

MARKET NEWS ORGANIC OUTLOOK



ORGANIC HARD SQUASH SEASON

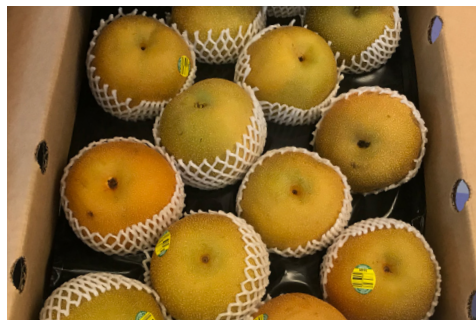


Late summer marks the start of the local **Organic Hard Squash** season!

Pennsylvania growers are now promoting their new crop **Organic Butternut, Spaghetti, Acorn, Delicata, Kabocha, and Pie Pumpkins**.

One of our Ephrata, PA growers has put in some test plots of **Organic Honeynut Squash**.

This variety is like a small butternut, but bred for a smoother texture, richer, sweeter flavor, and nutrient density. Be on the lookout for limited quantities as they become available this season.



OG PEARS

New crop California **Organic Asian Pears** are now in good supply. And, with Washington, plus Oregon, growers coming into season later in the month, September and October will be the best time of the year to promote this juicy, crisp, and sweet pear!

New crop Washington **Organic Anjou Pears** are expected to arrive the second week of September.

California **Organic Bosc Pears** are in good supply this week and should transition to Washington fruit in mid-September.

Washington **Organic Bartlett Pears** are now available in 44lb. boxes.

Washington **Organic Starkrimson (Red) Pears** are now in steady supply.



OG APPLES

The first delicious and crisp **Organic SweetTango Apples** have arrived and are in steady supplies! Check out this link: sweettango.com

As **Organic Honeycrisp Apples** continue to ramp up for the season, more supply is coming. Quality is excellent!

We have had a smooth transition into new crop Washington **Organic Gala Apples** without a glitch and plenty of supply. Smaller fruit will prevail with promotional opportunities on 10oz plus bags.

The first Washington **Organic Golden Delicious Apples** are now available!

Import **Organic Granny Smith and Fuji Apples** are in good supply with excellent quality and prices easing as the transition to domestic fruit should happen in mid to late-September without a gap.



OG BERRIES

Driscoll's **Organic Blueberries** have transitioned to 6oz and supplies are more limited. Prices have increased sharply and will continue to rise with heavy prorates expected. Conditions are not expected to improve for a couple of months until Mexico ramps up.

Other brands of **Organic Blueberries** out of the Pacific Northwest have followed suit and have transitioned to 6oz more expensive fruit. Import fruit will begin over the next couple of weeks out of Argentina and then Chile.

ALERT! Organic Strawberries are in much more limited supply and pricing has jumped up for mid-September. Berry size is smaller, yields are down, and shelf-life is shorter. Expect occasional pro-rates.



OG LETTUCE

Organic Romaine Hearts from California continue to be in steady supply headed into mid-September. Expect quality to remain excellent. Pricing will continue to be steady during the month of September with some opportunities for promotable product as the month continues.

Organic Green and Red Leaf Lettuce from Quebec are experiencing limited supplies. Expect to see product from California to supplement the limited supplies of the Quebec product. Supplies will be steady, however expect to see a price increase with the product from California.



OG GRAPES

California **Organic Black, Green, and Red Grapes** are now in excellent supply and great quality should be expected.

A limited quantity of **Organic Black, Red, and Green Grapes** in paper totes from California are available.



OG TROPICALS

Organic Dragon Fruit will be available next week! This red-fleshed variety is beautiful! Dragon fruit will be in stock throughout the fall.

Organic Horned Kiwano Melons are available next week. Expect steady supplies through the fall months.

Organic Curry Leaves, Mamey, Starfruit, Sapodilla, Cactus Leaves (Nopales), and Passion Fruit will all be available next week.



OG CUCUMBERS

Organic Cucumbers continue to be limited as we head into the second week of September. Although supplies have improved, it continues to be difficult to find steady volumes. Many local growers have wrapped up, while Georgia supplies are only beginning to harvest in early September. Mexican product is also available but is limited. Expect to see product from various growing regions in mid-September.

Organic Mini Cucumbers and European Seedless Cucumbers from Canada are in limited supplies and less than ideal quality in early September. Expect to see this trend continue into mid-September as some growers will be out of supplies during September.



