

ORGANIC MARKET NEWS



FEBRUARY 28 - MARCH 6, 2019

ORGANIC MANGOS & TROPICALS OUTLOOK

It's time to promote **Organic Mangos**!

Organic Kent Mangos from Peru continue to be promotable through the first few weeks of March. The Kents are cutting nicely and have sweet, smooth flesh. By mid-March, we will transition to new crop Tommy Atkins variety round **Organic Mangos** from Mexico. There are some early crop Tommys already available, but the quality will be better by mid-March.

Organic Honey (Ataulfo) Mangos are in the first peak season from Mexico. This yellow skin, yellow flesh variety has been coming in nice - promote with confidence!

Organic Young Thai and **Raw "Drink & Eat" Coconuts** should be in steady supply and price for early March.

Organic Formosa Papayas from Mexico are available for early March. Sizing has been on the smaller side, but quality has been good.

Organic Pineapple volumes continues to be down a bit. Pricing will stay slightly elevated through mid-March.

Organic Yellow Pitahaya Dragon Fruit from Ecuador sold great for late-February, but there will be a brief gap until the next arrivals come in mid-March.

Organic Mamey, Black Sapote, and Cactus Leaves (Nopales) will all be available for early March.



OG PEPPERS

Organic Colored Bell Peppers from Israel and Mexico are both currently in season. Mexico is now beginning to see better supplies and aggressive pricing in early March, making now an excellent time to promote good quality at value prices.

Organic Mini Sweet Peppers from Mexico are in excellent supplies in early March. Look for promotional opportunities.

Organic Green Peppers are in steady supplies now harvesting in Florida and Mexico. Quality from both Lady Moon Farms and Mexican shippers has been outstanding, and this trend is expected to continue.



OG CITRUS

Organic Navel Oranges are now in excellent supply with prices coming down on all sizes from 40-88ct and bags. The Sunkist Citrus Display Contest begins the first week of March!

Organic Mandarins (Tango and Murcott varieties), in bulk and bags, continue in excellent supply, but the Cutie label is very limited and is expected to finish for the season shortly on their 15/2 lb bags. Sunkist will provide an excellent alternative.

New this week - **Organic Golden Nugget Mandarins** are now in season! This variety features pebbly skin and deep gold flesh that is really sweet.

Organic TDE Mandarins, Blood Oranges, Cara Cara Oranges, Pummelos, and Minneola Tangelos continue in peak season and demand is good.

Organic Lemons and Meyer Lemons out of California are in excellent supply with some promotional opportunities available on all sizes.

Organic Grapefruit continues in excellent supply with very nice quality and dark pink flesh.



OG BERRIES

NOTE: Organic Blueberries supplies are expected to get really tight in early March as Chile finishes up and all the demand switches to the US and Mexico production, which is not in full swing yet. Expect higher pricing until late March.

Organic Blackberries out of Mexico are in fair supply. Rain and cool weather has slowed production. Pricing is up a little on non-Driscoll's brands. Driscoll's is prorating orders and very high priced.

Driscoll's Organic Raspberries out of Mexico and California markets finally are expected to ease headed towards mid-March as supplies are expected to ramp up. Other brands of **Organic Raspberries** are back in fair supply.

NOTE: Organic Strawberries continue to be very tight in supply due to weather. Harvest volumes are expected to ramp up by mid to late March, which is when prices will come down.



OG LETTUCE

Organic Iceberg Lettuce and **Romaine Hearts** from Arizona and Southern California look to be in excellent supplies at promotable pricing during early March.

Organic Leaf Lettuces from Lady Moon Farms in Florida also continue to see plentiful supplies in March. Look for promotional opportunities on these East Coast grown lettuces.



OG GREENS

Organic Rainbow Chard from Lady Moon Farms in Florida continues to see steady supplies as we begin March. **NOTE: Organic Green and Red Chard** are winding down for the season at Lady Moon Farms. Moving forward, we will be sourcing from Cal-O and other West Coast growers on those items.

Organic Kales, Collards, other Greens, and Fennel from Lady Moon also continue to be in excellent supply, with stellar quality and great pricing. Look from promotable opportunities to drive extra volume during March.



OG CABBAGE

Organic Cabbage continues to see promotable supplies coming from Lady Moon Farms in Florida. Expect to see plentiful supplies and stellar quality in early March. St. Patrick's Day will be a good time to promote **Organic Cabbage**.

