



ORGANIC OUTLOOK

AUGUST 31 - SEPTEMBER 7, 2018



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ORGANIC PEAR SEASON OUTLOOK

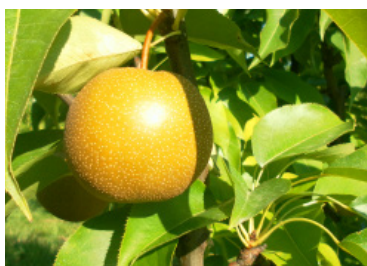
Fresh crop USA **Organic Pears** are back!

Washington **Organic Bartlett Pears** and **Organic Starkrimson (Red) Pears** are entering peak season. September will be an excellent time to promote!

This year's **Organic Pear** crop looks to have good volumes on loose and smaller fruit - ideal for bag promos.

California **Organic Bosc Pears** are in steady supply. Washington **Organic Bosc Pears** are expected to begin by mid-September.

Sweet, crisp, and juicy **Organic Asian Pears** are in season from California. The Oregon and Washington crops will come into season in September.



OG APPLES

Washington **Organic Gala Apples** are now in excellent supply. Promotional opportunities are available on all sizes and bags!

The first **Organic Honeycrisp Apples** out of Washington are expected to arrive the first week of September. Supplies will be limited and priced high to start.

The New **Organic Zestar Apple** is available.

The first Washington **Organic Tsuguru Apples** are expected the first week of September.

Washington **Organic Fuji Apples** will begin in mid-September. New crop **Organic Red Delicious Apples** will also begin around that time.



OG SQUASH

PA growers now have **Organic Green Acorn, Spaghetti, Butternut, Pie Pumpkins, and Delicata Squash**.

Ohio growers have also started with **Organic Spaghetti Squash**, and Maine has supply of **Organic Delicata, Spaghetti, and Acorn Squash**.

Production of **Organic Zucchini Squash** is down out of PA, OH, and NY, but supplies are good out of GA at higher than market prices.

Organic Yellow Squash is more limited out of GA.

Mexico growers report limited supplies of **Organic Fancy Zucchini**, but better supply on mediums. Their prices are steady.



OG BERRIES

Driscoll's **Organic Raspberries** will be in reasonable volume for early September. Prices have gone up sharply and are expected to continue in that direction over the next few weeks with shortages expected.

Driscoll's **Organic Blackberries** are in much lighter supply than anticipated. Prices are up and volumes are down.

ALERT! Organic Blueberries will be extremely limited for September and into early October until supplies out of Mexico ramp up. Expect high prices. Pints will finish for the season here in early September, and 6 oz will finish in early September. Product will then be available in 4.4 oz.

Driscoll's **Organic Strawberry** supplies will be steady for early September. Prices are up a bit, but expect quality to be improved from new fields.



OG FALL FRUIT

The first **Organic Kiwi Berries** of the season are expected to begin the second week of September. Local and Pacific Northwest Fruit will be available.

The first **Organic Pomegranates** of the season are expected to begin in mid-September.



OG WATERMELONS

Organic Mini Seedless Watermelon prices have tightened a bit as well. Fields in CA are beginning to close for the season. There are still new fields harvesting from New Mexico, but with demand still high and production limiting, expect prices to go up this week.

Organic Seedless Watermelons are finished for the season. All fields in California, New Mexico, and Arizona have ended production.



OG GRAPES

Supplies are excellent on **Organic Green, Red,** and **Black Seedless Grapes** out of California. It's a good time to promote.

Full-flavor **Organic Thomcord Grapes** continue with excellent quality and supply.



OG LEMONS

Organic Lemon supplies are slowly improving out of Mexico and the first California fruit is on its way to the east coast. Expect prices to stay firm for much of September until the pipeline fills. Some greening should be expected, but overall quality is very good.



OG TURMERIC

Organic Turmeric will be limited for the next few weeks as we head into September. Hawaii growers estimate it's next harvest will be on Sept 21st, but quality will be unknown until then. Rain may have damaged the quality, and therefore the yields. **Organic Turmeric** from Jamaica is expected back the first week of September.



OG SPECIALTY

Organic Kiwano Melons (Horned Melons) are available from California during September.

