

ORGANIC MARKET NEWS



JUNE 30 - JULY 7, 2023

PROMOTABLE ORGANIC STONE FRUIT



The Organic Homegrown Stone Fruit display contest is going on now; make sure to promote all your favorites, including **Organic Yellow and White Peaches** and **Nectarines**, as well as **Red and Black Plums**. All Homegrown Stone Fruits are Equitable Food Initiative certified this year.

Organic Apricots will transition in the beginning of July from California to Washington and be in ample supply for the remainder of the month.

Organic Red and **Rainier Cherries** continue to be promotable out of Washington; make sure you capitalize on the July Northwest cherry display contest, set up those displays high and wide to take advantage of that added sale in the basket. Fruit is outstanding in size and quality, with promotional pricing and your chance to win one of thousands of dollars in prizes.

Organic "Verry Cherry" Plums are due the first week of July; make sure to add this great piece of fruit to the mix for added sales.



OG MELONS

Organic Watermelon prices have increased as we move into domestic harvests from California. The quality has been excellent. The volume should be steady.

Organic Mini Watermelon prices are up as we move into all domestic production. Both North Carolina and California will start in July, Arizona production has begun. Quality has looked excellent, and supplies will be steady.

Organic Melons are finishing up in the Southern California/El Centro region and transitioning into the Central California region, keeping pricing in line and presenting no gaps in supply.



OG MANGOS

GOOD NEWS! Mango Mania is upon us, and we are looking for the biggest and best promotional season to date! Volumes are promotable and with added point of sale materials from our partner Crespo Organics, displays will be beautiful! Ask your Four Seasons Sales Associates for details on the Mango Mania Display Contest and be sure to capitalize on driving additional **Organic Mango** sales!

Included in the promotion are **Organic Ataulfo Mangoes**, which will continue to be promotable. Be sure to include the new **Organic Dried Mangoes** available in 4 oz packs in all your displays!

Four Seasons Produce will offer a limited amount of Florida grown **Organic Mangoes**! This fruit is not hot-water treated and will be available in the months of June and July in an 8-10ct pack size.



OG TOMATOES

Lady Moon **Organic Grape Tomatoes** from Georgia are in house and promotable. The product will be transitioning to Pennsylvania by the middle of July.

Lady Moon **Organic Cherry Tomatoes** have started out of Georgia as well, and the quality is outstanding.

Organic Grape Tomatoes from NatureSweet are available in a 16oz and 10oz pack and both are in stock now. The quality is outstanding out of Mexico.

LOCAL Organic Round Tomatoes in a 2-layer pack are expected to start by the first week of July in a small way.

Organic Roma Tomato pricing out of the Carolinas will be promotable by the beginning of July. Quality is great on our inbounds. **LOCAL Romas** are expected to start in a small way by the first week of July.



OG BROCCOLI

Organic Broccoli from California remains limited for the start of July; however, an improvement in volume is expected. Local and other East Coast options are winding down; however, improving conditions in California will help fill the void left on the East Coast. Canadian grown **Organic Broccoli** from Québec is on the horizon, with harvest expected to begin in mid-July.

Organic Broccoli Crown volume is improving; however, it will take a little longer than bunches to return to normal conditions.



OG CAULIFLOWER

Organic Cauliflower supply is expected to drop during the start of July. Expect prices to quickly increase following the Fourth of July out of California.

LOCAL Organic Color Cauliflower remains available but expect the Pennsylvania season to wind down in early July.



OG CELERY

Organic Celery remains extremely limited as July approaches, far from the projections early in the season predicting strong volumes in late June. While supply volume continues to struggle, costs have begun to increase again. Expect conditions to remain unchanged into mid-July or possibly later.



OG ONIONS

Organic Onions are in transition between El Centro and Firebaugh, California, through the beginning of July. We hope to be fully transitioned up to Firebaugh by early July.

Organic Sweet Onions are now here from California in both Jumbo and bags. **LOCAL** Pennsylvania Candy **Sweet Onions** are expected to start the week of July 10th.



OG AVOCADOS

ALERT! Organic Avocado volumes continue to be down while the cost of fruit continues to rise. Volume is expected to be short for the Fourth of July as California and Mexico cannot keep up with demand.



