



ORGANIC OUTLOOK

JUNE 15 - JUNE 22, 2018



WWW.FSPRODUCE.COM 8/2.2 LB

ORGANIC CHERRIES IN SEASON!

Few items can impact the sales of your produce department like fresh cherries!

Organic Dark Sweet and Rainier Cherries are now in peak season from Washington. An excellent crop is expected during June and July.

Prices will continue to ease as we head towards July 4th. Sizing will be heavy to 10.5 row (XL) to 9.5 row (XXL).



OG CA STONE FRUIT

Organic Peaches are now in excellent supply. Expect a 25%+ price decrease this coming week.

Organic White Peaches are gapping between varieties. We should see the next variety in mid June.

Organic White Donut Peaches are expected back in here in late June with the new larger **Galaxy** variety.

Organic Apricots, plus **Organic Yellow** and **White Nectarines** are now in steady supply with firm pricing.

Organic Black Plums are gapping this week, but better supplies are expected in late June. **Organic Red Plums** are in firm, but steady supply.

Organic Pluots are available and supplies are now steady with prices easing slightly.



OG BERRIES

Local New Jersey **Organic Blueberries** are expected to start during the week of June 18th. Supplies are expected to be steady.

Driscoll's Organic Blueberries are now in very good supply in 6 oz packs. Pints are more limited. Other brands of California **Organic Blueberries** are in excellent supply this week.

California **Organic Strawberry** supplies are excellent with promotional opportunities expected to continue until at least the end of June.

Driscoll's **Organic Raspberry** supplies are ramping up. Good supplies are now available.

Driscoll's **Organic Blackberries** remain tighter this week as California has not ramped up, while Mexico is slowing down. Supplies are expected to improve in late June.



OG GRAPES

Mexican **Organic Green, Red, and Black Grape** supplies are limited due to high demand, varietal gaps, growing region changes, and weather. Expect higher than normal prices. This crop is expected to end early - before the July 4th holiday.

California **Organic Red, Green, and Black Grapes** are now available out of the desert growing region in Coachella, CA. Prices are slightly higher, and a small gap is expected towards the end of June and the first week of July as Bakersfield gets started.

Mexican **Organic Cotton Candy Grapes** are available, but more limited than last year due to crop size. Prices are firming. The first **Organic Sweet Sapphire** (Witch Fingers) are available! The long, black grapes are nice and firm - delicious too!



OG PEPPERS

Holland **Organic Red, Yellow, and Orange Peppers** are all in good supply. Prices are moving up.

A few **Organic Red Peppers** are available from Mexico, but quality may be questionable.

Desert production has begun on **Organic Green Peppers**, though supply is limited. GA reports limited supplies of **Organic Green Peppers**, mostly jumbo sized.



OG CUCUMBERS

Organic Cucumbers are in good supply out of GA and Mexico. The price out of Mexico is up a little bit this week.

Organic Hothouse Cucumbers from Mexico are more limited. **Organic Seedless Mini Cucumbers** are steady. A limited crop of **Organic Pickle Cucumbers** is now available from CA.



OG CELERY

Organic Celery quality is better and prices are lower this week and will continue to go down in increments. No major quality or bug issues have been noted.

Organic Celery Hearts are in good supply.



OG MELONS

California **Organic Cantaloupes** have started. Expect better supplies each week as supplies ramp up. Larger sizes are more prevalent.

California **Organic Galia Melons** are now in firm but steady supply.

Mexican **Organic Honeydew** should finish up for the season and transition to California.



OG MANGOS

Organic Tommy Atkins and Honey (Ataulfo) Mangos supplies should be great for the rest of June and provide some good promotional opportunities. Stay tuned for some exciting promotions coming up in the month of July!

Organic Fair-Trade Francis Mangos from Haiti will finally be making their way to the marketplace in very limited quantities. This season is now projecting to see its heaviest quantities in late June and early July, but small amounts will be available soon!



OG EGGPLANT

Organic Eggplant from GA is in adequate supply, but nothing is available from Mexico.

There may be some product available from northern CA in late June.



