

ORGANIC MARKET NEWS

AUGUST 5 - AUGUST 12, 2022

PROMOTABLE ORGANIC KIWIFRUIT



August will be one of the best times of the year to promote Zespri **Organic SunGold** and **Green Kiwifruit** from New Zealand, while the fruit is in peak volume and quality!

Zespri **Organic SunGold Kiwifruit** continue to grow in popularity each year as more and more people are starting to look and recognize this super sweet variety.

The **SunGold** crop for this year is larger than last year by about 10%. Supplies should be steady through the month of October.

Organic Green Kiwifruit is also in good supply. Global demand is up from 2021 putting a little more pressure on supplies, but overall is still promotable! The green variety from Zespri this year should be in good supplies well into November.



OG TOMATOES

Local **Organic Grape, Cherry, Rainbow Cherry, and Heirloom Tomatoes** from Lady Moon Farms are increasing in production from Chambersburg, PA.

Organic Grape Tomatoes are also available from other local growers Lancaster County, PA and New Jersey.

20lb **Organic Vine Ripe Tomatoes** from King Family Farms in Lancaster County, PA are available and the crop is really starting to increase in volume with the heat we've been having.

Organic Roma Tomatoes are coming in from King Family Farm in PA. Production will start to increase as we head into the middle of August. Pricing and availability are expected to remain steady for the first couple of weeks into August.



OG BERRIES

Organic Blueberry prices are very promotable out of Washington right now. Quality has been excellent, and supplies are good. This will be a heavy flush for early August, so expect promotable pricing and volume.

Organic Raspberry prices remain steady. California continues and Baja has started light production as well. Quality has been alright, and supplies are steady.

Organic Blackberry production is beginning to ramp up out of California. Expect better supplies and some promotional opportunities as August progresses. Quality has looked excellent.

ALERT! Organic Strawberries are extremely tight and limited. Expect pro-rates until mid-August at least, as this is expected to be the worst period. Plants are not producing enough to meet demand due to the high heat. Quality has been fair.



OG SPECIALTY

California **Organic Fresh Figs** are in great supply as the season is really starting to pick up for August and early September!

Organic Black Mission Figs will be available for the first time here in early August, along with **Green Sierra** and **Brown Turkey Figs**. Four Seasons will be offering multiple varieties in 12/1 cardboard pints and **Black Missions** in a 12/8oz clamshell pack.

Organic Dragon Fruit is available from Mexico. They will be more affordable than most times of the year. Look to take advantage of this new program on beautiful 10lb cartons: red skin with white flesh and red skin with magenta flesh.

Organic Yellow Skin Pitahaya Dragon Fruit from Ecuador will come back into season later in August.



OG BROCCOLI

Organic Broccoli from California remains in steady supplies with reasonable prices, however subpar quality from some shippers have arisen in early August.

Organic Broccoli Crowns still remain in tighter supplies than bunched broccoli, however no shortages are expected, only additional costs because of some of the limitations. Quebec supplies are gapping until mid to late August before the next plantings are ready to begin harvest.



OG MELONS

Organic Cantaloupes and **Honeydew** are in good supply with excellent quality from California. Look for promotable pricing on **Organic Honeydew** during parts of August. **Organic Gallia Melons** continue in season.

Organic Seedless Watermelons remain virtually unavailable out of CA. Local PA **Organic Watermelons** are expected to start during early August, but availability will be light.

Organic Mini Seedless Watermelons are inching up as new areas start up in CA. Sizing remains on the larger side leading to heavier 6ct availability. Quality has been excellent.



OG HASS AVOCADOS

Organic Hass Avocado supplies are steady as Flor Loca supplies from Mexico are prevalent in the marketplace for early August. Prices have moderated.

Equal Exchange **Organic Fair Trade Hass Avocados** are steady in supply for early August.

Organic Green Skin Avocados from Florida are in full swing!



