

ORGANIC MARKET NEWS

FEBRUARY 25 - MARCH 4, 2022

CALIFORNIA ORGANIC CITRUS FOR MARCH

Organic Citrus is the name of the game in March! Some of the heavy-hitter varieties are in peak season and there will be a Sunkist Organic Citrus Promotional Event and Display Contest.

All sizes on fancy grade **Organic Navel Oranges**, plus bags, are expected to be in excellent supply for March with nice eating quality and pricing easing down. **Organic Blood** and **Cara Cara Oranges** are sizing on the smaller side, but good availability is expected for March with nice quality.

Organic Lemons are expected to be plentiful for March. Ideal for culinary applications, **Organic Meyer Lemons** continue in steady supply.

Nice volumes of **Organic Grapefruit** out of California and Mexico have nice quality. We will then transition into some lighter varieties like the "Marsh Ruby" later in March.

Organic Mandarins (mostly the "W Murcott" variety), despite a smaller 2022 crop, are expected to be in decent supply during March, so be sure to promote while you can!

A few **Organic Golden Nugget** and **Pixie Tangerines** are now available for a very short season at the end of February and early March.

Winding down for the season are: Buck Brand **Organic Marmalade Oranges** and **TDE Tangerines** by early March; **Organic Pummelos** by early March; **Organic Minneola Tangelos** by end of March.



OG BERRIES

Good news! **Organic Strawberries** will be promotable for late February out of Mexico. Supplies out of the Baja region are coming on strong, and quality has been excellent. Look to promote in the first 2 weeks of March during this time of good volume.

Organic Raspberry prices will be very promotable after a big harvest flush has come on in Mexico to kick off March. Quality will be excellent. After this extra volume cleans up, prices will rise back up headed into mid-March. Take advantage while availability and affordability while you can.

Organic Blueberries remain affordable for late February out of Chile. Quality continues to be fair to good. Supplies remain strong. Driscoll's continues to ship product from Mexico, and quality and taste are outstanding. Markets are much higher for this premium product.

Organic Blackberry prices continue to be steady heading into March out of Mexico.



OG LETTUCE

Organic Leaf Lettuce and **Romaine Lettuce** from Lady Moon Farms in Florida have rebounded from lighter supplies earlier in February due to weather conditions. **Organic Romaine Lettuce** has recovered nicely and is producing an over-abundance of product, drawing costs down to create promotional opportunities to begin March. Pricing relief has yet to come on **Organic Red** and **Green Leaf Lettuce** as supplies are still improving and pricing remains elevated.

West Coast **Organic Leaf Lettuce** remains steady in availability and pricing, while **Organic Romaine Lettuce** is very limited or gapping due to aphid (insect) issues in SoCal/Yuma, AZ growing regions.

NOTE: **Organic Romaine Hearts** and **Iceberg Lettuce** have begun to experience limited supplies or gap in production due to heavy aphid (insect) pressure, making crops unable to harvest. Some growers have ended their southern growing region season early because of the issue. Transition back North is not due to start until mid to late March, which will create a shortage in supplies for most of the month. Expect supply limitations and price increases beginning in late February.



OG PEPPERS

Organic Green Bell Peppers continue to produce a plethora of supplies from Lady Moon Farms in Punta Gorda, Florida. Promotional opportunities are available to begin March at attractive pricing.

Organic Mini Mix Sweet Peppers from Mexico remain in steady supplies with promotable pricing, while Lady Moon production has begun to ramp back up after colder weather slowed their growth. Both growing regions are producing outstanding quality!

Organic Color Bell Peppers continue to experience lighter supplies and elevated pricing from Mexico during late February, however both availability and pricing are expected to improve in March. Israeli production remains steady, however pricing remains elevated to the Mexican product because of the cost of air-freight. Quality remains excellent on Israeli and Mexican **Organic Peppers** quality.



OG ONIONS

Late February will mark our last arrival of Peri & Sons Nevada-grown **Organic Red, Yellow, and White Onions**, and then we should have a smooth transition over to new crop Mexican product later in March.

Organic Red and **White Onions** are in full swing, and **Organic Yellow Onions** should start crossing the last week of February. The only challenge we might see is on the Yellow, and if they are delayed any longer, we might run into an issue.

NOTE: **Organic Cipollini Onions** will see their last arrival in code 226584 here at the end of February.



OG MELONS

Organic Mini Watermelons remain limited for late February with very light supplies coming out of Mexico. Quality has been good. Expect more volume to come on strong out of Mexico by the end of the month when the spring crops are expected to begin.

