

# EQUAL EXCHANGE FAIR TRADE ORGANIC AVOCADO DISPLAY CONTEST



**JANUARY 13 - FEBRUARY 3, 2020**



Four Seasons Produce teamed up with Equal Exchange to bring you a display contest worth telling the story about. Small farmer grown Equal Exchange avocados were primed and ready to show off on the counters of your departments. Avocados continue to be one of the highest volume commodities in the produce world today and they were in a perfect time to promote and highlight in your departments. It was time to Rock the Guac on Game Day and Play Fair with small farmer grown Equal Exchange Avocados! Check out the winning displays below!



**LEXINGTON CO-OP MARKET - BUFFALO, NY**



**BERKSHIRE FOOD CO-OP - GREAT BARRINGTON, MA**



**FIDDLEHEADS FOOD CO-OP - NEW LONDON, CT**



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[www.fsproduce.com](http://www.fsproduce.com)





# AV THOMAS "NATURAL BEAUTY" ORGANIC SWEET POTATO DISPLAY CONTEST WINNERS

DECEMBER 30, 2019 - FEBRUARY 3, 2020



From December 30th to February 3rd of 2020 we ran our display contest with AV Thomas Sweet Potatoes. We had an incredible collection of displays from various locations. Check out the winners below!

## LARGEST DISPLAY

1ST



HENNING'S SUPERMARKET - HARLEYSVILLE, PA

2ND



RIVER VALLEY COOP - NORTHAMPTON, MA

3RD



HEALTHY LIVING MARKET - SARATOGA SPRINGS, NY

## MOST CREATIVE

1ST



MARTIN'S COUNTRY MARKET - EPHRATA, PA

2ND



BERKSHIRE FOOD COOP - GREAT BARRINGTON, MA

3RD



YODER'S COUNTRY MARKET - NEW HOLLAND, PA

## BEST SMALL STORE

[3 OR LESS REGISTERS]

1ST



WEAVERS WAY COOP - AMBLER, PA

2ND



KIMBERTON WHOLE FOODS - DOWNINGTOWN, PA

3RD



HUDSON GREENE MARKET - JERSEY CITY, NJ



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