Organic Savoy Cabbage from California continues to see aggressive pricing and great quality.

ALERT! Organic Napa Cabbage will be limited and see sporadic gaps in supplies during early March, as the Georgia season has wrapped up and California hasn't seen steady supplies.



OG CAULIFLOWER

ALERT! Organic Cauliflower from Arizona and Southern California will see pricing rise and supplies to tighten. Some shippers will become very tight on product or even be completely out. Quality is expected to remain excellent even with limited supplies. Expect pricing to stay elevated until late March.



OG BRUSSELS SPROUTS

NEW - Organic Purple Brussels Sprouts will be available from our Fair-Trade partner, Covilli! With an attractive price point, this is a great unique item to add to your stores.

Organic Brussels Sprouts from Mexico continue to see plentiful volumes and excellent quality. Early March will be a great time to promote **Brussels Sprouts** to take advantage of aggressive pricing. Also, look for Fair Trade product from Mexico.



OG BROCCOLI

Organic Broccoli and **Broccoli Crowns** from Arizona, Mexico, and Southern California will continue to see promotable volumes until mid-March.

ALERT! Expect Organic Sweet Baby Broccoli to be in inconsistent supply and pricing to begin to rise for early March.



OG GARLIC

ALERT! Organic Garlic and **Peeled Garlic Cloves** will be in shorter supply due to the global supply chain disruption from China. Our **Bulk Organic Garlic** will be sourced from Argentina, and **Organic Peeled Garlic** will be from California and Spain. Expect higher pricing until at least April.



OG GRAPES

Organic Grapes out of Peru continue with **Red Seedless, Green Seedless, and Red Seeded Grapes** in 18lb cases. The season is expected to wrap up in March.

New crop South African **Organic Green, Red, and Black Grapes** are now available in 11lb boxes.



OG ARTICHOKES

Organic Artichokes from California will be back in supply during early March but expect inconsistent volumes and short gaps. Pricing will be steady, and quality will be good.



OG POTATOES

Organic Russet Potatoes from Idaho were arriving with poor quality, so we've switched to Washington and have seen a much cleaner potato and less "peepers." Supplies from Washington are not huge so pricing will be higher and we may need to be flexible on sizing to get this good quality.



OG ASPARAGUS

Organic Asparagus prices remain very promotable as Mexican fields continue to produce great quality and good yields. Continue to look for great promotions going forward into March, including a display contest from Hippy Organics.



OG HASS AVOCADOS

NOTE: Organic Hass Avocado supplies have returned, but pricing remains higher. It is looking like this pricing will stay higher for the foreseeable future. 60ct fruit has been slightly more limited than 48ct fruit.

48ct and 60ct **Organic Fair Trade Hass Avocados** will be available next week in limited supplies.



OG APPLES

Organic Granny Smith, Pinata, and Pink Lady Apples are on promotion for the month of March from our partners at Stemilt Artisan Organics - ask your rep for more info!

Organic Apple prices out of Washington continue to increase slightly as shippers shift to sporadic purposeful packing as they open up controlled storage atmosphere rooms. There is still plenty of fruit and imports are on the radar. The first new crop imports are expected to start towards the end of March or early April.

Organic Honeycrisp Apple prices are starting to head higher as supplies are on the way down. Be sure to take advantage of some of the WXF2 grade product during early March while it's still available at a value price.



OG TOMATOES

Organic Mixed Heirloom and Darkloom Tomatoes from Covilli continue to be available this week. Quality has been very nice on both varieties.

Organic Beefsteak and Cluster Tomato prices remain stable this week. Quality has been great and not much change in markets as yields remain steady.

ALERT! Organic Cherry Tomatoes will be extremely limited this week. Fields in both Mexico and Florida are struggling after rough weather has hurt the plants and their yields. Expect shortages and gaps in availability.

NOTE: Organic Grape Tomato prices will be rising this week as availability becomes tighter. Florida is finishing winter crops and Mexico has not yet rebounded from harsh weather conditions.

NOTE: Organic Roma Tomatoes are slowly coming back for the beginning of March. Prices will be high, and availability will continue to be limited. Quality should be nice on the new crop harvests.



OG CUCUMBERS

Organic Euro Seedless Cucumbers from Canada and Mexico have begun to flush in early March. Look for promotional opportunities on Organic Euro Cucumbers in early March.