OG WATERMELONS

Organic Watermelons and **Mini Watermelon** supplies will ramp up this week from the west coast. Freight costs will keep prices more elevated than normal out of California.

Lady Moon Farms **Organic Watermelons** from Georgia will start in late June.



OG APPLES

New Zealand **Organic Jazz, Queen, and Pacific Rose Apples** are now in season. These premium varieties can add some fresh flavor to your summer apple selection.

Organic Gala, Granny Smith, and Fuji Apples are now in good supply out of Argentina, Chile, and New Zealand. Expect higher and rising prices.



OG KALE

This is an excellent time to promote **Organic Kale!** **Organic Green Kale** is in good supply out of PA, OH, GA, TN, NC, and CA. Prices are coming down as there will be plenty of product for a few weeks. **Organic Kale** has also begun out of New York.

Organic Lacinato and **Red Kale** will also be available out of GA, NJ, and CA.



OG KIWIFRUIT

Organic SunGold Kiwifruit out of New Zealand is available. Expect larger sizing in late June.

New Zealand **Organic Green Kiwifruit** is expected to arrive the week of June 18th.



OG BROCCOLI & CAULIFLOWER

Organic Broccoli is in adequate supply out of CA and pricing is soft. Local Pennsylvania **Organic Stem Broccoli** will begin the week of June 18th.

Organic Cauliflower is in good supply. Quality is nice and prices are steady.



OG ASPARAGUS

Organic Asparagus out of Michigan, California, and Canada is in adequate supply. Quality has been very good. The CA product will be available through June.

The New York **Organic Asparagus** season ends this week.



OG LETTUCE

Local **Organic Romaine, Red Leaf, Green Leaf,** and **Red Butter Lettuce** is available from Pennsylvania in limited supply.

CA growers have good supply of all **Organic Lettuce**, with the exception of **Organic Iceberg Lettuce**, where pink ribs make the quality unattractive.

Organic Romaine Heart prices moved up a few dollars, but quality and supply are still good.



OG TOMATOES

15lb Organic Hothouse Tomatoes from Mexico and Canada are in decent supply. **Organic 2-Layer Tomatoes** are available this week, but price has moved up.

Organic Cherry and **Rainbow Cherry Tomatoes** out of GA are in decent supply. Mexico shippers have adequate supply of **Organic Cherry Tomatoes**.

Organic Grape Tomatoes are in steady supply out of GA and Mexico.

Organic Roma Tomatoes are in decent supply. Quality was better this week, with better color out of Mexico.

The **Organic Cluster Tomato** market is up this week. Quality is very good out of Mexico and Canada.



OG HASS AVOCADOS

Organic Hass Avocados from Mexico remain steady, but look for expected heavy rain to slow harvesting in the coming week. Mexican fruit is very high in oil content, making it some of the best eating fruit of the season. Fruit is ripening quickly. Look to hold fruit back by keeping it colder than normal.

CA fruit is slightly more expensive and is available in the 48ct size.

OKE's Equal Exchange Peruvian **Organic Fair Trade** program has had a good beginning and pre-conditioning fruit seems to be helping end users get a favorable eating experience. Look to continue to promote 60ct fruit as that is where the volume is falling.

OTHER STORIES:

- **Organic Baby Butter Lettuce** remains out of stock from the Olivia's brand.

- **Organic Sweet Potatoes** are a great item to throw on the grill. Quality right now looks outstanding!

- CA growers have adequate supply of **Organic Green Cabbage**. Demand and pricing are high. **Organic Red Cabbage** is reported to be in tight

supply from FL and GA. The east coast growers had a lot of quality issues with burst, but CA has just been limited in supply. **Organic Napa Cabbage** is limited out of CA as well.

- **Organic Spinach** is in adequate supply out of CA. New York growers have started their crop of Organic Semi-Savoy Spinach that should go until early July.

- Georgia growers report decent supplies of **Organic Zucchini**, but are more limited on **Organic Yellow Squash**. The market has loosened on Mexican **Organic Squash**, as prices have dropped.

4th of July

Merchandising Tips

It's time to make your scheduling, ordering and merchandising plans for the Independence Day holiday sales period!

