



# ORGANIC OUTLOOK

AUGUST 3 - AUGUST 10, 2018



WWW.FSPRODUCE.COM 10 LB

## LOCAL ORGANIC TOMATOES OUTLOOK

**Organic Heirloom Tomatoes** from NY and PA are available, but will pick up in volume the second week of August. PA-grown **Organic Round Tomatoes** will start here in early August.

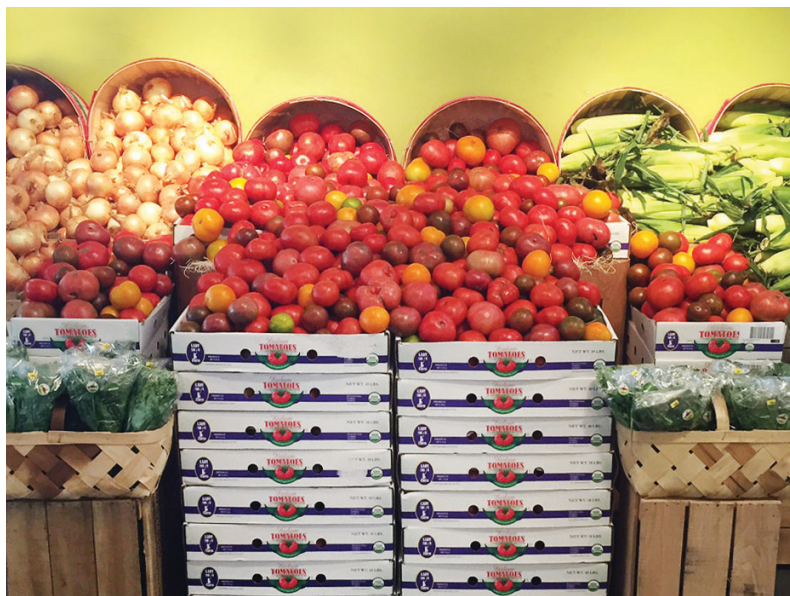
**Organic Cherry Tomatoes** are in good supply overall, but some PA shippers are still a bit limited on **Organic Cherry** and **Rainbow Cherry Tomatoes**.

**Organic Grape Tomatoes** have started out of PA, but supplies are limited right now because of rain. VA and Canada are in good supply.

**Organic Roma Tomatoes** from PA will start this week. Supplies are limited out of Mexico, but quality and color are very good.

**25lb Organic Tomatoes** and **Green Frying Tomatoes** are available from Hepworth Farms in NY. They also have **Organic Black Velvet Tomatoes** in clamshells.

**Organic Beef Tomatoes** are in decent supply out of Mexico and Canada. Prices are up this week on **Organic Cluster Tomatoes**. Quality is very good. **Organic 2-Layer Tomatoes** are in good supply from Mexico.



### OG WATERMELONS

**Organic Mini Seedless Watermelons** are very promotable coming out of CA and NV. Quality has been excellent.

**Organic Seedless Watermelons** are also in great supply coming out of CA. Quality has been great and very promotable on all sizes - 36, 45, & 60ct.



### OG GRAPES

Excellent supplies of **Organic Green, Red, and Black Seedless Grapes** out of California are available. Expect sugars to continue to improve along with pricing.

The first of the season **Organic Champagne Grapes** are available with excellent quality and supply.

The first **Organic Thomcord Grapes** are expected to arrive in early August.



### OG BERRIES

**Organic Strawberry** supplies are excellent with promotional opportunities now available, but are expected to return to normal levels through August.

Driscoll's **Organic Blackberries** continue to be touch and go this week, but supplies are expected to improve later in August.

**Organic Blueberries** have taken a significant downturn in supply. Prices are suddenly higher and are expected to continue in that direction in August.

Driscoll's **Organic Raspberry** supplies have firmed up quite a bit this week, returning the market to normal seasonal levels.



