

MARKET NEWS ORGANIC OUTLOOK



ORGANIC STONE FRUIT



New crop **Organic Apricots** are in excellent supply this week out of Washington.

Washington **Organic Red Cherries** are now in excellent supply, with large sizing and great flavor. **Organic Rainier Cherries** were damaged by high winds and rain. The crop is very tight and seasonal quality should be expected.

California **Organic White & Yellow Peaches** and **Nectarines** continue in good supply. Washington product is just around the corner!

South Carolina **Organic Yellow Peaches** are gapping this week, but hopefully we will get another shot in mid-July.

California **Organic Donut Flat Peaches** (New Saturn variety) are now available in limited supply.

California **Organic Pluots** are cycling through varieties, but the first **Dapple** should arrive here in mid-July! **Organic Black** and **Red Plums** are in good, steady supply.



OG BERRIES

Driscoll's **Organic Blueberries** are now in excellent supply out of California and the Pacific Northwest. Other brands are transitioning out of New Jersey and into the Pacific Northwest. Expect excellent supplies with aggressive prices in mid-July. The New Jersey deal is coming to an end.

Driscoll's **Organic Raspberry** supplies are firm this week but are expected to improve for the middle of July.

Driscoll's **Organic Strawberry** supplies have tightened up significantly with prices following. This is expected to continue for the foreseeable future.

Driscoll's **Organic Blackberries** out of California will be in much tighter supply heading into August due to weather and transitioning out of Mexico. Prices will be higher. Other brands continue to gap.



OG TOMATOES

PA greenhouse **Organic Heirloom Tomatoes** from Toigo Farms are available once again this week. Quality is very nice.

Organic Cherry Tomatoes are available in limited supplies this week. PA growers are slowly getting started. Lady Moon Farms will begin in a very limited way from their PA farm.

Organic Beefsteak Tomatoes are very promotable once again this week. Quality has been very strong all season from Canada. **Organic Cluster Tomato** prices are on rise a little bit this week, but quality has been very strong.

Organic Roma Tomato prices will be very promotable this week again. Quality has been very nice coming from Mexico. Virginia grown **Organic Roma Tomatoes** should be available in very light supplies this week. PA fields are not quite ready, but close to begin harvests!

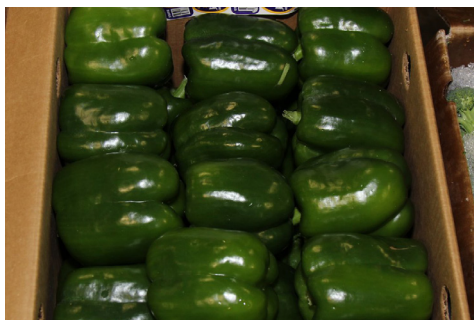
Organic Grape Tomato prices will be on the rise this week but promotable. Lady Moon finished harvests in Georgia and are awaiting picks from the PA fields. Quality has been very nice, so continue to promote as we get into the local season.



OG LETTUCE

Organic Leaf Lettuces from Canada have begun in the beginning of July. Expect to see steady availability and excellent quality into mid-July from Canada. Product from New York and California will also be available during July; however, pricing will be more expensive than Canada.

Organic Romaine Hearts from Canada have begun harvesting and will be in steady supply as we head into mid-July. Expect to see improved pricing in mid to late July, with potential promotional opportunities.



OG PEPPERS

Organic Green Pepper from the East Coast have begun. Expect to see good supplies from Pennsylvania and New Jersey. We will see steady supplies in mid-July with aggressive pricing and promotional opportunities.

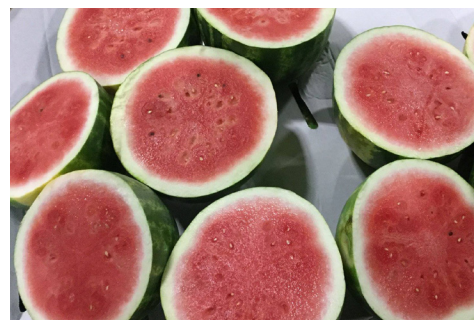
Organic Mini Sweet Peppers from Mexico will continue to have excellent quality and increasing volumes. This is a great time to add to a display for a splash of color.



