

ORGANIC MARKET NEWS



OUTLOOK FOR NOVEMBER 5 - NOVEMBER 12, 2015

ORGANIC SALAD QUALITY ALERT

ALERT! Organic Tender Leaf Salad quality has become very suspect over this past week.

All growers are citing excess rain as the major contributing factor to the wetness and decay showing up in some packs before they reach their expiration date. Additionally, **Organic Salad Growers** are currently in the process of transitioning out of old fields and into new growing regions here in November. Many are finding that quality is below par.

We urge retailers to inspect carefully, protect the cold chain, and turn inventory quickly during this industry-wide situation.



OG GREEN BEANS

Organic Green Beans are in good supply this week out of Florida and CA. Prices have dropped this week as well.

For Thanksgiving, we will mainly see **Organic Green Beans** out of the Florida region. We expect strong sales on the 12 oz. microwave bag, clean and trimmed **Organic Green Beans** from Pero and Taylor Farms this holiday.

Organic Purple Beans and **Green & Yellow Romano Beans** are in limited supplies out of CA.



OG BERRIES

ALERT! **Organic Strawberry** prices are skyrocketing and supplies are dwindling fast! We expect this dramatic market with heavy pro-rates to continue through the month.

Organic Blueberries out of Argentina and Chile continue in extremely limited supply with very high prices. This is expected to improve by mid-November.

Mexican **Organic Blackberries** are expected to continue to be very limited for the next couple of weeks.

Organic Raspberry supply continues to lessen, driving prices up.



OG BRUSSELS SPROUTS

Organic Brussels Sprouts are expected to be in limited supply for Thanksgiving.

Most of this product is grown in Mexico and that crop won't be ready to harvest until the 1st week of December, making Christmas a much better time to promote **Organic Brussels Sprouts**.



OG CABBAGE

Organic Green Cabbage continues to be in good supply out of NY and CA.

Organic Red Cabbage, shipping out of CA and WI, is more limited.

Organic Napa and **Savoy Cabbage** is in limited supply out of CA.



OG POMEGRANATES & PERSIMMONS

California **Organic Pomegranates** are back in good supply with promotional opportunities available. Bins are in good supply.

California **Organic Hachiya** and **Fuyu Persimmons** are in decent supply this week.



OG CUCUMBERS

Organic Cucumbers are increasing in supply out of Mexico. Quality is very good. Florida is reporting increasing yields on **Organic Cucumbers**.

Organic Gherkin Cucumbers are in limited supply.

Organic Hothouse Cucumbers out of Spain and Mexico are in adequate supply.



OG MANGOS

Organic Mangos are still a couple of weeks away. Fruit out of Ecuador should be peaking in the 8 and 9 ct sizes, but all sized fruit should be in good supply. Ecuador is forecasting similar harvests as last year's crops.



OG LETTUCE

ALERT! We are still seeing some issues on the stem end of **Organic Red, Green, and Romaine Lettuce**, with some brown discoloration. **Organic Romaine Lettuce** is the tightest lettuce.

Also available out of CA is **Organic Red** and **Green Butter Lettuce**.

Florida will start close to Thanksgiving with its **Organic Lettuce** crop.



OG HASS AVOCADOS

Organic Hass Avocados continue to be in good supply, specifically 48 and 60 ct next week. Keep your eyes open for any deals that may pop up on larger fruit.

Four Seasons continues to offer the Equal Exchange **Fair Trade Organic Hass Avocado** program. For more information on this great program check out: www.beyondthepeel.com or contact your Four Seasons sales associate.



OG CRANBERRIES

Canadian **Organic Cranberries** continue and are expected to be steady until the holiday. Wisconsin **Biodynamic Organic Cranberries** are in steady supply.