## OG PEPPERS

**Organic Red, Yellow, and Orange Peppers** are all in good supply out of Holland. Prices are steady. **Organic Green Peppers** are in decent supply from Holland.

**Organic Green Peppers** are in tight supply out of CA, but in decent supply out of PA. PA growers also have limited supplies of **Organic Red Peppers**.



## OG BROCCOLI & CAULIFLOWER

**Organic Cauliflower** is abundant out of Canada, but is more limited this week out of CA and NV. NY growers have limited supplies of **Organic Cauliflower** and **Romanesco**.

**Organic Broccoli** is in adequate supply out of CA and NV. Prices are moving up due to supply/demand issues. **Organic Broccoli Crowns** are in good supply.



## OG LEMONS

**ALERT! Organic Lemons** are still extremely tight with very high prices and sporadic out-of-stocks.

Supplies of Mexican new crop are expected to ramp up here in early August, but prices should be high until California gets started in late August. Seasonal quality and some greening should be expected.



## OG HASS AVOCADOS

The market remains tight this week with very little Mexican **Organic Hass Avocados** crossing the border. 60ct from both Mexico and California are very limited as the size profile is heavy to larger fruit.



## OG PEARS

The first Washington **Organic Bartlett Pears** are expected in early August in 12/3 bags only, and then bulk fruit in mid-August.



## OG GREEN BEANS

**Organic Green Beans** are in very tight supply. Little to nothing is available out of Mexico and Southeastern US, CA is limited, and PA and OH have started with small supplies.



## OG KALE

**Organic Green Kale** is in good supply out of OH, GA, WIS, NC, PA, and CA. Prices are soft as demand is low.

**Organic Lacinato Kale** out of PA will finish this week.



## OG SQUASH

Mexico and Ohio have volume of **Organic Squash** right now, but smaller supplies are available out of PA, NJ, and NY.

**Organic Green Acorn, Spaghetti, Butternut, Pie Pumpkins, and Delicata Squash** are available out of PA. Ohio should start the second week of August.



## OG CABBAGE

**Organic Green Cabbage** is in good supply out of OH, NY, and CA.

**Organic Red Cabbage** is still limited out of CA, but WI supplies are growing.

**Organic Napa Cabbage** is now available out of CA, as well as OH & NY, but is very limited.



## OG SWEET CORN

**Organic Bi-Color Sweet Corn** out of Pedersen Farms in NY are now in good volume. This program will continue in early August, depending on quality.



## OG LETTUCE

Good supplies of all **Organic Lettuce** are available out of CA and Canada. Quality has been good.



## OG MELONS

**Organic Cantaloupe, Honeydew, and Galia Melons** are now available in excellent supply on all counts with promotional opportunities available. This should continue for August.



## OG STONE FRUIT

**Organic Pluots** are back in decent supply with good volumes expected for August.

**Organic White & Yellow Nectarines** and **White & Yellow Peaches** out of California are winding down, but good supplies are expected to continue out of Washington through August.

**Organic Black** and **Red Plums** are back in limited supply in both volume-filled and tray packs.

**Organic Apricots** are winding down for the season. **Organic Dark Sweet** and **Rainier Cherries** are finished.



## OG CUCUMBERS

**Organic Cucumbers** are in good supply out of Mexico, Wisconsin, Ohio, and New Jersey. Pennsylvania and New York just started this week. Prices are very soft. Now is the time to promote!

Limited supplies of **Organic Pickle Cucumbers** are available out of CA and NY.

**Organic Hothouse Cucumbers** are in good supply out of Spain and Canada.



## OG POTATOES & SWEET POTATOES

New crop **Organic Russet Potatoes** will begin this week out of Washington. The quality will be very nice and pricing will actually be quite a bit less than what we have been seeing out of other growing regions. There are a lot of **Organic Potatoes** coming into the marketplace and the price is going to drop quickly.

