



THE LITTLE  
POTATO  
CO.



# THE LITTLE POTATO CO.

## BACK TO SCHOOL DISPLAY CONTEST

AUGUST 27 – SEPTEMBER 30, 2023

The Little Potato Company and Four Seasons Produce will partner once again for our annual "Back to School" Display Contest. As the days get shorter and summer fades, most of your customers will be looking for items that they can quickly prepare before heading out to their children's after school activities.

These Little Potatoes are available in bags, grilling trays, and microwavable trays - making them nutritious, quick, and easy-to-make side dishes for any meal. The Little Potato Company products are great value-added items that offer little to no shrink for retailers.

If you are interested in participating in this year's contest, or just add some extra sales in your department, contact your Sales Rep or Merchandiser for assistance with building a display, growing some customer excitement, and capturing more sales!

### CODES:

218908 CV Potatoes Little Trios 8/3 lb  
218909 CV Potatoes Little Duos 8/3 lb  
218906 CV Potatoes Little Yellows 8/3 lb  
218907 CV Potatoes Little Reds 8/3 lb  
213076 CV Potatoes Little Fingerlings 16/1.5 lb  
213075 CV Potatoes Little Duos 16/1.5 lb  
213074 CV Potatoes Little Trio 16/1.5 lb  
213062 CV Potatoes Little Yellows 16/1.5 lb  
213073 CV Potatoes Little Reds 16/1.5 lb  
212055 CV Potatoes Little Savory Herb 6/1 lb  
229351 CV Potatoes Little Smoked Salt 6/1 lb  
229352 CV Potatoes Roasted Garlic Rosemary Thyme 6/1 lb  
222885 CV Potatoes Lemon & Garden Hrb 6/1 lb  
212056 CV Potatoes Garlic & Parsley 6/1 lb  
212051 CV Potatoes Garlic & Herb 6/1 lb  
212052 CV Potatoes Onion & Chive 6/1 lb  
212054 CV Potatoes Roasted Red Pepper & Onion 6/1 lb  
212058 CV Potatoes Variety Shipper 36/1 lb  
218975 Empty POS shipper display

### PRIZES:

**1st Place**  
\$200 Visa Gift Card

**2nd Place**  
\$150 Visa Gift Card

**3rd Place**  
\$100 Visa Gift Card



### CONTEST CRITERIA

- All product must be purchased from Four Seasons Produce
- Displays must have a minimum of 10 cases on display
- All lines must be represented and incorporated in your display-  
Trays, 1.5 LB and 3-LB bags
- Pictures must be sent to [contests@fsproduce.com](mailto:contests@fsproduce.com)  
no later than October 4th.



PHONE: 1.800.422.8384

| [www.fsproduce.com](http://www.fsproduce.com)







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218908



218909



218906



218907



213076



213075



213074



213062



213073



212055



229351



229352



222885



212056



212051



212052



212054



212058



218975

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