

# ORGANIC MARKET NEWS

JANUARY 28 - FEBRUARY 4, 2022

# PROMOTABLE ORGANIC CAULIFLOWER & BROCCOLI







Some organic commodities that were quite expensive and not in big enough supply to meet the demand for early January are now poised to be promotable and more affordable as February kicks off.

**Organic Cauliflower** supplies have significantly increased earlier than expected from SoCal and Yuma, AZ. Improved weather and decreased demand due to price spikes have created an abundance of volume. Get ready to promote in early February at better retail price points.

**Organic Broccoli** harvests from SoCal and Yuma, AZ growing regions are improving. Better weather and moderated demand have boosted what's available in the marketplace. Quality is expected to remain outstanding, and pricing will improve as February begins.

Expect **Organic Sweet Baby Broccoli** to be in much better availability and more reasonably priced for February.

**Organic Broccoli Rabe** is now consistently available, and pricing has leveled out in mid to late January.



# **OG GREENS & LETTUCES**

NOTE: Organic Greens and Leaf Lettuces from Lady Moon Farms continue to be available, but cold temperatures dipping into Florida will slow growth, creating some shortages in early February from that region.

Out west, supplies from SoCal and Yuma, AZ regions have improved will provide supplement volumes if shortages from the East Coast arise. Either way, expect pricing to perk up if there is slowed production in Florida and product needs to be sourced from the west with the high freight rates.

Good news! Organic Romaine Hearts and Iceberg Lettuce will experience improved pricing and strong supplies headed into early February.

**Organic Romaine Hearts** have had a surge of production following better growing conditions and decreased demand due to "diet season" ending. Keep an eye out for spot buys.



# **OG BERRIES**

**Organic Blackberries** remain steady. Pricing will be steady but expect some short volumes at times due to weather related quality and harvest challenges. Quality shipping to customers has been good as we are able to identify poor quality before shipping.

**NOTE:** Organic Raspberry prices are increasing quickly. Cold weather from Mexico and California have affected the harvests, and volumes will be very short. Pro-rates are expected into mid-February at least. Quality has been solid overall on arrival.

NOTE: Organic Strawberries continue to be tight overall. Heavy rains and colder temperatures have been negatively affecting quality, limiting what can be shipped. Expect markets to continue this way through Valentine's Day. Mexico is expected to come into strong volume after Valentine's Day leading to more promotable prices and quantity. Florida continues to have very limited volumes available and that will continue to be the theme as frost and heavy rains have been hammering the growing regions.



### OG BLUEBERRIES

Organic Blueberry supplies are expected to remain snug heading into early February. Late arriving ships, plus delays at the ports, continue to delay volume coming into the US. It is a very challenging time for suppliers to know when exactly fruit will be able to load and get out to customers.

By mid-February expect prices to turn around and become very promotable with plenty of fruit available. Ports and ships are expected to be caught up by then and supplying plenty of fruit, however given the times, nothing is certain.

California is also beginning to harvest light volumes and Mexico also continues to harvest. Availability from both regions is light in early February and expected to increase by late February.



# **OG MANGOS**

**Organic Ataulfo Honey Mangos** from Mexico are back in season! Time to add these back into your display.

Shipping from Peru on **Organic Kent Mango** remains unstableand supplies for the end of the month may be impacted. **Organic Tommy Atkins Mangos** from Mexico will start for the season during mid-February.



## **OG CELERY**

**Organic Celery** and **Celery Heart** pricing will improve in early February as consistent harvests have begun in southern growing regions.

Volumes are consistent with strong yields in late January. Expect price decreases, excellent quality, and steady supplies in early to mid-February.



# **OG CARROTS**

NOTE: Organic Carrots demand has increased past planned crops. Heavy prorates, particularly on Organic Baby Carrots, have been set across the industry in an attempt to keep availability through the season. Loading continues to be a challenge delaying arrival times.



# **OG BANANAS**

**NOTE:** Dole and other large shippers already took their **Organic Banana** pricing up during 2021. Now, in February of 2022, we will see a price increase on **Organic Fair Trade Bananas** from Equal Exchange.

Rising costs throughout the supply chain, and an increase in the Fair Trade minimum paid to growers, are the driving forces behind this increase.



## **OG APPLES**

Overall, **Organic Pears** are starting to slow down in volume as the end of the USA storage crop begins to dwindle.

Organic Bosc, Green Anjou, and Red Anjou Pears should remain available through February.

 $\mbox{\bf Organic Asian Pears}$  appear to be done for the season.