OG CUCUMBERS

Organic Cucumber supplies from Georgia are winding down for the season. Expect a smooth transition to Pennsylvania and New Jersey as supplies are already available. Consistent supplies and improving prices are expected heading into mid-July. This will be a great opportunity to promote local produce.

Organic European and **Mini Seedless Cucumbers** remain in excellent supply. Steady supplies and promotable pricing should continue for mid-July.



OG WATERMELONS

Organic Watermelons will be promotable again this week. GA fields are finished up, but California new crop has just begun. Quality has been very nice, and cuts look great.

New crop California **Organic Mini Watermelons** are available again this week in promotable numbers. Quality is excellent.



OG GRAPES

Organic Green, Black, and Red Grapes out of Mexico are now in excellent supply with very aggressive prices, but this will only last until mid to late-July when Mexico finishes for the season. Expect a smooth transition into California fruit.

Organic Cotton Candy and **Sweet Sapphire Grapes** will finish for the season here in mid-July.



OG SPECIALTY

Organic Curry Leaves, Mamey, Starfruit, Sapodilla, Cactus Leaves (Nopales) will all be available early next week. There is a chance for some very limited amounts of **Organic Jackfruit** that will be available again for the middle of July as well!

Organic Black Mission Figs will be in limited supply with a small amount coming out of Mexico until the big crop from California ramps up for the end of the summer.



OG CABBAGE

Organic Green and Red Cabbage continues to be in steady supply. PA **Organic Cabbage** has continued to have excellent quality and pricing.

Organic Savoy and **Napa Cabbage** continue to see steady availability & good quality, with some local availability.



OG CELERY

Organic Celery from California has been in excellent supply this month. Expect aggressive pricing, qualities, and supplies to continue until the end of the month. With pricing being extremely high for so long, this is a great opportunity to promote **Organic Celery** and move some extra volume.



OG AVOCADOS

Organic Hass Avocados from Peru are winding down and California is seeing very few 60-size fruit. The "Flora Loca" season from Mexico is beginning in mid-July.

Organic Smooth Skin Green Avocados from Florida will be available for mid-July.



OG ASPARAGUS

Organic Asparagus markets will be tight this week. California is now finished for the season and Mexican fields have experienced a hail storm, damaging crops and creating a gap. Product will be available but expect some shortages in supplies.



OG EGGPLANT

Organic Eggplant from Lady Moon Farms in Georgia has finished for the season, however, supplies from New Jersey are beginning to ramp up. Expect to see steady supplies in mid to late July, with improving pricing.



OG GREEN BEANS

Organic Green Beans from Pennsylvania have started! Expect to see steady supplies and improving pricing as we head into mid-July. Also, expect to see **Organic Green Beans** from New York and Virginia.



OG KALE

Organic Green Kale will be promotable in early July from Lady Moon in Chambersburg, PA. Look for aggressive pricing and outstanding quality.



OG MANGOS

Organic Round Mangos from Mexico are in peak season and we will have promotable pricing going forward for the summer! Look to build big displays and keep them stocked all summer-long!

Organic Ataulfo Mango supplies are diminishing with supplies being limited next week and beyond.

Crespo Organic is offering a unique variety from Mexico. **Green Thai Mangos** are totally green with no skin blush and are to be eaten when flesh is still firm. They have a more crunchy, crisp flesh, with lower juice content. Think green apple and or pear consistency when consuming this variety, with undertones of nutty and a hint of floral. Look for this unique variety during late June and into July.



OG SQUASH

Organic Green and Yellow Squash from Lady Moon Farms in Georgia have come to a close. Expect to see limited volumes in mid-July, however pricing continues to remain consistent.

