

# ORGANIC MARKET NEWS



JUNE 12 - JUNE 19, 2020

## ORGANIC GRAPE SEASON



**Organic Grapes** are now coming into peak season from Mexico for the rest of June at affordable prices, and Southern California vineyards won't be too far behind.

Mexican **Organic Black, Green, and Red Seedless Grapes** are now in excellent supply, however, a rise in COVID-19 cases in Nogales, Arizona at the warehouses and packing facilities that distribute these grapes, has caused some attendance challenges. Some trucks are waiting 2-4 days to get their orders loaded at this produce border town.

The first **Organic Sweet Sapphire Grapes** are in season with light supplies selling out each week.

The first **Organic Cotton Candy Grapes** have been delayed until June 17th arrival to the east coast. These will be offered to customers already buying the other 3 colors of grapes from Four Seasons. Volumes are expected to improve later in the month.



### OG MELONS

**Organic Seedless Watermelons** prices will be up this week. Availability will be sporadic as Mexico finishes up and California is not quite ready to harvest. **Organic Seeded Watermelons** will be available from time to time for mid-June.

**Organic Mini Seedless Watermelons** remain promotable. Quality has looked fantastic from Mexico and early California harvests. It should be a smooth transition from Mexico to California with minimal gaps.

**Organic Cantaloupes** are now in season from Southern California. The rest of June should be a good time to feature high quality USA grown 9ct and 12ct organic lopes.

Also in season from Southern California are **Organic Honeydew** and **Galia Melons**.



### OG BERRIES

**Organic Strawberries** and **Raspberries** are expected to continue in excellent supply through June with promotional opportunities available.

**Organic Blueberries** are a little less abundant as supplies transition out of California and into the Pacific Northwest during mid-June. The Northwest crop is expected to have good volumes and very promotable, however it's been delayed a week due to some recent cooler temps there.

New Jersey **Organic Blueberries** are expected to begin in mid to late June with a steady supply expected through at least July 4th, pending no weather events.

**Organic Blackberries** continue in steady supply for mid-June, but will become less abundant as we kick off July and the Mexico season ends. Local New Jersey **Organic Blackberries**, as well as some out of the southeast, are expected to be available for July to complement the smaller California harvests.



### OG STONE FRUIT

**Organic White & Yellow Nectarines** and **Peaches** are in excellent supply with prices coming down to promotable levels!

**Organic Peaches** out of South Carolina are in steady supply. Some small gaps should be expected between varieties.

**Organic Donut Peaches** will be promotable again for the rest of June with the next varieties.

**Organic Apricots** from California continue in season as we move from variety to variety. Overall quality has been nice.

**NOTE: Organic Dark Sweet Cherries** have finished in California and are just getting started in Washington. Rainy weather is causing a small gap in supply and high prices to kick off the Washington season. **Organic Rainier Cherries** are now coming from Washington, but due to rain but are getting off to a small volume start.

California **Organic Black Flavorosa Plums** and the first **Organic Early Queen Red Plums** are available in limited supply. Some **Organic Pluots** will be available starting in mid-June.



## OG CUCUMBERS

**Organic Cucumbers** from Lady Moon Farms in Georgia will be available in limited supply during June. We'll continue to have some **Organic Cucumbers** from Mexico to help fill in and have a lower price alternative.

**Organic Euro Seedless Cucumbers** are in steady supply.

**Organic Mini Seedless Cucumbers**, due to weather conditions and labor demands, have increased pricing and will remain elevated in June.



## OG GREENS & LETTUCE

Although Lady Moon Farms saw some delays in their initial start of **Local Organic Leaf Lettuces** and **Greens** in Chambersburg, PA, they will begin with better volumes for the third week of June. Excellent quality is expected.

Expect to see New Jersey, New York, and other Pennsylvania product to supplement what is limited to start Lady Moon's PA season as they get up to full production.