**Organic Red** and **Yellow Potatoes** are still available out of California with very good quality from Cal-Organic.

The transition is complete to new crop **Organic Jewel** and **Garnet Sweet Potatoes** – try sweet potatoes on the grill!

## OTHER STORIES:

- **Organic Eggplant** is in decent supply out of CA, NY, NJ, and PA. Limited supplies of **Organic Graffiti Eggplant** and **Small Heirloom Eggplant** are available out of NY.

- **Organic Mangos** continue to be an awesome item to promote!

- Zespri **Organic Green** and **SunGold Kiwifruit** are in excellent supplies and quality.

- Some **Organic Asparagus** is available out of Mexico. CA is finished.

- **Organic Celery** and **Celery Hearts** markets are steady this week. Volumes are promotable, particularly on **Organic Celery Hearts**. Quality is nice coming from Nevada.



# ORGANIC SUNGOLD KIWIFRUIT DISPLAY CONTEST

## JULY 31 - AUGUST 31, 2018

Participate in this year's Zespri Organic SunGold Kiwifruit display contest! The displays will be judged based on the effectiveness and creativity of the display usage of sampling, and social media/advertising. Each participant must send a photo of their final display to Steph Fleetman (Stephf@fsproduce.com) by September 4, 2018.

*\*\*Zespri Organic SunGold Kiwifruit must be purchased from Four Seasons Produce.*

### GRAND PRIZE

**Breville Espresso Maker w/ Grinder**



**2<sup>ND</sup>**

BOSE Wireless Headphones



**3<sup>RD</sup>**

Portable Video Projector



**4<sup>TH</sup>**

Fujifilm Instax Square Instant Film Camera



**5<sup>TH</sup>**

Instant Pot Pressure Cooker



### IN-STORE MERCHANDISING SUPPORT

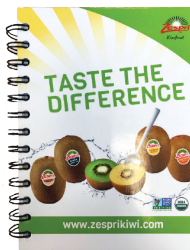
Talk to your merchandiser or sales rep for POS signage and materials to help attract customers to your display

*\*\*Not required to enter contest*



### EVERYONE IS A WINNER!

Each participating store will receive Zespri swag bag!



PHONE: 1.800.422.8384 | FAX: 1.717.721.2597  
www.fsproduce.com



Local Produce

August 3 - August 10, 2018

\*All Farms GAP Certified

## CONVENTIONAL

### DELAWARE

Fifer Orchards - Camden-Wyoming, DE  
1062 - CV Corn Bi-Color DE 48 ct

Hanshaw Farms - Laurel, DE

11997 - CV Watermelons 45 ct 15# Avg Bin  
11991 - CV Watermelons 60ct 11# Avg Bin

Vincent Farms - Delmar, DE

11059 - CV Cantaloupes 110 ct Bin  
211001 - CV Cantaloupes 180 ct Bin  
1084 - CV Corn White DE 50 dz Bin  
11996 - CV Watermelons 36ct 18# Avg Bin  
11997 - CV Watermelons 45ct 15# Avg Bin  
11991 - CV Watermelons 60ct 11# Avg Bin

