



ORGANIC OUTLOOK

AUGUST 24 - AUGUST 31, 2018



WWW.FSPRODUCE.COM 20 LB

LOCAL ORGANIC TOMATO SEASON

Organic Tomatoes are in abundant supply on all varieties this week out of the mid-Atlantic states. It's local season! Lady Moon Farms in particular has excellent quality and volume from their original Chambersburg, PA farm for late August.

Organic Vine Ripe Tomatoes are increasing in supply out of PA, OH, and NY. Prices are down and it's a good time to promote. Quality has been excellent, even with all of the rain.

Organic Heirloom Tomatoes are in abundant supply out of NY, PA, and OH. Quality again has been excellent. CA **Organic Heirloom Tomatoes** are slowing down due to normal temps returning.

Organic Cherry and **Rainbow Cherry Tomatoes** are abundant out of NY and PA, and **Organic Grape Tomatoes** are abundant from NY, PA, OH, and NJ. It's a good time to promote!

Organic Gold and Sungold Orange Grape Tomatoes are available out of both NY and PA. If you want to pack your own local **Organic Grape** and **Cherry Tomato** containers in your store, bulk cases are available at reasonable prices from NY and PA. **Organic Black Prince Tomatoes** are available out of NY, plus **Organic Cocktail Heirloom Mix Tomato** containers.

Organic Roma Tomatoes are in supply out of NY and PA. Quality is very nice with good color. Organic Gold Roma Tomatoes are available out of NY.

Organic Cluster Tomatoes are abundant out of NY, Canada, and Mexico. Quality has been very good.



OG APPLES

New crop Washington **Organic Gala Apples** are now in excellent supply with promotional opportunities available on smaller sized fruit and bags.

The first 2018 **Organic Honeycrisp Apples** out of Washington are expected to arrive in early September.

The new Washington grown **Organic Zestar Apples** should arrive the last week of August.

Organic Fuji Apples will transition from old crop imports to Washington fruit in early September.



OG PEARS

The first juicy, crisp, and sweet California **Organic Asian Pears** have arrived. Supplies are expected to remain steady.

Washington **Organic Bartlett Pear** harvest volumes will continue to improve heading into September. Smaller fruit is prevailing and quality is excellent.

The first California **Organic Bosc Pears** have arrived in limited supply and high prices.

The first **Organic Starkrimson (Red) Pears** out of Washington have arrived in both bulk and Lil' Snapper 12/2lb pouch bags.



OG BERRIES

Organic Strawberry supplies continue to be good. Prices have gone back up to more normal levels.

Driscoll's **Organic Blackberries** are in steady supply.

ALERT! **Organic Blueberries** will be much more limited until supplies out of Mexico ramp up at end of September and early October. Expect high prices.

ALERT! Driscoll's **Organic Raspberries** have taken a significant downturn in supply. Prices have taken a significant upturn and are expected to continue in that direction over the next few weeks. Shortages are expected.

Organic **Goldenberries** out of Columbia are expected to start in a small way here at the end of August. Supplies will continue to improve through the fall.



OG GRAPES

Organic Green, Red, and Black Seedless Grapes out of California continue in excellent supply. It's a good time to promote.

Organic Thomcord Grapes continue with excellent quality and supply.



OG STONE FRUIT

Organic White & Yellow Nectarines, as well as White & Yellow Peaches, are winding down out of California. Good supplies are expected to continue out of Washington for a few more weeks.

Organic Black and Red Plums are back in decent supply in both volume-filled and tray packs.

Organic Pluots are back in good supply and are expected to be steady heading into September.



OG CUCUMBERS

Organic Cucumbers are in good supply out of Mexico, PA, WI, OH, and NJ. Supplies are limited from NY.

Organic Hothouse Cucumbers from Spain and Canada are in good supply. **Organic Persian Cucumbers** from Canada are also in good supply.

Organic Pickle Cucumbers are limited out of CA and NY.



OG PAPAYAS

Supply gaps on the bigger **Organic Formosa Papayas** gives a chance for customers to try to the smaller **Organic Solo Papaya** variety.

Price point is a little higher, but overall quality should be good!



OG MANGOS

Organic Kent and Keitt Mangos will tighten and price will increase through early September.

