

ORGANIC MARKET NEWS

AUGUST 6 - AUGUST 13, 2021

LATE SUMMER ORGANIC STONE FRUIT



There's still plenty of opportunities to promote delicious Certified **Organic Stone Fruit** here at the end of summer!

There will be some outstanding quality and size coming from Stemilt in Washington on **Organic Peaches** and **Nectarines**. Plus, brands like Home-grown Organic Farms and Wawona Sweet2Eat have some of their nice late season varieties peaking in August, including White flesh.

California **Organic Red** and **Black Plums** are into good varieties, like "Hiromi" and "Fortune" on **Red** and "Friar" on **Black**.

Organic Pluots will be in peak season for much of August with varieties like the delicious "Summer Punch" and others.

Washington **Organic Dark Sweet Cherries** from Stemilt will be available through mid-August.



OG PEPPERS

Organic Mini Sweet Peppers will start with local supplies from Pennsylvania and Ohio in early August! This local availability comes at a great time to supplement the lack of supplies from Mexico.

Organic Green Peppers from Lady Moon Farms in PA are in full production in early August with supplies increasing, stable pricing, and top-notch quality. Expect great supplies and promotional opportunities throughout the month!

Local **Organic Jalapeño Peppers** are in full production from Lady Moon PA as well! Expect other locally grown **Organic Specialty Peppers**, like **Organic Chili Pepper** varieties and **Organic Purple Peppers** to be available during August.

Organic Orange, Red, and Yellow Bell Peppers from Canada and Holland continue to have good quality. Both growing regions are experiencing strong yields, causing promotable pricing. With strong quality and great pricing, August is an excellent time to promote.



OG LOCAL TOMATOES

Local **Organic Cherry and Rainbow Cherry Tomatoes** will be available for early August with steady supplies from PA and NJ farms. Quality has been excellent. Lady Moon Farms will be available with steady supplies from their PA farm as well. Quality has been excellent.

Organic Grape and Golden Grape Tomatoes continue in season for early August from locally grown farms out of PA and NJ. Quality has been excellent. Lady Moon Farms PA harvests have begun, and supplies will be steady. Quality has been excellent.

Local **Organic Heirloom Tomatoes** are expected to be available for early August from PA farms. Quality will be outstanding on the early picks with nice size.

Local PA **Organic Vine Ripe Tomatoes** from King Family Farms will be promotable for early August. Harvests are coming on strong out of the high tunnels, and quality has been exceptional.

Local **Organic Roma Tomatoes** will continue to be available from King Family Farms grown in Lancaster County, PA. Quality has been excellent.



OG BERRIES

Organic Blackberry supplies out of California are beginning to improve just in time as the local crop has finished for the season. Get ready for some exciting spot buy opportunities during the week of 8/9, then steadier production the rest of the month.

Organic Blueberry supplies out of the Pacific Northwest continue to be abundant and promotable for the week of 8/9. But, by mid to late August, prices will go back up as volumes dwindle.

Organic Raspberry supplies are expected to remain firm and steady.

Organic Strawberries have been arriving with nice quality. Growers are indicating that volumes will be lighter each week as we progress towards September, so keep an eye on pricing.



OG MELONS

Organic Cantaloupes are in peak season from California. The product is arriving with great quality. August will be a good time to promote!

Organic Honeydew are also in peak season from California. 6ct will be the primary size profile for mid-August. Expect some occasional webbing on the **Honeydew**, but this is a sign of high sugar levels.



OG WATERMELONS

Organic Mini Seedless Watermelons continue to be available for early August from CA. Supplies did tighten up a bit as growers transition into new fields. Quality has been excellent.

Organic Seedless Watermelons from CA will continue to be available in cartons for early August. Quality has been exceptional. Local PA growers are starting with bins, but volume is very limited to start. Expect more availability in mid-August on PA grown harvests.

Local **Organic Orange** and **Seeded Watermelon** varieties grown in PA are also starting with very limited amounts available to start.



