

SUNKIST CITRUS DISPLAY CONTEST

Sunkist



MARCH 1 - MARCH 29, 2021

Four Seasons Produce has again partnered with Sunkist Growers to offer up a contest with massive sales potential! We are in full swing with the citrus category, and some of the best tasting fruit will come in March! Time to create your own "March Madness" and grow your sales in the citrus category!

CONTEST CRITERIA:

- Build a BEAUTIFUL display of Sunkist Citrus using fruit **purchased from Four Seasons Produce**
- Displays **must** contain **at least 4 varieties of conventional fruit** OR **3 varieties of organic fruit** to qualify
- Displays **must** contain Sunkist POS signage or bins which are available through your Four Seasons sales rep or merchandiser
- All displays **must remain up for at least one week**
- Use of social media is not required, but strongly encouraged.
- Pictures of displays must be submitted to Steph Mayer (stephf@fsproduce.com) by April 1.



PRIZES:

(DISPLAYS WILL BE JUDGED OFF OF CREATIVITY, USE OF SUNKIST SIGNAGE/BINS, AND OVERALL EYE APPEAL)



GRAND PRIZE
Microsoft - Surface Pro



2ND PLACE
Apple Watch or
Samsung Galaxy



3RD PLACE
Grill & Grill Set



4TH PLACE
Breville Juicer



5TH PLACE
YETI Cooler



BEST ORGANIC DISPLAY
CAMPING PACKAGE



PHONE: 1.800.422.8384 | FAX: 1.717.721.2597 | www.fsproduce.com



AVAILABLE AT FOUR SEASONS

Sunkist is a not-for-profit marketing cooperative entirely owned by and operated for the California and Arizona citrus growers who make up its membership. For more information visit: www.sunkist.com

NAVEL ORANGES

CODE	DESCRIPTION
13555	CV Oranges Navel CA 48 ct
13560	CV Oranges Navel CA 56 ct
13565	CV Oranges Navel CA 72 ct
13570	CV Oranges Navel CA 88ct
13611	CV Oranges Navel CA 8/4lb
13601	CV Oranges Navel CA 760ct Bin 40 sz
42175	OG Oranges Navel CA FCY 40 ct
44092	OG Oranges Navel CA FCY 48 ct
44121	OG Oranges Navel CA FCY 56 ct
44096	OG Oranges Navel CA FCY 72 ct
44100	OG Oranges Navel CA FCY 88 ct
44099	OG Oranges Navel CA 10/4 lb Bag

CARA CARA ORANGES

CODE	DESCRIPTION
13818	CV Oranges Cara Cara 56 ct
13747	CV Oranges Cara Cara Choice 12/3lb SK bag
43571	OG Oranges Cara Cara CA 56 ct

BLOOD ORANGES

CODE	DESCRIPTION
14015	CV Oranges Blood 36 ct 72 sz 1/2 Case
13912	CV Oranges Blood 18/2 lb

MANDARINS

CODE	DESCRIPTION
14678	CV Mandarins CA10/3 lb Delite
14641	CV Mandarins Gold Nugget 10/3 lb bag
44302	OG Mandarins USA 60-90 ct 25 lb
44503	OG Mandarins 15/2 lb Bagged

LEMONS

CODE	DESCRIPTION
13080	CV Lemons Choice 95 ct SK
13085	CV Lemons Choice 115 ct SK
13040	CV Lemons Choice 18/2 lb SK Pouch Bag
13053	CV Lemons Meyer 18/1 lb Pouch Bag
44079	OG Lemons FCY 75 ct
44057	OG Lemons FCY 95 ct
44019	OG Lemons FCY 115 ct
44012	OG Lemons FCY 140 ct
44020	OG Lemons FCY 18/2 lb Bag

MINNEOLA TANGELOS

CODE	DESCRIPTION
14348	CV Tangelos Minneola CA FCY 80 ct
14345	CV Tangelos Minneola Choice 12/3 lb

GRAPEFRUIT

CODE	DESCRIPTION
12205	CV Grapefruit Red CA PREM 27ct
12211	CV Grapefruit Red CA PREM 40ct
12231	CV Grapefruit Red CA Choice 8/5lb

SUNKIST BINS - CONVENTIONAL

CODE	DESCRIPTION	
23376	POS Display Bin	1 ea Delite
32244	POS Display Meyer 1/4 Bin	1 ea Sunkist
32243	POS Display Lemon 1/4 Bin	1 ea Sunkist
32246	POS Display Bin Cara Cara	1 ea Sunkist
218922	POS Display Bin Orange 24" CV	1 ea Sunkist
227240	POS Display Bin Variety CV	1 ea Sunkist

SUNKIST BINS - ORGANIC

CODE	DESCRIPTION	
223679	POS Display Pop Up Square	1 ea Organic Sunkist Multi Var
223671	POS Display Pop Up Square	1 ea Organic Sunkist Cara Cara
223673	POS Display Pop Up Square	1 ea Organic Sunkist Lemon
223675	POS Display Pop Up Square	1 ea Organic Sunkist Mandarin
223681	POS Display Pop Up Square	1 ea Organic Sunkist Navel
218196	POS Display OG Variety Bin	1 ea Sunkist



ORGANIC ASPARAGUS

HIPPIE ORGANICS®

DISPLAY CONTEST • MARCH 21 - APRIL 4, 2021

Four Seasons Produce has partnered with Hippie Organics to bring you a display contest sure to “spear”-head produce sales! Beautiful organic green asparagus is in season and primed for center stage in your produce departments! March is a great time to promote this vegetable favorite and bragging rights are on the line for this first time contest. Let’s get creative, build some awesome displays and put some green asparagus into your customers carts while putting green into your registers!

CONTEST RULES

- Build a super creative display of Hippie label Organic Asparagus (code 40324) in your produce departments. Asparagus must be purchased from Four Seasons Produce.
- Must purchase a minimum of 6 cases of Hippie OG Asparagus to qualify for entry.
- All displays must be kept up for at least one week.
- Stores must cross merchandise at least two items in your displays. Great tie ins for asparagus include Hollandaise sauce, lemons, olive oil, parmesan cheese and pasta.
- Stores must utilize Point of Sale signs provided by Hippie Organics. Graphic boxes can also be used. Signs are available through your Four Seasons Merchandiser or Sales Rep.
- All pictures must be sent to Stephanie Mayer (stephf@fsproduce.com) by Thursday April 8th.



DISPLAY CONTEST PRIZES

Largest Display- (Asparagus Abundance)

1st--\$250
2nd--\$125
3rd--\$75

Most Creative Display- (Asparagus Artists)

1st--\$250
2nd--\$125
3rd--\$75



Every entry will receive a Hippie Organics neck gaiter mask!

Talk to your Four Seasons Sales Rep or Merchandiser for Organic Asparagus display tips and ideas!



PHONE: 1.800.422.8384 | FAX: 1.717.721.2597 | www.fsproduce.com