New crop import **Organic Bartlett Pears** from South America could arrive as early as March.



# **OG GRAPES**

NOTE: Organic Red Seedless Grapes and Organic Seeded Red Globe Grapes out of Peru and South Africa continue in very limited supply. This is expected to continue for the rest of the season.

**ALERT! Organic Green Seedless Grapes** from South Africa have been arriving with poor quality, putting future arrivals in question.



# **OG BOK CHOY**

Organic Bok Choy and Baby Bok Choy from Lady Moon Farms in Florida could be slowed down by cold weather dipping into the south. Expect supplies from California to supplement any lack of Florida production.

For now, **Organic Red Baby Bok Choy** continues to be available from Lady Moon.



# **OG CUCUMBERS & SQUASH**

**Organic Cucumbers** from Mexico are increasing in volume. Get ready to promote!

Organic Zucchini and Yellow Squash supplies are consistent, although yields are not plentiful, holding pricing at a consistent elevated cost. Quality will remain excellent, but pricing is expected to stay as February begins with expectations of improvement as the month continues.



### **OG ARTICHOKES**

**Organic Artichokes** will have excellent availability heading into February, especially on jumbo 12ct.

Great supplies will provide promotional opportunities at the beginning of February on larger sizes, while smaller sizes will remain steady in availability.



# **OG BRUSSELS SPROUTS**

**Organic Brussels Sprouts** from Mexico have good volumes and prices. Quality has been outstanding. Expect consistent supplies in early February with slightly improved prices.

**Organic Mesh Brussels Sprouts** have returned to consistent availability.



# **OG PEPPERS**

**Organic Green Bell Peppers** are in strong supplies from Lady Moon Farms in Florida in excellent quality.

**Organic Color Bell Peppers** from Mexico have begun to stabilize and should remain reasonably priced for February. Israeli **Organic Color Peppers** are also available but at higher prices. Quality from both regions is excellent.

**Organic Mini Sweet Peppers** in clamshells from Lady Moon Farms are in excellent supplies, but colder temperatures Florida will slow down production. **Organic Mini Sweet Peppers** in bags from Mexico are in great supplies.

Make sure to add bulk specialty peppers like Organic Cherry Bomb, Jalapeno, Poblano, and Anaheim Peppers to displays, as well as Organic Shishito and Padron Peppers in clamshells.

- Organic Eggfruit, Starfruit (Carambola), Sapodilla, and Yuca continue to be available from our small grower in South Florida.
- Organic Pitahaya Dragon Fruit from Ecuador will gap for a few weeks before becoming available again around the 2nd week of February. This variety has a yellow-skinned/white flesh and is regarded as the sweetest of Dragon Fruit varieties.



## **OG WATERMELONS**

New crop **Organic Mini Seedless Watermelons** are available from Mexico. Quality has been exceptional. Volumes are limited overall, but steady due to higher markets keeping demand steady.



# **OG TOMATOES**

Organic Grape and Rainbow Cherry Tomatoes Tomatoes from Lady Moon Farms continue in large volume production out of Florida. Quality has been outstanding, and supplies will continue to remain steady. It's a promotable item heading into the beginning of February!

**Organic Heirloom** and **Darkloom Tomatoes** from Covilli Fair Trade Organics are promotable heading into the February. Steady supplies will be available with a lot of volume out of Mexico, and quality has been outstanding.

**Organic Roma Tomatoes** will be promotable as we head into February. Quality has been outstanding out of Mexico and there will be steady availability.

**Organic Asparagus** is starting out of Mexico and Ecuador. Prices are dropping quickly and will continue to fall as we head into February. New inbounds have shown some outstanding quality. Steady supplies are available.

**OG ASPARAGUS** 



# **OG CITRUS**

Organic Grapefruit, Lemons, Minneola Tangelos, and Navel Oranges continue in good supply heading into February and should keep getting stronger.

**Organic Blood** and **Cara Cara Oranges** are in a little better supply heading into February.

**ALERT!** Organic Mandarins continue to be a challenge due to a very short crop, but we expect slightly better supplies as we move into "Tango" and "Murcott "varieties mid-February. No promotable volume is expected this season.

**NOTE:** Buck Brand **Organic Specialty Citrus** is struggling across all commodities due mainly to labor, Covid, and weather issues. We will continue to source whatever is available, but volumes will be more sporadic than usual.

**ALERT!** Mexican **Organic Limes** continue to hit record high prices with extremely short supplies. We should see this improve in early March.