OG PEARS

New crop California **Organic Bartlett Pears** are now in season with light volumes trickling in. Expect excellent supplies by the end of August out of both California and Washington.

California **Organic Bosc Pears** should be arriving in early August in a very limited supply. These will be sporadic until Washington starts in mid-September.

California **Organic Asian Pears** are back in season!



OG CAULIFLOWER

Organic Cauliflower from California continues to have strong harvest volumes in early August. Promotional opportunities will remain available with affordable prices and strong quality.

Quebec supplies are also yielding strong supplies and quality.



OG PEPPERS

Organic Color Bell Peppers from Canada and Holland continue to have promotional opportunities in August. Conditions are strong with excellent quality and promotable pricing.

NOTE: **Organic Mini Sweet Peppers** from Mexico remain limited in supplies and local **Organic Mini Peppers** volumes have yet to increase. Expect **Organic Mini Peppers** to remain snug into mid to late August.



OG GRAPES

It is peak season on California **Organic Grapes**! Now that berries are less promotable, it is good to increase the shelf space of **Organic Grapes**.

Organic Green Grapes will be promotable through the first 2 weeks of August. **Organic Red** and **Black Grapes** remain solid, and price will remain consistent.



OG SPECIALTY GRAPES

August will be a good time to add a line or two of **Organic Specialty Grapes** into your assortment.

For early August, we'll be promoting **Organic Champagne Grapes** and **Organic Candy Snap Grapes** in 1lb clamshells. **Organic Gummy Berries Grapes** will be available by the second week of August.



OG STONE FRUIT

Organic Peaches, Plumes, and Nectarines continue in peak season. **Organic Pluots** will be available for most of August.

The last **Organic Cherries** and **Apricots** have been picked and the supply chain will sell out by mid-August.



OG HARD SQUASH

Locally grown PA **Organic Kabocha** and **Delicata Squash** are now in season, along with local PA **Acorn**, **Butternut**, and **Spaghetti Squash**.



OG GREEN BEANS

Organic Green Beans from Lancaster County, PA remain in excellent condition for early August. Quality has been outstanding throughout the season, and recent weeks have brought on significant increases in production.



OG MANGOS

Organic Mangos are in consistent volume for the rest of the summer. There are promotable opportunities!

Look for great deals as all the last of **Organic Ataulfo Honey Mangos** seem to have hit maturity all at the same time. The beginning of August will be promotable until the crop ends.



OG LOCAL SUMMER VEG

Local **Organic Summer Vegetables** are in peak season from Lady Moon Farms in Chambersburg, PA, along with other local farms in PA, NJ, and NY.

Lady Moon's lineup includes **Organic Eggplant**, **Cucumbers**, **Zucchini**, **Green Bell Peppers**, **Mini Sweet Peppers**, and **Jalapenos**. All are in steady supply, except for **Organic Cucumbers**, which are in lighter supply heading into mid-August due to heat issues.

Organic Yellow Squash, **Chili Pepper** varieties, **Purple Bell Peppers**, **Gold Bar Zucchini**, and **Patty Pan Squash** are also available from other local growers.



OG LETTUCE

Organic Green Leaf, **Red Leaf**, and **Romaine Lettuces** remain in good supply from both California and Quebec in mid-August. Quebec's crop is yielding strong harvest numbers and remains promotable, while California has seen supplies tighten in early August.

The combined crop yield from both regions will remain stable in August, however slight price increases are to be expected as California supply will put a strain on the overall market.

Organic Romaine Hearts and **Iceberg Lettuce** are in strong supplies. Pricing is not promotable but is better than average and conditions are strong in August.



OG CITRUS

Organic Valencia Oranges continue with good supplies despite a smaller crop that will most likely run out before **Navels** get started sometime in November.

Organic Grapefruit have gotten very tight, and prices are on the rise. Expect supplies to be sporadic and limited for the between growing districts.

