

# ORGANIC MARKET NEWS

JUNE 24 - JULY 1, 2022

## PEAK SEASON ORGANIC STONE FRUIT



California **Organic Verry Cherry Plums** are now in season.

California **Organic White & Yellow Peaches** and **Nectarines** are in steady supply from now until the end of July. Growing regions in Reedley, Fresno, and Cutler, California received rain this past week, which is uncommon for this region. The fruit could show staining when crews get back into the orchards to harvest, and this could limit the overall supply of #1 fruit.



California **Organic Donut Peaches** are still in a varietal gap but should be back in stock by the first of July pending any weather disruptions.

The first Washington **Organic Cherries** are expected to arrive the last week of June in very limited supply with extremely high prices. It is unknown at this point how long this crop will last, but it could be done as early as the first week of August.

**Organic Apricots** are in excellent supply, and they are expected to stay that way until we move into Washington at the beginning of July.

California **Organic Plums** are just starting to ramp up and will be in good supply.



### OG MELONS

**Organic Cantaloupes** and **Honeydews** continue in season from the US.

**Organic Hami** and **Galia Melons** are also available.

**Organic Mini Watermelons** will be available out of CA and GA in a small way. Quality should be excellent, and volume should be steady.

**NOTE: Seedless Watermelons** will be very tight heading into the 4th of July. Expect very tight availability and higher prices. We traditionally experience a gap each year as Mexico finishes for the season and California begins to ramp up. Growers in Georgia are planning to begin harvesting this upcoming week.



### OG BERRIES

**Organic Strawberries** remain promotable out of CA. We will begin to see pricing rise slightly as we head into the 4th of July, but spot deals will still be available. Quality has been excellent.

**Organic Raspberries** will be promotable, and quality has been excellent. This is a great item to promote heading into the 4th of July holiday.

**Organic Blueberries** supplies overall remain very short. The Pacific Northwest deal is delayed until after the 4th of July, and then should come on fast leading to promotable pricing.

Local New Jersey **Organic Blueberries** are available, and volume is steady. Quality has been excellent.

**Organic Blackberry** prices will be extremely high for early July. California is currently harvesting very light supplies, and Georgia had to pull the plug on their crop due to the heat.

New Jersey will have a very small local **Organic Blackberry** deal starting around the week of 4th of July. Get ready for local NJ **Organic Blackberries**!



### OG CAULIFLOWER & BROCCOLI

Locally grown **Organic White, Yellow, and Purple Cauliflower** will continue into mid-July. **Organic Romanesco** is also in season. Although supplies are limited, quality has been outstanding!

**Organic Broccoli** and **Cauliflower** pricing from California has started to increase as we close out the month of June, as supplies begin to tighten. High temperatures make it difficult to harvest, and this will certainly have an impact on overall quality. Expect high prices and less plentiful supplies to begin July.

**Organic Sweet Baby Broccoli** will have elevated pricing and more limited supplies.





## OG MANGOS

**Organic Mango** prices are beginning to open a bit as fruit is starting to come on. We will have promotable volume through the summer.

**Organic Ataulfo Honey Mangos** will also be available, but overall, they have been tight but will open with availability for the beginning of July!

**Organic Fair Trade Francique Mangos** are promotable right now from Haiti.



## OG WARM VEG

Local **Organic Vegetables** remain in strong supplies for the beginning of July! Expected good volumes of **Organic Beets, Bok Choy, Baby Bok Choy, Chard, Kales, Collards, Dandelion Greens**, and more!

Local specialty items like **Organic Spring Grilling Onions, Fava Beans, English Peas, and Kohlrabi** will also be available locally to add a uniqueness to our local offerings.



## OG HASS AVOCADOS

**ALERT!** Prices have skyrocketed on **Organic Hass Avocados** as many growers are struggling to find any remaining old crop fruit and counting the days until the Flora Loca crop in Mexico will be ready.