As we enter early to mid-July, expect to see more locally grown **Organic Squash**. Lady Moon's PA crop began harvesting with limited volumes here in the second week of July. Expect to see supplies ramp up as we head into the end of July.



OG BROCCOLI & CAULIFLOWER

Organic Broccoli & Cauliflower will remain in steady supply from California. As we head into mid-July, expect to see pricing begin to rise and supplies becoming more limited.

Pennsylvania supplies have become limited and should finish for the season by mid-July.

The Canadian season was delayed and will begin towards the end of July.

OTHER STORIES

• **ALERT! Organic Lemons** out of California and Mexico remain extremely limited with skyrocketing prices continuing. Mostly choice fruit is available.

• New crop **Organic Satsuma Mandarins** are expected to here in mid-July out of Peru in both bulk and pouch bags.

• **Organic Navel Oranges** out of California are finally expected to wrap up for the season in late July after finishing the longest season to date.

• **Organic Valencia Orange** supplies are excellent with markets on the way up due to the end of Navel and Valencia Orange supplies out of Mexico.

• **Organic Baby Bok Choy & Bok Choy** supplies have tightened in the beginning of July. Expect these limited supplies for only a short period. By the end of July we should see steady supplies again.

• **Organic Broccoli Rabe** from California will be in steady supply. Expect to see improved pricing and

promotional opportunities in mid to late July.

• **Organic Pineapple** supplies will begin to tighten a bit as the month progresses. Expect prices to inch a bit higher as well.

• **Organic Formosa Papayas** are back in stock after a recall scare. Our papayas were **NOT** affected, and we are back in business with the Mexican Formosas!



AVAILABILITY FOR THE WEEK OF JULY 12 - JULY 19, 2019

ORGANIC

NEW JERSEY

FLAIM FARMS - VINELAND, NJ

- 40208 OG Arugula PREM 24 CT
- 40431 OG Beets Gold Bunched 12 ct
- 40488 OG Beets Red Bunched 12 ct
- 40513 OG Bok Choy Baby PREM 20 lb
- 40510 OG Bok Choy PREM 35 lb
- 40671 OG Greens Collard East 24 ct
- 40672 OG Greens Kale 12 ct
- 40889 OG Greens Kale Lacinato 12 ct
- 40640 OG Herb Cilantro 30 ct
- 40647 OG Herb Cilantro 15 ct
- 40210 OG Herb Dill 24 ct
- 219525 OG Herb Mint NJ 12 ct Bunch
- 40729 OG Parsley Flat Leaf (Italian) 15 ct

LITTLE BUCK ORGANICS - HAMMONTON, NJ

- 43706 OG Blueberries NJ 12/1 pt

NATURIBE - HAMMONTON, NJ

- 43706 OG Blueberries NJ 12/1 pt

NEW YORK

HEPWORTH FARMS - MILTON, NY

- 40376 OG Beans Green 25 lb
- 40210 OG Herb Dill 24 ct
- 41150 OG Lettuce Butter Green 24 ct
- 41159 OG Lettuce Green Leaf PREM 24 ct
- 41158 OG Lettuce Red Leaf PREM 24 ct
- 41182 OG Lettuce Romaine PREM 24 ct
- 40886 OG Radishes French Breakfast 24 ct
- 40864 OG Radishes Red Bunched PREM 24 ct
- 40297 OG Squash Yellow 20 lb

PENNSYLVANIA

CLARION RIVER ORGANICS - SLIGO, PA

- 40518 OG Cabbage Savoy 35 lb
- 41091 OG Cucumbers 20 lb
- 40472 OG Greens Kale Lacinato PREM 24 ct
- 41012 OG Squash Green FCY 20 lb
- 40297 OG Squash Yellow 20 lb