### MARYLAND

Jim Ras - Maryland

11996 - CV Watermelons 45ct 18# Avg Bin

### NEW JERSEY

Eastern Fresh Growers - Cedarville, NJ

23069 - CV Tomatoes Vine Ripe XL NJ 25 lb

Flaim Farms - Vineland, NJ

205 - CV Arugula NJ 24 ct  
530 - CV Beets Red NJ 25 lb  
550 - CV Beets Red Bunch NJ 25 lb  
592 - CV Bok Choy Baby Shanghai NJ 30 lb  
750 - CV Cabbage Green NJ 50 lb  
1670 - CV Cabbage Napa NJ 30 lb  
795 - CV Cabbage Savoy NJ 30 lb  
1362 - CV Chard Green NJ 12 ct  
1355 - CV Chard Rainbow NJ 12 ct  
1368 - CV Chard Red NJ 12 ct  
1170 - CV Dandelion Bunch NJ 12 ct  
1260 - CV Eggplant Prem NJ 24 lb  
208527 - CV Eggplant Graffiti NJ 11 lb  
1285 - CV Eggplant Italian NJ 10 lb  
211449 - CV Eggplant Japanese NJ 10 lb  
1273 - CV Eggplant Sicilian NJ 20 lb  
1308 - CV Greens Collard NJ 18 lb  
1315 - CV Greens Kale 18 ct NJ 18 lb  
1346 - CV Greens Mustard NJ 18 lb  
1350 - CV Greens Turnip NJ 18 lb  
455 - CV Herb Basil NJ 15 ct  
1034 - CV Herb Cilantro NJ 30 ct  
1200 - CV Herb Dill 24 ct  
1510 - CV Herb Mint NJ 12 ct Box  
1462 - CV Kohlrabi Green NJ 12 ct  
1475 - CV Leeks Bunched NJ 12 ct  
1704 - CV Parsley Curly NJ 30 ct

1715 - CV Parsley Flat Leaf (Italian) NJ 30 ct  
1990 - CV Peppers Banana NJ 10 lb  
1975 - CV Peppers Cubanelle NJ 10 lb  
1967 - CV Peppers Jalapeño NJ 35 lb  
1980 - CV Peppers Long Hot NJ 16 lb  
1995 - CV Peppers Poblano NJ 20 lb  
1896 - CV Peppers Red Fresno NJ 10 lb  
1985 - CV Peppers Serrano NJ 8 lb  
211495 - CV Peppers Shishito NJ 5 lb  
2255 - CV Squash Green MED NJ 20 lb  
23069 - CV Tomatoes Vine Ripe XL NJ 25 lb

Gloucester County Packing - Woodbury, NJ

4490 - CV Potatoes Red "Jersey Fresh" 10/5 lb  
4404 - CV Potatoes White "Jersey Fresh" 10/5 lb

Jersey Fruit - Hammonton, NJ

15678 - CV Peaches 2 1/2" NJ 25 lb  
15679 - CV Peaches 2 3/4" NJ 25 lb

### NEW YORK

Torrey Farms - Elba, NY

480 - CV Beans Green NY 25 lb  
750 - CV Cabbage Green NY 50 lb  
795 - CV Cabbage Savoy NY 30 lb  
2806 - CV Cucumbers Super NY 72 ct

### OHIO

Holthouse Farms - Willard, OH

2876 - CV Endive (Chicory) OH 24 ct  
2900 - CV Escarole OH 25 ct  
1967 - CV Peppers Jalapeño OH 35 lb  
2350 - CV Squash Acorn OH 35 lb

### PENNSYLVANIA

Benedict Farms - Chambersburg, PA

2803 - CV Cucumbers Super PA 72 ct  
1260 - CV Eggplant Prem PA 24 lb  
1818 - CV Peppers Green Jumbo PA 22 lb  
2258 - CV Squash Green Med PA 20 lb

Cedar Meadow Farms - Lancaster County, PA

23206 - CV Tomatoes Cherry Rainbow PA 15/1 pt  
23166 - CV Tomatoes Cocktail "Aunt Cheri's" PA 10/1 lb  
23156 - CV Tomatoes Heirloom Mix 10 lb

Christ Esh - Holtwood, PA

23305 - CV Tomatoes Grape PA 12/1 pt

Copenhaver Produce - Lebanon, PA

482 - CV Beans Green PA 25 lb

Hess Farms - Waynesboro, PA

482 - CV Beans Green PA 25 lb  
2855 - CV Cucumbers PA 24 ct Carton  
2845 - CV Cucumbers Kirby PA 40 lb  
2812 - CV Cucumbers Select PA 72 ct  
2803 - CV Cucumbers Super PA 72 ct  
1260 - CV Eggplant Prem PA 24 lb  
1960 - CV Peppers Anaheim PA 10 lb  
1975 - CV Peppers Cubanelle PA 18 lb  
1818 - CV Peppers Green Jumbo PA 22 lb  
1965 - CV Peppers Jalapeño PA 10 lb  
1985 - CV Peppers Serrano PA 8 lb  
2258 - CV Squash Green Med PA 20 lb  
2320 - CV Squash Yellow Med PA 20 lb  
23111 - CV Tomatoes Round XL 5x6 PA 25 lb  
23118 - CV Tomatoes Round LG 6x6 PA 25 lb

