

MARKET NEWS ORGANIC OUTLOOK

WINTER CROP ORGANIC GREENS & LETTUCES



Organic Leaf Lettuces from Lady Moon Farms in Florida are in full swing! Look for steady availability and fantastic quality for the remainder of December and the first week of January. **Organic Romaine Lettuce** volumes will be the most bountiful out of Lady Moon Farms.

Organic Romaine Hearts from Arizona continue to have excellent quality & steady supplies during December. Look for promotional opportunities in late December with this affordable pricing.

Organic Green Kale is in plentiful supply from Lady Moon Farm Florida farms. **Organic Red Kale** is in decent supply too. Cal-O is harvesting good volumes as well out of Southern California and new Georgia operation. **Organic Lacinato Kale** is the one item that is trading at higher pricing with a little more demand than supply.

Organic Green, Red, and Rainbow Chard from Lady Moon Farms in Florida will see excellent supplies for the remainder of December and into early January.



OG CAULIFLOWER & BROCCOLI

Organic Cauliflower from Arizona and Southern California has excellent quality and harvesting increasing quantities. As the desert season begins to ramp up, pricing is expected to remain promotable with steady supplies as we move through the holiday season.

Organic Broccoli from Arizona and Southern California are harvesting in high quantities. As the desert season begins to ramp up, prepare to see aggressive pricing and plentiful quantities to promote. Unfortunately, quality is expected to be less than ideal during late December.

As we move into the new year, expect pricing to stabilize and quality to improve. Quality issues are stemming from this product being planted during hotter climates during the summer months.



OG CALIFORNIA CITRUS

Organic Clementine Mandarins continue in season. There's not an overabundance, but there are bulk 25lb and 12/2lb pouches available through the holidays.

Organic Satsuma Mandarins in bulk and "Candy Mandy" 12/2lb. bags continue in season through December.

Organic Navel Oranges are now in excellent supply with prices coming down on all sizes and bags.

Organic Cara Cara Navel Oranges are starting to come into season. Steadier supplies will be available in January.

The first **Organic Pummelos** are available in with excellent quality.

NOTE: **Organic Lemons** out of California and Mexico are experiencing a rain gap but should be back in good shape the before Christmas. California **Organic Meyer Lemons** are now in steady supply.



OG SPECIALTY CITRUS

Buck Brand **Organic Specialty Citrus** is back in stock. Currently available:

- **OG Buddha's Hand**
- **OG Finger Limes**
- **OG Mellow Gold Grapefruit**
- **OG Meiwa Kumquats**
- **OG Limequats**
- **OG Mango Valencia**
- **OG Red Globe Pummelo**
- **OG Fairchild Tangerines Sweet Limes**

Expected the week of Christmas:

- **OG Variegated Calamondin**
- **OG Oro Blanco Grapefruit**
- **OG Nagami Kumquats**
- **OG T'Orange lemons**
- **OG Heirloom Navels**
- **OG Algerian Clementine's**
- **OG Lou Lou Oranges**
- **OG African Shaddock Pummelos**

Learn more about all of these varieties here:

<http://ow.ly/u3ac50xExhe>



OG APPLES

Organic Apples continue in peak season with steady pricing. Look for promo pricing on high quality **Organic Pink Lady Apples** during January and February. There will also be spot buys on WXF1 grade **Organic Honeycrisp Apples** in late December and into early January.

Organic Heirloom Apples available this week:

- **OG Calville Blanc**
- **OG Mutu**
- **OG Northern Spy**



OG GRAPES

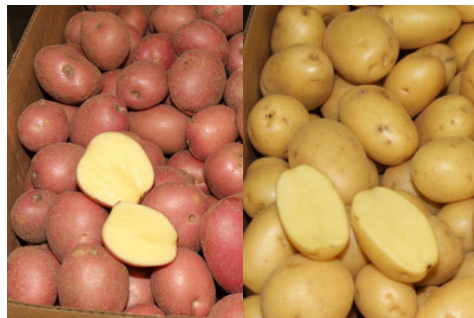
ALERT! California **Organic Black** and **Green Grapes** are now done for the season. **Organic Red Grapes** will continue until around New Years.

