

ORGANIC MARKET NEWS



JULY 17 - JULY 24, 2020

CALIFORNIA ORGANIC GRAPES



The California **Organic Grape** season has begun!

California growers are now shipping **Summer Royal Black Seedless, Sugarone and Ivory Green Seedless, and Flame Red Seedless Organic Grapes** from the Delano area. Demand is strong and growers are light on field labor due to COVID, so pricing is starting out at a higher level than the Mexican season finished at.

Organic Champagne Grapes are now in season! These sweet mini red seedless grapes have tender stems and are sold in 1lb clamshells.

The last of the season Mexican **Organic Cotton Candy** and **Sweet Sapphire Grapes** will wrap up in mid-July.



OG GREENS & LETTUCES

Organic Greens from Lady Moon Pennsylvania are seeing steady supplies with **Organic Green Kale** in excellent volumes.

Although production has been steady and quality has been superb, the excessive heat in July is not a friend of greens in PA. **Organic Fennel, Parsleys, Kales, Collards, Chards, and Dandelions** are all available. As we approach the end of July, expect volumes to decrease and end as Lady Moon transitions into more summer veg.

Organic Leaf Lettuces are now flush in many growing regions. Look for product from NY, VT, CA, and Quebec in late July and early August. That Quebec product looks to be very promotable in late July. With their outstanding early season quality, excess volumes, and promotable pricing, Quebec **Organic Leaf Lettuces** are the perfect promotional item for late July.



OG STONE FRUIT

We are transitioning much of our **Organic Yellow Nectarines** and **Peaches** to new crop Washington grown fruit and will continue with some California. Washington growers are expecting a nice crop to last well into September. Keep your eyes open for Stemilt's new "Top Pick" premium 15lb pack.

California **Organic White Nectarines** and **Peaches** are in firmer supply as we move through varieties and should see some Washington fruit in late July.

Washington **Organic Apricots** continue in season through the end of July.

Washington **Organic Dark Sweet Cherries** continue in season with nice quality. Demand remains very strong, keeping pricing elevated.

California **Organic Verry Cherry Plums** are in good supply.

California **Organic Black and Red Plums** are in excellent supply with promotional opportunities available.

California **Organic Pluots** are available with some of the Dapple variety on its way.



OG BERRIES

Organic Blueberries are in excellent supply out of the Pacific Northwest in 6 oz, pints, and 18 oz. Supplies are expected to be good through mid-August. Local New Jersey **Organic Blueberries** are finished harvesting for the season.

Organic Blackberries out of California and Mexico are expected to be steady for the rest of July. Local **Organic Blackberries** continue with very nice quality but could be interrupted at any moment due to heat and rain. Expect sporadic supplies.

ALERT! Organic Raspberry supplies got extremely tight and are expected to continue this way with steep price increases, sporadic volumes, and prorates.

NOTE: Organic Strawberry growers are battling through quality challenges created by the high heat in California. Pricing is up some and there is generally less promotable volume.



OG BROCCOLI

Organic Broccoli continues to improve in price, quality, and supplies as we move into further in July.

With California seeing growing yields and Quebec product starting early this season (beginning shipping in the second week of July), expect promotional opportunities for the remainder of the month!



OG CAULIFLOWER

Organic Cauliflower has continued to improve in supplies and pricing in mid-July. Look for improved pricing, quality, and supplies continue the further we move into July. Nevada grown product continues to grow in volume as we progress into mid to late July, while Quebec product is set to begin in late July.



OG CUCUMBERS

Lady Moon Farms is transitioning their **Organic Cucumber** production from Georgia to PA. We'll fill in from other local organic farms in NY, NJ, and PA.



OG SQUASH

Organic Green Squash is coming into season at Lady Moon Farms in PA.

Organic Yellow Squash from Lady Moon Farms in PA has begun harvesting in mid-July and should quickly grow in numbers. Expect to see great quantities, quality, and promotable pricing on **Organic Yellow Squash** in the early season.



OG MANGOS

Organic Mangos continue to be very promotable through the week of 7/20! After that, we will see a gentle downward trend in supply as we approach the time of season when large fruit becomes the norm, culminating in the delicious **Non-Hot Water Treated Kent Mangos** in August and September!

Organic Ataulfo Mangos will be done in late July for the summer!

Haitian **Organic Fair-Trade Mangos** will be officially done the week of 7/20 - what a spectacular season!



OG HASS AVOCADOS

Organic Hass Avocados continue to have ups and downs in the market. Old crop Mexican **Organic Hass Avocados** came to a close, and we also saw the first of the "Flora Loca" season begin.