NOTE: Organic Lemons have also gotten unexpectedly tight from drought, heat, and labor shortages in Mexico that have caused low production. They aren't expecting volume to pick up until September which is when California is also expected to ramp up. We have sporadic arrivals from Argentina, but the majority of fruit is on the smaller size. Prices are on the rise.

Organic Lime prices are following the lemon market with similar conditions markets are on the rise.

OTHER STORIES

- **Organic Green** and **Red Cabbages** are winding down and coming to a close from PA in early August, but local supplies from New York are in full swing. Expect no interruptions in supply volumes and pricing to remain consistent.

- **Organic Pineapples** are steady with good volume available.

- **Organic Celery** remains promotable as strong harvest yields and excellent quality continue into mid-August. Supply conditions are expected to remain unchanged throughout the month of August, providing promotional opportunities throughout the month.

- **Organic Asparagus** prices will continue to increase as we head into the middle of August with the Mexican crop winding down. Quality has been outstanding, and there is still plenty of product as long as they do not get caught up at the border crossing.



LOCAL LIST

AUGUST 5 - AUGUST 12, 2022



ORGANIC



KING FAMILY FARM



CLARION RIVER



LADY MOON FARMS

Amos King - Lancaster, PA

41379 - OG Tomatoes Grape 12/1pt

Clarion River - Sligo, PA

40676 - OG Greens Kale Lacinato 24 ct
40784 - OG Peppers Anaheim 10 lb
40859 - OG Peppers Cubanelle 10 lb
41032 - OG Squash Patty Pan 22 lb
40297 - OG Squash Yellow 20 lb

Deep Root - Johnson, VT

40680 - OG Chard Rainbow PREM 24 ct
40628 - OG Dandelion PREM 24 ct
40211 - OG Fennel (Anise) 12 ct
40670 - OG Greens Collard 24 ct
40676 - OG Greens Kale Lacinato 24 ct
43566 - OG Greens Kale Red 24 ct
40297 - OG Squash Yellow 20 lb
40623 - OG Sunchoke White 10 lb

Eagle Shadow Farm (Samuel Stoltzfus) - Millville, PA

40485 - OG Beets Red 25 lb

Eastern Fresh Growers - Cedarville NJ

41398 - OG Tomatoes Grape Gold 12/1 pt
41379 - OG Tomatoes Grape 12/1 pt

Flaim Farm - Vineland NJ

40488 - OG Beets Red Bunched 12 ct
40510 - OG Bok Choy PREM 35 lb
40513 - OG Bok Choy Baby PREM 20 lb
40548 - OG Cabbage Green PREM 45 lb
40515 - OG Cabbage Napa 35 lb
40650 - OG Dandelion 12 ct
40672 - OG Greens Kale 12 ct
219525 - OG Herb Mint 12 ct
40912 - OG Leeks Bulk PREM 20 lb
40729 - OG Parsley Flat Leaf (Italian) 15 ct

King Family Farm - New Holland, PA

40548 - OG Cabbage Green PREM 45 lb
41535 - OG Onions Sweet Jumbo 40 lb
41536 - OG Onions Sweet Jumbo MED 40 lb
41531 - OG Onions Red Jumbo 40 lb
41525 - OG Onions Red MD 40 lb
41330 - OG Tomatoes Beefsteak 10lb
42305 - OG Tomatoes Roma 20lb
41357 - OG Tomatoes Round 20 lb

Joeseh Weaver - Ephrata, PA

40462 - OG Corn Bi-Color 48 ct

Lady Moon Farm - Chambersburg, PA

41088 - OG Cucumbers PREM 20 lb
40639 - OG Eggplant PREM 24 lb Lady Moon
40811 - OG Greens Kale PREM 24 ct Lady Moon