New crop **Organic Grapes** from Peru will start in January and from South Africa in February.



OG GREEN BEANS

Expect Florida and Mexico **Organic Green Beans** to have an overabundance of supplies as we move into the new year. This is a great time to begin promoting.



OG POTATOES

Organic Russet Potatoes continue to be in good supply this week with very nice quality out of Idaho and other growing regions.

Organic Red and **Gold Potatoes** continue to be in fantastic quality out of Canada. We will see this market price increase as we head into the new year.



OG SWEET POTATOES

We will be promoting the AV Thomas "**Natural Beauty**" **Organic Sweet Potatoes** in a month-long display contest again this year for the entire month of January. Start talking to your merchandiser or sales rep now to lock in those big displays!



OG ONIONS

The **Organic Onion** market is steady this week as we head into Christmas with great quality coming out of Nevada.

Organic Sweet Onions will cut over from Sweetie Sweet variety to a different variety that is flatter, and this will be the sweet variety that we will see on the organic side for the next couple weeks.



OG AVOCADOS

Organic Hass Avocados from Mexico are in steady supply with good condition. 48ct fruit pricing is increasing due to availability. 60ct fruit is in good supply with steady pricing.

48ct Organic Fair-trade Hass Avocados are in good supply. 60ct fruit will also be available.

Organic Smooth Skin Green Avocados will continue to be available from Florida.



OG CUCUMBERS

Mexican **Organic Cucumber** prices began to rise earlier in the month and are likely to stay elevated into January.

Lady Moon Farms in Florida had decent volumes to fill in with the lighter supplies from Mexico, but overall pricing will be up.



OG CELERY

Organic Celery continues to see great supplies, excellent quality, and aggressive pricing in December.

As many shippers are continuing to yield excellent supplies from California and planning their transitions to the Arizona and Southern California deal, the outlook is much more favorable this winter than last.



OG HARD SQUASH

New crop **Organic Hard Squash** is now in full swing out of Mexico. We could see some occasional product out of California but the main volume will be coming out of Mexico.



OG EGGPLANT

Organic Eggplant from Lady Moon Farms in Florida continues to see excellent harvest yields during late December. As we head towards the beginning of the new year, prepare for this trend to continue. Look for promotional opportunities in late December and early January.



OG SQUASH

Organic Zucchini and Yellow Squash from Lady Moon Farms in Florida are seeing steady numbers throughout December. Promotional opportunities may be available.



OG PEPPERS

Organic Green Peppers, now harvesting from Florida and Mexico, are in steady supply. Promotional opportunities may arise if either area begins to see an increase in supplies. Quality from both Lady Moon Farms in Florida and Mexican shippers have been outstanding, and this trend is expected to continue.

Organic Colored Bell Peppers from Israel and Mexico are both currently in season. Availability from Israel has seen improvement as the season is ramping up, while Mexico remains rather limited. Expect to see steady availability, pricing, and quality during December, with promotional opportunities on Israeli **Organic Peppers** through the holidays.



OG TOMATOES

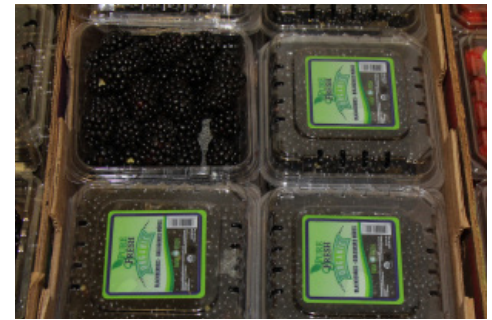
Organic Grape Tomato prices have increased some this week as Mexican production has been very weak. We continue to promote Florida-grown as quality has looked excellent.

ALERT! **Organic Beefsteak Tomatoes** will be extremely short in supply this week. Quality has been nice on what is available but expect gaps in supplies.