California and Peruvian fruit are still in the marketplace, causing very diverse prices between all lines of fruit. Supplies will be limited in general on 6Oct fruit with better supplies on the larger product.



OG WATERMELONS

Organic Seedless Watermelons are in excellent supply from California. We have plenty of seedless 45ct or 60ct on full size, plus 6ct, 8ct, or 9ct on the **Organic Mini Seedless**.

New this week: Yumi Brand **Organic Black Seedless Watermelons**.



OG FIGS

Organic Brown Turkey Figs will be available again the week of 7/20 in limited supplies! The Brown Turkey Figs were slightly behind the Black Mission Figs early summer season.



OG EGGPLANT

We will start with **PA Organic Sweet Onions** this week in both medium and jumbo sizes from our Lancaster County, PA grower, Christ King. We will also see locally PA grown **Organic Red Onions** start towards the end of next week as long as the weather cooperates.



OG ASPARAGUS

Organic Asparagus remains steady in supplies during mid-July. Quality continues to be excellent as we move later into July.



OG BRUSSELS SPROUTS

Organic Brussels Sprouts continue to see steady supplies in July. Although supplies are not plentiful, they have been consistent, and quality has been excellent.



OG GREEN BEANS

The **Organic Green Beans** season from Lancaster County, Pennsylvania has begun! Look for supplies to build in volume headed towards the end of July.



OG TOMATOES

Organic Grape Tomatoes from Lady Moon Farms will be limited in mid-July until their PA production ramps up at the end of the month. In the meantime, we'll be sourcing from South Carolina, New Jersey, and Lancaster Farm Fresh Coop.

Organic Roma Tomatoes from South Carolina continue to be steady as we head toward the third week in July. Quality has looked nice and prices are steady.

Organic Beefsteak and **Cluster Tomato** prices will continue to be high this week, and quantities will be very limited as greenhouses continue to battle COVID-19 issues. Demand remains very strong as local product is still having limited harvests. Quality has looked excellent on both items.

We'll have some **Organic Heirloom Tomatoes** this week from Deep Root in Vermont and Lancaster Farm Fresh in PA.

- California **Organic Bartlett Pears** are expected to begin during late July and then right into Washington in early August.

- **Organic Celery** from California continues to see steady availability and level pricing.

- **Organic Pineapple** supplies will be in excellent supply for the week of 7/20! Look for great deals on all sizes.

- **Organic Green Kiwifruit** will be available for next week. New Zealand is expecting low volume overall.



OG PEPPERS

Organic Green Peppers are starting to see more growth out of PA and NJ. Still look for a mix of East and West Coast product in mid-July before we switch to all East Coast grown product. Lady Moon PA is expected to begin harvesting **Organic Green Peppers** in late July.

Organic Red, Yellow, and Orange Bell Peppers are still elevated in price, however pricing has improved since the start of the Holland and Canadian season.

ALERT! **Organic Mini Sweet Peppers** from Mexico are limited or gapping currently for many shippers. Supplies should improve as they finish transitioning and have better supplies in late July but expect to see extremely high price when product returns.

OTHER STORIES

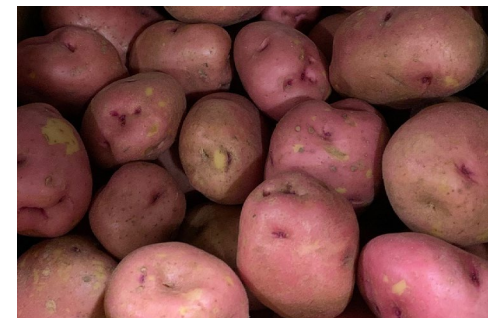
- **Organic SunGold Kiwifruit** continues to sell well in 8/1lb clamshells and bulk.

- **Organic Jackfruit** will be back again in limited supply for the week of 7/20 from Florida.

- **Organic Starfruit** is now available in limited supplies!

- **Organic Red, Green, and Savoy Cabbage** are coming from local vendor in mid-July.

- **NOTE:** **Organic Napa Cabbage** from California has been a struggle for most of June and into July, however, expect to see Napa return in mid-July.



OG POTATOES & SWEETS

NOTE: **Organic Gold Potatoes** have tightened up significantly this week out of California. We will see a one-week gap in supply until new crop Washington **Organic Gold Potatoes** start.

Organic Red Potatoes on the other hand are in much better supply.

