

ORGANIC MARKET NEWS



OUTLOOK FOR AUGUST 12 - AUGUST 19, 2016

ORGANIC SUMMER MELON UPDATE

New crop **Organic Canary** and **Charentais Melons** have arrived in limited supply. Make sure to get these beautiful melons before they're gone!

CA **Organic Cantaloupe, Honeydew, and Galia Melons** are in excellent supply this week with promotional opportunities available!

Organic Watermelons are in good supply this week on full bins and minis out of California.



OG TOMATOES

Organic Round Tomatoes will be in abundant supply for the next few weeks out of PA. Incoming quality has been excellent!

Organic Heirloom Tomatoes are in very good supply out of PA. The packs consist of five tomato varieties.

Organic Roma Tomatoes are in abundant supply out of Pennsylvania.

Both Canada and PA growers are reporting good supplies of **Organic Cluster Tomatoes**. Prices are steady.



OG MANGOS

Non-Hot Water Treated (NHT) Organic Mangos coming from the Baja and Los Mochis regions of Mexico are in peak season!

This **NHT Kent** variety fruit has impeccable flavor because it is left on the tree longer! It is not required to be dipped in the hot water treatment that all other mangos must go through to enter the US. This is because there are no harmful fruit flies in these regions and they are not required to be treated before crossing the border.

This late summer time period is the **BEST** time to get the most flavorful, juicy **Organic Kent Mangos**!



OG STONE FRUIT

California and Washington are both producing steady supply of larger sized **Organic Peaches** and **Nectarines**. Quality and flavor have been superb.

California **Organic White Peach** supply continues to improve with larger sizes and prices continuing to slide off slowly.

California **Organic Black** and **Red Plums** are gapping with just a couple of varieties left to pack over the next couple of weeks. Prices are much higher.

Organic Pluots continue to be promotable for mid-August.



OG PINEAPPLES

ALERT! **Organic Pineapples** supplies have tightened with container shipments being lost to bug infestation and also poor quality.

Surface mold, due to high humidity, has been a big issue. Supplies are expected to be limited in comparison to what they have been.



OG ONIONS

Locally grown **Organic PA Candy Sweet Onions** are in full swing with promotable supplies.

Local Organic Red Onions are now in full swing with numerous local growers providing nice quality red onions from PA. California and Mexican **Organic Red Onions** are still available but at much higher prices than local onions.



OG GREEN BEANS

Organic Green Beans are in light supply, but quality out of all regions has been good to very good.

PA reports very small volume of **Organic Green Beans** to be harvested. Supplies are limited out of NY as well. CA has better supplies, but are very highly priced.



OG GRAPE/CHERRY TOMATOES

Organic Grape Tomatoes are in good supply from the East Coast and our supply is primarily PA grown. **PA Organic Gold Grape Tomatoes** are limited.

Organic Cherry Tomatoes are in abundant supply out of both NY and PA. Quality is excellent! Also available in limited supplies are **Organic Orange Cherry Tomatoes**. Steady supplies of **Organic Rainbow Cherry Tomatoes** are available out of PA. One new tomato variety has been added to the pack this year!



OG GRAPES

CA **Organic Green, Red, and Black Grape** supplies are improving by the day. Expect prices to continue to ease slightly over the next couple of weeks during the height of peak season.

CA **Organic Thomcord Grapes** continue in decent supply with steady pricing.

Organic Champagne Grapes have finished for the season earlier than expected.



OG FIGS

Organic Black Mission Figs continue with good availability. August and September will be the peak season for California **Organic Figs**.

Green varieties have been having quality issues and are becoming tough to source.



OG BROCCOLI & CAULIFLOWER

Organic Cauliflower continues with good supplies out of CA, while Canada is reporting more limited offerings this week. Quality has been very good.

Organic Broccoli continues to be in strong supplies out of CA. Canada reports lighter volume this week. Pricing is still very low out West, due to the volume they have and lack of movement.

Organic Broccoli Crowns are in abundant supply as well.



OG PEPPERS

Organic Cherry Bomb, Cubanelles, Mixed Hot Pepper Clamshells, Poblano, and Purple Blocky Peppers are all available from PA, NJ, and NY.

Organic Green Peppers are in good supply out of PA, NY, and CA.

Organic Red and Yellow Bell Peppers from Holland continue in steady supply. **Organic Orange Peppers** are the most limited.

