



ORGANIC OUTLOOK

SEPTEMBER 14 - SEPTEMBER 21, 2018



WWW.FSPRODUCE.COM 12/3 LB

ORGANIC APPLES UPDATE

Organic Honeycrisp Apples out of Washington are in good supply. We should see prices come down in late September. Now through November will be a great time to promote!

Washington **Organic Gala Apples** continue in excellent supply with promotional opportunities available on all sizes and bags. Prices are easing off even more. This is a variety to push with large displays, value pricing, and a decent profit.

Organic Fuji Apples have started out of the Pacific Northwest. Supplies are limited to start, but a good size crop of large fruit should be expected heading into October.

Washington **Organic Gold Delicious Apples** have been delayed a couple of days. Product is now expected to arrive in mid to late-September. Good, steady supplies should be expected after that.

Washington **Organic Tsuguru Apples** continue with excellent quality. This variety is a cross between Gold Delicious and Orange Pippin Apples.



OG PEARS

California and Washington **Organic Bosc Pears** are in steady supply, with a huge crop. Expect promotional opportunities on all sizes.

Washington **Organic Bartlett Pears** are in peak season!

Organic Starkrimson (Red) Pears out of Washington continue with steady prices and great quality.

The first Washington **Organic Anjou Pears** have arrived with a huge crop. Expect promotional opportunities on all sizes.

California/Washington **Organic Asian Pears** are in steady supply.

The first **Organic Seckel Pears** out of the Pacific Northwest are expected to arrive here in mid-September. **Seckels** are small, crisp, and very sweet!



OG BLACKBERRIES & BLUEBERRIES

Driscoll's **Organic Blackberries** have turned the corner and are now expected to be very tight until October when Mexican production ramps up. Other brands of **Organic Blackberries** will begin in late September out of California and Mexico and are expected to bridge the gap.

ALERT! Driscoll's **Organic Blueberries** will be very limited until mid-October when supplies out of Mexico ramp up. Expect high prices.

A late storage crop of 6oz **Organic Blueberries** have arrived out of Oregon and are expected to bridge the gap until Chile, Peru, and Mexico ramp up.



OG RASPBERRIES & STRAWBERRIES

Driscoll's **Organic Raspberries** have made complete turnaround and are now expected to be in very good supply out of California and then transition into Mexico for late September, with lowering prices.

Driscoll's **Organic Strawberries** are firmer this week both in supply and pricing. Other brands of **Organic Strawberries** are in a small gap and we're waiting for quality to improve.



OG GREENS

Organic Kale, Lacinato, Chards, and Collards will begin out of Lady Moon Farms' PA location by 9/19.



OG TOMATOES

Pennsylvania-grown **Organic Tomatoes** are finishing up for the season.

Organic Grape Tomatoes are in very tight supply.



OG TROPICAL SPECIALTIES

Organic Dragonfruit, Kiwano, Passion Fruit, and Starfruit will all be available in limited supplies for mid-September!

Be sure to include these items in your fall set as many of these tropical fruits' window of availability only last a few weeks!



OG AVOCADOS

Organic Hass Avocado supplies are increasing out of Mexico. Fruit has been generally hard and green. Prices are dropping slowly as more fruit is available. Pre-conditioned 48 ct fruit from California is still available in small quantities.

Large green **Smooth Skin Organic Avocados** from Florida are available. Take advantage and get these while supplies last!



OG GRAPES

Excellent supplies of **Organic Green, Red, and Black Seedless Grapes** out of California. Promotional opportunities are now available.

Organic Red Globe Seeded Grapes are expected here in mid-September.

Organic Thomcord Grapes continue with excellent quality and supply.

The first Marian Farms **Bio-Dynamic Grapes** of the season are now expected in late September.



OG MANGOS

Organic Mangos (Non-Hot Water Treated) from Mexico are extremely limited for mid-September. Prices are up.

New crop **Organic Mangoes** from Ecuador will be available as earlier as the first or second week of October.



OG KIWI BERRIES

Organic Kiwi Berries have arrived out of PA and the Pacific Northwest. A good crop is expected.

Kiwi Berries taste sweet when ripened at room temperature to "soft."



OG FALL FRUIT

The first **Organic Pomegranates** of the season are expected to begin in mid-September, with a good size crop expected.

Organic Cranberries, in both bulk and clamshells, should begin in early to mid-October.