40796 - OG Peppers Green PREM 25 lb

40838 - OG Peppers Jalapeno 10 lb
231688 - OG Peppers Mini-Mix Sweet 18/10 oz Clam
41020 - OG Squash Green PREM 20 lb Lady Moon
41336 - OG Tomatoes Grape Premium 12/1 pt
41385 - OG Tomatoes Cherry Rainbow 12/1 pt
41346 - OG Tomatoes Cherry 12/1 pt Clamshell

Lancaster Farm Fresh - Lancaster, PA

40454 - OG Cabbage Red PREM 45 lb
40518 - OG Cabbage Savoy 35 lb
40462 - OG Corn Bi-Color 48 ct
40670 - OG Greens Collard 24 ct
40675 - OG Greens Kale 24 ct
43566 - OG Greens Kale Red 24 ct
40724 - OG Parsley Flat Leaf PREM 30 ct (Italian)
41101 - OG Squash Gold Bar 20 lb

Pedersen Farms - Seneca Castle, NY

40548 - OG Cabbage Green PREM 45 lb
40454 - OG Cabbage Red PREM 45 lb
40462 - OG Corn Bi-Color 48 ct
40675 - OG Greens Kale 24 ct

Reed Family Farm - Elizabethtown, PA

40376 - OG Beans Green 25 lb



LOCAL LIST

AUGUST 5 - AUGUST 12, 2022



CONVENTIONAL



Benedict Farms - Chambersburg, PA

2255 - CV Squash Green MD Local 20 lb
2338 - CV Squash Yellow MD Local 20 lb

Cedar Meadows Farm - Lancaster County, PA

23156 - CV Tomatoes Heirloom PA 15 lb

Copenhaver Farm, Lebanon PA

480 - CV Beans Green 25lb

Driscoll's Berries (Pastore Farms) - Hammonton, NJ

222142 - CV Blueberries Sweetest Batch 8/11 oz

Eastern Fresh Growers - Cedarville NJ

1837 - CV Peppers Green JBO Local 22 lb
229433 - CV Peppers Green JBO/XL 22 lb
2255 - CV Squash Green MD Local 20 lb
23069 - CV Tomatoes Vine Ripe XL NJ 25 lb

Falling Spring Fruit Farm - Chambersburg, PA

1062 - CV Corn Bi-color 48ct

Fifer Orchards - Camden, DE

1062 - CV Corn Bi-color 48ct
1086 - CV Corn Bi-color 50 dz bin
1060 - CV Corn White 48 ct
1084 - CV Corn White 50 dz bin
228499 - CV Tomatoes Vine Ripe XL/JBO 25 lb

Flaim Farm - Vineland NJ

205 - CV Arugula 24ct
550 - CV Beets Red Bunched 12 ct
591 - CV Bok Choy 30 lb
592 - CV Bok Choy Baby Shanghai 30 lb
750 - CV Cabbage Green 50 lb
1670 - CV Cabbage Napa 30 lb
795 - CV Cabbage Savoy 30 lb
780 - CV Cabbage Red 50 lb

1362 - CV Chard Green 12 ct
1355 - CV Chard Rainbow 12 ct
1368 - CV Chard Red 12 ct
1308 - CV Greens Collard NJ 18 ct
1285 - CV Eggplant Italian NJ 10 lb
1275 - CV Eggplant Graffiti NJ 12 lb
1273 - CV Eggplant Sicilian NJ 20 lb
1315 - CV Greens Kale NJ 18 ct
455 - CV Herb Basil 15 ct
1200 - CV Herb Dill 24 ct
1510 - CV Herb Mint 12 ct Box
1967 - CV Peppers Jalapeno 35 lb
2255 - CV Squash Green MD Local 20 lb
2334 - CV Squash Zucchini Gold Bar 20 lb
2338 - CV Squash Yellow MD Local 20 lb

Hollabaugh Bros - Biglerville, PA

**Special wood crate program available by request*

*225688 - CV Peaches 2.5" 25 lb Crate
*228453 - CV Peaches White 2.5" 25 lb Crate

