

ORGANIC MARKET NEWS



JUNE 19 - JUNE 26, 2020

JUNE ORGANIC LOCAL VEG



Joseph Weaver - Ephrata, PA



Lady Moon Farms - Chambersburg, PA

The 2020 spring local veg season is peaking later some years, but now that we are in mid-June many regional farms are hitting peak production on **Organic Lettuces, Greens, Cabbages**, and other row crops.

We're seeing nice quality so far from *Hepworth Farms* in New York, *Eastern Fresh* and *Flaim Farms* in New Jersey, and *Lancaster Farm Fresh* and *Lady Moon Farms* in Pennsylvania.

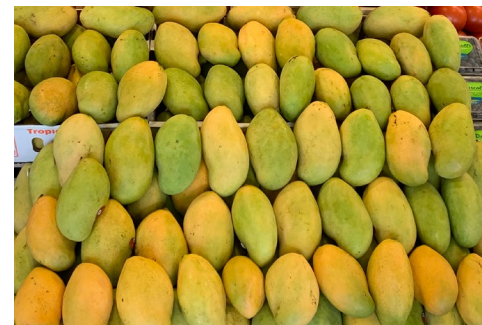
Organic Leaf Lettuces, Romaine, Kales and **Collards** are ramping up at Lady Moon Farms' Chambersburg, PA farm. Expect to see East Coast and other Pennsylvania product to supplement what is limited to start Lady Moon Farm's PA season before they get up to full production.

We will start to see limited amounts **Organic Green** and **Red Cabbage** from right here in Ephrata, PA, and building in volume throughout the month. While PA is ramping up in volume, expect to see other various East Coast states with production. **Organic Green** and **Red Cabbage** remains elevated in price.

Be on the lookout for some cool local items such as **Organic Snap Peas, French Breakfast Radishes, Kohlrabi, English Peas, Broccoli** and **Colored Cauliflower!**



HEPWORTH FARMS EST. 1818 HUDSON VALLEY



OG MANGOS & AVOCADOS

Organic Tommy Atkins Mangos will be very promotable throughout the entire month of June! This will be a great month to promote as supplies are coming on strong and there will be deals.

Organic Ataulfo Honey Mangos will be in good supply for late June. 16 and 18ct sizing has been more readily available.

Crunchy **Organic Green Thai Mangos** will be back in stock for late June in limited supplies.

Organic Fair Trade Haitian Mangos are back in good volume. It is amazing that we still have this beautiful fruit from Haiti! This is a great opportunity to support this program even longer and get money back to communities that desperately need it!

Organic Hass Avocados will see prices on the rise for next week in California and Mexico 48ct. As both seasons are in the later stages, fruit will ripen more quickly due to higher oil content. This will be especially true in the Mexican fruit. From an eating perspective, this will be the best fruit of the season as Mexico and CA fruit will boast the creamy flavor we all love.

Organic Fair-trade Avocados from Peru are still available and should last through July.



OG BERRIES

Organic Blackberries out of California and Mexico are in steady supply but are expected become less abundant with modest increases in prices for early June and July. A second peak season will happen in August.

NOTE: Organic Blueberries are very limited out of California due to the high heat and harvests didn't start up in the Pacific Northwest as early as expected due to the cool weather, causing a small gap. The Pacific Northwest growers are expecting to have the biggest crop ever in July and August.

New Jersey **Organic Blueberries** are expected to begin sometime the week of 6/22, though frequent rain remains in the forecast. Stay tuned.

Organic Raspberries are in steady supply.

Organic Strawberries are more limited with the heat in California and growers tightening their QC specs. So, expect prices to increase, yet still remain reasonable.



OG STONE FRUIT

California **Organic Apricots** continue in season. Supplies are good on 14lb 2-layer bulk, and 16/11lb clamshells will be in stock the week of 6/29 from Homegrown Organics.

ALERT! Washington **Organic Dark Sweet Cherries** have begun but rain, hail, and other weather has significantly affected the crop - getting the season off to a very slow start. Expect limited supplies at high prices on both **Organic Rainier** and **Dark Sweet Cherries** until July.

