

ORGANIC MARKET NEWS

OUTLOOK FOR SEPTEMBER 24 - OCTOBER 1, 2015

ORGANIC ASPARAGUS BACK IN SEASON

Good news! **Organic Asparagus** is now back in season from Mexico. Supplies are decent so far and quality has been very nice.

Organic Asparagus Tips are also available. Volume overall will be small but steady through mid-October.

A 6/12 oz. packaged option is available in our Spring Leaf Organic line (49663).

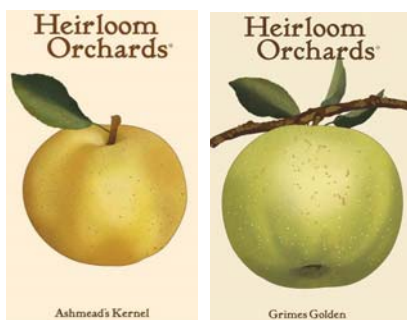


OG HASS AVOCADOS

New crop **Organic Hass Avocados** from Mexico are beginning.

Prices are starting to climb back to normal levels as the glut of fruit from the late Flora Loca season has all but dried up, and new crop **Organic Hass Avocados** are not making the required oil content for shipping in the United States. This has affected smaller fruit the most. 60ct fruit is very tight for next week!

Prices will be significantly higher than 40 or 48 size fruit.



OG APPLES

This week's heirloom varieties out of Oregon are **Organic Ashmead's Kernel**, **Grimes Golden**, and **King David Apples**. POS material is available - make sure to ask your salesperson!

New crop **Pinova Apples** out of Washington are expected in limited supply next week.

Washington **Organic Gold Delicious Apples** remain very limited with high pricing. This is expected to continue for the season as some shippers have sent their entire crop to processing and others have replanted new varieties.

New crop Washington **Organic Jonagold Apples** are extremely limited this is expected to continue for the season.

A few new varieties out of the Northwest have arrived this week in very limited supply. New **Organic Sansa** 12/3 lb. bags, **Tsugaru** 12/3lb. bags, and **Rosalynn 80ct Apples**.



OG BERRIES

ALERT! **Organic Strawberries** from California have experienced high heat once again which has deteriorated the quality. Driscoll's is beginning to prorate and other labels have arrived with heavy bruising.

California **Organic Blackberries** continue in a gap situation. Stay tuned for an update on when the next crop will be available.

Pacific Northwest **Organic Blueberries** are finished for the season. We will transition into South American imports during early October. Supplies are expected to be very limited for the start of the season at high price points.

California **Organic Raspberry** supply has improved. We expect decent supplies this week with some short term market relief and better quality.



OG POTATOES

Organic Fingerling Potatoes, in 1.5 lb. bags, out of Colorado will get started this week in the Cinacia label.

Supply remains good on **Organic Russet Potatoes** out of Colorado this week; prices continue to come off as we head into the fall.



OG PAPAYAS

Organic Formosa Papayas will be in good supply this week. This new variety is similar to a **Maradol Papaya**. It will have some streaks of greenish color when full ripe, unlike the Maradol which usually turns full yellow when fully ripe.



OG GREEN BEANS

Packaged cleaned and snipped **Organic Green Beans** from Pero are available again out of FL as well. Additionally, we will have the Taylor Farms Organic pack from the West Coast.

Organic Green Beans are in very tight supply out of PA and CA. Tennessee growers are reporting they're just getting started with harvesting.



OG ONIONS

Peri & Sons **Sweetie Sweet Organic Onions** have started out of Nevada, and **Organic Red and Yellow Onions** are in good supply with nice quality out of California.

Nevada grown **Organic Onions** should be in full swing in 2-3 weeks in all colors.



OG CRANBERRIES

Canadian **Organic Cranberries** are expected to begin the first week of October. So far crop is looking excellent in both quality and size.

We'll be stocking 12/7.5 oz clamshells, 18/8 oz. bags, and 22 lb. cases of bulk **Organic Cranberries**.