Some **Organic PA Red Peppers**, in 25lb field boxes, will be available this week as well.



OG GREENS

Most **Organic Greens** are coming out of CA and WI at this time.

Organic Green Kale is still available out of NY. North Carolina will start on **Organic Green and Lacinato Kale** in the next week.

CA growers are reporting abundant supplies of all **Organic Kale**, but much more limited on **Organic Chards and Collards**.

Organic Bunch Beets are on the tighter side, while **Organic Dandelions and Parsleys** are in good supply.



OG POTATOES

New crop Washington **Organic Russet Potatoes** are in full swing and they are some of the nicest potatoes we have seen all year!

Organic Yellow and **Red Potatoes** will get started this week out of British Columbia, Canada. The quality should be very nice and the price will be slightly lower than California.



OG PEARS

Organic Starkrimson (Red) Pears out of Oregon and Washington are in peak season and will transition to **Organic Red Bartlett Pears** arriving in September.

New crop California **Organic Asian Pears** are expected by the weekend in limited supply.

California **Organic Bartlett Pears** are done for the season and we have transitioned to new crop Washington, which is expected to have a lighter crop this season.

The first California **Organic Bosc Pears** are expected to begin later in August in limited supply. Prices will be high.



OG HASS AVOCADOS

Organic Hass Avocado pricing is showing signs of easing down, as increased supplies out of Mexico now coming in. Deals can be found on 70ct fruit as there is an abundance of small fruit still coming out of Mexico.

On the other hand, smaller fruit in CA is hard to come by, with bigger fruit largely available.



OG APPLES

USA FRESH CROP:

CA and WA **Organic Gala Apples** apple season is just beginning. Excellent supplies are expected at this point on all domestic fruit.

More domestic **Organic Gold Apples** are expected this weekend. Supplies will be light as we move from **Ginger Gold** to **Gold Supreme**, and then **Gold Delicious**.

Organic Granny Smith Apples are expected to begin out of California before the end of August, followed by Washington fruit a couple weeks later.

IMPORTS:

Import **Organic Juice Grade Granny Smith Apples** are finished for the season. Import **Organic Juice Grade Fuji Apples** continue to be very limited and are winding down. Domestic supplies of both varieties will get started in September.



OG SQUASH

Organic Green Zucchini is in good supply from NY, PA, and OH. Quality has been excellent out of PA. CA also reports abundant supplies of **Organic Zucchini**.

PA and NY **Organic Yellow Squash** is in limited supply.



OG BERRIES

Organic Blackberry supplies out of California continue to improve this week with prices easing down. Seasonal quality should be expected.

Organic Raspberry supplies have improved and prices are sliding down slightly.

Domestic **Organic Blueberry** prices are rising with limited supplies. All **Organic Blueberries** are arriving with some soft berries. We expected a gap before Chile gets started in late September or early October.

Organic Strawberry supplies continue to tighten on better quality fruit. Prices are slowly rising on both 1lb and 2lb packs.

OTHER STORIES:

- A very small supply of Peruvian **Organic Satsuma Mandarins** are expected next week with high markets.

- New crop Zespri **Organic SunGold Kiwifruit** are now in good supply. It's a great time to promote this amazing piece of fruit! New Zealand **Organic Green Kiwifruit** supply continues to be steady with excellent quality.

- **Organic Cucumbers** out of CA and WI are abundant. **Local Organic Cucumbers** are in limited supply.

ply out of NY and PA. VA growers report good supplies on **Organic Hothouse Euro Cucumbers**. **Organic Specialty Cucumbers** like, **Lemon**, **Persian**, and **Pickle Cucumbers**, are in limited supply.

- **ALERT!** Rumblings of mildew issues in **Organic Baby Spinach** are popping up again. A few prorates have been enforced by package salad producers.

- **Organic Young Thai Coconuts** are in great supply. Pricing is advantageous to promote!

- **ALERT!** CA **Organic Lemon** supplies continue to be extremely limited and priced very high. The crop is expected to improve late September. An extremely small amount of Mexican fruit is expected in late August. Prices are expected to remain very high.

- **Organic Celery** is in steady supply, but some quality issues are still seen, and some shippers are still reporting black heart. Product that looks the best is coming out of the Santa Maria region. **Organic Celery Hearts** are in good supply as well.

