

# FAIR TRADE ORGANIC MANGOES

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## WHAT IS FAIR TRADE?

Fair Trade is a sustainability certification that provides retailers, traders, and consumers with an assurance that their product comes from farms with the best social and environmental practices, as well as an opportunity to give back to the farming communities that grow their products.

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## WHY FAIR TRADE?

- **Of the world's poor, most work in farming**  
>> 1.6 billion farmers live on less than \$2/day
  - **Income Sustainability**  
>> Since 1998, Fair Trade producers have earned a total financial benefit of \$440 million
  - **Safe Working Conditions**  
>> Guarantee of safe working conditions for farmers
  - **Advancement of People**  
>> Direct mechanism to improve worker livelihoods
  - **Protection for the Planet**  
>> Focus on environmental stewardship
  - **Well-Being & Stewardship**  
>> 700+ social, economic, and environmental protections
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# IMPACTS OF FAIR TRADE ON HAITIAN FARMERS:

Provides essential  
income to farmers

Improvements to  
Infrastructure

Long-term  
investments in  
Nurseries to increase  
# of Productive  
Mango Trees

Creates water wells  
to give communities  
access to clean water

Helps pay for school  
fees, provide food, and  
buy chickens & pigs



By organizing into groups that market their harvest collectively, and by learning how to harvest their own trees, farmers are now earning many times more than they earned by selling their harvests to middlemen.

*“Before Fair Trade, we sold to the ‘vulture’. Now we get more money. In 2000, we got \$0.12 for a “dozen” mangoes – now we get \$1.00. It’s a beautiful program. We like getting the payment in between harvests because it makes people think of the value of the mango tree. We used to cut down mango trees for wood. Now the tree has value.”*

*- Farmer from Kopakam*