Joseph Weaver - Lancaster, PA

1075 - CV Corn Bi-Color PA 50 dz Bin

Josh Weaver - Lancaster, PA

751 - CV Cabbage Green PA 50 lb  
780 - CV Cabbage Red PA 50 lb  
1065 - CV Corn White PA 50 dz PA Bin

Lester Weaver - Lancaster, PA

1065 - CV Corn White PA 50 dz PA Bin  
11075 - CV Cantaloupes 100 ct PA Bin

Sam Zook Lancaster, PA

23305 - CV Tomatoes Grape PA 12/1 pt

Stauffer Huling Farms - Lancaster County, PA

4106 - CV Onions "PA Simply Sweet" Jumbo 40 lb  
4628 - CV Onions "PA Simply Sweet" 14/3 lb



Local Produce

August 3 - August 10, 2018



\*All Farms GAP Certified

ORGANIC



NEW YORK

Hepworth Farms - Milton, NY

- 40276 - OG Beans Green NY 25 lb
- 40562 - OG Cabbage Red NY 40 lb
- 40667 - OG Chard Red PREM NY 24 ct
- 41089 - OG Cucumbers Pickle NY 20 lb
- 40232 - OG Eggplant Mini Mix NY 10/1 lb
- 40639 - OG Eggplant PREM NY 24 lb
- 41277 - OG Eggplant Graffiti NY 22 lb
- 41112 - OG Escarole NY 24 ct
- 41007 - OG Greens Collards Prem NY 24 ct
- 40210 - OG Herb Dill NY 24 ct
- 40732 - OG Okra NY 5 lb
- 40723 - OG Parsley Curly Prem NY 30 ct
- 40838 - OG Peppers Jalapeño NY 10 lb
- 42324 - OG Peppers Purple NY 10 lb
- 40297 - OG Squash Yellow NY 20 lb
- 41227 - OG Tomatillos NY 10 lb
- 41352 - OG Tomatoes NY 25 lb
- 40191 - OG Tomatoes Black Prince NY 10/1 qt clam
- 211769 - OG Tomatoes Green NY 10 lb
- 41358 - OG Tomatoes Heirloom NY 10 lb
- 42306 - OG Tomatoes Heirloom Cocktail NY 10/20 oz
- 42305 - OG Tomatoes Roma NY 20 lb

Pedersen Farms - Seneca Castle, NY

- 40550 - OG Cabbage Green NY 45 lb
- 40562 - OG Cabbage Red NY 40 lb
- 40520 - OG Corn Bi-Color NY 48 ct
- 40675 - OG Greens Kale NY 24 ct
- 40724 - OG Parsley Flat Leaf Prem NY 30 ct

OHIO

Green Field Farms - Wooster, OH

- 40550 - OG Cabbage Green OH 45 lb
- 41088 - OG Cucumbers PREM OH 20 lb
- 40796 - OG Peppers Green PREM OH 25 lb
- 41012 - OG Squash Green Fancy OH 20 lb
- 40297 - OG Squash Yellow OH 20 lb
- 41372 - OG Tomatoes Beefsteak OH 15 lb

PENNSYLVANIA

Christ King - Lancaster, PA

- 41525 - OG Onions Red Med PA 40 lb
- 41535 - OG Onions Sweet Jumbo PA 40 lb
- 40796 - OG Peppers Green PREM PA 25 lb
- 40779 - OG Peppers Red LG PA 22 lb
- 42305 - OG Tomatoes Roma PA 20 lb