OG HOthouse TOMATOES

Organic Cluster Tomatoes will be promotable for early August as growers experience a flush from hothouses, and demand eases off. Quality has been excellent.

NOTE: Organic Beefsteak Tomatoes continue to be very tight for early August from hothouse growers. Sizing has been on the smaller side as crops are in a transition period. Quality has been solid.

ALERT! The packaged **Organic Beefsteak Tomatoes** from Savoura are temporarily out of stock this month as their new crop plantings are not quite ready yet.



OG PEARS

New crop California **Organic Bartlett Pears** are now in season, and **Organic Bosc Pears** have also started too but are less plentiful than the **Bartletts** to get started.

California volumes will begin to improve and will be quickly followed by Washington growers getting started later in August.

More varieties are on their way, including **Organic Starkrimson Red Pears**, which will be next up.



OG LETTUCE

Organic Romaine Hearts and **Organic Iceberg Lettuce** continue to see strong supplies from both California and Quebec. Promotable pricing, strong supplies, and superb quality make for the perfect time to promote **Organic Lettuce**.

Organic Romaine and **Leaf Lettuce** continues in excellent production from Quebec in early August. Supplies and quality have been strong and are expected to remain consistent through mid-August. Look for supplies from both New York & California as well.



OG CAULIFLOWER

California grown **Organic Romanesco** is in season.

Organic Cauliflower from California continues to yield so-so supplies in August.

Quebec supplies are available to supplement the limited Western supplies. Quality from both growing regions have been excellent!



OG SPECIALTY TROPICALS

Organic Green Smooth Skin Avocados, **Starfruit/Carambola**, and **Longan Fruit** will be available from Florida.



OG FIGS

Organic Fresh Figs are in season from California, with the **Black Mission** variety kicking off August.



OG CELERY

Organic Celery supplies from California have excellent quality, plentiful supplies, and superb quality in August.



OG ASPARAGUS

Organic Asparagus prices continue to become more promotable from Mexico as supplies increase. Quality has been outstanding.



OG SQUASH

Organic Zucchini and **Yellow Squash** continue to see peak production in August, along with **Organic Gold Bar** and **Patty Pan Squash** from local growers. Volumes, pricing, and quality have all remained consistent in August.

Lady Moon Farms' PA **Organic Zucchini** continues to see superb quality and promotable pricing!



OG ONIONS

Locally grown PA **Organic Red** and **Sweet Onions** are now in peak season. This is a great item to promote, and quality is fantastic.



OG BROCCOLI

Organic Broccoli supplies from California improved in early August. Although better supplies are available from most suppliers, pricing has remained elevated from the aggressive prices of July. As August continues, expect supplies to tighten and pricing to rise.

Organic Broccoli Rabe will remain steady in availability and price.

NOTE: Organic Sweet Baby Broccoli will stay limited with elevated pricing.



OG GRAPES

Organic Red and **Green Grapes** from California are in peak season! August and September will be the best time of the year to promote while the crop is at its best.

On the specialty side, **Organic Champagne Grapes** and **Thomcord Grapes** are now in season and ready to promote for the month of August.



OG HARD SQUASH

Local PA growers are getting into their new crop harvests of **Organic Hard Squash**.

Organic Green Acorn, Buttercup, and Spaghetti are all in stock and ready to add to local produce displays.

Organic Butternut is also starting up with PA growers and we will be completely transitioned into the local product by mid-August. Olivia's brand **Organic Cubed Butternut Squash** will become available as a stock item once again in September.



OG HEIRLOOMS x MOZZARELLA!

With local **Organic Vine Ripe Tomatoes** and **Heirloom Tomatoes** in peak season for August and early September, this is a great time to build cross merchandised displays. Beautiful local **Tomatoes**, plus packs of fresh **Mozzarella** on ice, surrounded by **Basil, Olive Oil, and Garlic**, will create the ultimate "Caprese Salad" display.

Four Seasons is pleased to offer award-winning **Fresh Mozzarella** from BUF Creamery. This delicious product is made from 100% grass-fed free range water buffalo milk.