California **Organic Yellow Nectarines** and **Peaches** are between varieties, making them less abundant until closer to the end of June. On the other hand, **Organic White Nectarines** and **Peaches** will be promotable for late June!

Medium to large Eastern **Organic Yellow Peaches** out of South Carolina are in moderate supply.

California **Organic Donut Flat Peaches** continue in season with the "Galaxy" variety.

California **Organic Black Plums** continue in season. **Organic Red Plums** are expected to be in stock the week of 6/22.

California **Organic Pluots** will be in light supply with "Striped Beauty" and "Festival Red", along with a handful of others, until the new crop "Dapple" variety is in promotable supply in July.



OG CAULIFLOWER

ALERT! Organic Cauliflower from California is still limited in supply with high pricing and fair quality. Nevada-grown product is due to start in late-June which will provide protection against growing conditions and bug pressure in California during mid to late June. Canadian product will not begin until mid-July.

We will begin to see **Organic Purple** and **Orange Cauliflower** from a local vendor in mid-June, although supplies will be limited.



OG SWEET CORN

NOTE: Organic Bi-Color Sweet Corn is in a production gap coming from California. We should see production again before July 4th; however it will be fairly limited.

Organic White Sweet Corn from California has begun to see excellent quality and supplies! Expect to see steady supplies for the month of June and up to July 4th before supplies begin to increase for various East Coast regions.



OG GRAPES

Mexican **Organic Black, Green, and Red Seedless Grapes** continue in excellent supply!

Organic Sweet Sapphire (Elongated Black Seedless) Grapes are available in limited quantity out of Mexico.

NOTE: Mexican **Organic Cotton Candy Grapes** are available in very limited supply and available only to customers that are buying the other 3 colors from this shipper.

There is a good crop of California **Organic Grapes** on the vines which should start mid-July.



OG WATERMELONS

Organic Seedless Watermelons will be available out of Mexico again this week. These will be last of the season. California is expected to start harvests in late June. There could be some gaps, however hopes are to have new California crop before July 4th.

Organic Mini Seedless Watermelons will also be in a transition period as Mexico is finished up and California still waits to begin. New crop California product should be available before July 4th.



OG MELONS

New crop **Organic Cantaloupes** from Southern California are in peak season and selling quickly. 9ct is the more promotable size and quality is excellent.

There will be a small gap at the beginning of July until the Central California growing region starts on their summer production.

Organic Honeydew and **Galia Melons** are also in season from Southern California.



OG TOMATOES

Organic Grape Tomatoes from Lady Moon Farms remain promotable again this week out of Georgia. Quality has been fantastic on this premium label.

Organic Beefsteak Tomatoes out of Canada will be available this week. Volumes are starting to taper off as planned greenhouse clean outs are starting. Quality remains excellent.

Organic Cluster Tomato prices remain steady this week out of Canada. Quality has looked very good.



OG SQUASH

Organic Green Squash from Lady Moon Farms in GA is seeing steady production in mid-June. Expect excellent quality, however pricing will take a tick up in mid-June.

NOTE: **Organic Yellow Squash** has been a challenge to source good quality during June. As some new growing regions come on in the Southeast, the situation is expected to improve.



OG ROMAINE HEARTS

Organic Romaine Hearts are in good supply for mid-June.

Pricing is expected to increase out West as some supplies will see lighter production headed towards July. Canadian product is set to begin in late June or early July.



OG CITRUS

Peruvian **Organic Satsuma Mandarins** are available and will be in limited sporadic supply.

ALERT! California and Mexican **Organic Lemon** supplies are extremely tight with high prices. Expect mostly good choice fruit out of Mexico.

California **Organic Valencia** have arrived with excellent quality and large size is limited with crop peaking on 113/138 size fruit. **Organic Navel Oranges** are done harvesting for the season.



OG FIGS

Organic Black Mission Figs will be available for late June! This early summer season is short so be sure to stock up while you can!



OG GREEN BEANS

Georgia grown **Organic Green Beans** continue to see strong production. GA product should be available for the rest of June before we see Pennsylvania **Organic Green Beans** begin in July.