OG GRAPEFRUIT

California **Organic Star Ruby Grapefruit** has little to no availability. Whatever fruit we are getting has extremely steep pricing. This is expected to improve over the next couple of weeks.



OG ROMAINE HEARTS

Organic Romaine Hearts are in good supply and are of very nice quality this week. A lot of fields to strip due to outer leaf burn on **Organic Romaine**.



OG KALE

Organic Kale is in abundant supplies out of NY, PA, and MD. NC is also reporting good numbers on **Organic Green Kale**. PA will finish up in the middle of October.



OG PINEAPPLES

Organic Pineapples will be in good supply from Four Seasons through next week. Prices remain higher as conventional pineapples are very tight as well.



OG GRAPES

Organic Concord and **Globe Grapes** are expected to continue for a few weeks with limited, sporadic supply.

Biodynamic Thompson Grapes from Marian Farms came and went, but we are waiting on the next arrival before the weekend.

Organic Black Grape supply has firmed up with prices on the rise.

Organic Red and **Green Grapes** have firmed up this week, with some of the best fruit of the season so far.

Organic Black and **Red Grape** clamshells are in firm supply. **Greens** have finished up for the season.



OG PEARS

Washington **Organic Anjou Pear** supply has improved and is now in steady supply with firm prices.

Organic Asian Pears out of Washington continue with firm prices and steady supply.

Washington **Organic Bartlett Pears** are back in extremely firm supply with high prices.

Washington **Organic Bosc Pears** are back in steady supply.

Organic Red Bartlett Pears are gapping this week but 1/2 boxes should return in 1-2 weeks.

Organic Seckel Pears are now in from the Pacific Northwest in firm but steady supply.

Washington **Organic Starkrimson (Red) Pears** are now offering promotional opportunities with excellent dark red fruit.



OG BROCCOLI & CAULIFLOWER

Organic Broccoli supplies are tighter out of California this week. Some shippers are reporting that harvests are down drastically, but the **Organic Broccoli** continues to arrive in very good condition.

Organic Broccoli Crowns are still on the tight side, but available in limited quantities. Supplies out of **Organic Broccoli** out of PA is limited as well.

Organic Cauliflower is in tighter supply out of CA and NV. Quality is still really strong, but harvests are limited.

Organic Romanesco will be available out of NY around the first week of October.



OG KIWI

Local Organic Kiwi Berries continue in very limited supply. Expect these will finish up over the next few weeks if not sooner.

New Zealand **Organic Green Kiwifruit** is in good supply. **Organic SunGold Kiwifruit** continues in good supply and is expected to continue until the second week of October when we should have a seamless transition into Italian fruit.



OG TOMATOES

Organic Round Tomatoes are finishing out of PA. Quality continues to be very nice. The next **Organic Round Tomatoes** will be coming out of Mexico the first week of October.

Organic Roma Tomatoes are finishing up out of PA. Supplies will be very light. Mexico shippers are not seeing more than a few pallets crossing a day.



OG CUCUMBERS

ALERT! **Organic Cucumbers** continue to be in tight supply out of GA, WI, CA, and Mexico. Most volume is coming out of GA right now, with FL due to start in 2 weeks. Mexico has very limited volume.

Organic Hothouse Cucumbers are available out of Mexico, Spain, and Canada in good quality.

IN OTHER NEWS

- Washington **Organic Peaches** are done for the season. The last of the Washington **Organic Pluots** are here in limited supply and once there gone they are finished for the season.

- California **Organic Cantaloupes** have firmed up significantly and are expected to finish by the end of September. **Organic**

Honeydew is done for the season.

- **ALERT!** **Organic Lemons** remain very tight and expensive. What little supply is available is heavy to the smaller sizes right now.

- Oylers Organic Farm's local **Organic Apple Cider** has begun! Ask your sales

rep or merchandiser for POS material from this great, local farm!

- **ALERT!** Expect some prorates and sporadic shortages on **Organic Baby Romaine Lettuce**, **Kale**, and **Spinach** next week.

