear that they will run out before the new crop in the fall.

If you're looking to fill any holes in your display, the Washington **Lemonade Apples** are back in stock. This great-eating **Apple** is a great value and adds a nice bright yellow color break.



CV PEPPERS

NEW ITEM! Long **Sweet Peppers** 8/12 oz branded as "Sweet Snaps" are available as a stock item from Nature Fresh out of Canada. As we head into the warmer months, this is a great item. Speak to your sales rep for more information.

In Canada, the availability of **Color Bell Peppers** is starting to tighten up. This will help drive the market back up through May. Through the month of May, there will still be promotable spot buy pricing and volume on all **Color Bell Peppers** with products from selected shippers.

ALERT! **Mini Sweet Peppers** will remain very tight for at least the middle or end of May, with lower-than-expected yields and unexpected gaps in production. Quality is great with new inbounds, but market pricing will stay elevated.

OTHER STORIES

Brussels Sprouts are still promotable through early May. For display builds at the store level, promotable volumes combined with excellent quality make the ideal combination.

Starting in May, the volume of **Cauliflower** supply is growing! Conditions are improving again following a few weeks of low volume and high prices. To add a pop of color, enlarge displays by including **Colored Cauliflower**.

In Peru, **Pomegranates** are available. Single-layer 8-ct boxes are available now and should be in stock through the beginning of May. Sun Belle will complete **Pomegranate Arils** for the Peruvian season around the second week of May.

Butternut and **Spaghetti Squash** continue to be in good supply with steady market pricing.

Acorn Squash, on the other hand, has gotten much tighter through early May, with prices pushing up to reflect the limited availability.

California growers are both peaking on larger-choice **Lemons**. The supply of large fancy fruit and all smaller sizes, across both grades, is tight, leading to elevated market prices.

NOTE: Expect **Cara Cara Oranges** to finish up shortly. With markets emerging out of California, this fruit has become tight.

NOTE: Blood Oranges, Minneolas, and Sumo Citrus have finished up for the season.

NOTE: Four Seasons' office will **close at noon** on **Tuesday, May 7** for an event. There are no delivery schedule changes.



VIDALIA SWEET ONIONS DISPLAY CONTEST

April 29 - May 26, 2024

Do you and your customers have a sweet tooth? Maybe a little desire to get out and grill?
Four Seasons Produce has an idea to answer and satisfy both of those questions!

Four Seasons Produce has again partnered with Richter Produce (Stanley Farms) to kick off the Vidalia season in style with our annual Vidalia Onion Display Contest! The long awaited, highly anticipated, Vidalia onion season in Georgia is underway and we want to help you "sweeten" your sales and profits as we are full steam ahead in the Spring season!

DISPLAY CONTEST CRITERIA:

- Build a SWEET display of BEAUTIFUL conventional or organic (or BOTH) Vidalia Sweet Onions in your department. All product MUST be purchased from Four Seasons Produce. Vidalia product codes are below:
- 4105 - CV Onions Sweet Jumbo 40lb Vidalia
- 4166 - CV Onions Sweet 16/3lb Vidalia Bag
- 41541 - OG Onions Sweet 40lb Vidalia
- 41540 - OG Onions Sweet 16/3lb Vidalia Bag
- 230952 - POS Vidalia Display Box
- Must purchase at least eight (8) cases of product during the contest period to qualify. This can be a combined total of loose or bagged product.
- Displays must include the Vidalia Sweet Onions point of sale signage or the display boxes showing the Vidalia brand.
- All displays must remain up for at least one week.
- Email contest photos to contests@fsproduce.com by Thursday, May 30, 2024.



DISPLAY CONTEST PRIZES:

Every qualifying entry will receive a Stanley Farms hat just for entering!



Grand Prize:

Weber Grill (choice of propane or charcoal) and grill set
Display will be judged off of creativity, use of point of sale/boxes and overall eye appeal



Best Grilling Display:

1st Place - Solo Stove
Runner Up - \$100 Gift Card
Display must include at least three grilling themed produce items tied in to qualify. See suggested tie in items.



Best All Organic Display:

1st Place - Solo Stove
Runner Up - \$100 Gift Card
Display must be 100% organic product.



Best YOY Increase:

\$100 Gift Card
Will need YOY scan data for display contest period in order to qualify.



PHONE: 1.800.422.8384

www.fsproduce.com





VIDALIA ONION DISPLAY CONTEST

April 29 - May 26, 2024

Vidalia onions are a staple in grilling. Check out the following items that pair excellent with Vidalia's on display and will add a great grilling theme to your department! Talk with your Four Seasons Sales Rep or Merchandiser for codes or special pricing.