Hess Farm - Ephrata, PA

480 - CV Beans Green 25 lb
2819 - CV Cucumbers Super 72ct
2845 - CV Cucumbers Kirby 40lb
1837 - CV Peppers Green JBO 22 lb
229433 - CV Peppers Green JBO/XL 22 lb
1967 - CV Peppers Jalapeno 35 lb
2255 - CV Squash Green MD 20 lb
2338 - CV Squash Yellow MD 20 lb

Jersey Fruit - Hammonton, NJ

15672 - CV Peaches 2 3/4" East 25 lb
15684 - CV Peaches 3" NJ 25 lb
15685 - CV Peaches White 2 3/4" East 25 lb

Joshua Weaver - Ephrata PA

780 - CV Cabbage Red 50lb
1084 - CV Corn White Local 50 dz Bin

Lester Weaver - Lancaster, PA

1086 - CV Corn Bi-color 50 dz bin

Nardelli Lake View Farms, Cedarville NJ

1670 - CV Cabbage Napa 30 lb
795 - CV Cabbage Savoy 30 lb
1062 - CV Corn Bi-color 48ct
1099 - CV Corn Bi-color 12/4 ct tray
1060 - CV Corn White 48ct
2819 - CV Cucumbers Super 72ct
2845 - CV Cucumbers Kirby 40lb
1345 - CV Greens Mustard 12 ct
1350 - CV Greens Turnip 12 ct
1200 - CV Herb Dill 24 ct
2255 - CV Squash Green MD 20 lb

Sam Zook - Lancaster, PA

23305 - CV Tomatoes Grape PA 12/1 pt

Six L's/Lipman - WEST DEPTFORD, NJ

1837 - CV Peppers Green JBO 22 lb
229433 - CV Peppers Green JBO/XL 22 lb
2255 - CV Squash Green MD Local 20 lb
2338 - CV Squash Yellow MD Local 20 lb

Vincent Farm - Delmar, DE

1062 - CV Corn Bi-color 48ct
1086 - CV Corn Bi-color 50 dz bin
1060 - CV Corn White 48 ct
1084 - CV Corn White 50 dz bin



ZESPRI KIWIFRUIT DISPLAY CONTEST

AUGUST 1 - AUGUST 29, 2022

Four Seasons Produce has partnered again with Zespri to bring you a "golden" opportunity to get some "green" in the registers! Kiwifruit, both green and gold, are very promotable with amazing quality, and ready to be the centerpieces in your next awesome display! Have fun, get creative, and let's get the kiwi fun started with a chance to win some awesome prizes!

CONTEST CRITERIA

- Build a super cool display that even a kiwi bird would have been amazed with! All fruit must be the Zespri label and purchased through Four Seasons Produce. We will have both conventional and organic bulk kiwi and packaged kiwi.
- Utilize the super high graphic Zespri display bins and point of sale signage in your displays. Signage will be available through your Four Seasons Sales Rep or Merchandiser. Bins are super high graphic and will look awesome in your displays!
- All display must remain up in your department for at least one week.
- All display photos must be submitted to contests@fsproduce.com by Friday, September 2, 2022.

Also, while not a requirement, use of social media is a great way to get product info out to your customers.



CONTEST PRIZES

(Prizes will be awarded based on creativity, overall eye appeal and use of Zespri point of sales signage)

1ST PLACE
\$500 Gift Card



2ND Place - MOUNTAIN BIKE

3RD Place - SMART WATCH

4TH Place - CHROMEBOOK

5TH Place - BLUETOOTH SPEAKER

4 HONORABLE MENTIONS - \$50 GIFT CARD



228266 - CV Kiwi NZL 36 sz 102 ct Volume Filled
225074 - CV Kiwi 12/1 lb Zespri Clamshell
224710 - CV Kiwi Sungold NZL 13 lb 27 sz 44 ct
224712 - CV Kiwi Sungold NZL 8/1 lb Clamshell

228305 - OG Kiwi 36-39 sz 102/115 ct Volume Fill
225078 - OG Kiwi 12/1 lb Zespri Clamshell
208486 - OG Kiwi Sungold NZL 13 lb 22/25 sz 37/41
224713 - OG Kiwi Sungold NZL 8/1 lb Clamshell

228487 - POS Display Bin Zespri Sungold
225669 - POS Display Bin Zespri
231310 - POS Display Bin Sungold Organic



PHONE: 1.800.422.8384

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NEW AT FOUR SEASONS!