Deliveries and Planning

Four Seasons Produce will be delivering on a standard schedule for the week before and of the 4th of July. Don't wait until the last minute to fill your cooler and back rooms or you might be caught with empty shelves and be waiting on a delivery to satisfy your customers.

WEDNESDAY 6/27:

Order your hard goods such as croutons, dips, dressings, snacks, juices, etc) to arrive this day. Get 'em in and pack 'em out early so you're not messing around with these areas of your department during the busiest times of the selling period.

THURSDAY 6/28 - FRIDAY 6/29:

Order your hard fruits and vegetables. Have your evening associates pack out your semi-perishables and non-perishables & hard fruits and vegetables. Have your back rooms and storage areas organized and straightened in preparation for large deliveries. Be organized and the holiday will go smoothly.

FRIDAY 6/29 - SATURDAY 6/30:

Get your tonnage items in early. Start taking delivery of your sweet corn, summer fruits, watermelon and cantaloupe needs. If you wait until Saturday 7/1 to bring in our heaviest orders, you'll be waiting on your delivery for product that you need to sell that day. The heavy surge of customers will begin on Thursday and pick up momentum as you get further into the holiday weekend.

SUNDAY 7/1 - TUESDAY 7/3:

Bring in your refill of ad items, highly perishables and product to cover your weekend and Monday sales.



Mass displays are going to sell product, so don't be bashful. Be aggressive and keep your displays full!

Summer Fruit Merchandising

Promote conventional and organic summer fruits in a big way. The eating quality and value are outstanding on all varieties. **Cherries will be at their best from the Northwest and can drive massive dollars through the register.** Your fruit counters should be filled with all of the available fruit varieties:

California & Southern Peaches
Green/Red/Black Seedless Grapes
White Flesh Nectarines

Black and Red Plums
Nectarines
Dark Sweet Cherries

Saturn (Donut) Peaches
Pluots/Plumcots
Rainier Cherries

Apricots
White Flesh Peaches

Berry Merchandising

Keep your berry patch full with all sizes and varieties and you make great margin at fantastic retail!

Strawberries Blackberries Blueberries Raspberries



Melon Merchandising

The heat of the holiday makes your customers crave refreshing of fresh melons. Keep your melon displays chuck full with variety. Your cut display space should be heaviest on halves giving you the higher rings. Organic and Conventional Melon variety is outstanding right now. Build a melon patch display!

Whole & Cut Watermelon
Specialty Melons
Mini Seedless Watermelon

Tuscan Cantaloupe
Western Cantaloupe
Honeydew



Fresh Cut Fruit and Vegetables

Expand your display space on clamshell fruit chunks, cored and chunk pineapple and watermelon chunks, veggie trays, kabob kits, bean dip, guacamole and salsa. Prepare your in-house fresh cut team for more volume or pre-book organic and conventional fresh cut packs from Four Seasons Produce.

Vegetable Grill Display

Vidalia onions, colored sweet bell peppers, asparagus, portabella mushroom caps & slices, eggplant, anise, count russet potatoes & Grill Pack Russet potatoes, Brussels sprouts and green & yellow squash. Try traying up a combination of these items and weigh it at \$5.99 lb. Garlic Expressions marinade and dressing is a great item for this display.

Sweet Corn

To satisfy demand you will need to build a secondary display of corn using a bin dummied up to control your display quantities. Position a clean trash can at the display for your customers to shuck their corn. To make very good margin, trim, strip and tray pack 5 ears of corn and get premium retail for the added value and convenience.

Have fun selling produce! Get all of the sales that are there for the taking. Make the best impression that you can on your customers.



2018 JULY 4TH HOLIDAY SCHEDULE

Monday (7/2) & Tuesday (7/3) - Standard delivery and office schedule.

Wednesday (INDEPENDENCE DAY 7/4) - Standard delivery schedule. Sales office open with limited staffing 8:00am to 12:00pm finalizing orders for Thursday delivery.

Thursday (7/5) & Friday (7/6) - Standard delivery and office schedule.