Organic Cantaloupe and **Honeydew** are expected to come into season from Mexico during mid-March. Get ready!



OG CUCUMBERS

Organic Cucumbers from Mexico continue to produce an over-abundance of supplies. Expect pricing to remain promotable, production to be strong, and quality to be outstanding heading into March.

NOTE: **Organic Mini Seedless Cucumbers** are extremely tight. This market should really open up once Canada starts producing later in March. Right now, there is not a lot of product out of Mexico but quality has been great.



OG EGGPLANT

Organic Eggplant from Lady Moon Farms in Florida continues to experience issues related to colder temperatures in early February. Quality and volume will not improve until later in March.

Mexican supply are available for to supplement any shortages during late February and March.



OG APPLES

Organic Apple prices are rising slightly as we draw closer to the end of the season and sporadic packing is in place to try to drag the season out.

Most varieties will finish for the season in June and July, with some as early as April. This will leave plenty of room for a nice import crop.



OG PEARS

Organic Pears are winding down in Washington and all varieties will be completely finished by the end of March, making way for the first arrivals of Import **Organic Bartlett Pears** from South America right around the first of March.



OG ASPARAGUS

Organic Asparagus is in good supply, and interestingly, is priced closer to conventional than usual. New inbounds have shown some outstanding quality.



OG GRAPES

NOTE: **Organic Red** and **Green Grapes** out of Peru and South Africa are in limited supply and arrivals have been sporadic arrivals. Expect short gaps between arrivals and high prices until we finish in April and gap until new crop Mexico is expected to begin in May.



OG ARTICHOKEs

Organic Artichokes will remain in stable supplies as February draws to a close. Excellent quality paired, with attractive pricing and consistent supplies, will give way for promotional opportunities in late February and early March.



OG BRUSSELS SPROUTS

Covilli Mexican **Organic Fair Trade Brussels Sprouts** volumes and pricing continue to improve from with some promotional opportunities.

Make sure to add **Organic Brussels Sprouts** in 1lb mesh bags for a 'Grab & Go' option.



OG CELERY

Organic Celery will be advantageous towards promotions with stable supplies, consistent pricing, and excellent quality.

Organic Celery Hearts have also shown consistent improvement in pricing and availability as we start off March.



OG GREEN BEANS

Organic Green Beans from Mexico continue to have promotable volumes to finish out February. Quality from Covilli has been outstanding and these are certified 'Fair Trade', making a great opportunity to highlight while promoting.



OG TROPICALS

The 2022 **Organic Mango** season kicks off in the southern regions of Chiapas and Oaxaca, Mexico!

Organic Mangos will be fully transitioning into Mexican **Tommy Atkins** fruit by the beginning of March. Prices should gradually decline through the month!

ALERT! Organic Hass Avocados are in very tight supply following a week of no shipping from Mexico due to the US temporarily suspending imports. Prices are rising as growers cannot keep up with demand to refill a depleted supply chain. Expect volatile pricing to remain for at least through the first few weeks of March.

Organic Pineapple supplies will be in steady supply and pricing as we had into March.



OG BROCCOLI & CAULIFLOWER

Organic Broccoli availability from SoCal/Yuma, AZ growing regions have shown improvement, while pricing steadily decreases in late February. Promote **Organic Broccoli** while quality remains strong, and availability is steady. Northern production from the Salinas valley is due to begin in mid-March.

Organic Broccoli Rabe and **Organic Sweet Baby Broccoli** will also have promotional availability in late February.

Organic Purple Sweet Baby Broccoli is availability for a limited time!

Organic Cauliflower production has stabilized after some supply limitations and slight price increases in mid-February. Quality remains strong and volumes have increased. Market conditions can be unstable in early March as southern growing regions begin to conclude and Northern production starts back up in early to mid-March. Pricing, availability, and quality can all be affected during transition periods.



OG TOMATOES

Organic Heirloom and Darkloom Tomatoes continue to be available into the beginning of March. Steady supplies will be available with volume out of Mexico, and quality has been outstanding. Prices have increased slightly but are expected to remain steady.

Organic Grape Tomatoes from Lady Moon Farms will be in short supply as we head into the beginning of March and the market price is expected to remain steady. Quality has been outstanding, but supplies will be short. It is expected that there will be better supply available in March.

Organic Roma Tomato prices will remain steady as we head into the beginning of March. Quality has been outstanding out of Mexico and there will be steady availability.