Organic Mini Seedless Cucumbers continue in steady supplies, but pricing remains fairly elevated in early March.

ALERT! Organic Cucumbers from Mexico continue to see extremely limited supplies, and sporadic gaps in early March. As we continue in March, supplies will be very limited, and pricing has skyrocketed due to unfavorable weather conditions.

- Expect to see inconsistent supplies and rising prices on **Organic Zucchini** and **Yellow Squash**. Prepare for a rough March as far as supplies go due to extremely cold weather during the early stages of growth.

- **Organic "Sunion" Sweet Onions** out of Nevada are now done for the season. We should see regular **Organic Sweet Onions** in the Peri & Sons label out of Nevada continue for the next couple weeks.

OTHER STORIES

- **Organic Eggplant** from Lady Moon Farms in Florida will see limited supplies in early March as the wait for the new age to come on. Quality from both Mexico and Florida continues to be beautiful. Expect to see sporadic gaps in supply of Lady Moon Farms product for the beginning of March.

- **Organic Celery** continues to be in great supply, excellent quality, and aggressive pricing in early March from California. **Organic Celery Hearts** are also extremely plentiful and promotable in early March.

- **Organic Delicata Squash** continues to be in very limited supply this week and the product that is being packed is very small.

- Chilean **Organic Nectarines** and **Red Plums** have finished for the season.



SUNKIST CITRUS BONANZA DISPLAY CONTEST

MARCH 2 - MARCH 30, 2019

Four Seasons Produce has again partnered with Sunkist Growers to offer up a contest with massive sales potential! We are in full swing with the citrus season and some of the best tasting fruit will come in March! Time to create your own "March Madness" and grow your sales in the citrus category!

CONTEST CRITERIA:

- Build a BEAUTIFUL display of Sunkist citrus using fruit purchased from Four Seasons Produce
- Displays must contain at least **4 varieties of conventional fruit** OR **3 varieties of organic fruit** to qualify
- Displays must contain Sunkist POS signage or bins which are available through your Four Seasons sales rep or merchandiser.
- All displays must remain up for at least one week.
- Pictures of displays must be submitted to Stephanie Mayer (stephf@fsproduce.com) by April 3rd.



Now is a great time to get consumers to try something new, and sampling is the easiest way to do that! While not criteria to qualify, it is a great way to sell fruit and create impulse sales!

PRIZES:

(DISPLAYS WILL BE JUDGED OFF OF CREATIVITY, USE OF SUNKIST SIGNAGE/BINS, AND OVERALL EYE APPEAL)



1ST PLACE
MOUNTAIN BIKE



2ND PLACE
DRONE PACKAGE



3RD PLACE
YETI COOLER



4TH PLACE
GOLF CLUBS



5TH PLACE
BREVILLE JUICER



BEST ORGANIC DISPLAY
1ST PLACE
CAMPING PACKAGE



BEST ORGANIC DISPLAY
2ND PLACE
BOSE SOUNDLINK & ECHO DOT



PHONE: 1.800.422.8384 | FAX: 1.717.721.2597 | www.fsproduce.com



AVAILABLE AT FOUR SEASONS

Sunkist is a not-for-profit marketing cooperative entirely owned by and operated for the California and Arizona citrus growers who make up its membership. For more information visit: www.sunkist.com

NAVEL ORANGES

CODE	DESCRIPTION
13555	CV Oranges Navel CA 48 ct
13560	CV Oranges Navel CA 56 ct
13565	CV Oranges Navel CA 72 ct
13570	CV Oranges Navel CA 88ct
13611	CV Oranges Navel CA 8/4lb
13601	CV Oranges Navel CA 760ct Bin 40 sz
44121	OG Oranges Navel CA FCY 56 ct
44100	OG Oranges Navel CA FCY 88 ct
44099	OG Oranges Navel CA 10/4 lb

CARA CARA ORANGES

CODE	DESCRIPTION
13818	CV Oranges Cara Cara 56 ct
13747	CV Oranges Cara Cara Choice 12/3lb SK bag
43571	OG Oranges Cara Cara CA 56 ct

BLOOD ORANGES

CODE	DESCRIPTION
14015	CV Oranges Blood 36 ct 72 sz 1/2 Case
13912	CV Oranges Blood 18/2 lb
44125	OG Oranges Blood Moro 40 lb 72/88 ct