VEGETABLES:

- EGGPLANT
- PEPPERS
- CORN
- MUSHROOMS
- ZUCCHINI
- YELLOW SQUASH
- ARTICHOKE
- ASPARAGUS
- TOMATOES
- GARLIC
- POTATOES

GROCERY TIE INS:

- CHARCOAL
- OLIVE OILS
- HONEY
- CINNAMON
- SALT AND PEPPER
- GRILLING SKEWERS

FRUIT:

- PINEAPPLES
- PEACHES
- PEARS
- APPLES
- AVOCADOS



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THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

MAY 19 - JULY 7, 2024



Spring is in the air and with warmer temperatures outside people begin to think more about grilling and backyard barbeques!

This year, The Little Potato Company and Four Seasons Produce are teaming up for a display contest focused on these LPC's grilling favorites. These displays should create some excitement and have a little "WOW" factor to entice customers to make a purchase. Our contest will kick off right before Memorial Day and will run through the 4th of July, capturing many of the early summer holidays and family/backyard gatherings.

DISPLAY CONTEST CRITERIA:

- Build a display that has a grilling/summer BBQ theme.
- All displays should include 1.5lb bags, grilling, and microwavable trays.
- Displays must incorporate at least 8 LPC SKU's between the bags and trays.
- All products must be purchased from Four Seasons Produce with a minimum of 10 cases purchased during the promotional period. We encourage all displays to include the 1.5lb bag pallet modules along with the grilling and microwavable shippers.
- Displays should be kept up for at least 2 weeks.
- Use of Social Media is encouraged.
- All pictures need to be submitted to contests@fsproduce.com no later than July 10, 2024.



DISPLAY CONTEST PRIZES:

1st Place - \$300 Visa Gift Card

2nd Place - \$250 Visa Gift Card

3rd Place - \$200 Visa Gift Card

4th Place - \$150 Visa Gift Card



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THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

MAY 19 - JULY 7, 2024



PRODUCT CODES:

- 231241 - CV Potatoes Variety Shipper 36/11lb Little Potato Co Grill
- 212058 - CV Potatoes Variety Shipper 36/11lb Little Potato Co Micro
- 226121 - CV Potatoes Variety Shipper 192/1.5lb Little Potato Co
- 212052 - CV Potatoes Onion & Chive 6/1lb Little Potato Co Grill
- 212054 - CV Potatoes Rst Pepper & Onion 6/1lb Little Potato Co Grill
- 212051 - CV Potatoes Garlic & Herb 6/1lb Little Potato Co Grill
- 212056 - CV Potatoes Garlic & Parsley 6/1lb Little Potato Co Micro
- 222885 - CV Potatoes Lemon & Garden Herb 6/1lb Little Potato Co Micro
- 229351 - CV Potatoes Little Smoked Salt 6/1lb Little Potato Co Micro
- 229352 - CV Potatoes Rst Gar Rosem Thyme 6/1lb Little Potato Co Micro
- 212055 - CV Potatoes Little Savory Herb 6/1lb Little Potato Co Micro
- 213073 - CV Potatoes Little Reds 16/1.5lb Little Potato Co
- 213062 - CV Potatoes Little Yellows 16/1.5lb Little Potato Co
- 213075 - CV Potatoes Little Duos 16/1.5lb Little Potato Co
- 213076 - CV Potatoes Little Fingerlings 16/1.5lb Little Potato Co
- 237130 - CV Potatoes Little Purely Purple 8/1.5lb Little Potato Co
- 213074 - CV Potatoes Little Trio 16/1.5lb Little Potato Co
- 218975 - POS Display Bin 1ea Little Potato Co



212052



212054



212051



212056



222885



229351



229352



212055



213073



213062



213075



213076



237130



213074



231241



212058



226121



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NEW AT FOUR SEASONS PRODUCE!



3 NEW CHOPPED KITS!

Traditional
Flavorful twists on popular favorites

Italian Sub
Little Italy, here we come!
A tasty twist on a classic deli favorite.



Cultural
Deliver popular ethnic flavor adventures

Creamy Greek
Mad for Mediterranean?
Capture the refreshing flavors of the Greek Isles.



Craveable
Full-flavor combinations that invite consumers back for more

Sweet Corn
Savor the essence of summertime with zesty Mexican street corn



2 SERVINGS OF FRUITS & VEGGIES

HYDRATION+

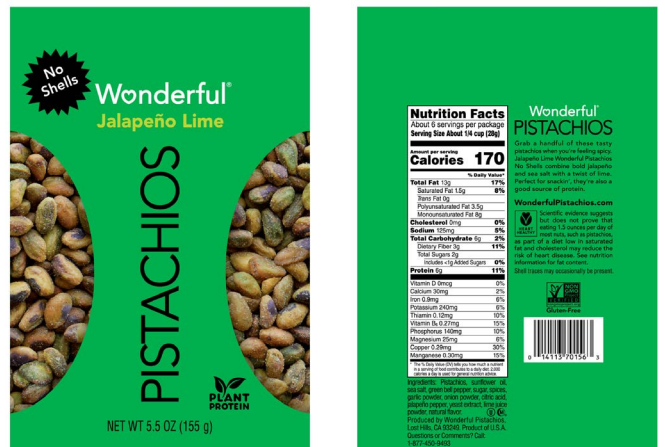
AVAILABLE SIZES: 15.2oz

NATURAL ELECTROLYTES **NO SUGAR ADDED** **HYDRATING LEMON & CUCUMBER**

BACKGROUNDS SUBJECT TO CHANGE



AVAILABLE NOW!