Fruit that is normally very large sized this time of year is remaining slightly smaller than average and 10 and 12 ct fruit will remain available for a couple weeks longer before moving to the big 6-8ct fruit!



OG MELONS

Organic Cantaloupe and **Honeydew** markets have strengthened even more this week, with a slight gap possible.

Organic Galia Melons are now extremely limited and are expected to finish for the season.



OG AVOCADOS

Organic Hass Avocado prices continue an upward trend. California fruit still remains available and supplies are becoming slightly more steady out of Mexico.

Large, smooth **Organic Green Skin Avocados** from Florida are in now in stock. Take advantage and get these while supplies last!



OG WATERMELONS

Organic Watermelon bins will be finished for season. Quality has been great coming out of California, and Nevada. Look for the transition from bins to cartons.

Organic Mini Watermelons are still very promotable. New fields have opened up in New Mexico, and there is also product coming from California. Quality has been excellent.



OG LEMONS

Organic Lemon supplies are slowly improving out of Mexico and the first California fruit is on its way.

Expect prices to stay firm until the pipeline fills in September. Some greening should be expected but overall quality is very good.



OG FIGS

Organic Black Mission Figs are in steady supply. Pricing is steady as well.

Some specialty **Organic Fig** varieties may be available from time to time in August and early September in small volumes.



OG PEPPERS

Organic Green Peppers out of PA are in better supply with lower prices. OH and NY report abundant supplies too.

Organic Jalapeño Peppers from CA & NY, **Organic Purple Peppers** from NY, and clamshell packs of **Organic Hot Mixed Peppers** are all available.

Organic Red, Yellow, and Orange Peppers from Holland are in good supply. Prices are steady. **Organic Green Peppers** are also available.



OG LETTUCE

Organic Lettuce is in good supply out of CA and Canada. Prices are down slightly. Shippers are starting to see rib rubs on all California varieties.

Due to the recent heat, **Organic Romaine Lettuce** has become more limited and more expensive out of CA.



OG SQUASH

PA growers now have **Organic Green Acorn, Spaghetti, Butternut, Pie Pumpkins, and Delicata Squash**.

Ohio growers have also started with **Organic Spaghetti Squash**, and Maine has supply of **Organic Delicata, Spaghetti, and Acorn Squash**.

Organic Zucchini Squash is growing in supply out of NJ, PA, OH, and NY. NY is limited on **Organic Yellow Squash**.

Organic Zucchini and Yellow Squash will begin being harvested out of GA.



OG GARLIC

Locally grown PA **Organic Garlic** has very nice quality and has full flavor. Supplies are limited from CA, and at a high price point per pound.

Organic Garlic is in good supply out of Argentina, but that will end soon. The next product will come from Spain.



OG BROCCOLI & CAULIFLOWER

Pricing on **Organic Broccoli** out of CA and NV is moving up due to supply/demand issues. Growers out of Canada now report growing supplies of **Organic Broccoli**, but some discoloration is evident.

Organic Broccoli Crowns are in good supply.

Organic Cauliflower is more limited in supply out of CA at higher prices. Canadian growers will be out until late August.

Organic Orange Cauliflower is limited from CA. No **Organic Purple Cauliflower** was grown by this shipper this year.

OTHER STORIES:

• **ALERT!** **Organic Green Beans** are in very tight supply out of Mexico, CA, and Southeastern US. PA and OH product is in a small gap situation until late August.

• **ALERT!** **Organic Cilantro** supplies became very tight from NY and CA. Prices are up.

• **Organic Celery** and **Celery Hearts** markets are steady this week. Volumes are promotable, particularly on **Organic Celery Hearts**. Quality is nice coming from California.

• **Organic Spinach** is available in decent supply out of CA, but there's beetle damage on some of the leaves.

• Hawaiian **Organic Turmeric** is available again, but shipments may be delayed due to Hurricane Lane.

• **Organic Eggplant** is in adequate supply from CA, NY, NJ, and PA. **Organic Graffiti Eggplant** is also available from NY.

• **Organic Pineapple** supplies are tightening just a bit after a flush in product the past 2 weeks. Pricing should remain steady however.

• **Organic Russet Potatoes** are in good supply out of Washington and Idaho. Colorado should be getting started here in September. This should bring some pricing relief as more growing regions start

shipping volume of **Organic Russet Potatoes**. We will see new crop Organic Red and Yellow Potatoes out of Manitoba, Canada the last week of August. These will be the smooth skin beautiful potatoes that we see this time every year!

