

MARKET NEWS ORGANIC OUTLOOK

LOCAL ORGANIC SWEET CORN SEASON



Organic Sweet Corn is in plentiful supply here in mid-August. Expect to see product from New York & Pennsylvania both with excellent quality.

In late August we should see steady supplies and aggressive pricing to drive sales at store level. With **Organic Sweet Corn** usually difficult to grow and keep in supply, this is an excellent time to promote and drive extra sales!

Expect Canadian **Organic Sweet Corn** to start in mid to late August.



OG WATERMELONS

Organic Watermelon prices remain steady. Quality has been outstanding all season. New fields are opening up in California and some local growers will also have some new varieties available.

Organic Mini Watermelon prices also remain steady this week. Quality has been great this season out of California. New fields from New Mexico will start up in the coming up weeks and quality looks to be excellent.



OG PEPPERS

Organic Purple Bell Peppers from New York will also be available in mid to late August - look to add this specialty item to your set today!

Organic Green Peppers from Pennsylvania and New York are in steady supplies. Expect to see aggressive pricing, excellent quality, and strong availability from both areas throughout August and into early September. Pricing will allow for promotional opportunities in late August so stores can promote local produce and drive extra sales.

Organic Colored Bell Peppers from Holland & Canada remain in steady supply. Expect pricing to remain steady and availability strong.

Limited amounts of local **Organic Red Peppers** from Lancaster County, PA will remain available weekly, but hurry as these go fast!



OG TOMATOES

Organic Heirloom Tomatoes are in peak season from Lady Moon Farms in Chambersburg, PA. Quality has been excellent.

Local PA **Organic Vine Ripe Round Tomatoes** and **Roma Tomatoes** are also in peak season.

Quality on snacking tomatoes like **Organic Grape, Cherry, and Rainbow Cherry Tomatoes** have been excellent from Lady Moon Farms. Prices are very promotable as well.

Organic Beefsteak Tomatoes will be limited this week. Canadian hothouses are beginning the re-plant, leaving less availability this week. With more demand on local this shouldn't affect many people. Expect small gaps and shortages.

Organic Campari Tomatoes are in a harvest flush and available at deal prices for mid-August.



OG BROCCOLI

Organic Broccoli volume from California continues to remain steady in production in mid-August. Although volume continues to see slight increases, pricing remains slightly elevated. Supplies are expected to remain steady but not robust over the next few weeks as some supplies are only harvesting limited amounts each week.

Organic Broccoli Crowns remain steady as well, however pricing has taken a slight tick down. We should expect to see steady but not strong supplies until the end of the month. There will also be some opportunities on product from Canada that will provide a better price point than what the California product will allow.



OG CAULIFLOWER

Organic Cauliflower from California has seen an increase in supply in mid-August. As the month progresses expect to see pricing decrease for a short time period before beginning to rise again. Many growers are currently in fields that are yielding more than originally anticipated but expect to see supplies tighten again at the end of August as they move to different fields.



OG FIGS

Organic Black Mission Figs are super promotable right now as pricing is the lowest of the season and supplies are great!

There will be some **Organic Green Kadota Figs** becoming available in the near future as well.



OG APPLES

New Zealand **Organic Gala Apples** are in excellent supply and should transition to domestic fruit in September.

Import **Organic Fuji** and **Braeburn Apples** are in excellent supply and should transition to domestic fruit without a glitch in mid to late September.

Import **Organic Pink Apples** are in excellent supply with promotional opportunities available. This is expected to continue until new crop Washington begins in November.



OG MANGOS

Organic Mangos from Mexico are available in great supply. Look for prices to steadily increase as the summer winds down and less fruit becomes available in Mexico. Sizing will begin to flush towards bigger 7-9ct fruit and 12ct will become less available as we transition from Kents to Keitts.

Big **Non-Hot Water Treated Organic Mangos** from Mexico's "Fruit Fly Free Zone" will be available for late August. They are not required to be given a hot water bath, which enables them to stay on the tree longer for maximum flavor and juiciness!