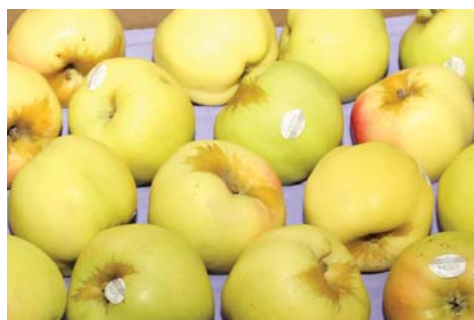
OG CELERY

Organic Celery is in adequate supply right now. Word on the street is that **Organic Celery** will be very tight for Thanksgiving with very few vendors quoting ahead. **Organic Celery Hearts** are currently in good supply.



OG CANTALOUPE

Mexican **Organic Cantaloupes** are limited and pricing is firm. This crop is expected to only last 4-6 weeks and then be done again.



OG APPLES

Prices continue to rise and supplies are extremely limited out of the Northwest on **Organic Apples** as we are waiting for Controlled Atmosphere (C.A.) rooms to be released.

Organic Heirloom Apple varieties this week include **Arkansas Black**, **Calville Blanc**, **Golden Russett**, **White Permaine**, and **Winesap**.

Washington **Organic Honeycrisp Apples** have gotten extremely limited while there is a small amount of fruit locked up in C.A. storage. When released, expect limited availability and extremely high prices.

Organic Granny Smith and **Fuji Juice-Grade Apples** have transitioned into Washington fruit with stronger prices and limited availability.



OG PEARS

Organic Anjou Pear supply continues in steady supply with firm prices on bags and trays.

Organic Red Anjou and **Asian Pears** are in extremely limited supply with stronger prices.

Organic Bartlett Pears will gap until some C.A. fruit becomes available with very strong price, but they continue in a 12/2 lb. stand-up high graphic pouch bags as well as 12/3lb poly bags.

Organic Red Bartlett and **Starkrimson Pears** are done for the season.

Organic Bosc Pears are back in steady supply with high prices.

Organic Comice and **Concord Pears** are in limited supply and priced high.



OG TOMATOES

Organic Tomatoes are in better supply this week out of Mexico, but are pink upon arrival. The market is still very tight and prices are high.

Organic Roma Tomatoes are in limited supplies out of Mexico.

Organic Grape Tomatoes are in good supply out of both Florida and Mexico. **Organic Cherry Tomatoes** out of Florida are in good supply, while Mexico is reporting tight supplies.

Organic Cluster Tomatoes are in better supply this week, with product coming out of both CA and Mexico.

Organic Orange and **Rainbow Cherry Tomatoes** with good color and flavor are now available.



OG GRAPES

Organic Black Grape supply has firmed up with prices on the rise. They are expected to finish up over the next few weeks.

Organic Red Grapes continue to firm as supplies shrink and the end of season draws near.

Organic Green Grapes are expected to finish up for the season over the next week or so. Expect any shippers left to convert to 16lb. cases over the next couple of weeks.



OG CA CITRUS

The **Organic Navel Orange** crop is ramping up with prices starting to ease slightly, and supplies and quality are improving.

Organic Valencia Orange supplies continue to be extremely limited. And are expected to finish up over the next few weeks.

Organic Satsuma Mandarin supplies have begun in very limited supply. Expect more volume in the weeks to come with easing prices.



OG BROCCOLI & CAULIFLOWER

Organic Broccoli is more limited in supply this week. Some CA shippers have already raised their prices.

Organic Broccoli Crowns are still tighter in supply, but they're available. Very limited supplies are expected out of PA this week.

Organic Cauliflower is in tighter supply this week out of CA. Some smaller and larger sizes are available, but 12cts are in tight supply. Some **Organic Purple Cauliflower** is available as well.

IN OTHER NEWS

- New Colombian **Organic GoldenBerries (Cape Gooseberries)** have arrived! Make sure to try this new and exciting variety!

- **Organic Greens** start in 10 days out of Florida.

- New Zealand **Organic Gold Kiwifruit** are now only available in a 10/1 lb. pouch bags. Some larger Italian fruit should be expected in a couple of weeks. New Zealand **Organic Green Kiwifruit** will wrap up

for the season this week. Italian **Organic Green Kiwifruit** is now available in good supply.

- CA **Organic Star Ruby** and **Rio Red Grapefruit** supply is ramping up with small sizes prevailing and firm markets. This should improve over the next couple of weeks.

