

SUGARBEE® & ROCKIT® APPLE DISPLAY CONTEST WINNERS

NOVEMBER 1 - NOVEMBER 28, 2021

The long-awaited SugarBee apple season was finally here and we were celebrating the arrival of this customer favorite with a display contest filled with great prizes, great sales potential and surely, a lot of great fun! Four Seasons Produce partnered with Chelan Fresh to bring you this amazing contest sure to create a buzz in your store and a blastoff in your sales and profits. This year we also threw in the super cool, super crisp Rockit apple into the mix and you, nor your customers will be disappointed with this small apple with a monster crunch! This was a great opportunity to showcase the SugarBee and introduce the Rockit to your customers. Thank you to everyone who participated! Be sure to check out the winners below!





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POM WONDERFUL DISPLAY CONTEST WINNERS



Wonderful

DECEMBER 6 - JAN 2, 2022

Halos, Fresh POM brand Pomegranates, and POM Wonderful Pistachios – these 3 great seasonal items for the month of December leading into the holiday were highlighted in your produce departments with big, bountiful displays. We're here today to let you see some of the best you had to offer. Thank you to all who participated. Check out the winners below!