OG PINEAPPLES

Organic Pineapple volume will be good again for late June. We will have a few 6ct, and some 7 and 8ct fruit. In general, June and July are typically lower volume months for Pineapples.



OG BROCCOLI

ALERT! **Organic Broccoli** from California has continued to be limited in supply and expensive. High heat in growing regions, lower planting volumes, and an increase in aphid (bug) pressure, has resulted in this difficulty.

ALERT! **Organic Broccoli Crowns** are even more limited and extremely hard to procure. Prepare to see a gap in production for late June.

East Coast **Organic Broccoli** is available out of Virginia, but in very light supply. Some Lancaster County, PA growers are picking their first **Organic Stem/Stalk Broccoli** in light volumes. Canadian product will not begin until mid-July.

Organic Sweet Baby Broccoli is also impacted by the California heat but not as dramatically as regular broccoli.



OG CUCUMBERS

Organic Cucumbers from Lady Moon Farms in Georgia have seen volumes have tapered off heading towards mid-month due to less than ideal weather conditions. Look for excellent quality, but limited supplies in mid-June.

Organic Cucumbers from Mexico are also still in production in June at a cheaper price point for price conscience consumers, however the market for them has become more limited and begun to rise in price.

Organic Seedless Cucumbers continue to see steady numbers, but pricing has begun to level out in early June and is expected to remain there for most of the month.



OG PEPPERS

Organic Jalapenos are in season with strong numbers from Lady Moon Farms in Georgia, as well as New Jersey product, all with excellent quality.

Organic Green Bell Peppers will transition from Georgia to California before the local season starts in July. Pricing will stay elevated.

Organic Red, Orange, and Yellow Bell Peppers remain expensive in June. For Holland grown product, air freight still remains the biggest challenge, while Canadian product still remains limited and expensive as a result.

NOTE: **Organic Mini Sweet Peppers** from Mexico has seen a decrease in supplies in mid-June. Look for possible supply gaps and pricing to be on the rise.

OTHER STORIES

- **ALERT!** **Organic Green Kiwifruit** is again VERY LIMITED for next week. New Zealand is expecting low volume overall on product from Zespri!

- **Zespri Organic SunGold Kiwifruit** are promotable from New Zealand! Flavor is great.

- New crop California **Organic Russet Potatoes** will start in late-June. Pricing will be up, but good quality is expected. Much of our volume will be from Cal-O.

- Tasteful Selections brand 1-bite **Organic Mini Potatoes** (Honeygold, Ruby Sensation, and Sunrise Medley) are back in season and selling great!

- **ALERT!** **Organic Young Thai Coconuts** will gap until July.

- **Organic Butternut Squash** is in plentiful supply at the moment out of Mexico. **ALERT!** **Organic Spaghetti Squash** is extremely limited the moment they only supply available is from the desert of CA and we are seeing some heavy scarring in this product.

- Washington **Organic Apple** shippers continue to wind down for the season. We are starting to see slight defects in fruit so this week we will begin the transition process to import fruit. There looks to be good supplies of out of Argentina, Chile, and New Zealand. Prices will be higher.

- **Organic Eggplant** from Lady Moon Farms in Georgia has begun harvesting and is seeing excellent volumes. Time to promote!

- **Organic Asparagus** prices, supply, and demand are steady this week. Quality has been very nice. New York harvests are now finished for the season so everything will be coming out of Mexico.

- **Organic Celery** and **Celery Hearts** are improving in quality and supply heading into July out of Nevada and California.