Organic Starfruit (Carambola) is available from Glaser Farms in Florida for early September.



OG BROCCOLI & CAULIFLOWER

Organic Cauliflower is more limited in supply out of CA at higher prices. **Organic Orange Cauliflower** is limited from CA. No **Organic Purple Cauliflower** was grown by this shipper this year.

Pricing on **Organic Broccoli** out of CA and NV is moving up due to supply/demand issues. Growers out of Canada now report growing supplies of **Organic Broccoli**, but some discoloration is evident. **Organic Broccoli Crowns** are in good supply.



OG STONE FRUIT

Organic White and **Yellow Nectarines**, as well as **Organic White** and **Yellow Peaches**, are winding down for the season and are expected to be completely finished by the end of September.

Organic Black Plums are in a gap between varieties. We expect to see fruit back in stock by mid-September.

Organic Red Plums and **Pluots** are in decent supply, but are expected to wind down by the end of September.



OG PEPPERS

Organic Green Peppers out of PA are in better supply with lower prices. OH and NY report abundant supplies too. **Organic Red Peppers** are also available out of PA.

Organic Jalapeño Peppers from CA & NY, **Organic Purple Peppers** from NY, and clamshell packs of **Organic Hot Mixed Peppers** are all available.

Organic Red, Yellow, and **Orange Peppers** from Holland are in good supply. Prices are steady.



OG BROCCOLI RABE

Organic Broccoli Rabe is in good supply out of CA. Pricing is the lowest of the year for high-density bunches.



OG FIGS

Organic Black Mission Figs are in steady supply and pricing.

Look for limited supplies of sticky-sweet Family Tree Farms **Organic Desert Queen** (brown variety) and the **Ruby Heart** (green-skinned variety) **Figs**.



OG GOLDENBERRIES

Organic GoldenBerries out of Columbia are available. Supplies are expected to improve weekly.



OG TOMATOES

Organic Tomatoes are in abundant supply on all varieties this week out of the mid-Atlantic states.

It's local season! Lady Moon Farms in particular has excellent quality and volume from their original Chambersburg, PA farm for late August.



OG MANGOS

Organic Mangos from Mexico are beginning to tighten as summer comes to a close. We will see fruit transition to larger sizes as availability of the 10 and 12 cts diminish. Prices will increase significantly as well.

With that being said, these are THE BEST eating **Organic Mangos** of the year! Large, undipped Non-Hot Water Treated (NHWT) fruit is delicious! Large 6ct NHWT fruit is available now!

Ecuador will be the next location that we begin sourcing **Organic Mangos** from in early fall.



OG HASS AVOCADOS

Organic Hass Avocado prices are stabilizing. Mexican supplies are increasing each week. Pricing remains elevated.

Mexico's Independence Day in mid-September will affect harvest and shipping schedules of fruit coming out of Mexico. Overall, fruit supplies are increasing which should lead to prices coming off just a bit in the coming weeks.

Large **Organic Green Smooth Skin Avocados** from Florida are now in stock. Take advantage and get these while supplies last!

OTHER STORIES:

- **Organic Lettuce** is in good supply out of CA and Canada. Prices are down slightly. Shippers are starting to see rib rubs on all California varieties. Due to the recent heat, **Organic Romaine Lettuce** has become more limited and more expensive out of CA.

- We are fully into new crop **Organic Sweet Potatoes!** These are great items to try on the grill.

- **ALERT!** **Organic Green Beans** are in very tight supply out of Mexico, CA, and South-eastern US. PA and OH product is in a small gap situation until late August.

- **Organic Cantaloupe** and **Honeydew** prices have strengthened even more this week. A slight gap is possible. **Organic Galia Melons** are now extremely limited and are expected to be in and out of supply until the crop finishes over the next couple of weeks.

- **Organic Bi-Color Sweet Corn** is in good supply out of both NY and Canada.

- There will be supply gaps in both **Organic Formosa** and **Solo Papayas** this week as supplies are way down. This will last for a few more weeks.

- **Organic Pineapple** supplies are good on for the first week of September. Pricing remains steady.

- **Organic Kale** is in good supply out of OH, WI, NC, and CA. Prices and demand are low.