• We are in a transition right now from CA grown onions over to NV **Organic Onions**. We shouldn't see any supply gaps but we will see **Organic White Onions** get started again in the next couple weeks.

• **Organic Red Onions** continue to be in plentiful supply from our local red onion growers here in PA.

NEW OR BACK IN SEASON!



CONVENTIONAL

- 5030 CV Apples Gala 2.5" Eastern 12/3 lb bag
- 5168 CV Apples Gala 38 lb Eastern 8 ct Tote bag
- 5475 CV Apples Gala 38 lb Eastern 40 lb 88 ct
- 12175 CV Apples Gala 9/3 lb Lil Snappers Pouch bag
- 5017 CV Apples Ginger Gold East 12/3 lb bag
- 5175 CV Apples Ginger Gold Eastern 40 lb 8 ct Tote bag
- 5294 CV Apples Ginger Gold Eastern 40 lb 72/88 ct
- 212255 CV Apples Ginger Gold WXFY 40 lb 88 ct
- 5476 CV Apples Honeycrisp Eastern 40 lb 80/88 ct
- 13814 CV Oranges Cara Cara Uruguay 72 ct 33 lb
- 13901 CV Oranges Navel Chile 48 ct/33 lb
- 14313 CV Tangelos Minneola Peru 22 lb
- 10916 CV Grapes Champagne 16/1 lb
- 10921 CV Grapes Thomcord 20/1 lb clamshell
- 6915 CV Pears Asian 40 ct 2-Layer
- 6542 CV Pears Bartlett US #1 Washington 80/90ct 44 lb
- 12183 CV Pears Bartlett 9/3 lb Lil Snappers Pouch Bag
- 212350 CV Pears Tosca 9/3 lb Lil Snappers Pouch Bag
- 6507 CV Pears Crimson 40/50 ct 20 lb
- 14828 CV Apricots Black Purple Rose 14 lb
- 15733 CV Peaches White Donut 2 1/2" Virginia 16/20 oz
- 15720 CV Peaches Yellow Donut 30 sz 11 lb Euro
- 17678 CV Pomegranates California 36 ct
- 679 CV Brussels Sprouts 24/1 lb Mesh Bag
- 686 CV Brussels Sprouts Microwave 12/1 lb Ocean Mist Pouch
- 3262 CV Brussels Sprouts Supershred 12/12 oz Ocean Mist Pouch
- 211959 CV Peppers Aloha 9/4 ct
- 212153 CV Peppers Long Sweet New Jersey 10 lb
- 211805 CV Peppers Shishito 16/8 oz
- 211758 CV Peppers Sweet Chef Mix 4/14 oz
- 209466 CV Radishes French Bunched 12 ct
- 23166 CV Tomatoes Cocktail PA 10/1 lb
- 6165 CV Candy Apple with Nuts 12/1 ct
- 6160 CV Candy Apple with Nuts 12/3 ct
- 6175 CV Caramel Apple "Apple Pie" 24/1 ct
- 6151 CV Caramel Apple "Apple Pie" 12/3 ct
- 6173 CV Caramel Apple Plain 24/1 ct
- 6153 CV Caramel Apple Plain 12/3 ct
- 6164 CV Caramel Apple with Nuts 24/1 ct
- 6150 CV Caramel Apple with Nuts 12/3 ct
- 6170 CV Caramel Apple with Sprinkles 24/1 ct
- 6155 CV Caramel Apple with Sprinkles 12/3 ct
- 6174 CV Chocolate Apple "Turtle" 24/1 ct
- 6152 CV Chocolate Apple "Turtle" 12/3 ct
- 6163 CV Jelly Apple with Coconut 24/1 ct
- 6162 CV Jelly Apple with Coconut 12/3 ct