## OG CAULIFLOWER

**ALERT!** **Organic Cauliflower** from California will be in limited supply due to less than ideal growing conditions and bug pressure. The high prices will continue until Nevada-grown product starts in late June.



## OG TOMATOES

**Organic Cherry and Grape Tomatoes** from Lady Moon Farms remain promotable this week as hot weather continues to bring on good harvest numbers in Georgia. Quality looks great.

**Organic Beefsteak Tomatoes** remain steady this week. Expect prices to rise in the coming weeks as volume decreases out of Canada. Quality has been exceptional.

**Organic Cluster Tomatoes** will be promotable out of Canada this week. Quality is fantastic!



## OG SQUASH

**Organic Green Squash** from Lady Moon Georgia is seeing continued excellent production. Expect excellent quality & steady supplies, however pricing will take a tick up in mid-June.

**Organic Yellow Squash** will begin to see better East Coast production in early June. Although pricing will remain elevated to start the season, expect price to improve as the season goes on and quality to be superb.



## OG CELERY

**Organic Celery** supplies and pricing are beginning to improve. As we head towards mid-June, expect to see product from Nevada and more California growing regions increase and supplies/quality to improve.

**Organic Celery Hearts** look to continue to be promotable in June as many shippers that have begun harvesting early season stalk celery have a lot of celery hearts as a result.



## OG CABBAGE

**Organic Green and Red Cabbage** remain elevated in price and limited in supplies, but relief is coming. We will start to see **Local Organic Green Cabbage** from right here in Ephrata, PA starting in mid-June and volumes increasing throughout the month.

**Organic Red Cabbage** is set to start a few weeks after that! While PA is ramping up in volume expect to see other various East Coast states with production.

**NOTE:** **Organic Savoy and Napa Cabbage** from California still remain limited and priced high.



## OG KIWIFRUIT

Zespri **Organic SunGold Kiwifruit** New Zealand are now here! This favorite kiwi variety is super sweet and a great way to kick off summer! Remember, we are also offering a new 8/1lb clamshell this year alongside our regular volume filled boxes!

**ALERT!** **Organic Green Kiwifruit** is extremely limited for mid-June. New Zealand is expecting low volume overall from Zespri on the green fruit. We are offering a 12/1lb clamshell pack this year.



## OG CITRUS

Some Peruvian **Organic Satsuma Mandarins** are expected in mid-June in limited supply.

California **Organic Valencia Oranges** are available with excellent quality and supply. **Organic Navel Orange** supplies will finish up for the season in mid-June. Only larger sizing is left.



### OG ASPARAGUS

**Organic Asparagus** will be available this week from Mexico. Quality has been excellent as new areas started harvests. New York local grower, Pedersen Farms, has ended their season. This is last week for product to be available. Quality has looked strong, so sell local while you can.



### OG SWEET CORN

**Organic Bi-color Sweet Corn** has seen excellent quality in the early season from Cal-Organic. Expect to see steady supplies for the month of June and up to July 4th before supplies begin to increase for various East Coast regions. Look for promotions in mid-June to move extra cases while we see strong supplies from California.



### OG EGGPLANT

**Organic Eggplant** from Lady Moon Farms in Georgia has begun harvesting. They are starting strong and are seeing excellent volumes. Expect to see consistent supplies and level pricing throughout the month of June, with the opportunities to promote.



### OG BROCCOLI

**ALERT!** **Organic Broccoli** from California is in very limited supply with very high pricing. High heat in growing regions has caused shortened harvest days, along with plantings volumes lower for summer and fields being ready to harvest earlier in the season has combined to create a shortage in supplies.

East Coast **Organic Broccoli** is in a transitional phase as well, moving toward northern states like Virginia. They are set to begin harvesting in mid-June. Canadian product will not begin until mid-July.



### OG TROPICALS

**Organic Tommy Atkins Mangos** will be promotable throughout the entire month of June. This will be a great month to promote as supplies are coming on strong! **Organic Ataulfo (Honey) Mangos** will be in good supply for mid-June with new lower pricing!