OG GREEN BEANS

Organic Green Bean availability has weakened out of Mexico and California. However, Pennsylvania production is beginning in early July. Supply volume will be limited to begin keeping prices elevated, but by mid-to-late July, volumes will increase and prices will begin to improve.



OG LADY MOON VEG

Organic Eggplant, Green Peppers, Zucchini, and Yellow Squash remain in strong supply as July begins. **Organic Eggplant** and **Zucchini** volume from Lady Moon Farms in Georgia remains in strong supply with promotable prices, while the Carolinas are beginning to harvest.

Organic Green Bell Peppers from the Carolinas are beginning to increase in volume, and consequently, their cost will begin to improve.



OG BRUSSELS SPROUTS

Organic Brussels Sprouts are now in steady supply from Mexico. Pricing remains steady.

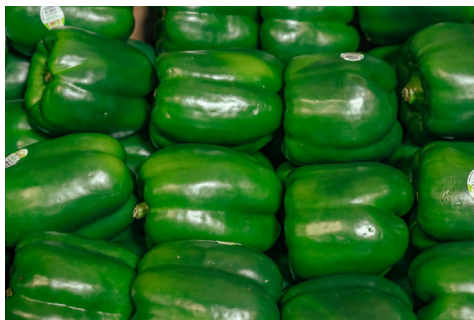
Prepackaged 1 lb. **Organic Brussels Sprouts** are back in stock. Make sure to add these to your sets for a high-graphic, consumer-friendly "Grab and Go" option.



OG GRAPES

Organic Grapes continue with top-notch quality and an abundant supply. **Organic Red Grapes** have become very popular as this market will follow trends like the Conventional market.

Organic Green Grapes volumes will increase as they are about a week behind **Organic Red Grapes** in peak.



OG PEPPERS

Organic Colored Peppers from Canada remain elevated in price, with limited volume available. Look for improved volume in early July to provide some relief to costs; however, volumes and pricing will not be promotable.



OG ASPARAGUS

New crop **Organic Asparagus** out of Mexico is now available. Quality is great on all inbounds. Pricing is expected to rise for the beginning of July into the middle of the month.



OG KIWI

The New Zealand Zespri **Organic Kiwi** season is officially in full swing! **Organic Green Kiwi** are now back in stock! Both Volume Filled and clamshell options are available from Zespri's New Zealand program! Look to pair these **Organic Green Kiwi** with promotable supplies of **Organic Sungold Kiwi**!



OG BERRIES

Organic Blackberry volumes out of California are plentiful and pricing promotable. Harvests are beginning to peak with excellent quality. Locally grown New Jersey fruit is available as well and volume continues to increase.

Organic Blueberry prices have eased off as more production comes in from New Jersey and West Coast growers. New Jersey volume remains plentiful, and quality has been excellent. California continues to harvest in good numbers, and the Pacific Northwest harvests are beginning in Oregon.

Organic Strawberry prices are steady from California. Fruit continues to come out of Watsonville and Salinas, California. Quality has been very nice overall, and supplies are steady.



OG APPLES

Washington **Organic Cosmic Crisp Apples** will continue to dwindle in supply through the month of July, finishing completely in August, and gapping until November or December, when a new crop is expected to begin.

Washington **Organic Gala, Honeycrisp, Fuji, Granny Smith, and Pink Lady Apples** will continue to get more limited over the month of July with stronger pricing. These varieties are expected to gap for multiple weeks in August before the new crop begins in early September.



OG LOCAL VEG

LOCAL Organic Leaf and Romaine Lettuce from New Jersey and Pennsylvania are coming to an end for the summer season.

Organic Lettuce will remain local to the Northeast as New York and Vermont volumes increase, as well as the Québec season. **Organic Lettuce** pricing will remain consistent throughout July with strong availability and quality.

Organic Yellow Squash volume from Pennsylvania has increased in late June. Expect a steady supply and great quality. Local supplies will begin in mid-July!

Organic Romaine Hearts and Iceberg Lettuce volumes from California remain steady. However, prices have begun to increase as July approaches. As July continues, volumes could decrease, driving increases in prices.

Organic Hard Squash pricing has come off for the start of July as supply is in much better shape across the board on all varieties. Sell

OTHER STORIES

away as the product is plentiful and the quality is beautiful.