Grab a handful of these tasty pistachios when you're feeling spicy. Jalapeño Lime Wonderful Pistachios No Shells combine bold jalapeño and sea salt with a twist of lime. Perfect for snackin', they're also a good source of protein.

NEW AT FOUR SEASONS
AVAILABLE NOW!



DRIED MANGO SLICES

Connect with us

✉ info@CrespoOrganic.com

SUCCULENT, RIPE SILKY-SMOOTH
 KENT, KEITT & ATAULFO MANGOES ARE DRIED
 INTO SUCCULENT & CHEWY PORTABLE MANGO
 SNACKS IN OUR HOMETOWN OF EL ROSARIO,
 SINALOA, MEXICO



**OUR DRIED MANGOES ARE PACKED INTO
 RESEALABLE ZIP TOP
 POUCHES FOR OPTIMAL FRESHNESS**

Suggested **WAREHOUSE** Storage Temp 45° - 55° F
 Suggested **RETAIL** Storage Temp (Ambient) 60° - 70° F

BEST BY DATE 1 Year from Pack Date

**best by dates are stamped on each individual pouch and master box*

Standing or
HOOK
 TOP
 display



AVAILABLE NOW!

CODE	DESCRIPTION	PK/SZ	COST	SRP	GP%	UPC
239401	OG Dried Mangoes	20/4oz Crespo	\$55.00	\$4.99	45%	0081001770085
239402	OG Dried Mangoes Ataulfo	20/4oz Crespo	\$55.00	\$4.99	45%	0081001770086
239403	OG Dried Mangoes	15/1lb Crespo	\$135.00	\$14.99	40%	0081001770107
239404	OG Dried Mangoes Ataulfo	15/1lb Crespo	\$135.00	\$14.99	40%	0081001770108

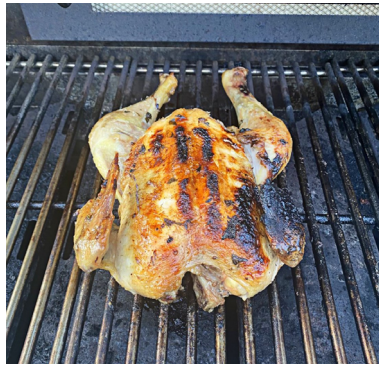


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COMING SOON TO FOUR SEASONS



LaBelle Patrimoine™ chickens are a true heritage breed, raised on small Central Pennsylvania family farms by farmers who are stewards of the land and committed to regenerative practices.

What does Grown As Promised® mean? It means we are transparent about how our chickens are raised: Pasture-raised with access to shade, fed an all-vegetarian diet, given no antibiotics (ever), and are slow grown for 60+ days, which results in more flavor and healthier chickens.

Our chickens are also GAP 4 rated and are one of only three suppliers raising chickens to the Better Chicken Project Standards.



-  **HERITAGE BREED**
-  **PASTURE-RAISED**
-  **AIR-CHILLED**
-  **NO ANTIBIOTICS EVER**



COMING SOON TO FOUR SEASONS



CODE	DESCRIPTION	PK/SZ	UPC
239184	OG Eggs Brown LG NAE	15/1 dz Labelle Patrimoine	8-60004-51290-5
239173	CV Chicken BSL Breast NAE	10/.75lb Labelle Patrimoine	Catch Weight
239169	CV Chicken BSL Thighs NAE	10/1lb Labelle Patrimoine	Catch Weight
239171	CV Chicken Drumsticks NAE	10/1lb Labelle Patrimoine	Catch Weight
239164	CV Chicken Ground NAE	10/1lb Labelle Patrimoine	Catch Weight
239170	CV Chicken Legs NAE	10/1.1lb Labelle Patrimoine	Catch Weight
239165	CV Chicken Spatchcock NAE	6/3lb Labelle Patrimoine	Catch Weight
239167	CV Chicken Split NAE	10/1.88lb Labelle Patrimoine	Catch Weight
239174	CV Chicken Whole NAE	10/3.75lb Labelle Patrimoine	Catch Weight
239410	CV Chicken Whole Pastured WOG	10/3.5-4lb Labelle Patrimoine	Catch Weight
239168	CV Chicken Wing Whole NAE	10/1lb Labelle Patrimoine	Catch Weight