- **Organic Lemon** supply continues to improve with falling prices and improving

quality. Look for promotional opportunities.

- **Organic Brown Turkey Figs** are becoming limited due to cooler nights here at the end of the season. Quality remains nice.

- **Organic Pineapples** will be in good supply next week. Quality has been nice.

New!

AT FOUR SEASONS

ORGANIC

- 44040 - OG Mandarin Satsuma Medium CA 25 lb.
- 44355 - OG Tangerine FallGlo 80sz/40 ct 20 lb.
- 43297 - OG Tangerine FallGlo 100sz/50 ct 20 lb.
- 44357 - OG Tangelo Golden Sweet FL 64/80 sz 32/40 ct
- 49683 - OG Spring Leaf Apple Granny Smith Pkg 6/4 pk
- 49684 - OG Spring Leaf Apple Fuji Pkg 6/4 pk
- 49681 - OG Spring Leaf Apple Gala Pkg 6/4 pk
- 49680 - OG Spring Leaf Apple Red Delicious Pkg 6/4 pk
- 49685 - OG Spring Leaf Pear Anjou Pkg 6/4 pk
- 49676 - OG Spring Leaf Tomato Cluster 6/14 oz.



NEW! GREEN BEANS POUCH BAG



Save on labor and grab incremental sales with this convenient green bean pouch bag!

Each case has 16 random weight pouches with approximately 1.5 lb. of green beans in them. These high clarity pouches must be rung up by the pound, using the standard green bean PLU 4066.

Retailers can display these beside their loose green bean display or use this product to replace in store traying or bagging. Expect roughly a \$3 premium per case over 25 lb. bulk beans.

00483 - CV Beans Green Pouch Bag 24 lb.

Get your pre-books in now for Thanksgiving!

NEW!



Four Seasons is proud to introduce retail pack Organic Herbs from Shenandoah Growers based in Harrisonburg, VA in addition to their Living Herbs line which we already stock.

The .75 oz. individual variety and blends will be sold in 3 packs, the .25 oz. "single-serve" will be sold in 6 packs, and the 4 oz. chef packs will be sold as single units.

Shenandoah Growers color codes their herb varieties and uses imagery on the packs to inspire herb pairings with fresh produce.



ORGANIC HERBS

41910	OG Basil	3/.75 oz
41911	OG Chervil	3/.75 oz
41912	OG Chive	3/.75 oz
41913	OG Cilantro	3/.75 oz
41914	OG Dill	3/.75 oz
41915	OG Italian Parsley	3/.75 oz
41916	OG Lemongrass	3/.75 oz
41917	OG Spearmint	3/.75 oz
41918	OG Marjoram	3/.75 oz
41919	OG Oregano	3/.75 oz
41920	OG Rosemary	3/.75 oz
41921	OG Sage	3/.75 oz
41922	OG Savory	3/.75 oz
41923	OG Sorrel	3/.75 oz
41924	OG Tarragon	3/.75 oz
41925	OG Thyme	3/.75 oz
41926	OG Lemon Thyme	3/.75 oz

SINGLE SERVE

41932	OG Bay Leaves	6/.25 oz
41933	OG Edible Flowers	6/.25 oz
41935	OG Kaffir Lime Leaves *seasonal	6/.25 oz
41937	OG Thai Basil *seasonal	6/.25 oz

CHEF PACK

41938	OG Arugula - <i>coming soon!</i>	4 oz
41939	OG Basil	4 oz
41940	OG Cilantro - <i>coming soon!</i>	4 oz

BLENDS

41927	OG Poultry Blend Rosemary, Sage, and Thyme	3/.75 oz
41928	OG Roasting Blend Parsley, Rosemary, Thyme	3/.75 oz
41929	OG Salad Blend Sorrel, Mint, and Thyme	3/.75 oz
41930	OG Seafood Blend Dill, Lemon Grass, and Chives	3/.75 oz
41931	OG Soup Blend Oregano, Rosemary, and Thyme	3/.75 oz

NOTE: Four Seasons will continue to offer Jacob's Farms brand Organic Tub Herbs, but exclusively in 6/.75 oz packs. We will no longer be selling individual tub herbs as single units. We're happy to offer 2 excellent herb options - Jacob's Farms and Shenandoah Growers - for our retailers.