NEW ITEMS OR BACK IN SEASON

ORGANIC

42896 - OG Apple Fuji NZL	80/90 ct
43352 - OG Apple Fuji NZL	100 ct
42994 - OG Apple Gala WXF	80/88 ct
42992 - OG Apple Gala WXF	100 ct
43013 - OG Ginger Gold WXF Prem	80/88 ct
42917 - OG Apple Ginger Gold WXF Prem	100 ct
43020 - OG Apple Ginger Gold WXF	12/3 lb
42966 - OG Apple McIntosh USA	12/3 lb
43524 - OG Apple Pink Pearl 40 lb	113/125 ct
44201 - OG Mandarin Satsuma Peru	20 lb
43270 - OG Pear Asian 1-Lyr 12-18 ct	10 lb
43590 - OG Pear Bartlett 80 ct US #1	40 lb
43182 - OG Pear Bartlett 100 ct US #1	44 lb
43294 - OG Pear Bartlett US #1	12/3 lb
43621 - OG Pear Starkrimson 40/45 ct	22 lb
43573 - OG Grapes Thomcord Clam USA	10/1 lb
43579 - OG Melon Canary USA 6 ct	20 lb
44340 - OG Melon Charentais 7/8 ct	20 lb
43744 - OG Melon Galia USA	5/6 ct
43759 - OG Melon Honeydew Orange	6 ct
44335 - OG Pluot Honey Punch 40/50 VF	28 lb
46344 - OG Mamey	10 lb
44519 - OG Sapote White	5 lb
43650 - OG Monstera Deliciosa	8 ct
44389 - OG Longan Fruit	5 lb
43534 - OG Okra Florida Glaser Farms	10 lb
40959 - OG Peppers Shishito	12/1 pt
40378 - OG Beans Garbanzo Fresh	5 lb
48157 - OG Beets Red Cello	24/1 lb
40575 - OG Carrot Bunch Purple	24 ct
40187 - OG Broccoli Rabe	20 ct
41373 - OG Tomato Campari	10/12 oz
42189 - OG Potato Amarosa	12/1.5 lb
40175 - OG Potato Russian Banana	12/1.5 lb
40173 - OG Potato French Fingerling	12/1.5 lb
41982 - OG Potato Mixed Fingerling	12/1.5 lb



LABOR DAY SCHEDULE

Thur. 09/01 through Sat. 09/03 – Standard delivery and office schedules.

Sun. 09/04 – Sales office open 8:30am to 1pm to place orders for Tuesday, 09/06 delivery.

Mon. Labor Day 09/05 – No deliveries. Limited sales staff available from 8:00am to 12:00pm for order add-ons and changes for Tuesday, 09/06 delivery.

Tues. 09/06 – Standard delivery and office schedule.

Wed. 09/07 – Extra deliveries made in most regions to support post-holiday refill.





LIST FOR WEEK OF AUGUST 12 - AUGUST 19, 2016

ORGANIC



NEW JERSEY

EASTERN FRESH - CEDARVILLE, NJ

- 40644 - OG Eggplant NJ 22 lb
- 48151 - OG Tomato Mini Roma NJ 12 pt

NEW YORK

HEPWORTH FARMS - MILTON, NY

- 40148 - OG Cucumber Pickle NY 18 lb
- 41277 - OG Eggplant Graffiti NY 22 lb
- 40626 - OG Eggplant Round Oriental NY 12 lb
- 40416 - OG Greens Kale NY 24 ct
- 41183 - OG Lettuce Romaine NY 24 ct
- 40987 - OG Peppers Cherry Bomb NY 10 lb
- 48164 - OG Peppers Cherry Bomb NY 10 ct
- 40859 - OG Peppers Cubanelle NY 10 lb
- 48163 - OG Peppers Hot Mix NY 10 ct
- 40800 - OG Peppers Purple NY 22 lb
- 41022 - OG Squash Sunburst NY 20 lb
- 41346 - OG Tomatoes Cherry Clam NY 12/1 pt

PEDERSEN FARMS - SENECA CASTLE, NY

- 40520 - OG Corn White NY 48 ct
- 40550 - OG Cabbage Green NY 45 lb
- 40416 - OG Greens Kale NY 24 ct

PENNSYLVANIA

CHRIST KING - LANCASTER COUNTY, PA

- 41536 - OG Onion Candy Sweet Med PA 40 lb
- 41535 - OG Onion Candy Sweet Jumbo PA 50 lb