- **Organic Spinach** is available in decent supply out of CA, but there's beetle damage on some of the leaves. Prices are up.

- **Organic Garlic** is in good supply out of Argentina, but that will end soon. The next import product will come from Spain. USA grown **Organic Garlic** is in season from PA - code 42309.

Organic Eggplant is in adequate supply from CA, NY, NJ, and PA. Volume out of the Mid-Atlantic will start to dwindle. **Organic Graffiti Eggplant** is also available from NY.

- New crop Nevada-grown **Organic Yellow** and **White Onions** will begin this week. Pricing will be comparable to current levels, but quality will be much nicer. **Organic Red Onions** continue to be in plentiful supply from our local growers here in PA.

Local Produce

August 31 - September 7, 2018



*All Farms GAP Certified

CONVENTIONAL

DELAWARE

Vincent Farms - Delmar, DE

- 11996 - CV Watermelons 36ct 18# Avg Bin
- 11997 - CV Watermelons 45ct 15# Avg Bin
- 11991 - CV Watermelons 60ct 11# Avg Bin

NEW JERSEY

Flaim Farms - Vineland, NJ

- 205 - CV Arugula NJ 24 ct
- 530 - CV Beets Red NJ 25 lb
- 550 - CV Beets Red Bunch NJ 12 ct
- 592 - CV Bok Choy Baby Shanghai NJ 30 lb
- 1362 - CV Chard Green NJ 12 ct
- 1368 - CV Chard Red NJ 12 ct
- 1170 - CV Dandelion Bunch NJ 12 ct
- 1260 - CV Eggplant Prem NJ 24 lb
- 208527 - CV Eggplant Graffiti NJ 11 lb
- 1285 - CV Eggplant Italian NJ 10 lb
- 1273 - CV Eggplant Sicilian NJ 20 lb
- 1308 - CV Greens Collard NJ 18 lb
- 1315 - CV Greens Kale 18 ct NJ 18 lb
- 1346 - CV Greens Mustard NJ 18 lb
- 1350 - CV Greens Turnip NJ 18 lb
- 455 - CV Herb Basil NJ 15 ct
- 1200 - CV Herb Dill 24 ct
- 1510 - CV Herb Mint NJ 12 ct Box
- 1462 - CV Kohlrabi Green NJ 12 ct
- 1475 - CV Leeks Bunched NJ 12 ct
- 1715 - CV Parsley Flat Leaf (Italian) NJ 30 ct
- 1960 - CV Peppers Anaheim NY 10 lb
- 1990 - CV Peppers Banana NJ 10 lb
- 1975 - CV Peppers Cubanelle NJ 10 lb
- 1993 - CV Peppers Habanero Orange NJ 8 lb
- 1967 - CV Peppers Jalapeño NJ 35 lb
- 1980 - CV Peppers Long Hot NJ 16 lb
- 212153 - CV Peppers Long Sweet NJ 10 lb
- 1995 - CV Peppers Poblano NJ 20 lb
- 1896 - CV Peppers Red Fresno NJ 10 lb
- 1985 - CV Peppers Serrano NJ 8 lb
- 211495 - CV Peppers Shishito NJ 5 lb
- 23069 - CV Tomatoes Vine Ripe XL NJ 25 lb

Gloucester County Packing - Woodbury, NJ

- 4490 - CV Potatoes Red "Jersey Fresh" 10/5 lb
- 4404 - CV Potatoes White "Jersey Fresh" 10/5 lb

Jersey Fruit - Hammonton, NJ

- 211774 - CV Nectarines 2 1/2" NJ 25 lb
- 15470 - CV Nectarines 2 3/4" NJ 25 lb
- 15678 - CV Peaches 2 1/2" NJ 25 lb
- 15679 - CV Peaches 2 3/4" NJ 25 lb

NEW YORK

Torrey Farms - Elba, NY

- 480 - CV Beans Green NY 25 lb
- 750 - CV Cabbage Green NY 50 lb
- 2812 - CV Cucumbers Select NY 72 ct
- 2806 - CV Cucumbers Super NY 72 ct