THE

40
TOP

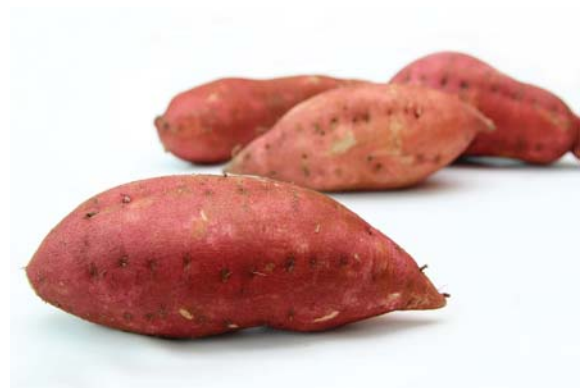
FSPI AUTUMN QUARTER:

Oct - Dec



ORGANIC ITEMS

1. OG BANANAS
2. OG SALADS BABY SPINACH, 5 OZ
3. OG AVOCADOS
4. OG BROCCOLI
5. OG TOMATOES GRAPE
6. OG STRAWBERRIES
7. OG SALADS ARUGULA, 5 OZ
8. OG SALADS SPRING MIX, 5 OZ
9. OG RASPBERRIES
10. OG MUSHROOMS CRIMINI
11. OG KALE, GREEN
12. OG BLUEBERRIES
13. OG CELERY
14. OG SALADS BABY KALE, 5 OZ
15. OG GRAPES RED SEEDLESS
16. OG CUCUMBERS
17. OG SQUASH, ZUCCHINI
18. OG RED PEPPERS
19. OG MUSHROOMS WHITE
20. OG MUSHROOMS SHIITAKE
21. OG ORANGES NAVEL/VALENCIA, LOOSE
22. OG GRAPES GREEN SEEDLESS
23. OG ROMAINE HEARTS
24. OG LEMONS, LOOSE
25. OG KALE, LACINATO
26. OG SALADS 50/50, 5 OZ
27. OG APPLE GALA, LOOSE
28. OG BLACKBERRIES
29. OG TOMATOES, ROUND
30. OG CAULIFLOWER
31. OG SWEET POTATOES GARNET
32. OG SALADS BABY SPINACH, 1 LB
33. OG SALADS HERB, 5 OZ
34. OG CARROTS, BABY PEELED, 1 LB
35. OG POTATES, RUSSET, 5LB BAG
36. OG POTATOES, RUSSET, LOOSE
37. OG HERBS BASIL
38. OG MUSHROOMS PORTABELLA
39. OG ONIONS YELLOW
40. OG PINEAPPLES



****Based on Four Seasons Produce, Inc. historical case volume data from 2014. This reflects availability and market conditions from last Oct-Dec.**

New!

AT FOUR SEASONS

NEW JERSEY RAW HONEY

"PURE RAW HONEY"

BEE FLOWER & SUN HONEY PRODUCTS:

60052 HONEY, BLUE BLOSSOM NJ BFS	12/1 LB
60053 HONEY, CLOVER NJ BFS	12/1 LB
60054 HONEY, STAR THISTLE NJ BFS	12/1 LB
60055 HONEY, WILDFLOWER NJ BFS	12/1 LB
60051 HONEYCOMB PACK NJ BFS	12/11 OZ



CONVENTIONAL

17446 OLIVES FRESH COLLOSAL	16 LB
05053 APPLES SWEET TANGO 88 CT	40 LB
05082 APPLES SWEET TANGO BAG	12/3 LB
05084 APPLES SWEET TANGO POUCH	12/2 LB
06219 APPLE CIDER SWEET TANGO	12/64 OZ
05866 APPLES SWEETIE 88sz/60ct WXF	27 LB
06358 PEARS ANJOU KIDS POUCH	12/2 LB
14070 TANGERINES FALL GLO FLA	100 CT
14047 TANGERINES FALL GLO BAGS	12/3 LB
14113 TANGERINES FALL GLO GIFT BOX	5 LB



