



ORGANIC OUTLOOK

AUGUST 25 - SEPTEMBER 1, 2017



WWW.FSPRODUCE.COM 35 LB

PA ORGANIC HARD SQUASH SEASON

Late August marks the start of local **Organic Hard Squash** season in Pennsylvania from Amish and Mennonite farms across the state. Now through early November will be the peak season, ideal for promotion!

IN STOCK NOW:

- Organic Green Acorn Squash
- Organic Butternut Squash
- Organic Delicata Squash
- Organic Kabocha Squash
- Organic Pie Pumpkins
- Organic Red Kuri Squash
- Organic Spaghetti Squash
- Organic Sweet Dumpling Squash



OG APPLES

New crop California **Organic Pink Pearl** and **McIntosh Apples** have arrived in limited supply, but are expected to improve in September.

New crop CA **Organic Gala Apples** are in good supply and Washington is expected to begin shipping by the end of August. Excellent supplies are expected and fruit size will be on the smaller size this season.

We expect to see CA **Organic Granny Smith Apples** begin in September, with Washington a few weeks after CA begins. We are currently gapping as imports have finished.

There may be a small gap on **Organic Fuji Apples** before the Washington fruit begins in early September.



OG TOMATOES

Organic Heirloom Tomatoes are in abundant supply out of PA, NY, MD, CA, and WI. **Organic 2-Layer Tomatoes** are available out of PA.

Organic Hothouse Tomatoes out of Canada are more limited, quality has been very good, and pricing is up.

Organic Cherry and **Rainbow Cherry Tomatoes** are in good supply out of Lady Moon Farms in PA. Supply is building out of NY. **Organic Grape Tomatoes** are in good supply from VA and Canada. NJ has limited supply, and PA's volume is now adequate.

Organic Roma Tomatoes are in very limited supply out of Mexico. PA has started harvesting and volume is decent.

Organic Cluster Tomatoes are in good supply out of PA, Mexico, and Canada. It's a good time to promote!



OG PEPPERS

Hepworth Farms out of NY has started their **Organic Hot Pepper Mix** Clamshells this week.

Organic Jalapeño Peppers are in decent supply out of CA and PA. **Organic Shishito Peppers** are available from NY and CA. **Organic Poblano Peppers** are limited from CA, but NY has just started harvesting here in late August.

Organic Mini Mix Peppers are in good supply out of CA and Mexico.

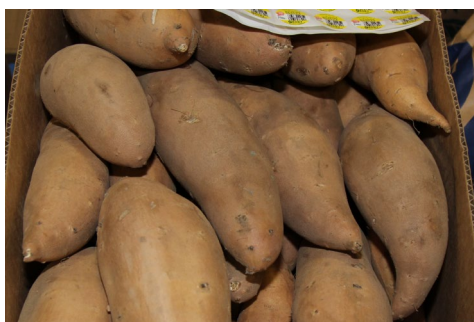
Organic Red, Yellow, and Orange Peppers from Holland are in good supply, and Canadian growers have growing volumes.



OG KALE

Organic Green Kale continues to be harvested out of OH and NY. Quality has been excellent.

CA growers report adequate supplies of **Organic Green, Lacinato, and Red Kale**, but shippers see pricing moving up with the increased demand they are seeing because most local kale is finished. Wisconsin should get started in late August/early September.



OG SWEET POTATOES

We will transition over to new crop **Organic Hanna Sweet Potatoes** in early September, which will bring a slightly higher price point.

New crop **Organic Stokes Purple Sweet Potatoes** will be back in stock in early September.



OG BROCCOLI & CAULIFLOWER

The California **Organic Cauliflower** market has tightened up and pricing has risen. Some aphid is present. New York growers will start harvesting in early September. Canadian growers report very limited supplies of smaller-size **Organic Cauliflower**, but quality is good.

ALERT! 14 ct Organic Broccoli supplies are a little better this week and prices are slowing moving downward, but are still high overall. For the last week of August, do not expect any market changes on **Organic Broccoli Crowns**.