Clarion River - Sligo, PA

- 40838 - OG Peppers Jalapeño NY 10 lb
- 41255 - OG Peppers Poblano NY 10 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41031 - OG Squash Butternut PA 35 lb
- 41035 - OG Squash Delicata Squash PA 30 lb
- 41220 - OG Squash Pie Pumpkin PA 35 lb

Eagle Shadow Farms - Millville, PA

- 42309 - OG Garlic White PA 10 lb
- 41531 - OG Onions Red Jumbo PA 40 lb
- 41525 - OG Onions Red Med PA 40 lb

Mockingbird Hill Farm - Millville, PA

- 40376 - OG Beets Red PA 25 lb

Lady Moon Farms - Chambersburg, PA

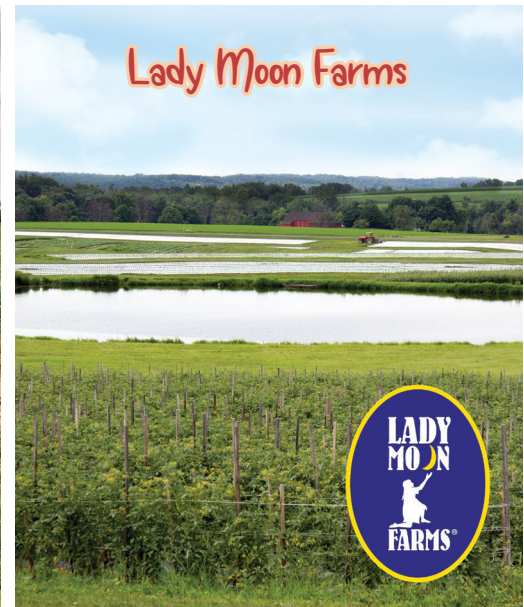
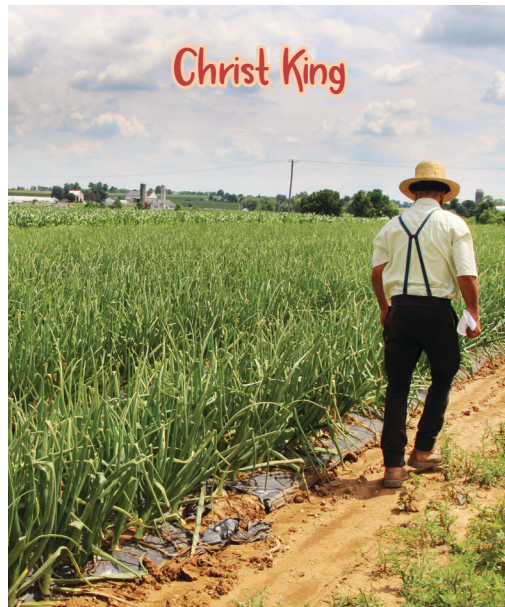
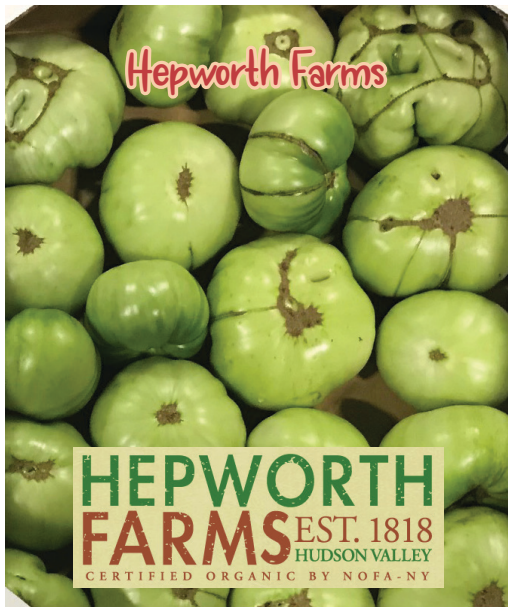
- 41088 - OG Cucumbers PREM PA 20 lb
- 40893 - OG Dandelion Red PA 24 ct
- 40639 - OG Eggplant PREM PA 24 lb
- 41007 - OG Greens Collards Prem PA 24 ct
- 40811 - OG Greens Kale Red Prem PA 24 ct
- 43566 - OG Greens Kale Red Prem PA 24 ct
- 40723 - OG Parsley Curly Prem PA 30 ct
- 40724 - OG Parsley Flat Leaf Prem PA 30 ct
- 40796 - OG Peppers Green PREM PA 25 lb
- 41020 - OG Squash Green PREM PA 20 ct
- 41346 - OG Tomatoes Cherry 12/1 pt
- 41385 - OG Tomatoes Cherry Rainbow 12/1 pt
- 41336 - OG Tomatoes Grape Premium 12/1 pt