DEMETER'S
PANTRY



MEDITERRANEAN & LATIN PREPARED FOOD LINE - WEEKLY PREORDER



Driscoll's
Only the Finest Berries™



Driscoll's BIG Pack Blueberry Contest

July 18 - August 14, 2022

So, who's ready to build some BIG blueberry displays and grab some awesome sales at the same time?! Four Seasons has teamed up with Driscoll's to bring you a BIG promotion on BIG packs of fresh blueberries from the Pacific Northwest. Ladies and Gentleman, we present to you the first ever Driscoll's BIG Pack Blueberry Display Contest. Conventional and organically grown blue gems from our west are super promotable, and we are going to celebrate it in style!

Pricing is right, projected quality is awesome and we have some great prizes available to win. BIG displays of BIG packs will lead to BIG sales! Be in it to WIN it!

CONTEST CRITERIA:

- Build an unforgettable Driscoll's blueberry display using 18oz packs of fruit. Fruit **MUST** be purchased from Four Seasons Produce. Displays may contain either CV or OG fruit, or better yet, both!
- Use the point of sale signage or empty boxes shouting out the Driscoll's branding. Point of sale signage will be available through your Four Seasons Sales Rep or Merchandiser
- Displays must remain up in your department for at least one week.
- Send all contest photos to contests@fsproduce.com by Friday, August 19, 2022

Codes:

230373 - CV Driscoll's Blueberry 12/18oz

225850 - OG Driscoll Blueberry 12/18oz



NEW OR BACK IN SEASON AT FOUR SEASONS



PREORDERS FOR FALL MERCHANDISING



CONVENTIONAL MARKET NEWS

AUGUST 5 - AUGUST 12, 2022

LOCAL TOMATO SEASON!



Local Grape Tomatoes continue to arrive from Sam Zook out of Lancaster County, PA. Quality has been outstanding, and production should start ramping up during the first half of August.

Vine Ripe Tomato prices continue to ease down now that August is here. The heat has brought on lots of fruit. Quality has been outstanding, and we continue to source only local product from DE, NJ, and of course, Lancaster County, PA. Promotability will be at it's best from the second week of August through Labor Day.

Flavorful Lancaster County, PA **Heirloom Tomatoes** from Cedar Meadow Farms are in peak season for August in 15lb flats.



CV BERRIES

Blueberries are very promotable out of British Columbia. Quality has been nice coming in and there is plenty available. Michigan is also harvesting, and the Peruvian imports are starting to come in as well.

Blackberries will remain steady. New Jersey production is finishing up and will end here in early August. California production is beginning to ramp up. Expect more availability to come during August.

Raspberries remain tight overall. California production is low, and supplies continue to be limited. Expect markets to remain this way for a couple weeks. Quality has been good overall.

ALERT! Strawberry volumes will be very snug and tight through August. Due to prolonged heat, the plants stopped producing fruit after a very promotable July. Quality has been fair to okay at best right now. Expect light supplies and higher prices through at least mid-August.



CV MELONS

Current peak season **Specialty Melons**: **Heirloom Cantaloupe, Orangedew, Canary, Galla, Hami, Santa Claus, Tuscan Cantaloupe, and Sugar Kiss Melons.**

Eastern **Athena-style Bin Cantaloupes** are more plentiful from local farms.

Cantaloupes and **Honeydew** are in good demand from California, keeping prices steady. Fruit is sizing on up both. Quality and flavor are outstanding!