Organic Black Mission Figs from California are here! These will be available in 12/8 oz clamshells for a short season, and then gap again until later this Summer. Look to promote these while you can!

Organic Count Russet Potatoes remain extremely tight again through the start of July. Expect California fields to come on with larger products early in the month.

NORTHWEST CHERRIES DISPLAY CONTEST JULY 3-30, 2023



Four Seasons Produce has partnered with the Northwest Cherry Commission to bring you one "cherry" of a display contest! BEAUTIFUL red and white Washington State grown cherries are in season and ready to showcase on your department floors and counters. These seasonal gems will be in high demand for sure and with an abundant crop in the forecast it is an excellent time for promoting fresh cherries. Cherries are a high tonnage commodity with high sales and volume potential, so let's get creative, have fun and grow your sales of this super seasonal consumer favorite!

CONTEST CRITERIA:

- Build a BEAUTIFUL cherry display in your department using fresh CV or OG (or both!!) Northwest Cherries! All fruit MUST be purchased from Four Seasons Produce. Codes are as follows:

15033 CV Dark Cherry 8.5 row 18 lb.
15050 CV Dark Cherry 9.5 row 18 lb.
15052 CV Dark Cherry 10.5 row 18 lb.
15049 CV Dark Cherry 11.5 row 18 lb.
15072 CV Rainier 9.5 row 15 lb.
15063 CV Rainier 10.5 row 15 lb.
14873 CV Rainier 10.5 row 16x11lb clamshell

209725 CV Skylar Rae 10.5 row 15lb.
220513 CV Skylar Rae 10.5 row 16x11lb clamshell
43264 OG Rainier 9.5 row 15 lb.
43253 OG Rainier 10.5 row 15 lb.
225248 OG Rainier 10.5 row 16x11lb clamshell
41263 OG Dark Cherry 9.5 row 18 lb.
43257 OG Dark Cherry 10.5 row 18 lb.
43256 OG Dark Cherry 11.5 row 18 lb.

- Use of Northwest Cherry Point of Sale material is required for entry. Point of sale signs may be obtained through your Four Seasons Produce Sales Rep or Merchandiser.
- All displays must remain up for one week
- Send all contest photos to contests@fsproduce.com by Thursday August 3rd 2023
- **While use of social media is not required it is strongly recommended, as it is a great way to bring cherry awareness to your customers and get creative with advertising!



220570 Red/Rainier Stemilt
Cherry Display Bin



CONTEST PRIZES:

Grand Prize **\$1,000**
(Cherry Champion)

Display will be judged on creativity, overall eye appeal and use of both Stemilt and Northwest Cherry point of sale materials.

**National Rainier
Cherry Day is July 11th**

Best display and promotion celebrating all things Rainier will win **\$100!**
All entries for this category must be received by July 12th 2023



Best All Organic
(Cherry Planet)

1st Place--\$300
 2nd Place--\$200
 3rd Place--\$100

Most Creative
(Cherry Crafter)

1st Place--\$300
 2nd Place--\$200
 3rd Place--\$100

Best Skylar Rae
(Skys the Limit)

\$200
 Display may include red cherries as well with Skylar Rae being the highlight in your display



Every qualified entry will receive a super cool Stemilt World Famous Cherry Hat!

Want to learn more about growing, packing and shipping fresh cherries?
 Click on the link below to attend the amazing Stemilt Online Cherry University!
<https://www.stemilt.com/university/>

For more cherry display tips and ideas, please contact your Four Seasons Sales Rep or Merchandiser.



PHONE: 1.800.422.8384

| www.fsproduce.com





CRESPO ORGANIC MANGO MANIA DISPLAY CONTEST

JUNE 12 — JULY 30, 2023



Well, its that time again!!! Mango Mania is finally here and we are going to celebrate it in style! Four Seasons Produce has again teamed up with Crespo Organic to bring you the annual Mango Mania promotion and display contest. BEAUTIFUL organic mangoes from Mexico are in full swing with AMAZING quality fruit coming off of the trees and onto your department displays and counters. It is the PERFECT time to promote this PERFECT fruit! Remember, BIG mango displays will lead to BIG mango sales for sure, so plan out your next mango masterpiece and watch your mango sales soar.