- 40796 - OG Peppers Green Premium PA 25 lb
- 40779 - OG Peppers Large PA 22 lb
- 41351 - OG Tomato Roma PA 20 lb

CLARION RIVER - SLIGO, PA

- 40369 - OG Beans Yellow PA 10 lb
- 40386 - OG Cabbage Green PA 45 lb
- 40518 - OG Cabbage Savoy PA 35 lb
- 40784 - OG Peppers Anaheim PA 10 lb
- 41255 - OG Peppers Poblano PA 10 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41030 - OG Squash Buttercup PA 35 lb
- 41031 - OG Squash Butternut PA 35 lb
- 41035 - OG Squash Delicata PA 35 lb
- 41044 - OG Squash Kabocha PA 35 lb
- 41103 - OG Squash Patty Pan Mix PA 16 lb
- 41220 - OG Squash Pie Pumpkin PA 35 lb

CRAWFORD FAMILY FARM - EAST EARL, PA

- 40462 - OG Corn Bi-Color PA 28 ct

FRANK REED FARM - ELIZABETHTOWN, PA

- 40376 - OG Beans Green PA 25 lb

LADY MOON FARMS - CHAMBERSBURG, PA

- 41088 - OG Cucumber Premium PA 20 lb
- 40639 - OG Eggplant Premium PA 24 lb
- 40811 - OG Greens Kale PA 24 ct
- 40723 - OG Parsley Curly Prem PA 30 ct
- 40724 - OG Parsley Italian Flat Prem PA 30 ct
- 40796 - OG Peppers Green Premium PA 25 lb

- 41026 - OG Squash Yellow PA 20 lb
- 41015 - OG Squash Zucchini PA 20 lb
- 41020 - OG Squash Zucchini Premium PA 20 lb
- 41359 - OG Tomato 2-Layer PA 20 lb
- 41346 - OG Tomatoes Cherry Clam PA 12/1 pt
- 44467 - OG Tomato Cherry Orange PA 12/1 pt
- 41385 - OG Tomato Cherry Rainbow PA 12/1 pt
- 41336 - OG Tomato Grape PA 12/1 pt
- 41398 - OG Tomato Grape Gold PA 12/1 pt
- 41389 - OG Tomato Heirloom PA 10 lb
- 41351 - OG Tomato Roma PA 20 lb

MOCKINGBIRD HILL - MILLVILLE, PA

- 40485 - OG Beets Red PA 25 lb
- 41531 - OG Onion Red Jumbo PA 40 lb
- 41525 - OG Onion Red Medium PA 40 lb

SAM STOLTZFUS - LOGANTON, PA

- 41531 - OG Onion Red Jumbo PA 40 lb
- 41525 - OG Onion Red Medium PA 40 lb
- 41050 - OG Squash Spaghetti PA 30 lb

SAM ZOOK - LANCASTER COUNTY, PA

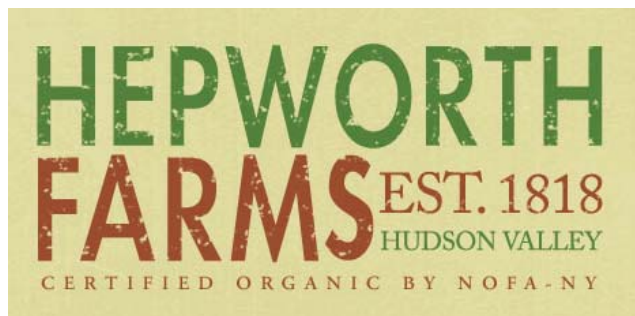
- 41535 - OG Onion Sweet Jumbo PA 50 lb

VIRGINIA

RED SUN FARMS - DUBLIN, VA

- 41080 - OG Cucumber European VA 12 ct

GROWER SPOTLIGHT:



506 SOUTH ROAD
MILTON, NY 12547

www.hepworthfarms.com





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CONVENTIONAL

DELAWARE

VINCENT FARMS - DELMAR, DE

01084 - CV Corn White Bin DE 50 dz
23031 - CV Tomato VR XLG DE 25 lb

Cantaloupe Bins from Delaware

Contact your sales rep for specific grower bin counts!

Vincent Farms - Delamr, DE

Watermelons from Delaware

Contact your sales rep for specific grower bin counts!