FOUR SEASONS PRODUCE LOCAL LIST: June 19 - June 26, 2020

CONVENTIONAL

FLAIM FARMS - Vineland, NJ

- 205 - CV Arugula 24 ct
- 550 - CV Beets Red Bunched 12 ct
- 750 - CV Cabbage Green 50 lb
- 745 - CV Cabbage Green NJ 50 lb
- 1362 - CV Chard Green NJ 12ct
- 1368 - CV Chard Red 12 ct
- 1355 - CV Chard Rainbow 12 ct
- 1170 - CV Dandelion Bunch NJ 12 ct
- 1308 - CV Greens Collard NJ 18 lb
- 1315 - CV Greens Kale NJ 18 lb
- 1200 - CV Herb Dill 24 ct
- 1510 - CV Herb Mint NJ 12ct Box
- 1462 - CV Kohlrabi Green 12 ct
- 1475 - CV Leeks Bunched 12ct
- 3042 - CV Lettuce Boston 24 ct
- 3050 - CV Lettuce Green Leaf NJ 20 lb 24 ct
- 3065 - CV Lettuce Red Leaf NJ 20 lb 24 ct
- 3097 - CV Lettuce Romaine 35 lb 24 ct
- 3127 - CV Radishes Red Bunched NJ 24 ct
- 2205 - CV Spinach Bunched 24 ct

FIFER ORCHARDS - Dover, DE

- 23031 - CV Tomatoes Vine Ripe XL 25 lb

HESS FARMS - Waynesboro, PA

- 2240 - CV Squash Green MED 20 lb

JOSH WEAVER - Lancaster, PA

- 751 - CV Cabbage Green PA 50 lb

NARDELLI LAKE VIEW FARMS - Cedarville, NJ

- 745 - CV Cabbage Green NJ 50 lb
- 780 - CV Cabbage Red 50 lb
- 2876 - CV Endive (Chicory) NJ 24 ct
- 2900 - CV Escarole NJ 24 ct
- 1315 - CV Greens Kale NJ 18 lb
- 1345 - CV Greens Mustard 12 ct
- 1350 - CV Greens Turnip 18 lb
- 1475 - CV Leeks Bunched 12ct
- 1200 - CV Herb Dill 24 ct
- 1510 - CV Herb Mint NJ 12ct Box
- 1475 - CV Leeks Bunched 12ct
- 3042 - CV Lettuce Boston 24 ct
- 3050 - CV Lettuce Green Leaf NJ 20 lb 24 ct
- 3065 - CV Lettuce Red Leaf NJ 20 lb 24 ct
- 3097 - CV Lettuce Romaine 35 lb 24 ct
- 2205 - CV Spinach Bunched 24 ct

EASTERN FRESH GROWERS - Cedarville, NJ

- 2255 - CV Squash Green MED NJ 20 lb

CHRIST KING - Lancaster, PA

- 40577 - OG Broccoli Stalk PA 14 ct

EASTERN FRESH GROWERS - Cedarville, NJ

- 41163 - OG Lettuce Iceberg 12 ct Cello

FLAIM FARMS - Vineland, NJ

- 40488 - OG Beets Red Bunched 12 ct
- 40684 - OG Chard Green 12 ct
- 40682 - OG Chard Rainbow 12 ct
- 40685 - OG Chard Red 12 ct
- 40650 - OG Dandelion NJ 12 ct
- 40671 - OG Greens Collard 12 ct
- 40672 - OG Greens Kale 12 ct
- 40889 - OG Greens Kale Lacinato 12 ct
- 40676 - OG Greens Kale Lacinato 24 ct
- 40640 - OG Herb Cilantro 30 ct
- 40647 - OG Herb Cilantro 15 ct
- 219525 - OG Herb Mint NJ 12 ct
- 40726 - OG Parsley Curly 15 ct
- 40729 - OG Parsley Flat Leaf (Italian) 15 ct

JOSEPH WEAVER - Lancaster, PA

- 40548 - OG Cabbage Green PREM 45 lb
- 40454 - OG Cabbage Red PREM 45 lb

HEPWORTH FARMS - Milton, NY

- 40208 - OG Arugula PREM 24 ct
- 41112 - OG Escarole 24 ct
- 40640 - OG Herb Cilantro 30 ct
- 40210 - OG Herb Dill 24 ct
- 40755 - OG Peas Snap USA 10 lb
- 40886 - OG Radishes French Breakfast 24 ct
- 40864 - OG Radishes Red Bunched PREM 24 ct
- 40900 - OG Spinach Bunched NY 24 ct