# **OTHER STORIES**

- Organic Bulk Snow and Snap Peas from Mexico are now in steady availability to finish January. Supply quality has been strong, and availability will remain consistent in early to mid-February.
- Organic Pineapple supplies remained tight for the last week of January.
- Organic Turmeric has been limited due to delays in shipping from Fiji. Florida Premium Organ-
- ic Turmeric is receiving high praise in quality, but production is limited on the small farm at Phoenix Rising Organics, and has also gapped in availability. Organic Turmeric from Hawaii will be available starting in February.
- NOTE: Organic Hass Avocado demand remains strong. Prices will stay at the current high level following the January spike.



# MOTHER RAW<sup>™</sup>

# **ORGANIC PLANT BASED DIPS & DRESSINGS**



CODE	DESCRIPTION	UPC	SIZE
230065	OG Dressing Roated Garlic Caesar Plant Bases	628110716767	6/8oz
230066	OG Dressing Balsamic Vinaigrett Plant Based	628110716729	6/8oz
230067	OG Dressing Ranch Plant Based	028110716040	6/8oz
230068	OG Dressing Lemon Tahini Plant Based	028110716675	6/8oz
230069	OG Dressing Japanese Plant Based	028110716026	6/8oz
230070	OG Dip French Onion	028110716101	6/8.8oz
230071	OG Dip Nacho Queso	028110716910	6/8.8oz
230072	OG Dip Spinach	028110716897	6/8.8oz

**AVAILABLE NOW!** CONTACT YOUR SALES REP OR MERCHANDISER TO ADD THEM TO YOUR NEXT ORDER!





# HIPPIE ORGANICS®





# ORGANIC BLUEBERRY DISPLAY CONTEST

# **January 31 - February 27, 2022**

# It's Feb-BLUE-ary!

Four Seasons Produce is holding our 5th Annual Organic Blueberry Display Contest, and this year we have partnered with Hippie Organics to bring this to you in the month of February! Organic Blueberry season from Chile will be in the sweet spot, with a great crop projected with amazing quality fruit. Blueberries are a perfect snack for consumers and great tonnage item for your stores. So, time to "peace out", build some amazing displays, and add some positive "vibes" into your Organic Blueberry sales.

### **CONTEST CRITERIA:**

- Build an "righteous" display of Hippie Organics Blueberries somewhere in your department that will blow the judges' minds!
- Fruit purchased from Four Seasons Produce is not only super "groovy", but a requirement for entry. A minimum of 16 cases of fruit must be purchased during the contest period in order to qualify. Product code will be 216708.
- All displays must have **BOTH** Hippie Organics and Blueberries from Chile point of sale signage on your displays. Point of sale kits are available through your "hip" Four Seasons Sales Rep or Merchandiser.
- Contest displays must remain up for at least one week, "ya dig"?
- Send all display photos to contests@fsproduce.com by March 4, 2022.





# **CONTEST PRIZES:**



# "THE OUT OF SIGHT" (BEST OVERALL DISPLAY)

## \$750 Gift Card

(Displays will be judged on creativity, use of Hippie Organics and Blueberries from Chile signage, and overall eye appeal)



# "THE FAR OUT"

(LARGEST DISPLAY)

1st Place - \$500 Gift Card 2nd Place - \$300 Gift Card

3rd Place - \$150 Gift Card



# "THE FREE SPIRIT" (MOST CREATIVE DISPLAY)

1st Place - \$500 Gift Card

2nd Place - \$300 Gift Card

3rd Place - \$150 Gift Card



There will be five Honorable Mentions in each category with each receiving a \$75 Gift Card! So many chances to win!



Get a **free t-shirt** just for entering!

Get ready for a GREAT month of selling fresh organic blueberries from Chile! For more blueberry contest information, display tips or ideas, please contact your Four Seasons Sales Rep or Merchandiser.











Are you ready for some football? This year Four Seasons Produce will be "kicking off" a display contest with Little Potato Company to support "The Big Game" sales. This will provide each of you with an opportunity to gain additional sales for the Big Game and beyond. The contest is geared to support the 1.5lb and 3lb bags and will entice your customers to think of creative side dishes. The contest will also run through Valentine's Day and Presidents weekend which will provide plenty of chances to help your customers plan their parties and special dinners. So let's "drop back" and aim for the end zone to score some additional points (Sales). Please contact your Sales Rep or Merchandiser to come up with a game plan.