2015 Thanksgiving Produce Checklist & Merchandising Suggestions

Thanksgiving is Thursday, November 26th 2015. Plan now while there's still the luxury of time.

Thanksgiving is all about maximizing sales and profits by building massive, fresh and seasonal and holiday related displays. Some of these displays can stay up through Christmas. Good planning and strong execution for this holiday will establish the momentum you need to carry you through the Christmas and New Year holidays.

Be creative in order to encourage impulse sales and maximize profits. Based on our experience, your customers will put a lot of effort into making sure that their Thanksgiving holiday dinner is perfect. Even consumers that "shop around" most of the year prefer to buy all of their ingredients from one store for major cooking holidays.

10 IDEAS & REMINDERS to help you ace this upcoming Thanksgiving Sales Period!

1. Nut and Baking Displays should be built by November 13! Nuts are not just for baking anymore. They are growing commodities in healthy and high energy snacking for both our organic and conventional consumers.

a. **What to Include:** In-shell and Shelled mixed nuts and walnuts, raisins, dried cranberries, baking dates, Medjool Dates, fresh chestnuts, dried figs, string figs, nut trays, nut bowls and glazed fruit.

b. **Refill:** initial California shelled and in-shell conventional nut orders have already shipped. Re-order early so you can stay ahead. This product will sell well through New Years.



2. Value-Added and Kitchen-Ready Products save customers' time and sell great the week before Thanksgiving. Consider these Organic and Conventional ready-to-use products.

a. Taylor Farm's Organic line; plus Apio's Eat Smart, Southern Selects baby veg and Ocean Mist Conventional Brussels Sprouts lines are cut, clean and ready to use – many in microwave packs.

b. Olivia's Organic and State Garden conventional peeled and cubed Butternut Squash are top sellers.

c. Pre-cut Vegetables and Fruits are all available for the holiday. And stuffing mix and soup mix are good movers too. Ask us about our Organic and Conventional fresh-cut offerings.

3. Build a Big Yam Display to capture Big Sales! We have a full line of Organic and Conventional Sweet Potatoes (Yams) and specialty varietal sweet potatoes with some aggressive pricing too!

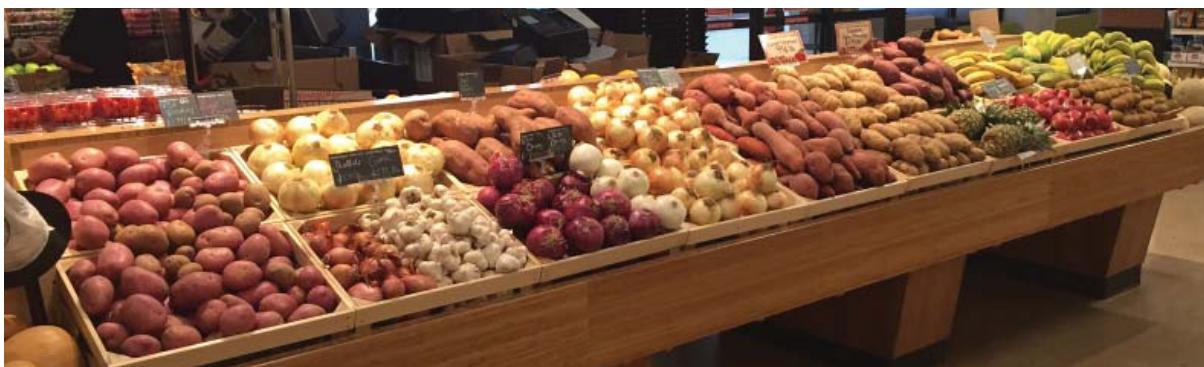
TIP 1: In areas where "sweet potato pie" is popular, jumbo yams are ideal.