MANDARINS

CODE	DESCRIPTION
14678	CV Mandarins CA10/3 lb Delite
14641	CV Mandarins Gold Nugget 10/3 lb bag
44503	OG Mandarins 15/2 lb Bag
44302	OG Mandarins USA 60-90ct 25 lb

LEMONS

CODE	DESCRIPTION
13080	CV Lemons Choice 95 ct SK
13085	CV Lemons Choice 115 ct SK
13040	CV Lemons Choice 18/2 lb SK Pouch Bag
13053	CV Lemons Meyer 18/1 lb Pouch Bag
44019	OG Lemons FCY 115 ct

MINNEOLA TANGELOS

CODE	DESCRIPTION
14348	CV Tangelos Minneola CA FCY 80 ct
14345	CV Tangelos Minneola Choice 12/3 lb

GRAPEFRUIT

CODE	DESCRIPTION
12811	CV Grapefruit Rio Star TX 40 ct
12556	CV Grapefruit Rio Star TX 8/5lb Choice

SUNKIST BINS - CONVENTIONAL

CODE	DESCRIPTION	
32247	POS Display Blood Orange	1 ea Sunkist
32246	POS Display Bin Cara Cara	1 ea Sunkist
23376	POS Display Bin	1 ea Delite
32244	POS Display Meyer 1/4 Bin	1 ea Sunkist
32245	POS Display Tangelo 1/4 Bin	1 ea Sunkist
32250	POS Display Variety Bin	1 ea Sunkist
32243	POS Display Lemon 1/4 Bin	1 ea Sunkist
218197	POS Display Navel Bin	1 ea Sunkist
223545	POS Display Pop Up Square	1 ea Sunkist Multi Variety

SUNKIST BINS - ORGANIC

CODE	DESCRIPTION	
223680	POS Display Pop Up Square	1 ea Organic Sunkist Blood
223679	POS Display Pop Up Square	1 ea Organic Sunkist Multi Var
223671	POS Display Pop Up Square	1 ea Organic Sunkist Cara Cara
223673	POS Display Pop Up Square	1 ea Organic Sunkist Lemon
223675	POS Display Pop Up Square	1 ea Organic Sunkist Lemon
223681	POS Display Pop Up Square	1 ea Organic Sunkist Navel
223674	POS Display Pop Up Square	1 ea Organic Sunkist Star Ruby
218196	POS Display OG Variety Bin	1 ea Sunkist





NATURAL BY NATURE NEW ITEMS

The Natural by Nature brand truly exemplifies what consumers believe they are investing in when they purchase organic dairy products. It is a family-owned business that procures 100% of its milk from family-owned farmers.

Oat Delicious is the smart alternative to dairy-based milk. Not only is it healthy for both our planet and our bodies, but Oat Delicious has a wonderful flavor and consistency. This beverage is where Flavor and Sustainability become partners. Oat Delicious is much more than just a great tasting beverage. It's organic, plant-based, and Non-GMO, making Oat Delicious a very earth-friendly and sustainable product. Even the cooked oats, (a by-product of producing Oat Delicious), are sent to a local farm where they are added to an Anaerobic Digester and transformed into usable energy. This is how our food system should work!



Organic OAT DELICIOUS Thick, Creamy & Delicious!

CODE	DESCRIPTION	UPC	SIZE
223772	Organic Oat Milk	857330000039	6/64 oz
223773	Organic Oat Milk Vanilla	857330000077	6/64 oz

CONTACT YOUR SALES REP TO ADD THIS NEW ITEM TO YOUR NEXT ORDER!



PHONE: 1.800.422.8384 FAX: 1.717.721.2597
www.fsproduce.com

FOLLOW US:





NEW AT FOUR SEASONS PRODUCE!

New Moon Mushrooms adheres to the highest in food safety and quality standards, ensuring their mushrooms are grown, sourced, packed, and shipped perfectly every time.

Grown in Landenberg, PA - delivered daily to Four Seasons!