OG MELONS

Organic Cantaloupe and **Honeydew** supplies are firm but steady this week with the season end right around the corner.

Organic Galia Melons are back in very limited supply.



OG LETTUCE

California **Organic Lettuce** growers are reporting that a lot of their product is going to seed. Supply will be tight until late September. Canada has very limited supplies and the East Coast is pretty much done.



OG STONE FRUIT

Organic Pluots are in good supply and should be steady through September between the California and Washington crop.

The last couple of varieties of **Organic Black** and **Red Plums** are in season and should continue until the end of September.

Organic White Nectarines and **Peaches** are virtually done for the season. **Organic Yellow Nectarines** and **Peaches** should be available for the end of September, but then finish for the season.



OG CUBED BUTTERNUT

NOW AVAILABLE! Olivia's **Organic Cubed Butternut Squash** is now available from State Garden. A conventional offering in the Simple Beginnings label is available!



OG CITRUS

Organic Valencia Orange supplies continue to be firm on all sizes due to excessive heat with high and rising prices. We expect a gap before **Organic Navel Oranges** begin in November/December.

Peruvian **Organic Satsuma Mandarins** have finished for the season, but some **Organic Minneola Tangelos** are available. They are expected to be in sporadic supply for the next few weeks.

Organic Grapefruit is going to be very limited for the next few weeks with high prices and sporadic supply as we wait for new crop to begin in late September.

Organic Lemons supplies are slowly improving out of Mexico and California, with very nice quality and prices beginning to ease.

Organic Lime supplies continue to improve with high prices.



OG SALADS

ALERT! **Organic Baby Butter Lettuce** from Olivia's will be out of stock for a few weeks. **Mache, Mache Blends**, and **Romaine Hearts** from organicgirl have also continued with some availability issues.



OTHER STORIES:

- **Organic GoldenBerries** out of Columbia have begun in a light way and supplies are expected to improve weekly.

- **ALERT!** **Organic Green Peppers** are extremely limited in volume.

- **ALERT!** **Organic Eggplant** are in extremely light supply.

- **ALERT!** **Organic Squash** out Georgia will be hard to load for mid-September due to transportation issues because of the Hurricane Florence.



ORGANIC SUNFLOWER MICROGREENS ARE AVAILABLE FROM VIRGINIA!



CODE: 206185

Organic Sunflower Microgreens

10/3.2 oz

UPC: 726670255723



CODE: 206186

Organic Sunflower Microgreens

10/6.4 oz

UPC: 726670255754



CODE: 206188

Organic Sunflower & Radish

Microgreens 10/6.4 oz

UPC: 616932068331



CODE: 206187

Organic Sunflower & Kale

Microgreens 10/6.4 oz

UPC: 638872978730

Heirloom Apple Varieties

Try these apples sliced with cheese. All apples taste better sliced. More delicate flesh & less skin assures full apple flavor in every bite.



LATE SEPTEMBER:



Gravenstein

The Gravenstein is considered to be one of the best all-around apples for baking, cooking and eating. It has a sweet, tart flavor and juicy, crisp texture. The Gravenstein is native to Denmark, discovered in 1699. It traveled to America with Russian fur traders, who planted orchards at Fort Ross, CA in the early 1800's.

IN STOCK NOW!



Pink Pearl

Cut or bite into this heirloom apple and you are in for a surprise. In fact, it is an offspring of another variety called 'Surprise'! Pink fleshed, pearly skinned, good tasting with sweet to tart flavor. Makes pink applesauce and pretty fruit tarts.

COMING SOON!



Cox's Orange Pippin

This heirloom apple still dominates the English markets. Got its name from creator Richard Cox, a retired brewery worker in the early 1800's. The skin takes on an orange tinge at ripening. Has a juicy, nutty taste and firm flesh. This variety is good for all around use; both in cooking, juicing and eating fresh.

COMING SOON!



Cortland

The Cortland heirloom apple was developed in 1898 by Professor S.A. Beach of New York. It is another high quality red apple, which often will have dark red streaks on the outside. Inside you will find a crisp, white flesh and a somewhat tart, sweet flavor. Very juicy. A good salad apple because it does not brown for hours after slicing.



King David

Discovered by farmer Ben Frost on a fence row tree in Arkansas in 1839. Believed to be a cross of Jonathan/Arkansas Black. Cream colored flesh is coarse, crisp and has a spicy, almost wine-like flavor. Suitable for dessert, pie, sauce making and cider.