- 62750 - CV Mozz Buffalo Ovoline (Egg Size) 8/7oz BUF Creamery
- 62752 - CV Mozz Buffalo Boconcini (Little Bites) 8/7oz BUF Creamery
- 62751 - CV Mozz Buffalo Ciliegine (Cherry size) 8/7oz BUF Creamery

LOCAL LIST

ORGANIC



CHRIST KING - LANCASTER, PA

- 41535 - OG Onions Sweet JBO PA 40 lb
- 41536 - OG Onions Sweet MD PA 40 lb
- 41036 - OG Squash Acorn Green 30 lb
- 41030 - OG Squash Buttercup 35 lb
- 41031 - OG Squash Butternut 35 lb
- 41050 - OG Squash Spaghetti 30 lb
- 41379 - OG Tomatoes Grape 12/1 pt
- 42305 - OG Tomatoes Roma 20 lb
- 41357 - OG Tomatoes Round 20 lb

CLARION RIVER - SLIGO, PA

- 40369 - OG Beans Yellow 10 lb
- 40518 - OG Cabbage Savoy 35 lb
- 40644 - OG Eggplant 22 lb
- 40675 - OG Greens Kale 24 ct
- 40784 - OG Peppers Anaheim 10 lb
- 41255 - OG Peppers Poblano 10 lb

EASTERN FRESH - CEDARVILLE, NJ

- 41385 - OG Tomatoes Cherry Rainbow 12/1 pt
- 41379 - OG Tomatoes Grape 12/1 pt

FLAM FARMS - VINELAND, NJ

- 40513 - OG Bok Choy Baby PREM 20 lb
- 40510 - OG Bok Choy PREM 35 lb
- 40548 - OG Cabbage Green PREM 45 lb
- 40644 - OG Eggplant 22 lb
- 40836 - OG Eggplant Graffiti 20 lb
- 40671 - OG Greens Collard 12 ct
- 40672 - OG Greens Kale 12 ct
- 40889 - OG Greens Kale Lacinato 12 ct
- 219525 - OG Herb Mint 12 ct
- 40912 - OG Leeks Bulk PREM 20 lb
- 40838 - OG Peppers Jalapeno 10 lb
- 41255 - OG Peppers Poblano 10 lb
- 43430 - OG Peppers Sontan Choice 22 lb

HEPWORTH FARMS - MILTON, NY

- 40309 - OG Arugula 12 ct
- 40601 - OG Carrots Bunched 12 ct
- 41091 - OG Cucumbers 20 lb
- 41112 - OG Escarole 24 ct
- 40670 - OG Greens Collard 24 ct
- 40676 - OG Greens Kale Lacinato 24 ct
- 40210 - OG Herb Dill 24 ct
- 40640 - OG Herb Cilantro 30 ct
- 40857 - OG Kohlrabi Purple Bunched 12 ct
- 41150 - OG Lettuce Butter Green 24 ct



- 41160 - OG Lettuce Green Leaf 24 ct
- 41165 - OG Lettuce Red Leaf 24 ct
- 41180 - OG Lettuce Romaine 24 ct
- 40726 - OG Parsley Curly 15 ct
- 40723 - OG Parsley Curly PREM 30 ct
- 40729 - OG Parsley Flat Leaf (Italian) 15 ct
- 40724 - OG Parsley Flat Leaf PREM 30 ct (Italian)
- 40864 - OG Radishes Red Bunched PREM 24 ct
- 40900 - OG Spinach Bunched 24 ct
- 41101 - OG Squash Gold Bar 20 lb
- 40297 - OG Squash Yellow 20 lb