Reed Family Farms - Elizabethtown, PA

- 40376 - OG Beans Green PA 25 lb

Samuel K Stoltzfus, Jr. - Loganton, PA

- 41531 - OG Onions Red Jumbo PA 40 lb
- 41535 - OG Onions Sweet Jumbo PA 40 lb
- 41536 - OG Onions Sweet Med PA 40 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41050 - OG Squash Spaghetti PA 30 lb





# CONVENTIONAL OUTLOOK

AUGUST 3 - AUGUST 10, 2018

WWW.FSPRODUCE.COM 5 CT

## MELONS IN HIGH VOLUME



High heat and high volumes!

There is an abundance of both **Cantaloupes** and **Honeydews**. Prices are extremely low as all growers are looking to move product.

Until mid-August, it looks like supplies will far exceed demand. Quality has been exceptional on a very cheap market.

Peak season has started in California for **Vine Ripe Variety Melons**, including:

- Canary
- Casaba
- Crenshaw
- Galia
- Santa Claus



### CV LOCAL TOMATOES

**Local Tomatoes** are in season! We have beautiful **Vine Ripe Tomatoes** from our local growers here in Lancaster County, Pennsylvania, as well as New Jersey. Quality has been beautiful on all **Local Tomatoes**.

We have a few new local **Tomato** items available this week from Cedar Meadow Farm. They're known for their **Heirloom Tomatoes**, but now we have the **Mixed Medley Tomatoes** (code: 23206) and a new local **Campari-type Tomatoes** (code 23166). These will be nice additions to any Tomato set.



### CV BERRIES

**Blackberries** and **Raspberries** are currently in steady supply. The majority of the promotable deals that were available this past week will dry up going forward due to the heat. Quality has been good on all arrivals from Driscoll's.

**Blueberries** are in much tighter supply this week and pricing is beginning to rise. Supplies from the Northwest will be impacted due to rain, and New Jersey supplies have dropped significantly. We'll have pints from Michigan, but overall supplies are on the decline. Quality on Michigan fruit has been very nice.

**Strawberries** are still very promotable at this time. We'll have solid supplies on all Driscoll's fruit, as well as Short-N-Sweet. Quality has been very nice on all arrivals this past week.



### CV GRAPES

Though the new record for consecutive days over 100 degrees has been broken (23 and counting), Central California **Grape** have performed well. The mild spring weather gave the crop very good solids and sugar to resist heat stress. The overall condition is very good with excellent flavor on all varieties.

**"Supreme" Green Seedless Grapes** are good in size, great finish, and have fantastic flavor. **"Es-teem" Green Seedless Grapes** will come into volume in early August.

**Red "Flames" Seedless Grapes** have very nice quality – full red color, crunchy fruit, and very high brix levels. There is also an excellent crop of **"Scarlet Royals"** coming after the Flames. There is plenty of fruit so once again promotions are strongly encouraged.

**"Midnight Beauty" Black Seedless Grapes** are currently being harvested. This grape is full color, with firm, big berries, and great taste.