TIP 2: Post a full case price.

TIP 3: Add Bagged Yams for November.



4. Potatoes & Onions – the staples matter. This is the time of year to build large displays of Organic and Conventional bags, loose and count Potatoes & Onions. The best varieties for mashing include: Yellow/Yukon Gold, White potatoes, Red Skin (for skin-on recipes) and Idaho russets (for fluffy texture). Fingerling varieties are ideal for roasting. All varieties are available in Organic and Conventional and are priced aggressively through Thanksgiving.



5. Classic Thanksgiving Ingredients for holiday side dishes drive sales. Be ready with:

a. Organic and Conventional Broccoli, Asparagus (green, purple and white), Brussels Sprouts, Cauliflower, Green Cabbage are in peak season Green Beans are a favorite!

b. Did you know? that Thanksgiving week sales are higher than at any other week of the year for: White Mushrooms, Fresh Cranberries, Brussels Sprouts, Rutabagas, Parsley, Fresh Herbs (including poultry blend) Leeks, Baby Peeled and Whole Carrots and White Pearl Onions.



6. Pay attention to Stuffing/Filling Ingredients!: Celery and Onions are on almost everyone's shopping list. Be ready and fresh. Chestnuts, Parsley, Sage, Apples and Raisins are key stuffing ingredients in many recipes too.

7. Greens Sell! Organic and Conventional Collards, Kale, Mustard, Turnip Greens are extremely important for many ethnic and vegetarian holiday dinners.

TIP: Post a case price for CV Collards where appropriate.

8. "Whoops, I forgot these sell so well for Thanksgiving!"

Some items just move surprisingly well around Thanksgiving including:

Cole Slaw mix, Bananas with a good yellow color are a "MUST" on display, Pomegranates and POM Arils, Persimmons, premium Grapes, Jarred fruits and citrus salad; Clementine Mandarins, Fresh Apple Ciders, Pineapples

PS. Tofurkeys are very popular with your vegetarian customers. Natural and Organic Retailers, don't get caught short and disappoint your customers.

PPS. Beginning Black Friday, Lettuce and Tomato displays for leftovers are perfect for the weekend after Thanksgiving.



9. Potted Flowers, Floral Arrangements or Bouquets add incremental sales. Both arrangements and bouquets are great impulse, high-ring purchases for your customers. Fresh cut bouquets and arrangements will sell for the Thanksgiving holiday. Four Seasons offers a full line of Christmas floral and decorative items including: poinsettias, theme mums, wreaths and greens and live mini-spruce trees. Display these for the Thanksgiving weekend. Many of your shoppers will begin decorating the weekend after Thanksgiving.

10. Labor Scheduling and Order Planning can MAKE or BREAK your Thanksgiving Sales.

a. Don't be waiting for your delivery on items that you know will sell heavily for the holiday. You can always back off on your orders following the holiday, but you can't sell what you don't have in your store. Deliveries will be available on Wednesday 11/25, but that should be last minute fill in only.

b. BEST PRACTICE: Bring hard items in for Saturday, and fresh items in Monday and Tuesday BEFORE the Thanksgiving so you and your staff are on the sales floor Wednesday, not in the back room waiting on and unloading a truck.

c. Your produce department should be set and ready to shop by 9:00 AM Monday through Wednesday for your customers' convenience. They may be stressed and a little impatient if they have to wait for you to dig items out of the back room for them.

d. Schedule evening help on Sunday through Tuesday. Have your evening associates fill all hard goods like potatoes, onions and roots, along with semi-perishable product lines such as juices, dressings, dips, nuts, dried fruits, etc. Most of the fruit counters can get packed-out in the evenings – apples, pears, citrus, pineapples, bagged fruit and melons. Stock your greens, mushrooms, berries and grapes in the morning before opening.

e. Don't get behind the '8' ball or you'll disappoint your customers. Stay ahead and your holiday business will go smoothly. Expect a 5% sales bump the week before Thanksgiving and a 15-20% bump the week of Thanksgiving. Sales will then likely drop 15-25% for the first week of December.