OG FIGS

Organic Black Mission Figs are in peak season right now and pricing is promotable - be sure to take advantage!

We will also have a few 12/1 pint **Organic Green Kadota** and **Black Mission Figs** available!



OG MANGOS

Prices of **Organic Mangos** from Mexico are rising as fruit supplies tighten up. Look for bigger sizes to be plentiful. 12ct sized fruit will NOT be available the second week of September.

7ct, 8ct, and 9ct **Non-Hot Water Treated (NHWT) Organic Mangos** are in stock! These mangos are from Mexico's "Fruit Fly Free Zone", and they are not required to be given a hot water bath, which enables them to stay on the tree longer for maximum flavor and juiciness! These will be available in Kent and Keitt varieties for the next few weeks.



OG WATERMELONS

Organic Seedless Watermelons are finishing for the season. California and New Mexico had a great year, but as summer comes to an end, so does the season. We will still have cartons available with great melons from NM, but they are beginning to finish up fast. Mexico will look to start up in mid-October to go through the fall and winter months.

Organic Mini Seedless Watermelons will be available this week in all sizes. 6ct, 8ct, and 11ct are still coming in strong and look to be promotable. Quality has been excellent on the late season crop.



OG GREENS

Organic Collards, Kale, and Dandelion from Lady Moon Farms in Chambersburg, PA have begun again in a limited way. Expected to see limited availability on these items in the second week of September.



OG CELERY

Organic Celery from California continues in tight supplies and high pricing. Some suppliers are without product due to quality issues causing extra demand on suppliers with product.

Expect to see continued higher pricing through the month of September and into October. Quality has continued to stay excellent from the suppliers that have steady supplies of **Organic Celery**.



OG BRUSSELS SPROUTS

Organic Brussels Sprouts from Mexico are seeing improving supplies. As September continues, expect to see excellent quality, plentiful supplies, and aggressive pricing. With great supplies and aggressive pricing, mid-September is a great time to take advantage and promote **Organic Brussels Sprouts**.



OG CITRUS

ALERT! **Organic Lemons** out of California and Mexico remain extremely limited with skyrocketing prices continuing and mostly choice fruit is available. Conditions are expected to improve in late September.

ALERT! California **Organic Grapefruit** are gaping. New crop may not begin until October.



OG APPLE CIDER

Organic Apple Cider will be back in season starting the week of 9/16.



OG BROCCOLI & CAULIFLOWER

Organic Broccoli and **Broccoli Crowns** from California are seeing tightening supplies as we head toward mid-September. In mid to late-September expect to see pricing rise, while quality will be less ideal. Expect to see these conditions for a few weeks before pricing and quality both begin to improve.

Organic Cauliflower from California is experiencing tighten supplies similar to broccoli. Heat in certain areas is stunting the growth for some suppliers, and the extra demand on the suppliers that do have product, is causing prices to rise. Early September has already seen price increases, expect to see prices continue to rise as we head toward mid-September.



OG STONE FRUIT

Organic Yellow Nectarines and **Peaches** continue in steady supply out of Washington and are expected to finish in mid-September.

Organic White Nectarines came and went. This may be it for the season.

Organic White Peaches are in limited supply and are expected to finish for the season by mid-September.

California Organic Pluots are in good supply with multiple varieties available.

California **Organic Black** and **Red Plums** in and out of varieties, as well as flip flopping between 2 layer and volume-filled, based on what is getting packed.



OG TOMATOES

Organic Beefsteak and **Cluster Tomatoes** prices will be steady this week. Canada hothouses are in the middle of replanting, but new crop Mexico continues to come in to fill the voids.

Organic Grape Tomatoes from Lady Moon Farms in PA are very promotable this week. Quality is outstanding. Promote this local grown product as PA will begin to finish up for the season.

Organic Heirloom Tomatoes from Lady Moon Farms are beginning to slow down as the end of the season is approaching. With a healthy flush in August, picks are beginning to slow down. Supplies will be steady this week but expect shortages later in September.

Organic Vine Ripe Tomatoes from Lady Moon Farms will again be promotable this week. Quality and volume look outstanding. Continue to promote!

OTHER STORIES

- **Organic Green Peppers** and **Organic Eggplant** continue to be in steady supplies from Lady Moon Farms in Chambersburg, PA. Expect to see steady supplies and pricing in September with continued excellent quality. These items are great options to promote outstanding quality local product for customers at store level.