Organic Cluster Tomato prices will be increasing as more demand has picked up. Quality from Mexico and Canada has looked nice and supplies should be steady.

Organic Round Tomato supplies will be limited this week because of gaps in the fields. Quality has been very nice from Florida but look out for gaps in supplies as the week goes on.

ALERT! **Organic Roma Tomatoes** remain extremely short and priced high. Mexican production has been delayed due to weather challenges, and Florida shippers are having small harvests available.



OG BERRIES

Quality and supply of **Organic Blackberries** out of Mexico continue to improve with prices coming down. Driscoll's **Organic Blackberries** out of California and Mexico are in firm but steady supply. Production is expected to ramp up in the new year.

Organic Blueberries from Argentina, Peru, and Chile are now in excellent supply in both 6oz and pints. Look for promotional opportunities. Driscoll's **Organic Blueberries** are in firm but steady supply out of California and Mexico with excellent bloom, size, and flavor.

Organic Raspberries out of Mexico are now in good steady supply with promotional opportunities available. Driscoll's **Organic Raspberries** out of Mexico and California are in firm but steady supply. They're not expected to ramp up production until the new year.

ALERT! **Organic Strawberries** continue in extremely firm supply with high prices. Rain events in Mexico and Florida may make this and even more challenging holiday period. Harvests aren't expected to improve until mid-January when Mexico starts to ramp up.

OTHER STORIES

• **ALERT!** **Organic Asparagus** has finished up for the season. Look for new harvests to start at the end of January.

• Washington **Organic Anjou, Bosc, Concorde, and Red Pears**, and **Starkrimson Pears** are in excellent supply. **Organic Asian** and **Seckel pears** continue in limited supply.

• Import **Organic Cherries** are available in sporadic supply. Quality has been nice.

• **Organic Pomegranates** are beginning to wind down. Quality has been good.

• **Organic Baby Bok Choy** and **Bok Choy** from Lady Moons Farms in Florida continue to see consistent supplies during December. As volumes continue to increase and quality remains stellar, plan to promote.

• **Organic Brussels Sprouts** from Mexico have improved in volume after weather had delayed some harvesting in early December. Expect steady supplies, stellar quality, and competitive pricing during the holiday season. Promote!

• **Organic Green and Red Cabbage** from the Northeast has limited to no supply in late December. Expect to see product from Florida and California for

the remainder of the year. **Organic Napa** and **Savoy Cabbage** are following the same trend as we will see increasing product from California.

• **Organic Passion Fruit, Curry Leaves, Mamey, Starfruit, Black Sapote, and Cactus Leaves (Nopales)** will all be available for the week of Christmas! **Organic Feijoa** are extremely limited for next week, but quality is excellent!

• **Organic Tommy Atkins Mangos** are in good supply from Ecuador. **Organic Ataulfo Honey Mangos** from Ecuador are also back in stock the week of Christmas!

Produce Merchandising Tips for the Holidays

HANUKKAH BEGINS: SUNDAY, DECEMBER 22 **CHRISTMAS DAY 2019:** WEDNESDAY, DECEMBER 25
NEW YEAR'S DAY 2020: WEDNESDAY, JANUARY 1

The **Christmas** holiday is filled with ethnic, religious and cultural traditions that influence your customers' food choices. Understand the preferences of your shoppers? Know your customers and the cultural make-up of the neighborhoods near your store. This will aid you in creating merchandising and sales opportunities by catering to their individual needs through fresh produce variety, displays and special offerings, as well as inspiring meal or party ideas.

Use this checklist of suggestions and tips to help you plan so you can please your customers and set sales records in your produce department this **Holiday** season.

1. NUT & DRIED FRUIT DISPLAYS

Nut & Dried Fruit Displays should include: In-shell and Shelled Nuts, Raisins, Dates, Medjool Dates, Chestnuts, Dried Figs, String Figs, Nut trays and a variety of Pistachio packs. Ask your rep about the brands and programs we offer on organic and conventional.