We should see **Organic Russet Potatoes** start out of the Pacific Northwest in late July, which should bring some pricing relief to the high prices we have been seeing out of California.

NOTE: **Organic Garnet** and **Hanna Sweet Potatoes** out of California are starting to become more limited in supply. We will likely see a two to three-week gap in both of these items starting the week of 7/20. New crop on all varieties is expected to start sometime the week of 7/30, which is about two weeks later than usual.

- **ALERT!** California and Mexican **Organic Lemon** supplies are extremely tight with high prices. Expect mostly good choice fruit out of Mexico. A few California **Organic Meyer Lemons** are expected in late July with strong markets.

- Lady Moon Farms will start harvesting **Organic Eggplant** in PA in mid to late-July. In the meantime, we'll have access to some other locally grown product out of PA and NJ.

- **NOTE:** **Organic Valencia Oranges** are in limited volume with **Organic Navel Oranges** completely done for the season.



FOUR SEASONS PRODUCE LOCAL LIST: July 17 - July 24, 2020



CEDAR MEADOW FARMS



JOSH WEAVER

CONVENTIONAL

MULTIPLE GROWERS - *Hammonton, NJ*

10105 CV Blueberries NJ 12/1 pt

CEDAR MEADOWS - *Lancaster, PA*

23206 CV Tomatoes Cherry Rainbow PA 15/1 pt
23156 CV Tomatoes Heirloom PA 15 lb

EASTERN FRESH GROWERS - *Cedarville, NJ*

1060 CV Corn White 48 ct
2806 CV Cucumbers Super 72 ct
2255 CV Squash Green MED NJ 20 lb
2240 CV Squash Green MED 20 lb
23036 CV Tomatoes Vine Ripe Jumbo 25 lb

EPHRAIM ZOOK - *Lancaster, PA*

23036 CV Tomatoes Vine Ripe Jumbo 25 lb

FLAIM FARMS - *Vineland, NJ*

205 CV Arugula 24 ct
550 CV Beets Red Bunched 12 ct
745 CV Cabbage Green NJ 50 lb
1362 CV Chard Green NJ 12 ct
1368 CV Chard Red 12 ct
1355 CV Chard Rainbow 12 ct
1170 CV Dandelion Bunch NJ 12 ct
1308 CV Greens Collard NJ 18 lb
1315 CV Greens Kale NJ 18 lb
1200 CV Herb Dill 24 ct
1510 CV Herb Mint NJ 12ct Box
1462 CV Kohlrabi Green 12 ct
1475 CV Leeks Bunched 12ct

3127 CV Radishes Red Bunched NJ 24 ct
2205 CV Spinach Bunched 24 ct
2334 CV Squash Zucchini Gold Bar 20 lb

FIFER ORCHARDS - *Dover, DE*

1062 CV Corn Bi-Color 48 ct
15674 CV Peaches 2 1/2" 25 lb
23031 CV Tomatoes Vine Ripe XL 25 lb

FINK FARMS - *Germansville, PA*

2240 CV Squash Green MED 20 lb
2326 CV Squash Yellow MED 20 lb

HESS FARMS - *Waynesboro, PA*

2845 CV Cucumbers Kirby 40 lb
2806 CV Cucumbers Super 72 ct
2258 CV Squash Green MED PA 20 lb
2240 CV Squash Green MED 20 lb
2323 CV Squash Sunburst 5 lb

"JERSEY FRUIT" FROM SUNNY VALLEY - *NJ*

15679 CV Peaches 2 3/4" NJ 25 lb
15684 CV Peaches 3" NJ 25 lb

JOSH WEAVER - *Lancaster, PA*

751 CV Cabbage Green PA 50 lb
1065 CV Corn White PA 50 dz Bin

NARDELLI LAKE VIEW FARMS - *Cedarville, NJ*

480 CV Beans Green 25 lb
745 CV Cabbage Green NJ 50 lb

780 CV Cabbage Red 50 lb
1099 CV Corn Bi-Color 12/4 ct Tray
1315 CV Greens Kale NJ 18 lb
1345 CV Greens Mustard 12 ct
1350 CV Greens Turnip 18 lb
1475 CV Leeks Bunched 12ct
1200 CV Herb Dill 24 ct
1510 CV Herb Mint NJ 12ct Box
1475 CV Leeks Bunched 12ct
3042 CV Lettuce Boston 24 ct
3050 CV Lettuce Green Leaf NJ 20 lb 24 ct
3065 CV Lettuce Red Leaf NJ 20 lb 24 ct
3097 CV Lettuce Romaine 35 lb 24 ct
2205 CV Spinach Bunched 24 ct