ORGANIC

43453 APPLE GOLD SUPREME VF LOCAL OR	37 LB
43047 APPLE PINOVA WXP USA ORG	72-88 CT
43086 APPLE PINOVA WXP USA ORG	100 CT
43539 APPLE ROSALYNN USA ORG	80 CT
42976 APPLE SANSА USA ORG	12/3 LB
43538 APPLE TSUGARU USA ORG	12/3 LB
40328 ASPARAGUS TIPS ORG	15 LB
40325 ASPARAGUS ORG	11 LB
40364 BEANS GREEN MICRO PERO ORG	6/12 OZ
40577 BROCCOLI STEM PA. ORG	20 LB
41322 TOMATO CLUSTER PA. ORG	11 LB
41547 POTATO FINGER BUTTERCREAM ORG	12/2 LB
41550 POTATO FINGER FRENCH ORG	16/1.5 LB
41555 POTATO RUSSIAN BANANA ORG	16/1.5 LB
41639 POTATO CRESCENT AUSTRIAN ORG	16/1.5 LB
41822 SWT POT STOKES PURPLE YAM ORG	40 LB
46090 OYLER APPLE CIDER LOCAL ORG	9 1/2 GAL



MARIAN FARMS BIODYNAMIC:

45036 MARIAN BIO RAW ALMONDS ORG	25 LB
45037 MARIAN BIO MUSCAT RAISINS ORG	12/12 OZ
45030 MARIAN BIO THOMP RAISINS ORG	25 LB
45038 MARIAN BIO NO OIL RAISINS ORG	25 LB



GROWER LIST

SEPTEMBER 24 - OCTOBER 1, 2015

LOCAL ORGANIC



NEW YORK

PEDERSEN FARMS

Seneca Castle, NY

- 40550 - OG Cabbage Green NY 45 lb.
40724 - OG Parsley Italian Flat Prem NY 30 ct

REEVES FAMILY FARM

Baldwinsville, NY

- 41053 - OG Squash Honeynut NY 40 lb.

PENNSYLVANIA

CHRIST KING

Ephrata, PA

- 40577 - OG Broccoli PA 14 ct
41535 - G Onion Sweet Jumbo PA 40 lb
41536 - OG Onion Sweet Med PA 40 lb.
41314 - OG Tomato Roma PA 20 lb.

LADY MOON FARMS

Chambersburg, PA

- 40532 - OG Beets Red Bunch Prem PA 24 ct
40484 - OG Beets Gold Bunch PA 24 ct
40666 - OG Chard Green Prem PA 24 ct
40680 - OG Chard Rainbow Premium PA 24 ct
40667 - OG Chard Red Premium PA 24 ct

- 40639 - OG Eggplant Premium PA 24 lb
41007 - OG Greens Collards Premium PA 24 ct
40628 - OG Greens Dandelion Prem PA 24 ct
40893 - OG Greens Dandelion Red Prem PA 24 ct
40811 - OG Greens Kale PA 24 ct
40948 - OG Greens Kale Lacinato Prem PA 24 ct
40668 - OG Greens Kale Red Bore PA 24 ct
41346 - OG Tomato Cherry Clam PA 12/1 pt
41385 - OG Tomato Cherry Rainbow PA 12/1 pt
41336 - OG Tomato Grape PA 12/1 pt
41398 - OG Tomato Grape Gold PA 12/1 pt
41341 - OG Tomato Cherry Orange PA 12/1 pt
41351 - OG Tomato Roma PA 20 lb.
41359 - OG Tomato 2-lyr Large PA 20 lb.
41354 - OG Tomato Yellow PA 10 lb.
41347 - OG Tomato Yellow Pear PA 12/1 pt

MOCKINGBIRD HILL FARM

Washington, PA

- 40485 - OG Beet PA 25 lb.
41594 - OG Potato Yukon PA 50 lb.

ORGANIC VALLEY

Lancaster County, PA

- 41036 - OG Squash Acorn Green PA 30 lb.
41057 - OG Squash Acorn Carnival PA 35 lb.
41031 - OG Squash Butternut PA 35 lb.
41035 - OG Squash Delicata PA 35 lb.