LANCASTER FARM FRESH COOP - LANCASTER, PA

- 40376 - OG Beans Green 25 lb
- 40454 - OG Cabbage Red PREM 45 lb
- 40548 - OG Cabbage Green PREM 45 lb
- 40462 - OG Corn Bi-Color 48 ct
- 40675 - OG Greens Kale 24 ct
- 40210 - OG Herb Dill 24 ct
- 40724 - OG Parsley Flat Leaf PREM 30 ct (Italian)
- 220992 - OG Peppers Banana 10 lb
- 40859 - OG Peppers Cubanelle 10 lb
- 40796 - OG Peppers Green PREM 25 lb
- 40859 - OG Peppers Cubanelle 10 lb
- 40814 - OG Peppers Hungarian Wax 10 lb
- 42324 - OG Peppers Purple 10 lb
- 41015 - OG Squash Green 20 lb
- 41032 - OG Squash Patty Pan 22 lb
- 40297 - OG Squash Yellow 20 lb
- 41358 - OG Tomatoes Heirloom 10 lb
- 41357 - OG Tomatoes Round 20 lb
- 41434 - OG Watermelons Mini 30 lb 8 ct
- 227515 - OG Watermelons Mini Seeded 30 lb 8 ct
- 43785 - OG Watermelons Orange 45 ct 15# Avg Bin
- 228665 - OG Watermelons Orange Seedless 60 ct Bin



LADY MOON FARMS - CHAMBERSBURG, PA

- 41088 - OG Cucumbers PREM 20 lb
- 40639 - OG Eggplant PREM 24 lb
- 40796 - OG Peppers Green PREM 25 lb
- 40838 - OG Peppers Jalapeno 10 lb
- 41020 - OG Squash Green PREM 20 lb
- 41346 - OG Tomatoes Cherry 12/1 pt Clamshell
- 41385 - OG Tomatoes Cherry Rainbow 12/1 pt
- 41336 - OG Tomatoes Grape Premium 12/1 pt
- 41358 - OG Tomatoes Heirloom 10 lb

REED FAMILY FARM - ELIZABETHTOWN, PA

- 40376 - OG Beans Green 25 lb

PEDERSEN FARMS - SENECA CASTLE, NY

- 40548 - OG Cabbage Green PREM 45 lb
- 40462 - OG Corn Bi-Color 48 ct
- 40675 - OG Greens Kale 24 ct

LOCAL LIST

CONVENTIONAL

BENEDICT FARMS - CHAMBERSBURG, PA

2819 - CV Cucumbers Super Local 72 ct
1260 - CV Eggplant PREM 24 lb
1837 - CV Peppers Green JBO Local 22 lb
2255 - CV Squash Green MED NJ 20 lb
2338 - CV Squash Yellow MD Local 20 lb

CEDAR MEADOW - LANCASTER, PA

23156 - CV Tomatoes Heirloom PA 15 lb

COPENHAVER - LEBANON, PA

480 - CV Beans Green 25 lb

DRISCOLL'S - HAMMONTON, NJ

10101 CV Blueberries 12/1 pt Driscoll's

EASTERN FRESH - CEDARVILLE, NJ

1060 - CV Corn White 48 ct
2819 - CV Cucumbers Super Local 72 ct
1260 - CV Eggplant PREM 24 lb
1837 - CV Peppers Green JBO Local 22 lb
2255 - CV Squash Green MED NJ 20 lb

FIFER ORCHARDS - DOVER, DE

1086 - CV Corn Bi-Color Local 50 dz Bin
1062 - CV Corn Bi-Color 48 ct
1084 - CV Corn White Local 50 dz Bin
1060 - CV Corn White 48 ct
228499 - CV Tomatoes Vine Ripe XL/JBO 25 lb

FLAIM FARMS - VINELAND, NJ

205 - CV Arugula 24 ct
550 - CV Beets Red Bunched 12 ct
591 - CV Bok Choy 30 lb
592 - CV Bok Choy Baby Shanghai 30 lb
750 - CV Cabbage Green 50 lb
855 - CV Carrots Bunched 24 ct
1362 - CV Chard Green 12 ct
1355 - CV Chard Rainbow 12 ct
1368 - CV Chard Red 12 ct
1170 - CV Dandelion Bunch 12 ct
1260 - CV Eggplant PREM 24 lb
1275 - CV Eggplant Graffiti NJ 12 lb
1262 - CV Eggplant Italian 11 lb
1273 - CV Eggplant Sicilian NJ 20 lb
1315 - CV Greens Kale NJ 18 lb
1308 - CV Greens Collard NJ 18 lb
455 - CV Herb Basil 15 ct
1200 - CV Herb Dill 24 ct