Be Organized! Be Fresh & Full! And Be Successful! - Ray Tagliatela, Retail Services Manager

Produce for Hanukkah

Hanukkah is quite early this year! Don't be caught off guard. In 2015 Hanukkah begins on December 7th. For stores that have lots of Jewish customers, prepare for a two week run.

Foods that are important for Hanukkah include: honey, sweet potatoes & yams, soup mix and soup ingredients, parsnips, parsley root, onions, leeks, potatoes, carrots, apples, oranges, tangerines, raisins & dried fruits and nuts-many of the items that are popular for Thanksgiving.



CONVENTIONAL MARKET NEWS

OUTLOOK FOR NOVEMBER 5 - NOVEMBER 12, 2015

FRESH CROP CITRUS UPDATE

The new season on California **Clementine Mandarins** is well underway and supplies are already good with a price drop coming next week. We will primarily be stocking 10/3 lb. bag Halos as well as some 15/2 lb.

We will see the first imported 5 lb. Gift Box **Clementines** this weekend. Spanish and Moroccan boat fruit will be available in a light way for the next two weeks, but should be in good supply for those Thanksgiving ad promotions.

Satsuma Mandarins have been a little tight as many California growers are still gassing the fruit for color, but should be well underway in mid-November as maturity improves and tree-ripe programs start.

The volume is ticking upwards on California **Navel Oranges** and we are seeing a little downward movement in price on the 88 counts and smaller sizes. Prices on larger sizes remain firm, but we are starting to see a little more inventory becoming available.

The California **Lemon** market is showing a little flex downward on choice fruit with supplies more than adequate to meet demand.



CV STRAWBERRIES

ALERT! Strawberry volume from California is extremely limited. Production out of Mexico is just getting started. Markets will remain extremely high and supplies very limited.

Florida could ship its first berries within two weeks. That production will be very limited and not have much impact on markets. But any fruit would be a help right now.



CV GREEN BEANS

Green Beans are flushing this week from Florida and Georgia with nice quality. We are getting mixed messages on supply heading into Thanksgiving. We will definitely have product, but unsure of the extra promotable volumes at that time.

NEW! We are carrying a nice **Green Bean** pouch bag (code 00483). The case is 24 lb. net weight and has 16 random weight high clarity pouch bags in it. The product is sold by the pound.

Please be sure to ask your sales rep for specific details!



CV CUCUMBERS

Super Select Cucumbers are abundant from Mexico and Florida. We will have product from both areas, with promotable volumes.

12/6ct Mini Seedless Cucumbers remain limited.

Cello Wrapped Cucumbers are flush from Mexico and there is also Canadian product still available. Pricing will be lower with promotable volumes this week.



CV TOMATOES

Beef and Cluster Tomatoes are about steady. We will have 14 ct new crop Mexican Beef Tomatoes this week, code 23234.

Vine Ripe Tomatoes are more abundant from Mexico and pricing will be lower this week.

Grape and Cherry Tomatoes are more abundant from Florida. Pricing will be lower this week.

Campari Tomatoes remain limited.



CV ASPARAGUS

Asparagus supplies will be steady this week. Prices will move up as we approach Thanksgiving. As of right now, no supply issues are expected for the Holiday, but demand will be high. Any estimated pre-books would be extremely helpful as we look to secure product from both Mexico and Peru.



CV BROCCOLI & CAULIFLOWER

Broccoli Crowns are abundant from the South-east. Quality is outstanding and pricing is lower. This is a great item to promote for the next two weeks. Western **Broccoli Crowns** are steady. Local **Broccoli** bins are limited.

Cauliflower supplies are limited from California. Pricing will be higher this week, but quality is nice. PA grown bins are still available, but limited.



CV WATERMELONS

Most **Watermelon** demand has shifted west for fruit out of Mexico. Sizing is large. Florida has some late acreage that will come on in the next few weeks, but not enough to significantly affect prices. Markets will remain high until we see import fruit in early 2016.



CV PEPPERS

Quality on Georgia **Green Peppers** is nice. The market is trending up a bit due to light supplies from not only Georgia, but California and Mexico as well.