Crunchy **Organic Green Thai Mangos** from Mexico will be available for mid-June in limited supplies.

**Organic Fair-Trade Haitian Mangos** are back in good volume and with nice quality. This is a great opportunity to support this program even longer and get money back to communities that desperately need it!

**Organic Hass Avocados** will see prices on the rise for next week in California and Mexico. As both seasons are in the later stages, fruit will ripen more quickly due to higher oil content, but that also makes them some of the creamiest avocados of the year. This will be especially true in the Mexican fruit.

48ct and 60ct Equal Exchange **Organic Fair-Trade Avocados** from Peru are now here! Do your part to help these Fair Trade farmers reap the benefits of their hard work. Peru Fair Trade fruit should be available through July.



### OG PEPPERS

**Organic Jalapeno Peppers** have begun again with strong numbers from Lady Moon Farms in Georgia, as well as New Jersey product, all with excellent quality.

**Organic Green Peppers** are seeing improving supplies in early June from Georgia and South Carolina. Look for supplies and pricing to improve as June continues, all while remaining excellent in quality.

**Organic Red, Yellow, and Orange Peppers** remain expensive. For Holland-grown peppers, air freight still remains the biggest challenge, while Canadian product still remains limited and expensive as a result.

**Organic Mini Sweet Peppers** from Mexico have been increasing in supply as we move into June and also a relief in pricing. Look for promotional opportunities.

### OTHER STORIES

- **ALERT!** **Organic Young Thai Coconuts** will gap until at least the end of June.

- **Organic Pineapple** volumes should be steady for mid-June. We will have a few 6s, and some 7 and 8ct fruit. In general, June and July are typically lower volume months.

- **Organic Diva Apples** out of New Zealand are in excellent supply.

- **Organic Garnet, Jewel, Hanna, and Oriental Sweet Potatoes** will increase another couple of dollars in price this week as we head into the last stretch of the old crop supply.

- **Organic Green Beans** from Georgia continue to see excellent production and much improved pricing in early June.

- **ALERT!** California and Mexican **Organic Lemon** supplies are extremely tight with high prices. Some packing houses have temporarily closed due to COVID-19 challenges.



# FOUR SEASONS PRODUCE LOCAL LIST: June 12 - June 19, 2020

## CONVENTIONAL

### C&E FARMS - Cheriton, VA

480 - CV Beans Green 25 lb

### FIFER ORCHARDS - Wyoming, DE

358 - CV Asparagus Standard DE 28 lb

### FLAIM FARMS - Vineland, NJ

205 - CV Arugula 24 ct  
550 - CV Beets Red Bunched 12 ct  
750 - CV Cabbage Green 50 lb  
1362 - CV Chard Green NJ 12ct  
1368 - CV Chard Red 12 ct  
1355 - CV Chard Rainbow 12 ct  
1170 - CV Dandelion Bunch NJ 12 ct  
1308 - CV Greens Collard NJ 18 lb  
1315 - CV Greens Kale NJ 18 lb  
1200 - CV Herb Dill 24 ct  
1510 - CV Herb Mint NJ 12ct Box  
1462 - CV Kohlrabi Green 12 ct  
1475 - CV Leeks Bunched 12ct  
3042 - CV Lettuce Boston 24 ct  
3050 - CV Lettuce Green Leaf NJ 20 lb 24 ct  
3065 - CV Lettuce Red Leaf NJ 20 lb 24 ct  
3097 - CV Lettuce Romaine 35 lb 24 ct  
3127 - CV Radishes Red Bunched NJ 24 ct  
2205 - CV Spinach Bunched 24 ct