OG CUCUMBERS

Organic Hothouse Cucumbers are in abundant supply. Demand appears to be off a little.

Supplies of **Organic Cucumbers** out of New York, NJ, and PA are limited, and PA is almost done. GA will start in early September. Supplies out of Wisconsin and CA are on the more limited side. Mexican growers have 2-3 shipments of **Organic Cucumbers** each week. Demand and quality are very good.



OG GRAPES

CA **Organic Thomcord Grapes** have arrived and supplies are improving.

CA **Organic Red, Green, and Black Seedless Grapes** are in good supply. Expect steady supplies of excellent fruit to continue.



OG CORN

Organic Bi-Color Corn is currently available from Pedersen Farms in upstate New York. Quality and flavor is excellent, and supplies should be available through early September.

Canadian growers report that their 60ct **Organic Bi-Color Corn** will be available for early September. It is a smaller size corn than the New York product.

Organic Bi-Color Corn out of CA is still growing in supply, but is limited.



OG MELONS

Look for promotional opportunities this week on full size **Organic Seedless Watermelons** from the west coast. Growers expect to continue through next week with good supplies.

CA **Organic Cantaloupes** are in good supply. CA **Organic Honeydew** are in excellent supply on 6/8 ct.

Organic Galia Melons continue to be limited and price high, but have great flavor.



OG STONE FRUIT

Organic Yellow & White Peach and **Nectarine** supplies are now in excellent out of Washington. This is expected for September. Prices are coming down.

California **Organic Red Plums, Black Plums, and Pluots** are in slightly better supply this week with easing prices.



OG PEARS

New crop Pacific Northwest **Organic Starkrimson (Red) Pears** have arrived, but supplies will be limited due to smaller crop size this season.

CA **Organic Bartlett Pears** are in good supply and will transition without a glitch to Washington in early September.

CA **Organic Asian Pears** are in steady supply with promotional opportunities available.

CA **Organic Bosc Pears** are in firm supply.



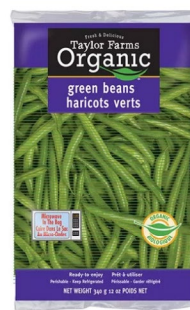
OG PINEAPPLES

Organic Pineapples will be in great supply for early September with some excellent deals on 6ct and 7ct fruit. Quality is excellent!



OG HASS AVOCADOS

ALERT! **Organic Hass Avocados** continue to be in tight supply. Very small amounts of CA and Peru fruit remain, but Mexico appears to be slowly inching towards meeting more demand. Don't expect pricing to drop any time soon.



OG CUT VEG

ALERT! Taylor Farms is still experiencing some gaps in product availability in both their bagged **CV** and **OG Cut Vegetable** lines.



OG MANGOS

Organic Kent and **Keitt Mangos** will be available next week. Pricing is starting to increase slightly but fruit quality remains good.

There will be some "non-hot water treated" fruit available next week. This fruit comes from growing regions in Mexico that are deemed to be "fruit-fly free zones," and therefore shippers and importers are not required to dip the fruit in hot water before the fruit enters the USA.

Non-hot water treated **Mangos** can remain on the trees longer and is generally shipped a little further along in the ripening process – meaning delicious tasting fruit!



OG BERRIES

Organic Strawberry volume is starting to decline. Prices will begin to rise. Retailers should focus on quick turns and protecting the cold chain.

Driscoll's California **Organic Blackberries** continue in firm, but steady supply.

Pacific Northwest **Organic Blueberries** are tightening quickly with most shippers transitioning to 6 oz. and will move to 4 oz. before finishing for the season. Pints are all but finished. Prices are on the rise.

Organic Raspberry volume is expected to be steady this week and will then begin to tighten with prices on the rise.