- 41220 - OG Squash Pie Pumpkin PA 35 lb
41050 - OG Squash Spaghetti PA 30 lb.

OYLER'S ORGANIC FARM

Biglerville, PA

Expected 9/23:

- 46090 - OG Oyler Apple Cider PA 9 1/2 gal
43453 - OG Apple Gold Supreme VF PA 37 lb.

REED FAMILY FARMS

Elizabethtown, PA

- 40376 - OG Beans Green PA 25 lb.

SAM STOLTZFUS

Logantown, PA

- 41036 - OG Squash Acorn Green PA 30 lb.
41057 - OG Squash Acorn Carnival PA 35 lb.
41031 - OG Squash Butternut PA 35 lb.
41035 - OG Squash Delicata PA 35 lb.
41044 - OG Squash Kabocha PA 35 lb.
41220 - OG Squash Pie Pumpkin PA 35 lb
41055 - OG Squash Red Kuri PA 35 lb.
41050 - OG Squash Spaghetti PA 30 lb.

TOIGO ORGANIC FARMS

Carlisle, PA

- 41352 - OG Tomato PA 25 lb.



LOCAL PUMPKINS & FALL ORNAMENTALS



FOR A FULL LISTING, CHECK OUT:

www.fsproduce.com/tips-to-boost-fall-sales-with-pumpkin-and-ornamentals-merchandising/

LOCAL CONVENTIONAL

PENNSYLVANIA

BENEDICT FARMS

Chambersburg, PA

04981 - CV Pumpkin Face Bin 30 ct
04984 - CV Pumpkin Face Bin 40 ct

CEDAR MEADOWS FARM

Holtwood, PA

23147 - CV Tomato Heirloom PA 8/1 quart
23206 - CV Tomato Rainbow Cherry PA 12/1 pt

CHRIST L. ESH

Holtwood, PA

23305 - CV Tomato Grape PA 12/1 pt

COPENHAVER

Lebanon, PA

00482 - CV Beans Green PA 25 lb.

COUNTRY GARDENS (LABAN GARBER)

Waynesboro, PA

01820 - CV Peppers Green Bag M/L PA 18/2 lb.

CRAMERS FARM

Lancaster County, PA

23156 - CV Tomato Heirloom PA 15 lb.
23163 - CV Tomato Heirloom Slicer PA 8/3 ct

EPHRAIM ZOOK

Lancaster County, PA

23004 - CV Tomato VR 4x4 PA 20 lb.
23070 - CV Tomato VR Jumbo PA 25 lb.

HESS BROTHERS FRUIT

Leola, PA

05168 - CV Apples Gala Tote PA 8/5 lb.
05030 - CV Apples Gala 2-1/2 PA 12/3 lb.
05471 - CV Apples Gala 100 ct PA 40 lb.
05475 - CV Apples Gala 88 ct PA 40 lb.
05472 - CV Apples Gala 80 ct PA 40 lb.
05175 - CV Apples Ginger Gold Tote PA 8/5 lb.
05017 - CV Apples Ginger Gold PA 12/3 lb.
05290 - CV Apples Ginger Gold 100 ct PA 40 lb.
05294 - CV Apples Ginger Gold 88 ct PA 40 lb.
05019 - CV Apples Honeycrisp 2-1/2 PA 12/3 lb.
05477 - CV Apples Honeycrisp 100 ct PA 40 lb.
05476 - CV Apples Honeycrisp 80/88 ct PA 40 lb.
05469 - CV Apples Honeycrisp 72 ct PA 40 lb.
05466 - CV Apples Honeycrisp 64 ct PA 40 lb.