OTHER STORIES

- **Organic Turmeric** from Hawaii and Premium **Organic Red Turmeric** from Florida will be available for the beginning of March.

- **Organic Young Thai Coconuts** should return for a short period at the beginning of March. Be sure to get them while you can. Supplies will be up and down through March.

- **ALERT! Organic Limes** continue to be extremely limited with very high prices, with murmurs of record-breaking prices in March floating around.

SUNKIST CITRUS DISPLAY CONTEST

Sunkist



FEBRUARY 28 - MARCH 27, 2022

Four Seasons Produce has again partnered with Sunkist Growers to offer up a contest with massive sales potential! We are in full swing with the citrus category, and some of the best tasting fruit will come in March! Time to create your own "March Madness" and grow your sales in the citrus category!

CONTEST CRITERIA:

- Build a BEAUTIFUL display of Sunkist Citrus using fruit **purchased from Four Seasons Produce**
- Displays **must** contain **at least 5 varieties of conventional fruit OR 4 varieties of organic fruit** to qualify
- Displays **must** contain Sunkist POS signage or bins which are available through your Four Seasons sales rep or merchandiser
- All displays **must remain up for at least one week**
- Use of social media is not required, but strongly encouraged.
- Pictures of displays must be submitted to contests@fsproduce.com by April 1.



PRIZES:

(DISPLAYS WILL BE JUDGED OFF OF CREATIVITY, USE OF SUNKIST SIGNAGE/BINS, AND OVERALL EYE APPEAL)



GRAND PRIZE
Golf Clubs



2ND PLACE
Breville
Espresso Maker



4TH PLACE
Breville Juicer



3RD PLACE
Grill & Grill Set



5TH PLACE
YETI Cooler

****Every entry will receive a Sunkist hat!****



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AVAILABLE AT FOUR SEASONS

Sunkist is a not-for-profit marketing cooperative entirely owned by and operated for the California and Arizona citrus growers who make up its membership. For more information visit: www.sunkist.com

NAVEL ORANGES

CODE	DESCRIPTION
13615	CV Navels 10/4 lb. Bag
13563	CV Navels Fancy 56's
13567	CV Navel Fancy 88's
42175	OG Oranges Navel CA FCY 40 ct
44092	OG Oranges Navel CA FCY 48 ct
44121	OG Oranges Navel CA FCY 56 ct
44096	OG Oranges Navel CA FCY 72 ct
44100	OG Oranges Navel CA FCY 88 ct
44099	OG Oranges Navel CA 10/4 lb Bag

CARA CARA ORANGES

CODE	DESCRIPTION
13818	CV Cara Cara Fancy 56's
13774	CV Cara Cara 12/3 lb. Bag
43571	OG Oranges Cara Cara CA 56 ct

BLOOD ORANGES

CODE	DESCRIPTION
14004	CV Bloods 88 size/44 ct
13912	CV Bloods 18/2 lb. Bag
44125	OG Oranges Blood Moro 40 lb 72/88 ct

MANDARINS

CODE	DESCRIPTION
14678	CV Mandarins 10/3 lb. Bag
44302	OG Mandarins USA 60-90 ct 25 lb
44503	OG Mandarins 15/2 lb Bagged

LEMONS

CODE	DESCRIPTION
13005	CV Lemons Fancy 95's
13080	CV Lemons Choice 95's
13085	CV Lemons Choice 115's
13090	CV Lemons Choice 140's
13040	CV Lemons Bag 18/2 lb
44079	OG Lemons FCY 75 ct
44057	OG Lemons FCY 95 ct
44019	OG Lemons FCY 115 ct
44012	OG Lemons FCY 140 ct
44020	OG Lemons FCY 18/2 lb Bag