NEW ITEMS

40857 - OG Kohlrabi Bunch Purple NY 12 ct
41022 - OG Squash Sunburst NY 20 lb
42325 - OG Eggplant Japanese NY 10 lb
40232 - OG Eggplant Mini Mix NY Clam 10/1 lb
40191 - OG Tomato Black Prince NY Clam 10/1 qt
42306 - OG Tomato Heirloom Cocktail NY 10/20 oz
41255 - OG Peppers Poblano NY 10 lb
48163 - OG Peppers Hot Mix NY 10 ct
41314 - OG Tomato Roma Gold NY 22 lb
41414 - OG Tomato Mini Roma Mix PA 10/1 qt
41398 - OG Tomato Grape Gold PA 12/1 pt
41347 - OG Tomato Yellow Pear PA 12/1 pt
40618 - OG Turnips Maine 25 lb
42309 - OG Garlic White PA 10 lb
41124 - OG Treviso CA 12 ct
40369 - OG Beans Yellow CA 10 lb
40382 - OG Beans Purple CA 10 lb
41373 - OG Tomato Campari Canada 10/12 oz
40427 - OG Shallot CA 4/5 lb

OTHER STORIES:

- Mid-Atlantic shippers have limited supplies of **Organic Zucchini** and **Yellow Squash**. No one has near enough supply out of NY, PA, and OH. Upstate New York should begin harvesting in early September. Georgia growers have begun their **Organic Zucchini** harvests, which is about 10 days ahead of schedule. **Organic Yellow** and **Zucchini Squash** are limited out of Mexico.

- **ALERT!** **Organic Brussels Sprouts** are back in limited numbers out of Northern CA. Pricing is high. Expect more volume in early September.

- **Organic Celery** quality is improving and the market has settled into a reasonable price point on product out of CA. NV growers report limited supplies of **Organic Celery**, but strong quality (no black heart). **Organic Celery Hearts** are in good supply and pricing is steady.

- **Organic Black Mission Figs** have been good quality and plentiful the past few weeks. **Organic Brown Turkey Figs** will be available again for the end of August after being out of stock for a few weeks! **Organic Green Fig** varieties are winding down.

- PA, OH, CA, and NY all have supply of **Organic Globe Eggplant**. New York growers also have limited supply on **Organic Heirloom** and **Japanese Eggplant**.

- Locally PA grown **Organic Red Onions** are now in full swing in 40lb medium and jumbo bulk, as well as a 16/3lb Spring Leaf label. Quality has looked very nice and supply should be plentiful for the next couple of weeks. **Organic Yellow Onions** out of California are starting to wind down and will transition up to the Pacific Northwest this week. This will cause a slight increase in price.

GUIDE TO HARD SQUASH



ACORN/GOLDEN ACORN

- Small & round like an acorn
- Sweet, slightly nutty vegetable flavored flesh

PLU: 4750 / 4751



GOLDEN NUGGET

- Looks like a small pumpkin
- Sweet, orange flesh

PLU: 4767



BLUE/GOLDEN HUBBARD

- Very hard skin
- Great for pie filling
- Excellent shelf life

PLU: 4768



KABOCHA

- Very sweet flesh
- Referred to as "Japanese Pumpkin"
- Yellow - orange flesh

PLU: 4769



BUTTERCUP

- Green skin
- Sweet & creamy orange flesh
- Similar to a kabocha squash

PLU: 4758



RED KURI

- Japanese variety squash
- Orange exterior with yellow flesh
- Nutty and sweet

PLU: 4774



BUTTERNUT

- Most popular hard squash variety
- Orange flesh
- Versatile in cooking

PLU: 4759



SPAGHETTI

- Mild & sweet flavor
- Flesh comes out like pasta strands when cooked - hence the name

PLU: 4776



CARNIVAL

- Pale orange flesh
- Relative of acorn and sweet dumpling

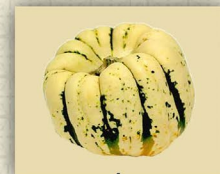
PLU: 3142



SWEET DUMPLING

- Mildly sweet
- Tender orange flesh

PLU: 4764



DELICATA

- Yellow flesh
- Tastes like a sweet potato
- Edible shell

PLU: 4763



TURBAN

- Gets it's name from it's unique shape
- Use as decoration, soup bowl, or a floral arrangement