ORGANIC

- 42867 OG Apples Gala WXF Washington 40 lb 80/88 ct
- 42868 OG Apples Gala WXF Washington 40 lb 100 ct
- 42975 OG Apples Gala 2.5" WXF Washington 12/3 lb bag
- 42840 OG Apples Gala USXF 2.5" California 12/3 lb
- 42843 OG Apples Zestar Washington 80/88 ct
- 42181 OG Golden Berries Peeled Colombia 12/5 oz
- 43573 OG Grapes Thomcord California 20/1 lb
- 43270 OG Pears Asian 10 lb 16/20ct 1-layer
- 43590 OG Pears Bartlett US #1 Washington 44 lb 80/90 ct
- 43182 OG Pears Bartlett US #1 Washington 44 lb 100 ct
- 43294 OG Pears Bartlett US #1 Washington 12/3 lb bag
- 43224 OG Pears Bosc US #1 California 40 lb 80/90 ct
- 43334 OG Pears Bosc US #1 California 40 lb 100 ct
- 43621 OG Pears Starkrimson (Red) Washington 22 lb 45/50 ct
- 49233 OG Pears Red Washington 12/2 lb Lil' Snappers
- 44252 OG Figs "Black Mission" 12/8 oz
- 212447 OG Beans Edamame in Shell New York 12/1 lb bag
- 40636 OG Cauliflower Orange 12 ct
- 41277 OG Eggplant Graffiti
- 40732 OG Okra 5 lb
- 40987 OG Peppers Cherry Bomb New York 10 lb
- 42324 OG Peppers Purple New York 10 lb
- 40959 OG Peppers Shishito New York 12/1 pt
- 212627 OG Peppers Snack (Mini Mix Sweet) New York 10/1 qt
- 40868 OG Radishes Watermelon 10 lb
- 41035 OG Squash Delicata Pennsylvania 25 lb
- 41044 OG Squash Kabocha Pennsylvania 35 lb
- 42309 OG Garlic White Pennsylvania 10 lb
- 48138 OG Turmeric "Spring Leaf" 6/6 oz Net Bag
- 44467 OG Tomatoes Cherry Orange Lady Moon PA 12/ 1 pt
- 42306 OG Tomatoes Heirloom Cocktail New York 10/20 oz
- 41314 OG Tomatoes Roma Gold New York 22 lb
- 205656 OG Potatoes Gold B Cal-O 50 lb



the Little Potato Company

CASE PACK CHANGES



Little Potato Co is transitioning from 8/1lb cases to **6/1lb** cases on the Microwave & Oven packs. The switch will be taking place during late August & early September.

LABOR DAY

DELIVERY SCHEDULE

For clarification or special requests on this schedule, please contact your Sales Rep. or Merchandiser. Have a safe and enjoyable Labor Day!

Monday 8/27 through Saturday 9/1 – Standard delivery and office schedules.

Sunday 9/2 – Sales office open 8:30am to 1pm for order changes and add-ons for your Tuesday 9/4 deliveries.

Monday Labor Day 9/3 – Offices closed for the holiday. No deliveries.

Tuesday 9/4 – Standard delivery and office schedule.

Wednesday 9/5 – Extra deliveries made in most regions to support post-holiday refill.

Natural Products EXPO EAST®

Join us!
September 13-15

Baltimore Convention Center
Baltimore, MD

WHY YOU SHOULD STOP BY OUR BOOTH:

- Stop by for a delicious **Organic Honeycrisp Apple!**
- Stay for some conversation about **fresh produce.**
- Discuss program opportunities on **FRESH by Four Seasons** products – **Meat, Dairy, Grocery,** and **more!**

BOOTH # 1516



Local Produce

August 24 - August 31, 2018

*All Farms GAP Certified

CONVENTIONAL

DELAWARE

Vincent Farms - Delmar, DE

- 11059 - CV Cantaloupes 110 ct Bin
- 11996 - CV Watermelons 36ct 18# Avg Bin
- 11997 - CV Watermelons 45ct 15# Avg Bin
- 11991 - CV Watermelons 60ct 11# Avg Bin

