

ORGANIC MARKET NEWS (SDA



JUNE 17 - JUNE 24, 2022

PROMOTABLE ORGANIC STRAWBERRIES



Organic Strawberries will continue to be very promotable out of California. We are in peak season and harvests are strong with great quality. Look for great deals to promote this excellent opportunity over the next few weeks!

Local New Jersey Organic Blueberry production has been light to start, but quality is excellent. Supplies are expected to increase over the next few weeks.

Organic Blueberry prices are starting to come down as California production is starting to pick up. Quality has been excellent. The Pacific Northwest deal is set to begin around July 4th.

Organic Raspberries remain steady out of California, and quality has been very nice. It will be an excellent time to promote raspberries heading into the 4th of July holiday.

Organic Blackberry prices are starting to increase slightly. California harvests are slowing down but remain steady. Mexico harvests are finished for the season and will start again in the fall. Quality has been excellent.



OG MELONS

Organic Mini Seedless Watermelons continue to be promotable out of California. Quality has been excellent. Georgia will begin to harvest over the next 10-14 days. Growing conditions have been ideal for this upcoming crop.

Organic Seedless Watermelons will begin to gap. The Mexican crop has finished for the season, and California fruit has not started. California acreage is off from last year as growers focus more on the Organic Mini Seedless variety, expect lighter supplies this summer out of California.

Organic Cantaloupes are available out of El Centro and Imperial Valley, CA. Prices are promotable on 9ct. Organic Honeydews are available from USA.

Organic Hami, Galia, and Honeydew Melons are all in season from Mexico.



OG STONE FRUIT

California Organic White & Yellow Peaches and Nectarines are expected to be in excellent supply from now until the end of July.

California Organic Donut Peaches are still in a varietal gap but should be back in stock by the first of July pending any weather disruptions.

The first Washington Organic Cherries are expected to arrive the last week of June in very limited supply with extremely high prices. It is unknown at this point how long this crop will last, but it could be done as early as the first week of August.

Organic Apricots are in excellent supply, and they are expected to stay that way until we move into Washington at the beginning of July.

California Organic Plums are just starting to ramp up and will be in good supply.

California Organic Verry Cherry Plums are expected the last week of June.



OG CAULIFLOWER & BROCCOLI

Local unwrapped Organic Cauliflower will be available locally from our Pennsylvania growers, but overall supplies will be limited. Organic White, Orange, and Purple Cauliflower, as well as Romanesco, will be available in late June and quality is looking outstanding!

Organic Cauliflower from California continues in steady availability and pricing. Expect excellent supplies as we head into July.

Organic Broccoli from California continues to yield consistent volumes from California in June. Availability and pricing should remain unchanged heading into late June, however warmer temperatures in the Salinas arowina region could result in decreased production and increasing cost as the month continues.

Organic Broccoli Crowns are yielding less production than Organic Bunched Broccoli. Quality on both will remain excellent, but promotion supplies will be best on bunched broccoli.



OG HASS AVOCADOS

ALERT! Many growers are calling it quits for the season on **Organic Hass Avocados**, sending market prices through the roof for the end of June. The "Flor Loca" Mexcian season is still about a month away. This will leave a huge gap in the Mexican market.

This will also put a huge strain on Peruvian **Organic Avocados**. Volumes have been slow to come on for Peruvian fruit this year. This fruit will need to be our primary source of supply through this gap. Expect prices to the highest ever from Peru.



OG KIWIFRUIT

Organic SunGold Kiwifruit are available in both bulk and clamshell options for the month of June in promotable volume.

New Zealand Organic Green Kiwifruit are now available from Zespri. Be sure to complete your Organic Kiwi displays and add some Green to your displays this week! This fruit will be available in both Volume Fill and Clamshell options! Point of Sale bins and materials are available upon request.



OG CABBAGE

Locally grown **Organic Green** and **Red Cabbage** are experiencing increased availability from Pennsylvania and New Jersey in June. Product should be expected to be sourced locally for the remainder of the month and into July.

Local **Organic Napa Cabbage** is also being sourced from Pennsylvania!



