

CHAMPAGNE MANGO PROMOTION-APRIL 2021

Mangoes! Get your mangoes here! Heading into April we have the Cadillac of mangoes primed and ready for your counters and displays! Ciruli Brothers Champagne Mangoes are here and the eating quality of the fruit is OUTSTANDING!







MANGO MERCHANDISING TIPS

- ALWAYS display riper fruit first.
- Place displays in high traffic and high visiblity areas.
- BIG displays mean BIG movement! Don't be afraid to go large on your displays to maximize sales potential.
- Having great recipe ideas printed out and on display is an awesome way to drive sales.

Email your display photos to stephf@fsproduce.com for a chance to be randomly entered into a drawing for some FREE Champagne Mango swag!

FOR MORE MANGO MERCHANDISING TIPS, TALK TO YOUR FOUR SEASONS SALES REP OR MERCHANDISER! **CALL YOUR SALES REP FOR PRICING INFORMATION!**





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