A CONVENTIONAL LINE OF UNCONVENTIONALLY GOOD MUSHROOMS



OLD CODE	CODE	DESCRIPTION	PK/SZ	UPC
1610	223892	CV Mushroom Variety Pack (Shiitake/Oyster/Enoki)	6/3.5 oz	642102112368 (Shiitake) 642102112382 (Oyster) 859267007006 (Enoki)
NEW!	223887	CV Mushroom White Sliced	10/10 oz	642102112269
1558	223919	CV Mushroom Portabellini	6/6.5 oz	642102112542
NEW!	223890	CV Mushroom Royal Trumpet	6/6 oz	642102112511
1605	223888	CV Mushroom Enoki	12/3.5 oz	859267007006
NEW!	223891	CV Mushroom Medley	6/4 oz	642102112399
NEW!	223921	CV Mushroom White MD	6/24 oz	642102112221
	1521	CV Mushroom Baby Bella Sliced	12/8 oz	642102112320
	1635	CV Mushroom Baby Bella/Crimini	5 lb	N/A
	1653	CV Mushroom Baby Bella/Crimini	6/8 oz	642102112313
	1629	CV Mushroom Baby Bella/Crimini	12/8 oz	642102112313
	1628	CV Mushroom Baby Bella/Crimini	10/10 oz	642102112450
	1546	CV Mushroom Maitake	6/3.5 oz	642102112481
	1625	CV Mushroom Oyster	3 lb	N/A
1508	1620	CV Mushroom Oyster	6/3.5 oz	642102112382
1515	1646	CV Mushroom Port Caps	6/6 oz	642102112344
213831	1647	CV Mushroom Port Sliced	6/6 oz	642102112351
	1645	CV Mushroom Portabella MD	5 lb	N/A
	1512	CV Mushroom Port Caps 3 1/2"	5 lb No Stem	N/A
	1655	CV Mushroom Shiitake	3 lb	N/A
1509	223907	CV Mushroom Shiitake	6/5 oz	642102112375
	1580	CV Mushroom White	12/8 oz Cello	642102112276
	1572	CV Mushroom White	10/10 oz Cello	642102112252
	1575	CV Mushroom White	10/12 oz Cello	642102112245
	1545	CV Mushroom White Button	10 lb	N/A
	1573	CV Mushroom White Button	6/6 oz	642102112504
	1561	CV Mushroom White JBO	10 lb	N/A
	1550	CV Mushroom White MD	10 lb	N/A
	1560	CV Mushroom White Silver Dollar	10 lb	N/A
	1535	CV Mushroom White Sliced	10 lb	N/A
	1598	CV Mushroom White Sliced	6/4 oz	642102112535
	1592	CV Mushroom White Sliced	12/8 oz	642102112283
	20550	CV Mushroom White Sliced	8/16 oz	642102112436
	1594	CV Mushroom White Steak Cut	6/8 oz	642102112290
	1569	CV Mushroom White Stuffing	10/10 oz	642102112528
	1570	CV Mushroom White Stuffing	8/14 oz	642102112443
	35329	CV Mushroom Wild Blend	5 lb	642102112399

AVAILABLE FOR DELIVERY THE WEEK OF 3/2/2020!



PHONE: 1.800.422.8384 | FAX: 1.717.721.2597 | www.fsproduce.com



EQUAL EXCHANGE FAIR TRADE ORGANIC AVOCADO DISPLAY CONTEST



JANUARY 13 - FEBRUARY 3, 2020



Four Seasons Produce teamed up with Equal Exchange to bring you a display contest worth telling the story about. Small farmer grown Equal Exchange avocados were primed and ready to show off on the counters of your departments. Avocados continue to be one of the highest volume commodities in the produce world today and they were in a perfect time to promote and highlight in your departments. It was time to Rock the Guac on Game Day and Play Fair with small farmer grown Equal Exchange Avocados! Check out the winning displays below!



LEXINGTON CO-OP MARKET - BUFFALO, NY



BERKSHIRE FOOD CO-OP - GREAT BARRINGTON, MA



FIDDLEHEADS FOOD CO-OP - NEW LONDON, CT



PHONE: 1.800.422.8384

FAX: 1.717.721.2597

www.fsproduce.com



AV THOMAS "NATURAL BEAUTY" ORGANIC SWEET POTATO DISPLAY CONTEST WINNERS

DECEMBER 30, 2019 - FEBRUARY 3, 2020



From December 30th to February 3rd of 2020 we ran our display contest with AV Thomas Sweet Potatoes. We had an incredible collection of displays from various locations. Check out the winners below!