OG CELERY

Organic Celery from California has finally begun to have improving supplies, quality, and costs for late June!

It's been a challenging market since May on Organic Celery. California supplies started late for the season, and supplies were limited. Supplies from Mexico were also limited while quality was fair. California is now ramping up supply and promotional opportunities are ahead. Get ready to promote beautiful celery as we head into the 4th of July holiday.



OG PEPPERS

Organic Color Bell Peppers from Canada and Holland are improving in supply for late June and promotional opportunities will be available!



OG ARTICHOKES

Organic Artichokes from California will remain in steady supply as we head into July. Quality is at its peak, and the pricing is right!

Organic Purple Artichokes will be available in a limited quantities for the remainder of June.



OG GRAPES

Organic Grape projections are shrinking the original crop estimates now seem to be about 20% lower than expected and prices are starting to tick back up.

That said, steady supplies of **Organic Black**, **Green**, **Red**, and **Cotton Candy Grapes** should be expected until the California crop begins in July.

Organic Jelly Berries and Gummy Berries Grapes will be available in late June.



OG GREENS

Local **Organic Greens** from Lady Moon Farms in Chambersburg, PA remain in peak season during late June. Promotional opportunities on Lady Moon PA **Organic Kales** will be available for the remainder of the month.

Other local growers from Pennsylvania and New Jersey continue to have great availability on **Organic Greens** as a supplemental local option to the Lady Moon.



OG TOMATOES

Organic Grape Tomatoes from Lady Moon Farms are flushing out of Georgia and will be very promotable into July.

Organic Beefsteak and **Cluster Tomatoes** out of Canada will be ending the crop in July and gapping until the fall.



OG ASPARAGUS

Organic Asparagus is expected to remain steady for the end of June out of California and Mexico.



OG PINEAPPLES

ALERT! Organic Pineapples have been extremely tight coming out of Costa Rica. A limited supply from Mexico is available, but freight and logistics are making prices higher thought the end of June.



OG CUCUMBERS

Organic Euro and **Mini Seedless Cucumber** prices eased down to promotable levels. Quality and availability are excellent heading into July.



OG WARM VEG

Organic Warm Vegetables are experiencing weaker availability in late June as production moves up the East Coast in preparation for local season.

Organic Zucchini and **Cucumber** from Lady Moon Georgia are experiencing lighter supplies in late June, while **Organic Eggplant** and **Jalapeños** from Lady Moon's Georgia facility remain steady in supplies.

Local **Organic Zucchini** has started for the season out of in Pennsylvania and New Jersey providing supplementary option for the lack of Georgia production. **Organic Yellow Squash** is in steady supply from the Carolinas, but Pennsylvania production has begun and is expected to increase in late June.

Organic Green Peppers have concluded for the season out of Georgia and are waiting for supplies to begin in the Carolinas. Supplies are available from our growers in California, but overall costs are higher due to increased freight to the east coast.



OG LETTUCE

Local **Organic Lettuce** from Lady Moon Farms in Chambersburg, PA, including **Organic Green Leaf, Red Leaf, Romaine, Green Boston**, and **Red Boston Lettuce**, remain in peak supplies during late June. The season will be short, ending in early July, as temperatures increase.

Organic Lettuces remain available from other PA growers in late June, but NJ is now finished for the early season. New York and Quebec **Organic Lettuce** will be available when PA finishes.

Organic Romaine Hearts and Iceberg Lettuce supplies will shift back to California in late June as local supplies are dwindling. Pricing for California grown Organic Romaine Hearts will increase slightly, while California Organic Iceberg Lettuce has promotable pricing. Expect steady supply availability on both commodities in late June. Quebec production is set to begin in late June or early July.



OG MANGOS

Organic Mangos remained tight as the pipeline from new growing regions was just trickling with fruit. Volumes are expected to be better eventually, making July a great month to continue to promote, especially on 12 ct.

Organic Ataulfo Honey Mangos will also be available through the month of June. Overall, Organic Ataulfo Mangos have been tight, but will open with availability for the beginning of July!