CHRIST KING - LANCASTER, PA

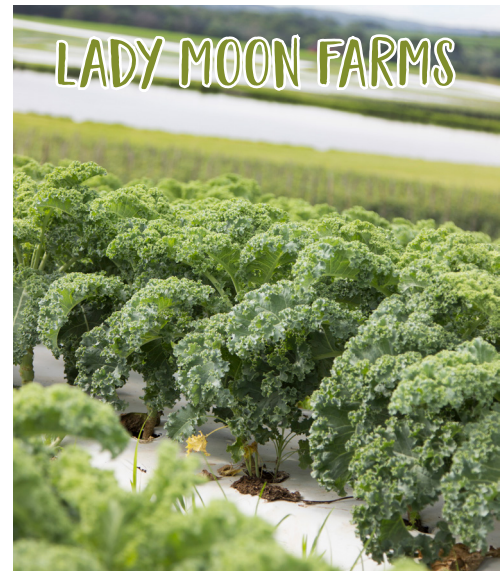
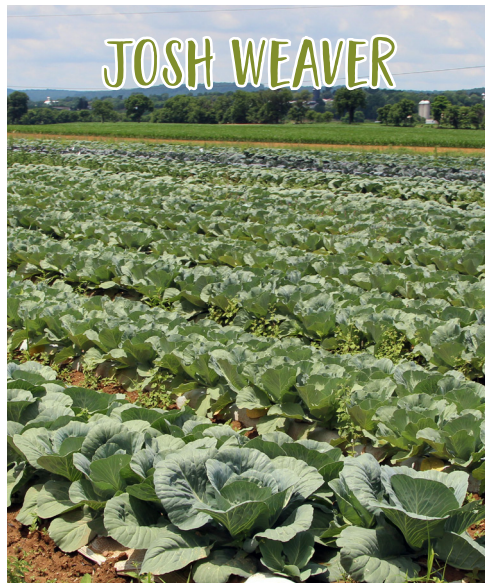
- 40548 OG Cabbage Green PREM 45 lb

JOSEPH WEAVER - LANCASTER, PA

- 40548 OG Cabbage Green PREM 45 lb

LADY MOON FARMS - CHAMBERSBURG, PA

- 40666 OG Chard Green PREM 24 ct
- 40680 OG Chard Rainbow PREM 24 ct
- 40667 OG Chard Red PREM 24 ct
- 41088 OG Cucumbers PREM 20 lb
- 40628 OG Dandelion PREM 24 ct



- 40893 OG Dandelion Red 24 ct
- 40211 OG Fennel (Anise) 12 ct
- 41007 OG Greens Collard East 24 ct
- 40811 OG Greens Kale PREM 24 ct
- 40472 OG Greens Kale Lacinato PREM 24 ct
- 43566 OG Greens Kale Red PREM 24 ct
- 40995 OG Kohlrabi Green 12 ct
- 41155 OG Lettuce Butter Red 24 ct
- 41158 OG Lettuce Red Leaf PREM 24 ct
- 40723 OG Parsley Curly PREM 30 ct
- 40724 OG Parsley Flat Leaf PREM 30 ct (Italian)
- 40838 OG Peppers Jalapeno 10 lb

- 41020 OG Squash Green PREM 20 lb
- 40297 OG Squash Yellow 20 lb

LANCASTER FARM FRESH - LANCASTER, PA

- 40376 OG Beans Green 25 lb
- 40518 OG Cabbage Savoy 35 lb
- 41112 OG Escarole 24 ct
- 40472 OG Greens Kale Lacinato PREM 24 ct
- 40995 OG Kohlrabi Green 12 ct
- 41122 OG Radicchio 12 ct
- 41020 OG Squash Green PREM 20 lb
- 40297 OG Squash Yellow 20 lb



AVAILABILITY FOR THE WEEK OF JULY 12 - JULY 19, 2019

CONVENTIONAL

DELAWARE

FIFER ORCHARDS - DOVER, DE

- 1062 CV Corn Bi-Color 24 ct
- 1060 CV Corn White 48 ct
- 23031 CV Tomatoes Vine Ripe XL 25 lb