• Build an inviting display using Little Potato's 1.5lb and 3lb bags either in the Produce Department or in a strategic location in the store.

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- All product must be purchased from Four Seasons Produce with a minimum purchase of five cases
- Displays must be kept in place for at least 1 week
- Use of Social media is recommended
- Send all display pictures to contests@fsproduce.com no later than Monday, 2/28



# **PRIZES:**

1<sup>ST</sup> PLACE

\$250 VISA GIFT CARD!

2<sup>ND</sup> PLACE \$200 VISA GIFT CARD!

3RD PLACE

\$150 VISA GIFT CARD!

**4<sup>TH</sup> PLACE** 

\$100 VISA GIFT CARD!







# **CODES:**

213073 - LPC Blushing Belle 16/1.5 lb bags

213062 - LPC Boomer Gold 16/1.5 lb bags

213075 - LPC Dynamic Duo 16/1.5 lb bags

213076 - LPC Fingerlings 16/1.5 lb bags

226693 - LPC Morning Pearl 16/1.5 lb bags

213074 - LPC Terrific Trio 16/1.5 lb bags

218907 - LPC Blushing Belle 8/3 lb bags

218906 - LPC Boomer Gold 8/3 lb bags

218908 - LPC Terrific Trio 8/3 lb bags

218909 - LPC Dynamic Duo 8/3 lb bags

218975 - LPC POS Display Bin 1ct













# OCEAN MIST FARMS JUMBO ARTICHOKE DISPLAY CONTEST

# FEBRUARY 7 - FEBRUARY 27, 2022

Four Seasons Produce has partnered up with **Ocean Mist Farms** to bring you an awesome promotion to get all "choked" up about!

BIG, beautiful artichokes are in great supply and promotable, so now is a great time to build some creative displays and spread some artichoke love! These jumbo 12ct chokes are complete show stoppers, and will look amazing gracing the counters in your departments. And some even better news is these artichokes have been "Frost-Kissed", and are the best tasting artichokes of the year!



# THE RULES HERE ARE SIMPLE:

- Build a super attractive and creative artichoke display using Ocean Mist Farms artichokes purchased form Four Seasons Produce and submit all display photos to contests@fsproduce.com by Friday, March 4.
- Utilize the Ocean Mist Farms Point of Sale material in your displays. We have some sharp bins also available (code: 218367), and great informational sign cards. These must be used on displays to quality.
- · You must include at least 2 artichoke relevant tie-ins, such as lemons, bread crumbs, spices, garlic, and olive oil.
- All displays must be kept up for at least 1 week.
- There is an 8 case minimum for stores to quality.
- Judging will be based off creativity, eye appeal, and the use of Point of Sale material and tie-ins. Please tag Ocean Mist Farms in all social posts @oceanmistfarms.





# **PRIZES:**

There will be **SIX WINNERS** chosen and each will receive a \$250 voucher to spend in the Ocean Mist Online Store for branded merchandise that includes jackets, shirts, vests, hats, etc.







FOR MORE INFORMATION ON ARTICHOKES AND GREAT RECIPES, CHECK OUT OCEANMIST.COM!









# **CONVENTIONAL MARKET NEWS**

JANUARY 28 - FEBRUARY 4, 2022

# MEXICAN ASPARAGUS PEAK SEASON COMING



Asparagus prices are expected to drop to promotable levels as we head into February, and supply is ramping up as product starts to come in from Mexico. The Caborca growing region of Mexico will see larger and larger harvests as February progresses, leading to move 28lb cases vs 11lb cases.

Quality on inbound product has been outstanding, and this will only improve as we get into the heart of this deal! **Asparagus** is a great item for some displays around Valentine's Day as well.

Growers are looking to hit the demand pulls just right with Easter being later this year. Some growers have even expanded crops and planting times to extend the Caborca deal further into April.



# **CV PEPPERS**

11lb **Hothouse Color Bell Pepper** prices remain promotable through mid-February. There is a lot of volume across all colors.

Red Peppers will be the strongest of the three colors. Yellow and Orange Peppers will continue to be available out of Mexico. Quality is excellent, and there is plenty of supply, and even though Mexico is not flushing anymore, they are having steady picks.

**Mini Mix Sweet Peppers** should be a nice promo item for early February!

Steady volumes of **Green Peppers** are expected for the beginning of February. Prices are more promotable out of Mexico. Quality has been excellent, and availability is steady.