05470 - CV Apples Honeycrisp 56 PA 40 lb.
05167 - CV Apples McIntosh Tote PA 8/5 lb.
05040 - CV Apples McIntosh Tote PA 2-1/2 12/3 lb.
05680 - CV Apples McIntosh 100 ct PA 40 lb.
05672 - CV Apples McIntosh 72/88 ct PA 40 lb.
05205 - CV Apples Red Delicious 72/88 ct PA 40 lb.
05210 - CV Apples Red Delicious 100 ct PA 40 lb.
05000 - CV Apples Red Delicious 2-1/2 PA 12/3 lb.
05005 - CV Apples Red Delicious 2-1/4 PA 12/3 lb.
05166 - CV Apples Red Delicious Tote PA 8/5 lb.
05199 - Apple East Graphic Bin Display 1EA - **FREE**

HESS FARMS

Waynesboro, PA

02845 - CV Cucumber Kirby 40 lb.
01842 - CV Peppers Green Display Pack PA 48 ct
04984 - CV Pumpkin Face Bin 40 ct

LESTER WEAVER

Lancaster County, PA

04959 - CV Pumpkin Face Bin PA 70 ct
04984 - CV Pumpkin Face Bin 40 ct

STAUFFER HULING FARMS

Enola, PA

00482 - CV Beans Green PA 25 lb

SUBARASKII KUDAMONO

Coopersburg, PA

06924 - CV Pears Asian Subarashii PA 16 ct

Hard Squash Bins from Lancaster County, PA

Contact your sales rep for specific grower bin counts.
Benedict Farms - Chambersburg, PA
Country Gardens (Laban Garber) - Waynesboro, PA
Hess Farms - Waynesboro, PA

NEW JERSEY

EASTERN FRESH GROWERS

Cedarville, NJ

02806 - CV Cucumber Super Select NJ 72 ct
02803 - CV Cucumber Super Select NJ 72 ct

FLAIM FARMS

Vineland, NJ

00205 - CV Arugula NJ 24 ct

00455 - CV Basil NJ 15 ct
00560 - CV Beets Gold Bunch NJ 12 ct
00551 - CV Beets Red Bunch NJ 12 ct
00591 - CV Bok Choy NJ 30 lb.
00592 - CV Bok Choy (Shanghai) NJ 30 lb.
00790 - CV Cabbage Chinese NJ 30 lb.
01362 - CV Chard Green Swiss NJ 12 ct
01355 - CV Chard Rainbow Swiss NJ 12 ct
01368 - CV Chard Red Swiss NJ 12 ct
01170 - CV Dandelion Bunch NJ 12 ct
01200 - CV Dill NJ 24 ct
01201 - CV Dill NJ 12 ct
01261 - CV Eggplant Premium NJ 24 lb.
01273 - CV Eggplant Sicilian NJ 20 lb.
01274 - CV Eggplant White NJ 15 lb.
01275 - CV Eggplant Graffiti NJ 12 lb.
01285 - CV Eggplant Italian NJ 10 lb.
02875 - CV Endive/Chickory NJ 18 ct
02901 - CV Escarole NJ 18 ct
01308 - CV Greens Collard 18 ct NJ 18 lb.
01315 - CV Greens Kale 18 ct NJ 18 lb.
01346 - CV Greens Mustard NJ 18 lb.
01350 - CV Greens Turnip NJ 18 lb.
01462 - CV Kohlrabi Green 12 ct
01478 - CV Leeks Bunched NJ 12 ct
03050 - CV Lettuce Green Leaf 20 lb. NJ 24 ct
03097 - CV Lettuce Romaine 35 lb. NJ 24 ct
01516 - CV Mint Box NJ 12 ct
01720 - CV Parsley Root NJ 12 ct
01960 - CV Peppers Anaheim NJ 10 lb.
01975 - CV Peppers Cubanelle NJ 18 lb.
01977 - CV Peppers Cubanelle NJ 9 lb.
01967 - CV Peppers Jalapeño NJ 35 lb.
01965 - CV Peppers Jalapeño NJ 10 lb.
01980 - CV Peppers Long Hot NJ 16 lb.
01802 - CV Peppers Sontan NJ 22 lb.
03127 - CV Radish Red Bunch NJ 24 ct
02238 - CV Squash Green Fancy NJ 20 lb.