In the meantime, limited fruit from Columbia and Peru will be available, and pricing has already started to jump higher.



## OG TOMATOES

**Organic Grape** and **Cherry Tomatoes** from Lady Moon Farms are flushing out of Georgia and will be very promotable heading into July.

**Organic Beefsteak** and **Cluster Tomatoes** out of Canada will be ending in July and gapping until the fall. This gap will be filled with primarily local PA tomatoes and supplementing with Mexico when necessary.



## OG SWEET CORN

**Organic Bi-Color Sweet Corn** from California is finishing in late June. A seamless transition to East Coast production in North Carolina is expected, and promotional opportunities will be available headed into the 4th of July!

Locally grown Pennsylvania product is expected to begin in mid to late July.



## OG CABBAGE

Local **Organic Cabbage** from Pennsylvania continues to yield steady supplies, and volumes are expected to continue to grow as July begins.

**Organic Savoy Cabbage** is the last to begin locally and will now be available in late June along with the rest of the **Organic Cabbage** lineup!



## OG CELERY

**Organic Celery** supplies from California will continue to improve as we head into the 4th of July. Post-holiday, we're expecting promotable opportunities on all celery – naked and sleeved. Quality has been absolutely stellar.



## OG GRAPES

**Organic Red, Green, and Black Seedless Grapes** from Mexico are in great supply!

Also in season are **Organic Gummy Berries, Jelly Berries, and Cotton Candy Grapes**.



## OG GREEN BEANS

**Organic Green Bean** supplies remain limited from Mexico and California.

Local supplies from Pennsylvania are expected to begin after the 4th of July. Expect supplies to remain limited to begin the local season, but they will quickly ramp up in volume throughout the month of July.





## OG CUCUMBERS

**Organic Euro** and **Mini Seedless Cucumber** prices came down to promotable levels. Quality and availability are excellent heading into July.



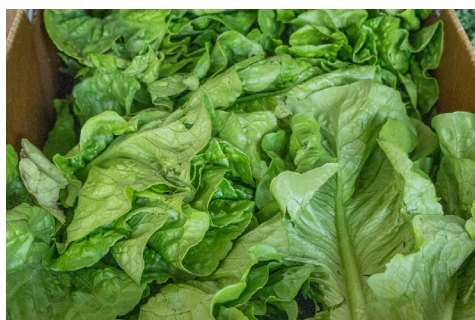
## OG ASPARAGUS

**Organic Asparagus** prices are expected to come down with more product available out of Mexico. Expect promotable prices through the end of July. We continue to source asparagus from California and Mexico.



## OG KIWIFRUIT

Zespri **Organic SunGold** and **Green Kiwifruit** from New Zealand are available in both bulk and clamshells in promotable volume.



## OG LETTUCES

**Organic Lettuces** are ending in Pennsylvania and New Jersey as we close out the month of June. As these growing regions finish, expect a seamless transition to production from New York, Vermont, and Quebec. Pricing should remain steady, but as volume begins to grow in July, pricing will begin to fall.

**Organic Romaine Hearts** and **Iceberg lettuce** have fully transitioned back to California. Both commodities remain steady, but **Organic Iceberg** is priced to promote!

Quebec suppliers have begun harvesting in late June and product will be available during July along with California supplies.



## OG WARM VEG

**Organic Zucchini** and **Yellow Squash** from Georgia and the Carolinas will be coming to an end for the season while supplies from Pennsylvania and New Jersey are ramping up. Expect steady supplies and excellent quality from all regions in July.

**Organic Cucumbers** will remain limited in June until local supplies begin to ramp up in early to mid-July.

**Georgia Organic Eggplant** from Lady Moon Farms remains steady in volume and pricing until early July.



## OG PEPPERS

**Organic Color Bell Peppers** remain promotable. Quality, pricing, and availability have all been outstanding in late June, but are expected to change in early to mid-July as volume begins to decrease.