1510 - CV Herb Mint 12 ct Box
1462 - CV Kohlrabi Green 12 ct
1975 - CV Peppers Cubanelle 18 lb
1967 - CV Peppers Jalapeno 35 lb
1965 - CV Peppers Jalapeno 10 lb
1985 - CV Peppers Serrano 8 lb
1995 - CV Peppers Poblano 20 lb
2350 - CV Squash Acorn 35 lb
2255 - CV Squash Green MD Local 20 lb

HESS FARMS - WAYNESBORO, PA

480 - CV Beans Green 25 lb
2845 - CV Cucumbers Kirby 40 lb
2819 CV Cucumbers Super Local 72 ct
1837 - CV Peppers Green JBO Local 22 lb
1967 - CV Peppers Jalapeno 35 lb
1965 - CV Peppers Jalapeno 10 lb
2255 - CV Squash Green MED 20 lb
2338 - CV Squash Yellow MD Local 20 lb
2334 - CV Squash Zucchini Gold Bar 20 lb

JERSEY FRESH POTATOES - WOODBURY, NJ

4447 CV Potatoes Gold 10/5 lb
4493 CV Potatoes Red NJ 10/5 lb Bag
4643 CV Potatoes Russet 10/5 lb
4404 CV Potatoes White NJ 10/5 lb

JERSEY FRUIT - HAMMONTON, NJ

211774 - CV Nectarines 2 1/2" NJ 25 lb
15674 - CV Peaches 2 1/2" East 25 lb
15679 - CV Peaches 2 3/4" NJ 25 lb
15685 - CV Peaches White 2 3/4" NJ 25 lb

JOSH WEAVER - LANCASTER COUNTY, PA

750 - CV Cabbage Green 50 lb
780 - CV Cabbage Red 50 lb

LANCASTER FARM FRESH COOP - LANCASTER, PA

21850 - CV Tomatoes Cherry 12/1 pt
23343 - CV Tomatoes Mini Snack Medley 12/1 pt

MIKE FINK - GERMANSVILLE, PA

1062 - CV Corn Bi-Color 48 ct
2255 - CV Squash Green MD Local 20 lb

NARDELLI LAKE VIEW FARMS - CEDARVILLE, NJ

480 - CV Beans Green 25 lb
550 - CV Beets Red Bunched 12 ct

591 - CV Bok Choy 30 lb
592 - CV Bok Choy Baby Shanghai 30 lb
750 - CV Cabbage Green 50 lb
1670 - CV Cabbage Napa 30 lb
780 - CV Cabbage Red 50 lb
795 - CV Cabbage Savoy 30 lb
1362 - CV Chard Green 12 ct
1368 - CV Chard Red 12 ct
1062 - CV Corn Bi-Color 48 ct
225739 - CV Corn Purple Violet 12/4 ct Tray
1060 - CV Corn White 48 ct
1308 - CV Greens Collard NJ 18 lb
1315 - CV Greens Kale NJ 18 lb
1345 - CV Greens Mustard 12 ct
1350 - CV Greens Turnip 18 lb
1200 - CV Herb Dill 24 ct
1475 - CV Leeks Bunched 12 ct

SAM ZOOK - LANCASTER, PA

23305 - CV Tomatoes Grape PA 12/1 pt

SIX L'S/LIPMAN - WEST DEPTFORD, NJ

2255 - CV Squash Green MED 20 lb
2338 - CV Squash Yellow MD Local 20 lb
2819 - CV Cucumbers Super Local 72 ct

STAUFFER HULING FARMS - LANCASTER, PA

4106 - CV Onions Sweet JBO PA 40 lb PA Simply Sweet
4628 - CV Onions Sweet PA 14/3 lb PA Simply Sweet