ORGANIC

LADY MOON FARMS - Chambersburg, PA

- 40680 - OG Chard Rainbow PREM 24 ct
- 40667 - OG Chard Red PREM 24 ct
- 40628 - OG Dandelion PREM 24 ct
- 41007 - OG Greens Collard East 24 ct
- 40811 - OG Greens Kale PREM 24 ct
- 40472 - OG Greens Kale Lacinato PREM 24 ct
- 43566 - OG Greens Kale Red PREM 24 ct
- 41150 - OG Lettuce Butter Green 24 ct
- 41155 - OG Lettuce Butter Red 24 ct
- 41159 - OG Lettuce Green Leaf PREM 24 ct
- 41158 - OG Lettuce Red Leaf PREM 24 ct
- 41182 - OG Lettuce Romaine PREM 24 ct
- 40723 - OG Parsley Curly PREM 30 ct
- 40724 - OG Parsley Flat Leaf PREM 30 ct (Italian)

LANCASTER FARM FRESH COOP - Lancaster, PA

- 40513 - OG Baby Bok Choy 20lb
- 40510 - OG Bok Choy PREM 35 lb
- 40666 - OG Chard Green PREM 24 ct
- 40680 - OG Chard Rainbow PREM 24 ct
- 40667 - OG Chard Red PREM 24 ct
- 40893 - OG Dandelion Red 24 ct
- 41112 - OG Escarole 24 ct
- 40211 - OG Fennel (Anise) 12 ct
- 40635 - OG Greens Collard PREM 24 ct
- 40676 - OG Greens Kale Lacinato 24 ct
- 40640 - OG Herb Cilantro 30 ct
- 41150 - OG Lettuce Butter Green 24 ct
- 41160 - OG Lettuce Green Leaf PA 24 ct
- 41165 - OG Lettuce Red Leaf 24 ct
- 41180 - OG Lettuce Romaine 24 ct
- 41175 - OG Lettuce Romaine Red 24 ct
- 40864 - OG Radishes Red Bunched PREM 24 ct



JOSH WEAVER



HEPWORTH FARMS



LADY MOON FARMS

CONVENTIONAL MARKET NEWS

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LATE JUNE TOMATO OUTLOOK



Locally grown Delaware **Vine Ripe Tomatoes** will be available starting the week of 6/22. Grown in high tunnels by Fifer Orchards, this product will have premium quality and a premium price. XLG and Jumbo **Vine Ripe Tomatoes** continue to be available out South Carolina at affordable pricing. Harvests have looked good.

Cluster Tomatoes remain promotable for late June. Quality has been very nice out of Canada and USA. Ask us about promo deals.

Greenhouse **Beefsteak Tomato** prices are starting to creep back up. Picks have been very light after some cloudy weather and demand remains strong. Quality out of Canada has looked great.

NOTE: Campari Tomatoes will be sporadic this week. Harvests and border issues continue to hinder supplies. We will have regular **Cocktail Tomatoes** to offer out of Canada and quality has looked great.

Grape Tomatoes are steady this week. Georgia continues to harvest but supplies are light, and demand remains heavy. Virginia is expected to start right around July 5th.

Roma Tomato prices remain steady this week. Supplies still remain tighter and demand has been light out of GA and Mexico continues to ship product as well. Quality has look good.

Ask your rep about display bin pop ups for NatureSweet brand **Snacking Tomatoes** 4th of July promotions. Display fixtures are also available for pre-order.



CV BERRIES

We will continue to have availability on our newest 2 specialty **Strawberries** from Driscoll's – **Limited Edition Rosé** and **Sweetest Batch**. The window of availability is limited so be sure to get them into your stores now.

Strawberry supplies are beginning to tighten out of the northern districts in California, and pricing is beginning to edge higher. Quality still remains very nice, but overall yields are lower.

Raspberries and **Blackberries** are in excellent supply from California. **Blackberries** will begin in New Jersey within the next couple weeks. Get ready for locally grown! On **Raspberries**, we'll have availability the week of 6/22 on the new **Rosé Raspberry** from Driscoll's. Stay tuned for this new and exciting berry!



CV BLUEBERRIES

NOTE: Blueberries are in very short supply for the week of 6/22.

Weather challenges in North Carolina caused growers to finish early for the season, and California growers don't have the supplies to keep up with demand. The Pacific Northwest hasn't ramped up just yet.