15 lb. Red Peppers will remain very limited for the next few weeks until Mexico gets into full swing. **11lb. Peppers** are steady.



CV CELERY

Celery remains very limited. Pricing is expected to increase heading into Thanksgiving as demand picks up and supplies are still light. Shippers are transitioning to Oxnard, CA from Salinas, CA. Quality is nice.



CV RASPBERRIES & BLACKBERRIES

Good volumes are expected on both **Raspberries** and **Blackberries** in the coming weeks. Look to promote these berries.



CV BLUEBERRIES

We have started to see some better **Blueberry** volume coming from both Chile and Argentina, but cool and rainy weather in Argentina could affect arrivals in the next week or two from that region. Markets are expected to continue to ease down in the coming weeks.



CV BRUSSELS SPROUTS

Brussels Sprouts supply is steady, but Thanksgiving demand is kicking in. Pricing will be steady to higher this week with nice quality.



CV LETTUCE

ALERT! Iceberg Lettuce is very limited. Warm weather the past several weeks pushed the Salinas crop ahead of schedule. Shippers are transitioning to Huron, CA and Yuma, AZ and additionally the rain has slowed loading down. Pricing is expected to remain high for the next few weeks at least.

New Jersey is finished on **Romaine, Green Leaf,** and **Red Leaf Lettuce**. We will continue to have California product, but supplies are limited and pricing is expected to increase due to transition. Quality is nice. **Romaine hearts** remain limited.



CV SQUASH

There is promotable supply of Mexican and Georgia **Green** and **Yellow Squash**. Quality is very nice.

There is also good supply of **Grey Squash**, also called **Tatuma Squash**. This light green variety is popular in Mexican cooking and is becoming more prominent here in the States. It can be used like green zucchini and is an essential ingredient in Calabacita Casserole.



CV FL CITRUS

On Florida **Grapefruit**, pricing is steady and only a few shippers are discounting small sizes. Quality has been very good with promotable volume available on 40ct-56ct and bag programs.

On Florida **Juice Oranges**, pricing remains steady on 100ct and larger, and 125ct is being discounted heavily by some shippers to keep inventories rotated. **Ambersweet** variety supplies appear to be exhausted as the industry has moved exclusively to **Hamkins**. Quality is varied from shipper to shipper with some heavy scarring on smaller fruit.

On Florida **Tangerines**, we are in the process of transitioning from the FallGlo variety, which have been very nice this year, to the bright orange skinned Sunburst variety. Sunburst pricing will be higher this year due to a smaller crop.



CV GRAPES

Premium growers like Dulcich/Pretty Lady have plenty of **Autumn King Grapes** left to harvest as well as **Luisco. Green Grapes** without a doubt are going to be the better item for promotions moving forward. These late varieties are strong producers with sound condition, store well, have big size and taste great. Fresh harvest will continue up to Thanksgiving. Think green for November and December.

On **Red Seedless Grapes**, the **Scarlet Royal** harvest is finishing this week. Supplies are limited and we will transition to the Vintage variety. **Crimsons**, already being harvested, will be our final variety and we are seeing average crop volume there also. The good news is the color and flavor are both excellent, but the berry size will be much smaller than on the current varieties.

The **Autumn Royal Black Grapes** crop is now all harvested and supplies are dwindling here at the end of the season.

IN OTHER NEWS:

CV MELONS

Honeydew and **Cantaloupes** are in steady volume this week. Prices will also remain steady. Import fruit is expected to start the week of 11/23. Stay tuned for updates as we get closer.

CV EGGPLANT

We will start **Mexican Eggplant** this week! Pricing is steady as we transition from Georgia to Mexico. There is Georgia product still available, but the Mexican quality should be very nice.

CV CABBAGE

There are promotable supplies of nice **Cabbage** with steady to lower pricing this week.

CV CORN

Corn is abundant from Georgia. Demand is low, but there is promotable volume if needed, so be sure to ask your sales rep.

ProduceGeek

For more info on what's
in season, check out
producegeek.com!