Vincent Farms - Delamr, DE

NEW JERSEY

FLAIM FARMS - VINELAND, NJ

00205 - CV Arugula NJ 24 ct
00455 - CV Basil NJ 15 ct
00551 - CV Beets Red Bunch NJ 12 ct
00591 - CV Bok Choy NJ 30 lb
00592 - CV Bok Choy Baby (Shanghai) NJ 30lb
00790 - CV Cabbage Chinese NJ 30 lb
00780 - CV Cabbage Red NJ 50 lb
01362 - CV Chard Swiss Green NJ 12 ct
01355 - CV Chard Swiss Rainbow NJ 12 ct
01368 - CV Chard Swiss REd NJ 12 ct
01170 - CV Dandelion Bunch NJ 12 ct
01200 - CV Dill NJ 24 ct
01275 - CV Eggplant Graffiti NJ 12 lb
01285 - CV Eggplant Italian NJ 10 lb
01260 - CV Eggplant Premium NJ 24 lb
01273 - CV Eggplant Sicilian NJ 20 lb
01308 - CV Greens Collard NJ 18 lb
01315 - CV Greens Kale 18 ct NJ 18 lb
01346 - CV Greens Mustard NJ 18 lb
01350 - CV Greens Turnip NJ 18 lb
01462 - CV Kohlrabi Green NJ 12 ct
01478 - CV Leeks Bunched NJ 12 ct
01516 - CV Mint Box NJ 12 ct
01960 - CV Peppers Anaheim NJ780 10 lb
01975 - CV Peppers Cubanelle NJ 18 lb
01828 - CV Peppers Green Choice NJ 22 lb
01839 - CV Peppers Green XLG NJ 22 lb
01965 - CV Peppers Jalapeño NJ 10 lb
01967 - CV Peppers Jalapeño NJ 35 lb
01980 - CV Peppers Long Hot NJ 16 lb
01995 - CV Peppers Poblano NJ 20 lb
01985 - CV Peppers Serranos NJ 8 lb
01180 - CV Radish Daikon NJ 40 lb
02238 - CV Squash Green Fancy NJ 20 lb
02255 - CV Squash Green Medium NJ 20 lb

JERSEY FRESH - WOODBURY, NJ

04404 - CV Potatoes White NJ 10/5 lb
04493 - CV Potatoes Red NJ 10/5lb

JERSEY FRUIT - HAMMONTON, NJ

15679 - CV Peaches 2-3/4" NJ 25 lb
15678 - CV Peaches 2-1/2" NJ 25 lb
15470 - CV Peaches 2-3/4" NJ 25 lb
15685 - CV Peaches White 2-3/4" NJ 25 lb

NEW JERSEY

TORRY FARMS - ELBA, NY

00480 - CV Beans Green NY 25 lb
00760 - CV Cabbage Green NY 50 lb

PENNSYLVANIA

CEDAR MEADOWS - LANCASTER COUNTY, PA

23147 - CV Tomato Heirloom PA 8/1 quart
23206 - CV Tomato Rainbow Cherry PA 15/1 pt

CHRIST KING - EPHRATA, PA

23220 - CV Tomato Roma XLG PA 25 lb

COPENHAVER - LEBANON, PA

00482 - CV Beans Green PA 25 lb

COUNTRY ACRES - WAYNESBORO, PA

01820 - CV Peppers Green Bag M/L PA 10/2 lb
01825 - CV Peppers Green XLG PA 22 lb
01967 - CV Peppers Jalapeño PA 35 lb
02350 - CV Squash Acorn PA 35 lb
02372 - CV Squash Butternut PA 35 lb
02390 - CV Squash Spaghetti PA 35 lb

CRAMERS FARM - LANCASTER COUNTY, PA

23156 - CV Tomato Heirloom Pa 15 lb

EPHRAIM ZOOK - LANCASTER COUNTY, PA

23004 - CV VR 4X4 w/PLU PA 20 lb
23070 - CV VR XLG/Jumbo PA 25 lb
23220 - CV Tomato Roma XLG PA 25 lb

HARLAN HESS - ZIONSVILLE, PA

02855 - CV Cucumber Carton PA 24 ct
02845 - CV Cucumber Kirby PA 40 lb
01975 - CV Peppers Cubanelle PA 18 lb
23118 - CV Tomato 6x6 PA 25 lb