GRAPEFRUIT

CODE	DESCRIPTION
12811	CV Grapefruit Fancy 40's
12556	CV Grapefruit Choice 8/5's

SUNKIST DISPLAY BINS

CODE	DESCRIPTION
32250	POS Display Blood CV 1 ea Sunkist Rectangle
32247	POS Display Blood CV 1 ea Sunkist Square
218197	POS Display Multi Variety CV 1 ea Sunkist Rectangle
223541	POS Display Multi Variety CV 1 ea Sunkist Square
32244	POS Display Cara CV 1 ea Sunkist Rectangle
32246	POS Display Cara CV 1 ea Sunkist Square
32245	POS Display Navel CV 1 ea Sunkist Rectangle
218922	POS Display Navel CV 1 ea Sunkist Rectangle
222963	POS Display Minneola CV 1 ea Sunkist Rectangle
223539	POS Display Minneola CV 1 ea Sunkist Square
223540	POS Display Mandarin CV 1 ea Sunkist Rectangle
223542	POS Display Mandarin CV 1 ea Sunkist Square
223543	POS Display Pummelo CV 1 ea Sunkist Rectangle
223544	POS Display Pummelo CV 1 ea Sunkist Square
223545	POS Display Lemon CV 1 ea Sunkist Rectangle
223671	POS Display Lemon CV 1 ea Sunkist Square
227240	POS Display Meyer CV 1 ea Sunkist Rectangle
32243	POS Display Meyer CV 1 ea Sunkist Square
230186	POS Box Empty Formed OG 1 ea
218196	POS Display Multi Variety OG 1 ea Sunkist Rectangle
223679	POS Display Multi Variety OG 1 ea Sunkist Square





Lil Snappers
kid size fruit

Lil Snappers®

Apples and pears in the right flavors and size for kids

Do you want to boost sales in your apple category, while adding value and convenience for your customers? Four Seasons Produce has the solution for you!

We have partnered with Stemilt World Famous Fruit to bring you a promotion sure to satisfy that apple craving your customers have with their Lil Snapper line of products. All varieties of Lil Snappers, both conventional and organic, are on promotion from **February 21 - March 13, 2022** and are ready for your displays. Talk to your Four Seasons Sales Rep or merchandiser for pricing, information, and display tips.

CONVENTIONAL

- 12179 - CV Apples Fuji 9/3 lb Lil Snappers Pouch Bag
- 12175 - CV Apples Gala 9/3 lb Lil Snappers Pouch Bag
- 12178 - CV Apples Gr. Smith 9/3 lb Lil Snappers Pouch Bag
- 230362 - CV Apples Honeycrisp 9/3 lb Lil Snappers
- 12176 - CV Apples Pinata 9/3 lb Lil Snappers Pouch Bag
- 12177 - CV Apples Pink Lady 9/3 lb Lil Snappers Pouch Bag
- 12192 - CV Apples Red Del. 9/3 lb Lil Snappers Pouch Bag



ORGANIC

- 44664 - OG Apples Fuji 9/3 lb Lil Snappers
- 44663 - OG Apples Gala 9/3 lb Lil Snappers
- 44662 - OG Apples Gr. Smith 9/3 lb Lil Snappers
- 227682 - OG Apples Pink 9/3 lb Lil Snappers



POS

- 230357 - POS Box Empty Formed Lil Snap 1 ea Open Top
- 12174 - POS Display Bin 1 ea Lil Snappers
- 230356 - POS Display Pop Up Apple Tree 1 ea Stemilt



About The Fruit

Lil Snappers® are delicious Stemilt apples in kids' favorite sizes and flavors. These fruits may be petite, but they are big on flavor and loved for their crisp and juicy bites.

You can tell by the package and size of fruit that these apples were born for snacking. They are the perfect lunchbox addition but could also be sliced and served for a snack. Diabetics love the portion size of Lil Snappers® fruits too!



PHONE: 800.422.8384

WWW.FSPRODUCE.COM



ORGANIC ENVY & OPAL APPLE DISPLAY CONTEST WINNERS



envy



January 3 - 30, 2022

Four Seasons Produce teamed up with First Fruits Marketing and The Oppenheimer Group to bring you some apple fun to kick off the New Year and get your customers off to a healthy start. Organic Opal and Envy apples are two of the most recent apples now appearing on every customers shopping lists, and it was prime time to promote these now customer favorites. Thank you to everyone who participated. Check out some of the winners below!



GRAND PRIZE WINNER!
Common Market 7th St - Frederick, MD



FIRST PLACE

Friendly City Food Co-op - Harrisonburg, VA

SECOND PLACE

Brattleboro Food Co-op - Brattleboro, VT

THIRD PLACE

Leg Up Farmers Market - York, PA



Healthy Living Market - Burlington, VT

Murphy's Marketplace - Medford, NJ

Honest Weight Food Co-op - Albany, NY



FIRST PLACE

Healthy Living Market - Williston, VT

SECOND PLACE

The Common Market - Frederick, MD

THIRD PLACE

Henning's Market - Harleysville, PA



Matter of Health - Nanuet, NY

Healthy Living Market - Saratoga Springs, NY

Organnons Natural Market - Newtown, PA



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WE OFFER 2 DIFFERENT ORGANIC MUSHROOM MEDLEYS!