OG SQUASH

Organic Green and **Yellow Squash** from Lady Moon Farms will begin to harvest from Georgia again. Pricing will remain steady and promotional opportunities will be available in late August. Expect to also see product from New York to be available as well for a local option.



OG PEARS

New crop California **Organic Asian Pears** are on the road and should arrive here in mid-August.

New crop California **Organic Bartlett Pears** are available in limited, but improving supply.

Washington **Organic Bartlett Pears** are expected to start in late August with excellent supplies and small sizing. Look for promotional opportunities on smaller fruit.

The first Washington **Organic Starkrimson Red Pears** are on the road and should arrive here in mid-August.



OG AVOCADOS

Organic Hass Avocados from Mexico's Flora Loca season is in full swing, but with less California and Peru available, the Mexican supplies are already starting to feel the strain. Although supplies are somewhat limited overall, product from Four Seasons should remain steady.

48ct Organic Fair Trade Hass Avocados are now available from our partner Equal Exchange! This program continues to grow as more small farms are pulled into the fair-trade network!

Smooth skin **Organic Green Avocados** from Florida are available.



OG BRUSSELS SPROUTS

Organic Brussels Sprouts from Mexico continue to see steady supplies in mid-August. Quality and supplies are expected to remain in excellent condition for the coming week. Pricing will remain promotable and may get more aggressive as August continues.



OG GREEN BEANS

Local **Organic Green Beans** are back in steady supplies. Expect to see promotional opportunities in mid-August with stellar quality. Also, we will start to see supplies from Michigan with excellent quality and aggressive pricing.



OG GRAPES

California **Organic Black, Green, and Red Grapes** are now in excellent supply and quality.

California **Organic Thomcord Grapes** are available in good, steady supply.

California **Organic Champagne Grapes** will finish for the season here in mid-August.



OG EGGPLANT

Organic Eggplant from Pennsylvania & New York are in excellent supply as we hit mid-August. Expect pricing to improve as late August approaches, with opportunity to promote a delicious local product. Expect quality, pricing, and availability to remain strong throughout the month of August and into early September.



OG BERRIES

Organic Blueberries continue in excellent supply out of California and the Pacific Northwest, but expect pricing to rise headed towards September as the crop winds down. The first Argentinean **Organic Blueberries** are expected to begin in limited supply over the next few weeks.

ALERT! Driscoll's **Organic Blackberries** out of California continue to be limited with firm prices. Other brands will continue to gap until new crop begins in the fall.

Driscoll's Organic Raspberries out of California and Mexico continue in season but not at what is considered promotable pricing. Other brands have started out of Mexico. Supplies and quality are expected to be good heading into September.

Organic Strawberry supplies are firmer this week.



OG CUCUMBERS

Organic Cucumbers from local regions are in strong supplies with excellent quality. The heat is causing many growers to see high yields in mid-August, however, is causing the product to breakdown quicker than normal.

Remember to keep inventory lighter at store level and order more often to ensure strong quality for customers. Expect to see sporadic Mexican product in mid-August as pricing and quality remains very nice. Anticipate promotional opportunities in late August.

Organic Mini Cucumbers and **European Seedless Cucumbers** have seen supplies become extremely tight in mid-August. Expect to see pricing take a big jump in mid to late August, however quality should remain steady.



OG STONE FRUIT

California **Organic Pluots** are now in good, steady supply.

California **Organic Black and Red Plums** are in and out between varieties, as well as flip flopping between 2-layer and volume filled, based on what is getting packed.

Organic Yellow & White Nectarines and **Peaches** continue in steady supply out of California and Washington. They should be steady until mid-September.

Organic Apricots are starting to wind down out of the Pacific Northwest. One last shot of smaller fruit will arrive any day and then we will be finished for the season in late August.

Washington **Organic Dark Sweet Cherries** are done for the season.