Seedless Watermelon prices remain fairly strong overall. Local Delaware fruit is starting to come in, but volume is light. Quality has been nice. PA fruit is coming in as well and quality has been excellent. Maryland is just starting to harvest.

We continue to mix North Carolina **Seedless Watermelons** as well to keep supplies full. Expect a higher local market this season, as acreage is down, and areas got hit with heavy rains.



CV PEPPERS

Local **Green Peppers** are promotable for early to mid-August. We will continue to source product from NJ and PA. Quality has been excellent!

Local **Chili Pepper** varieties will be arriving out of NJ and PA. Quality and availability are excellent.

11lb **Color Bell Pepper** prices are expected to ease as we head into the middle of August with Canada flushing.

Red Bell Pepper prices could increase later this summer with some greenhouse growers experiencing root rot in their plants, which is causing them to pull out or clean the plant to try and save it.

15lb **Red Sweet Peppers** from California will be steady until more volume comes on in late August. Quality is excellent.

NOTE: Mini Mix Sweet Pepper prices remain high as we transition into different crops and are in a gap. This market is not expected to ease until the middle to end of August.



CV STONE FRUIT

Our Prima tree-ripe 2-layer **Peach, Plum, and Nectarine** program continues in peak season from California for August. Volume-fill 25lb and 28lb are also in season.

August is peak season for a number of big-flavor **Pluot/Plumcot** and **Aprium** varieties from Family Tree Farms. Some will be promoted in 1lb clamshells, while others are available in bulk tray packs.

Specialties include:

- **Rose Apriums**
- **Plumogranate**
- **Plum Cherry**
- **Gold Rush**
- **Flavor Gator**
- **Summer Punch**

Local **Peaches** are in peak season from PA and NJ. Prices will not be as low as some years, but quality is nice.



CV GRAPES

Grapes are in peak season from California on all colors. **Green Grapes** remain most promotable through mid-August on large size. On the XL sizes, we're offering premium varieties like "Sugar Drop" and "Stella Bella".

Peak season **Specialty Grapes**: **Thomcord, Champagne, Red/Green clamshells, Cotton Candy, and Gum Drops.**



CV SWEET CORN

Local **Sweet Corn** prices are starting to ease a bit and will continue to do so in August out of DE, NJ, NY and PA. Quality has been excellent.



CV CHERRIES & APRICOTS

As growers in Washington move into their late season higher elevation **Cherries**, we are seeing better arrivals and large size profiles. Pricing will perk back up throughout August.

We will move into "**Moon Cherries**" from Stemilt later in August with the highest elevation fruit grown. This should be some of the best quality fruit of the season.

Apricots out of Washington are in promotable shape for the first week of August, but are expected to sell out by mid-August.



CV LETTUCE

Iceberg Lettuce is in season from both California and Quebec.

Romaine, Romaine Hearts, Green Leaf, and Red Leaf Lettuces are readily available with better pricing from both regions.



CV EGGPLANT

Eggplant from NJ and PA is in peak season with promotable pricing.

Specialty Eggplants are also in season from Flaim Farms in NJ in the famous "Panther" brand.



CV TROPICALS

Hass Avocados are in good supply from both Mexico and Peru, driving prices downward.

Pineapples will be in a tighter position for the beginning of August. Prices have climbed as a result.

Mango volumes will be steady as we head into August with continued reasonable pricing.

Ataulfo Honey Mangos will be finishing up in the first few weeks of August.

Dragon Fruit continues to be promotable in all colors.



CV FIGS

Fresh Figs will be steady in peak season through August!

Brown Turkey, Green Sierra, and the popular Black Mission varieties will all be available. These will be offered in 12/8oz clamshells.



CV SWEET ONIONS

We are fully transitioned over to the locally grown **PA Simply Sweet Onions** for early August. This is a great item to promote! The size profile this year is big, and quality is looking extremely nice!