Ribston Pippin

This apple was grown in 1708 from one of three 'pips' (seeds) sent from Normandy to Sir Henry Goodricke of Ribston Hall, Yorkshire, England. It has one of the highest Vitamin C contents, 30mg/100mg. Its yellow flesh is firm and sweet, with a pear taste. Ribston is also the parent of Cox's Orange Pippin.



Orleans Reinette

A very old heirloom apple, probably originating in France where it was first described in 1776. Smaller size; round and greenish-yellow color skin with creamy white flesh. Juicy, with a taste of sweet orange followed by a nutty flavor.



Matsu

A late maturing offspring of Golden Delicious from Japan's breeding program (crossed with an Indo tree seedling brought to Japan by an Indiana school teacher). Renamed 'Crispin' in the U.K. and U.S.A. A very large, firm greenish/yellow apple with a sweet cocktail of flavors. Juicy and refreshing, with outstanding dessert qualities. Also known in Japan as the 'Million Dollar Apple'.

EARLY OCTOBER:



Grimes Golden

If you are a Golden Delicious fan, try the parent, Grimes Golden. A clear, deep yellow skin covers a fine grained, spicy flesh. Very juicy and excellent for cider. Discovered in Brook County, Virginia in 1804 by Thomas Grimes.



Calville Blanc

This world renowned dessert apple dates from 16th century France. Its flattened round shape makes it distinctive looking, so much that Monet put it in his 1879 painting "Apples and Grapes". It has a tart, effervescent flavor, and is good for eating. Claims to be the "best apple pie apple grown". Higher in Vitamin C than an orange.



Roxbury Russet

In the early 17th century, Roxbury Massachusetts developed and named the first American apple! An excellent old cider apple, and good for eating. Roxbury Russet is medium sized, elliptical in shape, with a crisp tart flavor. Its russeted skin can exhibit in two or three shades.



Spitzenburg

This "apple of connoisseurs" was discovered in upstate N.Y. in the early 1700's. Rumored to be the favorite of Thomas Jefferson, and definitely grown in his orchards at Monticello. Produced in the Hood River Valley, OR in the early 1900's. Rich, fruity aromatic flavor and crisp meat. A great dessert heirloom apple, it is often a favorite at Christmas time.



Ashmead's Kernel

One of the very best of the old European apples from the late 1600's to early 1700's, this small to medium sized apple has an outstanding rich, high flavor. It is rated for the connoisseur, and has not been offered commercially. Sharp flavor, with a wonderful aftertaste. It has green, russeted skin and crisp, juicy flesh.



White Winter Permain

There is some confusion as to the origin of this apple; some say it originated in Indiana around 1849, others that it came from 1200AD England. Medium to large in size, the White Winter Pearmain has a pale yellow skin with streaks of reddish blush. The skin is waxy and tough. Yellowish flesh is crisp, juicy and tender with a hint of sweetness. One of the premier dessert apples.

LATE OCTOBER:



Golden Russet

If you are a Golden Delicious fan, try the parent, Grimes Golden. A clear, deep yellow skin covers a fine grained, spicy flesh. Very juicy and excellent for cider. Discovered in Brook County, Virginia in 1804 by Thomas Grimes.



Arkansas Black

This unique apple dates to 1870's Arkansas. It is a lively red color, deepening to a purplish black when ripe. Known for a hard, slick exterior, apple expert Tom Burford remembers being warned as a boy not to hit anyone in the head with it, as it could kill! It is juicy, with a distinctive aromatic flavor.



Northern Spy

An American heirloom apple native to the Northern East Coast discovered around 1800 in East Bloomfield, N.Y. Its name comes from the codename of an Underground Railroad operator, who guided former slaves through New England into Canada. Flavor is especially tart, and flesh is harder and crunchier than most. A consummate pie apple, and an old favorite for eating out of hand. Trees are very slow bearing and can take up to twelve years to produce an alternate bearing crop.



Winesap

Unknown in origin, this heirloom apple was probably brought in seed form from Europe over 200 years ago. Deep red in color, it was noted as a great cider apple in writings as far back as 1817. Good for pie, sauce and eating out of hand. Flesh is a fruity, crisp yellow; sometimes featuring red streaks on the inside. The blossoms on Winesap trees are mostly pink, instead of white. One of the parents of 'Arkansas Black'.