HOGELAND FARMS - NEWMANSTOWN, PA

02855 - CV Cucumber Carton PA 24 ct

IVAN ZIMMERMAN - LANCASTER COUNTY, PA

00751 - CV Cabbage Green PA 40 lb
02320 - CV Squash Yellow Medium PA 20 lb

JOSEPH WEAVER - LANCASTER COUNTY, PA

01075 - CV Corn Bi-Color Bin PA 50 dz

JOSH WEAVER - LANCASTER COUNTY, PA

00780 - CV Cabbage Red PA 50 lb
01065 - CV Corn White Bin PA 50 dz

KEITH BENEDICT - CHAMBERSBURG, PA

01053 - CV Corn White PA 60 ct
02855 - CV Cucumber Carton PA 24 ct
02803 - CV Cucumber Super Select PA 72 ct
01825 - CV Peppers Green XLG PA 22 lb

RICE FRUIT - GARDNERS, PA

15632 - CV Peaches 2-1/2" & Larger PA 25 lb

LESTER WEAVER - LANCASTER COUNTY, PA

01065 - CV Corn White Bin PA 50 dz

SAM ZOOK - LANCASTER COUNTY, PA

23305 - CV Tomato Grape PA 12/1 pt
21806 - CV Tomato Grape Clam 24/1 lb

STAUFFER HULING FARMS - LANCASTER, PA

01053 - CV Corn White PA 60 ct
04106 - CV Onions Sweet Jumbo PA 40 lb
04628 - CV Onions Sweet PA 14/3 lb
02328 - CV Squash Yellow Fancy PA 20 lb

Cantaloupe Bins from Lancaster County, PA

Contact your sales rep for specific grower bin counts!

Chester Weaver - Ephrata, PA

Harnish Farms - Pequea, PA

Joseph Weaver - Ephrata, PA

Lester Weaver - Ephrata, PA

Watermelon Bins from Lancaster County, PA

Harnish Farms - Pequea, PA

Joshua Weaver - Ephrata, PA

VIRGINIA

CROWN ORCHARDS - BATESVILLE, VA

15733 - CV Peaches Donut 2-1/2" VA 16/20 oz

PARKER FARMS - OAK GROVE, VA

01062 - CV Corn Bi-Color VA 18 ct
01060 - CV Corn White VA 48 ct
01080 - CV Corn Yellow VA 48 ct



CONVENTIONAL MARKET NEWS

OUTLOOK FOR AUGUST 12 - AUGUST 19, 2016

PEAK SEASON CA GRAPES

California **Grape** growers are in their peak season harvests, and they are now picking some of their best varieties. Expect up to a \$10+ spread between standard varieties of small size and proprietary varieties with jumbo sizing. **Green, Red, and Black Seedless Grapes** are all in good availability and the fruit is eating great!

PRETTY LADY BRAND FROM DULCICH:

We will be stocking the very best available (both size and variety) from Dulcich in the "Pretty Lady" high graphic pouch bags.

Green: transitioning from "Esteem" to "Green Emerald"

Red: transitioning from "Fire" to "Scarlett Royal"

Black: "Summer Royal"

THE GRAPERY:

Moon Drop (formerly Witch Fingers) **Long Black Seedless Grapes** are starting this week, along with **Flavor Promise Red Seedless Grapes**. **Cotton Candy Grapes**, the ones everyone is clamoring for are just getting started and are likely to be in stock for late August.



CV LETTUCE

ICEBERG LETTUCE:

There are ample supplies of nice quality California and Canadian **Iceberg Lettuce**. There are lower prices this week. Iceberg Lettuce is a great item to promote!

ROMAINE HEARTS:

Romaine Hearts are in great supply with steady pricing.

LEAF LETTUCES:

Romaine, Green Leaf, and Red Leaf Lettuces are steady from California and Canada.



CV BERRIES

STRAWBERRIES:

Strawberry supplies and prices will remain steady. Northern growing regions are in their seasonal decline, but demand isn't strong right now, keeping things level.

BLUEBERRIES - ALERT!

The Pacific Northwest and Michigan will continue to ship **Blueberries** this week, but quality is declining. All domestic arrivals are showing soft berries.

We will begin our transition into 6oz packages as prices increase with lower fruit volumes. We will begin to source some fresh crop fruit out of Peru too.