### NARDELLI LAKE VIEW FARMS - Cedarville, NJ

2876 - CV Endive (Chicory) NJ 24 ct  
2900 - CV Escarole NJ 24 ct  
1315 - CV Greens Kale NJ 18 lb  
1345 - CV Greens Mustard 12 ct  
1350 - CV Greens Turnip 18 lb  
1475 - CV Leeks Bunched 12ct  
1200 - CV Herb Dill 24 ct  
1510 - CV Herb Mint NJ 12ct Box  
1475 - CV Leeks Bunched 12ct  
3042 - CV Lettuce Boston 24 ct  
3050 - CV Lettuce Green Leaf NJ 20 lb 24 ct  
3065 - CV Lettuce Red Leaf NJ 20 lb 24 ct  
3097 - CV Lettuce Romaine 35 lb 24 ct  
2205 - CV Spinach Bunched 24 ct

### EASTERN FRESH GROWERS - Cedarville, NJ

357 - CV Asparagus NJ 28 lb

### HEPWORTH FARMS



### EASTERN FRESH GROWERS - Cedarville, NJ

41160 - OG Lettuce Green Leaf 24 ct  
41163 - OG Lettuce Iceberg 12 ct Cello  
41165 - OG Lettuce Red Leaf 24 ct  
41180 - OG Lettuce Romaine 24 ct

### FLAIM FARMS - Vineland, NJ

40488 - OG Beets Red Bunched 12 ct  
40684 - OG Chard Green 12 ct  
40682 - OG Chard Rainbow 12 ct  
40680 - OG Chard Rainbow PREM 24 ct  
40685 - OG Chard Red 12 ct  
40667 - OG Chard Red PREM 24 ct  
40650 - OG Dandelion NJ 12 ct  
40671 - OG Greens Collard 12 ct  
40672 - OG Greens Kale 12 ct  
40675 - OG Greens Kale 24 ct  
40889 - OG Greens Kale Lacinato 12 ct  
40676 - OG Greens Kale Lacinato 24 ct  
40640 - OG Herb Cilantro 30 ct  
40647 - OG Herb Cilantro 15 ct  
219525 - OG Herb Mint NJ 12 ct  
40723 - OG Parsley Curly PREM 30 ct  
40838 - OG Peppers Jalapeno 10 lb  
40900 - OG Spinach Bunched NJ 24 ct

### JOSEPH WEAVER - Lancaster, PA

40548 - OG Cabbage Green PREM 45 lb  
40454 - OG Cabbage Red PREM 45 lb

### HEPWORTH FARMS - Milton, NY

40208 - OG Arugula PREM 24 ct  
40886 - OG Radishes French Breakfast 24 ct  
40864 - OG Radishes Red Bunched PREM 24 ct  
40900 - OG Spinach Bunched NY 24 ct

## ORGANIC

### LADY MOON FARMS - Chambersburg, PA

40680 - OG Chard Rainbow PREM 24 ct  
40667 - OG Chard Red PREM 24 ct  
40628 - OG Dandelion PREM 24 ct  
41007 - OG Greens Collard East 24 ct  
40811 - OG Greens Kale PREM 24 ct  
40472 - OG Greens Kale Lacinato PREM 24 ct  
43566 - OG Greens Kale Red PREM 24 ct  
41155 - OG Lettuce Butter Red 24 ct  
40723 - OG Parsley Curly PREM 30 ct  
40724 - OG Parsley Flat Leaf PREM 30 ct (Italian)

### LANCASTER FARM FRESH COOP - Lancaster, PA

40513 - OG Baby Bok Choy 20lb  
41150 - OG Lettuce Butter Green 24 ct  
40666 - OG Chard Green PREM 24 ct  
40680 - OG Chard Rainbow PREM 24 ct  
40667 - OG Chard Red PREM 24 ct  
41112 - OG Escarole 24 ct  
40635 - OG Greens Collard PREM 24 ct  
40676 - OG Greens Kale Lacinato 24 ct  
41150 - OG Lettuce Butter Green 24 ct  
41155 - OG Lettuce Butter Red 24 ct  
41160 - OG Lettuce Green Leaf PA 24 ct  
41165 - OG Lettuce Red Leaf 24 ct  
41180 - OG Lettuce Romaine 24 ct  
41175 - OG Lettuce Romaine Red 24 ct  
40860 - OG Radishes 24 ct  
40864 - OG Radishes Red Bunched PREM 24 ct  
40900 - OG Spinach Bunched 24 ct