PHONE: 1.800.422.8384 | FAX: 1.717.721.2597

www.fsproduce.com

FOLLOW US:



Local Produce

September 14 - September 21, 2018

*All Farms GAP Certified

CONVENTIONAL

DELAWARE

Vincent Farms - Delmar, DE

11997 - CV Watermelons 45ct 15# Avg Bin

NEW JERSEY

Flaim Farms - Vineland, NJ

205 - CV Arugula NJ 24 ct
213065 - CV Beans Cranberry 8 lb
550 - CV Beets Red Bunch NJ 12 ct
1362 - CV Chard Green NJ 12 ct
1355 - CV Chard Rainbow NJ 12 ct
1368 - CV Chard Red NJ 12 ct
1170 - CV Dandelion Bunch NJ 12 ct
1260 - CV Eggplant Prem NJ 24 lb
1285 - CV Eggplant Italian NJ 10 lb
1273 - CV Eggplant Sicilian NJ 20 lb
2900 - CV Escarole NJ 24 ct
1308 - CV Greens Collard NJ 18 lb
1315 - CV Greens Kale 18 ct NJ 18 lb
1346 - CV Greens Mustard NJ 18 lb
1350 - CV Greens Turnip NJ 18 lb
455 - CV Herb Basil NJ 15 ct
1024 - CV Herb Cilantro NJ 30 ct
1032 - CV Herb Cilantro NJ 60 ct
1510 - CV Herb Mint NJ 12 ct Box
1462 - CV Kohlrabi Green NJ 12 ct
1475 - CV Leeks Bunched NJ 12 ct
1715 - CV Parsley Flat Leaf (Italian) NJ 30 ct
1990 - CV Peppers Banana NJ 10 lb
1975 - CV Peppers Cubanelle NJ 10 lb
1818 - CV Peppers Green Jumbo NJ 22 lb
1993 - CV Peppers Habanero Orange NJ 8 lb
1807 - CV Peppers Habanero Red NJ 8 lb
1967 - CV Peppers Jalapeño NJ 35 lb
1980 - CV Peppers Long Hot NJ 16 lb
212153 - CV Peppers Long Sweet NJ 10 lb
1995 - CV Peppers Poblano NJ 20 lb
1896 - CV Peppers Red Fresno NJ 10 lb
1985 - CV Peppers Serrano NJ 8 lb
211495 - CV Peppers Shishito NJ 5 lb
1800 - CV Peppers Suntan NJ 22 lb
2255 - CV Squash Green MED NJ 20 lb

Jersey Fruit - Hammonton, NJ

15678 - CV Peaches 2 1/2" NJ 25 lb
15679 - CV Peaches 2 3/4" NJ 25 lb

NEW YORK

Fowler Farms - Wolcott, NY

5053 - CV Apples Sweetango 40 lb 88 ct



Torrey Farms - Elba, NY

750 - CV Cabbage Green NY 50 lb
2812 - CV Cucumbers Select NY 72 ct
2806 - CV Cucumbers Super NY 72 ct

PENNSYLVANIA

Benedict Farms - Chambersburg, PA

2855 - CV Cucumbers PA 24 ct Carton
2812 - CV Cucumbers Select PA 72 ct
2803 - CV Cucumbers Super PA 72 ct
1260 - CV Eggplant Prem PA 24 lb
1965 - CV Peppers Jalapeño PA 10 lb
2390 - CV Squash Spaghetti PA 35 lb
2320 - CV Squash Yellow Med PA 20 lb

Cedar Meadow Farms - Lancaster County, PA

23156 - CV Tomatoes Heirloom Mix 10 lb

Copenhagen Produce - Lebanon, PA

482 - CV Beans Green PA 25 lb

Ephraim Zook - Lancaster, PA

23111 - CV Tomatoes Round XL 5x6 PA 25 lb
23118 - CV Tomatoes Round LG 6x6 PA 25 lb
23070 - CV Tomatoes Vine Ripe XL 25 lb
21450 - CV Tomatoes Vine Ripe 4x5 20 lb 2-layer