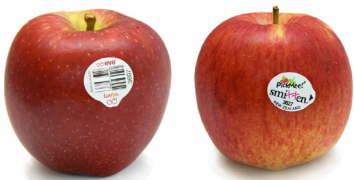
New OR Back in Season!

ORGANIC

42193 - OG Apples Jazz NZL	40 lb 80/90 ct
43168 - OG Apples Pacific Rose NZL	40 lb 80/90 ct
49259 - OG Apples Queen NZL	40 lb 80/100 ct
43885 - OG Grapes Green USA	18 lb
43878 - OG Grapes Red Seedless PREM	18 lb
43548 - OG Grapes Sweet Sapphire	18 lb
43689 - OG Cantaloupes USA	9 ct
43750 - OG Melons Galia USA	8 ct
41804 - OG Watermelons	36 ct 18# Average Bin
43788 - OG Watermelons	45 ct 15# Average Bin
43957 - OG Apricots	14 lb 80 Size 2-Layer
208787 - OG Aprium CA	80/84 ct
41263 - OG Cherries 9.5 Row	18 lb
41256 - OG Cherries 10 Row	18 lb
43253 - OG Cherries Rainier 10.5+ Row	15 lb
44338 - OG Nectarines Yellow	50 sz 18 lb
43843 - OG Nectarines White	50 sz 18 lb
43832 - OG Peaches White 40/50 sz	18 lb
208771 - OG Peaches White Donut USA	30/42 ct
44686 - OG Pluots	70 sz 18 lb 2-Layer
207860 - OG Aloe Vera Leaves	14-16 ct
44252 - OG Figs Black Mission	12/8 oz
43642 - OG Kiwi Sungold	30 sz 48 ct 13 lb
208486 - OG Kiwi Sungold NZL	25 sz 41 ct 13 lb
44195 - OG Mangoes FL	5-10 ct
206586 - OG Artichokes	12 ct
40371 - OG Beans Fava	25 lb
40490 - OG Beets Chiogga Bunched	24 ct
40482 - OG Beets Rainbow Bunched	24 ct
41089 - OG Cucumbers Pickle	20 lb
40893 - OG Dandelion Red	24 ct
40823 - OG Peas English	25 lb
41124 - OG Radicchio Treviso	12 ct
40135 - OG Romanesco	12 ct 20 lb



CONVENTIONAL



5104 - CV Apples Eve NZL	40 lb 80/90 ct
6068 - CV Apples Jazz NZL	40 lb 80/90 ct
5103 - CV Apples Smitten NZL	40 lb
10105 - CV Blueberries NJ	12/1 pt
13006 - CV Lemons Import FCY	95 ct
11053 - CV Cantaloupes	120 ct Bin
11172 - CV Cantaloupes Tuscan	9 ct
14830 - CV Apricots Black Velvet	6.5 lb 40 Size Tray Pack
15033 - CV Cherries 8.5 Row WA	8/2.25 lb
15050 - CV Cherries 9.5 Row WA	8/2.2 lb
15051 - CV Cherries 10 Row WA	8/2.2 lb
15052 - CV Cherries 10.5 Row WA	8/2.2 lb
15048 - CV Cherries 11 Row	8/2.2 lb
15049 - CV Cherries 11.5 Row WA	8/2.2 lb
15078 - CV Cherries 12 Row WA	8/2.2 lb
15080 - CV Cherries Rainier 10.5 Row	15 lb
15435 - CV Nectarines	56 sz 25 lb Volume Filled
15467 - CV Nectarines White	56 sz 25 lb
15708 - CV Peaches White Donut	11 lb Euro
15643 - CV Peaches White	56 sz 25 lb Volume Filled
16115 - CV Plums Red	50 sz 28 lb
16154 - CV Pluots Red	16 lb
17454 - CV Figs Fresh Black Mission	12/8 oz
17425 - CV Figs Fresh Black Mission	12/1 pt
17556 - CV Kiwi Sungold	20 lb 25/27 sz
17669 - CV Pomegranates CHL	9 lb 8 ct
17505 - CV Pomegranates CHL	9 lb 10 ct
17685 - CV Pomegranates CHL	12 ct
999 - CV Cauliflower Jacket PA	60 ct Bin
208527 - CV Eggplant Graffiti	11 lb
207670 - CV Peppers Chocolate	2.5 kg/5.5 lb
23318 - CV Tomatoes Cherry OTV	9/9 oz
208775 - CV Tomatoes Twilight	12/10 oz Bowls NatureSweet