### PEDERSEN FARMS - Seneca Castle, NY

40324 - OG Asparagus 28 lb

### LADY MOON FARMS



### LANCASTER FARM FRESH COOP



# ASK US ABOUT THESE GREAT NEW ITEMS!

**AVAILABLE 6/16!**



Code: 225139  
CV Strawberries Driscoll's  
Sweetest Batch Limited Edition  
16/10 oz

Normal strawberries have 7 brix,  
these have up to 17 brix!

**COMING LATE JUNE!**



Code: 225133  
CV Raspberries Rosé Driscoll's  
Sweetest Batch Limited Edition  
16/10 oz

Rose Berries™ contain sweet, peachy notes capped off with a soft, floral finish that's as delicate as a rose. Plus, their smooth, silky and creamy texture perfectly complements a hot, summer afternoon.

**AVAILABLE 6/16!**



Code: 225137  
CV Strawberries Driscoll's  
Rosé Limited Edition  
16/10 oz

Rosé Berries Flavor profile is a smooth, silky, creamy texture: Rosé Berries have sweet peachy flavor notes and a soft floral finish

## AVAILABLE NOW!

[www.pedersonsfarms.com](http://www.pedersonsfarms.com)



## 4TH OF JULY OFFICE & DELIVERY SCHEDULE

### 6/28 - 7/4:

No change to office or delivery schedule. Sales office open 8:30am - 12:30pm on Saturday July 4th for normal sales operations.

### 7/5 - 7/12:

No change to office or delivery schedule.

The week before July 4th will be one of the heaviest volume periods of the year. Let's collaborate for success! We are asking customers to bring product in early and order big promotion items by the full pallet (when possible) to take pressure off our order selection and delivery capacity.

Please contact your sales rep with any questions!

Have a safe & healthy July 4th weekend!

# CONVENTIONAL MARKET NEWS

JUNE 12 - JUNE 19, 2020

## STRAWBERRIES CONTINUE IN PEAK SEASON



**Strawberries** continue to be in excellent supply from Watsonville and Salinas, CA growing areas. This week will be another perfect time to promote all 1 lb. and 2 lb. packages, especially with quality that is very good. The affordable pricing is expected to continue through June.

We have two new exciting items starting in mid-June with Driscoll's – the **Rosé** and **"Sweetest Batch" Strawberries**.

Both of these "Limited Edition" items are packed in 16/10 oz clamshells, and the flavor is expected to be outstanding. Independent retailers already buying their other berries from Four Seasons should ask your sales representative about these two new items (225137 and 225139).



### CV BERRIES

**Blueberries** are in tighter supply this week as North Carolina has been dealing with some adverse weather conditions.

We've started to load more from California due to better quality, but the plan is for New Jersey to start harvesting next week. Get ready for locally grown New Jersey **Blueberries**. We're now only a week away!

**Raspberries** are in excellent supply this week. We made the transition from Mexico into California, and quality and sizing are very nice. We'll be in California fruit for the next couple months. We will have the new **Rosé Raspberries** from Driscoll's within the next few weeks. Stay tuned!

**Blackberries** are in solid supplies, and we're now loading all fruit here on the east coast. We'll be in North Carolina for the next couple weeks, and then we'll transition up into New Jersey. Quality and flavor have been very good on this eastern grown fruit.



### CV STONE FRUIT

Supplies are good on **Yellow Peaches**, **Plums**, and **Nectarines**, and we are getting bigger sizing. "Summer Ripe" 2-layer **Peaches** and **Nectarines** will be the premium lines.