JERSEY FRESH

Glassboro, NJ

04404 - CV Potatoes White NJ 10/5 lb.



CONVENTIONAL MARKET NEWS

OUTLOOK FOR SEPTEMBER 24 - OCTOBER 1, 2015

HOBGOBLIN GRAPES FOR OCTOBER



Dulcich Farms in Delano, CA is famous for their excellent quality Pretty Lady brand. During early fall they also offer their **Harvest Hobgoblin Grape** brand in graphic boxes and graphic pouch bags.

Stores that have promoted this line in October have done quite well, even at higher price points since the packaging draws attention to the displays and the quality of the xlg to jumbo grapes inside is so superior.

Our first arrivals of red, green, and black seedless **Hobgoblin Grapes** is expected on 9/26. Contact your sales rep or merchandiser for more information!



CV FALL ORNAMENTALS

Growers are reporting that their **Pumpkins** and **Ornamentals** crop is coming on early this year - great supplies are available now!

However, this could mean tighter supplies as we approach the end of October. Build your displays now and stock up.



CV APPLES

There is still an abundance of Washington CA **Red Apples** left to ship and you will see a large spread between old and new crop. **Braeburn Apples** are just starting. No **Pink Apples** yet. Volume is picking up on other varieties like **Honeycrisp** and **Fuji** and we are seeing some lower prices. The **Gala Apple** market took a big leap in price on 88's and larger fruit of which there is little.

The **Eastern Apple** season is growing more momentum every week as more and more growers start with more varieties, some more common to the Northeast Coast.



CV PINEAPPLES

ALERT! Pineapple supplies continue to be very short. As bad as it's been, it appears it is only going to get worse. Prices raised again this weeks by several dollars and look destined to rise even more. The spot markets for those with product is well into the mid to high twenties.

Growers are getting less and less each week with the worst being the middle two weeks in October where a huge whole in supply will happen. There may be a gradual rise after that period, but it may take until April or May of next year for production to return to normal.



CV STRAWBERRIES

Look for better supplies this week on **Strawberries**. Some growers are moving down to the Oxnard region. Santa Maria will continue to ship fruit as well. We will continue to keep a close watch on quality as hot weather continues to be a challenge.



CV MANGOS

Mango supplies seem a little more plentiful, with little gaps in supply as vessels wait to be unloaded. Smaller sizes, 10 and 12 counts, are still limited and getting a premium price. The fruit is still peaking on the 8 counts and larger. Both the Tommy Atkins and Palmer varieties are available.



CV BROCCOLI

Broccoli is still limited overall, but the market is downward. There are more California crowns on the market, and Mexican too. This is putting downward pricing on that product along with Maine product. Quality is outstanding. We will also continue to have steady supply on PA grown bins.



CV BERRIES

Blueberries from Argentina have experience lots of quality issues after their fumigation process in the US. We are moving towards more sourcing from the higher quality Peruvian product. This will increase the price.

Look for good supplies of **Raspberries** this week. This is a great item to promote.

Limited supplies of Blackberries have started out of Mexico. Volume will increase over the next few weeks. **Blackberries** will be a great item to promote in the next two weeks.



CV HASS AVOCADOS

Depending on arrivals of **Hass Avocados** at the Mexican border and loading in the Texas Rio Grande Valley, prices keep fluctuating up and down by two or three dollars through the week. The fruit right now is peaking on the 48's and larger counts with smaller sizes limited and getting a six to eight dollar premium. Peruvian fruit is finished until May.



CV PEPPERS

Green Peppers are steady. We have California (jumbo sized) and Pennsylvania (XLG sized) available this week. Both are nice, with a price advantage on PA product.

15 lb. Red Peppers are more abundant with nice sizing and promotable volumes this week. **11lb. Peppers** and **Mini Mixed Sweet Peppers** are steady.



CV GRAPEFRUIT

Grapefruit from California has been limited due mainly to a labor shortage, but then worsened by rain this week. It looks like the end of the week or the first of next before the next shipment gets out. Look for improvement on availability by the third to fourth week of October when Texas and Florida starts to pick fruit.