- **Organic Zucchini** and **Yellow Squash** continue to be in excellent supplies coming from both Lady Moon Farms in PA and GA. Expect stellar quality and supplies throughout the month of September, with opportunities to promote.

- **Organic Formosa Papayas** will continue to be out of stock for the second week of September as supplies are going to be very tight for most of September. We will have a small amount of **Organic Sunrise Papayas** from Hawaii the second week of September.

- **Organic Green Beans** from Reed Family Farm in Elizabethtown, PA continue to see steady supplies in early September. With continued exceptional quality and steady supplies, this is an excellent time to promote a great local item.

- **Organic Asparagus** prices are steady this week. Quality has looked very nice coming from Mexico and volume is better.

- **Organic Baby Bok Choy** from California is starting to see better supplies. Expect to see improving quality, pricing, and availability as we head towards mid-September.

WILL YOU BE AT
EXPO EAST
IN BALTIMORE
SEPTEMBER 12-14?
.....
VISIT US AT BOOTH #1524

MAKE-A-WISH FOUNDATION CHARITY EVENT - OFFICE SCHEDULE CHANGE

The 30th Annual Four Seasons Family of Companies charity event in support of Make-A-Wish Foundation will be held on Tuesday, September 10, 2019.

Our office will be closing at 3pm to allow our team to attend the event. There will be no changes to delivery schedules.



AVAILABILITY FOR THE WEEK OF SEPTEMBER 6 - SEPTEMBER 13, 2019

ORGANIC

NEW JERSEY

EASTERN FRESH - CEDARVILLE, NJ

41398 OG Tomatoes Grape Gold 12/1 pt

NEW YORK

HEPWORTH FARMS - MILTON, NY

40518 OG Cabbage Savoy 35 lb
41088 OG Cucumbers PREM 20 lb
41158 OG Lettuce Red Leaf PREM 24 ct
41182 OG Lettuce Romaine PREM 24 ct
40886 OG Radishes French Breakfast 24 ct
40900 OG Spinach Bunched 24 ct

PEDERSEN FARMS - SENECA CASTLE, NY

213349 OG Beans Edamame In Shell 10/1 lb
40548 OG Cabbage Green PREM 45 lb
40454 OG Cabbage Red PREM 45 lb
40462 OG Corn Bi-Color 48 ct
40811 OG Greens Kale PREM 24 ct
40723 OG Parsley Curly PREM 30 ct
40724 OG Parsley Flat Leaf PREM 30 ct (Italian)

PRISTINE ACRES - LAURENS, NY

43805 OG Watermelons Mini 35 lb 6 ct
41434 OG Watermelons Mini 30 lb 8 ct

PENNSYLVANIA

CENTRAL PA PRODUCE COOP - TYRONE, PA

41036 OG Squash Acorn Green 30 lb
41031 OG Squash Butternut 35 lb

41035 OG Squash Delicata 35 lb
41044 OG Squash Kabocha 35 lb
41220 OG Squash Pie Pumpkin 35 lb
41050 OG Squash Spaghetti 30 lb

CLARION RIVER ORGANICS - SLIGO, PA

41255 OG Peppers Poblano 10 lb
41031 OG Squash Butternut 35 lb
41044 OG Squash Kabocha 35 lb

CHRIST KING - LANCASTER, PA

40796 OG Peppers Green PREM 25 lb
40789 OG Peppers Red 11 lb
42305 OG Tomatoes Roma 20 lb
41531 OG Onions Red JBO 40 lb
41525 OG Onions Red MD 50 lb
41536 OG Onions Sweet MD PA 40 lb
41535 OG Onions Sweet JBO PA 40 lb

JOSEPH WEAVER - LANCASTER, PA

40462 OG Corn Bi-Color 48 ct

LADY MOON FARMS - CHAMBERSBURG, PA

40680 OG Chard Rainbow PREM 24 ct
40628 OG Dandelion PREM 24 ct
40639 OG Eggplant PREM 24 lb
41007 OG Greens Collard East 24 ct
40811 OG Greens Kale PREM 24 ct
40472 OG Greens Kale Lacinato PREM 24 ct
43566 OG Greens Kale Red PREM 24 ct
40796 OG Peppers Green PREM 25 lb