PLU: 4780





AUGUST 25 - SEPTEMBER 1, 2017

ORGANIC



NEW YORK

HEPWORTH FARMS - MILTON, NY

- 42299 - OG Celery Tango NY 24 ct
- 41091 - OG Cucumber NY 20 lb
- 40232 - OG Eggplant Mini Mix NY Clam 10/1 lb
- 40670 - OG Greens Collards NY 24 ct
- 40857 - OG Kohlrabi Bunch Purple NY 12 ct
- 43364 - OG Peppers Cayenne NY 10 lb
- 40987 - OG Peppers Cherry Bomb NY 10 lb
- 48163 - OG Peppers Hot Mix NY 10 ct
- 40838 - OG Peppers Jalapeño NY 10 lb
- 41255 - OG Peppers Poblano PA 10 lb
- 42324 - OG Peppers Purple NY 10 lb
- 42322 - OG Peppers Shishito Clam NY 10/1 pt
- 41022 - OG Squash Sunburst NY 20 lb
- 40191 - OG Tomato Black Prince NY Clam 10/1 qt
- 41414 - OG Tomato Mini Roma Mix NY 10/1 qt
- 42306 - OG Tomato Heirloom Cocktail NY 10/20 oz
- 41314 - OG Tomato Roma Gold NY 22 lb

PEDERSEN FARMS - SENECA CASTLE, NY

- 40550 - OG Cabbage Green NY 45 lb
- 40562 - OG Cabbage Red NY 40 lb
- 40520 - OG Corn Bi-Color NY 48 ct
- 40416 - OG Greens Kale NY 24 ct

PENNSYLVANIA

CHRIST KING - LANCASTER, PA

- 41535 - OG Onion Sweet Jumbo PA 40 lb
- 41536 - OG Onion Sweet Medium PA 40 lb
- 40796 - OG Peppers Green LG PA 25 lb
- 41031 - OG Squash Butternut PA 35 lb
- 42305 - OG Tomato Roma PA 20 lb

BUBBLING BROOK FARMS - MILLVILLE, PA

- 40485 - OG Beets Red PA 25 lb
- 41531 - OG Onion Red Jumbo PA 40 lb
- 41525 - OG Onion Red Medium PA 40 lb

CLARION RIVER - SLIGO, PA

- 41036 - OG Squash Acorn Green PA 30 lb
- 41031 - OG Squash Butternut PA 35 lb
- 41044 - OG Squash Kabocha PA 35 lb
- 41220 - OG Squash Pie Pumpkin PA 35 lb
- 41055 - OG Squash Red Kuri PA 35 lb
- 41050 - OG Squash Spaghetti PA 30 lb
- 41037 - OG Squash Sweet Dumpling PA 35 lb

ISAAC S STOLTZFUS - MILLVILLE, PA

- 40485 - OG Beets Red PA 25 lb

LADY MOON FARMS - CHAMBERSBURG, PA

- 41091 - OG Cucumber PA 20 lb
- 41088 - OG Cucumber Premium PA 20 lb
- 40639 - OG Eggplant Premium PA 24 lb
- 40796 - OG Peppers Green LG PA 25 lb
- 41026 - OG Squash Yellow PA 20 lb
- 41020 - OG Squash Zucchini PA 20 lb
- 41359 - OG Tomato 2-Layer PA 20 lb
- 41346 - OG Tomato Cherry Clamshell PA 12/1 pt
- 44467 - OG Tomato Cherry Orange PA 12/1 pt
- 41385 - OG Tomato Cherry Rainbow PA 12/1 pt
- 41398 - OG Tomato Grape Gold PA 12/1 pt
- 41336 - OG Tomato Grape Premium PA 12/1 pt
- 41141 - OG Tomato Heirloom PA 10 lb
- 42305 - OG Tomato Roma PA 20 lb
- 41347 - OG Tomato Yellow Pear PA 12/1 pt