Organic Fair-Trade Francique Mangos from Haiti are promotable. Look for this season to last through June and into the first weeks of July.

- Organic Hard Squash is coming to an end out of Mexico in late June. Pricing should remain steady during this time. There is some new crop California
 Organic Hard Squash getting started in a very limited way, which hopefully will lower prices in the coming weeks.
- **OTHER STORIES**
- Domestic **Organic Apple** supplies continue to dwindle, and all varieties are expected to be completely finished by mid-July.
- Organic Lemons continue in excellent supply with fruit coming from California, Argentina, and Mexico.
- Organic Valencia Oranges remain in firm supply with high prices. A much smaller crop this season is expected.



CRESPO ORGANIC MANGO DISPLAY CONTEST JUNE 6 - JULY 3, 2022

Four Seasons

June is National Mango Month, and Four Seasons Produce has teamed up once again with Crespo Organics to celebrate it in style! Organic Mangos from Mexico are in full swing and ready to display in your departments and counters! Mangos have very quickly become a favorite fruit for the consumer, so June is a perfect time to create some "Mango Mania" in your stores!

The eating quality of this fruit has been outstanding! BIG displays of Mangos are sure to drive sales and create excitement, so it's time to get started on your next Mango Masterpiece!

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CONTEST CRITERIA

230749 - POS Display Bin Ataulfo/Honey

224210 - POS Display Bin Mango

Mango Bin Codes:

- Build a BEAUTIFUL display of organic mangos in your produce department. Fruit MUST be purchased from Four Seasons Produce
 - 44274 OG Mangos MEX 8 ct
 - 44190 OG Mangos MEX 10 ct
 - 44193 OG Mangos MEX 12 ct
 - 228207 OG Mangos MEX 28/30 ct 22 lb 10 sz
 - 44177 OG Mangos Ataulfo MEX 12-14 ct
 - 44185 OG Mangos Ataulfo MEX 16/18 ct
- Displays must include both the Tommy Atkins and Ataulfo (Honey) varieties
- Displays must remain up for at least one week
- Displays must have Crespo point of sale posters/cards in it or have the Crespo graphic boxes built into the display
- You must purchase a total of 20 cases of mangos within the contest period
- Send your display photos into contest@fsproduce.com by Friday July 8th

CONTEST PRIZES

Displays will be judged on overall eye appeal & use of the Crespo branding.

1ST PLACE

Four Seasons Jacket + \$50 Gift Card

2ND PLACE

Four Seasons Hoodie + \$25 Gift Card

3RD PLACE

Four Seasons Hat + T-Shirt + \$25 Gift Card



EVERYONE IS A WINNER!

Crespo Organic is giving out some great swag just for entering the contest!







- Merchandise mangoes in a high traffic area to give them great visibility and create some impulse sales
- Be sure to rotate fruit on display and in backroom areas to control ripening.
- Be sure to have both ripe and unripe fruit on display. This allows for a consumer to eat one immediately and buy a few for later in the week
- BIG displays sell BIG amounts of mangos. Don't be afraid to shoot for the stars when it comes to display size. With the popularity that mangos now have, these are now on a lot of consumers shopping lists.
- Sell in multiples for the best results (2/\$3.00 over \$1.49 each)

For more information on mangoes and for display tips and ideas, please contact your Four Seasons Sales Rep or Merchandiser













CHARGE POTATO COMPANY GRILLING DISPLAY CONTEST

June 5 - July 5, 2022

The smells and tastes of summer have arrived and are in the air. We can all tell when someone in the neighborhood is cooking on the grill by the smells that are around us, most of can figure out exactly what is being grilled as you take an evening stroll. Now that it is peak grilling season we are in for a treat. This year Little Potato Company and Four Seasons Produce are teaming up to create some extra excitement with a display contest focused on grilling potatoes. What a perfect item to tie in with your grilled chicken, fish, steaks or burgers. The contest is geared to promote the grilling tray packs, but should not be limited to just this item. We are looking for displays that also tie in the 1.5lb bags, 3lb bags, and microwavable trays. This is a great time to build an impulse display that will drive customers to pick up multiple packs. The contest will run the entire month of June as customers celebrate graduations, Father's Day and the 4th of July.