VINCENT FARMS - LAUREL, DE

- 1062 CV Corn Bi-Color 24 ct
- 1060 CV Corn White 48 ct
- 1084 CV Corn White 50 dz Bin
- 11997 CV Watermelons 45 ct 15# Average Bin

NEW JERSEY

EASTERN FRESH - CEDARVILLE, NJ

- 1062 CV Corn Bi-Color 24 ct
- 2799 CV Cucumbers Super NJ 72 ct
- 2238 CV Squash Green FCY NJ 20 lb
- 2255 CV Squash Green MED NJ 20 lb
- 2326 CV Squash Yellow MED 20 lb
- 23069 CV Tomatoes Vine Ripe XL NJ 25 lb

FLAIRM FARMS - VINELAND, NJ

- 205 CV Arugula 24 ct
- 530 CV Beets Red 25 lb
- 550 CV Beets Red Bunched 12 ct
- 591 CV Bok Choy 30 lb
- 592 CV Bok Choy Baby Shanghai 30 lb
- 745 CV Cabbage Green NJ 50 lb
- 780 CV Cabbage Red 50 lb
- 1355 CV Chard Rainbow 12 ct
- 1368 CV Chard Red 12 ct
- 1170 CV Dandelion Bunch NJ 12 ct
- 1275 CV Eggplant Graffiti NJ 12 lb
- 1262 CV Eggplant Italian 11 lb
- 1260 CV Eggplant PREM 24 lb
- 1273 CV Eggplant Sicilian NJ 20 lb

- 2876 CV Endive (Chicory) 24 ct
- 1308 CV Greens Collard NJ 18 lb
- 1315 CV Greens Kale NJ 18 lb
- 217581 CV Greens Kale Lacinato 12 ct
- 1345 CV Greens Mustard 12 ct
- 1350 CV Greens Turnip 18 lb
- 455 CV Herb Basil 15 ct
- 1032 CV Herb Cilantro 60 ct
- 1200 CV Herb Dill NJ 24 ct
- 1510 CV Herb Mint NJ 12 ct Box
- 1462 CV Kohlrabi Green 12 ct
- 1704 CV Parsley Curly 30 ct
- 1715 CV Parsley Flat Leaf (Italian) 30 ct

NARDELLI LAKE VIEW FARMS - CEDARVILLE, NJ

- 480 CV Beans Green 25 lb
- 530 CV Beets Red 25 lb
- 745 CV Cabbage Green NJ 50 lb
- 1665 CV Cabbage Napa Green NJ 50 lb
- 795 CV Cabbage Savoy 30 lb
- 2799 CV Cucumbers Super NJ 72 ct
- 1704 CV Parsley Curly 30 ct
- 1839 CV Peppers Green XL NJ 22 lb

NEW YORK

GOTHAM GREENS - BROOKLYN, NY

- 217351 CV Herb Basil Hydroponic 12/1.25 oz
- 217350 CV Lettuce Butterhead Baby 12/4.5 oz

PENNSYLVANIA

CHRIST L ESH - HOLTWOOD, PA

- 1075 CV Corn Bi-Color PA 50 dz Bin

COPENHAVER - LEBANON, PA

- 482 CV Beans Green PA 25 lb

HESS FARMS - WAYNESBORO, PA

- 482 CV Beans Green PA 25 lb
- 2845 CV Cucumbers Kirby 40 lb
- 2803 CV Cucumbers Super PA 72 ct
- 1825 CV Peppers Green XL PA 22 lb
- 2258 CV Squash Green MED PA 20 lb
- 2320 CV Squash Yellow MED PA 20 lb
- 2334 CV Squash Zucchini Gold Bar 20 lb

JOSH WEAVER - LANCASTER, PA

- 751 CV Cabbage Green PA 50 lb
- 780 CV Cabbage Red 50 lb

LESTER WEAVER - LANCASTER, PA

- 758 CV Cabbage Green 60-65 ct Bin
- 1075 CV Corn Bi-Color PA 50 dz Bin

STAUFFER HULING FARMS - LANCASTER, PA

- 482 CV Beans Green PA 25 lb
- 1062 CV Corn Bi-Color 24 ct
- 2803 CV Cucumbers Super PA 72 ct
- 2256 CV Squash Green FCY PA 20 lb
- 2328 CV Squash Yellow FCY PA 20 lb