CONTEST CRITERIA

• Build a BEAUTIFUL and impactful mango display in your produce department. ALL fruit MUST be purchased from Four Seasons Produce. Product codes are below:

Mango Product Codes:

44169—OG Mangoes Mex 8ct
44163—OG Mangoes Mex 10ct
44165—OG Mangoes Mex 12ct
44177—OG Mangoes Ataulfo 12/14ct
44185—OG Mangoes Ataulfo 16/18ct
234668—OG Mangoes 8/6ct Club pack

Mango Bin Codes:

230749—POS Display Bin Ataulfo/Honey

224210—POS Display Bin Mango

235364—POS Display Bin Mango Crespo

Dried Mango Codes:

235754—OG Dried Mangoes 12/4 oz Crespo

235041—OG Dried Mangoes 60/4 oz Crespo

235755—OG Dried Mangoes Ataulfo 12/4 oz Crespo

235044—OG Dried Mangoes Ataulfo 60/4 oz Crespo

- All displays must include round (Tommy Atkins/Kent/Keitt) mangoes, Ataulfo (Honey) mangoes as well as at least one of the SKU's of Crespo dried mangoes.
- Displays must remain up for at least one week
- Displays must have Crespo point of sale posters/cards in it or have the Crespo graphic boxes built into the display. Point of sale signs, posters and recipe cards can be obtained through your Four Seasons Sales Rep or Merchandiser.
- You must purchase a total of 25 cases of mangoes within the contest period
- Send all display contest photos to contest@fsproduce.com by Thursday August 3rd 2023



CONTEST PRIZES

Displays will be judged on overall eye appeal & use of the Crespo branding.

1ST PLACE

Four Seasons Jacket + \$50 Gift Card

2ND PLACE

Four Seasons Hoodie + \$25 Gift Card

3RD PLACE

Four Seasons Hat + T-Shirt + \$25 Gift Card



EVERYONE IS A WINNER!

Crespo Organic is giving out some great swag just for entering the contest!



MANGO MERCHANDISING TIPS

- Merchandise mangoes in a high traffic area to give them great visibility and create some impulse sales
- Be sure to rotate fruit on display and in backroom areas to control ripening.
- Be sure to have both ripe and unripe fruit on display. This allows for a consumer to eat one immediately and buy a few for later in the week
- BIG displays sell BIG amounts of mangoes. Don't be afraid to shoot for the stars when it comes to display size. With the popularity that mangos now have, these are now on a lot of consumers shopping lists.
- Sell in multiples for the best results (2/\$3.00 over \$1.49 each)

For more information on mangoes and for display tips and ideas, please contact your Four Seasons Sales Rep or Merchandiser



PHONE: 1.800.422.8384

WWW.FSPRODUCE.COM





ORGANIC STONE FRUIT DISPLAY CONTEST

JULY 3, 2023 - JULY 30, 2023

Four Seasons Produce has again teamed up with Homegrown Organic Farms to bring you a display contest sure to sweeten your sales and profits. Organic stone fruit is in full swing and quality is OUTSTANDING on all varieties! We have some awesome prizes up for grabs so now is the time to promote these sweet tastes of summer, create some excitement in your stores, and drive sales in the stone fruit category!

CONTEST CRITERIA

- Build a super fun, super creative display of Homegrown stone fruit in your departments. Fruit must be purchased from Four Seasons Produce. The contest codes are as follows:

OG Yellow Peach 40/56 2-layer 18lb (Code: 43853)

OG Yellow Nectarine 40/56 2-layer 18lb (Code: 44338)

OG White Peach 40/56 2-layer 18lb (Code: 43832)

OG White Nectarine 40/56 2-layer 18lb (Code: 43843)

OG Red Plum 40/64 18lb (Code: 220429)

OG Black Plum 40/64 18lb (Code: 42723)

Homegrown Display Box 1ct (Code: 220443)

- (There may be times where either red or black plums are gapping.) Please check with your sales rep or merchandiser for availability.

- Displays must remain up for at least one week.

- Displays must include EFI and Homegrown point of sale material. Signage can be obtained through your FSP sales rep or merchandiser.

- Please send all contest photos to contests@fsproduce.com by Thursday August 3rd 2023.