Take a good look at your inventory on glazed fruit and holiday shipper displays around **December 13th - 15th** to make sure that you have it all out on the sales floor. Consider reducing the retail so you don't carry it over past the holiday. Turn your cash over and start out fresh next year.

2. FRUIT BASKETS & PARTY TRAYS

These are a **MUST** during the holidays for those hosting parties or going to gatherings! Utilize Four Season's fruit basket pre-order program to grow your incremental sales for the holidays. Use our selection of pre-made styles to complement your store-made baskets. Four Seasons will offer pre-made Fruit and Vegetable Trays available throughout the holiday period.

Check with your sales representative about delivery for the holidays. Our pre-made fruit and vegetable trays are convenient, gain extra impulsive sales and require no additional labor from your produce department. These will certainly boost your sales through the holiday period.

3. EASY-PEEL MANDARINS

Easy-peel Mandarins, for snacking and giving, continue to become more popular around the holidays. Offer Clementine and Satsuma Mandarins in gift boxes, 3lb bag Halos and Satsuma Mandarins, and even in loose displays by the pound.



4. CONVENIENCE PRODUCTS SAVE HOSTS TIME

Cored Pineapples, Cubed Butternut, Microwave Green Beans, Pomegranate Arils, cut vegetable bags, Vegetable Spiral Noodles and pre-ordered fresh cut fruits and vegetables will sell well all month, especially right before Christmas and New Year's Day. Are you prepared to have these incremental sellers in stock? Don't forget the Fresh Salsa!

5. DECEMBER HOLIDAYS ARE HISTORICALLY MORE FRUIT FOCUSED

It's more fruit focused than Thanksgiving, which has a bigger vegetable focus. Expand fruit variety with Coconuts, Kiwifruit, Persimmons, Pomegranates, Mangos, Papayas, Melons, varietal Pears, all fresh Berries, Pineapples, Clementines, Satsuma Mandarins, Pummelos, and other fresh Citrus. Now will be a good time to try some of our Organic Buck specialty citrus varieties.



6. HERBS & STUFFING INGREDIENTS

Herb & Stuffing ingredients sell well but not as much as a Thanksgiving, as more different meats are cooked for the holiday feast. Pay attention to parsley, rosemary, thyme, sage, poultry blend, celery, and celery hearts.

7. HIGHLIGHT GREAT HOLIDAY MOVERS

Green Beans, Broccoli, Cauliflower, Brussels Sprouts (both loose and on the stalk to create excitement in your veg displays), Asparagus, Fresh Cranberries, Green Cabbage, Cole Slaw Mixes, Yukon or Red Potatoes and Pearl and Boiler onions are popular holiday dinner side dishes.

8. TRADITIONAL HANUKKAH INGREDIENTS

Honey, Sweet Potatoes (Yams), Soup Mix (root vegetables), Walnuts, Raisins, Onions, Parsnips, Apples, Oranges, Tangerines, Potatoes for Latkes, Falafel, Donuts, Chocolate Candy (Gelt) (**December 22 - 30**)



9. CATER TO THE “DIY” VEGGIE TRAY MAKERS

Specifically with: Celery & Carrot Sticks, Baby Carrots, Broccoli Crowns, Cauliflower Florets, all Colored Peppers – Red, Yellow & Orange, Radishes, Broccoli, Cauliflower, Celery, sliced and whole White Mushrooms, Grape & Cherry Tomatoes, Scallions, Cucumbers, Green & Yellow Squash, Avocados, and Asparagus. Dips or dressings like Marzetti's or Marie's are big sellers.