NEW JERSEY

Flaim Farms - Vineland, NJ

- 205 - CV Arugula NJ 24 ct
- 530 - CV Beets Red NJ 25 lb
- 550 - CV Beets Red Bunch NJ 12 ct
- 592 - CV Bok Choy Baby Shanghai NJ 30 lb
- 1362 - CV Chard Green NJ 12 ct
- 1368 - CV Chard Red NJ 12 ct
- 1170 - CV Dandelion Bunch NJ 12 ct
- 1260 - CV Eggplant Prem NJ 24 lb
- 208527 - CV Eggplant Graffiti NJ 11 lb
- 1285 - CV Eggplant Italian NJ 10 lb
- 1273 - CV Eggplant Sicilian NJ 20 lb
- 1308 - CV Greens Collard NJ 18 lb
- 1315 - CV Greens Kale 18 ct NJ 18 lb
- 1346 - CV Greens Mustard NJ 18 lb
- 1350 - CV Greens Turnip NJ 18 lb
- 455 - CV Herb Basil NJ 15 ct
- 1034 - CV Herb Cilantro NJ 30 ct
- 1032 - CV Herb Cilantro NJ 60 ct
- 1200 - CV Herb Dill 24 ct
- 1510 - CV Herb Mint NJ 12 ct Box
- 1462 - CV Kohlrabi Green NJ 12 ct
- 1475 - CV Leeks Bunched NJ 12 ct
- 1704 - CV Parsley Curly NJ 30 ct
- 1700 - CV Parsley Curly NJ 60 ct
- 1715 - CV Parsley Flat Leaf (Italian) NJ 30 ct
- 1960 - CV Peppers Anaheim NY 10 lb
- 1990 - CV Peppers Banana NJ 10 lb
- 1975 - CV Peppers Cubanelle NJ 10 lb
- 1993 - CV Peppers Habanero Orange NJ 8 lb
- 1967 - CV Peppers Jalapeño NJ 35 lb
- 1980 - CV Peppers Long Hot NJ 16 lb
- 212153 - CV Peppers Long Sweet NJ 10 lb
- 1995 - CV Peppers Poblano NJ 20 lb
- 1896 - CV Peppers Red Fresno NJ 10 lb
- 1985 - CV Peppers Serrano NJ 8 lb
- 211495 - CV Peppers Shishito NJ 5 lb
- 23069 - CV Tomatoes Vine Ripe XL NJ 25 lb

Gloucester County Packing - Woodbury, NJ

- 4490 - CV Potatoes Red "Jersey Fresh" 10/5 lb
- 4404 - CV Potatoes White "Jersey Fresh" 10/5 lb

Jersey Fruit - Hammonton, NJ

- 211774 - CV Nectarines 2 1/2" NJ 25 lb
- 15470 - CV Nectarines 2 3/4" NJ 25 lb
- 15678 - CV Peaches 2 1/2" NJ 25 lb
- 15679 - CV Peaches 2 3/4" NJ 25 lb

NEW YORK

Torrey Farms - Elba, NY

- 480 - CV Beans Green NY 25 lb
- 750 - CV Cabbage Green NY 50 lb
- 2812 - CV Cucumbers Select NY 72 ct
- 2806 - CV Cucumbers Super NY 72 ct

PENNSYLVANIA

Benedict Farms - Chambersburg, PA

- 2812 - CV Cucumbers Select PA 72 ct
- 2803 - CV Cucumbers Super PA 72 ct
- 1260 - CV Eggplant Prem PA 24 lb
- 1818 - CV Peppers Green Jumbo PA 22 lb
- 1965 - CV Peppers Jalapeño PA 10 lb
- 2258 - CV Squash Green Med PA 20 lb
- 2390 - CV Squash Spaghetti PA 35 lb
- 2320 - CV Squash Yellow Med PA 20 lb

Cedar Meadow Farms - Lancaster County, PA

- 23206 - CV Tomatoes Cherry Rainbow PA 15/1 pt
- 23166 - CV Tomatoes Cocktail "Aunt Cheri's" PA 10/1 lb
- 23156 - CV Tomatoes Heirloom Mix 10 lb



Ephraim Zook

Christ Esh - Holtwood, PA

- 23305 - CV Tomatoes Grape PA 12/1 pt
- 11991 - CV Watermelons 60ct 11# Avg Bin
- 11991 - CV Watermelons 60ct 11# Avg Bin

Copenhaver Produce - Lebanon, PA

- 482 - CV Beans Green PA 25 lb

Ephraim Zook - Lancaster, PA

- 23111 - CV Tomatoes Round XL 5x6 PA 25 lb
- 23070 - CV Tomatoes Vine Ripe XL 25 lb
- 21450 - CV Tomatoes Vine Ripe 4x5 20 lb 2-layer