CV BROCCOLI & CAULIFLOWER

Broccoli Crowns and **Cauliflower** quality continues to be great out of Maine. Pricing remains steady.



CV SQUASH

Local **Green** and **Yellow Squash** from PA, NJ, and DE will continue to arrive with outstanding quality.



CV GREEN BEANS

Local NJ and PA **Green Bean** prices are tightening slightly and expected to increase as we head into mid-August as growers adjust to their planting yields and the heat. Quality and availability have still been nice.



CV APPLES & PEARS

New crop **Bartlett Pears** are in good supply out of California and soon to follow out of Washington towards the end of August.

The first California **Bosc Pears** are expected around the second week of August and Washington will follow early September.

New crop eastern **Gala Apples** are expected to begin in mid-August. Fruit will be sizing small for the month of August and then size up as we move into September. Expect stronger prices as imports and Washington old crop are winding down for the season.



CV POTATOES

We will see the last of the season 10/5lb Prince Edward Island **Russet Potatoes** the first week of August. Once we are through this product, we will make the transition over to new crop local New Jersey grown 10/5lb **Russet Potatoes**.

10/5lb **Green Giant Russet Potatoes** continue to be limited with pricing pushing up due to very light supply out of Idaho. New crop will begin at the end of August.

NOTE: Idaho **Count Russet Potatoes** continue to be extremely limited. Market pricing is extremely high with more shippers over sold on commitments. This market is expected to start this way (and possibly get worse) until mid-August.



CV CITRUS

Import Mandarins (10/3lb and 15/2lb) are in great supply with outstanding quality. We will see very promotable pricing through August with great quality. The summer "**Halos**" brand **Mandarin** season has started.

Grapefruit crops remain strong with 40ct peaking. This Star Ruby crop looks to go through August, with possible gaps in sight for September. Quality is the best it has been on all options out of CA with a 5lb bag options available as well.

Lemons remain in good supply with smaller fruit peaking. We remain in California but have fancy import options in-house (115's) at a value with strong quality.

Limes are starting to increase in price while quality in Mexico continues to slowly decrease due to drought conditions. We will remain promotable on 150's and 230's.

OTHER STORIES

through August. The good news is that 24ct will have better availability. Overall prices are up.

• 30ct **Sleeved Celery** is readily available. Pricing is about as low as it gets these days.

• **Pomegranates** will be starting their domestic season in California for the beginning of August. The Granada variety will be the first available. Pricing will be high to start but should drop considerably as the weeks progress.

• Get ready to promote Zespri **SunGold** and **Green Kiwifruit** for the month of August as pricing will be the lowest of the year! Four Seasons has partnered with Zespri Kiwi for a huge display contest. Great prizes are available! Don't miss this chance to drive more sales and make your department stand out! Point of Sale bins and materials are available upon request.

• 12ct **Jumbo Artichokes** are very limited headed into the second week of August. 12ct are likely to remain higher priced and limited availability

• **Asparagus** prices are expected to continue to increase as we head into the end of August. Mexico and Peru are winding down and there is limited availability. There has been, and will be, weather challenges that will cause a bigger than normal gap and making **Asparagus** through September very scarce. Quality has been good.



2022 CRESPO ORGANIC MANGO DISPLAY CONTEST WINNERS JUNE 6 – JULY 3, 2022

June was National Mango Month, and Four Seasons Produce teamed up once again with Crespo Organics to celebrate it in style! Organic Mangos from Mexico were in full swing and ready to display in your departments and counters! Mangos have very quickly become a favorite fruit for the consumer, so June was a perfect time to create some “Mango Mania” in your stores! Check out some of the winners below and thank you to everyone who participated in this contest!

1st



FIRST PLACE WINNER!

Henning's Market - Harleysville, PA

2nd



SECOND PLACE

GreenStar Food Co-op - Ithaca, NY

3rd



THIRD PLACE

Monadnock Food Co-op - Keene, NH



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