OTHER STORIES

• **ALERT!** Mexico is experiencing extreme heat, causing significant quality issues on **Organic Lemons**. They have not been picking since the beginning of August. To compound the weather situation, the pickers are on strike looking for more money. They are expecting to be back in decent shape in late August or early September. Expect very limited supplies for the time being.

• **Organic Curry Leaves, Mamey, Starfruit, Sapodilla, and Cactus Leaves (Nopales)** will all be available for late August. **Organic Jackfruit** will be available again for late August in limited supplies! Cut these in halves or quarters to increase sales. Coming soon! **Organic Passion Fruit** and **Organic Horned Kiwano Melons...** Stay tuned!

• **Organic Celery** from California has continued to be in excellent supply here in mid-August. Expect pricing to begin to rise, however qualities and supplies to continue to be excellent going into late August.

• **ALERT!** **Organic Bok Choy** and **Baby Bok Choy** will be gapping in mid to late August. Expect to see limited available throughout August and quality to be less than ideal when available. Limited amounts of farmers grow these items and the grower who do have experienced heavy insect damage.

• **Organic Asparagus** prices remain high with tight availability. Expect small gaps and shortages to continue. Quality however of what has been coming in has been excellent.

• **Organic Leaf Lettuces** from Canada remain in steady supplies with excellent quality. Expect pricing and availability to remain strong through the month of August!

• **Organic Kales** will remain steady in supply and pricing coming from California, Canada, and New York through the month of August and into September.

• **ALERT!** **Organic Formosa Papayas** will be very limited until October. We were able to load a few that kept us in stock this past week and will have some for most of next week. Beyond that, things will be very sporadic.



AVAILABILITY FOR THE WEEK OF AUGUST 16 - AUGUST 23, 2019

ORGANIC

NEW JERSEY

EASTERN FRESH - CEDARVILLE, NJ

41398 OG Tomatoes Grape Gold 12/1 pt

FLAIM FARMS - VINELAND, NJ

40601 OG Carrots Bunched 12 ct
40671 OG Greens Collard East 24 ct

NEW YORK

HEPWORTH FARMS - MILTON, NY

40505 OG Broccoli Crowns 18 lb
41060 OG Celery 24 ct
40666 OG Chard Green PREM 24 ct
40680 OG Chard Rainbow PREM 24 ct
40667 OG Chard Red PREM 24 ct
40639 OG Eggplant PREM 24 lb
41112 OG Escarole 24 ct
41007 OG Greens Collard East 24 ct
40811 OG Greens Kale PREM 24 ct
40472 OG Greens Kale Lacinato PREM 24 ct
40842 OG Herb Cilantro PREM 30 ct
40210 OG Herb Dill 24 ct
40724 OG Parsley Flat Leaf PREM 30 ct (Italian)
40796 OG Peppers Green PREM 25 lb
42324 OG Peppers Purple NY 10 lb
40864 OG Radishes Red Bunched PREM 24 ct
40886 OG Radishes French Breakfast 24 ct
41101 OG Squash Gold Bar 20 lb
41020 OG Squash Green PREM 20 lb
40297 OG Squash Yellow 20 lb

PEDERSEN FARMS - SENECA CASTLE, NY

40548 OG Cabbage Green PREM 45 lb
40454 OG Cabbage Red PREM 45 lb
40462 OG Corn Bi-Color 48 ct
40811 OG Greens Kale PREM 24 ct
40723 OG Parsley Curly PREM 30 ct
40724 OG Parsley Flat Leaf PREM 30 ct (Italian)

PENNSYLVANIA

CENTRAL PA PRODUCE COOP - TYRONE, PA

40644 OG Eggplant 22 lb
40836 OG Eggplant Graffiti 20 lb
40838 OG Peppers Jalapeno 10 lb
41036 OG Squash Acorn Green 30 lb
41035 OG Squash Delicata 35 lb
41044 OG Squash Kabocha 35 lb
41050 OG Squash Spaghetti 30 lb
40297 OG Squash Yellow 20 lb

