



# FORCE -OF- NATURE

**Exclusively at  
Four Seasons Produce!**

## FOUNDING STORY

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- *FAO Report of 60 harvests left on planet*
- *Deteriorating health and land*
- *Roam Ranch - regenerative holistic planned grazing*
- *Opportunity for all to opt into a regenerative food system*

A herd of bison is grazing in a lush green field. The scene is set at sunset, with a vibrant orange and pink sky above a line of trees. The bison are of various sizes, including a small calf in the center. The overall atmosphere is peaceful and natural.

# Doubling Down Roam Ranch



**Inc.**

bon appétit

TexasMonthly



**Forbes**

# -Sustainable is not good enough-

“Regenerative Agriculture” describes farming and grazing practices that, among other benefits, reverse climate change by rebuilding soil organic matter and restoring degraded soil biodiversity – resulting in both carbon drawdown and improving the water cycle.

# How **REGENERATIVE** **AGRICULTURE** WORKS

## SUN

The strongest force in our solar system, the sun creates plant growth through photosynthesis.

## RAIN

Rainfall infiltrates soil and allows grass to grow. Thriving grasslands are effective at recharging aquifers.

## BIO DIVERSITY

Thriving grasslands provide habitat to thousands of living organisms.

## RUMINANT ANIMAL

Grass is digested in the rumen and converted to muscle.

## PROPER GRAZING

Managed grazing stimulates further grass growth and root development.



## THRIVING GRASSLANDS

Grasses capture CO2 from the atmosphere more effectively than ANY OTHER functioning Earth system.

## GRASS ROOTS

Grass roots cycle carbon deep into the soil, thereby **COMBATING CLIMATE CHANGE.**

## SOIL CARBON

feeds plants and carbon increases the pastures ability to hold water and feeds soil biology.

## SOIL BIOLOGY

feeds plants and grasses while improving the nutritional value of food.

## HOOVES

aerate soil, break up compacted earth, and improve circulation.

## URINE AND MANURE

fertilizes soil through animal compost and feeds desirable biology.

# THE SCIENCE BEHIND REGENERATIVE GRAZING

***Our beef is more environmentally friendly than Beyond Meat, Impossible Burger, and conventionally raised beef.***

- Over 20 years, holistically managed fields went from 1% soil organic matter to 5% organic matter
- 5–6x from beef higher carbon sequestration rates than what is considered normal for grazing systems.
- Holistically managed pastures offset at least 100% of the carbon emissions.

\*Quantis: Carbon Footprint Evaluation of Regenerative Grazing 2019

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NATURE**

## NET TOTAL EMISSION

(POUND PER PRODUCT)

**+33** CONVENTIONAL BEEF (U.S)

**+9** PORK (CA)

**+6** CHICKEN (U.S)

**+4** BEYOND BURGER

**+3.5** IMPOSSIBLE BURGER

**+2** SOY BEAN (U.S)

**-3.5** FORCE OF NATURE BEEF

RECLAIMING THE LEGACY OF MEAT

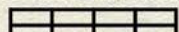
85/15  
(Lean/Fat)

# REGENERATIVE GROUND BISON

FAT: 4g | CARBS: 0g | PROTEIN: 26g

## fun FACTS

BISON CAN  
jump over an  
**8 FT FENCE**  
FROM STANDING



**2ND**   
**FASTEST LAND MAMMAL**  
(in North America)

THERE WERE ONCE  
**30-60 MILLION**  
BISON ROAMING THE PLAINS



## SELLING POINTS

REGENERATIVELY MANAGED

GRASS-FED & GRASS-FINISHED,  
PASTURE RAISED

BISON MEAT CONTAINS **40%**  
MORE PROTEIN THAN BEEF

BISON IS A GREAT SOURCE OF IRON **37%**  
OF DAILY RECOMMEND INTAKE/SERVING

**TEXAS**  
SOURCED, Y'ALL!



EVERYONE !!! Great replacement for traditional ground beef

EVERYONE !!! Hunters and environmentalists will especially appreciate the conservation story behind the product. Foodies will go wild to try a new protein that cooks like pork, yet is more flavorful!

85/15  
(Lean/Fat)

# TEXAS GROUND WILD BOAR

FAT: 4g | CARBS: 0g | PROTEIN: 24g

## fun FACTS

BOAR CAN HAVE  
**3 LITTERS**  
ANNUALLY



WILD BOAR IS THE  
LAST WILD CAUGHT

ANIMAL HUNTED  
COMMERCIALY

WILD BOAR have  
**NO PREDATORS**  
(in Texas)



## SELLING POINTS

WILD CAUGHT BOAR

FREE RANGING - OBTAINED FROM A RURAL  
NON-RESTRICTED ENVIRONMENTS

WILD BOAR ARE **LEANER** AND MORE  
**FLAVORFUL** THAN FARMED PORK

WILD BOAR ARE AN INVASIVE SPECIES -  
INVASIVE SPECIES ARE RESPONSIBLE FOR  
**\$70 MILLION** IN DAMAGES OF AGRICULTURAL  
LAND ANNUALLY