40838 OG Peppers Jalapeño 10 lb
41020 OG Squash Green PREM 20 lb
40297 OG Squash Yellow 20 lb
41346 OG Tomatoes Cherry 12/1 pt Clamshell
41385 OG Tomatoes Cherry Rainbow 12/1 pt
41336 OG Tomatoes Grape Premium 12/1 pt
41358 OG Tomatoes Heirloom 10 lb
41351 OG Tomatoes Roma 20 lb
41359 OG Tomatoes Round 2-Layer 20 lb

REED FAMILY FARM - ELIZABETHTOWN, PA

40376 OG Beans Green 25 lb

SAMUEL STOLTZFUS - MILLVILLE, PA

40485 OG Beets Red 25 lb
41531 OG Onions Red JBO 40 lb
41525 OG Onions Red MD 50 lb





AVAILABILITY FOR THE WEEK OF SEPTEMBER 6 - SEPTEMBER 13, 2019

CONVENTIONAL



DELAWARE

FIFER ORCHARDS - DOVER, DE

- 1060 CV Corn White 48 ct
- 1320 CV Greens Kale 18 ct 18 lb
- 23036 CV Tomatoes Vine Ripe JBO 25 lb

VINCENT FARMS - LAUREL, DE

- 1060 CV Corn White 48 ct
- 11997 CV Watermelons 45 ct 15# Avg Bin
- 11991 CV Watermelons 60 ct 11# Avg Bin

NEW JERSEY

FLAIM FARMS - VINELAND, NJ

- 205 CV Arugula 24 ct
- 530 CV Beets Red 25 lb
- 550 CV Beets Red Bunched 12 ct
- 592 CV Bok Choy Baby Shanghai 30 lb
- 1355 CV Chard Rainbow 12 ct
- 1368 CV Chard Red 12 ct
- 1170 CV Dandelion Bunch NJ 12 ct
- 1275 CV Eggplant Graffiti NJ 12 lb
- 1262 CV Eggplant Italian 11 lb
- 1260 CV Eggplant PREM 24 lb
- 1273 CV Eggplant Sicilian NJ 20 lb
- 1308 CV Greens Collard NJ 18 lb
- 1320 CV Greens Kale NJ 18 lb
- 217581 CV Greens Kale Lacinato 12 ct
- 455 CV Herb Basil 15 ct
- 1200 CV Herb Dill NJ 24 ct
- 1510 CV Herb Mint NJ 12 ct Box
- 1475 CV Leeks Bunched 12 ct
- 1704 CV Parsley Curly 30 ct
- 1960 CV Peppers Anaheim 10 lb
- 1990 CV Peppers Banana 10 lb
- 1975 CV Peppers Cubanelle 18 lb
- 1839 CV Peppers Green XL NJ 22 lb
- 1993 CV Peppers Habanero Orange 8 lb
- 1967 CV Peppers Jalapeno 35 lb
- 1980 CV Peppers Long Hot 16 lb
- 1995 CV Peppers Poblano 20 lb
- 1985 CV Peppers Serrano 8 lb
- 1827 CV Peppers Shishito 10 lb
- 2240 CV Squash Green MED 20 lb
- 23276 CV Tomatoes Grape 12/1 pt

JERSEY FRESH POTATOES - WOODBURY, NJ

- 4404 CV Potatoes White NJ 10/5lb Bag



JERSEY FRUIT - HAMMONTON, NJ

- 15679 CV Peaches 2 3/4" NJ 25 lb
- 15685 CV Peaches White 2 3/4" East 25 lb

NEW YORK

TORREY FARMS - ELBA, NY

- 758 CV Cabbage Green 60-65 ct Bin
- 750 CV Cabbage Green 50 lb
- 780 CV Cabbage Red 50 lb
- 795 CV Cabbage Savoy 30 lb
- 2812 CV Cucumbers Select 72 ct
- 2806 CV Cucumbers Super 72 ct
- 2326 CV Squash Yellow MED 20 lb

PENNSYLVANIA

BENEDICT FARMS - CHAMBERSBURG, PA

- 2803 CV Cucumbers Super PA 72 ct
- 1260 CV Eggplant PREM 24 lb
- 1825 CV Peppers Green XL PA 22 lb
- 2258 CV Squash Green MED PA 20 lb
- 2320 CV Squash Yellow MED PA 20 lb