CLARION RIVER ORGANICS - SLIGO, PA

40518 OG Cabbage Savoy 35 lb
40462 OG Corn Bi-Color 48 ct
41088 OG Cucumbers PREM 20 lb
40784 OG Peppers Anaheim 10 lb
40859 OG Peppers Cubanelle 10 lb
41031 OG Squash Butternut 35 lb
41044 OG Squash Kabocha 35 lb
41103 OG Squash Patty Pan Mix PA 16 lb

CHRIST KING - LANCASTER, PA

40796 OG Peppers Green PREM 25 lb
40789 OG Peppers Red 11 lb
42305 OG Tomatoes Roma 20 lb
41531 OG Onions Red JBO 40 lb
41525 OG Onions Red MD 50 lb
41536 OG Onions Sweet MD PA 40 lb
41535 OG Onions Sweet JBO PA 40 lb

JOSEPH WEAVER - LANCASTER, PA

40462 OG Corn Bi-Color 48 ct

LADY MOON FARMS - CHAMBERSBURG, PA

41088 OG Cucumbers PREM 20 lb
40639 OG Eggplant PREM 24 lb
40796 OG Peppers Green PREM 25 lb
40838 OG Peppers Jalapeno 10 lb
41020 OG Squash Green PREM 20 lb

40297 OG Squash Yellow 20 lb
41346 OG Tomatoes Cherry 12/1 pt Clamshell
41385 OG Tomatoes Cherry Rainbow 12/1 pt
41336 OG Tomatoes Grape Premium 12/1 pt
41358 OG Tomatoes Heirloom 10 lb
41351 OG Tomatoes Roma 20 lb
41359 OG Tomatoes Round 2-Layer 20 lb

REED FAMILY FARM - ELIZABETHTOWN, PA

40376 OG Beans Green 25 lb

SAMUEL STOLTZFUS - MILLVILLE, PA

41531 OG Onions Red JBO 40 lb
41525 OG Onions Red MD 50 lb



CONVENTIONAL

DELAWARE

FIFER ORCHARDS - DOVER, DE

1060 CV Corn White 48 ct

HANSHAW FARMS - LAUREL, DE

11997 CV Watermelons 45 ct 15# Average Bin
11991 CV Watermelons 60 ct 11# Average Bin

VINCENT FARMS - LAUREL, DE

1060 CV Corn White 48 ct

NEW JERSEY

EASTERN FRESH - CEDARVILLE, NJ

2812 CV Cucumbers Select 72 ct
2806 CV Cucumbers Super 72 ct

FLAIM FARMS - VINELAND, NJ

205 CV Arugula 24 ct
530 CV Beets Red 25 lb
550 CV Beets Red Bunched 12 ct
592 CV Bok Choy Baby Shanghai 30 lb
1362 CV Chard Green 12 ct
1355 CV Chard Rainbow 12 ct
1368 CV Chard Red 12 ct
1170 CV Dandelion Bunch NJ 12 ct
1275 CV Eggplant Graffiti NJ 12 lb

1262 CV Eggplant Italian 11 lb
1260 CV Eggplant PREM 24 lb
1273 CV Eggplant Sicilian NJ 20 lb
1308 CV Greens Collard NJ 18 lb
1315 CV Greens Kale NJ 18 lb
217581 CV Greens Kale Lacinato 12 ct
1350 CV Greens Turnip 18 lb
455 CV Herb Basil 15 ct
1200 CV Herb Dill NJ 24 ct
1510 CV Herb Mint NJ 12 ct Box
1475 CV Leeks Bunched 12 ct
1704 CV Parsley Curly 30 ct
1960 CV Peppers Anaheim 10 lb



AVAILABILITY FOR THE WEEK OF AUGUST 16 - AUGUST 23, 2019

CONVENTIONAL CONTINUED...