Local Produce

June 15 - June 22, 2018



*All Farms GAP Certified

CONVENTIONAL

NEW JERSEY

Flaim Farms

>> Vineland, NJ

- 530 - CV Beets Red NJ 25 lb
- 550 - CV Beets Red Bunch NJ 25 lb
- 592 - CV Bok Choy Baby Shanghai NJ 30 lb
- 750 - CV Cabbage Green NJ 50 lb
- 1362 - CV Chard Green NJ 12 ct
- 1355 - CV Chard Rainbow NJ 12 ct
- 1368 - CV Chard Red NJ 12 ct
- 1170 - CV Dandelion Bunch NJ 12 ct
- 207772 - CV Endive (Chicory) NJ 24 ct
- 207770 - CV Escarole NJ 24 ct
- 1308 - CV Greens Collard NJ 18 lb
- 1315 - CV Greens Kale 18 ct NJ 18 lb
- 1346 - CV Greens Mustard NJ 18 lb
- 1200 - CV Herb Dill NJ 24 ct
- 1510 - CV Herb Mint NJ 12 ct Box
- 1462 - CV Kohlrabi Green NJ 12 ct
- 3042 - CV Lettuce Boston NJ 24 ct
- 3028 - CV Lettuce Boston Red NJ 12 ct
- 3050 - CV Lettuce Green Leaf 20 lb NJ 24 ct
- 3065 - CV Lettuce Red Leaf 20 lb NJ 24 ct
- 3097 - CV Lettuce Romaine 35 lb NJ 24 ct
- 1704 - CV Parsley Curly NJ 30 ct
- 1715 - CV Parsley Flat Leaf (Italian) NJ 30 ct
- 1185 - CV Radishes Daikon NJ 20 lb

Jersey Fruit

>> Hammonton, NJ

- 10105 - CV Blueberries NJ 12/1 pt - expected 6/19

OHIO

Holthouse Farms

>> Willard, OH

- 1320 - CV Greens Kale 18 ct OH 18 lb
- 3130 - CV Radishes Red Bunched OH 24 ct
- 2240 - CV Squash Green Med OH 20 lb
- 1200 - CV Herb Dill OH 24 ct

PENNSYLVANIA

Hess Farms

>> Waynesboro, PA

- 2258 - CV Squash Green Med PA 20 lb
- 2320 - CV Squash Yellow Med PA 20 lb

Joseph Weaver

>> Lancaster, PA

- 999 - CV Cauliflower w/Jacket PA 60 ct bin

Holthouse Farms



Josh Weaver

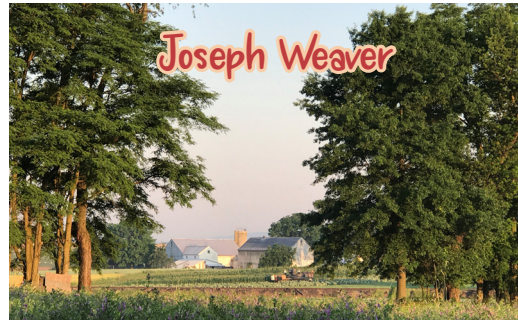
>> Lancaster, PA

- 751 - CV Cabbage Green PA 50 lb

Sun Aqua Farms

>> Dalton, PA

- 443 - CV Herb Basil Hydroponic PA 6 ct
- 442 - CV Herb Basil Hydroponic PA 12 ct



ORGANIC

NEW JERSEY

Big Buck Farms

>> Hammonton, NJ

- 43706 - OG Blueberries NJ 12/1 pt - expected 6/19

OHIO

Green Field Farms

>> Wooster, OH

- 40675 - OG Greens Kale OH 24 ct

NEW YORK

Hepworth Farms

>> Milton, NY

- 40208 - OG Arugula Prem NY 24 ct
- 40666 - OG Chard Green Premium NY 24 ct
- 40680 - OG Chard Rainbow Premium NY 24 ct
- 41112 - OG Escarole NY 24 ct
- 40640 - OG Herb Cilantro NY 30 ct
- 40816 - OG Rhubarb NY 15 lb
- 207905 - OG Spinach NY 24 ct