REED FARMS - LANCASTER, PA

- 40387 - OG Beans Green PA 25 lb

REUBEN PEACHEY FARM - TYRONE, PA

- 40838 - OG Peppers Jalapeño PA 10 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41031 - OG Squash Butternut PA 35 lb
- 41035 - OG Squash Delicata PA 35 lb
- 41050 - OG Squash Spaghetti PA 30 lb

SAM K STOLTZFUS - LOGANTON, PA

- 41515 - OG Onion Red PA 16/3 lb
- 41531 - OG Onion Red Jumbo PA 40 lb
- 43492 - OG Potato Red Thumb Fingerling PA 20 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41035 - OG Squash Delicata PA 35 lb
- 41050 - OG Squash Spaghetti PA 30 lb

SAM S STOLTZFUS - MILLVILLE, PA

- 42309 - OG Garlic White PA 10 lb
- 41531 - OG Onion Red Jumbo PA 40 lb
- 41525 - OG Onion Red Medium PA 40 lb

TOIGO FARMS - CARLISLE, PA

- 41322 - OG Tomato Cluster PA 11 lb



VINCENT FARMS

Laurel, DE

CONVENTIONAL

DELAWARE

VINCENT FARMS - DELMAR, DE

- 01060 - CV Corn White DE 48 ct
- 01084 - CV Corn White Bin DE 50 dz
- 11324 - CV Honeydew Bin DE 100 ct
- 01828 - CV Peppers Green Choice DE 22 lb
- 23031 - CV Tomato Vine Ripe XLG DE 25 lb

CANTALOUPE FROM DELAWARE:

Contact your sales rep for specific counts.
Vincent Farms

WATERMELONS FROM DELAWARE:

Contact your sales rep for specific counts.
Hanshaw Farms
Vincent Farms

NEW JERSEY

EASTERN FRESH - VINELAND, NJ

- 02812 - CV Cucumber Select NJ 72 ct
- 02240 - CV Squash Green Medium NJ 20 lb



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FLAIRM FARMS - VINELAND, NJ

00205 - CV Arugula NJ 24 ct
00455 - CV Basil NJ 15 ct
00530 - CV Beets Red Loose NJ 25 lb
00592 - CV Bok Choy Baby (Shanghai) NJ 30 lb
01041 - CV Cilantro NJ 15 ct
01185 - CV Daikon Radish NJ 20 lb
01170 - CV Dandelion Bunch NJ 12 ct
01200 - CV Dill NJ 24 ct
01275 - CV Eggplant Graffiti NJ 12 lb
01285 - CV Eggplant Italian NJ 10 lb
01260 - CV Eggplant Premium NJ 24 lb
01273 - CV Eggplant Sicilian NJ 20 lb
01308 - CV Greens Collard NJ 18 lb
01315 - CV Greens Kale 18ct NJ 18 lb
01346 - CV Greens Mustard NJ 18 lb
01350 - CV Greens Turnip NJ 18 lb
01462 - CV Kohlrabi Green NJ 12 ct
01478 - CV Leeks Bunched NJ 12 ct
01510 - CV Mint Box NJ 12 ct
01960 - CV Peppers Anaheim NJ 10 lb
01975 - CV Peppers Cubanelle NJ 18 lb
01828 - CV Peppers Green Choice NJ 22 lb
01834 - CV Peppers Green XLG NJ 22 lb
01993 - CV Peppers Habanero Orange NJ 8 lb
01967 - CV Peppers Jalapeño NJ 35 lb
01980 - CV Peppers Long Hot NJ 16 lb
01995 - CV Peppers Poblano NJ 20 lb
01985 - CV Peppers Serranos NJ 8 lb
01802 - CV Peppers Suntan NJ 22 lb
03205 - CV Scallions NJ 48 ct
02240 - CV Squash Green Medium PA 20 lb