CV CAULIFLOWER

Cauliflower will be more abundant this week and lower this pricing. Quality is very nice.

There will also be nice steady supply on the PA grown bins...this is the time to promote bins.



CV CITRUS

Minneola Tangelos are done for the year. Chilean **Murcott/Clementine Mandarins** are still arriving into the East Coast and appears to carry through until the Start of Morocco and Spain.

California could possibly start with their new season for **Clementines** as early as the third week of October.



CV ORANGES

Valencia Oranges will continue to ship through the month of October until new crop **Navel Oranges** start towards the end of that month. Some Florida Oranges may become available by the middle to late of October, but it is usual to wait until November to ship for quality reasons.

Import **Navel Oranges** are winding down with most growers done for the season and waiting for **Midnight Valencia Oranges** to arrive next week. Price on the import Oranges have become stronger and will finish strong for the end of the season.



CV ICEBERG LETTUCE

ALERT! Iceberg Lettuce remains limited from California and Canada. California temperatures are expected to remain high, which would keep yields down. Canadian Iceberg Lettuce will finish in about one to two weeks.



CV POTATOES

The new crop **Idaho Russet Potatoes** in larger sizes have continued to decrease this week in price. There are abundant supplies of large product and the majority of the size profile of the Norkotah crop is big (40-70ct). Burbank's have started to be harvested this week. Pricing is roughly \$2 over the Norkotah's.

Red Potatoes out of Minnesota have run into some sporadic quality issues due to heavy amounts of rain. We have switched over to North Dakota reds that look very nice. **Yellow Potatoes** continue to go strong out of Minnesota and were not impacted as much as the reds.



CV LETTUCE

Romaine, Green Leaf, and Red Leaf Lettuces are steady from California, Canada, and New Jersey. Quality is nice.

Romaine Hearts are also steady, from both California and Canada. Canadian product will finish in the beginning of October.



CV TOMATOES

Beef and Cluster Tomatoes are steady. Mexico has started on both of these items and Canada is still going. So, depending on price, availability, and quality we may have both over the next couple of weeks.

25lb Vine Ripe Tomatoes are limited. We will still have local product over the next few weeks, but very, very limited so please be sure to pre-book if you need it (these would be from PA, grown under tunnels to protect from cold, so these will go until frost).

Two-layer Tomatoes are steady from Canada. (Mexico has started, but the best value is the Canadian right now code 21450).

Roma Tomatoes are steady.

Grape and Cherry Tomatoes have started in Florida.

Mixed Heirloom Tomatoes will be from PA and Canada. PA is limited.

Campari Tomatoes are steady.

IN OTHER NEWS:

CV CANTALOUPE

The short **Cantaloupes** gap we experienced last week is over. The transition to new fields has occurred and we will see better supplies this week.

CV ASPARAGUS

Look for great **Asparagus** supplies this week out of Peru. Promote **Asparagus** this week.

CV CELERY

The **Celery** market is steady.

Celery Hearts remain especially limited. We will continue to have 30 ct sleeved Canadian product.

CV CUCUMBERS

Local **Super Cucumbers** are winding down. We may have some, but the main supply with transition to Georgia.

Cello wrapped Cucumbers are in good supply. Pricing may be up a bit, but decent supply overall.

CV GREEN BEANS

Green Beans are limited are pricing will be steady to higher this week. PA grown product is winding down.

CV LEMONS

Lemons from California have been very tight and prices very strong. Fruit from Mexico and Chile has been bridging the gap from California to Yuma, Arizona, the next growing district to start. Arizona could start in a small way this weekend and for sure for next weekend's loading. Big fruit continues to be short with the import **Lemons** packing heavily to the smaller sizes.

CV SWEET CORN

Sweet Corn will be limited for the next few months now that the local season has come to an end. If you have big orders, please be sure to give a few days lead time to your sales rep because we can source it but demand is way down too.

ProduceGeek

For more info on what's
in season, check out
producegeek.com!