Pedersen Farms

>> Seneca Castle, NY

- 40324 - OG Asparagus NY 28 lb
- 40675 - OG Greens Kale NY 24 ct

Lady Moon Farms



PENNSYLVANIA

Lady Moon Farms

>> Chambersburg, PA

- 40484 - OG Beets Gold Bunched PA 24 ct
- 40532 - OG Beets Red Bunched Prem PA 24 ct
- 40628 - OG Dandelion Prem PA 24 ct
- 41007 - OG Greens Collards Prem PA 24 ct
- 40811 - OG Greens Kale Prem PA 24 ct
- 40472 - OG Greens Kale Lacinato Prem PA 24 ct
- 41150 - OG Lettuce Butter Green PA 24 ct
- 41155 - OG Lettuce Butter Red PA 24 ct
- 41159 - OG Lettuce Green Leaf Prem PA 24 ct
- 41182 - OG Lettuce Romaine Prem PA 24 ct
- 40723 - OG Parsley Curly Prem PA 30 ct
- 40724 - OG Parsley Flat Leaf Prem PA 30 ct



CONVENTIONAL OUTLOOK

JUNE 15 - JUNE 22, 2018

WWW.FSPRODUCE.COM 12/1 PT

LOCAL NEW JERSEY BLUEBERRY SEASON



In the Mid-Atlantic and Northeast, consumers really look forward to the Jersey **Blueberry** season - the wait is almost over!

New Jersey **Blueberries** will begin to ship in limited volume starting around June 19/20.

Supplies will ramp up quickly in the end of June and early July - ideal for promotion.



CV EGGPLANT

There are abundant supplies of **Eggplant** in Florida and Georgia. Quality is very good. Now is the time to promote!

Check out our two newest **Eggplant** SKUs – **Baby Purple Eggplant** (code 1269) and **Baby Graffiti Eggplant** (code 208527), both from Del Fresco Produce in Canada.



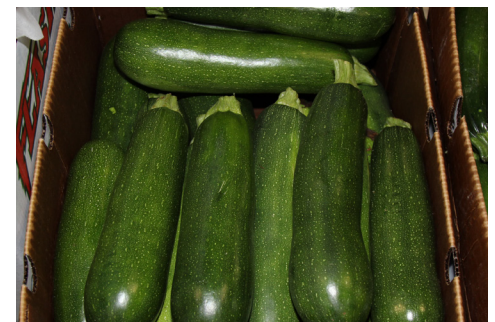
CV CHERRIES

It's Northwest **Cherry** season! California **Cherries** are done, and Washington **Dark Sweet Cherries** have ramped up.

The supply is ample on all ranges of sizes with heavy commits on 10.5 row. Growers are looking for movement on the 11 rows and smaller and 10 rows and larger.

Prices have dramatically dropped over the past two days. It's been a great start and quality and color has been very nice.

Rainier (gold varieties) Cherries are also now in peak season!



CV SQUASH

Local **Zucchini** and **Yellow Squash** growers in PA and NJ expect to start harvesting this week. Initial quantities will be limited.

We will continue to augment with NC **Squash** until the local deal really kicks into gear in early July.



CV STRAWBERRIES

Keep promoting **Strawberries** from California for June! Volumes and prices will be steady again this week.



CV BLACKBERRIES

Blackberry quality out of the Southeast has been fair at best due to all of the rain over the past weeks.

California volume will begin to come on this week. Prices will be high this week and supplies will remain limited until the pipeline gets refilled.



CV LETTUCE

Most **Iceberg Lettuce** shippers hit a field transition last week which will cause a slight supply interruption and bump prices up slightly.

This won't last very long as they will be opening new fields quickly.



CV BROCCOLI

Broccoli volumes are expected to improve this week and that should help to ease markets down slightly.