**Organic Mini Mix Sweet Peppers** are very limited in late June as Mexican supplies transition from the Sinaloa growing region to Baja. Expect supply gaps and increased costs. Canadian supplies remain limited and Lady Moon Farms out of Georgia is just beginning.

- Peri & Sons will gap through early July on **Organic Sweet** and **Yellow Onions**, but **Organic Yellow Onions** are also available from shippers out of California with good quality.

## OTHER STORIES

- **Organic Sweet Onions** might gap until locally grown **Organic PA Simply Sweet Onions** get started out of PA in early July.

- **ALERT!** **Organic Pineapples** have been extremely tight coming out of Costa Rica. There's

limited availability from Mexico, but freight and logistics are making it expensive.

- **Organic Formosa Papayas** will be available in promotable supply from Mexico.

# ORGANIC STONE FRUIT DISPLAY CONTEST

**July 4th - July 31st, 2022**

Four Seasons Produce has again teamed up with Homegrown Organic Farms to bring you a display contest sure to sweeten your sales and profits. Organic stone fruit is in full swing and quality is OUTSTANDING on all varieties! We have some awesome prizes up for grabs so now is the time to promote these sweet tastes of summer, create some excitement in your stores, and drive cases in the stone fruit category!

## CONTEST CRITERIA

- Build a super fun, super creative display of Homegrown stone fruit in your departments. Fruit must be purchased from Four Seasons Produce. The contest codes are as follows:

**OG Yellow Nectarine** (Code: 220426)

**OG White Nectarine** (Code: 220427)

**OG Yellow Peach** (Code: 220428)

**OG White Peach** (Code: 43832)

**OG Black Plums** (Code: 220430)

**OG Red Plums** (Code: 220429)

**Empty Display Boxes** (Code: 220443)



- Must have a minimum of 4 varieties of fruit in your displays

- Displays must remain up for at least one week

- Send all display contest photos to [contests@fsproduce.com](mailto:contests@fsproduce.com) by Friday August 5th 2022

## STONE FRUIT HANDLING & MERCHANDISING TIPS

- Stone fruit is best stored and merchandised outside of your refrigerated cases. It allows the fruit to ripen properly and avoids it from being in the flavor kill zone!

- Place small brown paper bags on your displays to suggest ripening at home.

- Variety offerings are key in successful stone fruit sales. Be sure to carry a full array of fruit to offer to your customers. It might also expose them to varieties that they might have tried before.

- Cull stone fruit often during each day to insure freshness. Remove any bruised or over-ripe fruit.

- Stone fruit bruises very easily, so handle with care, both in the backroom and on your display.

*For more stone fruit handling and merchandising tips, contact your Four Seasons Produce sales rep or merchandiser!*



## GRAND PRIZE! (Homegrown Home Run)

# \$1000 gift card!

Display **MUST** contain **ALL** varieties of stone fruit from Homegrown Organic Farms stone fruit listed above and will be judged on creativity and eye appeal.

Use of social media is strongly encouraged, but not mandatory.



## LARGEST DISPLAY (High Powered Homegrown)

**1<sup>ST</sup> - \$300 gift card**

**2<sup>ND</sup> - \$200 gift card**

**3<sup>RD</sup> - \$100 gift card**

## MOST CREATIVE DISPLAY (Homegrown Hip)

**1<sup>ST</sup> - \$300 gift card**

**2<sup>ND</sup> - \$200 gift card**

**3<sup>RD</sup> - \$100 gift card**

## BEST SMALL STORE DISPLAY *3 registers or less* (Homegrown Hut)

**1<sup>ST</sup> - \$300 gift card**

**2<sup>ND</sup> - \$200 gift card**

**3<sup>RD</sup> - \$100 gift card**

## ALL ENTRIES WILL RECEIVE:



*1 Tumbler & Bottle Opener*





# Watermelon Display Contest

## July 4 - September 18, 2022

Four Seasons Produce has teamed up with the National Watermelon Board to bring you a display contest sure to drive your sales throughout the summer months with, you guessed it—WATERMELON!!! Watermelon is the quintessential summer staple fruit, and Four Seasons Produce will be offering some awesome promotional opportunities throughout the rest of the summer! Quality of the fruit this year has been outstanding, on all colors and all sizes! We have some really great prizes ripe for the taking, so start planning your melon masterpiece and enter for a chance to win!