Here are a few fun facts about grilling. Did you know that 68% of Americans do not need a special occasion to fire up the BBQ? Also, the 4th of July is the most popular barbecuing day of the year at 78% of all US households. Followed by Memorial Day at 56%... WOW!! How can you not be apart of these exciting statistics?

There is no better time then now to build a big display to create excitement and get your customers to buy more Little Potatoes. If you are interested in participating, don't hesitate to reach out to your Four Seasons Sales Rep and/ or Merchandiser.

CRITERIA:

- Build a display that has a grilling theme and highlights the grilling shippers.
- Tie in other Little Potato items such as the 1.5 LB bags, 3-LB bags and the microwavable shippers/ trays
- Display must incorporate at least 6 Little Potato SKU's, between grilling trays, bags and micro trays
- All produce must be purchased from Four Seasons Produce with a minimum of 10 cases over the month long promotion
- Displays must be kept in place for at least one full week, preferably longer to gain full sales potential throughout all celebrations
- Use of social media is recommended
- All pictures must be submitted to <u>contests@fsproduce.com</u> no later than July 6, 2022











PRIZES:

1ST PLACE

\$250 VISA GIFT CARD

3RD PLACE \$150 VISA GIFT CARD 2ND PLACE \$200 VISA GIFT CARD

4TH PLACE \$100 VISA GIFT CARD

CODES:

231241 - Grilling Shipper Assortment 36/1lb Bags

212051 - Garlic Potato Grilling 6/1lb Tray

212052 - Onion/ Chive Potato Grilling 6/1lb Tray

212054 - Roasted Pepper Potato Grilling 6/1lb Tray

212058 - Micro Shipper Assortment 36/1lb Bags

212056 - Garlic & Parsley 6/1lb Micro Tray

222085 - Lemon & Garlic 6/11b Micro Tray 229352 - Rosemary & Thyme 6/11b Micro Tray

229351 - Smoked Salt 6/1lb Micro Tray

212055 - Savory Herb 6/1lb Micro Tray

213073 - Blushing Belle 1.5lb Bags

213062 - Boomer Gold 1.5lb Bags

213075 - Dynamic Duo 1.5lb Bags

213076 - Fingerlings 1.5lb Bags

213074 - Terrific Trio 1.5lb Bags

218906 - Boomer Gold 3lb Bags

218908 - Terrific Trio 3lb Bags

218909 - Dynamic Duo 3lb Bags

218907 - Blushing Belle 3lb Bags 218975 - POS Empty Display Bins ¿Little Potato Company







It's time to make your scheduling, ordering and merchandising plans for the Independence Day holiday sales period!

DELIVERIES & PLANNING

Four Seasons Produce will be delivering on a standard schedule for the week before and of the 4th of July. Don't wait until the last minute to fill your cooler and back rooms or you might be caught with empty shelves and be waiting on a delivery to satisfy your customers.

MONDAY 6/27:

Order your hard goods such as croutons, dips, dressings, snacks, juices, etc) to arrive this day. Get 'em in and pack 'em out early so you're not messing around with these areas of your department during the busiest times of the selling period.

TUESDAY 6/28 - WEDNESDAY 6/29:

Order your hard fruits and vegetables. Have your evening associates pack out your semi-perishables and non-perishables & hard fruits and vegetables. Have your back rooms and storage areas organized and straightened in preparation for large deliveries. Be organized and the holiday will go smoothly.

THURSDAY 6/30 - FRIDAY 7/1:

Get your tonnage items in early. Start taking delivery of your sweet corn, summer fruits, watermelon and cantaloupe needs. If you wait until Saturday 7/1 to bring in our heaviest orders, you'll be waiting on your delivery for product that you need to sell that day. The heavy surge of customers will begin on Thursday and pick up momentum as you get further into the holiday weekend.