## CV ASPARAGUS

**Asparagus** fields in Mexico and Peru are in full production which is leading to very promotable product on the standard size. Large size is a little tighter than standard.

Quality has been good overall with some spotty spots due to overproduction.



## CV WATERMELONS

**Watermelon** quality continues to be excellent on this great summer time fruit. Because of the rainy weather at the end of July, supplies will begin to tighten up a little bit in early August.



## CV GREEN BEANS

**Green Beans** in PA and NJ are beginning to show the strain of extended rainfall. Many growers report issues with disease and rot and are not sure when they'll be able to harvest again.

During this lull in availability, we'll carry **Green Beans** from Torrey Farms (Elba, NY) where conditions have been much drier.



## CV BROCCOLI

CA **Broccoli** supplies continue to be very tight and shippers are prorating. This short supply situation is expected to continue for early August.

Canadian **Broccoli Crowns** (code 616) are available and offer a significant value compared to CA product.



## CV LETTUCE

CA and Canadian **Lettuce** is steady. Canadian **Iceberg Lettuce** (code 2975) is at promotable volumes. Quality on CA and Canadian product is excellent.



## CV CELERY

CA **Celery** supplies are very strong and prices are down due to weak demand. The Michigan deal has started and Canada has started harvesting as well.



## CV RUSSET POTATOES

Harvest of new crop **Russet Potatoes** is expected to start in early August. Pricing remains average to above normal for this time of year.

No gap between storage and new crop **Russet Potatoes** is expected through most growing areas.



## CV CAULIFLOWER

**Cauliflower** is in limited supply out of CA, but quality remains very good.

The Canadian deal is dead on arrival – recent hot weather ruined the crop. Many growers have decided to disc their fields rather than attempt to harvest.



## CV BRUSSELS SPROUTS

**Brussels Sprouts** prices are moving down and quality is on the rebound. Looks for promotional opportunities by mid-August.

Back in stock from Ocean Mist:

- 679 - CV Brussels Sprouts 24/1 lb Mesh Bag
- 686 - CV Brussels Sprouts Microwaveable 12/1 lb
- 3262 - CV Brussels Sprouts SuperShred 12/12 oz





## CV ONIONS

Although the market remains flat, growers in the Pacific Northwest are starting to ship their new crop **Onions**. By mid-August, there will be an excess of supplies from the Pacific Northwest hitting the marketplace. This could lead to a downward pressure on prices.

**Local PA Simply Sweet Onions** are in full swing!



## CV HASS AVOCADOS

The **Hass Avocado** transition with the Negra and Flora Loca has not gone well. The Flora Loca crop harvest is slow and supply is falling short of demand. Growers are struggling to harvest the new crop Flora Loca. There isn't enough mature product to cover orders and prices are rising!

There are shortages in Texas and it is difficult to get product in the Northeast. Prices are increasing a couple of dollars daily and shippers do not have enough product to fill orders.



## CV MANGOS

Total **Round Mango** volume is at the peak of the season and will continue for early August. As growers push more product into the market, you can expect cheap spot deals to be available as importers find themselves long on certain sizes.

**Honey Mangos (Ataulfo)** are winding down but continue to trickle across. This week is the transition week from primarily **Kents** to **Keitts**.



## CV LIMES

The **Lime** market has been increasing and getting stronger for the past week. As we rapidly transitioned into more of the new crop limes, the prices became the same across the board. There are fewer 110/150/175sz

Limes available, so far, this week. Quality has improved, with the peak sizes being 230s.

Weather in Veracruz has been hot and dry, but the forecast early August appears to be hot and rainy. Growers/Packers are making a big push in the field to get as many Limes in as possible before the predicted week of rain.

As Lemons continue to be extremely expensive, we are seeing the stores focus switch to the lime alternative. The impending rain will make harvesting a bit difficult and we could see even higher prices next week.