Pricing is certainly higher this week. This will begin to come down though as New Jersey begins to harvest. At this point, it looks like growers in New Jersey will begin packing sometime between 6/22 and 6/28.

Better **Blueberry** supplies are expected for July!



CV STONE FRUIT

We will have new **Stone Fruit** items shipping in late June from Family Tree Farms!

Eagle Egg Pluots (Red) and **Tropical Plumana Pluots (Green/Yellow)** will start, and the really popular **Plumogranate Pluots (Black)** will start by 6/29. Rich and sweet **Bella Jewel Apriums** are in season now.

White Donut Peaches, in the 14 oz clamshell, continue in peak season. **Yellow "Peach Pie" Donut Peaches** in a similar pack start the week of 6/29.

Other growers are shipping their **Specialty Stone Fruit** too, including **Verry Cherry Plums** the week of 6/29. **Black** and **Midnight Red Velvet Apricots** are available now.

Overall, California **Peach, Plums**, and **Nectarines** continue in peak season with more medium large fruit vs jumbo in late June. Georgia and South Carolina continue with decent availability on **Yellow Peaches** - volumes will improve closer to July.



CV PEARS

NEW ITEM! Red Cactus Pears from Mexico will be available in a 20lb box for the week of 6/22.

We still have import **Bartlett, Bosc,** and **Anjou Pears** available, but the **Bartlett Pears** are cleaning up fast and the price is being driven upward.

California **Bartlett Pears** are just little less than a month away and looking to start around July 15th. The crop will be about 15-20% smaller this year, which means better sizing, 70's through 90ct.



CV KIWIFRUIT

Green Kiwifruit will be steady, but with higher prices. There is some Chilean product around, and New Zealand fruit is available. New Zealand will be available the entire summer.

SunGold Kiwifruit are in peak season and are tasting great.



CV BROCCOLI

NOTE: Broccoli Crowns overall are very tight in all growing regions. Prices seem to continue to rise.

California: very tight and still experiencing gaps in fields. They are struggling to cover contracts.

North Carolina: limited due to rain and currently unavailable

Virginia: also limited due to rain and cooler temps. Selling out daily.

Canada: had to push off harvesting. They now expect to start beginning of July

Mexico: had a push of crops due to warmer weather. Expect "hollow heart".

Indiana: NEW! Arrivals are expected soon.



CV WATERMELONS

Watermelon prices came down some this week as more fruit from Georgia and South Carolina started up. Florida is now finished for the season.

Expect prices to go back ahead of the July 4th pulls. There was also a lot of rain in GA this year, causing a lot of growers to have disease, preventing harvests. We're being diligent with our inspections.



CV SWEET CORN

ALERT! ALERT! Sweet Corn prices remain extremely high for June. We will have some supply, but certainly not enough to support promotional activity. Expect prices to remain this high until the week of July 6th, when local New Jersey and Delaware get started.

Promotability will be better in late July when all local production is in season.



CV GREEN BEANS

ALERT! Green Beans are extremely tight and prices are high this week. North Carolina harvests did start, but Georgia continues to see a lot of quality issues and Virginia continues to struggle picking any volume. Quality out of NC and VA looked very good but product is limited.

ALERT! EatSmart brand has announced that their fill rates on packed **Clean & Trimmed Green Beans** will be low during late June and into early July due to weather, lighter plantings, and COVID-19.



CV ASPARAGUS

ALERT! Asparagus prices are rising this week. Local NJ and DE is now finished for the season. Southern Michigan finished as well, leaving gaps in the supplies Mexico is bringing in small amounts in, and Peru also is limited.

Quality has been nice but look to transition back to 11lb cases from Peru and Mexico going into the week of 6/22.



CV CABBAGE

Green Cabbage from PA and NJ growers is available - the local program has started!

We will also have **Red Cabbage** grown in NJ while PA is still a week away from harvests.



CV CUCUMBERS

Euro Seedless Cucumbers out of Canada will be steady this week and quality has been excellent.

Mini Seedless Cucumbers out of Canada remain promotable this week. Quality looks great.