SUNRISE ACRES/EPHRAIM ZOOK - LANCASTER, PA

228499 - CV Tomatoes Vine Ripe XL/JBO 25 lb
228501 - CV Tomatoes Vine Ripe 4x5 20 lb 2-Layer

VINCENT FARMS - DELMAR, DE

11059 - CV Cantaloupes 110ct Bin
1084 - CV Corn White Local 50 dz Bin4
1060 - CV Corn White 48 ct
1086 - CV Corn Bi-Color Local 50 dz Bin
1062 - CV Corn Bi-Color 48 ct
1837 - CV Peppers Green JBO Local 22 lb
228499 - CV Tomatoes Vine Ripe XL/JBO 25 lb
11997 - CV Watermelons 45 ct 15# Average Bin
11991 - CV Watermelons 60 ct 11# Average Bin
12035 - CV Watermelons Seeded 35 ct 20# Avg Bin
228638 - CV Watermelons Sugar Baby 45 ct Bin Seeded



ORGANIC STONE FRUIT DISPLAY CONTEST WINNERS

June 14 - July 19, 2021

Four Seasons Produce teamed up with Homegrown Organic Farms to bring you a super exciting display contest through June and July to drive volume and add some serious fun to your stores through stone fruit season! We were in full swing with the tastes of summer, and the quality and flavor did not disappoint! Thank you to everyone who participated in this contest, check out some of the winners below!

1st

GRAND PRIZE WINNER!

Brattleboro Food Co-op - Brattleboro, VT



LARGEST DISPLAY CATEGORY WINNERS

1st

2nd

3rd



FIRST PLACE

River Valley Co-op - Easthampton, MA

SECOND PLACE

Healthy Living Market - Williston, VT

THIRD PLACE

Mother Earth's Storehouse - Kingston, NY

ORGANIC STONE FRUIT DISPLAY CONTEST WINNERS

MOST CREATIVE DISPLAY CATEGORY WINNERS



FIRST PLACE

Takoma Park Food Co-op - Takoma Park, MD

SECOND PLACE

Weavers Way Co-op - Ambler, PA

THIRD PLACE

Monadnock Food Co-op - Keene, NH

BEST SMALL STORE DISPLAY CATEGORY WINNERS



FIRST PLACE

Common Market Co-op - Frederick, MD

SECOND PLACE

A Matter of Health - Nanuet, NY

THIRD PLACE

Hudson Greene Market - Jersey City, NJ

CONVENTIONAL MARKET NEWS

AUGUST 6 - AUGUST 13, 2021

LOCAL TOMATO SEASON



Locally Grown **Tomatoes** are now in peak season! Growers from Delaware, Pennsylvania, and New Jersey are all coming into excellent volume with great quality and flavor on summer **Tomatoes** grown in soil.

Locally grown **Grape Tomato** harvests continue to increase weekly, and quality has been outstanding thus far. Expect great supplies through the month of August from PA on the Native Grown in Lancaster County label. Locally grown PA **Medley Snacking Tomatoes** and **Cherry Tomatoes** will become available in early August with steady supplies expected through August.

Best of the season locally grown **Heirloom Tomatoes** are peaking now from Cedar Meadow Farms grown in Lancaster County, PA. Quality and sizing have been exceptional. Supplies should remain steady through August.

Vine Ripe Round Tomatoes are currently peaking from Delaware, Pennsylvania, and New Jersey. DE growers have excellent quality and size grown in high tunnels from Fifer Orchards and Vincent Farms. PA farms have had steady volume from their high tunnel grown tomatoes. Quality is excellent and supplies are expected to be steady through August from Sunrise Acres and King Family Farms out of Lancaster County, PA.

Eastern Fresh Farms of NJ has steady supplies and nice quality on their **Vine Ripe** and **Grape Tomatoes**. Supplies are expected to be available through August into September.