1990	CV Peppers Banana 10 lb
1975	CV Peppers Cubanelle 18 lb
1839	CV Peppers Green XL NJ 22 lb
1993	CV Peppers Habanero Orange 8 lb
1807	CV Peppers Habanero Red 8 lb
1967	CV Peppers Jalapeno 35 lb
1980	CV Peppers Long Hot 16 lb
1995	CV Peppers Poblano 20 lb
1935	CV Peppers Red Choice 25 lb
1985	CV Peppers Serrano 8 lb
1827	CV Peppers Shishito 10 lb
1800	CV Peppers Suntan 22 lb
2255	CV Squash Green MED NJ 20 lb
23276	CV Tomatoes Grape 12/1 pt

JERSEY FRESH POTATOES - WOODBURY, NJ

4404	CV Potatoes White NJ 10/5lb Bag
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JERSEY FRUIT - HAMMONTON, NJ

211774	CV Nectarines 2 1/2" NJ 25 lb
15470	CV Nectarines 2 3/4" NJ 25 lb
15679	CV Peaches 2 3/4" NJ 25 lb
15685	CV Peaches White 2 3/4" East 25 lb

NEW YORK

GOTHAM GREENS - BROOKLYN, NY

217351	CV Herb Basil Hydroponic 12/1.25 oz
217350	CV Lettuce Butterhead Baby 12/4.5 oz

TORREY FARMS - ELBA, NY

480	CV Beans Green 25 lb
750	CV Cabbage Green 50 lb
780	CV Cabbage Red 50 lb
2812	CV Cucumbers Select 72 ct
2806	CV Cucumbers Super 72 ct
2240	CV Squash Green MED 20 lb
2326	CV Squash Yellow MED 20 lb

PENNSYLVANIA

BENEDICT FARMS - CHAMBERSBURG, PA

2803	CV Cucumbers Super PA 72 ct
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CEDAR MEADOWS - LANCASTER, PA

23206	CV Tomatoes Cherry Rainbow 15/1 pt
23156	CV Tomatoes PA Heirloom 15 lb

CHRIST L ESH - HOLTWOOD, PA

1075	CV Corn Bi-Color PA 50 dz Bin
23305	CV Tomatoes Grape PA 12/1 pt

CHRIST KING - LANCASTER, PA

23305	CV Tomatoes Grape PA 12/1 pt
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COPENHAVER - LEBANON, PA

482	CV Beans Green PA 25 lb
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HARNISH FARMS - PEQUEA, PA

11996	CV Watermelons 36 ct 18# Avg Bin
11997	CV Watermelons 45 ct 15# Avg Bin

HESS BROTHERS - PA/VA

5030	CV Apples Gala 2.5" East 12/3 lb Bag
5475	CV Apples Gala East 40 lb 88 ct
5471	CV Apples Gala East 40 lb 100 ct
5168	CV Apples Gala East 38 lb 8 ct Tote Bag
5294	CV Apples Ginger Gold East 40 lb 72/88 ct
5175	CV Apples Ginger Gold 40 lb 8 ct Tote Bag
5017	CV Apples Ginger Gold East 12/3 lb Bag
5007	CV Apples Paula Red 2.5" 12/3 lb Bag
5225	CV Apples Paula Red 40 lb 80/88 ct
5102	CV Apples Paula Red 40 lb 8 ct Tote Bag
5205	CV Apples Red Del. 40 lb 72/88 ct

HESS FARMS - WAYNESBORO, PA

2812	CV Cucumbers Select 72 ct
2803	CV Cucumbers Super PA 72 ct
1260	CV Eggplant PREM 24 lb
1975	CV Peppers Cubanelle 18 lb
1825	CV Peppers Green XL PA 22 lb
2258	CV Squash Green MED PA 20 lb
2320	CV Squash Yellow MED PA 20 lb
23118	CV Tomatoes Round LG 6x6 25 lb
23070	CV Tomatoes Vine Ripe XL PA 25 lb
23036	CV Tomatoes Vine Ripe JBO 25 lb