COPENHAVER - LEBANON, PA

- 482 CV Beans Green PA 25 lb

HESS BROTHERS - PA/VA

- 5030 CV Apples Gala 2.5" East 12/3 lb Bag
- 5475 CV Apples Gala East 40 lb 88 ct
- 5471 CV Apples Gala East 40 lb 100 ct
- 5168 CV Apples Gala East 38 lb 8 ct Tote Bag
- 5294 CV Apples Ginger Gold East 40 lb 72/88 ct
- 5175 CV Apples Ginger Gold 40 lb 8 ct Tote Bag
- 5017 CV Apples Ginger Gold East 12/3 lb Bag
- 5019 CV Apples Honeycrisp 2.5" 12/3lb Bag
- 5476 CV Apples Honeycrisp 40 lb 80/88 ct
- 5680 CV Apples McIntosh East 40lb 72/88 ct
- 5167 CV Apples McIntosh 40 lb 8 ct Tote Bag
- 5040 CV Apples McIntosh East 12/3 lb Bag
- 5007 CV Apples Paula Red 2.5" 12/3 lb Bag
- 5000 CV Apples Red Del 2.5" 12/3 lb Bag



- 5205 CV Apples Red Del 40lb 72/88ct
- 5210 CV Apples Red Del 40 lb 100 ct
- 5166 CV Apples Red Del 38lb 8ct Tote Bag

HESS FARMS - WAYNESBORO, PA

- 2845 CV Cucumbers Kirby 40 lb
- 2812 CV Cucumbers Select 72 ct
- 2806 CV Cucumbers Super 72 ct
- 2803 CV Cucumbers Super PA 72 ct
- 1975 CV Peppers Cubanelle 18 lb
- 1825 CV Peppers Green XL PA 22 lb
- 2320 CV Squash Yellow MED PA 20 lb
- 23036 CV Tomatoes Vine Ripe JBO 25 lb

HOOVERS PRODUCE - PORT TREVERTON, PA

- 7398 CV Gourds Goose 70ct Bin
- 4968 CV Pumpkins Autumn Mix 35 ct Bin
- 4961 CV Pumpkins Cinderella 35 ct Bin
- 4981 CV Pumpkins Face 30 ct Bin
- 4897 CV Pumpkins Fairytale 35 ct Bin
- 4992 CV Pumpkins Knucklehead 30 ct Bin
- 986 CV Pumpkins White 60 ct Bin

JOSH WEAVER - LANCASTER, PA

- 750 CV Cabbage Green 50 lb
- 11991 CV Watermelons 60 ct 11# Avg Bin

LESTER WEAVER - LANCASTER, PA

- 4984 CV Pumpkins Face 40 ct Bin

STAUFFER HULING FARMS - LANCASTER, PA

- 482 CV Beans Green PA 25 lb
- 4106 CV Onions Sweet JBO PA 40 lb
- 4628 CV Onions Sweet PA 14/3 lb
- 4984 CV Pumpkins Face 40 ct Bin
- 4987 CV Pumpkins Face 60 ct Bin

SUNRISE ACRES - LANCASTER PA

- 23070 CV Tomatoes Vine Ripe XL PA 25 lb
- 23118 CV Tomatoes Round LG 6x6 25 lb
- 21450 CV Tomatoes VR 4x5 20 lb 2-layer

PUMPKINS & FALL ORNAMENTALS

STARTING SEPTEMBER 9, 2019

MINI DECORATIVES/ORNAMENTALS



04822
JACK-BE-LITTLE (MINI-PUMPKINS)
40 ct case



04929
JACK-BE-LITTLES BAGGED
14/5 ct case
UPC: 743425-08950



04823
WHITE JACK-BE-LITTLES (BABY BOO)
50 ct case



04901
INDIAN CORN
16/3 ct case
UPC: 033383-40077



214039
MINI INDIAN CORN
Display box 16/3 ct case
UPC: 743425-40076



04944
PUMPKIN LITTLES
(Hardball size Pumpkin)
20 ct case



04913
TIGER STRIPE/POKEMON PUMPKINS
20 ct case



04928
GOURDS BAGGED
145 ct case
UPC: 743425-09321



04930
GOURDS
40 ct case

MINI DECORATIVES/ORNAMENTALS



04950
BABY PAM (PIE)
12 ct case



04945
CORN STALKS
1 bunch



04935
REGULAR SIZE STRAW BALES
1 ct



04931
MINI CELLO STRAW BALES
50 ct
21879-20080
Pre-Order Survey Only



04934
SMALL SINGLE STRAW BALE
24 ct
Pre-Order Survey Only



For more information on
pre-ordered painted pumpkins &
kits, contact your sales rep!