STONE FRUIT HANDLING & MERCHANDISING TIPS

- Stone fruit is best stored and merchandised outside of your refrigerated cases. It allows the fruit to ripen properly and avoids it from being in the flavor kill zone!

- Place small brown paper bags on your displays to suggest ripening at home.

- Variety offerings are key in successful stone fruit sales. Be sure to carry a full array of fruit to offer to your customers. It might also expose them to varieties that they might have tried before.

- Cull stone fruit often during each day to insure freshness. Remove any bruised or over-ripe fruit.

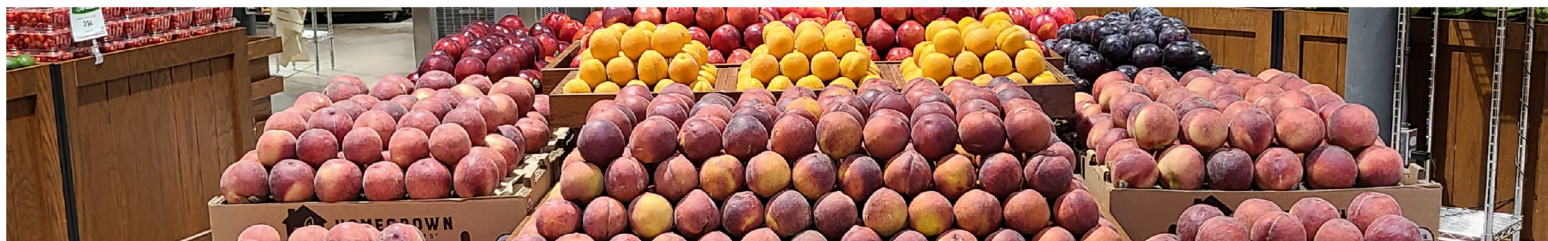
- Stone fruit bruises very easily, so handle with care, both in the backroom and on your display.

For more stone fruit handling and merchandising tips, contact your Four Seasons sales rep or merchandiser.



About the Homegrown Organics and EFI partnership:

Growing our fruit is not possible without the care and passion of our employees and farmworkers. We are proud to partner with Equitable Food Initiative (EFI) to provide transparency, innovation, and progress in the workplace. The EFI label is rooted in forward-thinking ideas ensuring the worker are treated well, compensated fairly, and engaged to identify problems and solutions that prevent food safety issues.



LARGEST DISPLAY

1st PLACE

Trager Grill with Custom Grill Cover

2nd PLACE

BBQ Tool Set and Apron

3rd PLACE

Personalized Cutting Board

MOST CREATIVE

1st PLACE

YETI Cooler

2nd PLACE

Carhartt Backpack

3rd PLACE

YETI 64oz Rambler

ENTRY PRIZE FOR ALL STORES THAT SUBMIT AN ENTRY



Yeti Tumbler

A Yeti 10oz Rambler will be awarded to all stores that use social media to promote the contest by tagging @hgofarms on social media platforms.



PHONE: 1.800.422.8384 | FAX: 1.717.721.2597 | www.fsproduce.com





NOW AVAILABLE!



CODE: 235653

CV PEPPERS DULCE ITALIANO
12/14 OZ NATURESWEET BAG



CODE: 235651

OG CUCUMBERS COCKTAIL
8/1 LB NATURESWEET TRAY



CODE: 235652

OG TOMATOES GRAPE
12/16 OZ NATURESWEET



CODE: 235650

OG TOMATOES GRAPE
15/10 OZ NATURESWEET

4TH OF JULY SCHEDULE

JULY 1 - JULY 5:

NORMAL OFFICE AND DELIVERY
SCHEDULES EACH DAY.

**TUESDAY, JULY 4:

NORMAL DELIVERY SCHEDULE, SALES
OFFICE OPEN BETWEEN 8:00AM-NOON.

HAPPY
Fourth of July

★ INDEPENDENCE DAY ★

CONVENTIONAL MARKET NEWS

JUNE 30 - JULY 7, 2023

JULY GRAPE OUTLOOK

Grape assortments continue to expand as July begins. **Green Grapes** will include varieties such as **Sweet Globes**, **Timpsons**, **Sugarones**, and **Sugar Drops**. While on **Red Grapes** we will have **Jack Salutes**, **Sweet Celebrations**, and **Flames** creating a nice spread in price between traditional and proprietary varieties.