JERSEY FRESH POTATOES - *Woodbury, NJ*

4493 CV Potatoes Red NJ 10/5 lb Bag
4404 CV Potatoes White NJ 10/5 lb

VINCENT FARMS - *Laurel, DE*

1084 CV Corn White DE 50 dz Bin
1060 CV Corn White 48 ct

SAM ZOOK - *Lancaster, PA*

23305 CV Tomatoes Grape PA 12/1 pt

STAUFFER HULING FARMS - *Lancaster, PA*

4106 CV Onions Sweet JBO PA 40 lb
4628 CV Onions Sweet PA 14/3 lb



FOUR SEASONS PRODUCE LOCAL LIST: July 17 - July 24, 2020

ORGANIC

CENTRAL PA PRODUCE COOP - Tyrone, PA

- 42314 OG Peas English 15 lb
- 40755 OG Peas Snap 10 lb

CHRIST KING - Lancaster, PA

- 40548 OG Cabbage Green 45 lb
- 41535 OG Onions Sweet JBO PA 40 lb
- 41536 OG Onions Sweet MD PA 40 lb

EASTERN FRESH GROWERS - Cedarville, NJ

- 40644 OG Eggplant 22 lb
- 48150 OG Tomatoes Cherry NJ 12/1 pt

FLAIM FARMS - Vineland, NJ

- 40671 OG Greens Collard 12 ct
- 40672 OG Greens Kale 12 ct
- 219525 OG Herb Mint NJ 12 ct

JOSEPH WEAVER - Lancaster, PA

- 40548 OG Cabbage Green PREM 45 lb
- 40454 OG Cabbage Red PREM 45 lb

HEPWORTH FARMS - Milton, NY

- 40208 OG Arugula PREM 24 ct
- 40431 OG Beets Gold Bunched 12 ct
- 40488 OG Beets Red Bunched 12 ct
- 40601 OG Carrots Bunched 12 ct
- 40666 OG Chard Green PREM 24 ct
- 40628 OG Dandelion PREM 24 ct
- 41112 OG Escarole 24 ct
- 40676 OG Greens Kale Lacinato 24 ct

- 40640 OG Herb Cilantro 30 ct
- 40995 OG Kohlrabi Green Bunched 12 ct
- 40857 OG Kohlrabi Purple Bunched 12 ct
- 41150 OG Lettuce Butter Green 24 ct
- 40886 OG Radishes French Breakfast 24 ct

LADY MOON FARMS - Chambersburg, PA

- 40680 OG Chard Rainbow PREM 24 ct
- 40667 OG Chard Red PREM 24 ct
- 40628 OG Dandelion PREM 24 ct
- 40893 OG Dandelion Red 24 ct
- 40211 OG Fennel (Anise) 12 ct
- 41007 OG Greens Collard East 24 ct
- 40811 OG Greens Kale PREM 24 ct
- 40472 OG Greens Kale Lacinato PREM 24 ct
- 43566 OG Greens Kale Red PREM 24 ct
- 40723 OG Parsley Curly PREM 30 ct
- 40724 OG Parsley Flat Leaf PREM 30 ct (Italian)
- 40838 OG Peppers Jalapeno 10 lb
- 41020 OG Squash Green PREM 20 lb
- 40297 OG Squash Yellow 20 lb

LANCASTER FARM FRESH COOP - Lancaster, PA

- 40376 OG Beans Green 25 lb
- 40462 OG Corn Bi-Color 48 ct
- 41091 OG Cucumbers 20 lb
- 220992 OG Peppers Banana 10 lb
- 42324 OG Peppers Purple 10 lb
- 41122 OG Radicchio 12 ct
- 41015 OG Squash Green 20 lb
- 41032 OG Squash Patty Pan 22 lb
- 41101 OG Squash Gold Bar 20 lb

PEDERSEN FARMS - Seneca Castle, NY

- 40548 OG Cabbage Green PREM 45 lb
- 40462 OG Corn Bi-Color 48 ct
- 40675 OG Greens Kale 24 ct

REED FAMILY FARM - Elizabethtown, PA

- 40376 OG Beans Green 25 lb

SAM ZOOK - Lancaster, PA

- 41535 OG Onions Sweet JBO PA 40 lb
- 41536 OG Onions Sweet MD PA 40 lb

SAMUEL K STOLTZFUS - Millville, PA

- 41535 OG Onions Sweet JBO PA 40 lb
- 41536 OG Onions Sweet MD PA 40 lb



CHRIST KING



LADY MOON FARMS



PEDERSEN FARMS

CONVENTIONAL MARKET NEWS

JULY 17 - JULY 24, 2020

MID-JULY STONE FRUIT UPDATE



Eastern Peaches are in rather light supply.