Hess Brothers Fruit - Lancaster, PA

5475 - CV Apples Gala East 40 lb 88 ct
5471 - CV Apples Gala East 40 lb 100 ct
5168 - CV Apples Gala East 38 lb 8ct Tote Bag
5030 - CV Apples Gala 2.5" East 12/3lb bag
5294 - CV Apples Ginger Gold East 40 lb 72/88 ct
5290 - CV Apples Ginger Gold East 40 lb 100 ct
5175 - CV Apples Ginger Gold East 40 lb 8 ct Tote Bag
5017 - CV Apples Ginger Gold East 12/3 lb bag



5476 - CV Apples Honeycrisp East 40 lb 80/88 ct
213582 - CV Apples Honeycrisp PA 40lb 80/88 ct
5019 - CV Apples Honeycrisp 2.5" East 12/3 lb bag
5672 - CV Apples McIntosh East 40 lb 72/88 ct
5680 - CV Apples McIntosh East 40 lb 100 ct
5167 - CV Apples McIntosh East 40 lb 8ct Tote Bag
5040 - CV Apples McIntosh East 12/3 lb bag
5780 - CV Apples Red Delicious 40 lb 100 ct
5205 - CV Apples Red Delicious East 40 lb 72/88 ct
5210 - CV Apples Red Delicious East 40 lb 100 ct
5166 - CV Apples Red Delicious East 38 lb 8ct Tote Bag
5000 - CV Apples Red Delicious 2.5" East 12/3lb Bag

Hess Farms - Waynesboro, PA

2855 - CV Cucumbers PA 24 ct Carton
2845 - CV Cucumbers Kirby PA 40 lb
2812 - CV Cucumbers Select PA 72 ct
2803 - CV Cucumbers Super PA 72 ct
1960 - CV Peppers Anaheim PA 10 lb
1975 - CV Peppers Cubanelle PA 18 lb
1818 - CV Peppers Green Jumbo PA 22 lb
1967 - CV Peppers Jalapeño PA 35 lb
2350 - CV Squash Acorn PA 35 lb
2372 - CV Squash Butternut PA 35 lb
2258 - CV Squash Green Med PA 20 lb
2320 - CV Squash Yellow Med PA 20 lb
2390 - CV Squash Spaghetti PA 35 lb
2334 - CV Squash Zucchini Gold Bar PA 20 lb
23111 - CV Tomatoes Round XL 5x6 PA 25 lb
23118 - CV Tomatoes Round LG 6x6 PA 25 lb
21450 - CV Tomatoes Vine Ripe 4x5 20 lb 2-layer
23070 - CV Tomatoes Vine Ripe XL 25 lb

Stauffer Huling Farms - Lancaster County, PA

631 - CV Broccoli with Stem PA 110ct Bin
4106 - CV Onions "PA Simply Sweet" Jumbo 40 lb
4628 - CV Onions "PA Simply Sweet" 14/3 lb
2372 - CV Squash Butternut PA 35 lb
2390 - CV Squash Spaghetti PA 35 lb

Local Produce

September 14 - September 21, 2018

*All Farms GAP Certified

ORGANIC



NEW YORK

Hepworth Farms - Milton, NY

- 41112 - OG Escarole NY 24 ct
- 43364 - OG Peppers Cayenne 10 lb
- 40987 - OG Peppers Cherry Bomb NY 10 lb
- 41255 - OG Peppers Poblano NY 10 lb
- 40804 - OG Peppers Serrano NY 10 lb
- 40959 - OG Peppers Shishito NY 12/1 pt
- 41337 - OG Tomatillos NY 10 lb
- 40191 - OG Tomatoes Black Prince NY 10/1 qt clam
- 41398 - OG Tomatoes Grape Gold NY 12/1 pt
- 42306 - OG Tomatoes Heirloom Cocktail NY 10/20 oz

Pedersen Farms - Seneca Castle, NY

- 213349 - OG Beans Edamame in Shell NY 12/1lb bag
- 40550 - OG Cabbage Green NY 45 lb
- 40562 - OG Cabbage Red NY 40 lb
- 40675 - OG Greens Kale NY 24 ct
- 40723 - OG Parsley Curly Prem NY 30 ct
- 40724 - OG Parsley Flat Leaf Prem NY 30 ct

OHIO

Green Field Farms - Wooster, OH

- 40376 - OG Beans Green OH 25 lb
- 40562 - OG Cabbage Red OH 40 lb

- 40796 - OG Peppers Green PREM OH 25 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41031 - OG Squash Butternut OH 35 lb
- 41012 - OG Squash Green Fancy OH 20 lb
- 41050 - OG Squash Spaghetti OH 30 lb
- 40297 - OG Squash Yellow OH 20 lb
- 41372 - OG Tomatoes Beefsteak OH 15 lb