Both large **Red Grapes** and **Green Grapes** out of Mexico are peaking with aggressive promotable pricing for the next 7–10 days. California is just beginning in the Coachella region, as a result, the price is not comparable to that of Mexico yet. Look for California supplies to ramp up by mid-July.

Other varieties such as **Thomcord Black Seedless Grapes** should start in mid-July. **Candy Snaps Red Seedless** and **Champagne Black Seedless Grapes** should then start at the end of the month.



CV BERRIES

LOCAL Blueberry pricing remains promotable out of New Jersey. The quality has been excellent, and the fruit is eating fantastic. Pacific Northwest crops have started as well.

GOOD NEWS Blackberry pricing is very promising. California crops have kicked in, and volume is plentiful. The quality has been looking very nice!

Raspberry pricing continues to be strong, with limited volume coming out of California. The quality continues to improve as crops move into the Salinas Valley.

Strawberry pricing remains strong. Santa Maria and other regions are finishing up harvests for the season as the Salinas Valley starts. Quality has been good overall, but not perfect. This is due to the severe weather patterns in the region.



CV STONE FRUIT

Cherries out of California have finished for the season and fully transitioned into a huge Washington crop with excellent fruit and promotional opportunities on all sizes. **Red**, **Rainier**, and **Skylar Rae Cherry** varieties are abundant in bulk and clamshells. Make sure to try the bright yellow **Skylar Rae Cherries** with a deep red blush to add extra dollars to the mix.

White and **Yellow Nectarines** and **Peaches** are now in excellent supply with best-of-season flavor and promotional opportunities.

NectaPie Donut Nectarines are due in the second week of July but will be limited in supply, make sure to get these mixed into your set before they are gone for a great seasonal treat.

Eastern Peaches have transitioned from South Carolina to New Jersey for the start of July, and Pennsylvania is expected to begin by mid-month with excellent supply and large sizing.



CV TOMATOES

Tomato On-the-vine pricing is promotable with products flushing out of Mexico and **LOCAL Tomatoes** starting to pop up in the market. Quality has been excellent, and there is still product out of Mexico, Canada, and the US.

Beefsteak Tomato prices have dropped as we head into the beginning of July on product from Canada. Quality remains excellent. **LOCAL** rounds are just starting while demand has eased before the holiday, there is more product available.

Heirloom Tomatoes remain steady in supply with large sizes on Canadian product. Quality is outstanding.

LOCAL Round Tomatoes are in-house with steady pricing. We will transition all 2-layer boxes and 25-pound volume fill boxes from Mexico to Delaware, New Jersey, and Pennsylvania products. The quality will be excellent.



CV KIWI

GOOD NEWS Green Kiwi supplies are ample, as we have officially kicked off the New Zealand Green Kiwi season with Zespri. Both volume-filled and clamshell options are available. Get them on your orders now!

Sungold Kiwi from Zespri continues to be available for the holiday and beyond. Four Seasons will offer a bulk volume-filled option, along with an 8/1lb clamshell option. Pricing is promotable!



CV POTATOES

Green Giant **Red** and **Gold Potato** prices have increased significantly for the start of July, with the product being very limited but with beautiful quality. Green Giant 10/5 **White Potatoes** out of North Carolina will remain steady through the start of July.

Little Potato Company will gap on **Fingerling Potatoes** starting now through mid-August.



CV WATERMELONS

Watermelon pricing will ease off as more fruit from Georgia and South Carolina continues to be harvested. North Carolina and Delaware will start in just a few short weeks. The quality has been excellent.

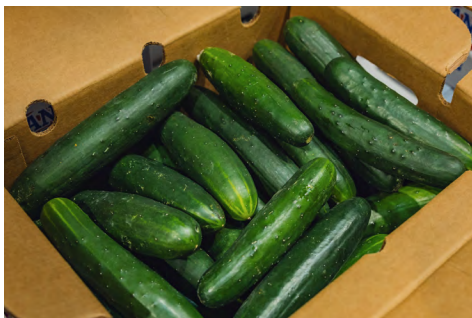
Cantaloupe production remains high with crop peaking on large fruit. Firebaugh production looks to start around July 10th with real volume coming along in mid-July. **Honeydews** from the desert have become promotable as Mexico finishes up.