**"Amigos" Pluots** are in season with the first **"Ruby Jewel" Red Pluot** loading this week.

There are good supplies on **Apricots**.

On **Apriums**, we are loading the last of the **"Bella Jewels"** this week, then gap until early July when we'll start a string of **"Rose Apriums"** on July 6th through August. The first **"Black Velvet" Apricots** are expected to arrive on 6/17.

**Flat Donut Peaches** are in peak season in bulk and packs. **"Peach Pie" Yellow Flat Peaches** will start in mid-June which has been a popular variety. Look for **Verry Cherry Plums** to start in August.

South Carolina and Georgia **Peaches** have steady supplies and plenty of the larger sizes. Quality and color have been great.



### CV CHERRIES

**ALERT!** Growers are dealing with a light yield on the front end of the Washington **Cherry** season because of cold and rain early in the growing season, and things got worse rain stopping the harvest for the past two days.

Fortunately, the weather has been cooler which may limit any damage from the rain. The rest of June will be demand exceeding supply and strong pricing. Inventory will be sporadic. Going into July, barring any disasters we should have good supplies for the 4th of July.



### CV EASTERN APPLES

Look for the old crop Eastern Apples to wind down. **Snap Dragons** are done with **Ruby Frost** and **Wild Twist** done in late June. Bagged **Red Apples** will finish because there are no small apples. **Gold Apples** are pretty much done. Gala Apples will continue until the end of June.



### CV WATERMELONS

**Watermelon** prices are steady this week. Some farms in GA have started while others remain a week away. Northern Florida is just about finished for the season. Quality has been exceptional.



### CV ASPARAGUS

**Asparagus** markets out of NJ remain promotable this week. Volume is good and quality is great. This should be the final week of harvests.



### CV SWEET CORN

**ALERT! ALERT!** Sweet Corn prices remain at all-time highs with very little volume coming out of GA right now. Cloudy, rainy weather with less acreage overall planted, has left supplies very light and prices super expensive. Expect gaps and pro-rates during all of June.



### CV GREEN BEANS

**NOTE:** Green Beans are more limited this week. Farms in Georgia have finished early due to recent heavy rains. The Virginia crop has started but is off to a tough start on the early plantings with volume. Demand on good quality is very strong.



### CV CAULIFLOWER

**ALERT!** There was a pop of Cauliflower supplies due to warmer weather last week and then most growers resumed to being sold daily out at high prices. These harvests will elongate the shortage in crops. Supplies are very limited.



### CV MELONS

**Athena-style Cantaloupes** are in slightly better supply out of GA with nice quality, but still commanding strong pricing. **Cantaloupes** from AZ and CA are in season. For late June, our **Specialty Melon** lineup will include: **Tuscan, Sugar Kiss, Canary, Orange-flesh Honeydew, and Galia.**



### CV ONIONS

We are into some very nice quality **Onions** right now out of California. Pricing is a bit higher, but the quality is outstanding!



### CV TROPICALS

**Ataulfo (Honey) Mangos** will be steady mid-June. **"Champagne"** label fruit is also available! This fruit is very clean and has a very sweet creamy taste.



### CV SQUASH

**Green and Yellow Squash** prices remain steady this week. Quality has looked good on both.



### CV NEW JERSEY GREENS

Local New Jersey grown **Collards** and **Green Kale** remain promotable this week. Quality is fantastic.

Round **Mangos** will be promotable for mid-June as pricing is much lower, after an active spring.

Haitian **Mangos** will be in good supply for mid-June after a few weeks of limited supplies.

**Hass Avocado** prices have moved up just a bit on 48ct fruit. 60ct fruit has been promotable with lower pricing.

**Pineapples** are in excellent supply and will be promotable mid-June. Look for sharp deal prices on both 7 and 8ct fruit. There will also be some 5ct fruit for a larger option. Quality has been good!



## CV CUCUMBERS

**Mini Seedless Cucumbers** and Mucci “Poppers” will remain promotable this week as harvests are flushing. Quality is exceptional on both.