PENNSYLVANIA

Benedict Farms - Chambersburg, PA

- 2812 - CV Cucumbers Select PA 72 ct
- 2803 - CV Cucumbers Super PA 72 ct
- 1260 - CV Eggplant Prem PA 24 lb
- 1818 - CV Peppers Green Jumbo PA 22 lb
- 1965 - CV Peppers Jalapeño PA 10 lb
- 2258 - CV Squash Green Med PA 20 lb
- 2390 - CV Squash Spaghetti PA 35 lb
- 2320 - CV Squash Yellow Med PA 20 lb

Cedar Meadow Farms - Lancaster County, PA

- 23206 - CV Tomatoes Cherry Rainbow PA 15/1 pt
- 23166 - CV Tomatoes Cocktail "Aunt Cheri's" PA 10/1 lb
- 23156 - CV Tomatoes Heirloom Mix 10 lb

Copenhaver Produce - Lebanon, PA

- 482 - CV Beans Green PA 25 lb

Ephraim Zook - Lancaster, PA

- 23111 - CV Tomatoes Round XL 5x6 PA 25 lb
- 23070 - CV Tomatoes Vine Ripe XL 25 lb
- 21450 - CV Tomatoes Vine Ripe 4x5 20 lb 2-layer

Hess Brothers Fruit - Lancaster, PA

- 5475 - CV Apples Gala East 40 lb 88 ct
- 5471 - CV Apples Gala East 40 lb 100 ct
- 5168 - CV Apples Gala East 38 lb 8ct Tote Bag
- 5030 - CV Apples Gala 2.5" East 12/3lb bag
- 5294 - CV Apples Ginger Gold East 40 lb 72/88 ct
- 5290 - CV Apples Ginger Gold East 40 lb 100 ct
- 5175 - CV Apples Ginger Gold East 40 lb 8 ct Tote Bag
- 5017 - CV Apples Ginger Gold East 12/3 lb bag
- 5476 - CV Apples Honeycrisp East 40 lb 80/88 ct
- 5019 - CV Apples Honeycrisp 2.5" East 12/3 lb bag
- 5680 - CV Apples McIntosh East 40 lb 100 ct
- 5167 - CV Apples McIntosh East 40 lb 8ct Tote Bag
- 5040 - CV Apples McIntosh East 12/3 lbbag
- 5205 - CV Apples Red Delicious East 40 lb 72/88 ct
- 5210 - CV Apples Red Delicious East 40 lb 100 ct
- 5166 - CV Apples Red Delicious East 38 lb 8ct Tote Bag
- 5000 - CV Apples Red Delicious 2.5" East 12/3lb Bag

Hess Farms - Waynesboro, PA

- 2855 - CV Cucumbers PA 24 ct Carton
- 2845 - CV Cucumbers Kirby PA 40 lb
- 2812 - CV Cucumbers Select PA 72 ct
- 2803 - CV Cucumbers Super PA 72 ct
- 1260 - CV Eggplant Prem PA 24 lb
- 1960 - CV Peppers Anaheim PA 10 lb
- 1975 - CV Peppers Cubanelle PA 18 lb
- 1818 - CV Peppers Green Jumbo PA 22 lb
- 1967 - CV Peppers Jalapeño PA 35 lb
- 1985 - CV Peppers Serrano PA 8 lb
- 2258 - CV Squash Green Med PA 20 lb
- 2320 - CV Squash Yellow Med PA 20 lb
- 23111 - CV Tomatoes Round XL 5x6 PA 25 lb
- 23118 - CV Tomatoes Round LG 6x6 PA 25 lb
- 21450 - CV Tomatoes Vine Ripe 4x5 20 lb 2-layer

Joseph Weaver - Lancaster, PA

- 1075 - CV Corn Bi-Color PA 50 dz Bin

Josh Weaver - Lancaster, PA

- 1065 - CV Corn White PA 50 dz PA Bin
- 11996 - CV Watermelons 36ct 18# Avg Bin
- 11997 - CV Watermelons 45 ct 15# Avg Bin

Lester Weaver - Lancaster, PA

- 1065 - CV Corn White PA 50 dz PA Bin

Stauffer Huling Farms - Lancaster County, PA

- 4106 - CV Onions "PA Simply Sweet" Jumbo 40 lb
- 4628 - CV Onions "PA Simply Sweet" 14/3 lb