10. ETHNIC SPECIALTIES

Mediterranean: Anise, Artichokes, Broccoli Rabe, Savoy Cabbage, Escarole, Endive, Long Hot Peppers, Red Peppers, Green & White Asparagus

Eastern European: fresh Dill, Parsley Root, Horseradish Red Cabbage, Celery Root, Beets, Leeks

Latin: Cilantro, Tomatillo, Batata, Yuca, Eddoes, Yautia, Plantains, Calabaza, Avocados, Chayote, Meridol Papaya, Butternut and Acorn Squash, varietal Eggplant

Southern Cooking: Collards (in short supply this year!), Kale, Black-eyed Peas, Sweet Potatoes



11. ORDER & DISPLAY PLANNING TIPS

- Key Christmas Displays should be in place by **December 19th** to maximize sales and profits and to keep your labor force as efficient as possible.
- Bring in your tonnage and items on your deliveries **December 18th-20th**.
- Stay Ahead on your “hard goods” like potatoes, onions and dips. Your shrink risk is minimal, but if you are out of product and waiting for deliveries you are going to miss sales and disappoint customers.
- Keep bananas with good yellow color on display – these are great in fruit salads! Stay ahead with color.
- Beginning on the Wednesday prior to Christmas, every day will be busy and you'll want to capture as many sales as you can.

12. SMART LABOR PLANNING

- Develop an off-hour or evening fill schedule for your “hard goods” like salad dressings & dips, salsa, guacamole, humus, and croutons, juices and jarred fruits, dried fruits, fruit mixes, snacks, in-shell and shelled nuts, potatoes and onions
- Daytime labor should be focused on fruit, vegetable, salad displays and engaging your customers.
- We expect many customers to come in with very large orders on **12/20, 12/21, and 12/23** deliveries. You don't want to be waiting on items those days that could have been brought in earlier.

FOUR SEASONS PRODUCE CHRISTMAS & NEW YEARS SCHEDULE

TUESDAY 12/24 (CHRISTMAS EVE): Office closing at noon, normal delivery schedule.

WEDNESDAY 12/25: Merry Christmas! Office closed, no deliveries.

THURSDAY 12/26: Normal office and delivery schedule.

TUESDAY 12/31 (NEW YEAR'S EVE): Office closing at noon, normal delivery schedule.

WEDNESDAY 1/1: Happy New Year! Office closed, no deliveries.

THURSDAY 1/2: Normal office and delivery schedule.

**For clarification or special requests on this schedule, please contact your sales rep or merchandiser.*

Have a safe and enjoyable holiday season!

AV THOMAS "NATURAL BEAUTY" ORGANIC SWEET POTATO DISPLAY CONTEST

DECEMBER 30, 2019 - FEBRUARY 3, 2020



Want to "sweeten" your sales and profits in your department in the month of January? Want to capitalize on a growing commodity focused on health and flavor? Then we have a simple solution!

Four Seasons Produce has partnered with AV Thomas in bringing to you a Sweet Potato Display Contest! AV Thomas is the premier grower of the finest sweet potatoes you could ever offer to your customers.

CONTEST RULES & CRITERIA

- Build a 'sweet' display using AV Thomas sweet potatoes purchased from Four Seasons Produce.
- Utilize the variety card showing the difference in sweet potato varieties. Sign cards will be available.
- Keep your displays up at least one week.
- Displays must contain at least four (4) varieties/SKU's of sweet potatoes. Selections will include Garnet, Jewel, Hannah, Oriental, 16 oz Baby Tray, and 12/2 ct Tray.



- Recipe point of sale flyers/cards and cross merchandising is encouraged. You can also find some great recipes at one of these websites:

avthomasproduce.com/recipes-temp/

casweetpotatoes.com/recipes

casweetpotatoes.com/#natural-fit

- Use of social media is also encouraged. Use #sweetpotatoessweetsales

- Send all entry submissions to Steph Mayer (stephf@fsproduce.com) by Friday February 7, 2020.

CONTEST CATEGORIES & PRIZES

Prizes will be awarded for the 1st, 2nd, & 3rd place finishers for EACH the following categories:
(Along with a single prize for the best social media post)

Largest

Best Small Store Display

(3 or less registers)

Most Creative

Best Social Media Post

Will receive \$100 Visa Card

1st - \$300

2nd - \$200

3rd - \$100

Talk to your Four Seasons Sales Rep or Merchandiser for display ideas, point of sale material, and pricing information!