JOSH WEAVER - LANCASTER, PA

1065	CV Corn White PA 50 dz Bin
11997	CV Watermelons 45 ct 15# Avg Bin



11996	CV Watermelons 36 ct 18# Avg Bin
11991	CV Watermelons 60 ct 11# Avg Bin

LESTER WEAVER - LANCASTER, PA

1075	CV Corn Bi-Color PA 50 dz Bin
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SAM ZOOK - LANCASTER, PA

23305	CV Tomatoes Grape PA 12/1 pt
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STAUFFER HULING FARMS - LANCASTER, PA

1062	CV Corn Bi-Color 24 ct
4106	CV Onions Sweet JBO PA 40 lb
4628	CV Onions Sweet PA 14/3 lb
2258	CV Squash Green MED PA 20 lb

SUN AQUA FARMS - DALTON, PA

443	CV Herb Basil Hydroponic 6 ct
442	CV Herb Basil Hydroponic 12 ct

SUNNY ACRES FARM - LANCASTER PA

1065	CV Corn White PA 50 dz Bin
11996	CV Watermelons 36 ct 18# Avg Bin

SUNRISE ACRES - LANCASTER PA

23070	CV Tomatoes Vine Ripe XL PA 25 lb
23118	CV Tomatoes Round LG 6x6 25 lb
21450	CV Tomatoes VR 4x5 20 lb 2-layer



There's a new Floral Program at Four Seasons Produce!

We are excited to partner with Floronation to bring you premium floral varieties for your store.

Floronation is a leading grower and importer of fresh cut flowers. They represent quality "partner-farms" that grow a diverse assortment of premium floral varieties.

By using their innovative, customer-focused approach, **Floronation** strives to exceed expectations by anticipating future needs, while focusing on the present.

WHY ARE WE PARTNERING WITH FLORANATION?

- Floronation flowers are known for their quality and freshness
- Farm-direct source: own all of the rose farms and partner with a farm in Columbia
- Diverse product line - includes bouquets and arrangements
- Year-round program with seasonal varieties
- Modern, trendy floral designs
- Display-ready boxes
- Monthly promotional items
- Offer basic supplies for your store - vases, bags for bouquets, etc.



Floronation & Floronation Ecuador are proud to hold the following certifications. They mandate compliance with these organizations to better serve the environment, the floral community, and their customers.



- Carbonocero aims to publicize problems of climate change with voluntary aid from businesses and responsible citizens through financing awareness actions and projects to reduce greenhouse gases and deforestation.
- CYD & Smart Planet are certifications for companies seeking environmental, social and productive balance along with sustainable development.
- Rainforest Alliance is dedicated to the conservation of the world's tropical rainforests.

HOW TO GET FLORANATION FLOWERS IN YOUR STORE:

Four Seasons Produce will be getting deliveries Mondays/Thursdays. Products will be delivered on your next scheduled delivery day.

First Deliveries: August 19th

Talk to your Four Seasons Salesperson for ordering information!



PHONE: 1.800.422.8384

FAX: 1.717.721.2597

www.fsproduce.com



MARKET NEWS

CONVENTIONAL OUTLOOK

PEAK SEASON PENNSYLVANIA TOMATOES

All PA-grown **Tomatoes** are now in peak season!

PA-grown **Grape Tomatoes** remain very promotable this week. Quality has been excellent.

Jumbo/XL Round Vine Ripe Tomatoes from Lancaster County, PA and the Chambersburg area of PA remain promotable as well this week. Quality has been excellent on this local tomato with that fresh "picked out of the garden" look and taste.

Lancaster County, PA **Heirloom Tomatoes** also remain promotable again this week.

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Roma Tomato prices remain steady this week. Quality has been very nice out Tennessee. Overall quality and pricing are promotable.



CV CUCUMBERS

Mini Seedless Cucumbers from Canada remain promotable this week, however Seedless Cucumber prices remain high as yields are down during this transition time.

Look to offer the **New "Mucci Popper Cutecumbers."** This new baby cucumber variety is very tasty and are on promotional pricing. Try them now!

Super Select Cucumbers remain promotable again this week from PA and NY. Quality has been excellent.