Harnish Farms - Lancaster, PA

- 11997 - CV Watermelons 45 ct 15# Avg Bin
- 11991 - CV Watermelons 60ct 11# Avg Bin

Hess Farms - Waynesboro, PA

- 2855 - CV Cucumbers PA 24 ct Carton
- 2845 - CV Cucumbers Kirby PA 40 lb
- 2812 - CV Cucumbers Select PA 72 ct
- 2803 - CV Cucumbers Super PA 72 ct
- 1260 - CV Eggplant Prem PA 24 lb
- 1960 - CV Peppers Anaheim PA 10 lb
- 1975 - CV Peppers Cubanelle PA 18 lb
- 1818 - CV Peppers Green Jumbo PA 22 lb
- 1967 - CV Peppers Jalapeño PA 35 lb
- 1985 - CV Peppers Serrano PA 8 lb
- 2258 - CV Squash Green Med PA 20 lb
- 2320 - CV Squash Yellow Med PA 20 lb
- 23111 - CV Tomatoes Round XL 5x6 PA 25 lb
- 23118 - CV Tomatoes Round LG 6x6 PA 25 lb
- 21450 - CV Tomatoes Vine Ripe 4x5 20 lb 2-layer

Joseph Weaver - Lancaster, PA

- 1075 - CV Corn Bi-Color PA 50 dz Bin

Josh Weaver - Lancaster, PA

- 1065 - CV Corn White PA 50 dz PA Bin
- 11996 - CV Watermelons 36ct 18# Avg Bin
- 11997 - CV Watermelons 45 ct 15# Avg Bin

Lester Weaver - Lancaster, PA

- 1065 - CV Corn White PA 50 dz PA Bin

Sam Zook Lancaster, PA

- 23305 - CV Tomatoes Grape PA 12/1 pt

Stauffer Huling Farms - Lancaster County, PA

- 4106 - CV Onions "PA Simply Sweet" Jumbo 40 lb
- 4628 - CV Onions "PA Simply Sweet" 14/3 lb

Local Produce

August 24 - August 31, 2018



*All Farms GAP Certified

ORGANIC



NEW YORK

Hepworth Farms - Milton, NY

- 40550 - OG Cabbage Green OH 45 lb
- 41091 - OG Cucumbers Prem NY 20 lb
- 40232 - OG Eggplant Mini Mix NY 10/1 lb
- 40639 - OG Eggplant PREM NY 24 lb
- 41277 - OG Eggplant Graffiti NY 22 lb
- 41112 - OG Escarole NY 24 ct
- 40675 - OG Greens Kale NY 24 ct
- 40987 - OG Peppers Cherry Bomb NY 10 lb
- 42324 - OG Peppers Purple NY 10 lb
- 40959 - OG Peppers Shishito NY 12/1 pt
- 40864 - OG Radishes Red Bunched Prem NY 24 ct
- 41352 - OG Tomatoes NY 25 lb
- 40191 - OG Tomatoes Black Prince NY 10/1 qt clam
- 41398 - OG Tomatoes Grape Gold NY 12/1 pt
- 211769 - OG Tomatoes Green NY 10 lb
- 42306 - OG Tomatoes Heirloom Cocktail NY 10/20 oz
- 41358 - OG Tomatoes Heirloom NY 10 lb

Pedersen Farms - Seneca Castle, NY

- 40550 - OG Cabbage Green NY 45 lb
- 40562 - OG Cabbage Red NY 40 lb
- 40520 - OG Corn Bi-Color NY 48 ct
- 212447 - OG Beans Edamame in Shell NY 12/1lb bag
- 40675 - OG Greens Kale NY 24 ct
- 40723 - OG Parsley Curly Prem NY 30 ct
- 40724 - OG Parsley Flat Leaf Prem NY 30 ct

OHIO

Green Field Farms - Wooster, OH

- 40376 - OG Beans Green OH 25 lb
- 40562 - OG Cabbage Red OH 40 lb
- 40675 - OG Greens Kale NY 24 ct
- 40796 - OG Peppers Green PREM OH 25 lb
- 41012 - OG Squash Green Fancy OH 20 lb
- 41050 - OG Squash Spaghetti OH 30 lb
- 40297 - OG Squash Yellow OH 20 lb
- 41372 - OG Tomatoes Beefsteak OH 15 lb
- 41336 - OG Tomatoes Grape Premium 12/1 pt