NATURAL BEAUTY ORGANIC SWEET POTATO CODES:

41650 OG Sweet Potatoes Garnet #1 40 lb
41652 OG Sweet Potatoes Jewel #1 40 lb
41660 OG Sweet Potatoes Hannah 40 lb

41649 OG Sweet Potatoes Oriental #1 40 lb
41673 OG Sweet Potatoes Mix Baby 18/16 oz Tray
41669 OG Sweet Potatoes Microwave 12/2 ct Tray



PHONE: 1.800.422.8384

FAX: 1.717.721.2597

www.fsproduce.com



NORTHWEST PEAR BUREAU DISPLAY CONTEST WINNERS

NOVEMBER 4 - DECEMBER 2, 2019



Pear Bureau
Northwest



Four Seasons Produce “peared” up with the Northwest Pear Bureau to bring you a display contest for the month of November! What a pear-fect time of year to promote and drive sales in the pear category.



Henning's Market - Harleysville, PA



Dutch-Way Farm Market - Myerstown, PA



Brattleboro Food Co-op - Brattleboro, VT

A Matter of Health - Nanuet, NY

Weaver Street Market - Hillsborough, NC



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MARKET NEWS

CONVENTIONAL OUTLOOK

SPECIALTY CITRUS SEASON APPROACHING



We are now seeing better volumes on large size **Navel Oranges** out of California. Prices are beginning to come down.

Look for some spot buys on end-of-the-season **Satsuma Mandarins** from Family Tree Farms. **Stem & Leaf** are also still available.

With **Clementine Mandarins**, premium "Halos" brand is running strong into early January, but we will also have some spot buys on "Bee Sweet" **Clementines** from California, as well as some 5lb gift boxes of "Darling" brand **Clementines** from Morocco.

COMING INTO SEASON:

- **"Vintage Sweet" Heirloom Navel Oranges** (tree-ripened from Old Line orchards) have just started and will be in peak season from Christmas through March.
- Pink flesh **Cara Cara Navel Oranges** and **Moro Blood Oranges** are now in season. We will have fancy bulk fruit as well as SK Choice in high graphic bags.
- **Minneola Tangelos** from California will make it to the East Coast in the days before Christmas. We will start off with 80ct bulk and 12/3lb bags.
- Expected in mid-January: **SUMO Mandarins!** Stay tuned.



CV BERRIES

Blueberries are in a complete flush this week from Peru, and volumes out of Mexico will be increasing over the next couple weeks. Look for promotable pricing once again this week on pints, and the sizing and flavor is excellent.

ALERT! Strawberries were starting to improve the week of 12/16, but with more rain expected in Florida, we're working to avoid having suspect quality rained-on fruit in the supply chain. Product from Mexico has been pretty good. Look for pricing to become more promotable in January.

Blackberries and **Raspberries** are in steady supply from Mexico once again this week. Driscoll's is wrapped up with their **Raspberry** harvest flush, but now other vendors have the discount promo opportunities.



CV PEPPERS

Green Bell Pepper prices will be promotable this week from Florida and Mexico. Growers are now into new fields and crops have been arriving beautiful.

11lb Pepper prices will be increasing as Mexican production continues to struggle with any volume. The rains from a few weeks ago have damaged crops and new fields are not yet ready. Expect **11lb Orange, Red, and Yellow Pepper** prices to stay steady with a slight increase.

15lb Elongated Red Peppers will be available this week as Mexican production has started slowly. Prices will be higher as supplies are light, but quality will be nice on the new crop.



CV LETTUCE

Romaine Heart deals are available left and right through the holidays to move some extra harvest volume growers are seeing. The market is expected to balance back out in January.

Romaine Lettuce has been consistent in quality and pricing.

Iceberg Lettuce quality is getting better, but still expect epidermal peel and discoloration if cold mornings persist in Yuma, AZ.



CV GREEN BEANS

Green Bean prices will be promotable this week as Florida and Mexican crops have come on strong. Quality has been excellent.