SUN AQUA FARMS - DALTON, PA

- 443 CV Herb Basil Hydroponic 6 ct
- 442 CV Herb Basil Hydroponic 12 ct

SUNNY ACRES FARM, LANCASTER PA

- 1075 CV Corn Bi-Color PA 50 dz Bin
- 2334 CV Squash Zucchini Gold Bar 20 lb



From May 1st to June 3rd of 2019 we ran our display contest with Driscoll's. That's right, Driscoll's has teamed up with Four Seasons Produce to bring you a display contest with massive volume potential. With Mother's Day and Memorial Day holidays falling within the month, May was the perfect time to promote fresh berries, and promote they did. Check out the winners and honorable mentions below!

GRAND PRIZE: BERRY BALLER

THE MARKET IN THE SQUARE - NORTH TONAWANDA, NY



LARGEST DISPLAY WINNERS

1ST



HEALTHY LIVING - SARATOGA SPRINGS, NY

2ND



GREENSTAR COOP - ITHACA, NY

3RD



HONEST WEIGHT COOP - ALBANY, NY

LARGEST DISPLAY - HONORABLE MENTIONS



LEXINGTON COOP - BUFFALO, NY



TAKOMA PARK COOP - TAKOMA PARK, MD



KENNIE'S MARKET - TANEYTOWN, MD

BEST DESIGN - BERRY STYLIN



ORGANNONS MARKET - NEWTOWN, PA



BUTCHER SHOPPE - CHAMBERSBURG, PA



MUSSER'S MARKET - COLUMBIA, PA

BEST DESIGN - HONORABLE MENTIONS



CROPS MARKETPLACE - DOWNINGTOWN, PA



KARNS FOODS - HARRISBURG, PA



KIMBERTON WHOLE FOODS - PHOENIXVILLE, PA

BEST ORGANIC: BERRY PLANET



FIDDLEHEADS COOP - NEW LONDON, CT



ROOTS MARKET - OLNEY, MD



A MATTER OF HEALTH - NANUET, NY

ORGANIC DISPLAY - HONORABLE MENTIONS



FLATBUSH FOOD CO-OP - BROOKLYN, NY



HEALTHY LIVING MARKET - BURLINGTON, VT



NATURAL FOOD CO-OP - NEWARK, DE

BEST SOCIAL MEDIA: ORGANNONS MARKET

For more information on future display contests be sure to contact your sales rep or merchandiser.

PHONE: 1.800.422.8384 | www.fsproduce.com



ORGANIC FAIR TRADE

HAITIAN MANGO DISPLAY CONTEST WINNERS!

JUNE 3 - JUNE 17, 2019



From June 3rd to June 17th of 2019 we ran our display contest with Fair Trade USA. This was the perfect time to promote these Organic Mangos, and promote they did. Check out the winners and some honorable mentions below!

LARGEST DISPLAY



ROOTS MARKET - CLARKSVILLE, MD



HONEST WEIGHT CO-OP - ALBANY, NY



HEALTHY LIVING - SARATOGA, NY

MOST CREATIVE



TAKOMA PARK CO-OP - TAKOMA PARK, MD



HEALTHY LIVING - SOUTH BURLINGTON, VT



LEMON STREET MARKET - LANCASTER, PA

HONORABLE MENTIONS



PHONE: 1.800.422.8384

FAX: 1.717.721.2597

www.fsproduce.com



SUMMER DISPLAY CONTESTS

CONTACT YOUR SALES REP OR MERCHANDISER FOR MORE INFORMATION!