### CONTEST CRITERIA:

- Build a dynamite display watermelon. Any variety or size of watermelon (CV or OG) will qualify for entry.
- All watermelon **MUST** be purchased from Four Seasons Produce.
- Must keep your display up for at least one week.
- Send all pictures in to [contests@fsproduce.com](mailto:contests@fsproduce.com) Friday, September 23, 2022

### PRODUCT CODES:

(Availability subject to change. Check with your Four Seasons Sales Rep of Merchandiser for availability on watermelons.)

#### ORGANIC

41434 - OG Watermelons Mini 30 lb 8 ct  
 43805 - OG Watermelons Mini 35 lb 6 ct  
 22560 - OG Watermelons Black Skin 55 ct Bin Seedless  
 43796 - OG Watermelons 60 lb 4 ct Carton  
 43765 - OG Watermelons 60 lb 5 ct Carton  
 43806 - OG Watermelons Seedless 60 ct 11# Average

#### CONVENTIONAL

12028 - CV Watermelons Mini 35 lb 8 ct  
 12035 - CV Watermelons Seeded 35 ct 20# Average Bin  
 12004 - CV Watermelons 55 lb 5 ct Carton  
 12003 - CV Watermelons 60 lb 4 ct Carton  
 11991 - CV Watermelons 60 ct 11# Average Bin  
 11997 - CV Watermelons 45 ct 15# Average Bin  
 11996 - CV Watermelons 36 ct 18# Average Bin

### CONTEST PRIZES:

Prizes will be judged on overall eye appeal and creativity.

**Grand Prize:**  
**\$1000 Gift Card**



**1<sup>ST</sup> PLACE:**  
**\$500 GIFT CARD**



**2<sup>ND</sup> PLACE:**  
**\$400 GIFT CARD**



**4<sup>TH</sup> PLACE:**  
**\$200 GIFT CARD**



**3<sup>RD</sup> PLACE:**  
**\$300 GIFT CARD**



**5<sup>TH</sup> PLACE:**  
**\$100 GIFT CARD**



PHONE: 1.800.422.8384

www.fsproduce.com





# MELON MERCHANDISING

- **Be sure to offer a nice variety of watermelon in your displays.** Seeded, seedless, mini seedless and yellow seedless are all great in your displays and offer your customers options and increase sales potential.

- **Cuts, cuts, cuts!!!** The easiest way to make great money (and offer convenience for your customers) is to offer cuts of all sizes. Halves, quarters, eights, slices, chunks—all GREAT ways to add nice rings for your department. Cut ahead to stay ahead. With cuts, it's also a great practice to put the price labels on the rind part of the overwrap. This allows for a full view of that mouthwatering flesh!

- **Go BIG with your displays when possible.** Watermelon is super low risk and does great with some extra power behind your displays.

- **Offer other melons by your melon displays.** Cantaloupe, honeydew, and other specialty melons add color and the chance for an additional melon making it into your customers carts.

- **Print our recipe cards and place by your displays** to give your customers ideas on different ways to enjoy fresh watermelon.

- When dropping bins out on the floor, it's a great idea to **add some lift to the bin to make it easier for your customers to shop.** Simply remove the melons from the bin, add a layer or two of empty crates, cover with cardboard for melon protection and place the melons back in. This will also give a fuller look to the bin.





# THE FOUR SEASONAL - Q3 2022



Helpful seasonal content for independent retailers to plan July, August, and September produce merchandising.

Check out the latest edition!