CV MELONS

Melons are in steady heading into mid-August from California. August will be the best time of the year to highlight the delicious varieties of **Melons** in peak season.

Turlock Fruit has beautiful "Peacock" brand **Cantaloupes**, "King of the West" **Honeydews**, and "Peacock" brand **Specialty Melons** right now.

Sizing on **Cantaloupes** have been running mostly at 9ct, but **Honeydew** sizing is really jumping up. It looks like the majority of this new field will be producing Jumbo 5ct.

In terms of the **Specialty Melons**, we'll have **Canary**, **Hami**, **Orange Flesh**, and **Santa Claus Melons**.

From Dulcinea: one of the sweetest varieties of all, **SugarKiss Melons**, continue in season with 11ct; and on **Tuscan Cantaloupes**, we'll be into larger 8ct for the rest of the month.



CV STONE FRUIT

Pluots/Plumcots are in full swing with Family Tree Farms on some of their premiere summer varieties! For the week of 8/9, we'll have both single layer bulk cases and 16/1lb clamshells on **King Kong II**, **Gold Rush**, **Golden Treat**, and **Summer Punch**, along with **Purple Rose Apriums**.

Cherries are winding down for the season with the majority of growers, but we'll still have some of the best of the season fruit from Stemilt during mid-August from their high altitude orchards on Stemilt Hill. These will be "Half Mile Closer to the Moon" label 9.5 and 10.5 row **Dark Sweet Cherries**.

Yellow Peaches are in excellent supply from California and New Jersey. The New Jersey crop looks to have another 4 weeks of production with an estimated end date of 9/14. California 2-layer premium **Peaches** are absolutely beautiful. We'll have good access to 40/50 sz fruit.

Growers are promoting **Organic Yellow Nectarines** as we head into mid-August. There's an absolute flush of fruit and pricing is very promotable. We have 2-layer options as well as volume fill 25 lb cases. Quality is excellent.



CV BERRIES

Blueberries remain plentiful with promotable opportunities in mid-August in pines and 18oz from the Pacific Northwest. The quality has been excellent so far this season, but the end is in sight. We continue to have good supplies on the **Driscoll's Blueberries** from New Jersey. The quality has been outstanding!

Peruvian import **Blueberries** have started in a small way, but that pricing is definitely much higher than domestic fruit.

Blackberries will be very promotable for the month of August. Quality has been very nice.

NOTE: Raspberries are in tighter supply as we head into mid-August. Growers simply aren't getting the yields that are normally expected at this time of year, and that's holding pricing higher. The good news is that quality has definitely improved over the past couple weeks, and it should only get better moving forward.

Strawberries are in ok supply as we head into the week of 8/9, but pricing will begin to rise slightly as we head through the month and into September. Quality has been very nice from the northern districts of Salinas and Watsonville, CA.



CV GRAPES

The California **Grape** season is ramping up!

Supplies on **Green Grapes** have been excellent, but **Red Grapes** have definitely been in much tighter supply. The **Red Grapes** simply don't have enough color, and they're not ready for harvest. This will change as we head into mid-August, but in the near term, expect higher pricing and limited availability on **Reds**.

We will receive our first **Cotton Candy Grapes** from the Grapery the week of 8/9. They're just getting started, so it'll take a few weeks for volumes to build. The Grapery will also have **Gum Drops Grapes** available for early August as well.



CV PEPPERS

Local **Chili Peppers** are available from local farms grown in NJ and PA. **Jalapeno, Poblano, Serrano, Shishito, Habanero, and Cubanelle Peppers** are all available and quality is outstanding.

Local **Green Bell Peppers** will be very promotable for early August from PA, NJ, and DE farms for early August. Quality has been excellent, and harvests are very strong.

11lb Red, Yellow, and Orange Pepper prices are all easing off for early August out of Canada. Demand has eased off and supplies have increased, leading to the decreased markets. Quality on **Red, Yellow, and Orange** varieties have been outstanding.