Local Produce

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ORGANIC



NEW YORK

Hepworth Farms - Milton, NY

- 40550 - OG Cabbage Green OH 45 lb
- 41091 - OG Cucumbers Prem NY 20 lb
- 40639 - OG Eggplant PREM NY 24 lb
- 41112 - OG Escarole NY 24 ct
- 40675 - OG Greens Kale NY 24 ct
- 43364 - OG Peppers Cayenne 10 lb
- 40987 - OG Peppers Cherry Bomb NY 10 lb
- 41255 - OG Peppers Poblano NY 10 lb
- 42324 - OG Peppers Purple NY 10 lb
- 40804 - OG Peppers Serrano NY 10 lb
- 40959 - OG Peppers Shishito NY 12/1 pt
- 212627 - OG Peppers Snack NY 10/1 qt
- 40864 - OG Radishes Red Bunched Prem NY 24 ct
- 41337 - OG Tomatillos NY 10 lb
- 41352 - OG Tomatoes NY 25 lb
- 40191 - OG Tomatoes Black Prince NY 10/1 qt clam
- 41398 - OG Tomatoes Grape Gold NY 12/1 pt
- 211769 - OG Tomatoes Green NY 10 lb
- 42306 - OG Tomatoes Heirloom Cocktail NY 10/20 oz
- 41358 - OG Tomatoes Heirloom NY 10 lb
- 41314 - OG Tomatoes Roma Gold NY 22 lb

Pedersen Farms - Seneca Castle, NY

- 40550 - OG Cabbage Green NY 45 lb
- 40562 - OG Cabbage Red NY 40 lb
- 40520 - OG Corn Bi-Color NY 48 ct
- 212447 - OG Beans Edamame in Shell NY 12/1lb bag
- 40675 - OG Greens Kale NY 24 ct
- 40723 - OG Parsley Curly Prem NY 30 ct
- 40724 - OG Parsley Flat Leaf Prem NY 30 ct

OHIO

Green Field Farms - Wooster, OH

- 40376 - OG Beans Green OH 25 lb
- 40562 - OG Cabbage Red OH 40 lb
- 40675 - OG Greens Kale NY 24 ct
- 40796 - OG Peppers Green PREM OH 25 lb
- 41012 - OG Squash Green Fancy OH 20 lb
- 41050 - OG Squash Spaghetti OH 30 lb
- 40297 - OG Squash Yellow OH 20 lb
- 41372 - OG Tomatoes Beefsteak OH 15 lb
- 41336 - OG Tomatoes Grape Premium 12/1 pt

PENNSYLVANIA

Christ King - Lancaster, PA

- 41531 - OG Onions Red Jumbo PA 40 lb
- 41525 - OG Onions Red Med PA 40 lb
- 41535 - OG Onions Sweet Jumbo PA 40 lb
- 41536 - OG Onions Sweet Med PA 40 lb
- 40796 - OG Peppers Green PREM PA 25 lb
- 42305 - OG Tomatoes Roma PA 20 lb

Clarion River - Sligo, PA

- 40838 - OG Peppers Jalapeño PA 10 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41031 - OG Squash Butternut PA 35 lb
- 41035 - OG Squash Delicata PA 30 lb
- 41220 - OG Squash Pie Pumpkin PA 35 lb

Eagle Shadow Farms - Millville, PA

- 42309 - OG Garlic White PA 10 lb

Mockingbird Hill Farm - Millville, PA

- 40485 - OG Beets Red PA 25 lb

Lady Moon Farms - Chambersburg, PA

- 41088 - OG Cucumbers PREM PA 20 lb
- 40639 - OG Eggplant PREM PA 24 lb
- 40723 - OG Parsley Curly Prem PA 30 ct
- 40724 - OG Parsley Flat Leaf Prem PA 30 ct
- 40767 - OG Peppers Green Med PA 22 lb
- 40796 - OG Peppers Green PREM PA 25 lb
- 41020 - OG Squash Green PREM PA 20 ct
- 41346 - OG Tomatoes Cherry 12/1 pt
- 44467 - OG Tomatoes Cherry Orange 12/1 pt
- 41385 - OG Tomatoes Cherry Rainbow 12/1 pt
- 41398 - OG Tomatoes Grape Gold PA 12/1 pt
- 41336 - OG Tomatoes Grape Premium 12/1 pt
- 41358 - OG Tomatoes Heirloom PA 10 lb
- 42305 - OG Tomatoes Roma PA 20 lb
- 41359 - OG Tomatoes Round 2-Layer PA 20 lb