# REGENERATIVE BISON ANCESTRAL BLEND

7% liver, 3% heart

FAT: 11g | CARBS: 0g | PROTEIN: 23g

## fun FACTS



FOR MILLENNIA, HUMANS  
CHERISHED ORGAN MEATS  
AS PRIMARY SUSTENANCE

Wolves and other predators  
will consume ORGAN MEATS  
before "prime cuts" in their prey



## SELLING POINTS

REGENERATIVELY MANAGED

GRASS-FED & GRASS-FINISHED,  
PASTURE RAISED

PACKED WITH VITAMIN B12, VITAMIN A,  
RIBOFLAVIN, COPPER, FOLATE, IRON & CHOLINE

ORGAN MEATS FOR THE MODERN PALATE.  
COMBINATION OF MEAT, LIVER, & HEART

TRY AS A REPLACEMENT PROTEIN IN YOUR FAVORITE  
RECIPE- BURGERS, SPAGHETTI, TACOS, MEATLOAF

TEXAS SOURCED, Y'ALL!

TEXAS, Georgia, Alabama,  
Florida, & North Carolina



ANCESTRAL EATERS, iron hungry bodies, kiddos, foodies, adventurous eaters, health fanatics,  
hoof to tail eaters, athletes looking for an edge

ANCESTRAL EATERS, iron hungry bodies, kiddos, foodies, adventurous eaters, health fanatics,  
hoof to tail eaters

# REGENERATIVE BEEF ANCESTRAL BLEND

7% liver, 3% heart

FAT: 11g | CARBS: 0g | PROTEIN: 22g

## fun FACTS

most ORGANS  
ARE MORE  
NUTRIENT-DENSE  
than muscle meat

FOR MILLENNIA,  
HUMANS CHERISHED  
ORGAN MEATS  
AS PRIMARY SUSTENANCE



## SELLING POINTS

REGENERATIVELY MANAGED

GRASS-FED & GRASS-FINISHED,  
PASTURE RAISED

PACKED WITH VITAMIN B12, VITAMIN A,  
RIBOFLAVIN, COPPER, FOLATE, IRON & CHOLINE

ORGAN MEATS FOR THE MODERN PALATE.  
COMBINATION OF MEAT, LIVER, & HEART

COMPARABLE TASTE AND TEXTURE THAT  
YOU'D EXPECT GROUND BEEF



90/10  
(Lean/Fat)

# GRASS FED VENISON

FAT: 3g | CARBS: 0g | PROTEIN: 26g

## fun FACTS

ONE **70g**  
SERVING  
provides a  
weeks need  
of **IRON**

BUCKS LOSE  
THEIR ANTLERS  
EVERY YEAR

AND REGROW  
WITHIN A MATTER  
OF MONTHS



## SELLING POINTS

SPECIES: RED DEER

GRASS-FED & GRASS-FINISHED,  
PASTURE RAISED

VENISON IS NATURALLY LEAN  
AND HIGH IN PROTIEIN

VERSATILE FORMAT, UNIQUE FLAVOR PROFILE  
-BEST PREPARED SIMPLY (SALT & PEPPER)

NON-INTIMADATING AND EASY WAY TO  
EXPOSE YOURSELF TO WILD GAME

**NEW ZEALAND**  
*SOURCED --- family farm raised*



HUNTERS with empty freezers, foodies and body builders

HUNTERS with empty freezers, foodies,  
anyone wanting to MIX IT UP in the kitchen

90/10  
(Lean/Fat)

# GRASS FED ELK

FAT: 10g | CARBS: 0g | PROTEIN: 25g

## fun FACTS

Elk bull's antlers grow  
up to an inch a day  
**COMING IN  
AROUND  
40 LBS**

**ELK BUGLE**



.....meaning they.....  
**WHISTLE AND ROAR**  
simultaneously



## SELLING POINTS

GRASS-FED & GRASS-FINISHED,  
PASTURE RAISED

VERSATILE FORMAT,  
UNIQUE FLAVOR PROFILE

BEST PREPARED SIMPLY  
(SALT & PEPPER)

# Ancestral Blends

- *The most nutrient dense cuts of the animal*
- *Traditional nutrition for the modern palate*
- *Unique category disrupting protein blends*
- *Nose to tail approach*
- *Paleo and keto friendly*



FORCE  
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NATURE

RECLAIMING THE LEGACY OF MEAT



# DIELINE

## The 9 Best Brands We Saw At Expo East 2019

by [Fred Hart](#) on 09/19/2019 | 4 Minute Read

### Force Of Nature

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With a strong statement like “THE BEST MEAT ON THE PLANET for THE PLANET” you’d also hope to see some of the best design on the planet—you know, to further the cause of regenerative agriculture and meat that’s good for the planet. Boy, does this brand do it in spades. Each piece of illustration is entirely custom, and let’s just take a second to admire that typography. If only you could mount that as a trophy above your fireplace.

# IN THE SPOTLIGHT



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A person wearing a cowboy hat and a dark jacket is crouching in a field, reaching out to touch the nose of a bison. The scene is dimly lit, suggesting dusk or dawn. The background shows a vast, open field with some distant trees or structures.

RECLAIMING THE LEGACY OF MEAT

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