RASPBERRIES & BLACKBERRIES:

Raspberries and Blackberries will be in steady supply and prices this week.



CV PEPPERS

There is good supply of PA and NJ grown **Green Peppers**. This is a great week to promote with lower pricing this week.

12/1lb Mini Mix Sweet Peppers are lower in price this week and a great item to promote. Please be sure to ask your sales rep for specific details!

Red, Yellow, and Orange Bell Peppers are steady from Holland and Canada greenhouses.



CV EGGPLANT

There are abundant supplies of **Eggplant** from NJ. Quality is excellent and prices are lower this week.



CV ARTICHOKES

There is great supply of various sizes of Artichokes. Pricing will be aggressive. Promote away!



CV GREEN BEANS

The big flush of local PA and NY **Green Beans** is over, but there is still good supply. Pricing is up, but still very reasonable.



CV SQUASH

Zucchini and **Yellow Squash** are more limited from NJ and PA with higher pricing this week. Many farms have had plants collapse during the recent heat and humidity.

Hard Squash is steady, with more and more PA growers starting.



CV MELONS

Promotable pricing and volume is here this week on both **Honeydew** and **Cantaloupes**. **Bin Cantaloupes** are expected to continue in good supply out of both PA and Delaware this week.

Continue to promote **Watermelons**. Delaware and Pennsylvania will be in good supply this week.



CV LIMES

ALERT! Limes will continue to be limited this week. Tropical Storm activity in Mexico could hit the **Lime** growing region by the weekend. This, coupled with a reduction of available good **Limes**, will continue to drive the pricing upwards.



CV CLEMENTINES

The **Clementine (Mandarin)** market will start to gradually increase with the real surplus gone.

There will still be ample supplies from Chile, Uruguay, and New Zealand, so there should not be any voids though with the late mandarin varieties (**Murcotts**, etc.), but the cost will be more.



CV CUCUMBERS

PA, NJ, & NY **Super Cucumbers** are limited with higher pricing this week due to recent heat and humidity.

Cello Wrapped Cucumbers are good to promote and are plentiful!

12/6ct Mini Seedless Cucumbers are higher in price this week as the big flush is over.



CV MANGOS

Large **Mangos** are in good supply from Mexico. 12/14sz **Mangos** will be very limited. Mexican **Mangos** usually become very volatile in August.

Although there are more **Mangos** predicted to cross, expect prices to increase from the current cheap levels due to limited grower/packers in that area.



CV TOMATOES

Lancaster County, PA **Grape Tomatoes** are in peak season abundance with lower pricing this week.

PA and DE **Vine Ripe Tomatoes** are in full swing with lower pricing this week.

Beef and **Cluster Tomatoes** are in great supply with steady to lower pricing this week from Canada.

Campari Tomatoes are flush with lower/aggressive pricing this week.



CV IMPORT CITRUS

South African Navel Oranges are in peak volume/quality and it's a perfect time to promote. Currently, product is peaking on 72/88s. Product is aggressively priced right from the start for August and growers are pushing hard on 9/3 lb bags.

By late August, **Chilean Navel Oranges** will be in plenty of supply and they will be very large (40/48s). They will be in good supply on a weekly basis through October. Color is outstanding and the taste is there too.

Cara Cara Navel Oranges are in consistent supply.

Minneolas Tangelos from Peru and Uruguay are available through September - mostly 40/45 ct per 22 lb case.



CV POTATOES

New crop **Idaho Russet Potatoes** are now here. Price is holding strong in comparison to old crop potatoes.

New crop **New Jersey White Potatoes** have started this week and **New Jersey Red Potatoes** will start next week. Pricing and quality on both will be pretty sharp.

We have seen some absolutely beautiful 50lb. **Red, White, and Gold Potatoes** out of Stockton, CA.

OTHER STORIES:

- **Brussels Sprouts** are up a bit in pricing, but quality is very nice.
- Excellent supplies are available of beautiful California **Celery**. Lower pricing will allow for promotion!
- **ALERT! Asparagus** supplies will be limited this week out of Peru. Prices will be higher.

- **Cauliflower** is up a bit in pricing this week with excellent quality.
- **Sweet Corn** is abundant with steady to lower pricing.
- There is great supply of 24ct **Anise**. Pricing will be aggressive again this week - promote away!

Displays of the Week!