SATURDAY 7/2 - MONDAY 7/4:

Bring in your refill of ad items, highly perishables and product to cover your holiday weekend and Tuesday morning sales.

Mass displays are going to sell product, so don't be bashful. Be aggressive and keep your displays full!

SUMMER FRUIT MERCHANDISING

Promote conventional and organic summer fruits in a big way. Consider selling stone fruit in green pint tills by the pound for a farmer market look. The eating quality and value are outstanding on all varieties. Cherries will be at their best from the Northwest and can drive massive dollars through the register. Your fruit counters should be filled with all of the available fruit varieties:

California & Eastern Peaches
Green/Red/Black Seedless Grapes

White Flesh Peaches & Nectarines
Black and Red Plums

Nectarines

Dark Sweet Cherries

Rainier Cherries

Donut Peaches

Pluots/Plumcots Apricots

BERRY MERCHANDISING

Keep your berry patch full with all sizes and varieties of Strawberries, Blackberries, Blueberries, and Raspberries. This is an ideal time for big packs.

Berries can be a sales driver for the department.



MELON MERCHANDISING

The summer heat of the holiday makes your customers crave refreshing of fresh melons. Keep your melon displays chuck full with variety. Your cut display space should be heaviest on halves giving you the higher rings.

BUILD A MELON PATCH DISPLAY!

Whole & Cut Watermelon
Mini Seedless Watermelon
Specialty Melons
Athena-style Eastern Cantaloupes
Tuscan Cantaloupe
Western Cantaloupe
Honeydew



FRESH CUT FRUIT & VEGETABLES

Expand your display space on clamshell fruit chunks, cored and chunk pineapple and watermelon chunks, veggie trays, kabob kits, bean dip, guacamole and salsa. Prepare your in-house fresh cut team for more volume or pre-book organic and conventional fresh cut packs from Four Seasons Produce.

VEGETABLE GRILL DISPLAY

Vidalia sweet onions, colored sweet bell peppers, asparagus, portabella mushroom caps & slices, eggplant, anise, count russet potatoes & Grill Pack Russet potatoes, Brussels sprouts and green & yellow squash. Try traying up a combination of these items and weigh it at \$5.99 lb. Garlic Expressions marinade and dressing is a great item for this display.

SWEET CORN

To satisfy demand you will need to build a secondary display of corn using a bin dummied up to control your display quantities. Position a clean trash can at the display for your customers to shuck their corn. To make very good margin, trim, strip and tray pack 5 ears of corn and get premium retail for the added value and convenience.

Have fun selling produce! Get all of the sales that are there for the taking.

Make the best impression that you can on your customers.

4TH OF JULY SCHEDULE

JULY 1 - JULY 5:

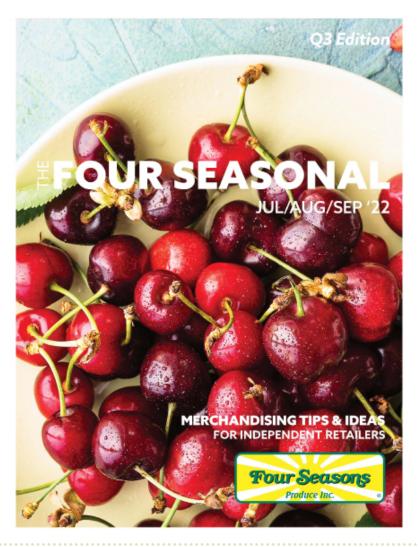
NORMAL OFFICE AND DELIVERY SCHEDULES EACH DAY.

**MONDAY, JULY 4:

NORMAL DELIVERY SCHEDULE, SALES OFFICE OPEN BETWEEN 8:30AM-1:00PM



THE FOUR SEASONAL - Q3 2022



Helpful seasonal content for independent retailers to plan July, August, and September produce merchandising.

Check out the latest edition!

Inkd.in/gXbJbZhs







CONVENTIONAL MARKET NEWS

JUNE 17 - JUNE 24, 2022

NEW JERSEY BLUEBERRIES COMING INTO SEASON



Blueberries will start to become promotable out of New Jersey, as production continues to ramp up. So far the quality has been excellent as we kick off the local Jersey grown season.