[lnkd.in/gXbJbZhs](https://lnkd.in/gXbJbZhs)



## 4TH OF JULY SCHEDULE

### JULY 1 - JULY 5:

NORMAL OFFICE AND DELIVERY SCHEDULES EACH DAY.

### \*\*MONDAY, JULY 4:

NORMAL DELIVERY SCHEDULE, SALES OFFICE OPEN BETWEEN 8:30AM-1:00PM







# JULY ALDERSHOT OFFERINGS PRE-ORDER



CODE	DESCRIPTION	PK/SZ	UPC
231523	4" Mum	15ct	831910-00150-0
231524	6" Mum	8ct	831910-00200-2
231525	4.5" Calla Lily	15ct	831910-96124-8
231526	6" Calla Lily	8ct	831910-96127-9
231527	4" Kalanchoe	15ct	831910-96436-2
231528	6" Kalanchoe	8ct	831910-96439-3
231529	4" Rose w/pick	15ct	831910-00051-0
231530	6" Rose	8ct	831910-00100-5
231531	6" Rose w/pick	8ct	831910-00109-8
231532	8" Rose Bowl	4ct	831910-00270-5
231533	4" Celosia	15ct	831910-99117-7
231541	6" Celosia	8ct	831910-99118-4
231542	2.5" Self Watering African Violet	18ct	831910-96038-8
231543	4" Tradescantia	15ct	831910-00900-1
231544	4" Pilea	15ct	831910-96948-0
231545	6" Pilea	8ct	831910-96949-7
231546	2.5" Succulent in Pot	18ct	831910-99361-4
231547	4" Succulent in Pot	15ct	831910-99367-6
231548	4" Citrus Twist	15ct	831910-99248-8
231549	6.5" Hanging Basket Fern	8ct	831910-96946-6

**PRE-ORDER BY JULY 1ST FOR DELIVERIES BEGINNING JULY 8TH!**



PHONE: 1.800.422.8384

| [www.fsproduce.com](http://www.fsproduce.com)





# CONVENTIONAL MARKET NEWS

JUNE 24 - JULY 1, 2022

## PROMOTABLE MELONS FOR JULY 4TH



**Watermelons** are promotable out of Northern Florida/Georgia and South Carolina. Overall demand is lower this season but so is the acreage planted. Promote **Watermelons** strong heading into the 4th of July as quality has been excellent.

**Cantaloupes** and **Honeydew** continue in season from Yuma, AZ.

120ct **Bin Cantaloupes** from Docia are available from Georgia, but are finishing up and transitioning to North Carolina.

**Tuscan-style Cantaloupes**, **Sugar Kiss Melons**, and **Summer Kiss Melons** continue to be promotable.



### CV BERRIES

**Strawberries** remain promotable. Prices should start to rise slightly after the 4th of July as the main flush has passed. Prices will still remain promotable, so continue to promote all 1lb. and 2 lb. options throughout the month of July. Quality has been excellent!

**Blueberries** are in tight supply across the board as we head into the 4th of July holiday. Local New Jersey **Blueberries** have started with limited volume, and the quality and flavor is outstanding! Driscoll's will once again have a solid New Jersey program this year, and this should ramp up right after the 4th. These **Blueberries** will be jumbo size, and have an excellent crunch! Get ready!

**Raspberry** prices are easing off as new regions are starting to harvest in CA. Quality has been nice and more volume is expected to come on over the next few weeks.

**Blackberry** supplies are limited as we head into the 4th of July. Due to the heat wave in the south-east, the Georgia crop has finished for the season. North Carolina is currently harvesting while supplies from California remain steady. Pricing will gradually rise over the next couple weeks. Quality has been excellent on both east coast and west coast production.



### CV LOCAL VEG

#### PENNSYLVANIA:

Local PA **Green Cabbage**, **Red Cabbage**, **Yellow Squash** and **Green Squash** have started.