LARGEST DISPLAY

1ST



HENNING'S SUPERMARKET - HARLEYSVILLE, PA

2ND



RIVER VALLEY COOP - NORTHAMPTON, MA

3RD



HEALTHY LIVING MARKET - SARATOGA SPRINGS, NY

MOST CREATIVE

1ST



MARTIN'S COUNTRY MARKET - EPHRATA, PA

2ND



BERKSHIRE FOOD COOP - GREAT BARRINGTON, MA

3RD



YODER'S COUNTRY MARKET - NEW HOLLAND, PA

BEST SMALL STORE

[3 OR LESS REGISTERS]

1ST



WEAVERS WAY COOP - AMBLER, PA

2ND



KIMBERTON WHOLE FOODS - DOWNINGTOWN, PA

3RD



HUDSON GREENE MARKET - JERSEY CITY, NJ



PHONE: 1.800.422.8384

FAX: 1.717.721.2597

www.fsproduce.com



CONVENTIONAL MARKET NEWS

FEBRUARY 28 - MARCH 6, 2019

MARCH CITRUS PROMOTIONS



March will be an outstanding time to promote a wide selection of fresh, flavorful **Citrus!**

Navel Oranges are peaking on the larger sizes with pricing at promotable levels. Quality and color have been great from our California grower partners. We are in the same position on the **Cara Cara Navel Oranges** with good size and color inside and out which will run through May. **Blood Oranges** continue in peak season.

Minneola Tangelos will run through April and we have seen great color and flavor on this seedless piece of fruit.

On **Mandarins**, we are transitioning from the Tango variety to the late variety, Murcotts. Quality is outstanding on Halos, Sunkist Delites, and other brands from California, and sizing is improving. **Gold Nugget Mandarins** should start this week and run through May. **Pixie Tangerines** will start very soon to add into the mix for mid-March through May.

SUMO Citrus has been a great addition and have been moving well! Availability should run through April on this large easy peeler.

Introduced this season was the new **MandaRosa Red Mandarin**, but this season will wind down with the last pack out selling out by mid-March.

Lemons are available all year and in good volume now peaking on the 95 and 115 ct. As you can see there will be ample supplies and variety from California to push over the next few months.

Texas Rio Star Grapefruit is another nice item to promote. Rio Stars eat great with a nice red interior.



CV PEPPERS

Mini Sweet Peppers are promotable for early March as farms continue to peak. Quality has looked great, continue to promote!

11lb Red, Orange, and Yellow Peppers are very promotable for March. Most farms in Mexico are flushing at the same time, leading to very aggressive pricing. Quality has looked outstanding.

15lb Red Sweet Peppers remain in great supply out of Mexico this week. Quality has looked great.

Green Bell Pepper prices are going up some this week as Florida begins up to finish up winter harvests. Quality has looked very nice.



CV BERRIES

Look forward to another great week to promote **Strawberries!** **Strawberries** will continue to be in excellent supply this week. Florida will continue to have good volume and decent quality despite the cooler weather in the Plant City, FL area.

California **Strawberries** are starting up. Fruit from the Oxnard, CA area is really large and beautiful. Most clamshells are counting in the 10-14 range.

NOTE: The **Blueberry** promo party is over for now. Imports from Chile have become very limited, and the new crop Mexican season hasn't kicked into gear yet. Look for pricing to be much higher than usual on all 6 oz and pints until late March.

Raspberries and **Blackberries** will be in good supply this week from Mexico. Continue to promote both berries as we head into peak season.



CV TOMATOES

Snacking Tomatoes from our premium Nature-Sweet line will be promotable this week. Cherubs, Glory's, Twilights, and Constellations are all on promotion.

Beefsteak Tomato prices remain steady. Quality from our US and Canadian growers has looked excellent. **Cluster Tomato** prices remain high due to Mexico's lack of production. US and Canada have excellent quality and we will continue to support them.

Grape Tomato prices remain steady this week. Florida continues to have excellent quality.

Vine Ripe Round Tomatoes are starting the "crown picks" out of new regions in Florida, leading to larger sizing of fruit. Look for some jumbos and larger 5x6 **Tomatoes** to be available this week as pricing remains stable.

ALERT! Roma Tomato prices remain very high as Mexican production remains extremely limited. Most of the volume is coming out of Florida, leading to the higher markets. Quality has been nice all season.