North Carolina **Blueberries** are continuing with light availability as well. Pacific Northwest deals are delayed this season and are set to begin around mid-July.



CV BERRIES

Strawberries continue to be very promotable out California. Growers are in peak production with great volume and quality. This a great feature item for the rest of June!

Raspberry prices are continuing to increase slightly as supplies continue to decrease out of California. Mexico has very light production coming in as well due to extremely hot temps. Quality has been good.

Blackberry prices will start to increase as supplies start to decline out of California and Mexico. Quality has been excellent.



CV STONE FRUIT

California **Apricots** are in excellent supply with great quality and should continue through a flaw-less transition to Washington in July.

New California **Black Velvet Apricots** have begun out of California. Good supplies should be expected.

Washington **Dark Sweet** and **Rainier Cherries** have begun, with the first shipments expected to arrive on 6/20 in limited supply and high prices. Crop estimates are now hitting at about half the crop of last year. Expect supplies and prices to remain very strong through the entire season.

California **Black** and **Red Plum** supplies continue to ramp up just in time for the Chilean crop to finish in late June.

The long awaited **Verry Cherry Plums** are expected to become available in late June and should be in decent supply until about the second week of July.

Black, **Red**, and **Mottled Pluots** are available, but supplies are sporadic for the season.



CV PEACHES & NECTARINES

Eastern **Peaches** out of South Carolina have come to an abrupt stop due to high heat and fruit "melting off the trees". Temperatures of 95-105°F are hurting the fruit and shippers are suggesting they may lose everything. Stay tuned to the market report for another update on the Eastern Peaches next week.

The light at the end of the tunnel is that in mid-July, we expect good supplies to become available out of PA and NJ. California California supplies will be available, but the supply might not be enough to offset demand. Pricing will continue to be higher than usual as we had into July.

California **Donut Peaches** are back in stock and should be in steady supply.

California White and Yellow Nectarines are in good steady supply.



CV LETTUCE

Local New Jersey Lettuces will come to an end for late June. Quebec growers have started to harvest Cello Iceberg, Green Leaf, Red Leaf, and Romaine Lettuces. Romaine Hearts are right around the corner.

Volumes on California **L:ettuces** have been limited due to the heat in the Salinas Valley. We'll begin to see pricing climb on Romaine, Romaine Hearts, and Iceberg Lettuces.



CV TOMATOES

Roma Tomatoes are promotable as we head into the end of June. There is an abundance of product out of Mexico and quality has been excellent. Supplies will remain steady.

Cluster Tomato prices are tightening a bit and are expected to remain steady into the end of June. Quality has been outstanding on all inbounds. Beefsteak Tomatoes will tighten up heading into the end of June with Rugose really affecting crops.



CV KIWIFRUIT

SunGold Kiwifruit continue in season with promotable pricing!

New Zealand **Green Kiwifruit** are now available from Zespri in bulk and clamshells.



CV GRAPES

Green Grapes are arriving from Mexico and USA.
Greens will be out of Mexico in the Suagrone and
Sweet Globe variety. We have California Sugarones available as well.

Red Seedless Grapes continue to be very promotable with excellent quality and taste! We are into Mexican Sweet Celebrations and Flames. California Flames are available as well.

Cotton Candy Grapes from Mexico are slated to start harvesting in the Sonora region, but heat is causing issues and slowing down the harvest.



CV MANGOS

ALERT! Mangos remain extremely tight for the middle and end of June. Prices continue to rise and are expected to fall just as quickly.

Pango Mangos from Puerto Rico will continue in season from the rest of June in 9ct and 10ct sizes.



CV HASS AVOCADOS

Hass Avocado prices climbed as many Mexican growers have seen their seasons come to an end much sooner than anticipated. The "Flor Loca" crop is still several weeks away, and it appears that stores will need to fill in with Peru and Columbian fruit in the interim.