Super Cucumber prices are up some this week. New crop North Carolina product has started and are available. Quality has looked nice on the early crop. New Jersey is still about a week away from their harvests.



CV TROPICALS

We are hitting a very promotable stretch on **Mangos** over the next couple of weeks. **Mangos** will be available in 8, 10, and 12ct sizing.

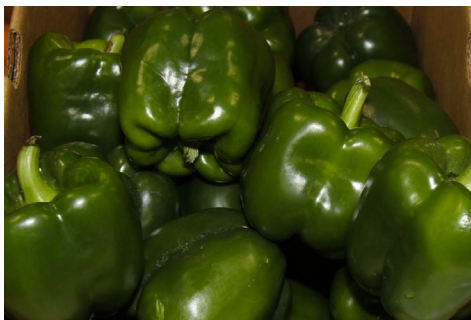
Ataulfo Honey Mangos will be steady for the week of 6/22. We are also continuing to offer a 14ct “**Champagne**” label fruit.

Haitian Mangos will be in good supply for the week of 6/22, after a few weeks of limited supplies.

48 ct **Hass Avocado** prices are on a bit of a roller coaster as pricing dropped just a little bit for late June after being higher the week before. Supplies are good on both 48s and 60s.

We are offering a 40ct Peruvian **Hass Avocado** at a nice low price as well.

Pineapple are in excellent supply and will be promotable for the week of 6/22. Look for sharp deal prices on both 7 and 8ct fruit. 5ct fruit will be limited. As summer progresses, large size fruit will be harder to come by.



CV PEPPERS & SQUASH

Green Bell Peppers remain steady this week. Georgia is in peak season, but some farms experienced a lot of rain that damaged their crops. Quality has been good but remember to keep turning inventory.

11lb Red, Orange, and Yellow Bell Pepper prices are coming up some this week. **Red** remains promotable this week, and **Yellow** and **Orange** harvests will be steady. Quality has looked nice.

15lb Red Peppers out of California are rising this week as the end of the season starts to approach. Quality has been excellent, but volume is tapering off quickly.

NOTE: **Green** and **Yellow Squash** prices spiked quickly this week. North Carolina and New Jersey started to harvest, however Georgia finished after a challenging season. Quality on the new crops have been very nice.



CV LETTUCE

ICEBERG LETTUCE:

California: Availability is starting to tighten, and prices are starting to rise again. Demand is still inconsistent which has been playing a role in the ups and downs in the market. Due to weather, fringe burn and light mildew might be present.

Quebec: expected to start harvesting by end of the month

LEAF LETTUCES:

California: Red Leaf, Green Leaf, and Butter Lettuce demand continues to be small. Quality has been good. Due to weather you might see some tip burn.

New Jersey: the local season is coming to an end. They hope to harvest until the end of June (weather dependent)!

Quebec: expected to arrive Monday 6/22

ROMAINE HEARTS/ROMAINE LETTUCE:

California: demand has been strong, and quality is coming in great. Availability is tightening again, and prices are starting to increase.

Quebec: product will arrive Monday 6/22.



CV OTHER VEG

ALERT! **Cauliflower** supplies are extremely limited, and prices continue to rise.

Brussels Sprouts harvests have been more bountiful. Prices are starting to slowly come off.

Celery harvests are still coming in strong numbers in some areas and other areas are getting tight and limited. There is a spread in the market. As demand increases, you will see prices come back up again.



CV CHERRIES

ALERT! Washington **Cherry** growers got hit in mid-June with weather issues, and it's going to put this crop even further behind. Multiple growers may walk away from blocks completely due to damage, but it's not entirely known how bad.

As of now, there hasn't been picking in the fields. There will be gaps and challenges the rest of June.

Growers remain optimistic that there will be promotable volumes in July, and the season may carry further into August this year.



CV SPECIALTY

Figs available again for the week of 6/22. Growers expect this early season to come and go fairly quickly so be sure to take advantage while you can!

Mexican **Rambutan** is available again and will be offered in a 5lb bulk pack!

Quince and **Fuyu Persimmons** will also be available in limited supplies for the week of 6/22.