JERSEY FRUIT - HAMMONTON, NJ

15470 - CV Nectarines 2 3/4" NJ 25 lb
15678 - CV Peaches 2 1/2" NJ 25 lb
15679 - CV Peaches 2 3/4" NJ 25 lb
15685 - CV Peaches White 2 3/4" NJ 25 lb

NEW YORK

HUDSON RIVER FRUIT - MILTON, NY

05672 - CV Apples McIntosh 72/88 ct 40 lb
05680 - CV Apples McIntosh 100 ct 40 lb
05040 - CV Apples McIntosh 2-1/2 12/3 lb
05167 - CV Apples McIntosh Tote 8 ct NY 38 lb

PARKER FARMS - NY

01062 - CV Corn Bi-Color NY 48 ct

TORREY FARMS - ELBA, NY

00480 - CV Beans Green NY 25 lb
00750 - CV Cabbage Green NY 50 lb
00781 - CV Cabbage Red NY 20 lb
00780 - CV Cabbage Red NY 50 lb
02819 - CV Cucumber Super NY 72 ct
02240 - CV Squash Green Medium NY 20 lb

PENNSYLVANIA

BENEDICT - CHAMBERSBURG, PA

02855 - CV Cucumber Carton PA 24 ct
02812 - CV Cucumber Select PA 72 ct
02803 - CV Cucumber Super Select PA 72 ct
01828 - CV Peppers Green Choice PA 22 lb
01834 - CV Peppers Green XLG NJ 22 lb
02350 - CV Squash Acorn PA 35 lb
02372 - CV Squash Butternut PA 35 lb
02390 - CV Squash Spaghetti PA 35 lb

CEDAR MEADOWS - LANCASTER, PA

23156 - CV Tomato Heirloom PA 15 lb
23147 - CV Tomato Heirloom PA 8/1 quart
23206 - CV Tomato Rainbow Cherry PA 15/1 pt

COPENHAVER - LEBANON, PA

00482 - CV Beans Green PA 25 lb

EPHRAIM ZOOK - LANCASTER, PA

23070 - CV Tomato VR XLG/Jumbo PA 25 lb

HESS BROTHERS - LANCASTER, PA

05475 - CV Apples Gala 88 ct PA 40 lb
05471 - CV Apples Gala 100 ct PA 40 lb
05030 - CV Apples Gala 2-1/2 PA 12/3 lb
05168 - CV Apples Gala Tote 8 ct PA 38 lb
05294 - CV Apples Ginger Gold 72/88 PA 40 lb
05290 - CV Apples Ginger Gold 100ct PA 40 lb
05017 - CV Apples Ginger Gold PA 12/3 lb
05175 - CV Apples Ginger Gold Tote 8 ct PA 38 lb
05470 - CV Apples Honeycrisp 56 ct PA 40 lb
05466 - CV Apples Honeycrisp 64 ct PA 40 lb
05476 - CV Apples Honeycrisp 72/88 ct PA 40 lb
05019 - CV Apples Honeycrisp 2-1/2" PA 12/3 lb
05672 - CV Apples McIntosh 72/88 ct PA 40 lb
05680 - CV Apples McIntosh 100 ct PA 40 lb
05040 - CV Apples McIntosh 2-1/2" PA 12/3 lb

05167 - CV Apples McIntosh Tote 8 ct 38 lb
05225 - CV Apples Paula Red 80/88 ct PA 40 lb
05224 - CV Apples Paula Red 100 ct PA 40 lb
05007 - CV Apples Paula Red 2-1/2 PA 12/3 lb
05102 - CV Apples Paula Red Tote 8 ct 38 lb

HESS FARMS - WAYNESBORO, PA

02845 - CV Cucumber Kirby PA 40 lb
02803 - CV Cucumber Super Select PA 72 ct
01965 - CV Peppers Jalapeño PA 10 lb
02338 - CV Squash Yellow Medium PA 20 lb
23118 - CV Tomato 6x6 PA 25 lb