CV CUCUMBERS

Euro Seedless Cucumbers are very promotable this week as Mexico and Canada harvest good numbers. Quality has looked excellent.

ALERT! Super Select Cucumber prices remain very high this week as Mexico continues to struggle harvesting product. Quality coming in is very nice, however there is not a lot of product available.



CV GRAPES

There are good supplies of **Green** and **Red Seedless Grapes** from Peru and Chile. There is also a wide range of prices depending on the variety and the size of the grape.

Quality on all has been solid. By the end of March look for prices to firm up on the top end grapes, especially the **Green**.



CV MANGOS

Honey (Ataulfo) Mangos will be in steady supply from Mexico for next week. Time to promote!

Kent Mango supplies from Peru are steady and promotable. The Peruvian fruit has been very nice quality and we'll stick with it through mid-March. After that, we will transition to Tommy Atkins variety fruit from Mexico, likely without a gap in supply.



CV MELONS

There seems to be an abundance of **Honeydew** and **Cantaloupes** from Central America. Supplies far exceed demand on both and growers are looking to move both with aggressive prices.



CV SQUASH

Zucchini Squash prices remain steady this week. Quality out of Florida and Mexico have looked good.

Yellow Squash prices also remain high and steady. Not a lot product available is causing the higher than average markets. Quality on what's available has looked nice.



CV BRUSSELS SPROUTS

25lb **Brussels Sprouts** are coming in with beautiful quality as growing conditions have been ideal. Expect sprouts to be promotable for March. Check out our deals!



CV TROPICALS/SPECIALTY

White Dragon Fruit and **Yellow Pitahaya Dragon Fruit** continue to be available from Ecuador. Fruit quality has been very nice.

Young Thai Coconuts will be in great supply and are promotable for the next few weeks.

Black Mission Figs from Mexico will be in steady supply and price will be lower for next week. Quality has been nice! These are offered in a 12/8oz clamshell.

Pineapples will be in good supply. Quality has been good, and pricing will be lower the beginning of March, especially on 8ct.



CV BROCCOLI & CAULIFLOWER

Broccoli Crowns are readily available and are coming in with great quality from Mexico and Florida. Pricing remains promotable.

ALERT! Sweet Baby Broccoli became tight in supply and jumped up in pricing. Expect tight supplies for the beginning of March.

ALERT! Cauliflower is getting tighter and becoming less available across the board. Prices are starting to rise as no one seems to have large volumes.



CV LETTUCE

Iceberg Lettuce is readily available with promotable pricing. Nice quality is hit or miss - you can expect some light discoloration and some inconsistency in sizing.

Leaf Lettuces and **Romaine Hearts** are readily available. Pricing remains on the low end and is expected to stay promotable for early March. Quality has been great.



CV STONE FRUIT

Plenty of **Peaches** and **Nectarines** are available for early March from Chile.

Plums are slow coming in and are mostly sold out this week and arrivals will be light for early March. Prices on are elevated.



CV GREEN BEANS

NOTE: **Green Bean** prices are rising this week as farms in Florida are tight. Quality has looked great. Growers are finishing the winter crops and awaiting the spring deal to start.



CV CABBAGE

Green Cabbage markets remain very promotable this week. Prices look to be promotable through St. Patrick's Day and quality has looked great.



CV ASPARAGUS

Asparagus prices are promotable this week. Mexican fields are beginning to peak, and quality looks great.



CV CELERY

Celery is coming in nice and is expected to remain promotable for the next few weeks.



CV HASS AVOCADOS

NOTE: **Hass Avocado** prices continue to stay elevated despite supplies starting to rebound. Pricing may drop a few dollars across the first two weeks of March.



CV GARLIC

ALERT! **Garlic** and **Peeled Garlic Cloves** will be in shorter supply due to the global supply chain disruption from China. Most of our **Bulk Garlic** will be sourced from Argentina, and most of the **Peeled Garlic** will be from California and Spain. Expect higher pricing until at least April.



CV ARTICHOKES

Artichokes continue in peak season from Coachella, CA. Jumbo 12ct remain promotable, though the price will perk up by the second week of March on that size.



CV MUSHROOMS

Four Seasons Produce will be transitioning the conventional **Mushroom** program to a new brand called, New Moon. These **Mushrooms** are grown by our organic partner, Mother Earth Mushrooms, in Landenberg, PA. They will arrive fresh 6-7 days a week.