Check out the difference:



CODE: 230268
OG Mushroom Medley USA
6/4 oz Mushroom King
UPC: 8 53797 00712 3



CODE: 222421
OG Mushroom Medley
6/4 oz Mother Earth
UPC: 6 42102 71559 0



PRE-ORDERS FOR EASTER LAMB COMING SOON!

FROM PASTURE TO PLATE™

Renowned for its unrivaled taste and tender texture, it's no surprise **New Zealand Spring Lamb** is the leading brand in North America and #1 in Canada for imported lamb.



- Grassfed
- Pasture Raised
- No Hormones & No Antibiotics
- Unrivaled taste and tender texture

CONVENTIONAL MARKET NEWS

FEBRUARY 25 - MARCH 4, 2022

PEAK SEASON FLORIDA STRAWBERRIES



Finally, promotable **Strawberries!**

Strawberries will be very promotable for the very end of February and into the first week of March as Florida is now in peak season harvest volumes.

Prices are much lower than they've been so far this year, and supplies are strong as growing conditions have been ideal recently. Quality has been very nice and is expected to stay very nice during this flush.

Now is the time to open up displays and promote heavy while supplies last!

This flush could last until mid-March, but could also change very quickly, and then supplies are expected to level out to more normal ranges. Then in late March, harvests will begin to transition over to California.



CV BERRIES

Raspberries will be promotable for late February and early March as a brief, unexpected harvest flush hit the growing regions in Mexico. Quality has been excellent. Expect prices to rise some at the beginning of March as supplies steady out.

Blueberry prices continue to be promotable for late February as imports continue to come in heavy out of Chile. Chilean product has been fair to good as long as the fruit continues to move.

Peru and Mexico also continue to offer **Blueberries**, and prices are easing to compete with the Chile markets. Quality out of Mexico and Peru has been very strong and nice.

Blackberries are going to be steady heading into March out of Mexico. Quality has been excellent, and supplies are very steady.



CV MANGOS & PINEAPPLES

Ataulfo Honey Mangos from Mexico are going to be promotable to kick off March! We will offer "**Champagne**" brand **Ataulfo Mangos** from our partner, Cirulli Brothers, for the beginning of March.

Kent Mangos from Peru will be readily available as we close out February. This end of season influx of volume, paired with Mexico **Tommy Atkins Mangos** starting, should help lower costs as the **Mango** markets have reached all-time highs over the past few months.

Supplies on **Pineapples** are mostly steady. Expect smaller sizes to become tighter as we head into March. Prices have been steady as well.

Del Monte "**HoneyGlow**" **Pineapple** supplies have improved lately.



CV ORANGES

Navel Oranges are in excellent supply from California. Sizing continues to run much larger with lots of 56's and larger. Demand continues to be excellent, especially on large 36/40 size bins. This is a great option and can definitely create the "wow" factor in your store.

Vintage Sweets Heirloom Navel Oranges from Sun Pacific continue to be in excellent supply, and we'll have good opportunities to promote these 3 lb bags going forward.

Blood and **Cara Cara Oranges** are in steady supplies on both loose and bagged options. Now is the time to get this beautiful specialty citrus in your stores in preparation for the March SunKist display contest.



CV MELONS

Cantaloupes and **Honeydew** are in steady supply this final week of February from Guatemala, Honduras, and Costa Rica. Sizing on **Cantaloupes** is still mostly running large with lots of 9ct, and **Honeydews** are mostly 6ct. Quality has been very nice on both.

Watermelon prices will rise some out of Mexico as winter crops begin to finish up and spring is not quite ready. Quality remains excellent out of Mexico. The Florida season is expected to begin around March 20th, however it could be delayed a few days depending on weather conditions.



CV BROCCOLI

Broccoli Crown prices have eased down, but with cool weather expected out west is slowing growth, and with warm weather down south, there is room for it to head back up again. It has been a wonderful season for quality!

Broccoli Rabe is readily available again and pricing continues to drop.



CV HASS AVOCADOS

ALERT! Hass Avocados are taking longer than anticipated to refill the US supply chain following the import stoppage from Mexico in late February. Expect early March pricing to remain higher as the pipeline needs much refilling.



CV LEMONS

Lemons from California continue to be in excellent supply, pricing is very promotable, and quality has been very nice.

Our first arrival of **Seedless Lemons** from Wonderful will arrive on March 2nd. These will be packed as 12/2 lb bags, and our code is 229676. Please ask your sales rep about these today. It's a great time to kick off this new item in your stores.