### **CV MANDARINS**

ALERT! Mandarins will be extremely limited from California. Most growers are allocating/pro-rating fruit due to the much smaller crop this year on the "Tango" and "Murcott" varieties. Growers are forecasting limited supplies into February, and pricing to remain much higher than usual. We're working hard to secure as much fruit as possible and leaning on import Mandarins as needed.

Moroccan vessels with **Mandarins** will continue to arrive, but the supplies aren't enough to offset the significant demand.

Some 5lb gift boxes of Jaffa **Mandarins** continue to be available.

One **Mandarin** pack in good supply right now is the bulk **Stem & Leaf Mandarin** from California. We're wrapping up the "Daisy" and into the "Tango" variety, both with excellent quality.

**ALERT! SUMO Citrus** is still extremely short in supply and Suntreat has yet to start supplying all of their customer base, except for a few chains. At this point, it looks like our first arrivals will be the second week of February. The growers in California have experienced a significantly challenging start to the season, and volumes are way off from last year.



### CV BERRIES

**Blueberry** prices are continuing to ease off as more fruit comes into the marketplace from Chile. Early arrivals have had some quality challenges due to being on the water for much longer than anticipated because of port delays. Expect more promotable prices and volume heading into February out of Chile. We will also continue to offer premium Driscoll's fruit out of Mexico. Quality and taste have been exceptional.

**Blackberries** remain steady. Watch for spot deals as small pockets of harvest flushes are expected to become available at times in early February. Quality and taste have been excellent.

Raspberry prices will be coming off to more promotable levels heading into February. Mexico has a small flush of product coming in and is expected to for early February. Quality has been excellent. Once the flush is over, prices will climb quickly so promote now through Valentine's Day.

**ALERT! Strawberry** prices are turning around quickly. Heavy rains and below freezing temperatures out of Florida are leading to heavy pro-rates and very tight availability. Expect prices to increase rapidly at the beginning of February, and prorates to continue until mid-February. Mexico and California are also battling weather challenges, which is leading to light supplies from all regions.



# **CV SQUASH**

Green Squash from Mexico will continue to arrive with outstanding quality. Prices have started to come off and we will continue to see a drop in price through the beginning of February. This is due to Mexico coming back into steady supplies. There is a potential for the cooler weather in Florida to impact this, it's causing prices it to run again.

We will see the same trend with **Yellow Squash** as we head into the beginning of February. Availability is tighter here overall. Quality has been excellent for both categories.



## CV GRAPEFRUIT

**Grapefruit** will be in so-so supply from Texas heading into February but are still limited from Florida especially on larger sizes. Growers in Texas are expecting this crop to wind down sooner than later due to the extremely cold weather that impacted the growing region last year.

We will begin to see pricing rise throughout February, but we will begin to see volumes on Star Ruby increase in California. Quality has been nice on all Texas fruit.



# **CV BROCCOLI**

**Broccoli Crowns** quality continues to arrive beautiful, and it's a great opportunity out of Mexico. Florida is finishing with a brief gap due to cool temps.



# **CV MELONS**

Cantaloupes and Honeydew remain in steady supply from Guatemala and Honduras, and volumes expect to remain steady heading into the first week of February. We continue to see the majority of the volumes peaking on 9's on Cantaloupes and 5's on Honeydew. Quality has been very nice across the board. Del Monte "MAG" premium Cantaloupes will start in mid-February.

**Watermelon** quality out of Mexico has been exceptional with excellent color and sugar. Continue to promote and sell with confidence for cut fruit sections, giving customers a small taste of summer during these frigid days.



## **CV ORANGES**

**Blood** and **Cara Cara Oranges** are in peak season supply. We'll continue to have both loose options and bags, and the quality has been spectacular. Now is a great time to build displays with these high flavor varieties.

**Navel Oranges** are in better volume from California heading into February, and the quality across the board has been awesome. Supplies are peaking on large fruit, especially 40's, 48's, and 56's. Now is a great time to promote these huge **Navel Oranges** in bins as well. The only obstacle to the California fruit is the high freight rates. We will also have 8 lb bags available.



# **CV CAULIFLOWER**

As multiple **Cauliflower** plantings come on at the same time, the prices have dropped to promotable levels for early February. Quality has been arriving great.



# **CV LEMONS & LIMES**

**Lemons** are steady from California, but we're seeing some strength in the prices for smaller fruit. You can expect pricing on 165's and 200's to be higher than 95's, 115's, and 140's as we head into February. Quality has been excellent on both fancy and choice fruit.