**Peppers** and **Cucumbers** will start at the beginning of July.

#### DELAWARE:

Local Delaware **Vine Ripe Jumbo Tomatoes** are rolling in with excellent quality!

Local **Sweet Corn** will be arriving by the beginning of July in both crates and bins.

#### NEW JERSEY:

Local New Jersey **Baby Bok Choy**, **Bok Choy**, **Napa**, **Green Squash**, **Yellow Squash**, **Green Cabbage**, **Red Cabbage**, and **Cucumbers** are all in season.

For early July, New Jersey **Peppers**, **Eggplant**, and **Tomatoes** will also be available.



### CV GRAPES

**Red Grapes** in the "Flames" variety will be very promotable through the first week of July out of Mexico. They have excellent quality and taste!

"Sweet Celebration" XL **Red Grapes** out of Mexico have great taste and superb quality. These will continue to be promotable for early July. California "Flames" will also be available as the season will officially start up first week of July.

**Green Seedless Grapes** are arriving from Mexico and USA. **Greens** ("Sugarone" and "Sweet Globe") will be out of Mexico. "Sugarones" will also be available from California when shippers will officially start up first week of July.

**Cotton Candy** and **Candy Hearts Grapes** from Mexico will be available for the beginning of July.





## CV SQUASH

Local **Green Squash** from PA continues to arrive with outstanding quality, along with product from the Pacific Northwest. There is also product available out of North Carolina as well. Prices are increasing slightly with the transition to New Jersey and Pennsylvania.

**Yellow Squash** volumes are increasing slightly with the transition to all local New Jersey and Pennsylvania product. Quality is outstanding.



## CV TOMATOES

**Roma Tomatoes** are promotable as we head into the beginning of July. There is an abundance of product out of Mexico, and quality has been excellent. Supplies will remain steady. We should start to see some local Roma Tomatoes out of PA in July.

**Beefsteak** and **Cluster Tomato** prices are increasing a bit but will remain steady.

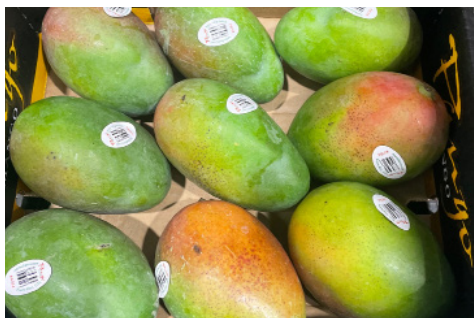
**Vine Ripe Round Tomatoes** are expected to stay steady heading into July.



## CV HASS AVOCADOS

**ALERT! Hass Avocados** are very tight from Mexico. Peruvian and Columbian fruit will be the only cost-effective option for the beginning of July.

Flora Loca fruit from Mexico is still too immature to harvest and will take a few more weeks before it can be relied on to be a consistent source of supply.



## CV MANGOS

**ALERT! Mangos** remain extremely tight for the end of June. Fruit is just starting to finally come on and should be good by the beginning of July.

**Pango Mangos** from Puerto Rico continue to be available in 9ct and 10ct sizes.



## CV EGGPLANT

**Eggplant** prices have remained steady and are expected to stay this way heading into July out of North Carolina. Quality has been excellent, and there is plenty of volume.

This will lead right into local New Jersey **Eggplant** coming in July.



## CV ASPARAGUS

**Asparagus** prices will increase slightly as Michigan will be coming to an end, and New Jersey and Delaware are done. Mexican and Peruvian Asparagus is ramping up. Quality has been good. We will be moving into all 11lb cases by July.



## CV SWEET CORN

**Sweet Corn** prices will increase slightly heading into the holiday with demand and freight. Sweet Corn is available out of Georgia and North Carolina, with Delaware starting by the beginning of July. New Jersey Sweet Corn is expected to start around the 4th of July.



