



There's a new Floral Program at Four Seasons Produce!

We are excited to partner with Floranation to bring you premium floral varieties for your store.

Floranation is a leading grower and importer of fresh cut flowers. They represent quality "partner-farms" that grow a diverse assortment of premium floral varieties.

By using their innovative, customer-focused approach, **Floranation** strives to exceed expectations by anticipating future needs, while focusing on the present.



WHY ARE WE PARTNERING WITH FLORANATION?

- Floranation flowers are known for their quality and freshness
- Farm-direct source: own all of the rose farms and partner with a farm in Columbia
- Diverse product line - includes bouquets and arrangements
- Year-round program with seasonal varieties
- Modern, trendy floral designs
- Display-ready boxes
- Monthly promotional items
- Offer basic supplies for your store - vases, bags for bouquets, etc.



Floranation & Floranation Ecuador are proud to hold the following certifications. They mandate compliance with these organizations to better serve the environment, the floral community, and their customers.



- Carbonocero aims to publicize problems of climate change with voluntary aid from businesses and responsible citizens through financing awareness actions and projects to reduce greenhouse gases and deforestation.
- CYD & Smart Planet are certifications for companies seeking environmental, social and productive balance along with sustainable development.
- Rainforest Alliance is dedicated to the conservation of the world's tropical rainforests.

HOW TO GET FLORANATION FLOWERS IN YOUR STORE:

Four Seasons Produce will be getting deliveries Mondays/Thursdays. Products will be delivered on your next scheduled delivery day.

First Deliveries: August 19th

Talk to your Four Seasons Salesperson for ordering information!



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