CV BERRIES

Blueberries are spanning a few different growing areas. Michigan fruit is beginning, and prices are higher. We have some fresh crop Peruvian Blueberries that are very nice, but they will gap until mid-September. Some jumbo fruit out of Peru may become available but prices are extremely high. Fruit from the Pacific Northwest and California is available, but quality is weaker.

Blackberry supplies are expected to start ramping up and prices will ease down.

Raspberry prices firm but supplies are steady out of California, British Columbia, and Mexico.

Strawberries are in firm supply with a week over week decrease out of California. Prices are expected to increase for late August, but we should see quality improve.



CV PEPPERS

11lb Red, Orange, and Yellow Pepper prices remain steady this week. There's not much change as slow volumes from Mexico come in to replace diminishing Canadian yields.

15lb Red Peppers and **25lb Red Peppers** from California will be available this week, however markets will be extremely high as crops still have not caught on. Look for more promotable prices to come in the next few weeks. Quality has been nice.

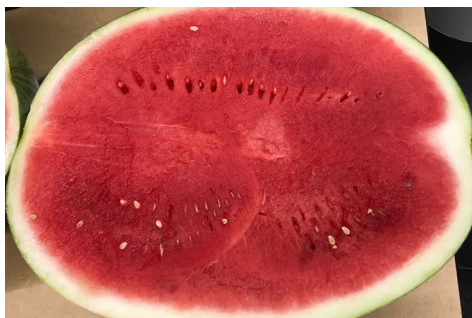
15lb Yellow Peppers are back in and available this week. Prices are stable and quality is very nice.

Green Peppers from NJ and PA remain very promotable this week. Quality and pricing remain excellent.



CV ASPARAGUS

Asparagus prices will again be rising a little this week due to short supplies from Peru and Mexico. Peru is having cold weather hurting yields, and the already small Mexican production is also starting to finish up for the season.



CV WATERMELONS

Watermelon prices will be on the rise again this week as some Delaware farmers begin to finish up for the season. Expect markets to continue to rise heading into Labor Day week as less fruit looks to be available. Sourcing will be spread across PA, DE, NC, and IN for the rest of August.



CV GREEN BEANS

Green Bean prices remain very promotable from PA, New York, and Canada. Quality has been very nice on the local beans. Continue to promote this week!



CV HOthouse TOMATOES

Hothouse Beefsteak Tomato prices remain steady. The transition from Canadian product to Mexican product is beginning but there has not been much demand with the onslaught of peak season local rounds available.

Cluster Tomato prices will be rising this week as US and Canadian hothouses begin replanting. Transitioning to Mexican product is under way, but some Canadian growers will continue with harvests.



CV NEW CROP APPLES

We will begin with new crop Eastern **Apples** the week of August 18th. **Gala, Ginger Gold,** and **Paula Red Apples** have started, with Honeycrisp scheduled to start here in mid-August.

The Northwest will start packing this week as well with **Gala, Ginger Gold,** and **Honeycrisp Apples**. There have been some great deals on "Controlled Atmosphere" **Honeycrisp** and **Gala Apples**, but as we transition into new crop, look for substantial price increases.



CV PEARS

California **Pears** have been going for a few weeks and now Washington is starting to pack **Bartlett Pears**. California has dropped prices to hang on to business. Import pears are still available so look for some deals there as vendors look to clean up inventories.



CV SWEET CORN

Sweet Corn prices have come down after a record high to start August. PA is now in peak season and quality has been excellent. Prices will be very promotable this week ahead of the Labor Day holiday demand.



CV IMPORT CITRUS

There is plenty of **Citrus** around. Vendors are aggressively priced on all sizes of **Navel Oranges, Lemons,** and **Minneola Tangelos**.

The market on **Clementine Mandarins** is steady on larger sizes in the bags but are dealing on smaller 36's and 40's size.



CV HASS AVOCADOS

ALERT! With Peru and California winding down and Chilean fruit not starting until early September, Mexico is in control of the markets. Where we have been seeing some better deals the past two weeks has all changed.

Look for prices to continue to rise as we are at the mercy of growers in Mexico.