CV MELONS

Cantaloupes and **Honeydew** are arriving from Yuma, AZ. **Cantaloupes** have superior quality and tastel

120ct Athena-Style Cantaloupes (DOCIA) bins are available from Tifton, GA with excellent taste, smell, and quality! We will have good supply through all of June.

Tuscan-style Cantaloupes, Sugar Kiss Melons, and Summer Kiss Melons continue to be available.

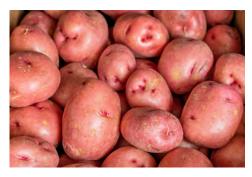
Watermelons will be promotable as Georgia and Northern Florida continue to harvest heavy supplies. Quality has been excellent.



CV SPECIALTY FRUIT

Lychee will be in great supply and market prices are considerably lower than weeks prior. Look to get this exotic favorite fruit on your shelves.

Dragon Fruit with red skin and white flesh is in good supply for June from Ecuador. Red skinned, red/magenta flesh **Dragon Fruit** will be available soon from Florida!



CV POTATOES

We have made the transition over to California new crop **Color Potatoes** in A, B, and C sizes. Pricing is up across the board, but quality is outstanding!



CV SWEET CORN

Sweet Corn prices continue to drop for late June out of Georgia, with some in North Carolina and local Delaware starting at the end of June.



CV CITRUS

Import Mandarins remain in high demand as the California crop is finished. We will remain in good supply with fruit available from Peru and Uruguay.

The Grapefruit crop remains strong with great quality and excellent promotable pricing. Look for Star Rubies from CA to be around through July. We received our first arrival of Israeli Star Rubies, and these have excellent flavoring and awesome opening appearance.

Lemons are increasing in price slightly. Bagged and loose Lemons remain good on quality and supply.

Limes are in great supply ending into June. Take advantage of this loose market now as July and August look to have steep increases. ALERT! July pricing will be firm and high as droughts have affected yields; this could go into August.

Navel Orange quality remains solid, but this season is coming to an end out of California. Heirloom Navel Oranges are finished up for the season. Blood Oranges are peaking with great flavor and firm fruit.



V ASPARAGUS

Asparagus will remain steady heading into the end of June on local New Jersey and Delaware Asparagus. Michigan and Peru continue with Asparagus, and quality has been good. Baja, Mexico started with new crop Asparagus.



LOCAL VEG

Local PA Green Cabbage and Green Squash have started. Yellow Squash and Red Cabbage are expected to start by the third week of June and this will be followed by Peppers and Cucumbers at the beginning of July.

Local Delaware Vine Ripe Jumbo Tomatoes are starting for the week of 6/20 with more availability towards the end of June.

Local New Jersey has started with Baby Bok Choy, Bok Choy, Napa, Green Squash, Yellow Squash, Green Cabbage, Red Cabbage, and Cucumbers. At the end of June and into July, we will start to see a full book of local items. We should also see some local NJ Tomatoes towards the end of June.



Super Select Cucumber prices are easing a bit with more product coming out of New Jersey, adding to the Carolina volume.

Euro and Mini Seedless Cucumbers will be promotable from now into July. Quality and availability have been excellent.



CV PEPPERS

Green Pepper prices are expected to remain steady out of North Carolina. Quality and availability are expected to hold strong into the end of June.

11lb Color Bell Pepper prices are dropping as expected into the end of June. Quality continues to be excellent, and we'll continue to source the majority of color bell peppers from Canada.

Mini Mix Sweet Peppers will be promotable with outstanding quality into End of June out of Mexico.

OTHER STORIES

- Eggplant prices have remained steady and are expected to stay this way until the end of June. Supplies are available from Georgia and California, and quality has been very nice from both
- East coast Broccoli Crowns are in steady supply from Virginia as that season has just started. CA

is still still promoting Broccoli Crowns as we head into July, and the quality has been very solid.

• 12ct Jumbo Artichokes will be promotable as we head into July!

creep upward again for the month of July. · Green Beans will continue to remain steady

• Pineapples are in steady supply through June.

Expect to see pricing drop a little for the middle to end of the month of June. Prices will start to

with product out of Georgia and North Carolina. Quality and availability have been excellent.