**Euro Seedless Cucumbers** remain steady this week. Prices are up some due to some big Canadian ads commanding a lot of volume. Quality remains sharp.

**Super Cucumber** prices remain steady this week. Georgia has seen quality issues with all the rain they’ve had this season. We continue to sell product from Mexico and quality has been beautiful.



## CV PEPPERS

**Green Bell Peppers** remain steady this week as there are no major changes in supplies or prices. Quality has been very nice coming out of GA.

11lb **Red, Yellow, and Orange Pepper** prices have come down to more promotable levels this week. **Red** and **Yellow** are more available with better pricing. **Orange Peppers** still remain a little higher as picks are not as strong. Quality is outstanding.

15lb **Red Peppers** from California are available with promotable volumes this week. Quality is outstanding.



## CV KIWIFRUIT

**Green Kiwifruit** will be steady, but with higher priced New Zealand fruit in the marketplace, prices are up.

**SunGold Kiwifruit** continue from Zespri in New Zealand. We are offering a 13 lb. volume filled pack along with a new 8/1lb clamshell for this year! Look for opportunities to promote in the coming months.



## CV LETTUCE

We are seeing improved quality and availability on **Iceberg Lettuce**. Prices are fluctuating with demand as it seems to be a little inconsistent during this time. CA did experience some ups and downs in the weather patterns so some fringe burn, and light mildew might be present here and there. Canada is expected to start harvesting by end of the month.

Demand on **Romaine, Red Leaf, Green Leaf, and Butter Lettuces** out of CA has been a little weak so prices have been remaining on the lower side. Freight is the biggest contributor to price at this time. Quality has been good, but with the heat you might see some tip burn. Canada is expected to start in mid-June.

Local New Jersey **Lettuces** have been coming in beautiful and are expected to be readily available for the rest of June (weather dependent)!

**Romaine Hearts** out of CA have had strong demand and quality is coming in great. Prices are fluctuating with availability. Canada is expected to start in mid-June.

- It looks like we will get through June on **Navel Oranges**, but pricing is getting stronger, with few 88 ct and smaller fruit, which are getting the premium price. **Valencia Oranges** are available with very little or no break on price.



## CV BROCCOLI

**NOTE: Broccoli Crowns** overall are very tight in all growing regions. Expect high prices for mid-June.

**CALIFORNIA:** very tight and still experiencing gaps in fields. Quality is fair due to higher temps.

**NORTH CAROLINA:** quality has improved after enduring multiple tropical storms, but supplies are still limited and selling out fast.

**VIRGINIA:** just started but cannot keep up with demand and is selling out daily.

**CANADA:** expected to start towards the end of June.

**MAINE:** expected to start in early July (this should hopefully help with availability and relieve some of the high pricing).

## OTHER STORIES

- **Lemon** volumes and prices are steady on California fruit. Product from Mexico and Argentina are starting which could put pressure on the markets as those supplies build.

- CA **Brussels Sprouts** supplies are slowly improving along with quality. As production increases,



## CV TOMATOES

**Beefsteak Tomato** prices are coming down to more promotable levels this week. Quality is fantastic out of Canada and US.

**Cluster Tomatoes** are very promotable this week. Harvests numbers are up and quality is fantastic.

**Grape and Roma Tomato** prices are easing off some this week as more product out of GA is available. Quality has looked very nice. Mexico continues to cross Romas as well.

**NOTE: Campari and Cocktail Tomato** prices remain high this week. Heavy demand and short supplies are leaving markets higher than normal for this time of year.

**Vine Ripe Tomatoes** out of SC and GA are starting up. 5x6 and Jumbo sizes will be available this week. Quality has looked nice on the 1st arrivals.

we should hopefully see prices start to come back down soon.

- North Carolina **White Potatoes** will get started in mid-June and will bring an increase of a couple dollars in price.