Reuben J Peachey Farm - Tyrone, PA

- 40485 - OG Beets Red PA 25 lb
- 40838 - OG Peppers Jalapeños 10 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41031 - OG Squash Butternut PA 35 lb
- 41035 - OG Squash Delicata PA 30 lb
- 41050 - OG Spaghetti Squash PA 30 lb

Samuel K Stoltzfus, Jr. - Loganton, PA

- 41531 - OG Onions Red Jumbo PA 40 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41050 - OG Squash Spaghetti PA 30 lb



LABOR DAY

DELIVERY SCHEDULE

For clarification or special requests on this schedule, please contact your Sales Rep. or Merchandiser. Have a safe and enjoyable Labor Day!

Monday 8/27 through Saturday 9/1 – Standard delivery and office schedules.

Sunday 9/2 – Sales office open 8:30am to 1pm for order changes and add-ons for your Tuesday 9/4 deliveries.

Monday Labor Day 9/3 – Offices closed for the holiday. No deliveries.

Tuesday 9/4 – Standard delivery and office schedule.

Wednesday 9/5 – Extra deliveries made in most regions to support post-holiday refill.



the Little Potato Company

CASE PACK CHANGES



Little Potato Co is transitioning from 8/1lb cases to 6/1lb cases on the Microwave & Oven packs. The switch will be taking place during late August & early September.


**Natural
Products**
EXPO EAST®

Join us!
September 13-15

Baltimore Convention Center
Baltimore, MD

WHY YOU SHOULD STOP BY OUR BOOTH:

- Stop by for a delicious **Organic Honeycrisp Apple!**
- Stay for some conversation about **fresh produce.**
- Discuss program opportunities on **FRESH by Four Seasons** products – **Meat, Dairy, Grocery, and more!**

BOOTH # 1516





CONVENTIONAL OUTLOOK

AUGUST 31 - SEPTEMBER 7, 2018

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NEW CROP HONEYCRISP APPLES ARE BACK!



The fresh crop 2018 **Honeycrisp Apple** harvest is underway in PA and WA. NY will start in September. The early fruit has had nice color and sweetness!

Lower color USXF and US #1 grade **Honeycrisp Apples** are available at more affordable pricing than the high color Washington XFCY and Premium grades.



We've been going with Eastern **Gala**, **Ginger Gold**, and **Honeycrisp Apples**, and immediately after Labor Day we will be getting into new crop **Red Delicious** and **McIntosh Apples**.

The season will slowly ramp up later with other varieties starting in late September and early October.



CV STRAWBERRIES

ALERT! **Strawberries** are in shorter supply for early September and prices are up! But once we move into Oxnard, CA in mid-September volumes will be higher and pricing should begin to slide.



CV HASS AVOCADOS

There is more than a sufficient **Hass Avocado** supply to meet demand. Growers in Mexico picked heavy as prices were high, but demand was light with markets full of product, causing prices to drop significantly.

The market should stabilize this week as volume is down on Peruvian and California fruit, and Mexican growers slow down harvesting to stop the slide in the market. As current inventory cleans up, expect prices to firm back up over the next few weeks.



CV GRAPES

Prices are most affordable on the ordinary **Grape** varieties, like **Flames** and **Sugarones**. But, as we get into the better varieties like **Red Scarlet Royal** on the and **Green Emeralds**, we will see a large gap in pricing.

So, if you want a **Grape** for aggressive promotion, or if you want to promote the very best quality/size/flavor, there will be fruit to fit the bill.



CV HERBS

ALERT! Recent heat has affected regionally grown bunched **Herbs**, particularly **Cilantro** and **Curly Parsley**. These items will be limited for the next few weeks. We will continue to source from CA until local supplies are able to recover.



CV PINEAPPLES

Pineapples will be in shorter supply for much of September, and pricing is up.