THE LITTLE POTATO COMPANY DISPLAY CONTEST

June 24 - August 12, 2019

<http://ow.ly/Yyzz50uP3N0>



CRESPO ORGANIC MANGO DISPLAY CONTEST

July 1 - July 29, 2019

<http://ow.ly/651C50uP3JJ>



ORGANIC STONE FRUIT DISPLAY CONTEST

July 1 - August 2, 2019

<http://ow.ly/Pi7T50uP2Nf>



CHERRY DISPLAY CONTEST

July 1 - August 5, 2019

<http://ow.ly/7Pj150uP3Gu>

MARKET NEWS

CONVENTIONAL OUTLOOK

LOCAL TOMATOES OUTLOOK

Vine Ripe Round Tomatoes from Delaware are available! These are grown in high tunnels, and quality has been amazing. New Jersey grown Tomatoes are starting as well in limited numbers this week. PA high tunnel grown product will be available in very limited quantities this week as harvests have just begun.

Local Grape Tomatoes from VA and PA are available again this week. Prices remain high with limited availability around the country. Product has been very nice from both PA and VA. Look to promote them in our "Native Grown" label.

Beefsteak and **Cluster Tomatoes** are very promotable this week. Hothouses are flushing on **Clusters**, and quality is very nice.

New crop **Roma Tomatoes** from Tennessee and Alabama will be promotable this week and quality has been very nice.



FAMILY TREE FARMS FRUIT

Available this week from Family Tree Farms: **White Donut, Peach Pie (Yellow) Flat Donut, and White Necto Pies.**

In mid-July, Family Tree Farms will start with the **Midnight Rose Apriums** (black skin, dark red flesh). This piece of fruit tastes great!

As we go into August they will get into some of the best **Pluots** like the **Flavor Grenade, Summer Punch Red, Dapple Dandy, and Tropical Sunrise.** The **Flavor Pop** will be in the middle of August but is very limited.



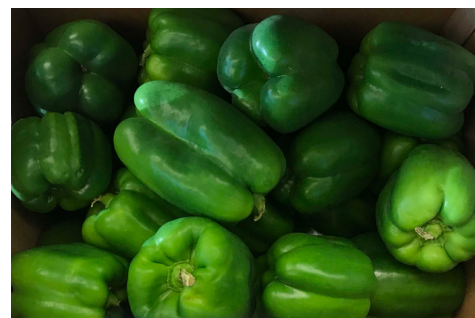
CV BERRIES

Raspberries are in good supply out of California. We will have good availability on all 6oz. and 12oz. packages.

Strawberries will remain in tighter supply once again for mid-July. Yields will remain weaker than expected due to the heat a few weeks ago in the Salinas, CA region. Quality has been good, but pricing will remain higher.

Blackberries are in very tight supply this week out of California, but North Carolina will have some supplies to cover demand on the east coast. Pricing will be slightly higher for mid-July.

Blueberries will be winding down for the season out of New Jersey, but Michigan and the Pacific Northwest will have excellent volumes. Look for promotable supplies to continue for July. Quality on Michigan Blueberries is excellent.



CV PEPPERS

Green Peppers from PA and NJ will be available this week. PA is just starting up in volume, but New Jersey is very promotable right now. Quality has been very nice.

New crop **15lb Red and Yellow Peppers** will be available from Somis, CA this week. Sizing and quality are expected to be great. Prices will be high as harvests just began.

11lb Orange, Red, and Yellow Pepper prices have come down but remain strong due to lack of colored peppers available. Quality has been very nice out of Canada.



CV EASTERN PEACHES

There are good supplies of **Eastern Peaches** from South Carolina, with fruit available in Maryland and New Jersey.

PA **Peaches** are scheduled to start here in mid-July. Look for better prices on **Peaches** from South Carolina as they want to keep their inventories moving.



CV CUCUMBERS

European Seedless Cucumbers will be promotable once again this week as Canadian hothouses continue to flush. Quality has been very nice.

Super Select Cucumber prices are high this week as NJ harvests experienced a gap due to weather. PA is up and running with good numbers, and product has been very nice.