PUMPKIN BINS



CARVING/JACK-O-LANTERN/FACE PUMPKIN BIN

4981 - CV Pumpkins Face 30 ct bin
4984 - CV Pumpkins Face 40 ct bin

4982 - CV Pumpkins Face 50 ct bin
4987 - CV Pumpkins Face 60 ct bin



PRIZE WINNER PUMPKINS

4994 - CV Pumpkin Prize Winner 100-170 lb
Available by request



FIELD TRIP/MYSTIC PUMPKINS W/ LONG STEM BIN

(For painting or decorating)
7390 - CV Pumpkins Field Trip 140 ct bin
Available by request



PIE (BABY PAM) PUMPKINS BIN

(For baking or decorating)
4951 - CV Pumpkins Baby Pam (Pie) 150 ct bin
Available by request

MIXED VARIETY PUMPKIN BINS



04968

"AUTUMN MIX" PUMPKIN BIN 35 CT
(Blue Jarrahdale, Pink Porcelain, Peanut)



04980

"FALL FANTASY" PUMPKIN BIN 35 CT
(Fairytale, White Flat, Cinderella)

MARKET NEWS

CONVENTIONAL OUTLOOK

LOCAL BROCCOLI & CAULIFLOWER OUTLOOK



Local PA growers are gearing up for what looks like a good fall **Broccoli** and **Cauliflower** season.

PA **Stem Broccoli**, packed in 110ct bins, will start with light volume the week of September 23rd, and then ramp up for peak volume and promotability for all of October.

PA **Jacket-cut Cauliflower**, packed in 60ct bins, will be in promotable supply starting the week of September 30th, and continue through October.

Contact your sales rep to pre-plan any fall promotions on these impressive local veggies.



CV APPLES

Things are slowly ramping up with new crop Eastern **Apples**. Tray pack cases, tote bags, and 3lb poly bags are all available for your fall resets.

Honeycrisp Apples are selling well out of the gate. **Ginger Gold** and **Gala Apples** are at their peak. **McIntosh Apples** have mostly been small sizing for bags so far, and larger sizes for tray packs will be available in better volume for late September. Eastern **Red Delicious Apples** will start here in early to mid-September.

Washington will start **Fuji** and **Granny Smith Apples** the second week of September and **Red Delicious** by Sept 15th. There will be a gap on **Fuji's** as old crop has cleaned up and the imports are sold out.



CV GRAPES

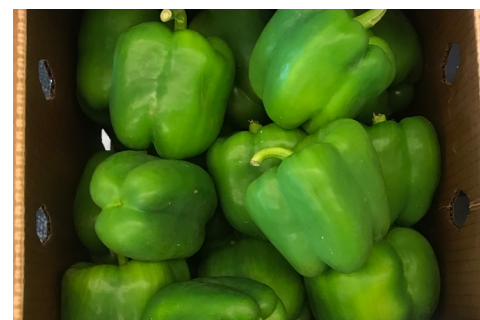
California **Seedless Grapes** continue in peak season supply. There will be a several dollar per case price spread between md/lg sizing on traditional varieties vs. the xl sizing on new premium varieties.

RED GRAPES:

With multiple varieties now in harvest, **Scarlet Royal**, **Krissy**, **Allison**, **Magenta**, and even a few **Crimson**, supplies should be plentiful for the unforeseen future.

GREEN GRAPES:

The harvest of the early season varieties such as **Ivory**, **Valley Pearl**, **Sugraone**, and **Princess**, is wrapping up. We have a limited amount of first year production **Great Green** but it could be until mid to late September before starting **Autumn Kings**. So, in regard to **Greens**, we will be a little snug until that variety gets in full swing.



CV PEPPERS

Green Peppers from NJ and PA continue to be promotable this week. Farmers are continuing to flush with product. Quality has look outstanding.

15lb **Red** and **Yellow Elongated Peppers** are in season from California with good supplies and reasonable pricing. Expect good quality and flavor.

Mini Sweet Pepper prices came down to more promotable pricing this week. Quality has look great from California and Mexico.

Hothouse **Red**, **Yellow**, and **Orange Bell Pepper** prices will be rising some this week. Canadian picks are low, and Holland is feeling some more demand and starting to raise prices.