CV BERRIES

ALERT! **Blueberries** are definitely tightening up again this week and prices are moving higher. We'll be finishing domestic pints, but moving into imports from Peru. Overall, the majority of all growers are shifting into 6 oz. This will be the majority of our volume for early September.

Raspberries are in tighter supply this week, and pricing has moved higher once again. This shortage should last a couple more weeks.



CV BLACKBERRIES

Blackberries were in excellent supply the last week of August from Driscoll's, but harvests have fallen short of projection, bumping prices back up and volumes down. Quality has been very nice.



CV LEMONS

Lemons from California are limited and we will not see any volume increase in supplies until late September or early October.

Fortunately, with a supply from Chile and now with Mexico coming into volume, prices have stabilized and are even a little cheaper on the Mexican fruit.



CV WATERMELONS

Seedless Watermelon markets have really tightened up as we come to the close of the summer season. A combination of damage and disease from heavy rain, and some cooler night temperatures, are the cause for this tight market. There will be some late acreage fruit available in limited quantities out of DE and MD, but look to the transition into cartons coming up with new fields in New Mexico and Texas starting open up for better quality.

Mini Seedless Watermelons will be promotable until the end of September. This will be a great option to have with the full size bins tightening up and coming to an end. There will be product available from Mexico and California.



CV CUCUMBERS

Regionally grown **Cucumbers** are tighter this week as most growers are between plantings. Availability should improve slightly by the end of the week. The NC fall deal begins this week.



CV ASPARAGUS

Asparagus markets have come down a bit leading to some promotable pricing. Mexican product has dropped off and Peruvian farmers have been able to kick up production a bit to meet demand.



CV STONE FRUIT

As August winds down, we will see the demand for **Stone Fruit** dwindle as retailers make more room for apples and pears.

California still has a way to go before their season is done and will have **Peaches**, **Plums**, and **Pluots** well into September. **Nectarines** will finish in a couple of weeks. Growers are already feeling the demand falling off and prices are aggressive to boost interest.

On the East Coast, **Peaches** will go into the first two weeks of September with **Nectarines** finishing before then.



CV BROCCOLI

Broccoli availability and prices have leveled out. All CA shippers report excellent quality.

Canadian **Broccoli Crown** prices remain very firm, with minimal product available due to extended hot weather.



CV SQUASH

Regional **Zucchini** and **Yellow Squash** supplies continue to tighten. Most growers are between plantings. Heat and higher than average rainfall are handicapping growth.

Light availability is expected to continue for the next few weeks.



CV ONIONS

The **Onion** market is steady, with the exception of **White Onions** that are in limited supply. Most Eastern growing regions are shipping, and in the first week of September all storage regions will begin their shipments. Demand will need to be steady in order to keep prices stable.



CV POTATOES

All growing regions will have new crop **Russet Potatoes** available within the next couple of days. Early reports indicate that we should expect an average to above average crop. **Russet Potato** pricing has been dropping to seasonal averages as more new crop becomes available.

There are abundant supplies of **Red Potatoes** from various growing regions. Some of the best **Red Potatoes** are coming out of North Dakota at the moment.



CV TOMATOES

The Local PA **Tomato** season peak is coming to an end. Farmers will still harvest through this week but expect yields to begin falling off a bit. There will be PA **Tomatoes** available but the heavy rains earlier this month have done some damage on this crop as well. We will have some **Jumbo Vine Ripe Tomatoes** coming from Alabama to fill any gaps.

PA Grape Tomatoes are also coming to an end as yields have dropped tremendously. VA Grape Tomatoes still have promotable product so look for our "Native Grown" labels from Virginia to be available.

We will also still have very promotable **PA Grown Heirloom Tomatoes** and **Cherry Heirloom Tomatoes** grown right here in Lancaster County!



CV LETTUCE

CA **Iceberg Lettuce** supplies have stabilized, with some occasional spot deals available. CA Leaf Lettuce is steady and quality is excellent.

Canadian **Red** and **Green Leaf Lettuces** are tight and quality is hit or miss. Many shippers are pro-rating due to quality.

GET READY FOR PUMPKINS, ORNAMENTALS, CIDER, AND CANDY/CARAMEL APPLES!