## CV CUCUMBERS

**Euro** and **Mini Seedless Cucumbers** will be promotable from now into July, although the market is tightening slightly. We are already seeing some excellent quality out of Canada.

**Super Select Cucumber** prices are easing down a bit with more product coming out of New Jersey and Carolina.



## CV BROCCOLI

Warm weather has caused a shift in the **Broccoli Crown** market as CA and VA had fields push ahead. CA pricing has about doubled as the 4th of July demand grows.

It's unclear what will be available out of VA the week leading up to the holiday.





## CV KIWIFRUIT

New Zealand **SunGold** and **Green Kiwifruit** are available with promotable pricing on bulk and clamshells.



## CV LETTUCE

The local New Jersey season is wrapping up, but Quebec is fully harvesting all **Lettuces**.

CA remains more limited on **Romaine** and **Romaine Hearts**.



## CV ARTICHOKES

12ct **Jumbo Artichokes** are readily available and promotable.



## CV PEACHES

Eastern **Peaches** out of South Carolina will be extremely limited heading into the 4th. At this point, it's been extremely difficult to even get product, and this season will be short lived. We will see a gap in supply on east coast supply until New Jersey begins mid-July.

Due to the short supply on the east coast, buyers have moved west to California production. This has put heavy demand on both two-layer tray packs as well as volume fill options. Prices have jumped higher, and these prices will remain elevated until we see more east coast production. California also received rain in the growing regions of Reedley and Cutler, and this will cause staining on the fruit. This will also limited the amount of #1 fruit that is available to ship heading into the 4th of July.

California **Donut Peaches** are back in stock and should be in steady supply.



## CV STONE FRUIT

We've received our first **Dark Sweet Cherries** for the season out of Washington, and the quality is excellent. Supplies are very limited as we kick off the season, and will remain tighter into early July.

Our first Washington **Rainier Cherries** of the season should arrive just before the 4th of July holiday.

California **Red** and **Black Plums** continue to be in tighter supply heading into July. We will have good supplies on 40's and 50's, and the quality has been very nice.

The **Verry Cherry Plums** arrived, and they're looking great! The flavor is awesome, and this a great item to promote until mid-July.



## CV PEPPERS

**Mini Mix Sweet Peppers** will be promotable with outstanding quality until the end of June out of Mexico. At this point we will be transitioning to Hot House mini peppers.

**Green Peppers** are expected to remain steady with product out of North Carolina. Quality and availability are expected to hold strong into the beginning of July, when we should start to see some New Jersey product.

11lb **Hothouse Peppers** are tightening up a bit, especially **Reds**, due to increased demand heading into the 4th of July. We are expected to see a drop in the market following the holiday. Canada will be flushing with their new crop. Quality is excellent and supplies will increase in July.

- Import **Mandarins** (10/3lb and 15/2lb bags) remain in high demand as the California crop is finished. Supplies are good from Peru and Uruguay.

- **Grapefruit** crop remains strong with great quality and excellent promotable pricing. Star Rubies from CA should be around through end of July. 5lb bag options are available as well.

- **Limes** are in great supply but take advantage now as July and August look to have steep price increases as droughts have affected yields.

## OTHER STORIES

- **Navel Orange** quality remains firm, but this season is coming to an end out of California. Valencia Oranges will begin by the beginning of July. Blood Oranges are finishing up for the season.

- Dole **Bananas** fuel surcharge increase for Q3 will go into effect with arrivals starting the week of July 4th. Landed cost will increase by \$.45/case across the board.

- **Green Bean** prices will remain steady with product out of Georgia and North Carolina. Quality and availability have been excellent.

- Prince Edward Island (PEI) Red and Yellow Potatoes are just about finished up. Russet Potatoes will go for another couple of weeks out of PEI.

- Off-label 10/5lb Red Potatoes should get started for the beginning of July out of North Carolina, and Yellow bags should start out of Virginia should also start at that time.

- New crop North Carolina White Potatoes have started, with lots of product to sell.