HOGELAND FARMS - LANCASTER, PA

02803 - CV Cucumber Super Select PA 72 ct

JOSEPH WEAVER - LANCASTER, PA

01075 - CV Corn Bi-Color Bin PA 50 dz

JOSH WEAVER - LANCASTER, PA

Watermelon Bins available - ask your sales rep for specific counts

01065 - CV Corn White Bin PA 50 dz

MIKE FINK - GERMANSVILLE, PA

01065 - CV Corn White Bin PA 50 dz

SAM ZOOK - LANCASTER, PA

23305 - CV Tomato Grape PA 12/1 pt

STAUFFER HULING FARMS - LANCASTER, PA

02855 - CV Cucumber Carton PA 24 ct
04106 - CV Onions Sweet Jumbo PA 40 lb
04628 - CV Onions Sweet Jumbo PA 14/3 lb



FOR MORE INFO ON OUR LOCAL GROWERS,
VISIT FSPRODUCE.COM/LOCAL





CONVENTIONAL OUTLOOK

AUGUST 25 - SEPTEMBER 1, 2017

WWW.FSPRODUCE.COM 22 LB

LATE SUMMER PEPPER UPDATE



During late August and early September, there is still excellent supply of good quality **Green Peppers** from local sources: PA, NJ, and NY. Pricing is steady so this is another great week to promote.

15lb Red Elongated Peppers are still limited, but pricing is steady. Quality out of California is very sharp!

11lb Red and Yellow Peppers are steady. **11lb Orange Peppers** are more limited and pricing has bumped up this week.

12/1lb Mini Mixed Sweet Peppers to be a bit more plentiful, with lower pricing this week.

Chili Peppers remain in peak seasons from regional farms.



CV LETTUCE

Quality is excellent right now on California **Romaine**, **Green Leaf**, and **Red Leaf Lettuces**. Pricing is steady to lower, making this is another great week to promote. **Romaine Hearts** have excellent quality right now and pricing is up a tad this week, but still very aggressive.

Iceberg Lettuce supplies are down a bit with an increase in pricing this week. Quality is solid and really sharp from both California and Canada again this week.



CV TOMATOES

DE, PA, and NJ **Vine Ripe Tomatoes** are steady this week. Color and flavor are peaking.

Roma Tomatoes are lower in pricing this week due to move supply.

The **Grape Tomato** market is a bit better this week and pricing is up a little.

Good deals are available this week on **Cherry Tomatoes**. Promote!

15lb Beef Tomatoes are more plentiful and lower in pricing this week.

11lb Cluster Tomatoes are steady in volume, but pricing is down a bit.



CV BERRIES

Supply and pricing of **Strawberries** are steady. Now is the time of year when berry shelf life shortens so retailers may want to focus on quick turns and protecting the cold chain.

Look for Mexican **Raspberry** and **Blackberry** markets to increase slightly this week due to expected logistical issues coming out of Texas because of the Hurricane Harvey. Volumes won't be too significant getting started, but will see a steady increase in the coming weeks.



CV SWEET CORN

White, Yellow, and Bi-Color Corn supplies are good with nice quality from DE, PA, NY, and NJ.

There might be a bump in pricing heading into Labor Day due to demand, but overall supply is expected to be good - promote into Labor Day.



CV SQUASH

Zucchini and Yellow Squash remain limited as the plants are not producing much because of cool night time temperatures and heavy rains. Pricing is steady to higher this week.

All **Hard Squashes** remain limited, but new crop harvests are getting underway in the mid-Atlantic. Peak season is coming soon!



CV CELERY

There is still plenty of good quality **Celery** available with sharp pricing. Continue to promote both California and Canadian.



CV CABBAGE

Cabbage remains a great item to promote. Quality is excellent and pricing is very aggressive.