PENNSYLVANIA

Christ King - Lancaster, PA

- 41531 - OG Onions Red Jumbo PA 40 lb
- 41525 - OG Onions Red Med PA 40 lb
- 41535 - OG Onions Sweet Jumbo PA 40 lb
- 41536 - OG Onions Sweet Med PA 40 lb
- 40796 - OG Peppers Green PREM PA 25 lb
- 42305 - OG Tomatoes Roma PA 20 lb

Clarion River - Sligo, PA

- 41035 - OG Squash Delicata PA 30 lb

Eagle Shadow Farms - Millville, PA

- 42309 - OG Garlic White PA 10 lb

Kiwi Korners Farm - Danville, PA

- 43628 - OG Kiwi Berry PA 12/6 oz

Mockingbird Hill Farm - Millville, PA

- 40485 - OG Beets Red PA 25 lb

Lady Moon Farms - Chambersburg, PA

- 40639 - OG Eggplant PREM PA 24 lb
- 40767 - OG Peppers Green Med PA 22 lb
- 40796 - OG Peppers Green PREM PA 25 lb
- 41020 - OG Squash Green PREM PA 20 ct
- 41346 - OG Tomatoes Cherry 12/1 pt
- 41385 - OG Tomatoes Cherry Rainbow 12/1 pt
- 41336 - OG Tomatoes Grape Premium 12/1 pt
- 41358 - OG Tomatoes Heirloom PA 10 lb
- 42305 - OG Tomatoes Roma PA 20 lb
- 41359 - OG Tomatoes Round 2-Layer PA 20 lb

*Organic Greens will start around 9/19

Reuben J Peachey Farm - Tyrone, PA

- 40485 - OG Beets Red PA 25 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41031 - OG Squash Butternut PA 35 lb
- 41035 - OG Squash Delicata PA 30 lb
- 41050 - OG Spaghetti Squash PA 30 lb

Samuel K Stoltzfus, Jr. - Loganton, PA

- 41531 - OG Onions Red Jumbo PA 40 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41053 - OG Squash Honeynut PA 40 lb
- 41050 - OG Squash Spaghetti PA 30 lb

Hepworth Farms



Kiwi Korners Farm





PUMPKINS & ORNAMENTALS

2018 FALL SEASON



4968 - **"AUTUMN MIX" PUMPKIN BIN 35 CT**
(Blue Jarrahdale, Long Island Cheese, Peanut)

4823 - **WHITE JACK-BE-LITTLES (BABY BOO) 50 ct**

4950 - **BABY PAM (PIE) Pumpkin Case 12 ct**

4981 - **PUMPKINS FACE 30 ct bin**

4984 - **PUMPKINS FACE 40 ct bin**

4982 - **PUMPKINS FACE 50 ct bin**

4987 - **PUMPKINS FACE 60 ct bin**

4980 - **"FALL FANTASY" PUMPKIN BIN 35 CT**
(Fairytale, White Flat, Cinderella)

4822 - **JACK-BE-LITTLE (MINI-PUMPKINS) 1/2 bushel 40 ct**

4929 - **JACK-BE-LITTLES BAGGED 14/5 ct**

4913 - **TIGER STRIPE/POKEMON PUMPKIN 20 ct**

4901 - **INDIAN CORN 1 1/9 bunch - 16/3 ct**

4945 - **CORN STALKS 10 CT 1 bunch**

4930 - **GOURDS 1/2 bushel box 40 ct**

4928 - **GOURDS BAGGED 145 ct**

4902 - **MINI INDIAN CORN Display box 36/3 ct**

4931 - **MINI CELLO STRAW BALES 50 ct**

4935 - **REGULAR SIZE STRAW BALES 1 ct**

4934 - **SMALL SINGLE STRAW BALE 24 ct**



CIDER SEASON!



Now is the time to reset and open up on your cider sections. Adding more visibility as well as the flavored ciders really gives the category depth and the opportunity for increased sales! Four Seasons Produce carries a full line of ciders from both Country Acres and Zeiglers. Talk to your sales rep or merchandiser today!