ALERT! Limes continue to be in tight supply from Mexico. We will not see pricing ease as we head into February, and if anything, we could see the prices become stronger throughout the month. We will continue to have both place packs and bulk but expect higher pricing. Quality has been nice.



# **CV GRAPES**

**Grapes** are in slightly better shape heading into February although pricing remains much higher than usual. Fruit from Peru continues to be released into the prices at a slower than expected rate, but at least we've seen more availability. This should continue to improve as we head into February.

Along with more Peruvian fruit being released, Chilean vessels are beginning to arrive. Volumes are not too significant from Chile just yet, but this additional volume will certainly be help to ease down the high prices overtime. Quality has been very nice.



## **CV ARTICHOKES**

For the love of **Artichokes**! Jumbo 12ct **Artichokes** are promotable the month of February. Ask your sales rep about the February Ocean Mist Artichokes Promo and Display Contest.



## **CV BANANAS**

**NOTE: Bananas** continue to be limited heading into February on supply. Generally, all contract customers are being serviced before open prices business at the moment, which is driving prices up on the spot container market.





# **CV APPLES AND PEARS**

We have seen the Pacific Northwest **Apple** truck prices ease slightly, and we expect this trend to continue heading into February.

**Braeburn Apples** will gap for the beginning of February due to limited and sporadic packing as most shippers have pulled out **Braeburn** for better varieties.

**Gala** and **Honeycrisp Apples** are in tighter supply as the entire crop of these varieties is very short compared to last season.

**Seckel Pears** will finish for the season before February begins.

**Asian Pears** will transition to a little smaller sized fruit as the season draws near the end and is expected to finish completely before the end of February.

All other varieties of **Apples** and **Pears** are expected to be in good steady supply heading into February.

- Mini Seedless Cucumbers are back in steady supply. Quality is excellent and pricing should remain steady here on out before we see a fall in the prices by the middle of February when Canada comes into full production.
- Euro Seedless Cucumber prices came off from its high price and will continue to drop into February. Quality has been excellent, and supplies will remain steady. Canada will start middle of



# **CV SCALLIONS**

**Iced, Iceless**, and **5.5oz Scallions** are back in supply! Availability and pricing will continue to improve as we head into February.



# **CV TROPICALS**

**NOTE:** Hass Avocado pricing remains steady as we approach the end of January. Demand is expected to remain strong through the "Big Game" for the 2nd week of February. Expect prices to remain elevated at least until then.

**NOTE:** Huge demand for **Pineapples** has created limited availability on certain sizes industry-wide. Prices have been up just a bit as a result. February should see increased volume and availability, barring any adverse weather.

**ALERT! HoneyGlow Pineapples** from Del Monte will be extremely tight through the month of February.

**Mangos** from Peru have seen a significant increase in prices over the past few weeks as many are waiting for containers to be unloaded and released to sell.

Mexico is starting to ship **Tommy Atkins Mangos** so this should help pricing in the longer term.

**Ataulfo Honey Mangos** from Mexico will be steady as we begin February.

## **OTHER STORIES**

February with production, causing prices to continue to fall.

- February kicks off with better availability of **Brussels Sprouts** out of Mexico and Coachella, CA. Pricing will slowly start to come off.
- **Bagged Onions** have seen some strength to the prices heading into February in the tune of a couple dollar increase in price. The Onion prices



# **CV CARROTS**

**Carrots** demand has increased past planned crops. Heavy prorates have been set across the industry in attempt to keep availability through the season. Loading continues to be a challenge delaying arrival times.



# **CV TOMATOES**

Roma Tomatoes are promotable heading into the beginning of February as there is an abundance of product out of Mexico. Quality has been excellent. Supplies will remain steady.

**Beefsteak Tomato** prices are showing signs of rising in early February. Shippers are trying to bring the prices up, but with supplies out of Mexico this may not take off. Quality and supply remain outstanding.

Cluster Tomatoes prices have come off a bit and expected to continue to fall as we head into February. A lot of crops are being affected by Rugos, and this is causing farms to pull out plants and plant cucumbers to try to combat the disease. Product is available right now out of Mexico, Canada, and Ohio. Quality has been outstanding on all inbounds.

**Campari Cocktail Tomatoes** are in stock. Prices will remain steady for early February. Quality is excellent on the new arrivals, and we should see steady inbounds moving forward.

across the board are increasing, which reflects the lack of supply.

• Minneola Tangelos are in much better shape heading into February. We will have a full mix of sizing from 56's through 125's as well as 12/3 lb bags. The quality has been very nice as supplies improve.