CV GRAPES

There are cheap deals on Mexican **Grapes**. With 19lb fruit coming on in the Bakersfield and Delano, CA growing regions, Mexico is much cheaper, especially on **Green Seedless Grapes**.

Pretty Lady Grapes will not start until the end of July.



CV BROCCOLI & CAULIFLOWER

Broccoli is in good supply out of California. East Coast production will begin by late July, and we'll begin to source the majority of our **Broccoli Crowns** from there. Look for pricing to remain steady this week.

Cauliflower is steady and some growers are actually promoting larger 9 count options as growing conditions have been ideal. Look for promotable pricing for mid-July.



CV CANTALOUPE

Arizona and Southern California **Cantaloupes** have finished for the season. Harvesting has begun in the Bakersfield and Fresno, CA areas, but with the first pickings, we are seeing mostly 9 and 9 ct jumbo fruit. Going into next week we should see better volume on smaller sizes.

We are now into **Cantaloupes** from Maryland. Supplies are good and so is quality. Pricing at loading points is like what we had in Georgia, but we are saving money on much lower freight.



CV WATERMELONS

Watermelon prices will be rising this week. Georgia harvests are finishing up for the season, while North Carolina and Mid-West regions are not quite ready yet, causing more demand on what is available. Delaware Watermelons will be available in very limited quantities this week as well. Quality has been very nice with some minor bruising.

Mini Watermelons will be limited this week. Southern production has finished, and Western crops are just beginning, causing the gap. Expect arrivals late this week to be available.



CV LETTUCES

Lettuces continue to be in excellent supply from Canada, and the quality has been beautiful.

We'll continue to carry California **Lettuces** as well, but the majority of the product will be sourced from Canada.



CV BRUSSELS SPROUTS

Brussels Sprouts are extremely promotable at this time from California. Although Mexican product is available, we've been sourcing all California product and the quality is excellent. This market will continue to be promotable for July.



CV CELERY

Celery is in great supply this week from California. This is the most aggressive pricing has been in months for both naked and sleeve celery. Michigan and Canadian **Celery** has now started, so supply is certainly outweighing demand. Now is a great time to promote all **Celery**.



CV ASPARAGUS

Asparagus prices are going up. Domestic crops are finished for the year, putting more demand on Peruvian product. Quality has been nice.



CV GREEN BEANS

Local PA **Green Beans** are promotable this week. Harvests are strong and quality has been excellent. Support local!



CV SWEET CORN

Sweet Corn markets will be promotable again this week. PA, DE, and NJ are all harvesting, with PA coming on strong this week. Quality has been excellent.



CV EGGPLANT

Locally grown **Italian, Graffiti and Sicilian Eggplant** are now available from Flaim Farms in New Jersey. Quality has been excellent!



CV SQUASH

Green and Yellow Squash from PA and NJ are very promotable right now with excellent quality.



CV ONIONS

Onion demand remains very strong as we enter July. New crop onions are available from growers in the Pacific Northwest, New Mexico, and Central California.



CV HASS AVOCADOS

New crop **Hass Avocados** are coming across in better volume from Mexico. With good supplies of fruit from Peru, the prices are starting to drop significantly and will continue to do so for the next few weeks. Mexican fruit will still draw a higher price. New crop will have some 48 ct but mostly 60's and smaller.



CV POTATOES

Idaho crop **Russet Potatoes** will start winding down. Pricing will be strong. New crop won't start until sometime in August, and there may be a gap for a few weeks.

The **Red Potato** market is extremely tight as demand exceeds supply. This trend is expected to continue until growers in Minnesota and Wisconsin bring new crop **Red Potatoes** to market toward the end of this month. Expect strong to high FOB pricing out of California, Texas, North Carolina, Virginia, and Washington.



CV CHERRIES

Washington **Cherries** are in good supply on all sizes, and with July 4th behind us, prices are coming down as growers look for more movement as demand hasn't kept up with supplies. Quality has been very good.