ZEIGLER'S

PA Produced National Brand - Ziegler's, Lansdale, PA

6247 - CV Apple Cider 4/1 Gallon

6226 - CV Apple Cider 9-1/2 Gallon

PA Produced Local Brand - Country Acres, Waynesboro, PA

6195 - CV Apple Cider 4/1 Gallon

6197 - CV Apple Cider 9-1/2 Gallon

6201 - CV Apple Cider Cranberry 9-1/2 Gallon

6202 - CV Apple Cider Cherry 9-1/2 Gallon

6203 - CV Apple Cider Pomegranate 9-1/2 Gallon

6204 - CV Apple Cider Spiced 9-1/2 Gallon





CONVENTIONAL OUTLOOK

SEPTEMBER 14 - SEPTEMBER 21, 2018

WWW.FSPRODUCE.COM 11 LB

ASPARAGUS FOR SEPTEMBER PROMOS



Asparagus prices are very promotable for mid-September. Product out of Mexico and Peruvian Asparagus is available at value pricing.

Quality is excellent. Prices will begin to go back up by the beginning of October.



CV BERRIES

Supplies on **Strawberries** will continue to drop once again this week, and pricing will gradually climb the next couple weeks. Quality has been very nice.

Raspberry supplies are definitely improving out of California and it should continue moving forward. Quality has been very nice.

Blueberries are in much tighter supply this week as imports are slow to get started. We're only a few weeks away until we'll see better supplies coming into the States from Argentina.

Blackberry supplies out of Mexico are now improving, so look for pricing to slide once again this week.



CV LETTUCE

Quality out of CA is excellent on all **Iceberg** and **Leaf Lettuces**. Prices on **Leaf Lettuce** are steady, with only **Romaine Hearts** commanding big money compared to the beginning of September.

Canadian **Leaf Lettuce** continues to be challenged by hot weather.

Fall crop plantings of **New Jersey-grown Lettuce** will be available in mid-September.



CV BROCCOLI

CA **Broccoli** prices have leveled off and supplies are steady.

Canadian **Broccoli Crown** prices are extremely firm, with minimal product available due to extended hot weather.

Check out our **Broccoli with Stem & Leaf** bins from Stauffer Huling Farm (code 631) for an awesome way to promote **PA-grown Broccoli!**



CV SQUASH

The regional **Summer Squash** deal is quickly coming to a close.

We will source Midwestern and Canadian **Squash** until Mexican starts in late September.



CV CUCUMBERS

Regionally grown **Cucumbers** continue to tighten. We'll continue to source from our growers in PA, NY, and NJ, but will augment with Canadian-grown as needed.

The Mexican fresh crop deal is expected to start around the last week of September.



CV POMEGRANATE ARILS

Imported **Pomegranate Arils** have abruptly ended.

Fresh crop **Pomegranate Arils** from California will come back into season in October.



CV HOTHOUSE TOMATOES

Hothouse Tomatoes are now coming out of Mexico from new plantings. Sizing and quality are very promotable on **Beefsteak** and **Tomatoes-on-the-Vine**.



CV SWEET CORN

PA Sweet Corn is now finished for the season and so are most of all the other local growers. The brutal wet weather we experienced really had an impact on this season shortening up.



CV CARROTS

We'll transition back to NJ-grown **Bunched Carrots** (code 855) by mid-September.

Pricing and availability continue to be steady on **CA Cello Carrots**. Canadian **Cello Carrots** are an excellent value and quality this year is outstanding.



CV TROPICALS

There is still a sufficient supply of **Hass Avocados** in the pipeline and availability from all regions. Prices are lower.

We anticipate the industry inventories to clean up by mid-October, which in turn will cause the market to stabilize and strengthen.

.....
We will be switching to Mexican **Tommy Atkins Mangos** in mid-September. Prices will be increasing.



CV LEMONS & LIMES

The **Lemon** market is finally breaking and prices are dropping off. District 3 fruit, Southern California and Yuma are picking up volume. With the increase fruit available on USA fruit, the imported fruit from Chile and Mexico took substantial drop in their prices.

Rain is in the forecast for the remainder of the week which will curtail **Limes** harvesting in Mexico. With less limes coming into could possibly push the market higher temporarily.



CV STONE FRUIT

The **Stone Fruit** season is winding down, with Eastern **Peaches** and **Nectarines** done and California on their last two to three weeks.

California **Nectarines** are mostly done, just a handful. **Peaches** should go to the end of the month and these late varieties are nice. Same with **Plums**.