CV CELERY

Celery has been coming in with nice quality. Prices have been going up and down a few dollars, but for the most part staying consistent.



CV BROCCOLI & CAULIFLOWER

Broccoli and **Cauliflower** quality has been hit or miss out of California. Look for spot deals, but if quality doesn't make good arrival, pricing could go back up.



CV CUCUMBERS

Seedless Euro Cucumber prices will remain steady this week. There may be a slight increase, but supplies remain steady.

Super Select Cucumber prices also remain elevated in price this week. Demand remains strong and supplies are still tight, however yields are getting better so look for some relief in the coming weeks.



CV IMPORT STONE FRUIT

There's a good supply of **Cherries** with good size from XLG to Super Jumbos. Prices are a little softer.

Peaches and **Nectarines** are available in both tray pack and 20lb volume fill.

Plums not due until the end of the month.



CV GRAPES

We have made the transition into imported **Green Grapes**. As expected, prices are extremely high and will remain that way until the first vessel of fruit comes from Chile at the end of the month.

We will continue to offer Pretty Lady **Red Seedless Grapes** through the end of December as quality has been nice.



CV ASPARAGUS

ALERT! **Asparagus** supplies are becoming extremely short this week. Prices will be rising again as Mexico is now finished until late January and all supplies are coming from Peru. Quality has looked very nice.



CV MELONS

We are trying a few **Dino Melons** this week to see how they sell. This is a white-flesh melon with green flecking on the skin, similar to a Snow Leopard Melon.

The **Cantaloupe** market is steady loading out of the East Coast piers. Size is peaking on 9ct with some 12ct with little to no smaller sizes.

Honeydews continue to be tight and prices very strong. Fruit is peaking on the 5ct with a few 6ct.



CV ARTICHOKEs

ALERT! **Artichokes** are extremely limited on all sizes, and this is expected to continue for the next few weeks. Prices continue to climb as demand exceeds supply.



CV PERSIMMONS

Persimmons are in great supply and condition has been good in the **Fuyu** and **Hachiya** varieties.



CV SQUASH

Green Squash from Mexico and Florida will be promotable this week. Both areas are beginning to flush with product. Quality has looked nice.



CV CABBAGE

Green Cabbage prices remain extremely promotable. Quality from Georgia and Florida has been very nice.



CV POTATOES & ONIONS

Look for some sharp deals on bagged **Red** and **Gold Potatoes** out of Prince Edward Island, Canada, and some really attractive quality and price on the 10/5lb PA grown **White Potatoes**. We will see this market price steady out into the new year.

Idaho Count Russet Potatoes have continued to increase in price this week. The market is very strong on these items and is expected to stay this way for the foreseeable future.

The more premium **Onion** shippers will start to get a slightly higher price as they get a better idea of remaining inventory levels for the season. Quality has been very good.



CV TROPICALS

Lychee Fruit are available from South Africa for next week in limited supplies.

Hass Avocados from Mexico are in steady supply with good condition. 60ct fruit remains very promotable with heavy volume on the smaller side.

Pineapple will be in good supply for the week of 12/23.

Mango supplies from Ecuador will be steady for week of Christmas. **Ataulfo Honey Mangos** will also be available.

POM Wonderful **Pomegranates** are winding down for the season. Look for tremendous deals on bins of fruit to close out the month!



CV TOMATOES

Beefsteak Tomato prices continue to remain high with tight supplies. Mexican production has been extremely tight. High pricing and gaps in supply is expected to last at least into the New Year.

Cluster Tomato prices are also rising as demand has picked up. We continue to promote NY and Ohio product and quality has looked beautiful.

ALERT! Roma and Round Tomato prices remain high as Mexico is now starting to come into the first of their crops. Markets are expected to stay higher heading into the new year until Florida and Mexico harvest better numbers.

Grape and Cherry Tomatoes have gone up in price for late December due to lighter volumes. There are some spot deals on greenhouse **Snacking Tomatoes**.