Most **Peach** growers out of South Carolina are finished. New Jersey's volume is down 30%. Demand exceeds supply and they pushed prices higher again the week of 7/20. Pennsylvania growers are just getting started, but their volume is down as well, and were seeing some soft on their early varieties. PA expects to improve in the week of 7/20 or 7/27 when they get into their freestone variety **Peaches**.

Out west, sizing on **Peaches**, **Nectarines**, and **Plums** is big. There is very little smaller fruit available. Nectarines were a little snug last week but in better shape this week. Prices are stronger on **Peaches** and **Nectarines** because demand is good. There is better value on **Plums**, even with the bigger sizes as demand has not been strong.

There seems to be plenty of **Dark Sweet Cherries** this week and prices are finally coming down. After the 4th of July pull for ads, demand on chain business fell off and growers now have fruit they are looking to move. Enjoy the lower prices now because as they get caught up and start to wind down, prices will go back up at the end of the month. Quality continues to be excellent.

NOTE: **Rainier Cherries** are now finished for the season.



Plumogranates

CV SPECIALTY STONE FRUIT

Promotable this week:

- **Apricots**
- **Crimson Red Rose Apriums**
- **SummerRipe Yellow Peaches** and **Nectarines**
- **Nectapie Donut Nectarines**
- **Peach Pie Yellow Donut Peaches**
- **White Donut Peaches**
- **Verry Cherry Plums**
- **Plumogranate Black Pluots**
- **Tropical Plumana Green Pluots**
- **Golden Treat Green Pluots**
- **Dapple/Mottled Pluots**
- **Ruby Jewel Red Pluots**
- **Denver Red Pluots**



CV STRAWBERRIES & BLUEBERRIES

NOTE: **Strawberries** continue to be on the tighter side out of California, and pricing is beginning to move higher again this week.

Quality has improved over the past couple weeks now that the weather in Watsonville and Salinas, CA growing areas has cooled down. We will continue to have 1 lb. and 2 lb. clamshells as well. The specialty berries – Rose and Sweetest Batch will only continue for a few more weeks.

Blueberries continue to be in tighter supply. It looks like the NJ crop will be coming to an end earlier in July than usual, but British Columbia will get started very soon. We should not experience much of a gap or increased pricing at all during this transition. British Columbia is expected to have a record crop, and growers are looking to really promote for the end of July and beginning of August. Get ready to promote blues!



CV RASPBERRIES & BLACKBERRIES

Blackberries will be in steady supply this week. Volume from the East Coast (Pennsylvania and New Jersey) is ramping up so look for great opportunities to promote locally grown **Blackberries**.

ALERT! **Raspberries** will be much tighter this week, and pricing will jump up significantly. Compared to blackberries, there aren't many options for East Coast supply, so California is the main source. Yields are expected to be lighter than usual through the rest of July.



CV SQUASH

Local Green and Yellow Squash remain very promotable with low prices. Most all Northeastern states are now harvesting good numbers. Quality has looked great.

Gold Bar Zucchini is now in season from New Jersey and Pennsylvania.



CV AVOCADOS

Hass Avocado prices remain all over the board with Peru and Columbia in play, along with Mexico and domestic fruit.

If you are looking for a value play on a nice big avocado, we are carrying a 40ct Peruvian **Hass Avocado** at a nice low price as well.



CV BROCCOLI & CAULIFLOWER

Broccoli Crowns are in abundant supply out of California. Maine has started up and quality is great, but some hollow stem can be found.

Cauliflower is in abundant supply out of California. Discoloration seems to be hit or miss.



CV CUCUMBERS

Local **Super Select Cucumbers** remain promotable from Pennsylvania and New Jersey. The recent heat wave has increased volumes. With excellent quality, steady supplies, and good pricing, it's a good time to promote.



CV LETTUCES

Iceberg and **Leaf Lettuces** continue to come out of California and Quebec. Product from Quebec remains promotable in pricing. Quality has been great, though some tip burn is present.



CV GRAPES

Pretty Lady Grapes are on the road and should be available for delivery early the week of 7/20. The first **Green Seedless Grapes** will be the Sugar Drops, and the **Red Seedless Grapes** will be Flames. Size is will be a solid extra-large.