PENNSYLVANIA

Christ King - Lancaster, PA

- 41531 - OG Onions Red Jumbo PA 40 lb
- 41525 - OG Onions Red Med PA 40 lb
- 41535 - OG Onions Sweet Jumbo PA 40 lb
- 41536 - OG Onions Sweet Med PA 40 lb
- 40796 - OG Peppers Green PREM PA 25 lb
- 42305 - OG Tomatoes Roma PA 20 lb



Clarion River - Sligo, PA

- 40838 - OG Peppers Jalapeño PA 10 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41031 - OG Squash Butternut PA 35 lb
- 41035 - OG Squash Delicata PA 30 lb
- 41220 - OG Squash Pie Pumpkin PA 35 lb

Eagle Shadow Farms - Millville, PA

- 42309 - OG Garlic White PA 10 lb

Mockingbird Hill Farm - Millville, PA

- 40485 - OG Beets Red PA 25 lb

Lady Moon Farms - Chambersburg, PA

- 41088 - OG Cucumbers PREM PA 20 lb
- 40639 - OG Eggplant PREM PA 24 lb
- 40723 - OG Parsley Curly Prem PA 30 ct
- 40724 - OG Parsley Flat Leaf Prem PA 30 ct
- 40767 - OG Peppers Green Med PA 22 lb
- 40796 - OG Peppers Green PREM PA 25 lb
- 41020 - OG Squash Green PREM PA 20 ct
- 41346 - OG Tomatoes Cherry 12/1 pt
- 44467 - OG Tomatoes Cherry Orange 12/1 pt
- 41385 - OG Tomatoes Cherry Rainbow 12/1 pt
- 41398 - OG Tomatoes Grape Gold PA 12/1 pt
- 41336 - OG Tomatoes Grape Premium 12/1 pt
- 41358 - OG Tomatoes Heirloom PA 10 lb
- 42305 - OG Tomatoes Roma PA 20 lb
- 41359 - OG Tomatoes Round 2-Layer PA 20 lb



Reuben J Peachey Farm - Tyrone, PA

- 40485 - OG Beets Red PA 25 lb
- 40639 - OG Eggplant PREM PA 24 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41031 - OG Squash Butternut PA 35 lb
- 41035 - OG Squash Delicata PA 30 lb

Samuel K Stoltzfus, Jr. - Loganton, PA

- 41531 - OG Onions Red Jumbo PA 40 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41050 - OG Squash Spaghetti PA 30 lb



CONVENTIONAL OUTLOOK

AUGUST 24 - AUGUST 31, 2018

WWW.FSPRODUCE.COM 40 CT

PUMPKINS AND ORNAMENTALS OUTLOOK



It's time to start planning for your **Fall Ornamental** and **Decorative** promotions and merchandising!

Don't wait until the weather is cold in late September to begin promoting. Many retailers are working to add **Pumpkins, Mini Pumpkins, Indian Corn, Straw Bales**, and more to their produce departments and store entryways by the first week of September. Consumer mindsets change after Labor Day, and you'll want to make sure your store is ready to decorate for the next seasons.

PS. Speaking of consumer mindset, Starbucks Pumpkin Spice Lattes return on August 28th - their earliest launch ever.

In Southeastern PA, many **Pumpkin** growers will be dealing with disease and yield problems caused by the heavy rains this summer. Better volume and quality may be coming from Western PA and Ohio this year.



CV BLACKBERRIES

Blackberries will be in excellent supply until early September, and now is the time to promote and build large displays.

Growing conditions have been ideal and product will be absolutely flushing. Quality has been very nice.



CV TOMATOES

PA Jumbo Vine Ripe Tomatoes are still in excellent supply. Color and quality have been very beautiful. We also have 4x5 2-layer boxes for promotion. The peak season is coming to an end as the recent flooding rains are affecting the yields.

PA Grape Tomatoes are expected to slow down a little bit. Quality still continues to be excellent. We are starting to transition into some "Native Grown" Virginia product, as well our PA label.

Local Heirloom Tomatoes continue to be impressive in size and quality. Product will be promotable.