CV WATERMELONS

Watermelon growers have opened up fields in Georgia and South Carolina. Prices will be steady this week until the pipeline gets refilled in late June.

Prices won't come off significantly as demand for July 4th is right around the corner.



CV CABBAGE

Local **Green and Red Cabbage** are starting in PA and NJ this week. Shippers are reporting very good quality, but more limited quantities for the first few weeks.

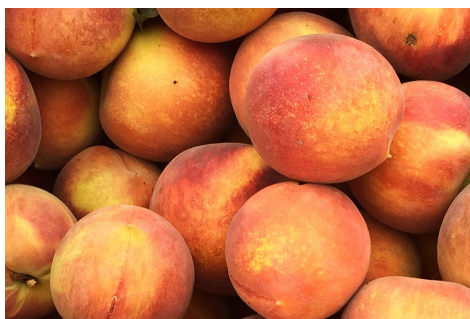
Savoy Cabbage will start in PA and NJ the week of June 18th.



CV PEPPERS

Green Peppers are promotable for mid-June. Prices will go back up a little for late June during the transition into locally grown product.

Hothouse Bell Peppers from Canada continue to be tight, with Orange Peppers the most limited. Pricing has come down slightly. Availability and pricing should improve significantly in late June.



CV PEACHES

South Carolina **Peaches** were plentiful last week, but going into the weekend many growers hit a gap between varieties and now they are short, causing prices to firm up. Supplies should be back to plenty around June 20th.

The crop is mostly running in the 2 3/4" and 3" sizes with very little to no smaller sizes.



CV KALE

Quality and volume on **Green Kale** are excellent. Look for **NJ-grown Kale** from Flaim Farms (code 1315) and eastern from Hothouse Farms in Ohio (code 1320).



CV ONIONS

Growers from New Mexico have begun shipping their new crop **Yellow, Red, and White Onions**, which will be the primary source for the summer. Growers from Texas, Georgia, and California are still shipping **Onions**.

There are plenty of supplies available around the country and the market is steady.

Transportation issues have created problems for **Onion** shippers once again. Freight out of the west is very high and trucks are scarce. FOB pricing will be held in check due to this issue as we move into summer.



CV TOMATOES

Hothouse Beef and Cluster Tomatoes are in excellent supply this week out of Canada, as well as from greenhouses in Ohio and Virginia. Look for excellent quality, and promotable pricing all week. We have good supplies on both **Yellow** and **Orange Cluster Tomatoes** as well.

Campari Tomatoes are starting to tighten up, and pricing is beginning to rise. This will mostly likely be the last week to promote until supplies improve. Quality has been very nice on all **Cocktail Tomatoes**.

Roma Tomatoes at this time are hothouse grown from Ohio. Quality has been very nice and the color is perfect on these Vine Ripened Tomatoes.



CV POTATOES

Demand in the **Russet Potato** market appears to be steady. Pricing remains relatively stable with fluctuation on the larger-sized **Russet Potatoes**. Those prices are continuing to rise.

We will see Green Giant pricing on **Red, Yellow, and White Potatoes** increase this week as we head into the later part of June and we see all of these items transition into high quality new crop regions – **Reds** and **Yellows** will be from Arizona and **Whites** will be from California.



CV HASS AVOCADOS

Heavy rains are pounding **Hass Avocado** fields in Mexico. Wet weather is expected to continue throughout the week. Growers are not harvesting to help prevent black spots on the fruit. They cannot get their equipment on the field to harvest due to the fields saturated grounds.

The smaller fruit will begin to increase with price because supply is lower with small fruit. The shortages will begin to trend towards the larger fruit and we will see the market increase.



CV LIMES

Rain is affecting the East Coast of Mexico. **Lime** growers are not getting hit with the Tropical Storm as the West Coast, but we could see four to five days of light supplies and prices firming up.



CV SPECIALTY TOMATOES

We're now carrying a new item from Nature-Sweet: **Twilights Tomatoes**.

Twilights Tomatoes are a mini-brown snacking tomato with excellent flavor. Please ask about these today - our code is 208775.