CV GREENHOUSE TOMATOES

Cluster Tomato prices have gotten a bit stronger for early August. Hothouse growers continue to experience lighter volumes as greenhouses begin to get replanted for fall and winter harvests.

Cocktail Tomato prices will be steady for early August as product remains tight. Quality has been excellent.

NOTE: Beefsteak Tomato prices have increased and gotten much higher as Canadian hothouses are in transition. Availability on the larger sizing has been very tight, leading to the higher prices. Quality has been solid.



CV EGGPLANT

Eggplant prices continue to be promotable for early August from NJ and PA growers. Quality has been outstanding.

Graffiti, Italian, and Sicilian Eggplant varieties all remain available as well from NJ grower, Flaim Farms.



CV SQUASH

Green Squash prices remain steady for early August from PA and NY farms. NJ is just beginning another planting with very light volume.

Yellow Squash prices are higher as availability has been limited due to less acreage planted. Quality has been excellent on both varieties.



CV SWEET CORN

Sweet Corn continues to be very promotable for early August from all local PA, NJ, and DE growers.

Supplies remain abundant, and quality has been exceptional on **White and Bi-Color**.

From Nardelli Brothers in NJ, we're also offering "**Wild Violet**" **Purple Bi-Color Sweet Corn** in 12/4ct trays.



CV BROCCOLI

Maine and Quebec **Broccoli Crowns** are good on supplies, and quality has been great! California growers continue to be limited on supply.



CV CILANTRO

ALERT! Cilantro remains extremely limited from multiple regions due to heat, causing plantings to "bolt". Pricing remains very high.



CV GREEN BEANS

Green Beans from PA and NJ continue to be promotable for early August with great quality and abundant supplies.



CV IMPORT CITRUS

Import **Citrus** is in steady supply from Chile, Peru, and South Africa.

Continue to promote all 10/3lb **Mandarins** and 9/3lb **Navel Orange** bags as well.

In terms of loose **Navel Oranges**, we have great supplies on both 56sz and 72sz, and the quality is nice.



CV LEMONS & LIMES

Limes are currently in steady supply, but volumes will begin to tighten for the remainder of the month. Forecasts on pricing are already being pushed higher for future weeks from Mexico.

NOTE: Lemons remain in much tighter supply, and the sizing is running mostly in the 95-115sz range. We're currently sourcing the majority of our fruit with Sunkist from California, and the quality has been excellent. Expect higher pricing for the month of August.



CV CABBAGE

Green Cabbage prices will remain promotable for early August from NJ and NY farms.

PA farms have finished for the summer and will start harvesting new plantings again in mid-September. Quality has been excellent.



CV APPLES

Apples have tightened up across the board as we come to an end of the 2020/2021 season. The varieties that are most limited are **Granny Smith** and **Golden Delicious**. Expect pricing to be much higher on these two varieties.

We'll have good volume on the first new crop pre-miune apple of the season - **Rave Apple** from Stemilt - for the week of 8/9. This bright red variety is a cross between Honeycrisp and the early ripening MonArk.

New crop **Eastern** and **Washington Apples** are right around the corner. Get ready!



CV CUCUMBERS

Mini Seedless Cucumbers will be very promotable for early August out of Canada. Harvests are heavily flushing, and quality has been outstanding. Look for promotable deals.

Seedless Cucumber prices will really start easing off for early August out of Canada. Harvests are picking up and demand has eased, leading to the price decrease. Quality has been exceptional.

Cucumber prices are easing off a bit as new fields in NJ and PA start to begin harvests. Quality has been excellent from both regions.



CV WATERMELONS

Watermelon will be very promotable for early August as prices came off drastically. Supplies have increased as Delaware, Maryland, North Carolina, Pennsylvania, and Indiana have all started harvests. Quality has been excellent from all regions.

Also look for availability on **Sangria Seeded**, **Yellow**, and **Seeded Sugar Babies** all grown in Delaware. Quality has been excellent.

TALK TO YOUR REP ABOUT THESE PRE-ORDER FALL AND HOLIDAY ITEMS!