CV LETTUCE

CA Iceberg Lettuce supplies are in dramatically better shape this week. Prices are coming off quickly. Watch for spot deals this week as the market corrects itself. Quality remains excellent.

We will finish with Canadian **Iceberg Lettuce** this week. Quality is slipping and prices are now equivalent to CA product.



CV BROCCOLI RABE

It's still time to promote **Broccoli Rabe**! Take advantage of an awesome price and exceptional quality on Andy Boy label **Broccoli Rabe** for another week.



CV WATERMELONS

Watermelon supplies will be tight this week, due to the heavy rains fields have closed much sooner than expected. There will be some late acreage farms still able to pull product from Delaware. New Mexico will open some fields start to look to transition from bins to cartons.



CV BROCCOLI

Broccoli availability has improved significantly this week and prices are moving down steadily. We expect prices to level out by the end of August.

Canadian **Broccoli Crown** markets remain very firm, with minimal product available due to extended hot weather.



CV GREEN BEANS

After a tumultuous month, PA grown **Green Beans** have finally settled down. Supplies are steady and markets are reasonable.



CV CUCUMBERS

Regionally grown **Cucumbers** are tighter this week as most growers are between plantings. Availability should improve slightly by the end of the week. The NC fall deal will begin the first week of September.



CV HERBS

ALERT! Recent heat has affected regionally grown bunched herbs, particularly **Cilantro** and **Curly Parsley**. These items will be limited for the next few weeks. We will continue to source from CA until local supplies are able to recover.



CV STRAWBERRIES

Strawberry volumes are back to normal, and pricing is beginning to rise. Look for steady supplies this week, and excellent quality. We're beginning to transition into new growing areas in Santa Maria, CA this week.



CV BLUEBERRIES

Blueberry volumes are finally on the decline from the Pacific Northwest, and shippers are now beginning to transition from pints into 6 oz clamshells. Containers from Peru will begin arriving this week, but pricing will be much higher.



CV RASPBERRIES

Raspberry supplies are beginning to tighten and pricing will be moving higher this upcoming week. These higher prices are expected to last for early September.



CV PINEAPPLES

You will see **Pineapple** supplies become significantly shorter this week and will be short through the month of September and possibly into October.

Prices were up this week and will be up even more for the beginning of September. Sizing will be mostly 8 and 7 counts, with very little larger-sized fruit.



CV HASS AVOCADOS

Hass Avocados are in decent supply, which has led to softer market conditions. However, Mexico slowing harvests, combined with drastic declines heading into September out of Peru and California, means this could be temporary and we could see stronger conditions return.

Expect the market to remain volatile until we see good harvests of the normal crop in mid-late September, with good harvests expected in October.



CV MELONS

The supply on **Cantaloupes** and **Honeydews**, mostly all large fruit, is ample and still priced to move. Smaller sizes, 12's and 15's on **Cantaloupes** and 6's and 8's on **Honeydews**, are limited and are getting a premium price.



CV ONIONS

Onion prices have remained steady. Growers in New Mexico are nearing the end of their onion supply while growers in Washington, Michigan and New York are bringing new crop onions to market.

Local PA Simply Sweet Onions continue to be a great item to promote!!



CV LEMONS

The market on California **Lemons** remains strong and supplies very limited.

With supplies from Chile, Argentina and now with Mexico crossing more fruit we are seeing a little break in their prices, but not by much. Growers will take full advantage of the short crop in California.



CV POTATOES

Growers in Idaho, Washington, New Mexico, Kansas and Texas are shipping new crop **Russet Potatoes**. Pricing will fluctuate as more growers harvest and bring the new crop to market.

There seems to be abundant supplies of **Red Potatoes** across the country. We currently have good supply of NJ grown **Red Potatoes** in the NJ Fresh label.



CV IMPORT CITRUS

With supplies from South Africa, Peru, Chile, Uruguay, and Chile, there is no shortage on all **Citrus**. The **Navel Orange** market is weak as supplies exceed demand.

The same could be said for **Mandarins**, but growers expect for that market to strengthen in a few weeks.

Minneola Tangelos are plentiful as well and are aggressively priced. Quality is good across the board, but on **Mandarins** if you see a really cheap price, be cautious, there has been a lot of aged fruit in the market, mostly from Uruguay and it will not hold up.

PEAK SEASON PLUOTS CONTINUE