CV SWEET CORN

Local **Sweet Corn** is now being harvested in the Mid-Atlantic region, and the market pricing has dropped back significantly!

We have lots of local options including Fifer Orchards and Vincent Farms in Delaware, and from Josh Weaver who is only a mile away from our facility in Lancaster County, PA.

We will have plenty of **White** and **Bi-color Sweet Corn** for the next couple weeks. Quality is outstanding!



CV ONIONS & POTATOES

PA Simply Sweet Onions will get started in a limited way on Tuesday 7/21 and will ramp up in supply and availability in the following days.

New Jersey **10/5lb Red** and **White Potatoes** will get started this week and supplies are plentiful. This is a good item to promote.



CV MANGOS

We are hitting a very promotable stretch on **Mangos** over the next couple of weeks. **Mangos** will be available in 8, 10, and 12ct sizing. Look to push and promote over the next few weeks! Fruit availability will be weighted to bigger sizing in the coming weeks.

Ataulfo Honey Mangos and **Haitian Mangos** will be coming to a close for the season. Expect fruit to be sporadic until it finally finishes up in late July.



CV EGGPLANT

Eggplant prices are rising this week. Georgia is all finished up and North Carolina has just begun. Harvests are limited but quality is very nice.



CV ASPARAGUS

Asparagus prices continue to fall as more product becomes available from Mexico and Peru. Quality has looked excellent. This is expected to be short lived as this small Mexican season is expected to slow down soon.



CV GREEN BEANS

Green Bean prices keep falling to more promotable levels. Local harvests are coming on as Virginia, Pennsylvania, and New Jersey are all now harvesting great quality beans.



CV TOMATOES

Grape Tomatoes from Virginia and Pennsylvania are starting up this week. Quality should be excellent on this new harvest. Look for more promotable prices in the coming weeks as additional local production ramps up.



CV PEPPERS

Green Bell Peppers are in steady supplies. Prices should ease off in the coming weeks as New Jersey is starting up and quantities are increasing. Quality has continued to look fantastic.

Vine Ripe Tomatoes from Delaware grower, Fifer Orchards, have seen a dip in yields for mid-July, but look to have volumes improve as we head toward late July. In the meantime we are starting to see more volume come out of NJ and Lancaster County, PA on Vine Ripes. PA will be in peak during August.

Lancaster County, PA **Heirloom Tomatoes** and **Mini Mix Cherry Tomatoes** both start in season the week of 7/20.

Roma Tomatoes out of Tennessee have now started. Quality should be excellent on this new crop. Pricing will remain steady this week.

Cluster Tomato prices are starting to come down as demand weakens. Quality remains excellent, but labor concerns continue to be an issue with the recent influx of positive Covid-19 cases.

Beefsteak Tomatoes remain steady this week. Quality looks good.

11lb **Color Bell Pepper** prices are leveling off for the third week of July, however it will be at significantly elevated price. Canadian growers battling COVID labor issues, as well as less than stellar harvest numbers, are causing gaps. **Peppers** from Holland will be available as well, but prices will be high.

NOTE: 15lb **Red Sweet Peppers** from California are in a transition period. The Coastal California crop is expected to begin in mid-July. Harvest numbers will be limited to start but will increase as the month goes on.



CV MELONS

The Westside is going strong now on **Cantaloupes** and **Honeydews**, and we are seeing some lower prices. Both are peaking on the larger sizes, 9ct on the **Cantaloupes** and 5ct with some 4ct on the **Honeydews**.

Seedless Watermelons are in steady supply from Georgia at this time. We will be moving up the coast soon to new growing areas in the Carolinas and Virginia, but the market should begin to soften. Quality is looking really nice on the Georgia fruit at this time.

CV EASTERN APPLES

On old crop Eastern Apples, we are down to **Red, Fuji, Ever-crisp, and Wild Twist Apple** bags and trays.

New crop starts by mid-August with **Gala, Gingergold, and Reds**, with **McIntosh** and **Honeycrisp Apples** by early September.



VARIETY	APPROX START DATE
Gala	Mid-August
Ginger Gold	Mid- August
Paula Red	Late August
McIntosh	Late August
Honeycrisp	Early September
Red Delicious	Early September
Cortland	Late September
Jonagold	Late September
Empire	Late September
Macoun	Early October
Rome	Early October
Snap Dragon	Early October
Gold Delicious	Early October
Fuji	Early October
Stayman	Mid October
Granny Smith	Late October
Pink Lady	Early November
Wild Twist	Early November
Ruby Frost	Early January