CV WATERMELONS

Watermelons remain available from Delaware. Quality has looked very nice all season. As the seasons change, we will be offering cartons of **Watermelons** to continue to fill cut fruit sections.



CV ASPARAGUS

Asparagus prices will be steady this week. Shipments from Peru into Miami were delayed due to Hurricane Dorian, however Mexican product continues to be available, leaving markets steady and product still available.



CV CAULIFLOWER

Cauliflower is in tighter supply in California this week. Although pricing is beginning to increase, it should be short-lived as forecasts for **Cauliflower** look to recover soon. Quality on both 9 ct and 12 ct have been really nice.



CV POTATOES

Idaho Russet Potatoes are in better supply this week, and market price on **Count Russet Potatoes** is starting to come down as a result.

Bagged **Red** and **Gold Potatoes** continue to be in good supply out of Minnesota.

10/5lb **Jersey Fresh White Potatoes** are in promotable supply.



CV BROCCOLI

Broccoli is in much tighter supply from California. Unseasonably warm weather in the Salinas, CA area has caused growing challenges preventing normal yields, and pricing is certainly reflecting the shortage.

On the other hand, Eastern **Broccoli Crowns** from Maine are in good supply for this upcoming week, but pricing has also begun to climb. Quality has been really nice on all Eastern **Broccoli Crowns**.



CV CUCUMBERS

Super Cucumber prices are going up some this week due to some local farmers finishing up for the season. Quality and volume however remain promotable.

Seedless Cucumber prices continue to stay steady this week. Markets are higher than normal as picks and volume are down as crops transition.



CV CELERY

Celery continues to be in excellent supply on both naked and sleeve in all sizes. Look for a continued opportunity to promote all **Celery** here in early September.



CV LETTUCE

Iceberg and **Romaine Lettuce** are in excellent supply this week from California and Quebec. Now is a great time to promote. Quality has been very nice.



CV MANGOS

Mexican **Mango** supplies are dwindling, but fruit from Brazil will begin by mid-September.



CV GREEN BEANS

Green Beans remain very promotable from PA. Quality is excellent.



CV RASPBERRIES

Raspberries are currently in excellent supply. Pricing has dropped, and now is a great time to promote. Quality has been very nice.



CV BLACKBERRIES

Blackberries are in tighter supply this week as supplies from California are much lighter. Look for pricing to remain higher than usual this upcoming week.



CV STRAWBERRIES

Strawberries are in steady supply this week from California, but volumes will gradually drop over the next couple weeks as we head into fall. Pricing will remain steady but looks to climb slightly during that time. Quality continues to be nice.



CV BLUEBERRIES

Blueberry volumes are off significantly the end of August as Michigan and British Columbia are basically finished. Peruvian imports continue to arrive to the states, but volumes aren't enough to keep up with demand.

Look for pricing to be much higher here in early September on all imports. We will have steady supplies on all pints and 6 oz.



CV PEARS

Washington started on **Anjou Pears**, with **Bartlett** and **Bosc** to start the second week of September. There will be deals on California fruit as growers will be looking to move their inventory.

Asian Pears are now in peak season. Four Seasons will be stocking XLG sizing and single layer cases.



CV SNACKING TOMATOES

Medley Snacking Tomatoes will be very promotable this week. Quality looks great on the varietal snacking blend. Also look for great deals on **Yellow Grapes Tomatoes** and **Kumato Tomatoes** to add some color and variety to the tomato sections.

Grape Tomato prices are steadily rising due to lack of product. As PA farmers begin to finish up on their local crops, other areas are not yet ready to harvest, creating the rise. Quality has looked great on what's coming in from Tennessee and Canada.



CV GREENHOUSE TOMATOES

Beefsteak Tomatoes will be promotable this week. Hothouses from Mexico are pushing in product and demand remains low as local tomatoes still take precedent, leading to more promotable markets.

Cluster Tomato prices remain steady this week. Quality looks great on early crops from Mexico. Canada is still pushing in some product as well but with lower numbers.



CV GARLIC

ALERT! Between trade war impact and higher tariffs, the cost of **Garlic** has gone up significantly, especially on Chinese imports. The impact is significant and will affect the market on **Garlic** from all origins.

Expect higher prices on 5ct sleeves, bulk, and 4/5lb peeled cloves.