CV ARTICHOKE

Artichokes are in good supply, but there is an uptick in pricing this week as the big flush is over.



CV GREEN BEANS

There is good **Green Bean** volume with nice quality - continue to promote!



CV BROCCOLI & CAULIFLOWER

Broccoli Crown supply is limited with steady to higher pricing this week. Quality is sharp from California.

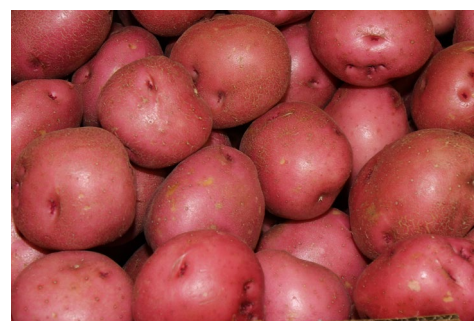
Although there's a bump in **Cauliflower** pricing ("off the floor"), it's still very aggressive with very nice quality - promote!



CV BLUEBERRIES

Blueberry supplies are winding down quickly out of Michigan and the Pacific Northwest. Pricing will move higher this week with more limited supplies.

NOTE: We have started to transition back to the 6oz pack size with less fruit available. Peru and Argentina will start sending fruit to the U.S. in early September. Look for much higher prices as the import deal gets started.



CV POTATOES

The **Red Potato** prices are higher. This trend is expected to continue through Labor Day weekend.

More and more **Yellow Potatoes** are coming to market, however no major changes are expected until after Labor Day.



CV MELONS

Supplies and pricing are steady this week on both full size and mini **Watermelons**.

Keep promoting **Honeydews** and **Cantaloupes** this week. California growers will continue with good volume through the week.



CV CUCUMBERS

Super Cucumbers are in good supply from our local growers. Pricing will be lower this week, making it a great week to promote.

Cello wrapped Cucumbers are limited with steady pricing from Canada.

ALERT! 12/6ct Mini Seedless Cucumbers are limited with higher pricing this week.



CV EASTERN APPLES

We are all into new crop **Eastern Apples** from VA, PA, and NY:

Ginger Golds, Paula Reds, McIntosh, Honeycrisp, and **Zestars** are available. We will begin **Red Delicious Apples** the first week of September.



CV RUSSET POTATOES

The **Russet Potato** market continues to be strong in both pricing and movement. This is due to the limited **Russet Potato** supply across the country. Between rain and immaturity, it appears that the industry has not been able to catch up to the demand.

This is not expected to change until growers in Colorado and Idaho begin shipping new crop **Russet Potatoes** in early September.



CV PEARS

California is moving good volume on **Bartletts, Red Crimson,** and **Bosc Pears**, with specialty **Pears** starting soon.

Washington is packing **Bartlett Pears** this week with **Anjou** and **Bosc Pears** by the middle of September.

Unlike apples, the **Pear** crop is down in volume, with **Bosc** being very short. Like apples, size of the fruit itself is small and will peak on 100 counts and smaller. This will mean higher prices especially on the bigger sizes compared to past years. We may stay in California **Pears** longer than usual due to price and size.



CV WASHINGTON APPLES

New crop **Galas, Honeycrisp,** and **Ginger Gold Apples** are now shipping, with **Red, Granny Smith, Fuji,** and **Jonagold Apples** starting around the 15th of September or soon after. Volumes will be good, but sizing will trend towards smaller **Apples** this year.

Washington New Crop 2017:

- **Reds, Gold, Braeburn** and **Honeycrisp** will run mostly 88's and smaller
- **Jonagold** and **Fuji** will run mostly 72's & 88's and smaller
- **Pink Lady** or **Cripps Pink** will run mostly 100's and smaller

Red Delicious and **Granny Smith Apples** will continue to be storage crop until the 2nd or 3rd week of September. Prices on both are going up, especially on the **Granny's** due to limited supply and being the only thing available until CA starts in early September.

DISPLAYS of the WEEK