CV MANDARINS

Mandarins are in limited supply on the "Murcott" variety from California, but imports from Morocco are back in good supply to offset this shortage on domestic fruit. Fruit has been running smaller and doesn't have the color needed for packing, so we'll be shifting more volumes to imports.

Look for pricing on the Moroccan **Mandarins** to be well below the California market. Quality has been very nice on both 10/3lb and 15/2lb.



CV LIMES

ALERT! Limes remain unchanged in terms of market availability. Volumes will be extremely tight, and pricing will be at much higher levels than usual for this time of year. We will continue to have solid supplies on 230 ct from Peru.



CV ONIONS

Sweet Onions will experience some changes heading into March as we transition out of Peruvian **Onions** and over to Mexican **Sweet Onions**.

Our last arrival of Peruvian **Onions** will be here on Friday for late February and we should then see the first arrival of Mexican **Sweet Onions** by the second week of March. Pricing should then jump by a couple dollars.

Washington grown **Red, Yellow, and White Onion** volumes and freight prices continue to remain steady.



CV ASPARAGUS

NOTE: Asparagus continues to be more limited than usual for this time of year, and is expected to stay that way through March.

There is some cooler weather expected to hit Mexico again the last week of February, although shippers do not think it will hurt the crop any more than the first frost has, volumes just aren't very good.



CV SUMO CITRUS

SUMO Citrus (branded "Dekopon" variety fruit) continues to be in excellent shape, and the quality has been exceptional. At this point, it looks like we'll remain in the 22 sz heading into the first week of March. Continue to promote **SUMO Citrus**!



CV CUCUMBERS

Super Select Cucumber prices increased and are expected to stay high before we see any relief as we head into the beginning of March. Quality has been so-so at best from the east coast, and there is minimal product out of Mexico at least the beginning of March.



CV GRAPES

Grapes are in much better supply as Chilean fruit continues to be released from the ports.

Red Seedless Grapes will be very promotable heading into March. Get ready for some excellent promotion opportunities, particularly on lg and lg/md!

Green Seedless Grapes are still priced a little higher in comparison to **Reds**, but the good news is that pricing has dropped on both.



CV SQUASH

Green Squash from Mexico will continue to arrive with outstanding quality and be promotable. There is a lot of smaller size product, which shippers have a lot of and there are opportunities for promotion.

We continue to source product from Mexico, and we are seeing bottom of the market right now.



CV PEPPERS

11lb **Hothouse Color Pepper** prices are expected to fall toward the end of February into the beginning of March as Mexico is expected to flush again. Quality is excellent but supplies have been getting tight until Mexico really starts up again. New crop from Canada is expected to start the first week of March.

Green Peppers are tightening up just a bit as the green pepper that was picked from color pepper plants have been depleted. We are expecting to see the market be promotable as we head into March with new crops out of Mexico. Quality has been excellent.



CV TOMATOES

Roma Tomato prices remain promotable as we head into the beginning of March. There is an abundance of product out of Mexico. Quality has been excellent. Supplies will remain steady.

Cluster Tomato prices will stay steady as we head into the beginning of March. Prices are expected to stay at the bottom as there is plenty of product from Mexico, and at the beginning of March, Canada will start hothouse production in large volume.

Vine Ripe Round Tomatoes remain steady heading into March. Prices are expected to rise through the month. Due to the frost that hit Florida. There will be less product in Florida, and Mexico is not expected to have enough product to keep market prices steady. Quality has been excellent.

OTHER STORIES

- **Pomegranates** from Israel will be available into the start of March in smaller single layer cases. This fruit has nice size and has been very good quality. Chile and Peru also have fruit starting to make their way into the marketplace.

- **Brussels Sprouts** prices dropped fast and are now promotable. Quality is wonderful.

- **Green Cabbage** prices remain steady, and quality is outstanding. No concerns with availability.

- **Peaches** and **Nectarines** are in excellent supply from Chile as we head into March. Look for promotable opportunities on all 2-layers. Sizing has been mostly 40/44's.

- **Cherries** from Chile are still arriving in very nice quality. We've been carrying mostly jumbo and xl-jumbo sizing.

- We've switched growing regions on **Grapefruit** going forward. We are now finished with sourcing fruit from Texas, and we've moved to Riverside, California. We'll see a big difference in rind quality, and pricing is about the same even with higher freight rates. We'll start with Rio's and then transition to Star Ruby in a few weeks. Quality on California **Grapefruit** has been very nice.