CV PEPPERS

11lb **Hot House Pepper** pricing is steady. We will have promotional opportunities on all three **Color Peppers** into August, primarily from Nature Sweet, which will be a great deal better than the market.

Mini-mix Peppers are promotable. We will receive plenty of product and be able to promote it into July. Talk to your sales rep about getting pre-orders in now!



CV LOCAL VEG

LOCAL Baby Bok Choy, Bok Choy, Napa, Green and Yellow Squash, Cabbages, Cucumbers, and Pickles out of New Jersey are available. We are expected to see more product out of New Jersey including **Peppers** by the middle of July.

Pennsylvania will follow this trend. Pennsylvania **Cabbage** and **Squash** are in house now.



CV BRUSSELS SPROUTS

Salinas, California **Brussels Sprouts** production has begun. Pricing is slowly coming down as this supply begins to improve.



CV ASPARAGUS

ALERT! Asparagus pricing is on the rise. All new inbound will be coming out of Peru and Mexico. Peru got hit with a lot of rain and is seeing very low yields, which is causing a short in the market. We can expect to see this high pricing through the end of July.



CV AVOCADOS

ALERT! Avocado prices are all over the board and the highest we have seen all year. Supplies are very limited. Some "Flor Loca" season fruit will start to become available out of Mexico soon.



CV FIGS

GOOD NEWS! Black Mission Figs from California are here! These will be available in a 12/8oz clamshell for a short season and then gap again until later this Summer. Get in on this early season while you can!



CV PEARS

Import **Bartlett** and **Bosc Pears** will end in Early July and gap until California gets started at the end of the month.



CV CELERY

Celery remains on the tighter side as Salinas begins harvesting. Santa Maria has started to harvest as well. There is still higher demand than supply, holding pricing higher.



CV BROCCOLI CROWNS

Rain and hail had a huge impact on east coast **Broccoli Crowns**, creating a 2-3 week gap in harvests. Pricing has increased while availability has remained limited. Mexican supplies are available, but the quality has been hit or miss.



CV CAULIFLOWER

Cauliflower remains available, but supplies are tightening and prices are slowly rising.



CV CUCUMBERS

Cucumber prices have increased slightly with **LOCAL** product bringing a premium. Georgia is finishing due to weather challenges.



CV LEMONS

Lemons are coming on strong out of District 2, with the crop peaking on larger choice grade fruit, fancy fruit is tight on all sizes. **Meyer Lemons** will be back in stock in mid-July from New Zealand.



CV CORN

Corn out of Georgia continues to sell out every day. The current weather conditions and increased pulls have caused orders to be pushed off or canceled because **Corn** is not maturing fast enough. Georgia has also experienced some high winds, hail, and heavy rain, which is not great for **Corn** or picking **Corn**.

Corn will be late out of the Carolinas and Virginia. **LOCAL** Delaware **Corn** has started in a small way, and New Jersey will begin after the 4th. With these other regions starting, we can expect **Corn** pricing to fall after the 4th of July. Right now, we have packaged **Corn** along with white, yellow, and Bi-color **Bulk Corn**.

All **Corn** will arrive in ECO crates, but other packs are available on request.



CV CITRUS

Mandarins have transitioned into Import fruit, but the weather is taking a toll on South African and Chilean crops to kick this season off.

California **Grapefruit** remains in good supply and looks to go strong through mid-August.

California is fully into late **Navels** and is heavy toward choice grades, with fancy fruit being limited. Import **Navels** have arrived, creating a nice price spread between California and Import. The **Valencia** crop from California is in full swing.



CV APPLES

New Zealand **Lemonade Apples** have a small gap, but they are expected back at the end of the first week of July.

Washington **Cosmic Crisp Apple** pack-outs have been excellent, lower-grade promotional opportunities are done for the time being. Premium fruit is still plentiful and should remain this way until late September or early October, before they gap for 1-2 months.

Washington **Granny Smith Apples** are getting tighter in supply; expect pricing to increase slowly until the crop finishes in early August, with gaps for about a month until the new crop begins towards the end of September.